

MANAGEMENT DEVELOPMENT PROGRAMMES

CALENDAR 2021-22



DIRECTOR'S MESSAGE



Welcome to IPE! We are very pleased you are considering doing a Training program at the Institute of Public Enterprise (IPE).

IPE is a nationally reputed Management Institute, and offers a range of Executive & Management Development programs catering both to the public and private sectors, and covering many different specializations and topics. In addition, we also offer several two-year Post Graduate Programs in Management (AICTE approved).

IPE has a long and rich history. One of the unique features of IPE is that unlike most other Management Institutes, IPE's genesis itself was through Management Development & Training Programs. When it was first established in 1964, it was created solely to conduct Research and run MDPs and Training programs, with a particular focus on the public sector and Government. For several years thereafter, the focus of IPE was exclusively on Research and offering MDPs & Training programs. It was only much later in its history that IPE started running its MBA and PGDM programs. This history did mean that IPE acquired particularly strong skills and expertise in offering high-quality MDPs and Training Programs, tailored to suit the needs of senior executives and officials. Till date, IPE has run over 1000 MDPs, covering over 50,000 participants.

At IPE, we recognize that the primary purpose of a Management Institute is to produce transformational leaders who will bring about change in society, no matter what field they work in. This is therefore reflected in the pedagogy we adopt in our MDPs and Executive Programs, both in terms of the content of what we deliver in our programs, as well as the method of delivery. We adopt an approach that facilitates critical thinking of the contemporary issues pertaining to the topics and examination of these from varieties of perspectives, rather than just a simple delivery of content. Most of our MDPs attract participants from a wide variety of industries, and from many different levels of the organizations (including the senior-most levels). This greatly facilitates the process of Peer Learning, which is a very important aspect of our MDPs. Our MDPs also provide an excellent opportunity to network and build new professional relationships.

The feedback we have received from our MDP participants over the years has been consistently excellent. The best testimony of this is that many of the organizations who send their managers and executives to our MDPs keep coming back to us every year. We have organizations whose managers have been attending our MDPs for decades.

One of IPE's strengths includes its excellent faculty, who deliver outstanding teaching and research. Many are qualified from institutions of national and regional repute. A number of our Faculty have also worked in the industry prior to embarking on their academic careers. We are therefore one of the few Institutes that can boast of Faculty who have a combination of academic and industry experience, and this certainly enhances the relevance of the content of our training programs. This is also reflected in the fact that a number of our Faculty are engaged by various industries and organizations to undertake bespoke Consulting, Research and Training programs. Our teaching curriculum is therefore contemporary and relevant, and is constantly updated to ensure we cover the latest practices in industry.

IPE also runs a range of PGDM programs covering several different specializations including General Management, Banking & Finance, Marketing, International Business & HR (all are AICTE approved). IPE is one of the select Management Institutes nationally, that is sponsored by ICSSR. IPE is also consistently ranked among the leading Management Institutes in India, by various ranking bodies.

Before concluding, I would like to highlight the effect of the global pandemic that has impacted organizations and societies across the world. I am pleased to say that IPE has been able to adapt itself very nimbly to this altered scenario. This is reflected both in our pedagogy and teaching methods as well as the content. Many of our MDP programs are being delivered virtually online this year, to suit the pandemic times. And we have ensured we adopt the very best of Online Delivery methods and practices in our training programs. Equally, the content of many of MDPs has also been adapted to reflect the impact of the pandemic in the various areas of Management practice.

We invite you to join us and be a participant in our MDP programs, and undertake what could become a transformational learning experience for you, facilitating you in your journey of becoming a successful and ethical leader in any context, whether in an organization or in society.

ABOUT IPE

The Institute of Public Enterprise (IPE) was established in 1964 as a not-for profit institution, with the initiative of Shri S S Khera, the then Cabinet Secretary, Government of India. IPE's forte has traditionally been its holistic approach to systematic and sustained study of issues relevant to Public Enterprise Policy. Widening its focus of work over the years, however, IPE has emerged in recent years as an institution of excellence in executive training, consulting and management education with balanced focus on both private and public sector enterprises.

