

About IPE

The Institute of Public Enterprise (IPE) was established in 1964, as an autonomous non-profit society at the initiative of Mr S S Khera, ICS (the then Cabinet Secretary, Government of India). Having completed its Golden Jubilee, during the five decades of its existence, IPE has made an outstanding contribution to research, consultancy, executive training and management education and its courses are accredited by National Board of Accreditation, South Asian Quality Assurance Systems (SAQs) and the Association of Indian Universities. IPE is among the top 40 Management Institutions in India according to Ministry of Education, Govt. of India.

IPE is also recognized as 'Centre of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, New Delhi for doctoral studies. Over the years, the Institute has developed strong linkages with renowned academic institutions and industries including Universities in USA, UK, Australia, Slovenia amongst others. The institute has undertaken research and consultancy assignments for national and international organizations like the World Bank, Asian Development Bank (ADB), International Centre for promotion of Enterprises (ICPE) etc., The Institute has also been offering consultancy services to various departments of the Government of India, State Governments, public and private sector organizations.

The Institute has an eminent Board of Governors comprising renowned senior Government officials, policymakers, industry captains, venture capitals & start-up promoters. Board is led by the president Shri K Madhava Rao, IAS(Retd.), who is former Chief Secretary and Election Commissioner, Government of Andhra Pradesh(combined). Prof S Sreenivasa Murthy, a well known academician is the Director of the Institute. Prof Murthy has three decades of rich experience in teaching, training, research and consultancy.

Contact Programme Coordinators

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INSTITUTE OF PUBLIC ENTERPRISE
Hyderabad

A THREE DAY HANDS - ON TRAINING PROGRAMME ON

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING FOR BUSINESS EXCELLENCE

October 15 - 17, 2025



Programme Coordinators

Dr. A. Rakesh Phanindra

Mr. K. Srinivas

www.ipeindia.org



INSTITUTE OF PUBLIC ENTERPRISE

Survey No. 1266, Shamirpet (V&M),
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Hyderabad - 500101
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Introduction

In today's rapidly evolving professional landscape, the integration of Artificial Intelligence (AI) tools has become essential for enhancing employee productivity and streamlining workplace operations. Organizations worldwide are adopting these technologies to automate routine tasks, analyze large volumes of data efficiently, and support informed decision-making.

This training programme is designed to introduce employees to the practical applications of AI and Machine Learning (ML), with a strong focus on improving individual and team productivity. Participants will explore a range of modern tools, including Generative AI, data visualization platforms, workflow automation tools, and communication-enhancing technologies.

Emphasis will also be placed on ethical AI usage, effective prompt engineering, and real-life case studies—ensuring the programme is not only informative but also actionable in the day-to-day context of the workplace. This initiative supports organizational goals of innovation, capacity-building, and the development of future-ready skills within the workforce.

We invite you to attend a three-day hands-on training programme on “**Artificial Intelligence and Machine Learning FOR business excellence** ” at the Institute of Public Enterprise (IPE), Hyderabad.

Programme Objectives

- Build awareness and practical knowledge of Artificial Intelligence and Machine Learning.
- Equip employees with the latest tools for improving productivity and performance.
- Enable smart data usage, automation, and content generation in everyday work.
- Promote ethical, responsible, and efficient use of AI in the workplace.

Programme Contents

- ▶ Understanding AI, Generative AI and Intelligent Technologies.
- ▶ Foundation for Smarter, AI-Enabled Work Practices
- ▶ AI for Insightful Data Analysis and Visual Reporting using POWER-BI
- ▶ Transforming Raw Information into Clear, Actionable Narratives
- ▶ Mastering Prompt Crafting for Accurate AI Responses
- ▶ Customising AI Behaviour to Align with Work Objectives
- ▶ AI Skillset with Practical Tool Extensions
- ▶ Automating Tasks and Enhancing Collaboration with Smart Tools
- ▶ Enhancing Official Communication, Documentation and Presentation using AI

- ▶ Producing High-Quality Professional Content in Reduced Time
- ▶ Optimising Workflows and Increasing Team Efficiency through AI
- ▶ Practicing Ethical AI Use and Preparing for Future Workplace Disruptions
- ▶ Project Management using AI

Pedagogy

Programme includes class room sessions with Hands-on, Lectures by audio visual aid, Chalk & Talk sessions, Group discussions, bench marked video shows, case studies, debates, sharing of experiences etc.

