



About IPE

Institute of Public Enterprise Hyderabad is an autonomous non-profit society devoted to sustained and systematic study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programs concerning public enterprises. It is a fast growing B-School with its unique approach of grooming the right talent to the industry and responsible citizens to the society. Over the last five decades, the Institute has transformed itself into an institution that is engaged in a multi-faceted activity comprising management education, research, management training and research in management & social sciences. IPE has developed from being a research and training organization to an internationally regarded educational institution. IPE is recognized as 'Centre of Excellence' in social science research by Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.

The Institute is governed by a body of eminent professionals, academics and administrators with Shri. K. Madhava Rao, IAS(Retd.), as the President of IPE. Prof S. Sreenivasa Murthy, Director of IPE is an exceptional academician with more than two decades of experience.

For further information please contact:

Prof S SATISH KUMAR

Coordinator - Consultancy & Programme Director
satishkumar@ipeindia.org, # 9849017703 / 040-23490968
Fax : 040-23490999

Mr. P. Chandra Shekhar

I/c-Training Division
Institute of Public Enterprise
Osmania University Campus,
Hyderabad – 500 007
Mobile: 9391932101; Fax: 040-27095478
Email ID: pchandrashkhar@ipeindia.org

A 3-Day Management Development Programme on OPERATIONS AND SUPPLY CHAIN ANALYTICS FOR COMPETITIVE ADVANTAGE



Programme Dates & Venue :

June 19-21, 2023

**Institute of Public Enterprise,
Osmania University Campus, Hyderabad**

Programme Directors :

Prof. S Satish Kumar

Coordinator, Consultancy Division, IPE

Dr. Abhay K Srivastava

Associate Professor, IPE

About the Programme :

In today's increasingly complex business environment, companies will have to continuously enhance their competitiveness through effective and efficient operations and supply chain management (SCM) strategies. However, it has been a challenge for companies to proactively achieve the said efficiency and effectiveness along their supply chains. The SCM techniques are varied and there is no 'one-size-fits-all' as an approach. Thanks to the digitalization, companies are increasingly adopting analytics to extract essential operational intelligence and make well informed decisions. Now-a-days most of the decisions made along the supply chain functions are becoming more data driven to have the evidence based strategies established. Thus, it is the need of the hour that the practicing managers understand the significance of various operations and SCM decisions and stay ahead of the curve in adopting the analytics. The pandemic has shown us how disruptions in supply chains can have a big impact on the operations of the organisation and the need for managing such risks. In this data driven world, informed decisions based on Data Analytics is imperative for success.

Having understood the importance of analytics in making the right operations and SCM strategies, it is essential to have well trained personnel to efficaciously practice the same. In this regard a Management Development Programme (MDP) is proposed by the Institute of Public Enterprise (IPE) to present the best operations and supply chain analytics practices applied globally.

The programme is designed to provide the practitioners with essential learning that would help them to understand the various SCM concepts, basic and advanced that are essential to manage today's volatile world. The participants will learn supply chain strategies that are made in line with the corporate strategies. Also there will be interactive sessions where the participants will learn the analytics tools and gain some hands on experience in making the supply chain decisions.

Programme Objectives

- To understand the basics of operations and supply chain management concepts and their implications on the overall supply chain performance.
- To understand how the supply chains are designed to achieve efficiency and responsiveness in managing the supply chain flows.
- To appreciate the significance of various supply chain decisions and learn to use the prominent decision making and analytics tools.
- To analyze and understand various critical aspects of operations and supply chain management practice in the companies.

Programme Contents

- Basics of Operations and Supply Chain Management
- Business Analytics Models
- Supply Chain Network Design
- Supply Chain Optimization
- Supply Chain Risk Analytics
- Warehouse Management
- Case Applications of Various Industries (viz. manufacturing, retail, food, healthcare and other)

Target Group:

The knowledge of operations and supply chain analytics is essential for every practitioner regardless of his/ her role in any function in contributing towards the success of the company. The proposed training would improve the efficiency of the junior and middle level supply chain and logistics managers, production & operations managers, supply chain analysts, logistics engineers, materials managers, purchase managers, Facilities managers, supply chain analysts/managers, warehouse managers, logistics information systems managers, sourcing and procurement analysts and business analysts from government and private organizations.

Programme Duration : 3 days - June 19-21, 2023

Program Fee : The fees charged per participant will be Rs. 15000 /- (Non- Residential) plus GST for the programme. Accommodation for outstation participants will be facilitated on payment basis at IPE Hostel on request.

Nominations : Mail to satishkumar@ipeindia.org, name, designation, contact number & E-Mail ID of the participants, along with payment details. The payment can be made through cheque/demand draft drawn in favour of "Institute of Public Enterprise", payable at Hyderabad OR through Online. Bank details are furnished below :

Bank A/c Name : Institute of Public Enterprise; **Bank A/c No. :** 52198267621;
MICR Code : 500002342; **IFSC Code :** SBIN0020071;
PAN No : AAATI1377G; **GST No:** 36AAATI1377G2ZP

Certificate of Participation: A 'Certificate of Participation' will be issued to each participant after the successful completion of the programme.

Programme Directors:

Prof S Satish Kumar is an Honours Graduate in Electrical & Electronics Engineering from the University of Madras and a Post Graduate Diploma holder in Management from IIM Bangalore. He has 29 years of industry experience in manufacturing and is now a Professor in the area of Operations Management at IPE. He has conducted many MDPs over the years and has headed many consultancy assignments for various CPSEs at IPE. He is presently the Coordinator of the Consultancy division at IPE.

Dr Abhay K Srivastava holds 21 years of teaching experience. He has worked in various renowned colleges and universities of India like Jaipuria Institute of Management, ICFAI Business School, Amity University Noida, IILM Delhi etc. He has published 21 research papers in various national and international journals of high repute including Scopus indexed, web of science and sage. He is guiding several Ph.D scholars. He has attended several international/national conferences, seminars, training programs and FDP. He was Examination Controller at Jaipuria Institute of Management from May 2016- May 2018 and Area chair of Operations and Decision Sciences in 2017-18 in the same institute. He also worked as a Member of Editorial Board in various Journals. Dr. Srivastava has conducted several training programs and MDPs in the area of research analysis and Operations.