



Estd: 1964

# INSTITUTE OF PUBLIC ENTERPRISE

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Indian Council of  
Social Science Research

## Annual Finance Conference' 2025

April 28 and 29 2025

[Hybrid Mode]



Conference Chairman

**Prof (Dr) S Sreenivasa Murthy**

Director, IPE

Conference Convenors

**Prof (Dr) Y Rama Krishna** Professor, IPE

**Dr Swati Mathur** Assistant Professor, IPE

**Dr P Kalyani** Assistant Professor, IPE

Venue

**INSTITUTE OF PUBLIC ENTERPRISE**

Shamirpet Campus, Hyderabad



## Introduction

The IPE Annual Finance Conference, organized by the Centre for Financial Education (CFE), the Institute of Public Enterprise (IPE), offers an international platform for academicians, research scholars and practitioners to engage in meaningful discourse on contemporary issues, innovative practices, and emerging challenges in finance. This conference aims to foster insightful discussions and advance research across diverse themes that capture the dynamic and evolving nature of the financial world. As the global financial landscape continues to transform, the conference serves as a vital forum for generating impactful ideas and solutions to address critical challenges. We welcome high-quality research contributions that provide theoretical advancements, practical insights, and policy-driven approaches, shaping the future of finance through collaborative academic engagement.

## CONFERENCE THEMES

Original research papers on the following indicative topics, but not limited to, are welcome to be submitted for the conference

### • Fintech, Banking and Financial Innovations

This theme explores the transformative role of technology in reshaping banking, finance, and payment systems. We invite papers on topics such as impact of fintech on traditional banking, digital banking, blockchain technology, cryptocurrency, peer-to-peer lending, and advancements in payment systems, regulatory challenges etc.

### • AI and Analytics in Finance

We seek papers exploring the applications of AI, machine learning, and big data in finance, focusing on areas like predictive analytics, fraud detection, algorithmic trading, and their implications for the industry.

### • Behavioural Finance and Decision-Making

We welcome research that investigates cognitive and emotional biases impacting investment decisions, offering insights into behavioural patterns and strategies to enhance rationality in financial decision-making.

### • Stock Markets, Derivatives, and Structured Products

This theme explores the dynamics of stock markets, derivatives, and structured products. We invite papers on market trends, volatility, macroeconomic impacts, advancements in trading systems, and the role of derivatives in hedging, speculation, and arbitrage. Contributions on financial innovations, regulatory frameworks, and ethical considerations are highly encouraged.

### • Risk Management and Insurance

Authors are invited to submit research on innovations in risk management, insurance solutions, and strategies for ensuring global financial stability in an increasingly uncertain economic environment.

### • Corporate Governance and Financial Management

Papers under this theme can explore governance practices enhancing transparency and accountability, strategic financial management approaches, and the complexities of mergers and acquisitions in today's corporate landscape.

### • International Finance and Global Markets

This theme focuses on the nitty-gritty of cross-border finance and the interconnectedness of global markets. We welcome papers on foreign exchange markets, international trade, currency risk management, and the impact of geopolitical events on financial systems and stability.

### • Mutual Funds and Portfolio Management

Authors can contribute research on innovations in mutual funds, asset allocation strategies, portfolio optimization, and risk management approaches, focusing on aligning investments with dynamic investor goals and market conditions.

### • Financial Literacy, Education, and Inclusion

We encourage submissions that explore innovative methods for improving financial literacy, education initiatives, and strategies aimed at fostering greater financial inclusion in underserved communities.

### • Sustainable and Responsible Finance

This theme focuses on the integration of ESG principles, the role of green bonds, and financial strategies aimed at promoting sustainability and responsible investments for long-term value creation.

### • Entrepreneurial Finance and Family Business Dynamics

We welcome papers that examine the financial strategies and challenges faced by entrepreneurs and family businesses, including startup financing, venture capital, succession planning, wealth management, and the role of innovation in driving growth and sustainability across generations.

### • Accounting and Financial Reporting

This theme invites work on advancements in accounting standards, financial reporting practices, and the role of technology in enhancing transparency, accuracy, and global standardization in financial disclosures.

## Conference Organising Committee

### Conference Chairman

Prof (Dr) S Sreenivasa Murthy, Director IPE

### Conference Convenors

Prof (Dr) Y Rama Krishna

Dr Swati Mathur

Dr P Kalyani

### Conference Core Committee

Prof (Dr) V Srikanth

Prof (Dr) Ch. Lakshmi Kumari

Prof (Dr) R Venkateshwara Rao

Prof (Dr) Pavan Kumar Avadhanam

Dr K V Ramesh

Dr M Chandra Shekar

Dr J Kiranmai

Dr Swetha Mehrotra

Dr Hari Shankar Vidyarthi

Dr Samarendra Kumar Mohanty

Dr K Bhavana Raj

Dr Mousumi Singha Mahapatra

Dr M Maschendar Goud

Dr K Shree Jyothi

Dr M A Nayeem

Dr B Arun Kumar

### Conference Advisory Committee

Prof (Dr) P Saravanan – IIM Trichy

Prof (Dr) M S Narasimhan – IIM Bangalore

Dr Nemi Raja Jadiyappa – IIM Kozhikode

Dr Kedarnath Mukherjee – NIBM, Pune

### Paper Submission Guidelines:

#### Who can submit?

Original research papers on the conference themes are invited from • Faculty members • Research scholars • Practitioners

#### Word limit

Abstract: 250 words

Full Paper: 5,000 words.

