



INSTITUTE OF PUBLIC ENTERPRISE
(Centre for Corporate Social Responsibility)

&



NLC INDIA LIMITED
(Under the aegis of NLCIL Chair on CSR)

A Two-day training program on
Corporate Social Responsibility for Business Sustainability
Date: 4-5 August, 2022



"A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place." - William Ford Jr., Chairman, Ford Motor Co.

Program Director

Prof R K Mishra, Senior Professor, IPE

Prof J Kiranmai, Head Centre for CG & CSR, IPE

Program Dates & Venue

4-5 August, 2022

IPE, Hyderabad

Corporate Social Responsibility (CSR) has evolved in India over the last few years from being voluntary and philanthropic to organizations instituting strategic programs to contribute toward causes that enable the welfare of society. The focus and effort made around CSR were enhanced by the amendments to the Companies Act, 2013 that defined the scope for organizations above a certain size and threshold. Key amendments included the introduction of Section 135 which outlines mandatory spending, a defined program, and a dedicated committee to administer and monitor the program.

Program Objectives:

- To orient, the participants to Section 135 of the Companies Act 2013
- To discuss the recent amendments in Sec 135, Companies Act 2013 in Companies (Amendment Act), 2020 and CSR Policy (Amendment Rules), 2021
- To discuss best practices in planning, implementation, monitoring, and reporting of CSR activities in the recent time of Covid pandemic time by corporate
- To strategize for enhancing CSR impact for all stakeholders.
- To understand the philosophy and practice of Social Audit and accounting
- To share the mechanism of CSR reporting including GRI

Program Content:

- Evolution of CSR as a concept and practice, globally and in the Indian context.
- ESG as a new dimension of CSR.
- Holistic discussion of Section 135 of the Companies Act.
- Comparison of Companies (CSR Policy) Amendment Rules, 2021 with CSR Rules 2014
- Approaches to baseline studies and impact assessment of CSR activities.
- Understanding best practices in planning, implementing and evaluating CSR activities
- Engaging stakeholders including civil society groups and NGOs in promoting high-impact CSR projects.
- Reporting of sustainability practices as per the standards and guidelines of the Global Reporting Initiative (GRI)
- CSR in COVID times

Target Group:

Directors, Senior Managers, and Staff specialists in charge of corporate social responsibility in both public and private sector enterprises; Senior functionaries of non-governmental organizations (NGO); Central and State Government officers from Industries, and academics from any stream interested in CSR. Commerce Departments and academics interested in CSR.

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Program Directors: Prof R K Mishra / Prof J Kiranmai

Program Fee: The fees charged per participant will be Rs. 8000 /- (Non- Residential) plus Service Tax for the program. Accommodation in the executive hostel for outstation participants will be facilitated on a payment basis.

Payment Details

Online payment details are as follows:

SB account no. 52198267621, State Bank of India,
Osmania university Branch (Branch Code: 20071),
MICR Code No. 500002342.
PAN AAAT1377G, IFSC Code No. SBIN0020071

About IPE: Center for Corporate Social Responsibility:

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research, and Consultancy for business enterprises in the public and private sectors. IPE is a premier B-School and is recognized as a "Center of Excellence", by the Indian Council for Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for the guidance of Ph.D. scholars. It has developed strong linkages with industry and academic institutions and is the founder member of the association of Indian Management Schools (AIMS). It is also a member of the Confederation of Indian Industry (CII), and the Computer Society of India (CSI).

The Centre for Corporate Social Responsibility (CCSR) was set up in 2011 to promote training, research, consultancy assignments, and document case studies in the thrust areas of Corporate Social Responsibility. The Centre works on the existing body of knowledge, systems, structures, models, and mechanisms associated with different CSR initiatives. The Centre provides opportunities to discuss the guidelines issued in the area of CSR and also deliberates upon the latest developments in the CSR field.

NLCIL Chair on CSR: Institution of Chair on Corporate Social Responsibility

The NLCIL Chair on CSR was established at IPE through an MoU between the two organizations, signed on 22nd February 2014 at IPE's new campus at Shameerpet, Hyderabad. It is a progressive step by the two organizations towards their commitment to promoting knowledge, experience, and excellence in the area of CSR through research, training, workshop, and work for the association.

Program Directors:

Prof R K Mishra, Senior Professor, IPE

Dr. R K Mishra, Senior Professor, ONGC Subir Raha Chair Professor at the Institute of Public Enterprise, is a graduate of the International Management Programme, SDA Bocconi, Milan, Italy. He has been a Fellow of the British Council and Commonwealth Secretariat. He has had research stints at London Business School and Maison Des Sciences De L' Hommes, Paris. He has taught at the University of Bradford, United Kingdom, and was a visiting Professor at Maison Des Sciences De L' Hommes, Paris, University of Technology Mara, Malaysia, Faculty of Economics, University of Ljubljana, Slovenia. He is a member of the UN Task Force on Standards of Excellence in Public Administration and Education. He has been a Management Consultant for several organizations including DFID, Deloitte, Adam Smith Institute, ADB, and Centre for Good Governance. He was associated with the UNDP project on Macro Economics of Poverty Reduction carried out by RBI Indira Gandhi Institute of Development Banking and Research.

He is on the Steering Committee of the Network of Asia Pacific Schools and Institutes of Public Administration and Governance supported by the Asian Development Bank. He has handled assignments for the Ministry of Finance, Ministry of Power, Ministry of Trade and Commerce, Ministry of Heavy Industry and Public Enterprises, and Ministry of Finance (Department of Disinvestment). He was been a researcher for Planning Commission, Finance Commission, Prime Minister's Economic Advisory Council, OECD, United Nations University – World Institute for Economic Development Research, International Civil Service Consortium, State Bureaus of Public Enterprises, Financial Institutions, and Banks. He was on the Boards of a few Public and Private Sector Enterprises. Member, 'Panel of Experts on Reforms in Central Public Sector Enterprises (CPSEs)' set up by the Planning Commission, Govt of India; Member, Adhoc Task Force set up by the Cabinet Secretariat, Govt of India to review the Results Framework Documents (RFD) of the various ministries of the Govt of India. His current interests include corporate social responsibility, corporate governance, modernization of State, civil service systems, financial administration, environmental administration, privatization, SOE reforms, restructuring, poverty management, and good governance.

Prof J Kiranmai, Head (Centre for CG and CSR), IPE

J. Kiranmai is currently Registrar and Head Centre for CG and CSR at IPE. She is an Assistant Professor in the areas of accounting and finance. She holds a Master's in Philosophy in management and MCom with a specialization in Banking and Finance. She has undertaken many research and consultancy assignments apart from organizing management development programs for various Central and State enterprises. She is an Editor with the Indian Journal of Corporate Governance published by SAGE Pvt Ltd and IPE Journal of Management. She is presently Head, Center for Corporate Governance and CSR also Coordinator, ONGC Subir Raha Chair on Corporate Governance, and NLC Chair on CSR at IPE. She has participated in and presented research papers in national and international seminars, and published in many national and international journals.

For further information contact :

Prof J Kiranmai

Head (Centre for CG and CSR)
Mobile: 09154254042; 09177005520
Telephone: 040-2349 0919
Email: kiranmai@ipeindia.org

Mr. P Chandra Sekhar

In-charge, Training Division
Institute of Public Enterprise, Osmania University Campus
Hyderabad – 500007 Mobile: 09391932101
Email: pchandrasekhar@ipeindia.org