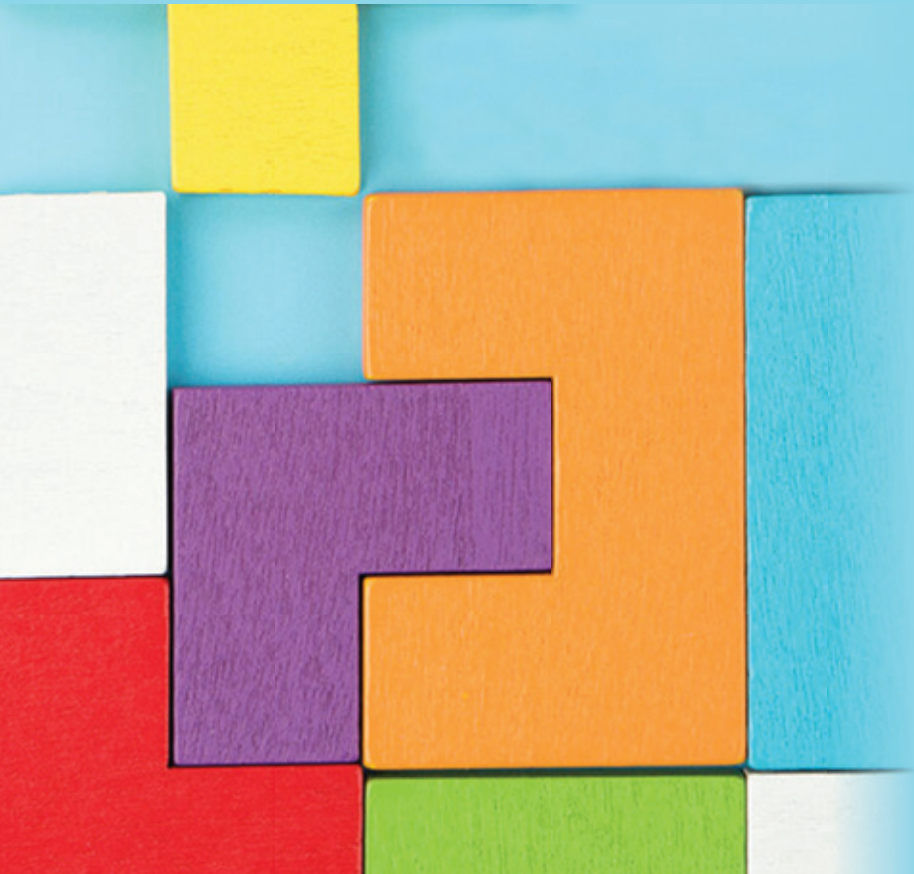




INSTITUTE OF PUBLIC ENTERPRISE

ICSSR, MoE, GOI RECOGNIZED CENTRE FOR EXCELLENCE IN RESEARCH



A PROFILE

VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management.

MISSION

GOVERNING BOARD



Shri K Madhava Rao, IAS (Retd)
President, IPE and
Former Chief Secretary and
Election Commissioner
Govt of Andhra Pradesh



Shri Subhash Kumar
Chairman-Cum-Managing
Director, ONGC Ltd



Shri N Sridhar, IAS
Chairman-Cum-Managing
Director, The Singareni
Collieries Company Ltd



Dr P Rama Rao
Emeritus President, IPE, Chairman
Governing Council, IISc, and
Former Secretary, Department of
Science and Technology and Ocean
Development, Govt of India



Shri Pramod Agrawal, IAS
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Director, Coal India Ltd



Prof D Ravinder
Vice-Chancellor
Osmania University



Shri TV Mohandas Pai
Chairman, Manipal University
Learning Pvt Ltd
MEMG International Pvt Ltd



Shri Sailesh, IAS
Secretary, Department of
Public Enterprises,
Govt of India



Prof Virendra Kumar Malhotra
Member Secretary
ICSSR, MoE Govt of India



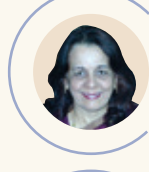
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Former Chief Secretary
Govt of Telangana



Shri Sumit Deb
Chairman-Cum-Managing
Director, NMDC Ltd



Smt Savita Mahajan
Former Deputy Dean Indian
School of Business



Smt Mahpara Ali
Former CGM (L&D) Corporate
Centre
State Bank of India



Shri Rakesh Kumar
Chairman-Cum-Managing
Director, NLC India Ltd



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Dept of Political Science, UoH,
Former Chairperson, NCPDR, and
Former Secretary Trustee,
MV Foundation



Shri MB Raju
Executive Chairman
Deccan Cements Ltd



Shri Jayesh Ranjan, IAS
Principal Secretary to Govt.
of Telangana, IT, Electronics
& Communications Dept., and
Industries & Commerce Dept.



Prof Nathan Subramanian
Director, IPE
Member Secretary
Board of Governors

ABOUT IPE

The Institute of Public Enterprise (IPE) was established in 1964 as an autonomous non-profit society. IPE is a premier AICTE approved management Institute focusing on transforming students into leaders of tomorrow in organizations and society. IPE's key objectives includes management education, research, consultancy, and training. In 1995, the Institute launched its first two year full-time Post Graduate Diploma in Management (PGDM) programme to provide skilled human resources to meet the requirements of industry. Keeping in view the market demand, the Institute also launched sector-specific PGDM programs in the areas of Marketing, Banking Insurance and Financial Services, International Business and Human Resource Management. IPE's engagement with long-term management education has received wide appreciation from the industry, government and social sector enterprises. The Institute continuously endeavors to update the content and teaching methodology of its courses based on feedback from the end-users, ensuring the quality, relevance and utility of all its programs and courses.

IPE is consistently ranked among the leading B-Schools in India in most well-known ranking surveys. IPE has also been

awarded a premium accreditation label of the SAARC region, 'The South Asian Quality Assurance System' (SAQS). Over the years IPE has won several awards and honors for its academic & research excellence.

IPE has a very successful track record of running MDPs over a long period of time. IPE also has a strong Research and Consultancy division, which provide consulting services and undertakes research projects for various national organizations. The Institute has been recognized as a 'Center of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of Education, and Government of India.

The Governance of the Institute is overseen through a Board of Governors composed of eminent policy makers, academicians, and CEOs of public and private sector enterprises.

The Institute's state of-the-art new campus in Shamirpet, Hyderabad, has been awarded GRIHA / LEED certification, and comprises modern classrooms, a spacious and adequately stocked knowledge center, two separate nine-storey air-conditioned hostels for girls and boys, a food court, auditorium, seminar halls, discussion rooms and gym complex, etc.

IPE is recognized as 'Centre of Excellence' in social science research by Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.





