



INSTITUTE OF PUBLIC ENTERPRISE

2-Day Online Management Development Programme on **APPLIED FINANCIAL MANAGEMENT**

Dates : December 23-24, 2020
Timings : 10.30 am to 01.30 pm

INTRODUCTION

The overall financial objective of any “organisation for profit” would be “enhancing of long term shareholder value” This will be accomplished by excellence in operational efficiency which include optimum Working Capital and Cash flow management, prudent investment decisions and continuous improvement in returns. All these are bundled under the concept of Financial Management. The concepts of finance will enable the participants to understand how finance decisions integrate with the overall objective of the firm.

OBJECTIVES

- To explain the linkage between financial management and firm objective
- To give an insight on day to day finance management such as working capital and cash flow
- To help participants read, understand and analyse financial statements using various tools
- To make participants understand long term investment decisions and techniques
- To make participants understand sourcing of funds for large projects
- To understand the evaluation tools and techniques using Financial Modelling
- To help participants understand contemporary issues on Finance

KEY TOPICS

- Reading and understanding Financial Statements
- Capital Structure and Cost of Capital
- Capital Budgeting and Investment Decisions
- Raising Long-term Funds
- Working Capital Management and Cash Cycle
- Financial Risk Management
- Financial Modelling
- Fin Tech

PEDAGOGY

Delivery would be through a balanced mix of concepts, discussions, case analysis and live examples. The Program is structured to enable high level of interaction whereby key benefits will be delivered in terms of sharing and validating experiences

WHO MAY ATTEND

The Program may be attended by Senior Management from finance and non - finance functions in Corporates from Public Sector as well as Private, managers handling finance activities and treasury operations , executives from banks and financial institutions handling lending and advisory , those dealing with finance advisory services in consultancy firms, academicians and research scholars

PROGRAMME DIRECTOR

Dr SHWETA MEHROTRA: Doctorate in Finance; Assistant Professor of Finance and Accounts at IPE; Conducted various workshops on Finance and Accounts; Published various articles in the areas of Finance in prestigious journals in India and overseas such as ICAI India and sagepub [Email: shwetamehrotra@ipeindia.org Mobile: +91- 8790001949]

PROGRAMME DURATION:

2 days – 23rd to 24th December, 2020; Timings : 10.30 am to 01.30 pm

PROGRAM FEE :

The program fee is Rs.3000/- (Inclusive of all taxes) per participant. The programme will be conducted online and the seats are limited to 25 to enable sufficient interaction.

HOW TO APPLY :

Mail to Dr. Shweta Mehrotra, Assistant Professor of Finance and Accounts shwetamehrotra@ipeindia.org [Mobile Number : +91- 8790001949] or Fax on 040-27095478 Name, Designation, Contact Number and E-mail ID of the Participants, along with payment details

CERTIFICATE OF PARTICIPATION :

A Certificate of Participation will be issued to each participant after the successful completion of the programme

BANK DETAILS OF IPE :

Bank Account Name: INSTITUTE OF PUBLIC ENTERPRISE

Bank Account Number: 52198 267621

MICR Code: 500002342 IFSC Code: SBIN0020071

PAN No.: AAAT11377G GST No.: 36AAAT11377G2ZP

ABOUT IPE:

Institute of Public Enterprise Hyderabad is an autonomous non-profit society devoted to sustained and systematic study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programs concerning public enterprises. It is a fast growing B-School with its unique approach of grooming the right talent to the industry and responsible citizens to the society. Over the last five decades, the Institute has transformed itself into an institution that is engaged in a multi-faceted activity comprising management education, research, management training and research in management & social sciences. IPE has developed from being a research and training organization to an internationally regarded educational institution. IPE is recognized as 'Centre of Excellence' in social science research by Indian Council of Social Science Research " (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.

The Institute is governed by a body of eminent professionals, academics and administrators with Mr K Madhava Rao, IAS (Retd), as the President. Prof R K Mishra, who is a widely recognized expert in Public Enterprise Management, is currently the Director of IPE.

For Additional Information, Please Contact:

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