

ABOUT INSTITUTE OF PUBLIC ENTERPRISE (IPE)



The Institute of Public Enterprise (IPE), established in 1964, is a research institution under the aegis of Indian Council of Social Science Research (ICSSR, MoE, GoI), that undertakes systematic and sustained study of issues relevant to the formulation of policies pertaining to Public Enterprises. The institute over the years has carved a niche for itself in the verticals of training, consultancy services and in the field of management education. The institute has completed nearly 5,000 training programmes so far for executives of the public sector and private sector, civil servants, bankers and various government officials. The Institute has also been offering consultancy services to a number of central and state governments besides public and private sector organizations. Research, both basic and applied – is the forte of the institute and helps it in its training and educational activities.

As part of its long-term education program, the institute runs Post Graduate Diplomas that are recognized by AICTE. IPE is one of only 500 institutions worldwide to have been awarded the prestigious 'Affiliate Member' status by the globally renowned, Brussels-based European Foundation for Management Development (EFMD). IPE has developed strong linkages with academic institutions and industries including the World bank, DFID, IASIA, Belgium and Universities in USA, UK, Australia, Malaysia, New Zealand and Slovenia among others. Research and consultancy assignment have been carried out for various national and international organizations, including the United National Development Program (UNDP), World Bank, Asian Development Bank (ADB), Commonwealth Secretariat, Department for International Development (DFID), Government of UK, International Center for Promotion of Enterprise (ICPE), Asian and Pacific Development Center, International Labour Organization (ILO), and the Government of the Netherlands.

The Institution has an eminent Board of Governors comprising renowned senior Government officials, policymakers, industry captains, venture capital & start-up promoters. Board is led by the President Shri K Madhava Rao, IAS (Retd.), who is a former Chief Secretary and Election Commissioner, Government of Andhra Pradesh (combined). Prof S Sreenivasa Murthy, a well-known academician is the Director of the Institute. Prof Murthy has three decades of rich experience in teaching, training, research and consultancy.

For further details please contact :

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INSTITUTE OF PUBLIC ENTERPRISE
HYDERABAD



Announces a Three Day Training Programme on **FINANCE FOR NON-FINANCE EXECUTIVES**

[December 12-14, 2022]

**Venue : Institute of Public Enterprise,
Osmania University Campus, Hyderabad**

Programme Director:

Dr K V Ramesh

Introduction :

In today's business world due to increasing competition and continuously changing economic environment, non-finance managers are often called upon to make quick and accurate decisions having financial implications. The need for updated knowledge of finance has become an essential and an obligation for everyone.

The programme has been designed to provide the practicing non finance managers an understanding of financial management principles and equip them with the practical skills to develop informed and effective financial plans which will enable them to contribute to the financial performance of their organization or business unit and will give them the confidence to make decisions based on financial data. The programme also aims to enhance financial evaluation skills and provide managers with an improved ability to contribute to the financial management of their organization

Under the backdrop IPE proposes to conduct a three day Management Development Programme on "Finance for Non-Finance Executives" for the executives of Public and Private Sector Organizations and Owner Managers as well as others who are new to the concepts of finance or for those who wish to update their basic knowledge on basic finance and accounts with the following objectives.

Objectives :

- To impart basic knowledge in the areas of accounting and corporate finance and the use of financial data in decision making analysis and evaluation.
- To explain financial concepts in an easy to follow manner along with practical aspects, this will help the managers in making better strategic and operational decisions.
- To provide today's manager with right skills and knowledge in finance to deal with the changing business paradigms.

Programme Coverage :

The programme will cover the following broad areas :

- Introduction to Financial Statements as per Indian Accounting Standards (Ind AS)
- Analysis of Financial Statements
- Investment Decisions
- Financing Decisions
- Working Capital Management
- Elements of Cost
- Costing and CVP Analysis
- Budgeting and Budgetary Controls

Pedagogy : The pedagogy includes lectures, discussions, exercises, case studies etc. The programme will be interactive in nature and provides greater scope for learning.

Who Would Benefit : Senior / Middle level managers / executives, heads of divisions / functions in the areas of Marketing, Human Resources, Production and other functional areas from Public and Private Sector Organizations, Power Utilities, Entrepreneurs, MSME, Regulatory Commissions and Electricity / Power Departments will benefit from the programme.

Programme Dates and Venue : December 12-14, 2022, Institute of Public Enterprise, Osmania University Campus, Hyderabad.

Programme Fee : The programme is non-residential. The fee charged per participant is Rs 15,000/- Plus GST @ 18%. Accommodation for outstation participants will be facilitated on payment basis at IPE Hostel on request on first-cum-first served basis. The payment can be made through Demand Draft drawn in favour of "Institute of Public Enterprise", payable at Hyderabad OR Online, the bank details are furnished below :

Bank A/c Name : Institute of Public Enterprise

Bank A/c No. : 52198267621

MICR Code : 500002342

IFSC Code : SBIN0020071

PAN No. : AAATI1377G

GST No. : 36AAATI1377G2ZP

Nominations : Mail to kvramesh@ipeindia.org [9849127371] name, designation, Email ID & Contact Numbers of the participants along with payment details.

Certificate of Participation : A 'Certificate of Participation' will be issued to each participant after the successful completion of the programme.

Profile of Programme Director :

Dr. K. V. Ramesh, Associate Professor (Finance), Institute of Public Enterprise, Hyderabad, He holds Ph.D in Management, M.Phil in Management, M.B.A in Finance, M.Com, L.L.B, Post Graduate Diploma in Taxation, Post Graduate Diploma in Project Management. He published a number of articles in leading journals on various topics of finance, law and taxes. He also presented an International Paper titled "Implications of Law of Contract – An Indian Perspective" in International Conference for Property Law in Asia, Kyungpook National University, Daegu, South Korea. His areas of specialization include Financial Accounting, Corporate Finance, Taxation, Management accounting, Cost Accounts, Business Laws.