



Estd : 1964

INSTITUTE OF PUBLIC ENTERPRISE

(Under the aegis of ICSSR, MoE, GoI)

HYDERABAD

MDP CALENDAR 2024-25

MANAGEMENT
DEVELOPMENT
PROGRAMMES



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Former Chief Secretary and
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Executive Director
(Corporate Planning),
POWERGRID



Prof S Sreenivasa Murthy

Director, IPE
Member Secretary
Board of Governors



DIRECTOR'S MESSAGE

Welcome to the Institute of Public Enterprise (IPE)

IPE is one of the leading Management Institutions in India. Started in 1964, it is recognized as a Centre of Excellence by the Indian Council of Social Science Research (ICSSR), Ministry of Education, Government of India. It has trained many IAS, IPS and IFS officers.

It has conducted till date more than 1000 Management Development Programmes (MDPs) for Senior Executives of both Public and Private Sector Enterprises. It has also undertaken a number of research and consultancy assignments as per the needs of the Government, Public and Private Sector Enterprises / Corporations on a continuous basis. IPE conducts both Open and In-house MDPs. The training calendar provides a bird's-eye view of the various topics on which MDPs are organized. Besides, IPE also organizes tailor-made MDPs as per the requirements of organizations.

It offers a variety of two-year fulltime Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council of Technical Education (AICTE) such as PGDM, PGDM Banking and Financial Services, PGDM-International Business, PGDM-Marketing Management, and PGDM-Human Resources Management. IPE is ranked highest amongst the leading Business Schools in India by various Ranking Surveys.

IPE's city campus is located in the Osmania University campus and the main campus is located in a sprawling 22-acre state-of-the-art campus at Shamirpet, Hyderabad. It has an academic and administration block, a modern knowledge-center (library) which provides access to more than 5,000 National and International journals, 40,000 books, highly useful management-related software, a well-equipped auditorium, food court and several sports facilities. The campus also has excellent facilities to accommodate the MDP participants.

IPE has an eminent Board of Governors comprising renowned senior Government officials, policy makers, academicians, and industry captains. Our Board is led by the President, Shri K Madhava Rao, IAS (Retd.), who is a former Chief Secretary, Government of Andhra Pradesh and Election Commissioner, Government of Andhra Pradesh (combined state). We welcome you to the portals of IPE to enrich yourself with knowledge, skills and best practices in various domain areas of management with rewarding experiential learning through our MDPs. We are also willing to conduct online MDPs if that suits your organizational requirements.

Prof S Sreenivasa Murthy
Director, IPE

ABOUT IPE

The Institute of Public Enterprise (IPE) was established in 1964 as an autonomous non-profit society for imparting training to the executives of the public sector enterprises. Given the immense responsibility of charting a new path for the country, the public sector enterprises needed executives trained in managerial and leadership skills. These skills were essential for the efficient and effective conduct of various domain related activities in these enterprises. IPE was conceived as a premier institution for designing and delivering the training programmes for those executives and thus became a part of the nation building. From then onwards, IPE has been in the forefront of conducting training programmes in different domains for the benefit of these enterprises.

Given the emphasis on executive development, IPE has worked in close collaboration in research and consultancy activities with these enterprises. These activities have helped IPE to gain rich insights about the functioning of the public sector enterprises which helped in customizing the training programmes to meet the needs of the executives from time to time. The IPE faculty members have been appreciated for their in-depth and critical inputs during the design and delivery of the training programmes

IPE has a very successful track record of running MDPs over a long period of time. IPE also has a strong Research and Consultancy Division, which provides consulting services and undertakes research projects for various national organizations. The Institute has been recognized as a 'Center of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Education, and Government of India.

IPE is also a premier AICTE approved Management Institute focusing on transforming students into leaders of tomorrow in organizations and society. In 1995, the Institute launched its first two year full-time Post Graduate Diploma in Management (PGDM) program to provide skilled human resources to meet the requirements of industry. Keeping in view the market demand, the Institute also launched sector-specific PGDM programs in the areas of Marketing, Banking and Financial Services, International Business and Human Resource Management.

IPE is consistently ranked among the leading B-Schools in India in most well-known ranking surveys. IPE has also been awarded a premium accreditation label of the SAARC region, 'The South Asian Quality Assurance System' (SAQS). Over the years IPE has won several awards and honours for its academic & research excellence.

The Governance of the Institute is overseen through a Board of Governors composed of eminent policy makers, academicians, and CEOs of public and private sector enterprises.

VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management education.

