

ABOUT INSTITUTE OF PUBLIC ENTERPRISE (IPE)



The Institute of Public Enterprise (IPE), established in 1964, is a research institution under the aegis of Indian Council of Social Science Research (ICSSR, MoE, GoI), that undertakes systematic and sustained study of issues relevant to the formulation of policies pertaining to Public Enterprises. The institute over the years has carved a niche for itself in the verticals of training, consultancy services and in the field of management education. The institute has completed nearly 5,000 training programmes so far for executives of the public sector and private sector, civil servants, bankers and various government officials. The Institute has also been offering consultancy services to a number of central and state governments besides public and private sector organizations. Research, both basic and applied – is the forte of the institute and helps it in its training and educational activities.

As part of its long-term education program, the institute runs Post Graduate Diplomas that are recognized by AICTE. IPE is one of only 500 institutions worldwide to have been awarded the prestigious 'Affiliate Member' status by the globally renowned, Brussels-based European Foundation for Management Development (EFMD). IPE has developed strong linkages with academic institutions and industries including the World bank, DFID, IASIA, Belgium and Universities in USA, UK, Australia, Malaysia, New Zealand and Slovenia among others. Research and consultancy assignment have been carried out for various national and international organizations, including the United National Development Program (UNDP), World Bank, Asian Development Bank (ADB), Commonwealth Secretariat, Department for International Development (DFID), Government of UK, International Center for Promotion of Enterprise (ICPE), Asian and Pacific Development Center, International Labour Organization (ILO), and the Government of the Netherlands.

The Institution has an eminent Board of Governors comprising renowned senior Government officials, policymakers, industry captains, venture capital & start-up promoters. Board is led by the President Shri K Madhava Rao, IAS (Retd.), who is a former Chief Secretary and Election Commissioner, Government of Andhra Pradesh (combined). Prof S Sreenivasa Murthy, a well-known academician is the Director of the Institute. Prof Murthy has three decades of rich experience in teaching, training, research and consultancy.

For further details please contact :

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INSTITUTE OF PUBLIC ENTERPRISE
HYDERABAD



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

Tenth Programme on Corporate Reforms and Changing Corporate Strategy

Nov, 28 - 29, 2022

Programme Director :
Dr. K. Trivikram

Programme Overview

The globalized world order is facing its biggest challenge with the surging US dollar, sharp currency depreciation, increasing interest rates, high inflation, and military conflict with attendant supply chain disruptions. In the context of prevailing economic uncertainties, many countries are gradually moving towards protectionist policies to become self-sustainable. As India redefines national priorities in the face of geopolitical tension and post-Covid factors, she is all set to revive and retrace its growth trajectory, and the focus has turned to self-reliance through the paradigm of "Atma Nirbhar Bharat."

In today's competitive environment all this has changed the dynamics of corporate functioning and strategy. In these challenging times, organizations now need to mould themselves to the changing scenario, identify opportunities and to adapt and reshape priorities and employees in managerial positions are equipped with the latest management tools and techniques perform with new skill sets, and risk management techniques alongside to keep pace with evolving technologies in the new business environment.

The programme is designed to provide the platform where insights of eminent faculty and practitioners create for learning that catalyzes a transformational change among program participants at managerial and key leadership positions that help them become more effective in their day-to-day decision-making, to deliver competitive advantage and sustainable growth in the contemporary business paradigms.

Objectives of the Programme

- To understand the importance of strategic thinking and business model innovation in a VUCA world
- To know about business excellence framework and how it can lead to world class performance.
- To gain skills for planning and executing strategic directions for professional and organizational growth
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Pedagogy of the Programme

The program include several learning methodologies, including interactive lectures, case studies, exercises, and experience sharing leading to learning, practice, reflection and retention. The participants will learn the aspects of different tools and techniques for enhancing managerial effectiveness through very engaging and interactive experiential learning pedagogy.

Indicative Content of the Programme

Public Sector Enterprises—Changes and Challenges in Moving Times
Managing and Leading in VUCA World
Empowering Decision-Making with Data Analytics
Developing Strategies for Business Excellence
Strategic Marketing for Sustainable Competitive Advantage
Building Competencies for Personal Excellence
Contemporary issues and challenges of Corporate Governance and CSR
Risk Management :Strategic Tools and Techniques in Uncertain Times

For Whom

This programme is ideal for managers at all levels with the intention and determination to progress to higher levels in their organisations would be benefitted by the programme.

Programme Schedule and Venue

The programme commences on 28th November and concludes on 29th November, 2022. The venue of the programme is at the Institute of Public Enterprise (IPE), Osmania University Campus, Hyderabad – 500 007.

Programme Fees

The fees for the two day programme is Rs.10,000/- per person plus GST which includes Programme Kit, Reading Material, Lunch and Tea.

Bank Details of IPE :

Bank Account Name : INSTITUTE OF PUBLIC ENTERPRISE
Bank Account Number : 52198267621
MICR Code : 500002342
IFSC Code : SBIN0020071
PAN Number : AAATI1377G
GST Number : 36AAATI1377G2ZP

On the concluding day of the programme, participants will receive a Certificate of Participation.

Dr. K. Trivikram

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