SHRI K MADHAVA RAO, IAS (Retd.),

President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004. He served as an Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was a Director of the Central Board of the Reserve Bank of India and Member of the Board for Financial Supervision of RBI from 2000 to 2006. Between 1979 and 1997, he was the Secretary for various Departments including General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Principal Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He served as District Collector of Warangal, from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh. He also served as Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh.

Since 2004, Shri K Madhava Rao, is a full time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society champions the cause of women self-help groups. He is also a trustee of the Hyderabad based international organization, South Institute for Public Policy and Action (SIPPA).



PROF NATHAN SUBRAMANIAN

has a Doctorate in Management from IIM Ahmedabad (Fellow of IIMA), and over 35 years of experience in senior level positions cutting across both academics as well as industry.

In his last academic role, he was a Program Director with Warwick Business School (University of Warwick, UK), which is one of the leading business schools in the world. In previous academic roles, he has held full-time positions in IIM Ahmedabad (where he was also Area Chairperson, Marketing Area), in Westminster University (UK), SDA Bocconi (Italy), ESSEC (France), Macquarie University (Australia) and the University of Western Sydney (Australia).

Many of these are highly reputed business schools ranked in the top 30 globally.

Professor Nathan has also worked in the industry for nearly 20 years and held senior level management positions at the international level in organisations such as Coca Cola, Telstra, Kantar Worldwide, Readers Digest and DDB Mudra. His roles in these organisations entailed working at the global level, including across Australia, China, the UK, and India.

Professor Nathan has also been a Consultant and conducted Executive Programmes in a range of organisations

internationally in the private sector as well as Government.

His research and teaching interests lie mainly in the areas of Marketing, International Business & Global Management, Cross-cultural studies, and Leadership & Strategy.

Professor Nathan has ambitious plans for IPE, and is looking forward to enhancing IPE's stature at the national level by building on IPE's strengths in the areas of research, teaching, training and consultation.

P ROGRAMS IN MANAGEMENT EDUCATION

PG Diploma in Management

Today, success in business is as much about understanding global markets and technology and more so about understanding finance, marketing, human resources, systems and operations. The PGDM course with a competitive and innovative curriculum, active learning, and unique campus network and expert faculty resources, is committed to educating not just leaders of business, but captains of the Industry.

The program is divided into six trimesters. During the first three trimesters spread over the first year, students gain exposure to primary functional areas including finance, marketing and human resource management.

The primary courses are supplemented by panoply of courses

including legal and regulatory frameworks, Diversity management, Managing Negotiations and Entrepreneurship management.

The program offers dual specialization. In the second year, students have to opt for two electives from among Finance, Marketing, Human Resource, Systems and Operations.

At the end of the third trimester students are expected to undertake a two month internship.

Each trimester is spread over twelve weeks.

Program Input

Student's Intellectual Capital
Academic Resources - Books,
Journals, Databases Experienced
Faculty State-of-the-art Infrastructure

Value Creation Process

Concept Building
Expert Lectures
Industry Visits
Short-Term &
Long-Term Projects

Program Output

Managerial Skills
Leadership Capabilities
Decision Making Ability
Global Business Knowledge
Entrepreneurship

PGDM-BIF

In the changing global scenario, innovation is a major driving force for achieving competitive advantage through creation of new business opportunities. Banking, Financial Services and Insurance (BFSI) sector is transforming very fast. Banking sector is in transformation stage due to Digital Banking, Mobile Banking, Payment banks, etc. In case of insurance sector major developments are taking place as companies are going for IPOs and getting listed in capital markets and creating more opportunities. Intervention of Venture capitalists, private equity firms, LBO firms etc, there is huge transformation in financial services. On the whole BFSI sector is taking a 'U' turn due to Fintech, Block Chain Technology, Analytics, Artificial Intelligence, Cyber security etc. To meet these challenges, there is a huge requirement of trained banking and finance professionals in the country. To meet these requirement IPE



is offering a specialized two year full-time program – PGDM-BIF. The program helps in training the young minds with rigorous training to meet the requirements of corporate sector in general and banking and financial Service sector in particular.

PGDM-IB

Since the landmark year 1991, doing business in India has not been the same any more. The disappearing of economic boundaries has led to the spurt in the growth of the world economy. Furthermore, growing distribution networks, supply chains, and transportation hubs simplify the movement of products. The broad networks of worldwide financial institutions reduce currency issues. Thus, business professionals are increasingly servicing the needs of customers around the world. All businesses nowadays tend to transform to global businesses. Hence, the PGDM-IB courses brings on to the table for all the young managers the necessary exposure to as many international business related subjects as possible, in addition to the conventional subjects of a PGDM / MBA programme.

PGDM-MM

Post Graduate Diploma In Management – Marketing Management (PGDM – MM) is a unique course specially designed to train the students in the area of Marketing. It equips them with the principles, theoretical concepts and practice of marketing, with a strong emphasis on contemporary thought, trends, issues and strategies. PGDM-MM gives an in-depth knowledge of Marketing from both an academic and practitioner's perspective, enabling you to address marketing challenges in critical and creative ways.



PGDM-HRM

The two-year Post Graduate Diploma in Human Resources Management (PGDM-HRM) meets the challenges head-on using human resources effectively which are critical to the success of an organization. Hence, human resource (HR) managers have to play an active role in the strategic planning and decision making in the organizations. PGDM-HRM course at IPE is a two year full-time AICTE approved programme, envisaged as the highest quality programme in the area of Human Resource Management and designed to provide eligible, suitable and competent HR professionals with sufficient knowledge of business of all industrial sectors. PGDM-HRM course offers highly specialized papers in the area of HR catering to the professional needs of the area. PGDM-HRM has unique Long Term Project opportunity which majorly leads to obtaining pre-placement offers.

Exec. PGDM

The Executive Post Graduate Diploma in Management (Exec. PGDM) is an exclusively designed 15 months program, approved by the All India Council for Technical Education (AICTE), MHRD, Government of India. This program is exclusively designed for working executives, professionals and practicing managers. The

program is designed for professionals in looking forward to assume senior level management oriented responsibilities. Exec. PGDM course enables holistic thinking and build an integrated perspective on managerial challenges and facilitate fast-track career growth, through thought leadership.

The Exec. PGDM Program is comparable to some of the best in India, the well-crafted Curriculum and the competent Faculty we deploy to render the courses are the USPs of this program.

The program gives an opportunity to specialize in the core areas of Management such as Finance, Marketing, Human Resource and Operation. It caters to the need of the hour by emphasizing on Business analytics, Digital Marketing, Cyber security, Risk management, Financial inclusion, Corporate governance and CSR, in addition to skill development, teamwork, inclusivity principles and value-based management.

