



Estd : 1964

# INSTITUTE OF PUBLIC ENTERPRISE

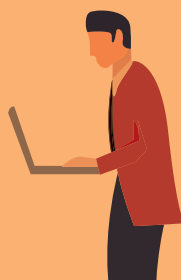
(Under the aegis of ICSSR, MoE, GoI)  
HYDERABAD



**MDP**  
CALENDAR  
2023-24



**MANAGEMENT  
DEVELOPMENT**  
P R O G R A M M E S



## MESSAGE FROM THE DIRECTOR

Welcome to the Institute of Public Enterprise (IPE)!

IPE is one of the leading management institutions in India. Started in 1964, it is recognized as a Centre of Excellence by the Indian Council of Social Science Research (ICSSR), Ministry of Education, Government of India.

It has trained many IAS, IPS and IFS officers. It has conducted till date more than 1000 Management Development Programmes (MDPs) for Senior Executives of both Public and Private Sector Enterprises. It has also undertaken a number of research and consultancy assignments as per the needs of the Government, Public and Private Sector Enterprises / Corporations on a continuous basis. IPE conducts both Open and In-house MDPs. The training calendar provides a bird's-eye view of the various topics on which MDPs are organized. Besides, IPE also organizes tailor-made MDPs as per the requirements of organizations.

It offers a variety of two-year fulltime Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council of Technical Education (AICTE) such as PGDM, PGDM-Banking and Financial Services, PGDM-International Business, PGDM-Marketing Management, and PGDM-Human Resources Management. IPE is also ranked well among the leading

Business Schools in India in various Ranking Surveys.

IPE's city campus is located in the Osmania University campus and the main campus is located in a sprawling 22-acre state-of-the-art campus at Shamirpet, Hyderabad. It has an academic and administration block, a modern knowledge-center (library) which provides access to more than 5,000 National and International journals, 40,000 books, highly useful management-related software, a well equipped auditorium, food court and several sports facilities. The campus also has excellent facilities to accommodate the MDP participants.

IPE has an eminent Board of Governors comprising renowned senior Government officials, policy makers, academicians, and industry captains. Our Board is led by the President, Shri K Madhava Rao, IAS (Retd.), who is a former Chief Secretary, Government of Andhra Pradesh and Election Commissioner, Government of Andhra Pradesh (combined state).

We welcome you to the portals of IPE to enrich yourself with knowledge, skills and best practices in various domain areas of management with rewarding experiential learning through our MDPs. We are also willing to conduct online MDPs if that suits your organizational requirements.

**Prof. S. Sreenivasa Murthy**  
Director, IPE



# ABOUT IPE



The Institute of Public Enterprise (IPE) was established in 1964 as an autonomous non-profit society for imparting training to the executives of the public sector enterprises. Given the immense responsibility of charting a new path for the country, the public sector enterprises needed executives trained in managerial and leadership skills. These skills were essential for the efficient and effective conduct of various domain related activities in these enterprises. IPE was conceived as a premier institution for designing and delivering the training programmes for those executives and thus became a part of the nation building. From then onwards, IPE has been in the forefront of conducting training programmes in different domains for the benefit of these enterprises.

Given the emphasis on executive development, IPE has worked in close collaboration in research and consultancy activities with these enterprises. These activities have helped IPE to gain rich insights about the functioning of the public sector enterprises which helped in customizing the training programmes to meet the needs of the executives from time to time. The IPE faculty members have been appreciated for their in-depth and critical inputs during the design and delivery of the training programmes.

IPE has a very successful track record of running MDPs over a long period of time. IPE also has a strong Research and Consultancy Division, which provides consulting services and undertakes research projects for various national organizations. The Institute has been recognized as a 'Center of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Education, and Government of India.

IPE is also a premier AICTE approved Management Institute focusing on transforming students into leaders of tomorrow in organizations and society. In 1995, the Institute launched its first two year full-time Post Graduate Diploma in Management (PGDM) program to provide skilled human resources to meet the requirements of industry. Keeping in view the market demand, the Institute also launched sector-specific PGDM programs in the areas of Marketing, Banking and Financial Services, International Business and Human Resource Management.

