

# Connecting Dots in Leadership



**56<sup>th</sup>**  
Annual Report  
2019-20

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# GOVERNING BOARD

**Mr K Madhava Rao, IAS (Retd)**

President, IPE and Former Chief Secretary and Election Commissioner, Govt of Andhra Pradesh

**Shri Sailesh, IAS**

Secretary, Department of Public Enterprises,  
Govt. of India

**Shri N Bajindra Kumar, IAS**

Chairman-cum-Managing-Director, NMDC Ltd

**Dr P Rama Rao**

Emeritus President – IPE, Chairman, Governing Council,  
IISc, and former Secretary, Dept of Sci & Tech and Ocean  
Development, GoI

**Shri Rakesh Kumar**

Chairman & Managing Director,  
NLC India Ltd

**Dr K Pradeep Chandra, IAS (Retd)**

Former Chief Secretary, Govt of Telangana

**Prof V K Malhotra**

Member Secretary, ICSSR,  
MHRD, Govt. of India

**Mr Jayesh Ranjan, IAS**

Principal Secretary to Govt. of Telangana, Industries & Commerce  
Dept, & IT, Electronics and Communications Dept

**Shri Arvind Kumar, IAS**

Vice Chancellor (I/C), Osmania University

**Shri T V Mohandas Pai**

Chairman, Manipal Global Education  
Services

**Shri Pramod Agrawal, IAS**

Chairman, Coal India Ltd

**Smt Mahpara Ali**

Former CGM (L&D), Corporate Centre,  
SBI

**Shri M B Raju**

Executive Chairman, Deccan Cements Ltd

**Smt Savita Mahajan**

Former Deputy Dean, ISB

**Shri N Sridhar, IAS**

Chairman & Managing Director, The Singareni  
Collieries Company Ltd

**Shri Shashi Shanker**

Chairman & Managing Director, ONGC Ltd

**Prof RK Mishra**

Director, IPE  
Member Secretary, Board of Governors

## VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

## MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management education.



## PROFILE OF THE PRESIDENT



**Mr K MADHAVA RAO**, IAS (Retd)

President, IPE

Former Chief Secretary, Govt of Andhra Pradesh

Mr K Madhava Rao, President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004.

He was Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was Director, Central Board of Reserve Bank of India and Member of Board for Financial Supervision of RBI from 2000 to 2006.

Between 1979 and 1997, he was the Secretary of the various Departments that included General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Principal

Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He was District Collector of Warangal District from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh, Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh from 1974 to 1979.

From 2004 he is a full-time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society organises, trains, rates and champions the cause of women self-help groups. He is also a Trustee of International Organisation, South Institute for Public Policy and Action (SIPPA) based in Hyderabad.



# CORPORATE MEMBERS

## PATRON MEMBERS



Bharat Dynamics Limited, Hyderabad



Bharat Heavy Electricals Limited, New Delhi



Central Warehousing Corporation, New Delhi



Coal India Limited, Kolkata



Electronics Corporation of India Ltd., Hyderabad



Hindustan Copper Limited



The India Tourism Development Corporation Ltd, New Delhi



Mishra Dhatu Nigam Limited, Hyderabad



Neyveli Lignite Corporation Limited, Neyveli



NMDC Limited, Hyderabad



Nuclear Power Corporation of India Ltd., Mumbai



Oil India Limited, Noida



Oil and Natural Gas Corporation, New Delhi



Rashtriya Ispat Nigam Limited, Visakhapatnam



REC Ltd



State Bank of India



Telangana Industrial Development Corporation Limited



Telangana Industrial Infrastructure Corporation Limited



The Cotton Corporation of India Ltd



The Singareni Collieries Company Limited, Hyderabad

## LIFE MEMBERS

- Air India
- Avanthi Feeds Limited
- Balmer & Lawrie Co. Limited
- Beardsell Limited
- Chennai Petroleum Corporation Limited
- Container Corporation of India Limited
- Deccan Cements Limited
- Engineers India Limited
- Gas Authority of India Limited
- Hindustan Cables Limited
- Hindustan Petroleum Corporation Limited
- Indian Oil Corporation Limited
- Indian Railway Finance Corporation Limited
- Jeypore Sugar Company Limited
- Karnataka State Finance Corporation
- KCP Sugar & Industries Corporation Limited
- MECON Limited
- Minerals & Metals Trading Corporation
- NALCO Limited
- National Thermal Power Corporation Limited
- Power Grid Corporation of India Limited
- Punjab State Industrial Development Corporation Limited
- Rashtriya Chemicals & Fertilizers Limited
- RITES Limited
- Steel Authority of India Limited
- Stock Holding Corporation of India Limited
- Telangana Mineral Development Corporation Limited
- Telangana State Road Transport Corporation
- The Fertilizers and Chemicals Tranvencore Limited
- Transmission Corporation of Telangana Limited