All the sessions will be interactive demanding active participation from all the expert members.

Target Group

Middle and senior level managers of IT and Non IT Departments, Chief Vigilance Officers in Public and Private sector Enterprises and Banks, Administration and Finance/Accounts Departments; Central and State government employees responsible for administration (IT/Non-IT), Research Centers etc.,

Programme Duration
3 Days (15 - 10 - 2025 to 17 - 10 - 2025)

Last Date of Nominations
06 October 2025

Nominations

Mail to rakesh@ipeindia.org, srinivask@ipeindia.org with your Name, Designation, Contact number & e-mail id of the participants, along with payment details.

The payment can be made through cheque/draft drawn in favor of the “Institute of Public Enterprise”, payable at Hyderabad.

Venue

INSTITUTE OF PUBLIC ENTERPRISE
Shamirpet, Hyderabad.

*The institute will issue a certificate of participation on the concluding day of the Programme.

Programme Fee

The programme is non-residential. **Rs 18,000/-** per participant (plus 18% GST) for three days includes professional fee, reading material, lunch, tea and snacks. As there are limited rooms, accommodation for outstation participants can be facilitated at IPE Hostel on payment basis @ **Rs 3,000/-** (Single Occupancy) Plus 18% GST per day per participant and **Rs 2,000/-** per day per participant plus 18 % GST (Twin Sharing). The payment can be made through demand draft drawn in favour of “Institute of Public Enterprise”, payable at Hyderabad OR Online, the bank details are furnished below:

Bank Details for payment

Account no	: 52198267621
Bank Name	: State Bank of India,
Branch	: Osmania University Branch
Branch Code	: 20071
MICR Code No	: 500002342
IFSC Code No	: SBIN0020071
PAN	: AAATII377G
GST No	: 36AAATII377G2ZP

Programme Coordinators



Dr A Rakesh Phanindra
Assistant Professor & IT Facilitator
Information Technology & Analytics

Dr A Rakesh Phanindra, completed his Ph.D. in Information Technology from Osmania University and has over 16 years of teaching and training experience, along with 6 months of research at IPE. Specialized in Artificial Intelligence, Power BI, Big Data Hadoop, and Tableau, he has effectively led more than 20 Management Development Programmes in Cyber Security, Digital Marketing, Analytics, and Cloud Computing. Since 2016, he has served as IT Facilitator and Coordinator for NBA, SAQS accreditations, and regulatory bodies such as AICTE and AIU, managing institute activities related to NIRF and other national and international rankings. He has published research in international journals including Springer and SCOPUS-indexed publications and acted as Principal Investigator on consultancy projects under CSR and Corporate Governance. Additionally, he has conducted in-house training on IT Security and Cyber Law for Oil India Ltd, strengthening industry-academia collaboration.



Mr K Srinivas
Assistant Professor
Information Technology & Analytics

Mr. K. Srinivas, Faculty of IT & Analytics has two decades of teaching experience. He served as Associate and Assistant Professor at various autonomous engineering institutions in the Department of Computer Science. He holds an M.Tech in Computer Science & Engineering from JNTUH, Hyderabad, and a Master of Computer Applications from Kakatiya University. His research work has been published in Scopus-indexed journals, Springer series, and IEEE conferences. His key research areas include Wireless Ad-hoc Networks, Reinforcement Learning, and Artificial Intelligence.