IPE is consistently ranked among the leading B-Schools in India in most well-known ranking surveys. IPE has also been awarded a premium accreditation label of the SAARC region, 'The South Asian Quality Assurance System' (SAQS). Over the years IPE has won several awards and honors for its academic & research excellence.

The Governance of the Institute is overseen through a Board of Governors composed of eminent policy makers, academicians, and CEOs of public and private sector enterprises.

## VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

## MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management education.

## APPROVALS AND ACCREDITATIONS



## MEMBER OF



Member of EUROPEAN  
FOUNDATION  
FOR MANAGEMENT  
DEVELOPMENT

## Learning and Development Interventions by IPE

The focus on learning has increased all the more in the post pandemic era as the organizational landscape has greatly changed. The organizations have moved earth and heaven to impart new skills to their employees in the post pandemic world. The Institute of Public Enterprise is well equipped for imparting the new skills with innovative management development programmes. The faculty members of IPE, with their rich experience in imparting training have designed a number of training programmes which are apt for the new world order.

As the pandemic thawed, the increasing shift towards offline programmes has prompted IPE to come out with various training programmes which are suitable for the executives of Public Enterprises in different functional domains. IPE plans to conduct all the programmes in the 'Offline' mode this year, situation permitting.

IPE has groomed leaders for building a better tomorrow through its training programmes. The IPE alumni have scaled peaks of achievement and performance. The MDPs which have been organized in the last fifty years have enabled many executives to hone their leadership skills for addressing the new challenges of the Public Enterprise world.

## Advanced Leadership Programme 2023

The Advanced Leadership Programme (ALP) is aimed at honing the competencies of the senior executives of the public sector enterprises. The ALP provides insights and inputs to the senior executives to enable them to comprehend the landscape of Indian and global markets and also emerging technologies like AI and ML. The participants will undergo an intensive training for five days in India. There will be a two-week study tour to Europe for international exposure. The programme is scheduled in the month of September/October 2023.

## Management Development Programmes

The Institute has been organizing MDPs over the past five decades for the officers of the state and the central governments and practicing managers of public and private sector organizations. It has conducted nearly 100 programmes for over 1600 officers of IAS, IFS and other allied services. IPE has also conducted over 1000 MDPs and incompany programmes for practicing managers of the corporate sector, in the following areas:

General Management / Leadership / Corporate Social Responsibility & Sustainability / Human Resource Development / Financial Management / Information Technology / Project Management / Enterprise Risk Management / Operational Excellence / Supply Chain Management / Cyber Security and Cyber Laws / Corporate Governance etc.

Seminars, Conferences and Workshops sponsored by various national and international agencies are regularly conducted by the Institute. IPE caters to fulfill the training and management development needs of Public Enterprises.

### Unit-Based (In-Company / Customized) Programmes

Customized training programmes and executive development interventions can be delivered at the designated venue of the organization. The training programmes are designed to help government, public and private business organizations to enhance their competence, performance, productivity and profitability. The Training Division offers a cafeteria approach to in company learning / training, which enables the client organization to choose training modules that meet their HRD needs. IPE can design and conduct such customized training programmes as per the client organization's choice, or in combination with other modules.

### In-house programmes conducted by IPE in the recent past include

Labor Legislation / Soft Skills / Change Management / Project Management / Supply Chain Management/ Commercial Accounts and Financial Management / Corporate Social Responsibility / Board Development Programme / Manufacturing Excellence / Rural Marketing / Project Formulation, Project Evaluation & Project Management / Strategic Planning / Frontiers of Finance / Cyber Security / Managerial Effectiveness / Finance for Non-Finance Executives.

### Open Programmes

Open-house programmes draw participation from across different industries in the public and private sectors. They are organized in functional areas such as Strategic Management, Marketing Management, Financial Management, Accounting & Finance for Non-Finance Executives, HR Development, Organizational Behavior, Industrial Relations, Information Technology, Supply Chain Management, Project Management, International Capital Markets and New Financial Instruments. Faculty offer programmes in their areas of expertise and seek nominations from organisations that will benefit from the said programmes.