Formatting - Times New Roman, 12, 1.5 spacing

**Full Paper Submission Deadline: March 31, 2025 (Date will not be extended)**

**Link to Submit Full Paper: <https://forms.gle/J62EsC32jb3jZD8U6>**

### Publication Opportunity

Papers presented at the conference will be considered for publication in one of the following after revising the manuscript based on open reviewer's comments and Journal/Edited book's author guidelines.

- **Special Issue of Scopus-Indexed Journal:**
  - o Indian Journal of Corporate Governance
- **Special Issues of UGC Care-Listed Journals:**
  - o The Journal of Institute of Public Enterprise
  - o The Journal of Management
- **Edited Books with ISBN Number**

### Paper Review and Acceptance Process

The review and acceptance process for papers follows a rigorous multi-stage approach to ensure quality contributions are selected for presentation and considered for publication:

#### 1. In-Principle Decision

Upon submission of the full paper, an initial assessment is conducted to evaluate originality, relevance, and research quality. The paper will be checked for plagiarism using Turnitin, including AI detection, with an acceptable similarity limit of 20%. Papers meeting these criteria will proceed to the first stage of review. Authors will be notified of the in-Principle decision within 3 working days of receipt of full paper.

#### 2. First Blind Review

Accepted papers will undergo a stringent blind review process, where reviewers provide detailed feedback. Authors will receive reviewer comments within 15 days of the in-Principle decision to allow for improvements before the presentation.

#### 3. Second Open Review

During the conference, papers will be subject to an open review process as part of their presentation. Authors will receive real-time feedback and suggestions from experts and peers, enabling further refinement of their research.

#### 4. Review for Publication

post-conference, authors must revise their manuscripts in line with reviewer's feedback and adhere to the author guidelines of the targeted journal or edited book. Final revisions will be reviewed before considering it for publication.

### How to Submit?

Send paper submissions in pdf format through Google form <https://forms.gle/J62EsC32jb3jZD8U6>



### Important Dates:

Conference Dates: **April 28–29, 2025**

Full Paper Submission Deadline: **March 31, 2025 (Date will not be extended)**

In-Principal Decision: **Within 3 working days of receiving the full paper**

First Blind Review Feedback: **Within 15 days of the in-principal decision**

Second Open Review Feedback: **During Paper Presentation at the Conference**

Registration Deadline: **April 15, 2025**

**Early submission of papers is highly appreciated to facilitate timely feedback and revisions.**

### Registration Details:

- Indian Authors
  - o Faculty Members (First Author): ₹3,000/-
  - o Research Scholars (First Author): ₹2,000/-
  - o Co Authors: ₹2,000/-
- Foreigner Authors: USD 50
- Practitioners (Author/Non-Author): ₹4,000/-
- Participants (Non-Author): ₹2,000/-

All the authors of the paper must register individually and at least one of the authors need to present the paper in either offline or online mode, as per their preference.

No additional charges for Publication in Journals or edited books if paper is presented and accepted for publication.

### Payment Methods:

The payment can be made through cheque/demand draft drawn in favour of “**Institute of Public Enterprise**”, payable at **Hyderabad OR Online**. The details are furnished below:

**Bank A/c Name:** Institute of Public Enterprise

**Bank A/c No.** : 52198267621;

**MICR Code** : 500002342;

**IFSC Code** : SBIN0020071;

**PAN No** : AAATI1377G;

**GST No** : 36 AAATI1377G2ZP

### Our Co-sponsors



### Contact Information:

For any queries feel free to contact the below.

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### About IPE

The Institute of Public Enterprise (IPE) was established in the year 1964 as an Autonomous non-profit society. IPE's key objectives include training, research, consulting, and management education. IPE has a very successful track record of running training programs for state and central government organizations, public sector enterprises and corporates over a long period of time. IPE also has a strong Research and Consultancy division, which provides consulting services and undertakes research projects for various state and national level organizations and governments. IPE is a premier AICTE approved business school that offers two- year full time PGDM (equivalent to MBA) program focusing on transforming students into leaders of tomorrow. IPE offers six PGDM Programs such as PGDM (Flagship Program), PGDM -MM, PGDM-BFS, PGDM-IB, PGDM-HRM, PGDM-BA with an approved intake of 540 seats. IPE also offers Fellow Program in Management (FPM), a Doctoral program approved by AICTE. The IPE has been recognized as a 'Centre of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Education (MoE), and Government of India (GoI). Over the years IPE has won several awards and honours for its academic & research excellence. The Unique Strength of IPE is its Board, comprising of veteran administrators, brilliant scientists, and financial wizards. Shri K. Madhava Rao, IAS (Retd), former Chief Secretary, Govt of Andhra Pradesh is the President of the Institute. Professor. S. Sreenivasa Murthy, a well-known academician, is the Director of the Institute.