



SAMACHAAR



A News Letter by IPE Media Club

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SANSKRITI '23

-Ojaswi Dubey

The Institute of Public Enterprise (IPE) presented its highly acclaimed two-day National Management Fest, SANSKRITI '23- "Create, Compete, Cherish", centered around the theme "Connecting Professions." Sanskriti's Title sponsor was NLC India and Associate Sponsor was NMDC. The event, held on April 19 and 20, 2023, brought together talented students from renowned B-Schools, fostering skill development, knowledge sharing, and new brotherhood.

The inaugural ceremony, graced by Prof. S Sreenivasa Murthy (Director, IPE) and Shri M Prasanna Kumar (Chairman and Managing Director, NLC India Ltd.), set an inspiring tone for the event. Diverse clubs within IPE organized formal events, enabling participants to demonstrate their abilities across various management domains.

Day 2 witnessed overwhelming participation from colleges and universities nationwide. Noteworthy guest speakers, including DSS Praveen Kumar and an industry expert, shared valuable insights. The event, organized by the Cultural Club of IPE, showcased exhilarating competitions such as dance, music, and the much-anticipated Mr. & Ms. Sanskriti fashion show.

The fest concluded with a prize distribution ceremony and an electrifying DJ night, where students forged unforgettable memories while celebrating their achievements. SANSKRITI '23 exemplified IPE's commitment to fostering inventiveness, managerial acumen, and collaborative spirit among students, preparing them for future leadership roles.



Source: HIPE

VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organisation and society.

MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multi-disciplinary competency in social science research and management education.

Convocation 2023.....

-Vijayalakshmi Suryanarayana

The Academic Procession led by the IPE Director and President marked the beginning of the ceremony. Sri K Madhava Rao, IAS (Retd), President, Board of Governors (BoG), IPE, and former Chief Secretary of Andhra Pradesh & Election Commissioner; Mrs Mahapara Ali, former CGM (L&D) Corporate Centre, State Bank of India; Dr Yerram Raju, former Director IPE; Prof K Hara Gopal, former Director, IPE and Prof S Sreenivasa Murthy, Director, IPE; Prof M L N Rao, CoE, IPE, participated in the celebrations. The convocation witnessed highest number of graduates to pass out of IPE, with 2118 students (the PGP Class of 2019, 2020, 2021, and 2022). Of these, 948 students were present to receive their degrees in person. Prof S Sreenivasa Murthy, Director, IPE, highlighted the Institute's contributions to management education, training, research, and consultancy, and its strong linkages with Central and State Level Public Enterprises in his welcome address. Sri K Madhava Rao, President, Board of Governors (BoG), IPE, then declared Convocation 2023 open and addressed the audience. He traversed through IPE's rich history and contributions made in the area of policy-making, emphasizing the significance of ethics and values in economic development and nation-building. He urged the students to pay equal attention to ethical values and practices and emoluments. The Chief Guest, Prof Jayati Ghosh, awarded the Medals and PG Diplomas to students and delivered the Convocation Address on "India's Post-Covid Economy: Challenges and Pathways to a Better Future." Prof Ghosh talked about how the poor and un-organised sector were severely impacted by the pandemic, despite the measures taken by the government. She appealed to the graduate students, India's Hope," to strive for holistic economic development, where everyone benefits. Finally, she urged the students to work in their own capacities to reduce the prevailing inequalities in society in terms of gender, caste, status, etc. The event concluded with a formal Vote of Thanks proposed by Prof M L N Rao, CoE, IPE. 'Convocation 2023' was an emotional and vibrant event that showcase friends, classmates, and families embracing each other with happiness and pride. The students were having a sense of accomplishment while receiving their degrees and expressed their gratitude to the faculty members who had helped them throughout their academic journey. Overall, the convocation ceremony was a memorable event, and the graduates left with a sense of pride and accomplishment.



Source: IPE

Libraries were full of ideas—perhaps the most dangerous and powerful of all weapons.” - Sarah J. Maas





t-hub Visit.....

-Madhurya Gunda

On December 22, 2022, the e-Cell of the Institute of Public Enterprise (IPE) had organized an industrial visit for second-year students to t-Hub, an esteemed innovation hub and ecosystem enabler located in Hyderabad, India. t-Hub takes the lead in India's groundbreaking innovation ecosystem, striving to make a significant impact on startups. Since its establishment in 2015, t-Hub has provided over 2000 national and international startups with unparalleled access to advanced technology, skilled talent, experienced mentors, valuable customers, influential corporates, investors, and government agencies, among other crucial stakeholders.

The visit commenced with an engaging presentation about t-Hub and its dynamic activities. It offered the students a glimpse into the vibrant startup culture fostered within its walls. The founders and CEOs of various startups also had the opportunity to share their experiences and insights with the students.



Source: HIPE

Mr. Sudeer Singh, one of the founders and CEO of FXPay, a promising venture that brings cutting-edge technology to the Foreign Exchange (Forex) sector, discussed the operations and vision of the company. He emphasized the immense potential of FXPay as a business opportunity and shed light on the valuable lessons he had learned throughout his entrepreneurial journey.

The CEO of What's my goal, King Vignan Joseph, offered his thoughts on aspiring entrepreneurs. He emphasized the importance of having a manual for every aspect of a business, guiding entrepreneurs through the initial steps but acknowledging the uncertainty that lies ahead. He shared that true entrepreneurial qualities are acquired through a relentless pursuit of knowledge and the willingness to step out of one's comfort zone.

Sri Charan Lakkaraju, the creator and CEO of Stumaz, highlighted three crucial capitals for startup success: social capital, intellectual capital, and financial capital. Stumaz, catering to non-IT and non-IIM students, has developed the largest community of its kind, organizing regular events and offering valuable internship opportunities. Pratibha, the founder and CEO of The MEE School, shared insights about their institution's mission to train individuals interested in the entertainment sector. She mentioned a newly launched two-month CINEPRENEUR course available on their online learning platform. The industrial visit provided students with a platform to develop their ideas and gain a comprehensive understanding of the challenges faced by startups and entrepreneurs. The students had the valuable opportunity to interact directly with startup founders, gaining insights into the key factors for success. This knowledge sharing provided practical guidance, inspiration, and networking opportunities, fostering a deeper understanding of the startup ecosystem and fueling their entrepreneurial aspirations.

Startupedia'23 Quiz.....

-Vijayalakshmi Suryanarayana

Startupedia, a club dedicated to promoting entrepreneurship and supporting startups, recently organized an quiz at IPE. The event aimed to test IPE students' knowledge related to various aspects of startups and entrepreneurship. The students were asked a series of questions related to startups. The questions covered a wide range of topics such as business models, funding, market research, branding, and more. The quiz competition was a huge success, with a large number of students participating and showing their enthusiasm for startups and entrepreneurship. The event helped students to develop their entrepreneurial knowledge.

Overall, the event organized by Startupedia was a great success, providing students with a platform to showcase their knowledge and skills in the field of entrepreneurship. The E-cell hopes to continue organizing similar events in the future to promote entrepreneurship and help students develop their entrepreneurial spirit.



"The best ideas are the ones that solve the greatest problems" - Naval Ravikant



Christmas Celebrations

-P. Sneha Priya



Jingle bells, jingle bells, jingle all the way, Oh what fun it is to have such a lovely day! December marks the celebration of Christmas which brings us together with love, joy, peace and kindness. It is that time of the year where the whole world celebrates the birth of Jesus Christ. The Cultural Club of Institute of Public Enterprise brought in the Christmas vibes to the college by decorating the Christmas tree with ornaments like angels, stars, snowflakes, colorful lights, beautiful garlands, tinsel, bright Christmas baubles, tree collars, decorative bands, cotton and loops of ribbons. Added shiny, glittery Christmas star & tree decorations with gifts all around the tree. All the IPE'ians celebrated by singing Carols encapsulating the expression of joy, devotion, purity and celebrating the birth of Jesus Christ. They were invariably tuneful, memorable, and magnificent. The best part of the celebration was the arrival of Santa Claus which brought smiles on all faces by his gifts of happiness, joy, love and chocolates.



Source: HIPE

Gender Sensitization & Sexual Harassment at workplace

-Siddhi Rachh

On 13th December 2022, a Gender Sensitization Workshop on "Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013" was organized by IPE's Internal Complaint Committee. The Founder and Managing Partner of IUSTUS Legal LLP, Mrs. Savithri Sravanthi enlightened the female students, faculty, and staff of the institute with their rights in accordance with the Constitution of India. She also shed some light on the impact of sexual harassment with the help of case studies. The audience were also acquainted with the regulations of UGC & AICTE with regard to the same. A few terms related to the act were discussed too. The session was very interactive and ended with an assessment active student participation.



Cyber security Workshop

-Ojashwi Dubey



The Institute of Public Enterprise (IPE) held a three-day Management Development Programme (MDP) on "Cyber Crime and Safety Measures" from 12th to 14th December, 2022. The programme was held at Osmania University campus, and its objective was to educate attendees on safeguarding an organization and its critical infrastructure from various cyberattacks. The MDP covered topics such as deep web, dark web, and dark net. It was open to IT facilitators from various sectors, government programme managers, academicians, professionals, executives, lawyers, bankers, and policymakers. The programme was attended by officials from Chandigarh police, CPCL, SSCL, IOCL, Ferro Scrap Nigam Ltd, shipping agency MSTC Ltd, MOIL, Puzzolana machinery fabricators, and officials from a couple of public sector banks. The course was conducted in an interactive environment, with emphasis placed on a highly participative style of learning. The methodology included classroom lectures with audio-visuals and sharing of experiences, along with simulation demos. The experts for the course were a mix of senior and experienced practicing professionals who have practical experience in design and implementation. This programme was designed to meet the requirements of all lower-middle and upper-level officers, managers, executives, and staff working in all departments, along with purchase, works, maintenance, stores finance, commercial, transport, contracts, and EDP departments. The programme provided technological awareness on cyber-crimes, safety, and skill development from all sector organizations.