The post graduate courses offered by IPE are recognized by 'All India Council for Technical Education'. The Institute has gained recognition as a 'Center of Excellence' in Social Science Research by the Indian Council of Social Science Research (ICSSR) of the Ministry of Human Resource Development, Govt. of India. With a multi-disciplinary team of around fifty full time faculty members and access to globally distributed resource persons in diverse areas of management and public policy, IPE stands out today as a one stop provider of management development services.

IPE has also established collaborative linkages with national and international agencies of repute. At the national level, it has collaborative arrangements with the Department of Public Enterprises (DPE) in the Government of India, various other Ministries of the Government of India, State Governments, Autonomous Think Tanks, Central Universities, Professional Bodies, Industry Associations, Chambers of Commerce and Academic Institutional Networks. Internationally, IPE enjoys professional linkages with the World Bank, Asian Development Bank, UNDP and other UN Agencies, DFID, Commonwealth Secretariat and the International Centre for Promotion of Enterprise (ICPE), Slovenia. The activities of the Institute are governed by a body of internationally acclaimed scientists, scholars, business leaders and policy makers.

Mr K Madhava Rao, IAS (Retd.) former Chief Secretary to the Government of Andhra Pradesh and former State Election Commissioner is currently the President, Board of Governors of IPE. Prof Nathan Subramanian, Director of IPE is an ardent leader with varied industry and academia experience. The Institute has world class infrastructure at its new campus in Shamirpet with state of the art class rooms, library, computing, residential and recreational facilities and a city campus inside Osmania University.

STATE-OF-THE-ART CAMPUS

With an idea to prepare for the next generation, IPE moved to its new campus situated on 21 acres of land located 25 km north of Secunderabad. The campus has a built-in area of 3.5 lakhs Sq.Ft with all modern amenities and two hostel blocks of 400 rooms each for boys and girls separately. The buildings are energy efficient and GRIHA / LEED norms compliant with Wi-Fi network and with a digitized library that is accessible for 24x7.



MANAGEMENT DEVELOPMENT PROGRAMMES

Management Development Programmes (MDP) provide participants with the opportunity to refocus, to immerse themselves in the latest thinking about best practices in management, and provide them with personal and professional tools to strengthen their effectiveness as a manager and leader.

The sweeping changes in the corporate world consequent upon liberalization, privatization and globalization, the convergence of technologies and the growth of the Internet have unleashed competition both in the domestic and international markets. The new millennium demands that managers keep abreast of developments and be ahead of the needs of their organization. In the emerging learning society, knowledge has become an important tool in the corporate world. Managers have recognized the need to update their knowledge and skills to deal with rapidly changing situations and developments in the market place.

Fast-paced and intensive programmes in various functional areas dedicated to the latest techniques and trends in many core areas of management are imperative today in any capacity building endeavour. These programmes also provide a global context for enhancing awareness and organisation wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments, and harnessing technology to ensure that systems and procedures are optimized.

With greater emphasis on organizational development, the programmes are engineered to enhance the managerial knowledge, skills, attitude and aptitude of practicing executives. These programmes would help the organizations to improve productivity and process efficiency, enhance communications and teamwork, improve human performance and morale, retain talent and resources, reduce cost and waste, and anticipate workforce and technology changes and stay competitive.

IPE shares its knowledge and expertise to build corporate India's global competitiveness and government's facilitation role. IPE's strength lies in its diverse faculty traits and experience of nearly five decades of training public and private sector executives. The programmes are either customized in-house programmes designed to suit an organization's specific needs, or open programmes where participants from different organizations attend.