The Exec. PGDM program participant could be an entrepreneur, startup owner, doctor, army personnel, lawyer, model, actor, architect, teacher, cost accountants, PR head, for whom management education is the next requirement for a scale up.

TOWARDS ALL-ROUND EDUCATION

Industry Interface

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of their management course are groomed to face the challenges of the corporate world. The students regularly attend seminars and conferences hosted by the institute wherein national and international experts share their ideas on cutting edge subjects, which contribute to all round development of the student's.

The institute facilitates industry exposure to students through a structured internship programs. At the end of the third trimester, the students of the two-year post-graduate programmes undertake an 8-week internship program and are attached with a corporate, consultancy or government organization. At the end of the 8-week internship, students are required to prepare a project report which is thoroughly evaluated. During the course of their work the students are provided with a continuous guidance by the faculty and industry mentors. Their brief brush with the industry provides pre-placement opportunities to the students at the

end of the internship period on the basis of their performance.

The summer internship enables students to gain first-hand exposure of working in the industry. It helps students to apply the skills, knowledge, and theoretical concepts they learnt from the classroom. With this exposure the students are enriched with a better learning curve and strengthen their profile for better placement opportunities. Apart from this, there is a constant flow of inputs from practicing professionals.

The institute also provides an opportunity for the students to understand the global corporate

The environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices.

scenario. Foreign tours are planned for specific programs depending on the program requirements. An international tour to Europe was planned for students during November 2018. A total of 49 students from various PGP courses participated in the tour. The students visited OECD Headquarters, Paris where thematic subject sessions were organized, by experts from OECD.

Mr Hans Christiansen, Head of the OECD Working Party on State Ownership and Privatization Practices Secretariat, Dr Kadambaran and Ms Chung-a Park the Policy Analyst, Corporate Affairs, Division, Directorate for Financial and Enterprises Affair,



OECD made presentations to the students.

Mr Hans Christiansen emphasized that regional development, protecting small businesses, social integration, transparency and accountability encourage individual companies. He also highlighted the need for Credible Responsible Business Conduct (RBC) policies in state-owned enterprises. He suggested that a consolidated survey on customer satisfaction, including an aspect of social responsibility, would adjunct to the enhancement of corporate governance practices in SOEs.

Dr Kadambaram emphasised on the Responsible Business conduct highlighting measures taken to promote RBC practices to achieve social effectiveness. Ms Chung-a Park also highlighted the various corporate governance practices in state owned enterprises.

Startupedia'20

Startupedia is a national level event organized by the Institute, annually, to provide a forum and an opportunity to working professionals, students from various B-Schools and institutions across India to showcase their innovative ideas and launch their business plans. Started in 2014, this event has opened up opportunities to the students for closer interaction with the industry and also improved capabilities of the students to design business plan, share with peers and learn from them. This is a platform for preparation of students to face the real job world.

Startupedia'20 marked the seventh edition of the Entrepreneurship Development Program, at IPE. The event was organised on 3rd and 4th of

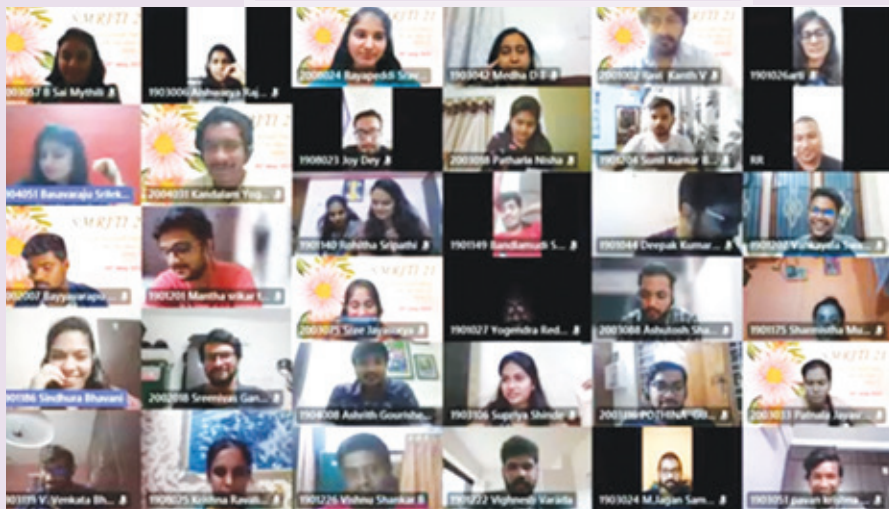


January 2020. The theme of the event was 'Rocket Your Business Ideas' and was open to all startup enthusiasts, graduates, postgraduates, B-schools and working professionals from all over India. Startupedia'20 was a 2-day program, where the participants were groomed and mentored by Industry experts to mould their ideas into effective business plans.

The sponsors and partners for Startupedia'20 were 50k ventures, learning while travelling, Bong360. in, Thecollegefever.com, saplings, Wadhvani Foundation, coffic, Chatur Ideas, CLOwork, The New Indian Express and 91Springboard. There were more than 200 participants from all over the country, who presented their business plans to leading angel investors and venture capitalists.

Program Highlights

Learning of a Foreign Language (French & Spanish) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air classes, business quizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.





The Students Who Made IPE Proud

- Mr Sanjay Chowdary and Mr Lakshmi Narayana won the Primicerius Business quiz conducted by Bhavan's Vivekananda College, Hyderabad on 10 January 2019.
- Mr Sanjay and Mr Laxmi Narayana of the first year won the first prize for Business Quiz competition held on 10 February 2019 at IIM, Vizag.
- Ms Pooja and Ms Priyada, Senior students won first prize in Business Quiz held at Nalsar University on 15 February 2019.
- Mr Sanjay and Mr Laxmi Narayana participated in Samanvay, Business Quiz competition conducted by Shiv Shivani and won the first prize by beating 80 teams on 26 February 2019.
- Msuma Kolla and Ms Sarla Arundati won 2nd National Quizzes of Reliance quiz-a-thon online and made it into top 100 lists of competitive business leaders of Dare2Compete 2019.
- Mr Sanjay Chowdary and Mr Lakshmi Narayana won the Medha Marketing Event held on 6 March 2019 at Bhavan's Vivekananda College, Hyderabad.
- Fifty teams participated Pendekanti Institute of Management (Vasavi) Quiz competitions held on 12 March 2019. Both winners and runners up are IPE students that is Ms Sneha Nair and Ms V Aishwarya (winners), Ms Priyadaunni and Ms Pooja Nair (runners).
- Mr Sanjay Chowdary and Mr Ganesh Varma were the runners up of the Diffusion, a Business quiz 2019, organized by Indian Institute of Management and Commerce, Hyderabad on 15 March 2019.