APPROVALS AND ACCREDITATIONS



MEMBER OF



Member of EUROPEAN FOUNDATION FOR MANAGEMENT DEVELOPMENT

Explore the Range of **Management Development Programmes (MDPs)** Offered by IPE, Hyderabad

ESG Reporting and Sustainability 	Happiness and Wellbeing 	Leadership and Change Management 
CSR 	New Labour Codes 	Financial Modeling 
Project Financing 	Finance for Non-Finance 	Emotional Intelligence 
Strategic Marketing 	Employee Engagement 	PoSH 
Cyber Crime and Safety 	Restructuring and Turnaround Management 	Digital & Social Media Marketing 
Business Analytics 	Communication for Managerial Effectiveness 	Transformational Leadership 
Global Finance 	Consumer Behaviour 	Data Visualisation 
Public Private Partnership 	Block Chain Technology 	Project Management 

Learning and Development Interventions by IPE

The focus on learning has increased all the more in the post pandemic era as the organizational landscape has greatly changed. The organizations have moved earth and heaven to impart new skills to their employees in the post pandemic world. The Institute of Public Enterprise is well equipped for imparting the new skills with innovative management development programmes. The faculty members of IPE, with their rich experience in imparting training have designed a number of training programmes which are apt for the new world order.

IPE has groomed leaders for building a better tomorrow through its training programmes. The IPE alumni have scaled peaks of achievement and performance. The MDPs which have been organized in the last fifty years have enabled many executives to hone their leadership skills for addressing the new challenges of the Public Enterprise world.

Advanced Leadership Programme 2024

The Advanced Leadership Programme (ALP) is aimed at honing the competencies of the senior executives of public sector enterprises. The ALP provides insights and inputs to the senior executives to enable them to comprehend the landscape of Indian and global markets and also emerging technologies like AI and ML. The programme has two components, domestic and international. The domestic component comprises of five days of extensive learning and the international component comprises of fifteen days extensive study tour/industrial visit in Europe. The programme is scheduled in the month of September 2024.

Management Development Programmes

The Institute has been organizing MDPs over the past five decades for the officers of the state and the central governments and practicing managers of public and private sector organizations. It has conducted nearly 100 programmes for over 1600 officers of IAS, IFS and other allied services. IPE has also conducted over 1000 MDPs and in-company programmes for practicing managers of the corporate sector, in the following areas:

General Management / Leadership / Corporate Social Responsibility & Sustainability / Human Resource Development / Financial Management / Information Technology / Project Management / Enterprise Risk Management / Operational Excellence / Supply Chain Management / Cyber Security and Cyber Laws / Corporate Governance etc.

Seminars, Conferences and Workshops sponsored by various national and international agencies are regularly conducted by the Institute. IPE caters to fulfil the training and management development needs of Public Enterprises.

Unit-Based (In-Company / Customized) Programmes

Customized training programmes and executive development interventions can be delivered at the designated venue of the organization. The training programmes are designed to help government, public and private business organizations to enhance their competence, performance, productivity and profitability. The Training Division offers a cafeteria approach to in company learning / training, which enables the client organization to choose training modules that meet their HRD needs. IPE can design and conduct such customized training programmes as per the client organization's choice, or in combination with other modules.

In-house programmes conducted by IPE in the recent past include Labor Legislation / Soft Skills / Change Management / Project Management / Supply Chain Management/ Commercial Accounts and Financial Management / Corporate Social Responsibility / Board Development Programme / Manufacturing Excellence / Rural Marketing / Project Formulation, Project Evaluation & Project Management / Strategic Planning / Frontiers of Finance / Cyber Security / Managerial Effectiveness / Finance for Non-Finance Executives.

Open Programmes

Open-house programmes draw participation from across different industries in the public and private sectors. They are organized in functional areas such as Strategic Management, Marketing Management, Financial Management, Accounting & Finance for Non-Finance Executives, HR Development, Organizational Behaviour, Industrial Relations, Information Technology, Supply Chain Management, Project Management, International Capital Markets and New Financial Instruments. Faculty offer programmes in their areas of expertise and seek nominations from organisations that will benefit from the said programmes.