LEARNING AND DEVELOPMENT INTERVENTIONS

The pandemic has created new vistas of learning for the organizations across the world and there is an increased emphasis on such Learning and Development Interventions. The organizations are facing once in a century critical conditions and are grappling with herculean task of refitting the employees with new skills and competencies in the new global order, where the virtual has taken over the physical space.

Given the increasing emphasis on learning and development to overcome the challenges posed by the pandemic, IPE has too shifted its focus towards online programmes which will enable the organizations to enable the participants to learn in virtual mode. IPE is well equipped to conduct the online training programmes as it has conducted the same earlier in the most successful manner.

IPE devises and designs customized programmes to meet the specific needs of various organizations, in both the public and private sectors. These programmes pertain to general management as well as various functional areas.

The MDPs two-way learning process filters through to the Institute's MBA (PE) and PGDM programmes through case studies of current situations. As a result, IPE is able to produce leaders with not only the tools to build what tomorrow will be, but also with the knowledge of today that must work. The Institute has been organizing MDPs for over the past five decades for officers of state and central governments and practicing managers of public and private sector organizations. It has conducted nearly 100 programmes for over 1600 officers of IAS, IFS and other allied services. IPE has also conducted over 1000 MDPs and in-company programmes for practicing managers of the corporate sector, in the following areas:

General Management / Marketing / Corporate Social Responsibility & Sustainability / Project Planning & Appraisal / Corporate Planning / Human Resource Development / Financial Management / Information Technology / Project Management / Enterprise Risk Management / Operational Excellence / Supply Chain Management / Cyber Security and Cyber Laws / Corporate Governance etc.

Several seminars, conferences and other programmes sponsored by various international agencies and AICTE are regularly conducted by the Institute. IPE caters to fulfill the training and management development needs of public and private enterprises through the following methodology:

Unit-Based (In-Company / Customized) Programmes

Customized training programmes and executive development interventions can be delivered at the designated venue of the organization. The training programmes are designed to help government, public and private business organizations to enhance their competence, performance, productivity and profitability. The Training Division offers a cafeteria approach to in company learning / training, which enables the client organization to choose training modules that meet their HRD needs. IPE can design and conduct such customized training programmes as per the client organization's choice, or in combination with other modules. The duration generally ranges from 1-15 days.

In-house programmes conducted by IPE in the recent past include

Executive Development Programme / Project Management / Supply Chain Management / Commercial Accounts and Financial Management / Corporate Social Responsibility / Pooling Resources for Optimum Results / Board Development Programme / Human Resources and Personnel Management in SLPEs / Best Practices for Resource Optimization / Manufacturing Excellence / Best Result Through Competitive Advantage Analysis / Rural Marketing / Project Formulation, Project Evaluation & Project Management / Strategic Planning for Self-Sustainable Growth / Soft Skills / Frontiers of Finance / Cyber Security / Managerial Effectiveness / Finance for Non- Finance Executives.

Open Programmes

- Open-house programmes draw participation from across different industries in the public and private sectors. They are organized in functional areas such as Strategic Management, Marketing Management, Financial Management, Accounting & Finance for Non-Finance Executives, HR Development, Organizational Behavior, Industrial Relations, Information Technology, Supply Chain Management, Project Management, International Capital Markets and New Financial Instruments.
- Expert faculty in the respective areas identify topics of contemporary interest and offer these programmes and nominations are sought from various organizations for participation and these programmes are conducted at the IPE campus. Residential facilities are also offered to the participants when requested.
- Institute of Public Enterprise, in its fifty five years of existence, has traversed a path of continuous improvement and has developed skills and tools that help it to be a strategic partner for Public Sectors and Government in their Capacity Building endeavor.



