**Advanced Leadership Programme 2023**

The Advanced Leadership Programme (ALP) 2023, titled “Imperative Leadership Skills for a Volatile World” was inaugurated by Prof. S Sreenivasa Murthy, Director, IPE on 25th September 2023. ALP 2023 was attended by Senior Executives from NMDC Limited, HPCL and MOIL. The sessions were conducted by both the academic and industry experts who provided insights into the ever-changing VUCA world and the attendant problems. The five-day module in Hyderabad was completed on 29th September 2023 with high appreciation from the participants about the programme.

The study tour to Europe started on 29th September 2023 wherein the participants flew to Europe for interacting with the academic experts, consultants and the industry captains in various places across Europe. The study tour included visiting The Netherlands, Belgium, France, Switzerland and Italy.

The participants visited the first unit where Heineken started its operations in Amsterdam, The Netherlands. The visit provided insights into the marketing and branding of Heineken products across the world.

The participants visited Flora Holland flower auction at Aalsmeer, near Amsterdam. That was a rich experience for the participants as they saw how thousands of suppliers and customers conduct business. The finalization of auction prices and deliveries within 90 minutes in each one of the thousands of transactions everyday was indeed a captivating spectacle. The participants also held extensive interactions with the academic community and business consultants at Rotterdam School of Management, Erasmus University, Rotterdam, The Netherlands. Discussions centered around the modern practices adopted to combat uncertainty.

The participants attended an interactive session at Fragonard Perfumery, Paris, where the participants were sensitized to various ways of producing perfumes from the flowers procured from various parts of the world. Later, the participants attended interactive sessions with the business consultants at Business School Lausanne, Switzerland. The sessions on leadership and use of AI and ML were highly appreciated by the participants.

Later, the participants visited Ferrari Museum and Ferrari Factory in Italy. The Panoramic tour of the Ferrari Factory provided good insights into the manufacturing facilities of Ferrari apart from educating the participants about Ferrari’s evolution as a Sports Car manufacturer in trying circumstances. The factory visit also provided insights into the supply chain domain of Ferrari cars.

During their stay in Europe, the participants actively participated in the case study discussions conducted by IPE faculty. All the participants also shared interesting incidents in their professional career, and this added a new dimension to the learning process. The case studies pertained to different domains of management including Operations, Finance and Leadership skills.

The Advanced Leadership Programme 2023 was coordinated by Senior Prof. S Satish Kumar and Prof A Sridhar Raj, of Institute of Public Enterprise, Hyderabad and earned encomium from all the participants of the Programme. The participants highly appreciated the design and the delivery of the Programme that ended on the 13th of October.