Guest Visit by Prof. Rajagopal

-Ojashwi Dubey

Dr. Rajagopal, a distinguished Professor of Marketing at EGADE Business School, delivered a session on carrying out research. He emphasized the importance of a strong introduction, identifying macro, micro, and core points. He also discussed organizing the research as per international standards and framing research objectives. Dr. Rajagopal enlisted the top management journals that academicians could aim towards. And also he emphasized formulating a compelling title. Attendees also learned about the reviewer's perspective and the importance of data collection and analysis techniques. Professor also conducted separate sessions on modern marketing and the 11 P's marketing mix for students. The sessions provided valuable insights into marketing strategy and enhanced research paper writing skills. Overall, attendees gained the practical knowledge to excel in academia and understand the marketing industry.



Republic Day.....

- Madhurya Gunda



Source: HIPE

IPE commemorated the 74th Republic Day on January 26, 2023. The programme began at 10:00 a.m. with flag hosting by the Director, Professor Sreenivasa Murthy, followed by the speeches by director, student affairs coordinator, Dr. Anantha Kumar, and other faculty. Later, certificates were awarded to the IPE staff and security team in appreciation for providing the service flawlessly. The event further followed by the speeches delivered by three students in three different languages as well as the patriotic music helped to further propel the celebration. The distribution of sweets and namkeen marked the conclusion of the festivities.

NIVESH Finance Club's 'Interview Unplugged'

-Vijayalakshmi Suryanarayana

NIVESH, the Finance Club of the Institute of Public, recently organized an event called 'Interview Unplugged' to help students gain practical experience in recruitment procedures and interviews. The event took place over three days, consisted of three rounds: Aptitude Test, Group Discussion, and Interview. Around 65 students registered for the event, and 70% of them turned up. The first round, Aptitude Test, was conducted online using an LMS portal, while the second and third rounds, Group Discussion and Interview, were evaluated by various faculty. Students were instructed on the etiquette to be followed during interviews. Approximately 10 panels were arranged for Group Discussion and Interviews. The event was a success and received positive feedback from participating faculty and students stating that the event served its intended purpose. 'Interview Unplugged' provided students with valuable experience that would aid them in their future SIPs and Placements. It also gave them a better understanding of the recruitment process, preparing them for future job opportunities.



Source: HIPE

Big Shot IPE, Stock Simulation Competition

-Shreyanshi Jain



"STOCK MARKET- WHERE THE PATIENT MAKE MONEY FROM THE IMPATIENT", The finance club NIVESH had conducted Big Shot - A virtual stock trading competition on 4th Jan 2023, for building trading skills, and to trade without the fear of losing money. In this competition, students participated by entering the StockGro app, where they received Rs.10 lakhs virtual cash to buy and sell stocks. Participants took part in a 5-day trading simulation event on the StockGro platform where they traded in Nifty 500 stocks, in real-time.

"Imagination is more important than knowledge" - Albert Einstein



Firefighters on a Mission: Andhra Pradesh Department Takes Proactive Measures



The Andhra Pradesh Fire Service Department has partnered with the Institute of Public Enterprise (IPE) to conduct a fire risk analysis to identify vulnerable places in the state and better equip its personnel and equipment to handle fires. In the past ten days, the number of fires in the state has increased, and this trend is expected to continue during peak summer. To combat the fires, the department has introduced several initiatives, including availing the services of IPE to prepare a fire analysis report, providing online training to personnel, and studying best practices adopted by other states. The department will implement IPE's recommendations and work to revamp its personnel and equipment to handle fires more efficiently.

MDP on Finance



-P. Sneha Priya

A Three-Day Management Development program organized by IPE on Finance for Non-Finance Executives. It took place in Osmania University Campus, Hyderabad from December 12th to 14th, 2022. The participants are from National Mineral Development Corporation Limited (NMDC).

It was a value adding session to all the members of the workshop as they were tuned to understand the basic fundamentals of Accounting, Finance, allocation of funds, Cost Accounting etc. They were enlightened with the session and gave positive feedback by rating 5/5.

Dynamics 365 Workshop

-Rithika Pal

Shastra-The Operations Club recently organized an online workshop on Dynamics 365 and Power Apps, along with Mr. Firoz, which took place on the 11th of March at Institute of Public Enterprise, on Microsoft Teams. Mr. Firoz, an experienced corporate trainer with over 14 years of experience as a consultant and software engineer, worked with companies such as Accenture, Wipro, and Salesforce.

He has helped over 40 organizations in implementing Dynamics 365 (CE, BC FNO) and Power Platform to improve customer engagement and end-to-end Operations. During the session, the participants were able to gain a brief insight into the world of automation and analytics through Dynamics 365 and Power Platform.

Mr. Firoz shared his experience and knowledge with the attendees, providing them with valuable insights into the field of Operations Automation and Systems. In addition to the learning experience, participants were also given a beginner level certification of completion from Shastra-The Operations Club. This certification serves as a valuable addition to their resumes, demonstrating their expertise in the field of Operations Automation and Systems.

Overall, the workshop provided a great opportunity for participants to learn from an experienced professional and gain valuable insights into the world of automation and analytics. If you missed this workshop, be sure to keep an eye out for future events organized by Shastra-The Operations Club to enhance your knowledge and skills in the field of Operations Automation and Systems.

VALUE B.A.E - Tarang

-Vijayalakshmi Suryanarayana



Tarang, the marketing club of the Institute of Public Enterprise (IPE) organized an event "Value B.A.E. ~ Value Before Anything Else" on December 29, 2022.



Prof M.L.N. Rao, Dr Muzamil Ahmed Baba, and Dr Syed Azher Ali were the esteemed judges for the event. The event's primary objective was to challenge students to formulate strategic marketing plans for a chosen product or service within various areas such as logistics, operations, IT, HRM, sales, and distribution.



Through this event, students gained practical experience in applying strategic marketing concepts, improving their problem-solving skills, analyzing industry trends, and increasing networking opportunities. Each team, consisted of two students, was assigned with a brand and asked to identify a problem and create a strategy to add value to the brand.



Source: HIPE

The teams were given 10 minutes to research and formulate their plans, followed by a 3-minute presentation and a 2-minute Q&A session with the judges. The event was concluded with a vote of thanks by Abhishek, who expressed gratitude for the support and participation of all those involved.

Guest Lecture: Sustainable Supply Chain

-Rithika Pal

Thomas Mazzone, an expert in sustainable supply chain management, delivered a guest lecture on sustainable supply chain consultancies on 28th March 2023, at Institute of Public Enterprise. Mazzone emphasized the need for a new approach to sustainable supply chain management that sustains the firm, its employees, and the environment. He discussed the challenges of managing the supply chain sustainably and highlighted the importance of understanding suppliers' needs, particularly the impact of price promotions on sustainability.



Mazzone suggested reevaluating the price promotion model to consider its effects on suppliers, their sustainability, and the environment. Overall, the lecture emphasized the significant role of sustainable supply chain management consultants in promoting sustainable development and supporting long-term success. It underscored the importance of adopting a holistic approach to sustainable supply chain management that considers the firm, its employees, and the environment. The lecture provided valuable insights into sustainable supply chain management and its role in achieving sustainability goals.

Emerging B-school awards to IPE

-Ojashwi Dubey

The Institute of Public Enterprise (IPE) was recently awarded the 'Emerging B-School Award' at the Future of Management Education Conclave 2023. This recognition is a testament to the Institute's commitment to innovation and excellence in various aspects of education, including curriculum development, teaching pedagogy, faculty research and publications, and industry interface resulting in excellent placements and internships. IPE's Director Prof S Sreenivasa Murthy received the award and was invited to participate in a panel discussion on 'Bridging the Industry-Academic Gap'. Prof. Murthy attributed this achievement to the collective efforts of the Board of Governors, faculty, officers, staff, students, alumni, and recruiters.



Leveraging Grassroots Innovation

-Rithika Pal

On 28th March 2023, the session by Brigadier P. Ganesham (Retd.) on Leveraging Grassroots Innovation through Palle Srujana held at the Institute of Public Enterprise, was eye-opening and inspiring. He emphasized the importance of Leveraging Grassroots Innovation, especially in rural communities, to create a more inclusive and self-reliant society.

He praised the work of Palle Srujana, an organization that focuses on promoting creativity at the grassroots level in Andhra Pradesh and Telangana, for empowering those who have been marginalized and left behind. Brigadier Ganesham emphasized the need for understanding the harmony between nature and people and learning from those who have been living in harmony with the land for generations.



Source: HIPE

He pointed out that recent trends have led to a disconnection from tradition and an increase in ignorance of people on the margins, leading to a lack of inclusivity in all spheres and a bias towards certain communities.

Overall, the session taught us that leveraging grassroots innovation is vital in creating a more just and equitable society, and organizations like Palle Srujana are at the forefront of this movement. By encouraging creativity and ingenuity, by recognizing the incredible potential of rural communities and empowering them to create their own solutions, we can build a brighter future for all. We must learn from Palle Srujana's work and strive towards inclusivity and self-reliance in all spheres of life.

