

## Call for Articles

I introduce myself as Dr.Samarendra Kumar Mohanty, Asst. Professor, Institute of Public Enterprise, Hyderabad, India. I am writing to you to invite scholarly theoretical and empirical articles/research papers/case studies to publish in our half-yearly journal, IPE Journal of Management, IJM. Before proceeding further, however, I would like to provide a brief profile of IPE. The Institute of Public Enterprise (IPE), Hyderabad is a non-profit educational society established in 1964. It is devoted to education, training, research and consultancy for business enterprises in the public and private sectors. IPE is a premier business school at Hyderabad and is recognized as a "Centre of Excellence" by the Indian Council of Social Science Research (ICSSR), MHRD, GOI for doctoral studies. It has developed strong linkages with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS) and is also the member of Confederation of Indian Industry (CII), Computer Society of India (CSI) and European Federation for Management Education (EFMD). It is engaged in the following activities i.e., i. research, ii. training (corporate and faculty training) iii. management education iv. publications and v. consultancy As part of the publications department, IPE publishes 7 Journals, Newsletter, various monographs and research publications and conference proceedings, apart from the books on various management related topics from time to time, the details of which are available on [www.ipeindia.org/publications](http://www.ipeindia.org/publications). These publications are targeted at academicians, research scholars, policy makers, working executives and general public at large. Eminent academicians, CEOs, and other practicing professionals, have also expressed their thoughts through our publications from time to time giving our journals a rich flavor of theory and practice.

The Journal, 'IPE Journal of Management' is a bi-annual, peer-reviewed journal which publishes empirical, theoretical and review articles dealing with the theory and practice of management. The aim of the journal is to provide a platform for researchers, academicians, practitioners and policy-makers from diverse domains of management to share innovative research achievements and practical experience to stimulate scholarly debate both in India and abroad in the contemporary issues and emerging trends of management science and decision-making.

With personal regards,

Yours sincerely,  
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