



INSTITUTE OF PUBLIC ENTERPRISE

Webinar on **POST-PANDEMIC CORPORATE REFORMS AND CHANGING CORPORATE STRATEGY**

September 28th-30th, 2020
Timings : 10.15 am to 1.30 pm

Programme Overview

The globalised world order is facing its biggest challenge in the form of Covid-19. With the existing level of uncertainties, many countries are gradually moving towards protectionist policies to become self-sustainable. As India redefines national priorities in the face of the covid pandemic, she is all set to revive and retrace its growth trajectory, the focus has been turned to self-reliance through the paradigm of 'Atma Nirbhar Bharat'. With the phased approach to re-opening of the economy from the nation-wide lockdown, coupled with paradigm shift in the business operations, the policy focus is to evolve local supply chains, reduce import dependence and emphasise import substitution while simultaneously seeking export competitiveness.

All this has changed the dynamics of corporate functioning and strategy. In these challenging times, organizations now need to mould themselves to the changing scenario, identify opportunities and to adapt and reshape priorities and perform with new skill sets, and risk management techniques alongside to keep pace with evolving technologies in the new business environment and minimise supply chain disruptions to be able to achieve their business and social objectives.

With this new corporate backdrop, this programme is designed to take stock of the changing corporate dynamics, and new ways of functioning and strategize to frame appropriate corporate systems, processes and policy to sustain in this changing competitive setup.

Programme Objectives

The three-day programme is conceptualized to address the critical needs of the practising executives and enhance their capabilities with tools and techniques to perceive and analyse various managerial levers from multiple perspectives and apply them to the new set of challenges arising out of massive disruption caused by post-pandemic scenario to deliver business results through effective use of the available resources and capital.

The programme content will cover the following

- Leadership Styles: Changing Indian Scenario
- Contemporary Issues and Challenges of PSEs
- Digital Transformation and Competitive Decision-making
- Financial Planning & Risk Management in Current Pandemic Scenario
- Total Quality Management
- Developing Strategies for Business Growth and Excellence
- Changes and Challenges of Supply Chain Management in Uncertain Times
- Employee Engagement and Change Management
- Legal aspects of HR Management

Programme Director

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Learning Outcomes

- Understand the methods required to navigate through an uncertain environment and the challenges to overcome them.
- Enhance critical skills to analyse financial statements and understand the main principles that guide strategic decision-making.
- Learn the tools to build cross-functional domain expertise, leadership, and influence to drive business growth.
- Describing how organizations build a strong quality culture, sustain performance, and continually improve organizational effectiveness.
- Understanding the contemporary tools and techniques on supply chain analytics for improving the performance of supply chains.
- Gain insights into how to identify an appropriate growth strategy and explore effective strategy implementation.

Who should attend?

Working professionals from the public, private and government sectors or aspiring executives.

Programme Date & Timings

The programme will be conducted from Sept 28th - Sept 30th, 2020.

There will be three sessions per day from 10:15 am to 1:30 pm

Programme Fee

The program fee is Rs.3,000/- (Inclusive of all taxes) per participant. Seats are limited as the batch size is restricted to 45 participants.

Registration

Prior registration is a must.

For Registration you may copy and click on : <https://tinyurl.com/y4x3a6h8>

In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed.

Certificate of Participation

e-Certificate of Participation will be issued to each participant after the successful completion of the program.

Bank Details of IPE

Bank Account Name: INSTITUTE OF PUBLIC ENTERPRISE

Bank Account Number: 52198 267621

MICR Code: 500002342 IFSC Code: SBIN0020071

PAN No.: AAATI1377G GST No.: 36AAATI1377G2ZP

About IPE

Institute of Public Enterprise, Hyderabad is an autonomous non-profit society devoted to sustained and systematic study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programs concerning public enterprises. It is a fast growing B-School with its unique approach of grooming the right talent to the industry and responsible citizens to the society. Over the last five decades, the Institute has transformed itself into an institution that is engaged in a multi-faceted activity comprising management education, research, management training and research in management & social sciences. IPE has developed from being a research and training organization to an internationally regarded educational institution. IPE is recognized as 'Centre of Excellence' in social science research by Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.

The Institute is governed by a body of eminent professionals, academics and administrators with Mr K Madhava Rao, IAS (Retd), as the President. Prof R K Mishra, who is a widely recognized expert in public enterprise management, is currently the Director of IPE.