P LACEMENTS

Placements

IPE has been in the forefront of imparting management education to the budding managers for the last 25 years with the highest admiration from the industry captains. The recruiters have shown keen interest in on boarding the IPE students who are exceptionally competent and excellent in communication skills. Despite this being a difficult year globally due to the pandemic, IPE has continued to perform exceptionally well, and maintained its steadfast focus on delivering high-quality management education and preparing excellent job-ready students who will be an asset to any industry or organization they join.

Year	% of Placements	Highest CTC (Rs. in Lakh)	Average CTC (Rs. in Lakh)
2021*	86	12	5.44
2020	95	20.84	6.05
2019	98	16.09	5.00

*Placements for the class of 2021 is still in progress

Some of our regular and major recruiters include, Deloitte, PwC, TCS, Cognizant, HDFC Bank, ICICI Bank etc.

SIP

The rise in global competition has prompted organizations to devise strategies to have a talented and innovative workforce to gain a competitive edge. Developing an internship policy is an impactful strategy for creating a future talent pool for the industry. The Internship program not only helps fresh pass-outs in gaining professional know-how but also benefits, corporate on fresh perspectives on business issues and even discovering future business leaders. Competition in the job sector is rising exponentially

and securing entry-level jobs is getting very difficult, as the students passing out from management institutions lack the experience and skills required by industry. IPE has initiated various activities for promoting industrial internship at the postgraduate level in management institutes. The main aim of these initiatives is enhancement of the employability skills of the students passing out from Management Institutions.

Industry linkage

IPE is governed through the Board of Governors comprising of eminent bureaucrats and educationists. The CEOs, Head – HR of various organizations and eminent persons from industry are involved in the Institute's BoS discussions. Industry captains are regularly invited for lectures and student related activities. The overall education framework acquisition of marketable skills and competence for employability have come to assume a critical role in the technologically changing world.

SOME OF OUR PRIME RECRUITERS



RANKINGS

EXCELLENCE ENDORSED

Over the years IPE has been consistently ranked among best B-Schools nationally



Outlook-ICARE India Ranking 2020

- 31st Overall India Standalone Institutions
- 33rd Overall South Zone B-Schools

NIRF India Rankings 2021

IPE Rank-band in Management 76-100

Times B-School Survey 2020

- 20th in Top 100 B-Schools All India
- 11th in Top Private Institutes All India
- 2nd in Top South Zone B-Schools

Times B-School Survey 2021

- 19th in Top 100 B-Schools All India
- 10th in Top Private Institutes All India
- 4th in Top South Zone B-Schools

Business Standard B-School Ranking 2020

- Category A1 Grade
- 4th in Top South Colleges by Zone

The Chronicle of Career and Education B-School Survey 2020

- 45th Rank in Top 75 B-Schools Overall Ranking
- Top 8th in Social Responsibility
- Only institute Graded A+ in Telangana

Careers360 Ranking 2020

- All India Rank-15, AAA+
- State Ranking-3

CSR – GHRDC B-Schools Survey 2020

- 3rd Rank in Top Government B-Schools of India
- 1st Rank in Top B-Schools in Telangana
- 20th Rank in Top 20 B-Schools (Government & Private) by Faculty, Publication, Research, Consultancy, MDP & Other Programmes
- 20th Rank in Top 20 B-Schools (Government & Private) by Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface

R

RESEARCH & CONSULTANCY – A CENTRE OF EXCELLENCE

50 Years of IPE Research
– Where Investigations Meet Decisions

Dedicated Centres of Research in IPE

Dedicated centres of research have been established to carry out studies on contemporary topics.

The following Centres have been established at IPE

- Centre for Corporate Governance
- Centre for Corporate Social Responsibility
- Centre for Sustainable Development
- Center for Innovation and Entrepreneurship
- Centre for Governance and Public Policy
- Databank Centre on Central and State Level Public Enterprises in India
- Centre for Energy Economics

A number of research studies have been conducted and reports / publications have been brought out by these centres. The centres, apart from research, involve in extending consultancy services and also offer management development programs for corporates to enable them stay abreast of latest developments on policies and practices.

The institute provides technical support to central and state public sector enterprises as well as government agencies on cutting edge research issues.

Under the ONGC Subir Raha Chair, research, consultancy and training activities are taken up by the institute in the area of corporate governance. Many research studies and training programs have been conducted in the areas of Corporate Boards, Board Diversity and Board Orientation so far as a part of the Chair activities.

The Neyveli Lignite Corporation set up an NLC Chair at IPE to facilitate research and training in Corporate Social Responsibility. Baseline surveys and impact assessment studies for public center enterprises have been conducted under the Chair.

IPE maintains an updated two databases – one on the Central Public Sector Enterprises (CPSEs) and the other on the State Level Public Enterprises (SLPEs). Research reports, performance evaluation studies using time series analyses and a number of books have been published using these databases.

Doctoral Programs

In order to equip students and teachers for careers in education and research, the Indian Council of Social Science Research (ICSSR) supports IPE with Doctoral Research Fellowships. The first doctoral research was completed in 1975 and by the year 2020, 95 research scholars received their doctorates from various universities under the guidance of IPE faculty. Ten Universities across India recognize IPE as a centre of excellence in research.

Doctoral Fellowships

These fellowships aim to train prospective scholars to become highly skilled and innovative researchers, and prepares them for career demanding advanced research and analytical capabilities.

• ICSSR Doctoral Research Fellowships

Under the aegis of ICSSR, IPE offers three fellowships in social sciences each year, of which one is a pay-protection fellowship for teachers working in university-affiliated

colleges and professionals working in research institutes.

• IPE Doctoral Research Fellowships

Under its own Doctoral Research Fellowship program, IPE awards two fellowships to extend financial support to research scholars desirous of contributing to the public enterprise area.

During the initial days, focus areas for research included performance

studies of state and central enterprises, personnel management, industrial relations, financing of public enterprises, organizational structure and patterns, marketing management, cash management in central and state level public enterprises, capital structure planning in public enterprises and so on. With the dawn of liberalization in 1991, the focus of research shifted to issues such as disinvestment and privatization in public enterprises,

working capital management, performance management in central public sector enterprises and the Indian stock market was researched by scholars. In the later years the focus areas of research moved to issues like application of technology, corporate governance, participatory governance, human development issues (health and education) and so on.

FACULTY PUBLICATIONS

Publication of Research Papers

The faculty of IPE has published extensively their research papers in national and international journals. A good number of papers are published in Scopus indexed journals, Emerald, Sage etc.