"All our dreams can come true, if we have the courage to pursue them" - Walt Disney



"विभिन्न रंगों से सजी इस खूबसूरत धरती का सम्मान, इंस्टीट्यूट ऑफ पब्लिक एंटरप्राइज (IPE) में भारतीय संस्कृति के जश्न का स्वागत हुआ।"

-Rithika Pal

The Institute of Public Enterprise (IPE) hosted a vibrant and colorful Ethnic Day celebration on the campus on 6th April 2023. It was a day filled with festivities and excitement as students came together to celebrate the rich cultural diversity of India. The event started with a warm welcome to the faculty and students, followed by the lighting of the lamp and a welcome song. The Director and the Students Affairs Coordinator addressed the gathering and highlighted the significance of the Ethnic Day celebration.



Ethnic Day is an occasion to celebrate the different cultures and ethnic communities that make up the diverse fabric of India. It is a day to reconnect with traditional and cultural roots, and to reflect on the age-old customs that have shaped civilizations around the world. The highlight of the event was the students dressed in ethnic wear, bringing alive the campus with their vibrant and colorful outfits. The Rangoli making, ramp walk, and dance performances were some of the exciting activities and competitions were lined up for the day. The ramp walk competition was a sight to behold, with students showcasing their traditional attire with pride and style. The Rangoli competition was another exciting event, where students displayed their artistic skills in creating beautiful designs using rangoli and flowers.



The dance performances were a treat for the eyes and ears, as students showcased various cultural dance forms from different parts of India. The audience was mesmerized by the graceful moves and rhythmic beats. The event concluded with a traditional drum setup 'Dhol,' where everyone let loose and danced to the beat of the music with full zeal and enthusiasm. The atmosphere was electric, and the students enjoyed the occasion to the fullest. The Ethnic Day celebration at IPE was a great platform for the students to express their background, culture, and traditional style. The event provided a perfect opportunity for students to come together and celebrate their cultural diversity and harmony. It was a day filled with colors, music, and dance, and a true celebration of the richness and diversity of India's culture.



Source: HIPE

Welcome G20 Club....

-Rithika Pal

Institute of Public Enterprise (IPE) has announced the launch of its G20 Club, which aims to promote the values and objectives of the G20-2023 summit and inculcate them into the college's co-curricular activities. The club's mission is to bring out the innate nature of Indians to display and propagate their culture, values, and heritage. With India taking over the Presidency of G20, the education ministry geared up for the events that took place as part of the celebrations.



The University Grants Commission (UGC) asked all universities to prepare students for their active participation in the Indian Knowledge System. In response, IPE launched the G20 Club to ensure compliance with the requirements and events listed by AICTE (under the direction of GoI) and accordingly prepare a report and updated the same with the compliance requirement on the AICTE website. The IPE G20 Club serves as a platform for students to engage in various activities that align with the objectives of G20. The club coordinators, under the guidance of Dr. Rajkumar Pillay, scheduled the launch of the club on Monday at 3:45 pm in Seminar-hall. The Director of IPE inaugurated the event. After the inauguration, the club coordinators addressed the audience about G20 and wrapped up the event with a crossword puzzle on Indian heritage and a thank-you note.



Source: HIPE

The club coordinators were thrilled to launch the IPE G20 Club and promote the values and culture of India through various activities. They believe that this club will help the students actively participate in the Indian Knowledge System and showcase India's rich heritage and values. The IPE G20 Club launch was a great success, and we would like to thank everyone who contributed to its success.

Power Grid Training Program (Women Empowerment)



Power Grid Corporation of India Limited recently held a three-day training program, "Empowerment of Women Employees," from 21st to 23rd November 2022. The program was designed to empower female employees and encourage them to explore growth opportunities through personal development. The objective of the program was to create a vision for growth and development, better manage people at the workplace by honing leadership/strategic skills, sensitize women to workplace challenges, and provide strategic inputs so that they could take up leadership positions. The program employed various pedagogical tools, including interactive lectures, role play, case study, exercises, and games. The program's expected outcomes were to provide women employees with new insights and inputs to lead from the front - self, task, and people - and understand the nuances of people management. The resource persons for the program were faculty members of the Institute of Public Enterprise, Hyderabad, and other resource persons may have been roped in based on program requirements. Empowering women to lead with dignity and respect and contribute significantly to familial, social, and economic development as equal partners is the dawn of a new era. The program provided women with the necessary platform and safe ecosystem to encourage them to shoulder significant responsibilities and lead from the front. It sensitized women towards their abilities and competencies and honed their skills for adorning leadership positions in the corporate world. Overall, the program aimed to foster a more equitable and inclusive corporate environment.

Bura Na Maano Holi Hainn

-Shreyanshi Jain



Perhaps India's most significant occasion, Holi is seen with incredible intensity, zing, and excitement, and it is not just when individuals play with colors and sprinkle tone on each other. Lord Vishnu's half-lion, half-man incarnation Narasimha killed the evil Hiranyakashyap on this day and saved Prahlad, one of his followers.



Holi also represents the triumph of good over evil. With the same enthusiasm and zing, IPE celebrated the festival of Holi on 7th March 2023. A ground with all students, colors, and music makes Holi a grand event. Students smeared colors on each other's faces, splashed water, and danced to Holi songs. The event started with a few students and gradually it turned into a remarkable one.

"Innovation distinguishes between a leader and a follower" - Steve Jobs



Strategic Talent Management Workshop

-Shreyanshi Jain

To win in the marketplace you must first win in the workplace. A discussion was organized by the HR Club on 21st Dec 2022, throwing light on the topic of Strategic Talent Management. The right people in the right job at the right place is important, and in this discussion, we learned various aspects of Talent Management from our speakers R.A Ananth, Y Satwik, and K. Ushasri. Mr. R A Ananth, who is an Associate HR in Optimum Solution Pvt, shared the process of recruitment.



Source: HIPE

According to him, Recruitment is part of staffing and staffing is the first step of the process from searching to onboarding. There can be two sources of recruitment, internal and external. Its purpose is to create a wide pool of qualified candidates. He also discussed the challenges faced during the recruitment process:- communication, time taken to analyze and schedule candidates, low applicants after covid.

Later, Mr. Y Satwik shared his views on Managing Employee Performance, and how to categorize low and high-performance employees. Performance management is to measure past performance. Mr. Satwik, explained the performance management at Deloitte.



To conduct a survey Deloitte uses snapshots which consist of four questions:- input, teaming, trending flow performance, and promotion. Management expects the performance of candidates to be above and beyond. At last, K. Ushasri threw light on connecting the dots of employee engagement at Deloitte. Employee engagement consists of job satisfaction, citizenship, and total employee experience. Communication and active listening play an important role in such scenarios.



A buddy is assigned to new employees for any kind of grievance. Challenges faced by employees such as leadership issues, contact employee engagement specialists to get their issues solved. Employee engagement specialists also help in increasing employee morale.

Shastra's Roundtable? National Logistics Policy 2022

-Siddhi Rachh



An event initiated by Shastra - THE OPERATIONS CLUB @ IPE OP-Ed is a round-table discussion related to happenings in Operations Management.



National Logistics Policy 2022 was extensively discussed by the students. The participants had a discussion on the topic, showcasing their reasoning ability along with peer learning with regard to current trends in the field of Operations Management. Various insights were shared by the students with supporting facts and statistics proving their views on the policy.



Source: HIPE

The participants shared their views on National Logistics Policy 2022 with the use of business cases of Mumbai Dabbawala, Swiggy, Zomato, Amazon, Flipkart, and more. They focused on how logistics were carried out during the COVID pandemic and many companies which have a major role in logistics. A couple of students shared their opinion about import and export logistics. The support and encouragement from the faculty and audiences were very much appreciated.

PEHEL - The Blood Donation Camp

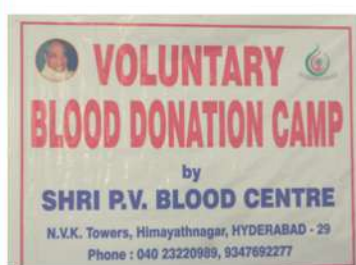
-Rithika Pal

The PEHEL Blood Donation Camp organized by the Ikshit - Social Club of IPE, in collaboration with the Shri. P.V. Narasimha Rao Memorial Charitable Trust, was held on March 15th, 2023, at the IPE Campus. The camp received an overwhelming response from the IPE community, with a large number of students, faculties, admins, and staff members actively participating in this noble cause.



Source: HIPE

The Blood Donation Camp was a huge success, with a total of 111 donors donating blood. The donors underwent a thorough screening process before donating blood, which helped in detecting any health issues early on. The medical staff present at the camp ensured that the donation process was smooth and hassle-free. The Ikshit Club and the volunteers worked tirelessly to ensure that the event was well-organized and managed efficiently.



The donors were provided with refreshments and certificates of appreciation for their selfless act of kindness. The event was successful in creating awareness about the importance of blood donation and inspiring more people to come forward and donate blood.

PEHEL The Beginning of Saving Lives

The PEHEL Blood Donation Camp was a shining example of how a small act of kindness can make a huge difference in someone's life. The Ikshit Club and the Shri. P.V. Narasimha Rao Memorial Charitable Trust deserve immense credit for organizing such a successful event, and we hope that they continue to organize such events in the future.

Centre of Excellence in Sustainable Tourism (IPE-CEST)

-P Sneha Priya

Tourism is a distinct and diverse industry that entails specific knowledge and skills for its all-inclusive development. More so, to make tourism sustainable, the 'triple bottom line' philosophy of sustainability (economic, social and environmental) has to be ingrained in all tourism activities. Towards this, education providers need to take an active role in imparting the required skills to the stakeholders engaged in the tourism industry right from local communities to big tour operators who manage tourist destinations.