## DIRECTOR'S MESSAGE



Dear Reader,

The year 2019-20 saw the Institute registering significant achievements. The first convocation of the Institute was organized on June 29, 2019 at IPE, Shamirpet Campus. Padma Vibhushan Dr Krishnaswamy Kasturirangan, former Director of ISRO Centre, was the Chief Guest. Dr Kasturirangan, who headed the Committee responsible for drafting the national educational policy, emphasized on the integration of knowledge and interconnectedness of different disciplines. He called for the need of awareness of our social responsibilities.

The Institute was awarded several research projects by the Indian Council of Social Science Research (ICSSR), Indian Council of Medical Research (ICMR), University Grants Commission (UGC) and Ministry of Corporate Affairs. The research centers on Corporate Social Responsibility (CSR), Corporate Governance (CG) and Sustainable Development provided policy inputs to many national and international organizations. The Institute's Consultancy Division was approached for core business solutions by central and state level public enterprises. The Management Development Programs (MDPs) were organized on Innovative topics. Several workshops, seminars and conferences were held

bringing in participation from public and private sectors, NGOs and government departments. The PGDM programs were fully subscribed. The average and median salaries went up for the pass outs. The participants had an excellent campus life. The library and documentation division added the requisite databases and publications. IPE faculty was encouraged to participate in seminars and conferences in their areas of specialization and interest. The Indian Journal of Corporate Governance joined the ABDC list of journals. The ICSSR extended partial financial support to other journals of the Institute. We are optimistic about the future and strengthen our resolve to further the cause and purpose of IPE. We gratefully acknowledge your active support in all our endeavors and look forward to your continued patronage as we journey through the times characterized by change, challenges and enthusiasm.

Sincerely,

**Prof R K Mishra**  
*Director, IPE*

27 October 2020

# HIGHLIGHTS OF THE YEAR

## Convocation 2019

Institute of Public Enterprise (IPE) Organized Convocation 2019 on 29 June 2019 at IPE Shamirpet Campus. Padma Vibhushan Dr. Krishnaswamy Kasturirangan, former Director of ISRO Centre, Emeritus Professor, National Institute of Advanced Studies, IISc Bengaluru, was the Chief Guest. Mr. K. Madhava Rao IAS, President, Board of Governors (BoG), IPE and former Chief Secretary of Andhra Pradesh & Election Commissioner presided over the function. Dr. P. Rama Rao, Emeritus President, IPE, Chairman, Governing Council, IISc, and former Secretary, Department of Science and Technology and Ocean Development, Govt. of India; Mrs. Mahapara Ali, former CGM (L&D) Corporate Centre, State Bank of India; Prof. R. K. Mishra, Senior Professor and Director, IPE; Prof. S. S. Murthy, Dean, IPE; Ms. J. Kiranmai, Registrar, IPE; Dr. M. L. N. Rao, CoE, IPE, participated in the celebrations along with invited guests, students, parents, alumni, faculty and staff and other dignitaries from the academic world, industries and the government.

The Convocation day commenced with the ceremonial procession led by the IPE Director and President followed by the Chief Guest, Members of the Board, Dean, Registrar and Controller of Examinations wearing their graduation regalia in white and black. Convocation 2019 marked the passing out of

## MoU with Shri Mata Vaishno Devi University (SMVDU)

IPE entered into an MoU with The School of Business, Faculty of Management is a department of Shri Mata Vaishno Devi University (SMVDU) on 6 June, 2019. The main objective of the MoU is to explore practical approaches to create mutual benefit in promoting faculty research and improve the educational environment among students. The two institutes agreed to develop study programmes to achieve better standards in improving curricula, innovative teaching methods, faculty and student exchange and industry research and consulting.



largest group of students from IPE, 196 of PGP Class of 2017, 385 of PGP Class of 2018. Ms. Kavya Kolluru, topper of PGDM, Class of 2018 is awarded a Gold medal in recognition of her outstanding academic performance throughout the year. An atmosphere of pride, happiness and exhilaration prevailed peppered with rounds of applause, as students went on stage to collect their certificates.