# LIST OF PROGRAMMES FOR THE YEAR 2023-24

S No	Title of Programme	Programme Dates	Programme Director(s)
1	Supervisory Development Programme [for the executives of MSN Labs Pvt Ltd]	Apr 3-4, 2023	Dr Sinju Sankar
2	Building Impactful Brands for 2025 and Beyond: Impression Management Tools and Techniques for Executives and Professionals [in Collaboration With Brainvalue Pty Ltd, Australia]	Apr 17-19, 2023	Dr Mousumi Mahapatra
3	Strategic Finance for Leaders in Public Sector Enterprises	May 2-4, 2023	Prof Y Ramakrishna
4	ESG Reporting and Sustainability	May 16-18, 2023	Dr Ch Lakshmi Kumari
5	Leadership and Change Management	May 23-25, 2023	Dr A Sridhar Raj
6	Public Sector Leadership	Jun 6-8, 2023	Prof Y Ramakrishna
7	Digital & Social Media Marketing – A Hands-on Approach	Jun 13-15, 2023	Mr M J Ramakrishna & Mr A Rakesh
8	Operations and Supply Chain Analytics for Competitive Advantage	Jun 20-22, 2023	Prof S Satish Kumar
9	National Conference on 'Diversity in Management Development of Women Executives'	Jun 20-22, 2023	Dr Sinju Sankar
10	Building Competencies of R&D Teams	Jul 4-6, 2023	Prof Y Ramakrishna
11	New Labour Codes, Industrial Relations and Labour Administration	Jul 4-6, 2023	Dr Deepti Chandra
12	Amendments of CSR Rules and Guidelines	Jul 7-8, 2023	Ms J Kiranmai
13	Enterprise Risk Management	Jul 11-13, 2023	Prof S Satish Kumar
14	Financial Models for Sustainable Excellence	Jul 25-27, 2023	Dr M Chandra Sekhar
15	Analytics for Industry 4.0: Insights of Disruptive Technologies	Aug 8-10, 2023	Dr Shaheen & Dr Rajkumar Pillay
16	The Prevention of Sexual Harassment (PoSH) at Workplace Act	Aug 17-18, 2023	Ms J Kiranmai
17	Finance for Non-Finance Executive	Aug 22-24, 2023	Dr K V Ramesh and Dr Maschender Goud
18	IMPACT – Building Competencies for Industry 4.0 Along with Gender Sensitization	Aug 22-24, 2023	Dr Swati Mathur and Dr A Sridhar Raj
19	Strategic Marketing for Achieving Organization Goals	Aug 29-31, 2023	Dr V Srikanth
20	Employee Engagement and Wellbeing	Sept 12-14, 2023	Dr Vasanthi Donthi & Dr Mohsin Khan
21	Fostering Innovation at Workplace	Sept 12-14, 2023	Prof Y Ramakrishna
22	Cyber Crime and Safety Measures	Sept 20-22, 2023	Dr A S Kalyana Kumar