The IPE-CEST as a 'Key Nodal Centre for Sustainable Tourism' offers training services in sustainable tourism to academicians, practitioners, policymakers, and also the communities involved in the tourism business at tourist destinations in the identified states.

The IPE-CEST as a 'Key Nodal Centre for Sustainable Tourism' offers training services in sustainable tourism to academicians, practitioners, policymakers, and also the communities involved in the tourism business at tourist destinations in the identified states.

Updates from Jan 2023

- Roll out Event and Inauguration of IPE Centre of Excellence in Sustainable Tourism (IPECEST) was organized at Institute of Public Enterprise, OU Campus, on 23rd January 2023



- Capacity Building Programme on "Research Interventions in Sustainable Tourism Development" on 2nd March, 2023 at Institute of Public Enterprise, Osmania University Campus, Hyderabad



- IPE-CEST center project team (Prof Ch Lakshmi Kumari, Dr Maschender Goud, Mr Prasant (student) Mr Venkat Sastry Student) have visited Mahabalipuram, Chennai for developing a Case Study on "Skill Development and Sustainable Tourism" and interacted with the head of the creative sculpture.

Turning Pages: A Book Review and Exchange Session

-Vijayalakshmi Suryanarayana

Shabdsagar- The Speak Out Club of IPE in collaboration with the Book Club of the institute conducted a book review and exchange session on 06/01/23. This session gave a platform and encouraged the students to share their reviews of their favorite books. Students also exchanged books of various genres in different formats.



Source: HIPE

"The beginning is the most important part of the work." - Plato

Industrial Visits

-Shreyanshi Jain



Visits to factories are an important part of the curriculum. As part of interactive learning, educational visits like these give students a first-hand look at real-world workplaces and a hands-on understanding of a theoretical idea that applies to their field. In addition, industrial visits help students identify the inputs and outputs for various business operations and processes carried out at the workplace, bridging the ever-widening gap between classroom instruction and real-world experience. By allowing students to learn about the current trends in the market, the future scenario of the industry, and the new technologies that are being applied in the industry, the industrial tours aim to go beyond classroom learning and significantly contribute to the holistic development of students.



IPE, organized the industrial visit for different courses, like BFS, HR, IB to Masqati Dairy, Marketing to protein bar factory and; lastly PGDM to Coca-Cola and HMT. The Industrial visit to Masqati Factory has been organized on the 25th of April 2023 and 27th of April 2023. MASQATI Journal LTD is a family-run business in Journal ranches and Journal items for the beyond 40 years and provides food significantly to the old city district and different pieces of Hyderabad. MASQATI DIARY is a well-known brand in Hyderabad in terms of taste and quality. Toned, double-toned, and skimmed milk, ice cream, flavored milk, lassi, ghee, paneer, butter, and other products are all manufactured by MASQATI DIARY LIMITED.

One assigned person from dairy accompanied the students on the tour and provided an overview of the entire production process as well as the various processing facilities and technologies utilized. Students were made to go through the different components in the plant and each cycle for every one of the various types of journal items was made.

Masqati go over the testing, quality control, and packaging in detail, demonstrating how much they care about the trust and well-being of their customers. the students had great fun when they were shown through their various cold storages at -23 degrees. The students were given free samples of their Ice creams, flavoured milk and other products.



It was a great learning experience for students in terms of knowledge and also practical considerations and problems for such industries. The Industrial visit to Max Protein Bar Factory has been organized on 28th of April 2023, where students were able to witness the entire process of producing the Max Protein Bar, from raw materials to the final product. Students were given a tour of the production facility and saw the layout of the factory. They learned about the various stages involved in the production process and how the production lines are arranged. They also learned about the marketing strategies used by the brand. The students gained valuable knowledge and insight into the operations of a production facility during this trip.



It helped them comprehend the significance of marketing strategies, skilled labor, and quality control to a company's success. Industrial Visit of PGDM Students to HMT Ltd on 28th April 2023, where students got an opportunity to witness the layout of the HMT industry and the process of making machine tools.

HMT Limited is a state-owned manufacturing company in India that operates under the Ministry of Heavy Industries and is owned by the Government of India. During this visit, students learned about the technology and machinery used in the manufacturing process, importance of maintaining an organized factory floor, challenges faced by manufacturers in terms of efficiency, quality control, and waste reduction, and able to understand the importance of efficiency and waste reduction in the manufacturing process, and how managers play a key role in ensuring that resources are utilized effectively.



And at the same time, a visit to Cola-Cola Factory was organized. Students get a chance to witness the three different manufacturing sections in the factory; one is for manufacturing 200ml that is pet bottles of sprite and thumps up, another is for 2L Bottles and other is for manufacturing glass bottles of sprite and thumps up. They learned about, marketing strategy Coca-cola used. They also learned the supply chain of all the beverages from distributors, to retailers and finally to customers.



This excursion was educational and fascinating, it offered the students a chance to learn, connect with the experts, and find out about the activities of the executives of soda pops, obligatory reviews directed, wastage treatment, sterilization, and the promoting procedures. Overall, all the visits were successful, as they achieved their goal of making students learn about the real-world experience.

Global Immersion Program

-Rohan Bhavirisetty & Vijayalakshmi Suryanarayana

As part of the Global Immersion Program, IPE, in collaboration with Ureka Education, organized an International Study Tour to Dubai. The Students were accompanied by Dr. Karthik and Dr. Usha Nori. This enriching program provided participants with a transformative and engrossing experience, delving into multiple facets of international business and strategy consulting.

Another highlight of the tour was the visit to Apple, where participants attended a captivating workshop. Led by experts from Apple, this session offered valuable insights on the photography via iPhone.

Furthermore, the study tour incorporated sessions on key topics such as finance in Dubai Airport and Supply Chain Management. These sessions explored the unique financial landscape of Dubai Airport, discussing its significance as a global financial hub. Another interesting session was on how AI, like ChatGPT, can transform businesses.

The tour encompassed various captivating experiences, including visits to iconic landmarks such as the Burj Khalifa, the world's tallest building. Exploring Dubai's vibrant culture and markets was also a part of the tour. Participants visited traditional markets like the Dubai Gold Souk and Spice Souk.

Additionally, a visit to the famous Dubai Mall provided a unique shopping and entertainment experience, showcasing a wide range of international brands and attractions.

The Desert Safari provided participants with an exhilarating adventure through the enchanting desert landscape, immersing them in Emirati traditions and offering thrilling activities like dune bashing and camel riding. Moreover, the visit to Global Village provided an immersive exploration of diverse cultures, cuisines, and handicrafts from around the world, fostering a global perspective.

At the end of the tour, participants received prestigious certificates, including the Global Immersion Certificate from Ureka and Rochester Institute of Technology. The winners of the Dubai Business Challenge were recognized for their exceptional contributions with a certificate. The winners are as follows: Rohan Bhavirisetty, Siddhanth Singh Y, Lalitha HariPriya, Meghana, Preetika.

Throughout the tour, participants engaged in a wide range of activities that deepened their knowledge and skill set.

The visit to the Intel Innovation Center offered an exclusive opportunity to witness the cutting-edge technologies and innovative practices driving the industry forward.

This experience provided valuable insights into Intel's operations, fostering a deeper understanding of the dynamic landscape of technological advancements.

“Peace is the absence of confusion.” – Wu-Tang

Training Program on Accountability and Responsiveness for Scientists

-Vijayalakshmi Suryanarayana

The Institute of Public Enterprise, Hyderabad, organized a training program for scientists from various scientific organizations across the country. The program, titled 'Enhancing Accountability & Responsiveness in Scientific Organizations', was sponsored by the Department of Science and Technology, Government of India. Dr. Geeta coordinated the program, which exposed the scientists to different tools and techniques of accountability and responsiveness. The program was well-received by the scientific community.

Training on Technology and Innovation Management for Scientists

-Vijayalakshmi Suryanarayana

A training course on "Management of Technology & Innovation" was held at the Institute of Public Enterprise in Hyderabad for scientists from different scientific organisations across the nation. Dr. Janaki Krishna oversaw the programme, which educated the participants on various facets of innovation, management, and technology. The program's contribution to the scientific community's understanding of technology and innovation management was highly regarded.

Benefits of Marketing Executives of TATA AIA Life Insurance Company

-Vijayalakshmi Suryanarayana

Dr. Padmakar conducted a training programme for the benefit of marketing executives/agents of TATA AIA Life Insurance Company. The training programme was organized by the Institute of Public Enterprise, Hyderabad. The event focused on enhancing the marketing skills of the participants. The programme was well-designed and equipped the marketing executives with the latest marketing tools and techniques, helping them excel in their field.

Investment Banking session by CA Praveen



Congratulations

We are thrilled to share that the students of IPE pursuing the first-year PGDM Banking & Financial Services have won the Second and Third prizes in the FINANCIAL ANALYST contest as part of SPARDHA 2023, which was organized by Vaikunth Mehta National Institute of Cooperative Management, Pune.

We are incredibly proud of **M. Venkata Sai Charan, K Preeti Vardhan, D. Hariprakash Reddy, and Y. Chandanesh Kumar Reddy**, who have brought laurels to our institution. Their remarkable achievement is a testament to their hard work, dedication, and expertise in the field of finance. Competing with peers from across the country and securing top positions in the Financial Analyst event is a significant accomplishment and a reflection of their exceptional talent. We extend our heartfelt congratulations to M. Venkata Sai Charan & K Preeti Vardhan for securing the Second Prize and D. Hariprakash Reddy & Y. Chandanesh Kumar Reddy for winning the Third Prize in the competition.