- A total of 111 papers (18 in Scopus, 3 in ABDC-'A', 15 in ABDC-'B', and 5 in ABDC-'C' journals) were published during the period 2019-21.
- 37 papers (8 in Scopus, 3 in ABDC-'B', and 2 in ABDC-'C' journals) were published in 2019-20, and
- 74 papers (10 in Scopus, 3 in ABDC-'A', 12 in ABDC-'B', and 3 in ABDC-'C' journals) were published in 2020-21.

Apart from the aforesaid journals, a number of books are written and published by several of IPE faculty. Books have been authored and published by IPE's faculty members. Also, impetus is given for contributing articles to standard and referred journals and these have been getting published too. Articles contributed by

the faculty have appeared in reputed journals such as Economic and Political Weekly, Vikalpa, The Asian Economic Review, International Journal of Business Research and Productivity, etc.

The Institute has so far published over 100 books and 70 working papers in diverse fields such as:

- Competition Management
- Enterprise Management & Governance
- Financial Management
- HR Management, Education & Training
- Infrastructure Management
- Organizational Change & Development
- Privatization, Liberalization & Reform
- Public Systems
- Restructuring & Disinvestment
- Social Sciences
- Corporate Governance & Corporate Social Responsibility



IPE INHOUSE JOURNALS



The Journal of Institute of Public Enterprise

This is a quarterly journal that publishes professional and academic research on policy and functional facets of public sector enterprises and public systems.

Editor: K Trivikram

Email: jipe@ipeindia.org

Journal of Economic Policy and Research

This bi-annual publication provides an opportunity for discussion and exchange of findings across a broad spectrum of scholarly opinion to stimulate theoretical, empirical and comparative studies in economic policy and research worldwide.

Editor: Usha Nori

Email: jepr@ipeindia.org

Indian Journal of Corporate Governance

This bi-annual publication brings out papers on practical observations by practitioners, research work done by academicians, as well as innovative ideas and solutions to present day governance problems. It is co-published with SAGE.

Editor: J Kiranmai

Email: ipejcg@gmail.com

Journal of Marketing Vistas

This bi-annual publication comprises research articles, thematic articles, case studies and book reviews that cater to the needs of marketing professionals. It also provides a platform for the academia and industry to exchange information on emerging marketing practices and theories across industries around the globe.

Editor: M Meher Karuna

Email: jmt@ipeindia.org

Journal of International Economics

This bi-annual publication profiles major developments in the economic scenario across the world through the research contributions of eminent experts in this area. It aims to publish original, empirical and theoretical research papers / articles / case studies in various areas of international economics.

Editor: G Rajesh

Email: editorjim@ipeindia.org

Journal of Governance and Public Policy

This bi-annual refereed journal provides a forum for discussions and exchange of views on Governance and Public Policy issues by policy makers, practitioners

and academicians. It publishes theoretical and empirical research papers, conceptual articles, case studies and book reviews relevant to this field.

Editors: P Geeta, A Sridhar Raj

Email: editorgpp@ipeindia.org

IPE Journal of Management

This journal aims to provide a platform for researchers, practitioners, policy makers, academicians and professionals from diverse domains of management to share innovative research achievements and practical experiences, in the development and emerging trends in management science and decision-making. The focus areas include HRM, Financial Management, Operational Practices, Organizational Structures, Corporate Strategies & Practices and Corporate Social Responsibility.

Editor: J Kiranmai, Samarendra Mohanty

Email: ijm@ipeindia.org



IPE has collaborated with the following organizations in the field of Research, Consultancy, Training and Teaching:

INTERNATIONAL ORGANIZATIONS

- Asian Development Bank
- BRAC Institute of Governance and Development (BIGD), Dhaka
- Centre for Asian Studies, Kyungpook University, South Korea
- Commonwealth Secretariat, UK
- Department for International Development (DFID), UK
- International Association of Schools & Institutes of Administration, Belgium
- International Centre for Promotion of Public Enterprises, Slovenia
- International Institute of Administrative Sciences, Netherlands
- International Political Science Association, Canada
- International University Business Agriculture and Technology, Bangladesh
- Kania School of Management, University of Scranton, USA
- Monash University, Australia
- Northeastern Illinois University, USA
- Rotterdam School of Management, Netherlands
- Universiti Tun Abdul Razak, Kuala Lumpur, Malaysia
- Waikato University, New Zealand
- World Bank
- Association of Management Development Institutions of South Asia
- Nepal Administrative Staff College, Nepal

GOVERNMENT & ALLIED AGENCIES

- Committee on Public Undertakings
- Comptroller and Auditor General of India
- Confederation of Indian Industry (CII)
- Department of Personnel & Training (DoPT)
- Department of Public Enterprises (DPE)
- Department of Science and Technology (DST)
- Federation of Indian Chambers of Commerce and Industry (FICCI)
- Finance Commission (FC)
- India International Centre (IIC)
- Indian Association of Social Science Institutions (IASI)
- Planning Commission of India
- Indian Council of Social Science Research (ICSSR)
- Indian Econometric Society (IES)
- Indian Institute of Banking and Finance (IIBF)
- Indian Institute of Foreign Trade (IIFT)
- Indian Institute of Public Administration (IIPA)
- Institute of Company Secretaries of India (ICSI)
- National Foundation for Corporate Governance (NFCG)
- National Institute of Financial Management (NIFM)
- National Productivity Council (NPC)
- National Stock Exchange (NSE)
- Reserve Bank of India (RBI)

A

LLIANCES & PARTNERSHIPS

MoU with Symbiosis University

- IPE entered into an MoU with Symbiosis University for Research Partnership and Collaboration. The partnership aimed to carry out joint research projects, cooperation on development of study programs, sharing of academic experiences in order to generate mutual synergy. The partnership promotes and facilitates faculty and student exchange programs, sharing library & scientific facilities, joint consultancy & publications, besides other specific projects / programs.

MoU with Actionaid Association, Delhi and Citizens Rights Collective (CiRiC)

- IPE signed an MoU with Actionaid Association, Delhi and Citizens Rights Collective (CiRiC). The objectives of the MoU are to set up a Centre for Excellence in urban Management in IPE, design and introduce a Post Graduate Diploma Course in Urban Management, design and implement Advanced Leadership Courses (ALC) related to

urban Management for Municipal and Government officials, undertake research and build expertise in the field of Urban Management and to organize courses under the Urban Action School for policy practitioners.

MoU with TSFCRI

- IPE and Telangana State Forest College & Research Institute (TSFCRI), Hyderabad signed an MoU to develop cooperation and collaboration in Education, Research, Management and other agreed activities that further the aims and objectives of IPE and TSFCRI.