## MoU with Action Aid India and Citizens Rights Collective (CiRiC)

IPE entered into an MoU with Action Aid India and Citizens Rights Collective (CiRiC) on 31 July 2019 with a duration of five years. The main objective of the MoU is to set up a Centre of Excellence in Urban Management and Policy at IPE. The Centre would submit a proposal to AICTE for a two year PG programme in Urban Management and Policy. Further the Centre would propose to design a leadership course titled Urban Management and Policy for Municipal and Government officials. The institutes agreed upon undertaking research and build expertise in the field of Urban Management and organize courses under the Urban Action School for Policy Practitioners.

# RESEARCH & CONSULTANCY PROJECTS

## Research Projects

### Completed

- Social Marginalization of Women Textile Workers – A Study on the Textile & Garment Clusters at Coimbatore, Tirupur, Ahmedabad & Surat, ICSSR. The principal investigator for the project was Dr. M. Karthik (ICSSR).
- A Study on Effective Corporate Governance and Social Responsibility for Sustainable Business, ICSSR. The principal investigator was Dr. Shulagna Sarkar and Co-Principal Investigator was Ms. J. Kiranmai.
- Effectiveness of e-Governance Initiatives through Social Media: A Study w.r.t. Southern States, ICSSR. The principal investigator for the project was Mr. A.S. Kalyana Kumar.
- Industrial Research Development and Innovation in Public Sector Enterprises, Govt. of India, Ministry of Science & Technology. The principal investigator for the project was Dr. N.G. Satish.
- Engendering Gender Diversity at Workplace - It's Impact on Organizational Performance, ICSSR. The principal investigator for the project was Dr. K.V. Anantha Kumar.
- Advancing Equity in Primary Healthcare: An Anthropological Study. The principal investigator was Dr. Anand Akundy (ICMR Extramural Study).

### Ongoing

- Bank Credit, Micro & Financial Inclusion: The Progress, Challenges and Way Forward, ICSSR. The principal investigator for the project is Dr. S. Sreenivasa Murthy.
- Labour Displacement Potential of Technology Adoption: Firm Level Evidence from Indian Manufacturing Industry, ICSSR. The principal investigator for the project is Dr. Sandeep Kumar Kujur.
- Whistle Blowing Policy Disclosure as a Corporate Governance Mechanism in Indian Listed Firms, ICSSR. The principal investigator for the project is Dr. V. Srikanth and co-principal investigator is Dr. Shwetha Mehrotra.

### New Projects Initiated

- Export Competitiveness of Indian SMEs and the Rise of Global Value Chains: A Study of Manufacturing and IT Sectors, ICSSR (IMPRESS). The principal investigator for the project is Dr. Usha Nori and co-principal investigator is Dr. M. Karthik.

- Impact of Corporate Governance on the Value Creation in Stock Markets: A Case of CPSEs in India, ICSSR (IMPRESS). The principal investigator for the project is Dr. Pawan Kumar Avadhanam and co-principal investigator is Ms. J. Kiranmai.
- A Study on Socio-Economic Factors Influencing Sustainability of Open Defecation Free Villages in India, ICSSR, (IMPRESS). The principal investigator for the project is Dr. Ch. Lakshmi Kumari and co-principal investigator is Dr. P.S. Janaki Krishna.
- Study on Agri Value Stream Processes for Social and Economic Development, ICSSR (IMPRESS). The principal investigator for the project is Dr. M.L.N. Rao and co-principal investigator is Dr. C.V. Sunil Kumar.
- A Study on Socially Responsible Supply Chains for Protection of Human Rights, National Human Rights Commission. The principal investigator for the project is Dr. Anand Akundy and co-principal investigator is Dr. C.V. Sunil Kumar.
- Prevalence of Girl Child Labour in the Indian Textile and Garment Industry, National Human Rights Commission. The principal investigator for the project is Dr. M. Karthik.

### New Proposals

- Product Ideation, Design and Prototyping for Bottom of the Pyramid Consumer Behaviour through Anthropological Research, ICSSR, (IMPRESS). The principal investigator for the project is Dr. Anand Akundy and co-principal investigators are Dr. N.G. Satish and Dr. C.V. Sunil Kumar.
- Impact of Surface and Ground Water Management on Agricultural and Rural Development of Telangana, India, ICSSR (IMPRESS). The principal investigator for the project is Dr. Anupama Dubey.
- A Study on Lean Agricultural Supply Chain for High Valued Products, ICSSR (IMPRESS). The principal investigators for the project is Dr. M.L.N. Rao and co-principal investigator is Dr. Sunil Kumar C. V.
- Evaluation of UJALA Programme – A Focus on Residential Electricity Consumers of Select Regions of Hyderabad and Rangareddy District, ICSSR (IMPRESS). The principal investigator for the project is Dr. Rajesh Gangakhedkar.