LIST OF TRAINING PROGRAMMES 2024-25

S No	Title of Programme	Programme Date	Programme Director(s)
1	Supervisory Development Programme [for the Executives of MSN Labs]	Apr15-16, 2024	Dr Sinju Sankar
2	Leadership Excellence Accelerator Programme (LEAP) [for the Executives of Ramky Estates]	Apr 22-24, 2024	Dr Sinju Sankar & Dr Swati Mathur
3	Supervisory Development Programme [for the Executives of MSN Labs]	May 6-7, 2024	Dr Sinju Sankar
4	ESG Reporting and Sustainability	May 8-10, 2024	Prof Ch Lakshmi Kumari
5	Workshop on "Customer Acquisition and Retention"	May 17-18, 2024	Prof Padmaker Jadhav
6	Supervisory Development Programme [for the Executives of MSN Labs]	June 10-11, 2024	Dr Sinju Sankar
7	Happiness and Wellbeing for Managers	June 10-12, 2024	Prof Ujjal Mukherjee & Dr K Bhavana Raj
8	Leadership and Change Management	June 25-27, 2024	Prof A Sridhar Raj & Dr Anupama Dubey Mohanty
9	CSR for High Impact Corporate Performance	July 8-9, 2024	Ms J Kiranmai
10	Supervisory Development Programme [for the Executives of MSN Labs]	July 8-9, 2024	Dr Sinju Sankar
11	Financial Models for Sustainable Excellence	July 9-11, 2024	Dr M Chandra Sekhar
12	New Labour Codes and Industrial Relations	July 24-26, 2024	Dr Vasanti & Dr Anuradha
13	Operations and Supply Chain Analytics for Competitive Advantage	July 24-26, 2024	Dr Abhay Srivastava & Prof S Satish Kumar
14	Supervisory Development Programme [for the Executives of MSN Labs]	Aug 5-6, 2024	Dr Sinju Sankar
15	Project Appraisal, Financing and Management	Aug 7-9, 2024	Prof S Sreenivasa Murthy, Dr M Chandra Shekhar & Dr P Kalyani
16	Analytics for Industry 4.0: Insights of Disruptive Technologies	Aug 12-14, 2024	Dr Shaheen & Dr Rajkumar Pillay
17	Finance for Non-Finance Executives	Aug 20-22, 2024	Dr K V Ramesh & Dr Maschender Goud
18	Emotional Intelligence: The Language of Leadership	Aug 28-30, 2024	Dr Swati Mathur & Prof Y Rama Krishna
19	Strategic Marketing for Achieving Organization Goals	Sept 4-6, 2024	Dr V Srikanth

S No	Title of Programme	Programme Date	Programme Director(s)
20	Supervisory Development Programme [for the Executives of MSN Labs]	Sept 9-10, 2024	Dr Sinju Sankar
21	Employee Engagement and Wellbeing	Sept 11-13, 2024	Dr Vasanthi Donthi & Dr Mohsin Khan
22	The Prevention of Sexual Harassment (PoSH) Act 2013 at Workplace	Sept 17-18, 2024	Ms J Kiranmai
23	Cyber Crime and Safety Measures	Sept 18-20, 2024	Dr A S Kalyana Kumar
24	Restructuring and Turnaround of Public Enterprises for Sustainable Business	Sept 24-26, 2024	Prof S Sreenivasa Murthy & Prof Ch Lakshmi Kumari
25	Diversity Inclusion and PoSH	Oct 3-4, 2024	Prof A Sridhar Raj & Dr Sinju Sankar
26	Supervisory Development Programme [for the Executives of MSN Labs]	Oct 7-8, 2024	Dr Sinju Sankar
27	Digital & Social Media Marketing – A Hands-on Approach	Oct 8-10, 2024	Mr M J Rama Krishna & Dr A Rakesh Phanindra
28	Business Analytics for Decision Making	Oct 8-10, 2024	Dr Rajkumar Pillay & Dr Shaheen
29	Financial Models for Sustainable Excellence	Oct 15-17, 2024	Dr M Chandra Sekhar
30	Women in Public Sector [for middle level management executives]	Oct 21-25, 2024	Ms J Kiranmai & Prof A Sridhar Raj
31	MoUs for Performance Management in Central PSUs	Oct 28-30, 2024	Prof S Sreenivasa Murthy & Dr P Geeta
32	Supervisory Development Programme [for the Executives of MSN Labs]	Nov 4-5, 2024	Dr Sinju Sankar
33	Communication for Managerial Effectiveness	Nov 5-7, 2024	Dr Anand Akundy
34	Digital & Social Media Marketing – A Hands-on Approach	Nov 6-8, 2024	Mr M J Rama Krishna & Dr A Rakesh Phanindra
35	Happiness and Wellbeing for Managers	Nov 11-14, 2024	Dr Ujjal Mukherjee Dr K Bhavana Raj
36	Transformational Leadership	Nov 12-14, 2024	Prof Y Rama Krishna & Dr Swati Mathur
37	Valuation of Central Public Sector Enterprises	Nov 19-21, 2024	Prof Pawan Kumar Avadhanam
38	Managing Foreign Currencies Risk and Understanding Global Finance	Nov 19-21, 2024	Dr M Karthik & Dr G Rajesh
39	Consumer Behaviour in Digital Age	Nov 19-21, 2024	Dr Syed Azhar & Dr Swati Mathur