MoU with IARSA

- IPE entered into a MoU with International Association of Research Scholars and Administrators (IARSA), Nigeria. Under this agreement both the institutions aimed to conduct joint research projects, facilitate faculty and student exchange programs and exchange knowledge resources in common areas of interests.

MoU with Department of Economics

- IPE signed an MoU with the Department of Economics (DoE), Central university of Kashmir, Srinagar to establish cooperation in promoting faculty research and also in improving the educational environment including cooperation on development of study programs, sharing of academic experiences, student & staff exchange programs, carrying out joint research projects, consultancy & publications, promotion of joint projects, beside other specific projects / programs arising from the agreement.

MoU with Shri Mata Vaishno Devi University

- IPE entered into an MoU with Shri Mata Vaishno Devi University for Development of the Study Program, the teaching methods, Student and Staff Exchange, Industry Research and Consultancy, Promotion of Joint Projects, Exchange of Academic Materials and other information, Reciprocal recognition of Awards etc.

G

LIMPSES OF SOME RECENT MDPS

IPE conducts Management Development Programs (MDPs), workshops, training programs and Organization-Based Programs (OBPs) for central and state public sector enterprises and government departments. The MDPs are offered to senior managerial personnel including CEOs / MDs as well as Chairpersons and Directors of corporates as well as to middle and junior level management executives. These programmes are very well received. IPE is patronized by large public enterprises comprising both 'Navaratna' and 'Mini-Ratna' enterprises. Several companies depute their executives / managers for MDPs and other programmes on a regular basis.

The areas in which the MDPs are offered include General Management, Corporate Planning, Board Orientation, Policy and Governance, Artificial Intelligence, Project Planning and Appraisal, Human Resources Development, Digital Marketing, Information Technology and Restructuring to name a few. IPE has so far conducted over 100 MDPs for

nearly 2000 IFS / IAS / IPS officers and other government officials, as well as 650 MDPs (including in-company programs) for over 32,000 practicing managers of the corporate sector.

IPE has conducted several national and international seminars and conferences in collaboration with Central Government, State Governments, International funding agencies and other academic/ research institutions.

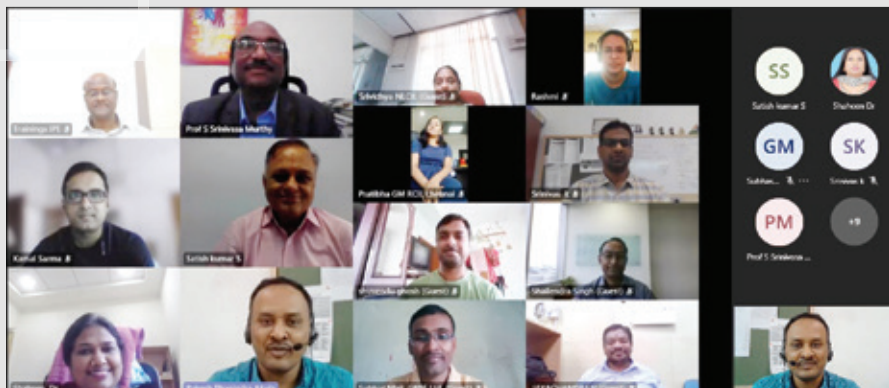
Unit-Based (In-House / Customized Programs)

Customized training programs and executive development interventions are delivered by IPE for various central public sector enterprises, state-level enterprises and other government and non-government organizations.

Open House Programs

Open House programs are offered by the Institute to draw participants from across different industries in the public and private sectors.

Artificial Intelligence and Its Applications in Business



IPE organised a three day online training programme entitled, "Artificial Intelligence for Effective Business Decisions" during 07-09 September, 2021. The programme was attended by senior executives of Neyveli Lignite Corporation Ltd. (NLCL), GRSE, RailTel, Oil India Limited (OIL).

Soft Skills for Enhancing Managerial Competencies - TSSDCL

Orientation Programme on Soft Skills for Enhancing Managerial Competencies for Seeds Officers of Telangana State Seeds Development Corporation Limited

IPE conducted an orientation programme for the newly recruited Seed Development Officers of the Telangana State Seeds Development Corporation Limited, Government of Telangana. The programme was designed taking inputs



from the Corporation members and the Managing Director and fine tuned to the needs of the Corporation. The programme was delivered in offline mode from 2-6 November 2020.

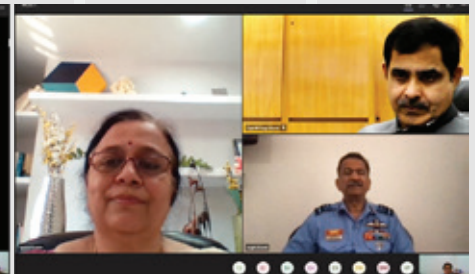
The themes discussed in the conference include – Goal Setting for Great Performance Marketing Management, MS-Office for Office Management, People Management, Interpersonal Skills for Team Building, Skills for Customer Management, Communicating with Farmers Decision Making, Customer Communications, Stress Management Time Management, Leadership, Emotional Intelligence, Adversity Quotient Participant Presentation.

Board Orientation Programme for Directors and Senior Executives

The Board challenges during COVID-19 have been tremendous. Boards are responsible to safeguard the governance and viability of the organisation. Therefore, effective crisis management during the respond and recover phases of the crisis should be a central focus for Boards. The five major challenges that Boards are to report include Resolve, Resilience, Return, Reimagination, and Reform. The Corporate Governance Centre has been researching on the board level governance issues especially the COVID-19 related ones the findings of the research would be useful to understand the implications for effectively discharging the role of the boards in the present and the future contexts.

In this backdrop, we are pleased to inform you that the Center for Corporate Governance, Institute of Public Enterprise under the aegis of ONGC SubirRaha Chair on Corporate Governance, has conducted a 'Two-day Board Orientation Programme for Directors and Senior Executives on 4-5 March 2021 in virtual mode.

Prof. Kiranmai welcomed participants and the inaugural address given by Prof. Nathan Subramanian, Director, IPE. During the programme the key topics discussed were the Boards, IDs, Directors: Roles and Responsibilities, High Impact Boards, Boardroom Governance and Audit, Financial Disclosures for Boards, CSR Guidelines.