## Consultancy Studies

- Concurrent Evaluation of the Implementation of National Food Security Act in Telangana 2018-20. The principal investigator for the project is Dr. Usha Nori.

- Preparation of Corporate Plan for Hindustan Copper Limited. The principal investigator for the project is Mr. S. Satish Kumar and the other investigator is Dr. C. V. Sunil Kumar.
- ODF Verification in Krishna District, Government of Andhra Pradesh, Phase-I. The principal investigator for the project is Dr. Ch. Lakshmi Kumari, the other investigators are Dr. P.S. Janaki Krishna, Ms. J. Kiranmai and Dr. Usha Nori.
- Preparation of BDL CSR Annual Report. The principal investigator for the project is Dr. Shulagna Sarkar and the other investigator is Ms. J. Kiranmai.
- Updation of Personnel Manual of MOIL. The principal investigator for the project is Mr. S. Satish Kumar and the other investigator is Dr A Sridhar Raj.
- HCL Recruitment Assignment. The principal investigator for the project was Mr. S. Satish Kumar and the other investigator was Dr MLN Rao.
- ODF Verification in Krishna District, Government of Andhra Pradesh, Phase-II. The principal investigator for the project was Dr. Ch. Lakshmi Kumari and the other investigators were Dr. P.S. Janaki Krishna, Ms. J. Kiranmai and Dr. Usha Nori.
- Evaluation and Impact Assessment of CSR Activities of NLC Limited. The principal investigator for the project was Dr. Shulagna Sarkar.
- Updation of Purchase Manual of MOIL. The principal investigator for the project was Mr. S. Satish Kumar and the other investigator was Dr CV Sunil Kumar.
- Impact Assessment of CSR Activities in GAIL. The principal investigator for the project was Dr. Shulagna Sarkar and the other investigator was Ms. J. Kiranmai.





# RESEARCH CENTRES AND THEIR ACTIVITIES

## Centre for Corporate Governance (CCG)

The Centre for Corporate Governance (CCG), has been set up to promote understanding and appreciation of corporate governance-related issues, which are now essential for all manager as CG is central to corporate leadership and strategic decisions, social responsibility and regulatory compliances in a market-driven global economy. The CCG primarily aims to build and disseminate knowledge of CG through its research, publications, seminars and conference. Further, it will provide consultancy to government organizations to public and private companies as well as NGOs in implementing the highest standard of CG practices.

The centre has received accreditation from NFCG, MoCA to provide leadership training to directors, conduct research and build capabilities. During 2010 ONGC instituted a Chair on Corporate Governance entitled 'ONGC Subir Raha Chair on Corporate Governance' to study corporate governance practices and standardize the existing body of knowledge and disseminate the information to all the stakeholders.

### Ongoing Research Projects

- A study on Effective Corporate Governance and Social Responsibility for sustainable business.
- Corporate Governance on the Value Creation in Stock Markets : A Case of CPSEs in India.

### Publications

#### Journals

- Indian Journal of Corporate Governance has been indexed in Scopus® and also been on the list of ABDC Citation in 'C' Category.
- Vol. 12, No. 1 and 2 issues of Indian Journal of Corporate Governance are co-published by IPE and SAGE.

#### Books

- Kiranmai, J. and Mishra, R.K. (2019), 'Scope and Modalities of Restructuring State Owned Enterprises in India', ABRM-ZGU 9<sup>th</sup> ROGE-2019, University of Oxford, UK.
- Kiranmai, J., and Mishra, R. K. (2019), Corporate Governance Practices in Listed State-owned Enterprises in India: An Empirical Research, Indian Journal of Corporate Governance, 12(1), 94-121.
- Kiranmai, J., Mishra, R.K and Deepa, (2019), Duties of Directors: International Comparison vis-a-vis India, KalediScope.