Your achievement has made us proud, and we wish you continued success in all your future endeavors. We hope that their success inspires many more students to participate and excel in such competitions.

Congratulations

We are proud to announce that our students, **M Venkata Sai Charan and Hari Prakash Reddy** from BFS A, have won the first prize of Rs.10,000 in a quiz competition organized by Reddy College.

It was a tough competition, with 75 teams participating, but our students emerged victorious, showcasing their knowledge and expertise. We extend our heartiest congratulations to them for their remarkable achievement, which comes after a long hiatus. Their hard work, dedication and determination have paid off, and they made us proud. We would like to express our gratitude to Prof Narendranath Menon, who was the quiz master, for his insightful questions and valuable feedback. According to him, students need to further strive hard and focus on perfecting their glossary and basics of current affairs in business.

We appreciate the efforts of our students and faculty members who supported and encouraged them throughout the competition.

Employability Skill Development Session

-Kenneth A Jose

IPE launched a month-long Employability Skill Development Programme on 26th April 2023, to help its students crack the placements procedure. The program covered essential skills such as Aptitude, Logical Reasoning, English, Domain Knowledge, and Skills.

The launch program was addressed by the Director of IPE, Prof. S Sreenivasa Murthy, along with Dr. M Meher Karuna and Mr. AS Kalyana Kumar. They emphasized the importance of the program and the reason behind arranging it.

The program aimed to help students develop necessary skills to crack the placements procedure and grow in their careers. The program focused on honing the students' soft skills, critical thinking, problem-solving skills, and domain knowledge, which were highly valued by employers.

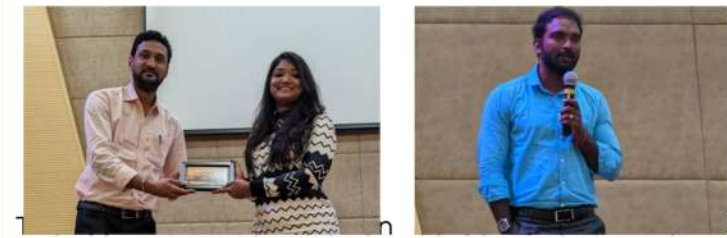
The program was interactive and engaging, providing students with hands-on experience in various skills. It was highly beneficial for students who were looking to crack the placements procedure and secure a successful career ahead.

The Employability Skill Development Programme launched by IPE was an excellent initiative that helped students develop the necessary skills and knowledge to succeed in their careers. We hoped that the students took full advantage of this program and emerged as confident and capable professionals in their respective fields.

Session on "How to Get into Big 4's"

-Shreyanshi Jain

"Opportunity does not waste time with those who are unprepared." To prepare students for the corporate world and to make them ready for the Big 4, IPE invited Ms. Mounika Thota, Chartered Accountant, Assistant Manager, KPMG to show the corporate picture.



auditorium. Ms. Mounika Thota addressed the students by introducing herself and what is the objective of the seminar. First, she shared what the Big 4 is and what they are looking for in candidates who apply. Second, she shared which skills students should develop to get hired.

Like, technical skills, soft skills, and interpersonal skills. Third, she explains the Big 4 selection process and the number of rounds conducted by them. And at last, she took questions from students and cleared their doubts.

Discover the Magic: Introducing the Book Club

-Siddhi Rachh

Attention all the bookworms and eager minds! IPE is delighted to unveil the "IPE Book Club" where pages come alive with the magic of storytelling. This club gives a platform to all the literary enthusiasts to engage with fellow students in exploring various genres, sharing insights, and fostering a vibrant community of readers.



This club is backed with the continuous support and guidance of the Dr. Rajesh G., Dr. Venkata Nagaiah along with the Director. Dive in the advent of indulging yourself with the best readers community!

Supervisory Development Program for the Employees of MSN Laboratories Pvt. Ltd.



"The beginning is the most important part of the work." - Plato



Entrepreneurship in Library & Information Work

-Kenneth A Jose

The two-day event, "Entrepreneurship in Library & Information Work" was organized by the Institute of Public Enterprise which took place on 23rd & 24th March 2023 at Seminar Hall. The event featured presentations by several speakers, who shared their views on the topic of entrepreneurship in library and information work. The presentations were followed by interactive sessions, where participants had the opportunity to ask questions and share their own experiences. The speakers discussed how the library can help create new services, programs, and initiatives that meet the changing needs of library users and identify opportunities for growth and innovation within the library and information sectors. This includes developing new technologies, exploring new business models, creating new partnerships with other organizations, and providing access to information, networking opportunities, and training programs. The event provided several key takeaways for attendees. Firstly, fostering an entrepreneurial mindset, libraries can better understand and meet the changing needs of their users, create new services and programs, and explore new opportunities for growth and innovation. Secondly, on how entrepreneurship in library and information work emphasizes the importance of developing new skills and partnerships and staying up to date with new technologies and trends. The event was a great success diving into the potentiality for libraries to be dynamic, innovative, and responsive to the evolving needs of their communities. Based on the insights gained from the event, it is recommended that more events and training programs be organized promoting the maintenance of entrepreneurship in the library and information work that can lead to ongoing professional development and growth for library staff. By developing new skills and knowledge, library staff can stay current with trends, best practices, and position themselves as leaders in their profession.

25th NHRD Conclave

-Ojaswi Dubey

The 25th Annual National HRD Conference was organized by the NHRD Network (NHRDN) in association with the Indian Institute of Technology (IIT) Delhi. The theme of the conference was "HR 4.0: Impacting People, Performance, and Productivity." The conference brought together HR professionals, business leaders, academicians, and researchers to discuss and exchange ideas on various topics related to human resource development. Some of the topics discussed during the conference were HR analytics, digital transformation, employee engagement, talent management, and leadership development.



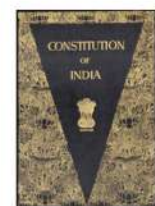
In addition to the various keynote speeches, panel discussions, and paper presentations, the 25th Annual National HRD Conference also featured workshops, case study competitions, and an HR exhibition. The workshops provided participants with an opportunity to gain in-depth knowledge on specific HR topics from industry experts. The case study competitions encouraged participants to apply their knowledge and skills to solve real-life HR problems. The HR exhibition showcased the latest products, services, and technologies in the field of HR.



The speakers were experts in their fields and shared their insights on the latest HR practices. There were masterclasses on various topics as well that provided deeper insights into the HR topics that interested people the most. Overall, the mentoring sessions were a valuable addition to the conference, providing participants with a unique opportunity to learn from and connect with some of the top HR professionals in the industry.

Satyamev Jayate- Constitution Day

-Ojaswi Dubey



Constitution Day @ IPE "Our constitution is a treasure to keep, With values and rights for all to reap, Let's pledge to uphold its value high, and cherish our nation until we die." - Ojaswi.

Constitution Day, also known as Samvidhan Divas, is celebrated in India on 26th November every year. This day commemorates the adoption of the Constitution of India by the Constituent Assembly in 1949.

The Constitution is the supreme law of India, which defines the framework, functions, and powers of the government and guarantees fundamental rights to its citizens. The Institute of Public Enterprise (IPE) organized an online meeting to celebrate Constitution Day. The meeting was attended by faculty, staff, and students of the institute, as well as distinguished guests from the legal community.

A series of speeches were given by the guests and faculty members, who spoke about the significance of the Constitution and its role in ensuring democracy, justice, and equality in India. The speakers discussed various aspects of the Constitution, including its Fundamental Rights, Directive Principles of State Policy, and the role of the judiciary in upholding the Constitution. They highlighted the need to uphold the values enshrined in the Constitution and to work towards creating a just and inclusive society.

The objective of celebrating Constitution Day is to create awareness among the citizens about the importance of the Indian Constitution, its values, and the role it plays in the functioning of the country. It is a day to honor the efforts and contributions of the members of the Constituent Assembly who drafted and enacted the Constitution of India.

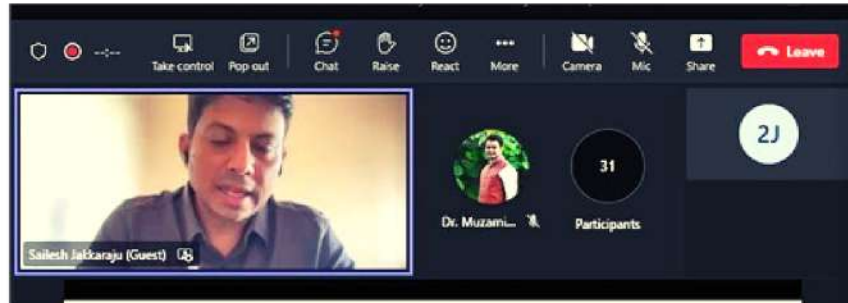
Overall, Constitution Day is a significant event in India, highlighting the country's commitment to democracy, justice, and equality. It reminds the citizens of their rights and duties and reinforces the importance of preserving and protecting the Indian Constitution.

Webinar on Introduction to Digital Marketing

-Kenneth A Jose

An informative online event titled "Introduction to Digital Marketing" was successfully organized on the 20th of May, 2023. The event featured the esteemed alumnus, Mr. Sailesh Jakkaraju, from the 2001-03 batch, who shared invaluable insights into the dynamic world of digital marketing. Mr. Jakkaraju emphasized the significance of the Brand Building and highlighted its evolution in India.

Throughout the hour-long session, Mr. Jakkaraju provided students with a comprehensive understanding of digital marketing fundamentals, imparting practical knowledge and industry trends.