Amendments in Labour Laws and their Implications in the Post Covid-19 Environment

Recent developments in the field of genetics, artificial intelligence, robotics, nanotechnology, 3D printing and biotechnology etc., are building and intensifying. This has led to a revolution that is more comprehensive and all inclusive. The pertinent issue in the present environment is how businesses, government and individuals will respond to these transformations. Technological changes are accompanied by shortage of talent, mass unemployment and increasing inequality among the workforce. The spread and outbreak of COVID-19 epidemic has pronounced new and unmatched challenges, particularly in terms of protection of jobs and

income. Workers all over the world are facing risks of job losses, suspended employment relations and income loss; and many micro and small businesses are facing tragic losses and are also on the verge of closure. In this context a Three-Day Virtual Training Programme on 'Amendments in Labour Laws and their Implications in the Post-COVID-19 Environment' conducted by IPE from 9 to 11 October, 2020. There were 23 participants for the programme from public sector organisations, private sector organisations, government organisations and educational institutions. This programme aimed at providing an understanding of

the changes in labour laws relating to employment & non-employment terms, working conditions and conditions of service that are basic, fundamental, and pose challenges. The key issues discussed during the three days included Future of Work Trends Post-COVID-19, Fourth Industrial Revolution and what it means for India, The Industrial Relations Code 2020, The Code on Wages 2019, The Occupational Safety, Health and Working Conditions Code, 2020, The Code on Social Security, 2020. The key highlight of the programme has been an understanding on the changes in labour laws and their compliance in a volatile environment.



Enhancing Accountability & Responsiveness in Scientific Organizations

A one-week online programme on 'Enhancing Accountability & Responsiveness in Scientific Organizations' was conducted from 27 September to 1 October 2021. This programme is sponsored by: Department of Science and Technology, Government of India. The programme was directed by Dr Geeta Potaraju, Assistant Professor. There were 26 participants basically scientists and technologists working in scientific organizations, Autonomous Institutions / PSUs of Central / State Governments, R&D Institutions / Research Laboratories of Central / State Governments, Central / State Universities, State

Science & Technology Councils. The programme focused on issues of accountability and responsiveness in scientific organizations, engagement in scientific organisations, science policy in India, Ethics in scientific institutions, Innovation and performance, Science, society and sustainability and Science and Indigenous paradigms – Ayurveda / Yoga / Meditation / Spirituality.

Effective Procurement Management [for the executives of RailTel Corporation of India Ltd]

A 5-day online training programme on 'Effective Procurement Management' was conducted from 18-22 January 2021 for the executives of RailTel Corporation of India Ltd. The basic objective was to sensitize the employees about the procurement process and the challenges involved in the process and the changes brought in by the introduction of new guidelines by the government. The major focus areas of training included norms for procurement, tenders and contract conditions, bid management, e-Tendering, reverse auction and attaining proficiency in 'Estimation, Evaluation & Execution of Contracts'. Prof S Satish Kumar and Dr C V Sunil Kumar, Assistant Professor directed the programme.

C ONFERENCES / SEMINARS AND WEBINARS

The Institute has been a frontrunner in organizing conferences and seminars on focus areas of interest. Academic conferences and seminars are conducted annually wherein areas which need collaborations with national and international institutions are leveraged for larger good and for wider dissemination. As a new normal with the pandemic setting in for more than 2 years now, IPE has very swiftly moved into the mode of webinars which were earlier run through Zoom and later moved into Microsoft platform for delivering effective knowledge exchange.

National Webinar on Social Sciences Research, Teaching & Learning Experiences during COVID-19 Pandemic (24-25 June, 2021)



IPE conducted a two-day National Webinar on "Social Sciences Research, Teaching and Learning Experiences during COVID-19 Pandemic" from 24-25 June, 2021 sponsored by ICSSR, MoE, GoI bringing together academicians and professionals engaged in Research, Teaching and Learning of Social Sciences. The webinar aimed to provide educational experiences from both the teachers and the student's

perspectives, variations in experiences across disciplines and levels, and identify the gains from the experiences in the immediate and long-term post-COVID Phase. The conference was attended by more than 60 researchers and academicians across India.

8th National Conference on 'Management Development of Women Executives'

The 8th National Conference on 'Diversity in Management – Development of Women executives'

was organized at the Institute of Public Enterprise in January 2021. For the first time, the program was organized as a residential program and it was held on 20-22 January. The program was inaugurated by Rear Admiral Sanjay Chaubey (Retd), Chairman and Managing Director of ECIL. Professor Nathan Subramanian, Director, IPE, presided over the inaugural function. Industry experts and academicians facilitated various sessions that covered amongst others: Leadership, Inter personal relations, Conflict resolution, Emotional Intelligence, Transactional Analysis and Corporate Governance.



Making Cities Smart and Sustainable

Urban Thinkers Campus 5.0 on "Making Cities Smart and Sustainable" was conducted by IPE in collaboration with ActionAid Association, India; Urban Action School- Action Aid, World Urban Campaign, Urban Synergies Group, Australia on 15 & 16 September, 2020 on a virtual platform. Senior officials from the Government, industry experts, practitioners, policy makers, and civil society organizations from India and abroad participated in the event. The discussion was centred around the cutting edge issues in sustainable urban living including housing, water, energy, mobility, public services, pollution, green spaces, Internet of Things, and Information and Communication Technology through experience sharing, best practices, and case studies.

The aim of the event was to come up with practical approaches for smart city development which are implementable and sustainable. The event was inaugurated by Dr Gregor (Greg) H. Mews, Founder of Urban Synergies Group, Australia., Prof Chris Johnson, Chief Executive Urban Taskforce, Australia would deliver the Keynote Address, Prof Amitabh Kundu, Distinguished Fellow, RIS, New Delhi, Dr Sunil Dubey, Institutional Advisor, University of Sydney, Mr R H Khwaja, IAS (Retd), former Secretary, Govt of India, Mr K Madhava Rao, IAS (Retd), former Chief Secretary, Govt of Andhra Pradesh would deliver Special Address. The event was Chaired by Mr Sandeep Chachra, Executive Director, ActionAid Association and Prof R K Mishra, Director, Institute of Public Enterprise. Dr Ch Lakshmi Kumari, IPE and Mr K T Suresh, ActionAid Associates coordinated the event.

International Conference on 'Behavioural Economics and Finance'



The Institute organized an International Conference on Behavioural Economics and Finance' in collaboration with the India Behavioural Economics Network (IBEN) from 16 to 18 December 2020. The main aim of the webinar was to provide an understanding about the behavioural biases in financial decision making of individuals. Even so, financial literacy is an important criterion for decision making and overcoming those biases. The webinar focused on the behavioural biases, financial decision, financial literacy and recent development in all those areas (in terms of research).

The webinar also focus on the future path of research (for scholars, corporates and policy makers). The conference comprised of one-day workshop learning sessions and talks from experts and various presentations from researchers from India and around the globe. Distinguished speakers were part of the webinar including Dr. Junofy Anto Rozarina, Lecturer, Economics and Behavioural Science, Zurich

University, Dr. Barbora Buchtova, Assistant Professor, Financial Literacy and Financial Behaviour, Masaryk University, and Prof. R K Mishra, Director, IPE. Dr. Mousumi Singha Mahapatra, Assistant Professor, Institute of Public Enterprise was the conference coordinator.