- Mishra, R.K., Sarkar, S., and Kiranmai, J. (2019), Ethical Finance Dimension of Corporate Social Responsibility: A Case Study of Indian SOEs. Journal of Modern Accounting and Auditing, 15(1), 475-486.
- Mishra, R.K., Sarkar, S., and Kiranmai, J. (2020), Responsible Business Conduct: Indian Business Practices Towards Social Inclusiveness, In: Corporate Social Responsibility - The Changing Perspectives (Ed.), Academic Foundation, New Delhi, pp: 13-40.
- Mishra, R.K., Sarkar, S., J. Rath and Kiranmai, J. (2020). Corporate Social Responsibility in Hazardous Sector: A Global Review, In: Corporate Social Responsibility - The Changing Perspectives (Ed.), Academic Foundation, New Delhi, pp: 227-245.

### Training Programmes

- A two-day ONGC Chair professor workshop titled 'Corporate Governance: Issues and Challenges' held during 24-25 October, 2019 at ONGC, New Delhi for ONGC Executives.
- A two-day Board Orientation Programme for Directors held during 21-22 November, 2019 at Institute of Public Enterprise, Osmania University Campus, Hyderabad.

#### Centre Head

J Kiranmai

#### Advisor

RK Mishra  
ONGC Chair Professor

#### Members

CS T Anil Kumar, M Chandrashekar, Shweta Mehrotra, B Deepa



## Centre for Corporate Social Responsibility (CCSR)

### Relevance of the Centre for Corporate Social Responsibility

The Centre for Corporate Social Responsibility (CCSR) was set up during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of CSR. The Centre works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives; it also provides a platform for discussing CSR guidelines and the latest developments in the field.

### Objectives of the Center for CSR

The center is established to meet the following objectives:

- To conduct interdisciplinary and collaborative research and document case studies in thrust areas of CSR dealing with contemporary issues and challenges.
- To integrate the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives by interfacing with industry and academia
- To disseminate information about the latest happenings in the CSR field to the people engaged in policy making, policy analysis, policy research, practitioners and other stakeholders

### Ongoing Research Projects

- IPE-AICAR-Basel Trilateral Partnership for Research on Corporate Responsibility in India Potential outputs of the tripartite partnership for a period of three years.
- Three international conferences in three locations starting from the first conference in 2020 at IPE Hyderabad.
- Collaborative researches
- Capacity building

### Collaborative Studies

- Study on Financial Inclusion through Indian Post, University of Basel

### Training Programs, MDPs, Conferences

- A CSR training programme on 'Managing Corporate Social Responsibility in the Changing Paradigm' was held on 20-21 June 2019.
- 6<sup>th</sup> International CSR Conference and Best Practices in CSR Awards under the aegis of NLCIL Chair on CSR was held on 30-31 January 2020.
- IPE network with IQEMS - National level organized the 4<sup>th</sup> National Seminar on CSR initiatives at Bhubaneshwar on 8 June 2019.

### Consultancy Assignments

- A Study on Evaluation and Impact Assessment of CSR initiatives of NLCIL for 2018-19 was conducted during FY 2019-20.
- Impact Assessment Study of GAIL India Limited CSR Projects for 2017-18.
- Impact Assessment Study of ONGC CSR programme titled 'Ekalavya Centre for Organic Agriculture Research & Training at Gingurthi, Telangana' for FY 2018-19 (Study was conducted during November and December, 2019).
- Impact Assessment Study of GAIL India Limited CSR Projects for 2018-19.

### Collaboration with IICA for CSR Training Program

- IPE has signed an MoU with the Indian Institute of Corporate Affairs (IICA) for conducting the IICA Certificate Programme in CSR (ICP-CSR) as one of its partner organizations. The ICP-CSR is a 9 month programme for developing trained and certified CSR professionals in the country.

### Books

- CCSR, IPE proposed to publish a book with comprising of presented various CSR best efforts by various organizations at the CSR conference and the title of the book is 'CSR Case Book'.

#### Centre Head

Shulagna Sarkar

#### Advisor

RK Mishra  
NLC Chair Professor

#### Members

J Kiranmai, Deepti Chandra, CS. T Anil Kumar, M Vaman Reddy

## IPE Case Research Centre (CRC)

The IPE Case Research Centre (CRC) has been, established in March, 2017 and it is, affiliated to Library Department of Institute of Public Enterprise, Hyderabad. The CRC is committed to the advancement of learning and teaching in business education and strives to promote leading management thinking through cases.

The Case Research Center has the responsibility for developing the case studies for strengthening the abilities of the faculty members by encouraging them to write case studies in their respective areas. The Center has been encouraging the faculty members to develop their case studies as a part of their course that is being taught to the PGDM students.