S No	Title of Programme	Programme Date	Programme Director(s)
40	Customer Acquisition and Retention	Nov 26-28, 2024	Dr Padmakar Jadhav
41	Supervisory Development Programme [for the Executives of MSN Labs]	Dec 2-3, 2024	Dr Sinju Sankar
42	Data Visualisation Using Power BI	Dec 2-4, 2024	Mr K Srinivas
43	Digital Content Creation	Dec 4-5, 2024	Dr P V Vijay Kumar Reddy & Dr Muzamil Ahmad Baba
44	Cyber Attacks and Cyber Security	Dec 4-6, 2024	Dr Rakesh Phanindra
45	Finance Capsule for Non-Finance Executives	Dec 10-12, 2024	Dr P Kalyani & Dr Swati Mathur
46	Public Private Partnership	Dec 11-13, 2024	Prof S Sreenivasa Murthy Dr Meher Karuna & Dr Swati Mathur
47	Cyber Crime and Safety Measures	Dec 17-19, 2024	Dr A S Kalyana Kumar
48	Block Chain Technology	Dec 18-20, 2024	Mr K Srinivas
49	Project Management	Dec 18-20, 2024	Dr Abhay Srivastava
50	Finance for Non-Finance Executives	Jan 8-10, 2025	Dr K V Ramesh & Dr Maschander Goud
51	CSR for High Impact Corporate Performance	Jan 22-24, 2025	Ms J Kiranmai
52	Personal Branding and Content Creation	Jan 24-25, 2025	Dr P V Vijay Kumar Reddy & Dr Muzamil Ahmad Baba
53	Sustainable Financial Management	Jan 24-25, 2025	Dr Shweta Mehrotra
54	Financial Planning and Wealth Management	Jan 24-25, 2025	Dr Mousumi Singha Mahapatra & Dr Harishankar Vidgarthi
55	Strategic Finance for Leaders in Public Sector Enterprises	Jan 28-30, 2025	Prof Y Rama Krishna
56	Diversity Inclusion and PoSH	Jan 30-31, 2025	Prof A Sridhar Raj & Dr Swati Mathur
57	ESG Reporting and Sustainability	Feb 11-13, 2025	Prof Ch Lakshmi Kumari
58	Sustainable Finance and Risk Management	Feb 21-22, 2025	Dr Shweta Mehrotra
59	Economic Freedom and Happiness	Feb 25-27, 2025	Dr Samarendra Kumar Mohanty & Dr Usha Nori
60	Leadership in VUCA Plus Times	Feb 25-27, 2025	Dr Vasanthi Donthi & Prof A Sridhar Raj



THE IPE ADVANTAGE

IPE is ideally placed in the forefront of delivering training programs for the executives of Public Enterprises. Training programs have been an integral part of IPE since its inception in the year 1964, where the senior executives of Public Enterprises often visited IPE to source insightful learning. The builders of Public Enterprises relied on the training programs for honing their managerial skills which proved critical for planning their growth in the ever-changing dynamic world.



With its rich and varied experience in designing and delivering training programs, IPE is well placed to impart new insights and inputs in the post pandemic world. The faculty members of IPE are equipped with innovative pedagogies during the sessions for impactful learning. The pandemic has enabled IPE to emerge stronger in conducting the management development programs in online and offline mode, which were highly appreciated. Given its ability to design and deliver the training programmes to suit the clientele needs, IPE stands at the vanguard in imparting management skills to the executives of the Public Enterprises.



WHY IPE?

- One of the only four NIRF ranked Management Institutions in the entire Telangana.
- 60 years of experience in delivering MDPs to industry.
- State-of-the-art infrastructure with experienced faculty.
- Reflective and enquiry-based unique pedagogy with a blend of group exercises, case studies and activity-based in-class discussions.
- Executives from more than 200 PSUs were trained.
- Customised MDPs in various management areas as per specific requirements of corporates, business houses, PSUs.



Participants SPEAK

Newfound proficiency in me has not only enriched my personal growth but has also significantly contributed to my professional endeavors. I'm deeply grateful for the invaluable insights and tools gained through this program.

“

The training programme is really good and the topics are quite relevant for workplace.

“

I have understood the roles and responsibilities of all the team members after attending the training programme.

“

After the training programme, I have improvised myself and have improved my listening capability and understanding skills.

“

Thanks to IPE which made me to realize my gaps in managing and leading my team members.

“

The program has been nothing short of transformative. Through dedicated effort and guidance, I've witnessed a remarkable enhancement in my listening capability and understanding skills.



IPE INSTITUTE OF PUBLIC ENTERPRISE
(Under the aegis of ICSSR, MoE, GoI)

Organizes
Supervisory Development Program
for the Employees of



@ IPE Shamirpet, Hyderabad
on
December 4-5, 2023

CONTACT DETAILS

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