The total numbers of attendees for the conference were 60 from across the globe. There were around 35 presentations from scholars on various cutting edge themes on different areas of behavioral economics and finance. The conference provided an environment that fosters knowledge exchange between leading academicians, researchers, corporate, policymakers, and students on various topics related to behavioural economics and finance. Apart from knowledge dissemination it also provided the participants and researchers an understanding of the most recent innovations, trends, concerns, challenges, and solutions adopted in the field of behavioural economics.



SERENE ACADEMIC STATE-OF-THE-ART CAMPUS AT SHAMIRPET

IPE has a sprawling 17-acre campus at Shamirpet, Hyderabad, surrounded by a reserve forest on one side and a beautiful lake on the other. This state-of-the-art campus provides serene academic environment which is congenial for students, research scholars and faculty. It has an academic and administration blocks, a modern library, an auditorium, food court and several sports facilities. The campus also has modern hostel facilities to accommodate boys and girls.





A

TREASURE TROVE OF LEARNING RESOURCES



IPE Library is designed as a space to explore research, learn, and create. The Institute library has a rich collection of 45577 volumes documents, which includes books and reports in different areas of management and information technology. It annually receives more than 120 journals of National and International imprint. During this financial period library added 1013 books to the library stock. The library collection also includes the publications of The Controller and Auditor General (CAG), Annual Survey of Public Enterprises brought out by the Ministry of Industry, Govt. of India, and also evaluation reports published by different state bureau of public enterprises. In addition to print materials the library offers electronic databases, journals, magazines, videos and more.

Online Databases

The following 4 databases are provided by ICSSR, Ministry of Education, New Delhi.

- EBSCO : *EconLit*
- JSTOR
- INDIASTAT
- ProwessIQ-CMIE Prowess database

In addition to the above the library subscribes to the following online databases:

- EBSCO: Business Source Elite

- ProQuest: ABI/INFORM Global and Business Ebook Subscription
- EPWRFITS
- Bloomberg Terminal
- Prime Database.
- Weekly Online Business Quiz
- CII membership directory

The library also has resource access through the subscribed membership of the following national network libraries: -

- N-List: "National Library and Information Services Infrastructure for Scholarly Content
- DELNET (Developing Library Network)
- ICSSR Data Service: Social Science Data Repository.
- National Digital Library (NDL)

Library Services

- Conducting awareness programs on usage of online databases and orientation sessions
- Providing a separate e-resources lab for students, research scholars, and faculty
- A separate discussion room and fully furnished reading space with power socket for accessing e-resources and group discussion
- Email alerts: all library circulation activities such as Check-in, Check-Out

and Overdue notices will automatically generate to alerts to the users.

- Current contents of print Journals and other Library news, are informed through WhatsApp group; email to Faculty members and students regularly
- Curriculum Support
- Inter library Loan services
- Information Search Service
- Newspaper clippings, and Media Alert Services
- Remote Access Facility
- User guidance
- NPTL and video/audio lectures available
- During this pandemic all on the library online resources promoted Remote access.

Others

- Open source integrated library system i.e., KOHA implemented and data migration successfully completed.
- Stock taking is under progress.
- Library webpage designed in KOHA platform
- Obtained a separate Library public domain name i.e., <http://library.ipeindia.org/>
- Developed a library operation manual.



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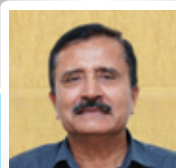
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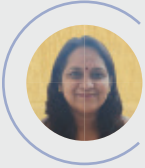
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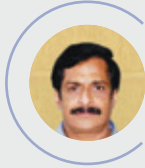
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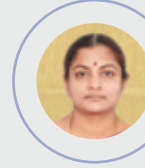
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Mr Akhilesh Ray, *Office Subordinate*

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Mr B Ramuulu, *Office Subordinate*

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Console Operator*

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Mr Md Osman, *Programmer*

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Mr BSK Mohan Rao, *Care Taker*

Mr B Ravi, *Electrician*

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Mr T Venkatesh, *Office Subordinate*

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Mr J Raghunath Reddy, *Office Subordinate*

Ms J Pushpa, *Sweeper*

Ms Sayed Saheeda Begum, *Sweeper*

Ms M Subhadra, *Office Subordinate*

Ms K Pushpa, *Office Subordinate*

Mr T Raju, *Office Subordinate*

IPE MEMBERS

PATRON MEMBERS



Bharat Dynamics Limited, Hyderabad



Bharat Heavy Electricals Limited, New Delhi



Central Warehousing Corporation, New Delhi



Coal India Limited, Kolkata



Electronics Corporation of India Ltd., Hyderabad



Hindustan Copper Limited



The India Tourism Development Corporation Ltd, New Delhi



Mishra Dhatu Nigam Limited, Hyderabad



Neyveli Lignite Corporation Limited, Neyveli



NMDC Limited, Hyderabad



Nuclear Power Corporation of India Ltd., Mumbai



Oil India Limited, Noida



Oil and Natural Gas Corporation, New Delhi



Rashtriya Ispat Nigam Limited, Visakhapatnam



REC Ltd



State Bank of India



Telangana Industrial Development Corporation Limited



Telangana Industrial Infrastructure Corporation Limited



The Cotton Corporation of India Ltd



The Singareni Collieries Company Limited, Hyderabad

LIFE MEMBERS

- Air India
- Avanthi Feeds Limited
- Balmer & Lawrie Co. Limited
- Beardsell Limited
- Chennai Petroleum Corporation Limited
- Container Corporation of India Limited
- Deccan Cements Limited
- Engineers India Limited
- Gas Authority of India Limited
- Hindustan Cables Limited
- Hindustan Petroleum Corporation Limited
- Indian Oil Corporation Limited
- Indian Railway Finance Corporation Limited
- Jeypore Sugar Company Limited
- Karnataka State Finance Corporation
- KCP Sugar & Industries Corporation Limited
- MECON Limited
- Minerals & Metals Trading Corporation
- NALCO Limited
- National Thermal Power Corporation Limited
- Power Grid Corporation of India Limited
- Punjab State Industrial Development Corporation Limited
- Rashtriya Chemicals & Fertilizers Limited
- RITES Limited
- Steel Authority of India Limited
- Stock Holding Corporation of India Limited
- Telangana Mineral Development Corporation Limited
- Telangana State Road Transport Corporation
- The Fertilizers and Chemicals Tranvencore Limited
- Transmission Corporation of Telangana Limited



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