### Publications

In 2018-19, the Center for Case Research has come out with the following three publications:

- Sridhar Raj and Vivek, S., Survival Game or Shifting the Gear: The Kia Motors in India, Journal of Marketing Vistas, Vol. 9, No. 2 July-December 2019.
- Mishra, R.K., Sridhar Raj and Meher Karuna, IKEA: Furnishing the Indian Homes: The Challenges of Culture, Competition and Channel, IPE Journal of Management.
- Mishra, R.K., and Sridhar Raj Case studies in Modern Human Resource Management, A collection of case studies in the area of human resources management.

### Future Programme

The Center plans to conduct case writing competition among the students in the next year as a part of promoting the case study culture in the Institute.

The Center has further decided to develop as many cases as possible as a part of the activities of the case studies research center. The members of the Center have decided that they would develop at least five to six case studies as a part of the center activities.

The center has further decided to showcase the cases developed by the faculty members on IPE's website so that the same may be publicized on a wider scale. The center is in the process of developing a case study on Harley Davidson, which will bring forth the reasons for the exit of Harley Davidson from Indian operations.

**Centre Head**  
A Sridhar Raj

**Members**  
Shulagna Sarkar, Meher Karuna, Deepti Chandra

## Centre for Governance and Public Policy (CGPP)

The Centre for Governance and Public Policy (CGPP) was set up with an objective to undertake research, consulting and training in the areas of governance and public policy. Since its inception, CGPP has done extensive work with Government of India, various State Governments and international organisations on issues of public policy and governance. CGPP provides capacity building and training programs on specific tools and techniques in participatory governance mechanisms for government institutions, public enterprises and NGOs.

### Training

A National Training Programme was conducted for Scientists and Technologists working with the Government Sector, sponsored by DST, GoI, on 'Enhancing Accountability & Responsiveness in Scientific Organizations' from 2-6 December, 2019. The programme was attended, by senior scientists from DST, CSIR and academic institutions in India.

The programme focused on various aspects of good governance-mainly focusing on issues of transparency, accountability and responsiveness in organizations and attempted to sensitize participants to the need to integrate these principles as a fundamental building block for planning and strategy development

### International Conferences

Presented a paper on, Adopting Multi-Disciplinary Perspective to Understand and Resolve Social Challenges, in the 1<sup>st</sup> International Conference on Innovative & Advanced Multidisciplinary Research (ICIAMR 2019) at Dr. B.R. Ambedkar Institute of Technology, Dollygunj, Port Blair, Andaman and Nicobar Islands during 8-9 June, 2019.

### Conference Publications

- Mishra, R.K. and Geeta Potaraju, (2019), Adopting Multi-Disciplinary Perspective to Understand and Resolve Social Challenges, International Journal of Engineering, Applied and Management Sciences Paradigms, Online Indexed and Refereed Journal, Volume 54, Issue 3.
- Contributed a paper on 'Sectoral Governance: Ensuring Autonomy for Excellence in Higher Education Institutions (HEIs)' in the publication brought out after the AIU Central Zone-Vice Chancellor's meet on Re-imagining Indian Universities held on 25 November, 2019 at Bilaspur.

### Journal

Bi-annual Journal of Governance and Public Policy, Jan-June & July-December 2019 issues were brought out.

**Centre Head**  
P Geeta

**Mentor**  
Shri K Madhava Rao, IAS (Retd)

**Members**  
R.K. Mishra, A Sridhar Raj, Anand Akundy

## Centre for Energy Economics (CEE)

The Centre for Energy Economics (CEE), previously known by the name Centre for Infrastructure Policy and Regulation (CIPR) has been established to strive to research in the following areas:

- Promotion of energy efficiency in the area of residential lighting, commercial buildings and Industry
  - The issues related to anti-competitive conduct in the energy sector with a focus on the power sector
  - Reforms in the power sector, with a focus on renewable sources of energy
  - Emerging issues of Oil and Natural Gas
- Inviting Occasional Papers: The institute would invite papers from the various stakeholders, more so from the personnel in the higher echelons of regulatory bodies, such as the electricity regulatory commissions, academicians who are involved in the research in this area from reputed educational institutions of the country. In the long term, the institute by using its network would also invite papers from internationally renowned academicians.
  - Writing articles and research papers for peer reviewed journals.
  - Publication of book: CEE would also endeavor to publish a book in the next one year. The tentative title of the book is 'Twenty five years of power sector reforms – Achievements and Challenges Ahead'.