LIST OF TRAINING PROGRAMMES - 2021-22

S No	Title of Programme	Faculty Name (s)	Dates
1.	Workshop on “Amendments of CSR Guidelines”	Prof. R. K. Mishra & Ms. J. Kiranmai	May 28, 2021
2.	New Labour Codes, Industrial Relations and Labour Administration [for the executives of ECIL]	Dr. Deepti Chandra	June 2 -3, 2021
3.	National Webinar on “Social Sciences Research, Teaching and Learning Experiences During COVID-19 Pandemic” [Sponsored by ICSSR]	Dr. V. Srikanth & Ms. J. Kiranmai	June 24-25, 2021
4.	Operations and Supply Chain Analytics for Competitive Advantage	Prof. S. Satish Kumar & Dr. C.V. Sunil Kumar	Aug 23–25, 2021
5.	Artificial Intelligence for Effective Business Decisions	Dr. Shaheen	Aug 25-27, 2021
6.	Transformation Management for Higher Impact	Dr. A. Sridhar Raj	Sept 7 – 9, 2021
7.	Ethical Hacking and Cyber Security	Mr. A. Rakesh Phanindra	Sept 13-15, 2021
8.	New Labour Codes, Industrial Relations and Labour Administration [for the executives of NALCO]	Dr. Deepti Chandra	Sept 20-21, 2021
9.	Corporate Reforms and Changing Corporate Strategy	Dr. K. Trivikram	Sept 20-21, 2021
10.	Effective Project Management	Prof. S. Satish Kumar & Dr. Abhay Srivastava	Sep 27 – 29, 2021

11.	Financial Technologies in the 21 st Century	Dr. K. Bhavana Raj	Oct 12 – 14, 2021
12.	e-Procurement System for Vigilant and Transparency	Mr A S Kalyana Kumar	Oct 20 – 22, 2021
13.	Business Analytics with R	Dr. K. Srinivas	Oct 25-26, 2021
14.	Valuation of Public Sector Enterprises	Dr. A. Pawan Kumar	Oct 27-29, 2021
15.	Operational Excellence for Success	Prof. S. Satish Kumar & Dr. Abhay Srivastava	Nov 9 – 11, 2021
16.	Pricing and Sales Management	Dr. K. V. Anantha Kumar	Nov 10-12, 2021
17.	Legal Aspects of People Management	Dr. Deepti Chandra	Nov 15-16, 2021
18.	Big Data and Visual Analytics	Dr. A. Rakesh Phanindra	Nov 22-24, 2021
19.	International Conference on Corporate Governance and CSR	Prof. R. K. Mishra, Ms. J Kiranmai, Dr. Shweta Mehrotra & Dr. Samarendra Kumar	Nov 25-26, 2021
20.	Board Orientation Programme for CPSEs, SLPEs and Banks	Prof R. K. Mishra & Ms. J. Kiranmai	Dec 2-3, 2021
21.	Artificial Intelligence and Its Applications in Business	Dr. Shaheen	Dec 8-10, 2021
22.	Data Mining and Business Intelligence	Dr. K. Srinivas	Dec 13-14, 2021
23.	Corporate Social Responsibility - Leading to Future Development	Ms. J. Kiranmai	Dec 16-17, 2021
24.	Unleash the Genie with a Positive Wand	Dr. Samarendra Kumar & Dr. A. Sridhar Raj	Dec 20-21, 2021
25.	9 th National Conference on 'Diversity in Management – Development of Women Executives'	Dr. Narendranath Menon & Dr. Sinju Sankar	Jan 2022
26.	Ethical Hacking, Cyber Security and Cyber Law	Dr. A. Rakesh Phanindra	Jan 10-12, 2022

27.	Enhancing Accountability and Responsiveness in Scientific Organizations (DST)	Dr. P. Geeta	As per DST Guidelines
28.	Management of Technology and Innovation (DST)	Dr. P. S. Janaki Krishna	As per DST Guidelines
29.	Communication for Managerial Effectiveness	Dr. Anand Akundy & Dr. N.G.Satish	Feb 4-5, 2022
30.	6 Day Advanced Management Programme for Women (Residential Programme)	Ms J. Kiranmai & Dr. Shweta Mehrotra	Feb 6-11, 2022

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