The objective of the event was to equip students with the necessary skills and knowledge to excel in the ever-evolving digital marketing landscape. By offering a platform for interactive learning and knowledge exchange, the event aimed to empower students and prepare them for success in the field.

The organizers expressed their deep appreciation to Mr. Sailesh Jakkaraju for generously sharing his expertise and inspiring the next generation of marketers. His contributions undoubtedly left a lasting impact on the attendees, instilling a passion for digital marketing and motivating them to pursue excellence in their future endeavors.

IMPACT- Building leadership skills and emotional intelligence



Managerial excellence and public sector (for the executive of Nepal administrative staff college, Nepal)



Mental Health is Main

-Sreya Duvvuru

There's no disputing the fact that man is a complex being consisting of body, soul and spirit. If the body experiences hurt and joy as feelings the spirit experiences the same as emotions. Whereas we have left no stone unturned in understanding and correcting the ailments of the body, the same cannot be said about the health of the mind. The stark contrast in the number of facilities and experts dedicated to physical health versus mental health is evidence to this unfortunate situation. Mental Health Revival in the present day, especially post-pandemic, must be our top priority and the changing trends towards addressing this issue offer a glimmer of hope for the future. One has to consider the importance of having a multifaceted approach in order to create not only an environment congenial for developing mental health policy but also produce tangible results in terms of rehabilitation. Awareness forms an integral part of this approach. For example, when a celebrity discusses openly about his/her struggles with mental health, we see an immediate rise in the number of people claiming to have been/going through depression. Mental health is a serious issue and using the term loosely or trivialising the issue does no good to those who actually need the care and rehabilitation. In today's age of social media spreading the right message and creating awareness among the general public should not be a herculean task if done with right focus. Together, we can make a difference for ourselves and the future generations towards building a happier healthier planet, physically and mentally.

"Action is the foundational key to all success." - Pablo Picasso

Seniors Ku Bolenge Sayonnara

-Kenneth A Jose

IPE's SAYONARA'23 was a magnificent and unforgettable celebration that marked the end of a cherished era and the beginning of a new journey for the outgoing batch. The air was thick with excitement and nostalgia. The event commenced with the lighting of the lamp and a soulful welcome song.

Distinguished faculty members delivered inspirational speeches, encouraging the outgoing batch to embrace the challenges and opportunities that lay ahead.

The evening was filled with vibrant and energetic singing and dancing performances that captivated the audience. A diverse group of students took to the stage with passion and zeal, delivering a memorable performance that left the crowd enthralled.

The fashion show was the highlight of the event, with the seniors wearing breath taking outfits and showcasing their impeccable style and confidence.

The atmosphere of the event was heightened by a heart warming photo slideshow and touching videos of the graduating seniors. The emotional moments were made more emotional by the realization that this would be the last time that many of them would be together as a group.

The event concluded with a heartfelt vote of thanks to all attendees, including the outgoing batch, for their extraordinary efforts and support. The students bid farewell to their seniors with a heavy heart but with the assurance that they would be remembered forever.

The seniors were wished all the best for their future endeavors as they embark on their new journey. The event was smash hit, reflecting the hard work and dedication of the organizing committee.

SAYONARA'23 celebrated the outgoing batch with grandeur and enthusiasm, creating unforgettable memories that will be cherished for years to come.



13-05-2023



"Success is not final, failure is not fatal." - Winston Churchill



Know Our Stars



Shashank Sahni
Director
Google
 Batch
 1998-2000



Sailesh Jakkaraju
India Country Lead

 Batch
 2001-2003



Pavan Valluri
Vice President
CGI
 Batch
 1998-2000



RJ Jadhav
HR Director

 Batch
 1999-2001



Dr. Vinayak Mishra
Transition Leader

 Batch
 1995-1997



Reshma Arora
Vice President
Deloitte.
 Batch
 2001-2003



Amarpreet Kaur Ahuja
Country Head - HR India

 Batch
 1998-2000

Suvarna and Usha Akka

-Siddhant Singh Y

The safety and security of students residing in the girl's hostel are ensured by the girls' hostel security staff. This time we have Hostel Security staff, K. Suvarna, and S. Usha Rani. Throughout their tenure of service, both Suvarna and Usha Rani have received immense support from IPE, as well as their families. They work in shifts of 6 hours and are responsible for monitoring the premises, investigating any incidents, and communicating effectively with students and staff members from diverse backgrounds.

Their friendly and supportive approach has made them popular among the occupants of the girl's hostel. The wardens and students appreciate their presence, as they feel safe and secure knowing that they have reliable security personnel on duty. Ms. S. Usha Rani has extensive experience in the field of security forces, with a total of 18 years under her belt. She is highly disciplined and follows management orders strictly.



She is grateful for the support of her family and institute supervisors, who have made her work seamless. Her dedication to her work is highly commendable, and she finds her job highly satisfying. Ms. K. Suvarna has 8 years of experience in the field of security forces, and she resides near the campus at Shamirpet village. She loves her job and the time spent at the girl's hostel.

Her clear communication and strict adherence to her duties make her an efficient member of the hostel security team. She is highly respected by the occupants of the girl's hostel, who feel safe and secure under her watchful eye. K. Suvarna and S. Usha Rani are two exceptional members of the hostel security team at IPE. Their dedication to their work, friendly approach, and timely response to incidents have made them an integral part of the girl's hostel community.

Various coordinators from IPE discussed topics such as research, consultancy, placements, and collaborative opportunities with other institutions.



The event concluded with a vote of thanks, expressing gratitude to the attendees for their contribution to the program's success.

Student's Testimonial

Hello there. I am A. Aditya, from Second year PGDM-C. I was given a fascinating opportunity to share my thoughts regarding the role of IPE in taking the next step in my career. Right from the day I stepped into the institution for the interview, the faculty painted a picture in my head that was quite knowledgeable, approachable, available and concerned. They always gave me good recommendations for subject related readings and have been always open to working on research papers under their guidance.

The placement department has a robust system to track and evaluate the students performance which assists them in areas of hardships and helps to focus and acquire skills that would shape them in to better fit the corporate world. They worked very closely with a portfolio of companies to persuade them to visit our institute for variety of roles that suit the skill sets of the students.

The only recommendation from my end is to be very proactive with your approach. Have an open mind regarding your role and place preferences.

Clarity in thought, actions and approach will get you the job you always dreamt in the corporate world. How quick - is not the criterion, getting to the goal is. Lastly, I am extremely grateful to the institute for giving me a gateway to step up my career role and for all the knowledge and wisdom I gained during the interactions here.



A. Aditya, 2101173

Faculty Development Program on Innovative Pedagogy and Professional Development

A Faculty Development Program on Innovative Pedagogy and Professional Development was held on March 19, 2023, at the Institute of Public Enterprise (IPE). The program emphasized the importance of innovative teaching methods and personal growth for educators. The chief guest, P. Narayan Reddy, highlighted the role of teachers in shaping society and stressed the need for creativity and motivation.

Lack of money is no obstacle. Lack of an idea is an obstacle. – Ken Hakuta

Blockchain Revolution : A Supply Chain Perspective

Blockchain Technology has revolutionized several industries in recent years, and one area that is benefitting significantly is Supply Chain Management. The use of blockchain in supply chain management has the potential to increase transparency, traceability, efficiency, and security in the movement of goods and services from one point to another. The traditional supply chain process is often cumbersome and involves multiple intermediaries, which can lead to inefficiencies, delays, and disputes. However, the introduction of blockchain technology can streamline the process, reducing costs and increasing efficiency.

The enhancement of transparency is one of the main benefits of blockchain in supply chain management. A blockchain network keeps track of each transaction that takes place and stores it in an immutable ledger that only authorised parties may view. As each stage of the process can be checked and audited, it is possible to follow the movement of commodities from their point of origin to the final user. Enhanced security is another benefit of blockchain technology for supply chain management.

Blockchain Networks are very resistant to hacking and data breaches because of their decentralised nature. Participants in the supply chain can reduce the risk of fraud and cyberattacks by securing sensitive data such as invoices, contracts, and financial transactions using blockchain technology. Also, the usage of blockchain in supply chain management can lower the danger of piracy and counterfeiting. Participants in the supply chain can follow the flow of commodities and verify their authenticity by utilizing blockchain to create distinctive identities for things.

Overall, the movement of goods and services from one location to another is changing due to the usage of blockchain technology in supply chain management. Blockchain is bringing a new level of trust and accountability to the global supply chain with enhanced transparency, efficiency, and security.

YSK Chaitanya, 2101128



Tips for Writing a Winning CV that Gets You Hired!

- 1. Keep it concise:** Your CV should be maximum 2 pages long, and highlight the most relevant information about your education, experience, and skills.
- 2. Tailor it to the job:** Customize your CV for each job you apply for. Highlight the skills and experiences that match the job description.
- 3. Use bullet points:** Organize your information into easy-to-read bullet points. This makes it easier for the hiring manager to quickly scan your CV.
- 4. Highlight your achievements:** Use specific examples to showcase your achievements. This could be an event you led, a sales goal you exceeded in internship, or a new process you implemented.
- 5. Use a professional font and layout:** Choose a simple, easy-to-read font and use consistent formatting throughout your CV. Use bold or italics to emphasize key points.
- 6. Include relevant coursework:** If you are a recent PGDM graduate or still pursuing PGDM, include relevant coursework that highlights your knowledge and skills. Or you can include even your Summer Internship Project.
- 7. Include extracurricular activities:** If you participated in any clubs or organizations during your PGDM program, include them on your CV. This shows that you have leadership and teamwork skills.
- 8. Proofread:** Before submitting your CV, proofread it carefully for spelling and grammatical errors. Have a friend or family member review it as well.