### Publications so far

- An article published in the Journal of Infrastructure Development, (June 2012) titled 'Public Private Partnership in Power Sector – A Focus on Ultra Mega Power Projects.
- An article published in December 2014 issue in Journal of Infrastructure Development, titled 'Does NTPC Have a Dominant Position – A Critical Analysis.
- The article titled 'Can Solar Power Get a Place in the Sun' published in Financial Express date: 7 June, 2016.
- Article titled, 'Nudging residential energy consumption' in Hans India 5 November, 2017.
- Article titled, 'Use Goldlocks Principle to synergise energy sources' in Hans India 29 November, 2017.
- The centre since its inception has compiled a broad spectrum of articles on various issues of the energy sector, that appeared in national and international journals.

### Papers Contributed to Conferences

- Paper titled 'Review of Studies on Energy Efficiency in Residential Electricity Consumption – Future Research Directions for India' at the International Conference in Bangkok in August 2017. Presented in conference.
- Paper titled 'Energy Efficiency in Residential electricity Consumption – Where is the Ceiling Fan', in the national conference jointly organized by IIT Delhi and Indian Political Economy Association in December 2017.

### Research Proposals Submitted

- A study on the adoption of LED bulbs among the residential electricity consumers of select regions of Hyderabad and Ranga Reddy district under the IMPRESS scheme of ICSSR.
- Evaluation of Agriculture Demand Side Measures – A focus on select regions of Eastern Power Company of A.P.
- Evaluation of UJALA Programme – A focus on residential electricity consumers of select regions of Hyderabad and Ranga Reddy district.

The future plan of the centre is as follows:

- Writing articles and research papers for peer-reviewed journals.
- Publication of the book: The centre is endeavoring to publish a book in the next year. The tentative title of the book is, 'Thirty years of Power Sector Reforms- Triumphs and Trips'. The work is in progress and is in the first stage.
- Presently pursuing ICSSR project titled 'Evaluation of UJALA program - A Focus on residential electricity consumers of select regions of Hyderabad and Rangareddy district.
- Cleared the first stage of evaluation by Azim Premji University, for a project titled 'Evaluation of Suryamitra Skill Development Program-A focus on Telangana and Andhra Pradesh.

**Centre Head**  
Rajesh Gangakhedkar

**Members**  
B Sai Sailaja, Sandeep Kumar Kujur

## Centre for Sustainable Development (CSD)

The 'Centre for Sustainable Development' (CSD) has been set up at IPE in the year 2012-13, with a focus on promoting the adoption of sustainable environmental, social and economic practices. IPE has multidisciplinary and multifarious expertise in this domain. The centre aims to promote education, training, research and consultancy assignments and document case studies in thrust areas of 'Sustainable Development'(SD).

The objectives of the Centre for Sustainable Development (CSD) are:

- To review the 'State-of-the-art' on Sustainable Development and study its impact on society.
- To promote 'Academia-Industry' interaction to integrate the existing body of knowledge, systems, structures, models and mechanisms associated with different SD initiatives and suggest solutions towards SD.
- To document and disseminate successful case studies and the lessons learnt in thrust areas of 'SD'.
- To act as a referral point for both public and private sectors in disseminating information to various stakeholders including policymakers about the significance of SD and the latest developments.

### Projects

#### Completed Projects

- Verification of Open Defecation Free Villages in Krishna District (Phase II) – Awarded by Swachh Andhra Corporation (SAC), Vijayawada.
- Verification of Open Defecation Free Villages in Visakhapatnam District (Phase II), Awarded by Swachh Andhra Corporation (SAC), Vijayawada.

#### Ongoing Projects

- A study on Socio-Economic Factors Influencing Sustainability of Open Defecation Free Villages in India: Supported by ICSSR, New Delhi.

### Publications

#### Research Publications

- Mishra, R.K., Janaki Krishna, P.S., Usha Nori and Lakshmi Kumari, Ch., Relationship between Science and Technology (S&T) and Gross District Domestic Product (GDDP) in select Indian Districts. Asia Biotechnology and Development Review. Vol. 21 No. 1 & 2 March & July 2019.
- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch., Developing Sustainable Development Goals(SDGs) Champions in India. Vyapar Expert. ISSN No:2456-2009, 2019.