S No	Title of Programme	Programme Dates	Programme Director(s)
23	Restructuring and Turnaround of Public Enterprises for Sustainable Business	Sept 20-22, 2023	Dr Ch Lakshmi Kumari
24	Advanced Leadership Programme 2023	Sept 2023	Prof S Satish Kumar
25	Digital & Social Media Marketing - A Hands-on Approach	Oct 4-6, 2023	Mr M J Ramakrishna & Mr A Rakesh
26	Business Analytics for Decision Making	Oct 10-12, 2023	Dr Rajkumar Pillay & Dr Shaheen
27	Financial Models for Sustainable Excellence	Oct 17-19, 2023	Dr M Chandra Sekhar
28	EXPLORE Dynamics of Finance for Future Leaders	Nov 1-3, 2023	Dr Kalyani & Dr Swati Mathur
29	CSR for High Impact Corporate Performance	Nov 14-16, 2023	Ms J Kiranmai & Dr Samarendra Mohanty
30	IMPACT - Building Leadership Skills & Emotional Intelligence	Nov 21-23, 2023	Dr Swati Mathur & Dr Kalyani
31	Valuation of Central Public Sector Enterprises	Nov 21-23, 2023	Prof Pawan Kumar Avadhanam
32	Managing Foreign Currencies Risk and Understanding Global Finance	Nov 23-24, 2023	Dr M Karthik & Dr G Rajesh
33	Leadership in VUCA Plus Time	Nov 28-30, 2023	Dr Vasanthi Donthi & Dr Sridhar Raj
34	Enhancing Accountability & Responsiveness in Public Sector Organizations (Department of Science and Technology, Government of India)	Nov 2023	Dr P Geeta
35	Project and Portfolio Management for Successful Organizations	Dec 5-7, 2023	Prof S Satish Kumar
36	Comprehending Consumer Behaviour for Effective Marketing Management	Dec 5-7, 2023	Dr V Srikanth
37	Building Sustainable Organizational Culture With Corporate Governance Practices	Dec 12-14, 2023	Ms J Kiranmai & Dr A Sridhar Raj
38	Cyber Crime and Safety Measures	Dec 19-21, 2023	Dr A S Kalyana Kumar
39	Management of Technology and Innovation (Department of Science and Technology, Government of India)	Jan 2024	Dr A Sridhar Raj
40	The Prevention of Sexual Harassment (PoSH) at Workplace Act	Jan 8, 2024	Ms J Kiranmai
41	Finance for Non-Finance Executives	Jan 9-11, 2024	Prof S Sreenivasa Murthy & Dr Maschander Goud
42	Leading Teams	Jan 23-25, 2024	Prof Y Ramakrishna
43	Blockchain Technology	Jan 23-25, 2024	Mr K Srinivas
44	Cyber Attacks and Cyber Security	Feb 6-8, 2024	Mr A Rakesh
45	Strategic Management for Success	Feb 13-15, 2024	Dr M L N Rao
46	Corporate Reforms and Changing Corporate Strategy	Feb 20-22, 2024	Dr K Trivikram
47	Business Intelligence and Business Analytics Using Python & Microsoft Power-BI	Feb 27-29, 2024	Mr A Rakesh
48	Economic Freedom and Happiness	Feb 27-29, 2024	Dr Samarendra Kumar Mohanty & Dr Usha Nori
49	Communication for Managerial Effectiveness	Feb 27-29, 2024	Dr Anand Akundy



# THE IPE ADVANTAGE

IPE is ideally placed in the forefront of delivering training programs for the executives of Public Enterprises. Training programs have been an integral part of IPE since its inception in the year 1964, where the senior executives of Public Enterprises often visited IPE to source insightful learning. The builders of Public Enterprises relied on the training programs for honing their managerial skills which proved critical for planning their growth in the ever changing dynamic world.

With its rich and varied experience in designing and delivering training programs, IPE is well placed to impart new insights and inputs in the post pandemic world. The faculty members of IPE are equipped with innovative pedagogies during the sessions for impactful learning. The pandemic has enabled IPE to emerge stronger in conducting the management development programs in online and offline mode, which were highly appreciated. Given its ability to design and deliver the training programmes to suit the clientele needs, IPE stands at the vanguard in imparting management skills to the executives of the Public Enterprises.



Programme on 'Operations and Supply Chain Analytics for Competitive Advantage'



Participants of 'Operations and Supply Chain Analytics for Competitive Advantage' Programme



Emotional Intelligence – The Language of Leadership in a new Hybrid World



Empowerment of Women Employees for Power Grid Corporation of India Ltd Executives



Certificate Presentation to the Participant in the Programme



'IMPACT - Building Leadership Skills' Programme



*Management of Individual Behaviour for Social Good [Sponsored by ICSSR]*



*MDP on Finance for Non-Finance Executives*



*Participants of 'MDP on Finance for Non-Finance Executives' Programme*



*Presentation of Certificate to one of the Participants*

## CONTACT DETAILS

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# INSTITUTE OF PUBLIC ENTERPRISE

(Under the aegis of ICSSR, MoE, GoI)  
HYDERABAD

### **Campus**

Survey Nos. 1266 and 1266/94, Shamirpet (V&M),  
Medchal, Hyderabad, Telangana - 500101  
+91-40-23490900  
+91-40-23490999

Osmania University Campus,  
Hyderabad - 500 007  
+91-40-27098145  
+91-40-27095183

## Participants SPEAK

“

The training programme is really good and the topics are quite relevant for workplace.

”

“

I have understood the roles and responsibilities of all the team members after attending the training programme.

”

“

After the training programme, I have improvised myself and have improved my listening capability and understanding skills.

”

“

Thanks to IPE which made me to realize my gaps in managing and leading my team members.

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