Remember, your CV is the first impression you make on a potential employer. Make sure it is well-written, easy to read, and showcases your skills and achievements.

Rohan Bhavirisetty, 2102017



Green Finance

"We need to invest in nature. 1% of climate finance dedicated to nature is not enough." - Hindou Oumarou Ibrahim.

Green financing is an activity of investing in projects that are working towards sustainable development and investing in projects which are adding value to sustainable economy and climate change. Green Finance is not a new concept, its presence is there way before from 1970s in the form of investing in the community. Its importance has been emphasized during the Paris Agreement (Paris Climate Accords) 2015.

Green financing is acting as a strong bridge for investments in SDGs. Various nation governments are giving opportunities to companies to restructure their projects towards a sustainable development. Governments are focusing on imparting green finance measures, regulatory framework shift towards green finance polices, providing subsidies and guarantees etc.



There are various ways to integrate green financing into business. Among them the most popular one is Green Bonds. The World Bank has issued 1st green bond in 2008. In India, R.B.I. started issuing Green Bonds in 2015. Other ways are Green Loans - loan taken against the building environmental goals;

Climate financing - investing in projects working towards the climate change; Various Partnerships - tie ups with organizations having similar environmental goals; green insurance.

During the 26th United Nations Climate Change Conference, Prime Minister Narendra Modi has committed to achieve Net-Zero Emissions by 2070 in India and has also to bring down the projected carbon emissions by 1 billion tonnes between 2021- 2030. At any International conference taken, all the world leaders are emphasizing on Sustainable Development Goals, green economy, sustainable or green financing. Even during the G20 Summit 2022, Prime Minister Narendra Modi said, developed nations should provide 1% of their GDP to finance green projects to develop the world.

Along with many nations India is also laying prominence in budget allocations towards green economy. In 2022-23 and 2023-24 budgets, huge amounts have been allocated towards green economy as a priority. Approximately Rs 35,000 crores of capital investment has been allocated in 2023-24 budget towards achieving net-zero by 2070.

Transitioning towards green investments not only helps in achieving sustainable goals but also it will unlock many economic and job opportunities as per United Nations. \$1 invested can yield benefit of \$4. 2021 has seen a surge in green finance regulations with almost 124 measures that were implemented worldwide. SEBI and RBI have issued suggestions and guidelines to widen the usage of green bonds and issue of such bonds. India stands in 15th place in issue of green bonds as in year 2020. (Source - Bloomberg)

India has to work on increasing investments in green financing as it is currently fulfilling only one fourth of the requirement. To achieve Nationally Determined Contributions mentioned in Paris Agreement, India needs 162.5 lakh crores INR from 2015- 2030. That is approximately 11 lakhs crores INR per year.

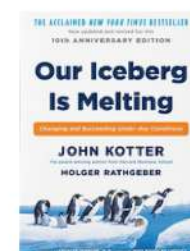
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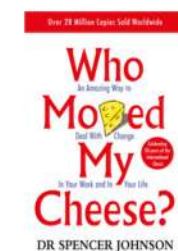
Book Recommendations - Dr. Rajesh G



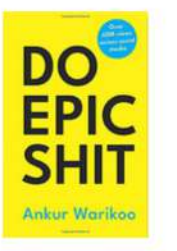
Good to great by Jim Collins



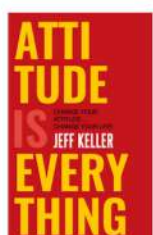
Our iceberg is melting by Holger Rathgeber



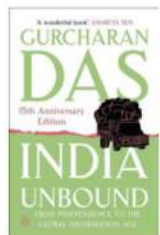
Who moved my cheese by Spencer Johnson



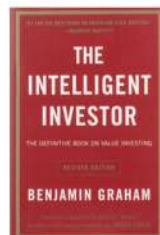
Do Epic Shit by Ankur Warikoo



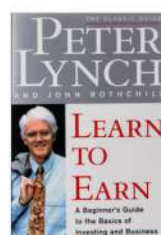
Attitude is everything by Jeff Keller



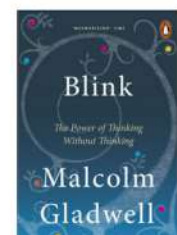
India unbound by Gurcharan Das



Intelligent investor by Benjamin Graham



Learn to earn by Peter Lynch



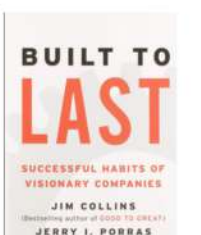
Blink by Malcolm Gladwell



Rich dad poor dad by Robert Kiyosaki



Beating the street by Peter Lynch



Built to last by Jim Collins

"Believe you can, and you're halfway there." - Theodore Roosevelt



SANGRAM'22



-Shreyanshi Jain

“The five S’s of sports training are: Stamina, Speed, Strength, Skill, and Spirit; but the greatest of these is SPIRIT.” –Ken Doherty

Sangram, an Intra Sports Meet-2022 was held at the Institute of Public Enterprise in Shamirpet on 15th and 16th of December 2022.

This year’s schedule was once again jam-packed with a variety of sporting possibilities for our students and staff. It was one of the biggest extracurricular. It provided all the students as well as staff with a wide range of opportunities.

This effort allowed students and faculty to have fun, improve social interaction, and put their physical abilities to the test.

The competition also gave participants a chance to recreate or re-energize their daily duties. The event was commenced by Prof. S Sreenivasa Murthy and Students affairs Coordinator Dr. Anantha Kumar, on 15th December.

The event included badminton (men and women), table tennis, cricket, carrom, chess, throw ball, athletics, and gyming. There was huge participation, 112 in badminton, 21 in carrom, 19 in chess, 39 in football, 38 in volleyball, 14 in athletics and 14 in gyming. The day concluded with a vote of thanks.



Source: HIPE

Ranarangam'23 - The War Field



-Kenneth A Jose

Institute of Public Enterprise successfully hosted its Inter-college sports meet , RANARANGAM 2K23, on 24th and 25th April 2023. The two-day event witnessed enthusiastic participation from various colleges across the city, making it a grand success.



The final day of the event was an enthralling experience as we witnessed the thrilling finals of cricket, football, badminton, and volleyball. The participants showcased their impressive skills and teamwork, making it a closely contested affair.



Distinguished personalities from the sports and academic realms graced the occasion. Prof S Sreenivasa Murthy, Director of IPE, and Dr. KV Anantha Kumar, Coordinator Student Affairs, IPE, delivered addresses, followed by the Guest of Honor, Shri Vikranth, an International Badminton player, and the Chief Guest, Shazia, an International Volleyball Player, who lauded the participants for their remarkable efforts, regardless of the competition's outcome. Their words of encouragement were a source of inspiration to all the participants.



The event concluded with the Prize Distribution Ceremony, where the winners of the various games were felicitated. The Vote of Thanks was delivered by the organizing committee, expressing their gratitude to everyone who contributed towards making the event a success.

RANARANGAM 2K23 provided an excellent platform for students to showcase their sports skills and to compete with their peers from other colleges. The event was a great success and received overwhelming support from the participants, organizers, and the distinguished guests.

Source: HIPE

MANAGE Sports Meet

-K K Sainath Reddy

A group of 29 students from our college participated in an inter-college sports meet held at National Institute of Agriculture Extension Management (MANAGE), Hyderabad. The students competed in various sports events, including Basketball, Badminton, Table Tennis, Snooker, Throwball, Chess, and Volleyball, against eight other colleges. Our college won the First prize in Badminton (Mens), and secured the Second position in Basketball and Table Tennis (Mens). The organizers were commended for hosting a successful event that encouraged healthy competition and sportsmanship among the students.



Source: K K Sainath Reddy

“One can steal ideas, but no one can steal execution or passion.” – Tim Ferriss

INSPIRING GENERATIONS.....

Pushpala Sudharshan Babu



What do you really mean a true inspiration?
How do you know that you are getting inspired by a person?
Now in this article I'm going to tell you a story about myself being inspired from a special person.
What does it mean to be an inspiration and how a person can be inspiring millions across the globe.

How to handle the pressure of being bullied for three consecutive years even though he is the talisman of the bunch who will be under the radar 24/7 by billion people. In this article I'm going to address my inspiration and how I followed and inspired and what made me to get inspired.

Way back to 2003, where newspaper was the big thing in our village and the day, I first received newspaper for the very first time, there is a big photo in the sports column of Australian captain Ricky Ponting holding the World Cup trophy and it drew my attention immediately and from the point I started following the gentleman's game.

It was 2008, I heard that name for the very first time from Malaysia with a tag of INDIA's U-19 World Cup winning captain and, it took no time for him to enter into international cricket.

From then he never looked back. He emerged as a modern day's great and undisputed king for the fans, he succeeded and made his mark in his every endeavour.

He's all together a different entity and I have never seen anybody enjoying the game as much as he enjoys and it feels like he lost in his own world of perfection. After 2019 he faced massive criticism, bullied by so-called specialists. He thought he had lost it and it was time to retire because of the excessively high expectations which had turned him into a prisoner of his own achievements. Despite achieving impressive scores of 60s and 70s, which would be considered remarkable for any player, they fell short of his personal standards.

But he believed in himself more than anyone in the world and on 23rd October 2022, the greatest of all time unveiled his true potential despite the chaos and registered an exemplary and sensational knock that will be etched in history forever.

Following his journey from early stages he answered every question with his performance and inspired millions of people, and I am one of them. The man who speaks not of 100% but 120% always.

The man with the highest degree of self-belief and great spirit. The man who is the epitome of high-quality sportsmanship. The man who set standards for unbelievable fitness. The man who taught me never give up attitude.

The only cricketer who got the Aussie fire other than Australian the grit, the perseverance, the passion, zeal, and commitment is unimaginable and cannot be matched. My inspiration and for many, the person I look up to, the greatest of all time.



Illustration Source: Kawaljeet Singh Batra

VIRAT KOHLI

Thank You

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Rat Race



Siddhant Singh Y

A **RAT RACE** is an endless, self-defeating, or pointless pursuit of struggle. This phrase is generally used for people having an unpleasant life, who struggle to get status, wealth, and power.

Many individuals today struggle with the boredom of their work, wondering if it was their ultimate goal or dream. While chasing their career goals, they often add materialistic things to their lives, which leads to a rat race, a trap that becomes harder to escape from as time goes by. It is crucial to avoid falling into this trap by constantly evaluating one's priorities and making sure they align with their ultimate goals and dreams, rather than getting caught up in materialistic pursuits. For the fun fact, The race goes on like this...

While in school we are told to run for percentage in 10th, after 10th we are again told to excel in 12th, after 12th we look for admission in a good college for a degree, after joining we look at CGPA which is a deciding factor to get a good job.

After all this we look for a partner - compatible or not - we will come to know in the due course and also for various material things that we only realize if necessary or not later. We forget the present and start working for the future and retirement. In the end, we realize we never lived in the present.

A few years ago i.e. the first year of my bachelor's, I was introduced to a beautiful poem called "**Leisure**" which was written by **W.H.Davies**. By reading the poem, I was literally mesmerized by the message that the poet wants to convey. Few beautiful lines from the poem-

**What is this life if, full of care,
We have no time to stand and stare?
No time to see, when woods we pass,
Where squirrels hide their nuts in grass**

Here the poet warns us of the hectic pace of modern life that has a detrimental effect on the human spirit, Modern people have no leisure to spend time in the lap of nature (Nature refers to the relationships like friends, family, relatives, etc).

How to avoid the rat race?

- What I personally feel is that, we should stop getting influenced by electronic communication in our lives, not get carried away by the material life that is shown, and stay on ground by knowing the actual reality.
- Work for yourself and then work for society. In this process, you will acquire skills, overall development, and knowledge that will help you grow.
- Don't let societal pressure influence your thoughts, do what you feel is right. If you fail, you will learn from your mistakes and if you succeed, you will set an example in society.

Life is like an ocean there will be high tides and low tides we just have to balance it. The whole point is to make you question yourself

**Am I living in the present?
Am I happy with what I'm doing?**

You have to take some time off, think about yourself to get answers and live life in the right way.

"Alone we can do so little; together we can do so much." - Helen Keller



Let Go..

Let go.. the bonds that you have nurtured for a long time, when those are the ones that should support you, but started to strangle you.

Let go.. those emotions that are railed up in you, when you thought to hold on to them as souvenirs, but cannot hold on to them any longer.

Let go.. the shade of others, when the ones who should be on your side, but started to overshadow you.

Let go, two simple words to say, but it is one of the hardest task to do, It would've been easier, when following it is as simple as saying it. But you know what.. hardship's doesn't matter when you're trying to outrun from everything that is causing you pain, suffering, anger and agony. The longer you hold on to those feelings, the more you suffer. Trust me sufferings will break you, tear you and drag you to bottom of nothingness.

-K K Sainath Reddy



The Dilemma

I'm still waiting,
Not knowing,
If it is for you,
Or for someone new.

I'm no more crying,
But just wondering,
If it is all over,
Or will it start over.

I'm still trying,
To understand this feeling,
If the old ones just flew,
Or the worst ones are in queue.

I'm simply thinking,
But not understanding,
If it was all a game of manipulation,
Or was it just my imagination.



-Aarati Tamirisa

Unlocking The World of Imagination

There's a world behind the doors,
With a key to Imagination,
Where you just walk-in
and end this suffocation.

You can be the 'Alice' from the wonderland,
Or manifest a Hagrid from Hogwarts time.
Just being occupied with passion & fascination.
Yes! There's a world behind the doors,
With a key to imagination.

This place where I stay today,
Makes me really hate myself,
I wish I was free enough to wander around,
Day & night from eight to twelve.
I really hate working on clocks and living on durations.

The inner child in me
Suffering from this eternal damnation.
Imagine a world behind the doors,
With a key to imagination.
Where you could just walk-in
And end this suffocation.



-Ojashwi Dubey

Photography- IPE Ka Best Shot ☺☺



Gosala Sai Venkata Ramya



P Anjeni Venkata Devi



Buragadda Swapnith



Deekshita Peechara



S Akhilesh



Saranya Kalpavalli



Abhishek Goud- The Dark Pearl Photography



Rohan Bhavirisetty



Rohit Akber

"Art enables us to find ourselves and loose ourselves at the same time." - Thomas Merton



Results: Art Competition by Cultural Club



Theme:
Power & Transformation

"A symbol of power and transformation" A little piece describing the reason of creating the original artwork - I wonder every day, that it is not fair, a woman can't feel safe anywhere. It's the burden of the cruel world she bears, of feeling scared and insecure every day. The world thinks that all women are weak, and are meant to stay the same, like dull and lowly creatures, mere pieces of their game. And when a woman raises her voice to say, "this is not how it's supposed to be" they say that she should not be so, "outrageous and mean." She has done anything but wrong, to deserve such a price to pay, but she's no fool to bear it all, she shall rise again. Like the phoenix who gets burned down to death, but

doesn't know when to die. A woman's strength is the definition, of what it means to fight. This painting is for every woman, who carries fire in their soul, goes through all the pain, and gets back up, still unscathed from clutches of dire fate. A result of my life story unsaid, and reminiscence of all the pain had given birth to this piece of art "she shall rise again".

Rithika Pal, 2201116

#1

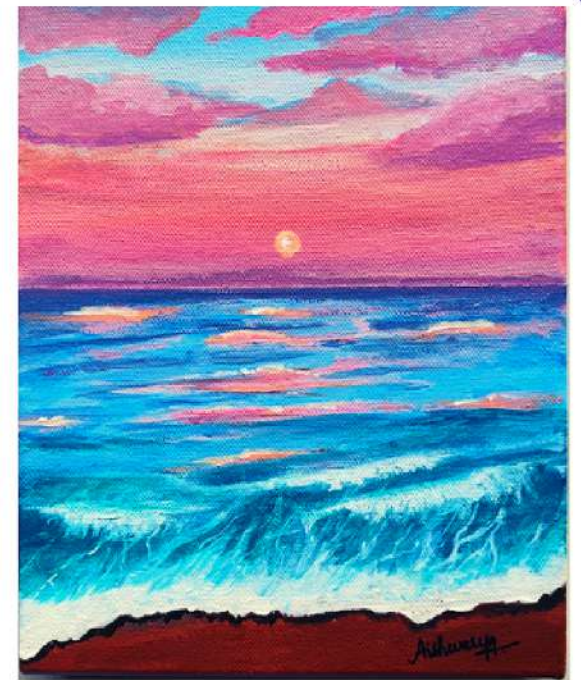


Theme:
Place & Transformation

We all need Vitamin Sea! once in a while to help de-stress from our busy lives, I painted a beautiful sunset beach to rejuvenate our mind, feel at peace and serene. A human being has many feelings and emotions just like waves, we cant stop them from coming but we can choose which one to surf.

Aishwarya Koricherla,
2104002

#2



Theme: TIME

Time in women's life, at each phase. From birth to Giving birth the cycle never ends.

K Annie Priyanka,
2204008

#3



Theme:
Place

Life is as beautiful and peaceful like this street.

Sudheeshna, 2201179

#4



Theme: Consumption, Loss & Desire

My abstract is about two lovers who are torn between the constant need to be with eachother and their responsibilities of their own worlds. The yellow and orange parts show the desire burning inside them while the green and blue parts are the reasons eachother is trying to hold back from kissing the other. This vicious circle of desire and restraint of these lovers are looked upon by the ethereal sky and the millions of stars it holds.

Soundarya, 2203097

#5



ART Feature



Hariprakash Reddy



R Kishore



E Vaishnavi



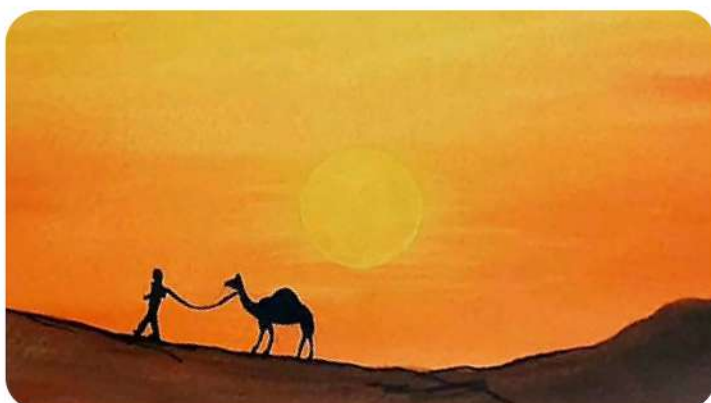
Mrudula Rachakonda



Sreya Duvvuru



Vijaylakshmi Suryanarayana



Vijaylakshmi Suryanarayana



Sai Yasaswini N



K K Sainath Reddy



Sai Yasaswini N

"Great art picks up where nature ends." - Marc Chagall