#### Books

- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch., Kiranmai, J. and Usha Nori, Open Defecation Free India: A Case of Krishna District in Andhra Pradesh, 2019, Academic Foundation.
- Mishra, R.K., Janaki Krishna, P.S. and Lakshmi Kumari, Ch., (2019), Sustainable Development Goals, Climate Action and Zero Hunger, Academic Foundation.

- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch. and Usha Nori, (2019), Science and Technology and Economic Growth, Academic Foundation.
- Mishra, R.K., Janaki Krishna, P.S., Usha Nori, Geeta, P. and Sandeep Kumar, K., (2019), Industrial Development in Telangana through Telangana State Industrial Project Approval and Self Certification System (Ts-ipass), Academic Foundation.
- Mishra, R.K., Singh, R.B. and Dubey, A. (2020). Sustainable Climate Action and Water Management: Advances in Geographical and Environmental Science. Advances in Geographical and Environmental Sciences. Hongkong: Springer. (Nature Series)-Scopus Indexed Series.
- Anupama Dubey and Mishra, R.K., (2019), Glimpses of Water Management in Rural India: A Regional Perspective. Academic Foundation.

#### MDPs Organized

- One Week National Programme on 'Management of Technology and Innovation' from 20 -24, January 2020 sponsored by Department of Science and Technology (DST), Government of India.
- Two Week Faculty Development Programme on 'Management of Technology and Innovation for Competitiveness' from 10-22, February 2020 sponsored by All India Council of Technical Education (AICTE). Government of India.
- Organised a National Webinar on 'Issues and Challenges of Migrant Workers: Scenario during Covid-19' supported by ICSSR, Delhi, 24 August 2020.

**Centre Head**  
PS Janaki Krishna

**Advisor**  
RK Mishra

**Members**  
Ch Lakshmi Kumari, Anupama Dubey Mohanty

## Centre for State-Owned Enterprises, CPSEs / SLPEs Database & Disinvestment (CSDD)

The Centre for State-Owned Enterprises, CPSEs / SLPEs Database & Disinvestment (CSDD) seeks to concentrate on broad issues of the public enterprises with special emphasis on disinvestment, autonomy and accountability, state ownership and competitive neutrality in public enterprises.

This centre seeks to augment its technical resources through building up of data bank pertaining to Central and State Level Public Enterprises, bring out publications and continuously update the literature on Central and State-owned Enterprises in India and abroad.

This centre works on various issues like turnaround, restructuring, closure, mergers of the enterprises and listing of enterprises in stock markets. By and large, the focus of centre's research represents a comprehensive and inter-disciplinary initiative in the areas mentioned above which is, diversified in content and coverage by including policy issues and reforms at the state, inter-state and national levels. The centre also seeks to conduct Conferences, Workshops, Seminars and Memorial Lectures on a wide range of contemporary policy issues of Public Sector Enterprises which constitute a significant part of the academic activities of the centre. Eminent scholars as well as young researchers will be invited to participate in such events.

### Projects

#### Completed Projects

- Verification of Open Defecation Free Villages in Krishna District (Phase-II) Swachh Andhra Corporation (SAC), Vijayawada.

#### Ongoing Projects

- A Study on Socio-Economic Factors Influencing Sustainability of Open Defecation Free Villages in India, ICSSR (IMPRESS).

#### New Projects Applied

- Smart City Initiatives in India Towards Urban Climate Resilience: An Analytical Study, UGC.

### Publications

- Mishra, R.K., Janaki Krishna, P.S., Usha Nori and Lakshmi Kumari, Ch., Relationship between Science and Technology (S&T) and Gross District Domestic Product (GDDP) in select Indian Districts, Asia Biotechnology and Development Review, Vol. 21 No. 1 & 2 March & July 2019.
- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch., Developing Sustainable Development

Goals(SDGs) Champions in India, Vyapar Expert, ISSN No:2456-2009, 2019.

### Books Published

- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch. Kiranmai, J. and Usha Nori, (2019), Open Defecation Free India: A Case of Krishna District in Andhra Pradesh, Academic Foundation.
- Mishra, R.K., Janaki Krishna, P.S. and Lakshmi Kumari, Ch. Sustainable Development Goals Climate Action and Zero Hunger (2019), Academic Foundation.
- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch. and Usha Nori, (2019), Science and Technology and Economic Growth, Academic Foundation.
- Mishra, R.K., Janaki Krishna, P.S., Usha Nori, Geeta, P. and Sandeep Kumar, K., (2019), Industrial Development in Telangana through Telangana State Industrial Project Approval and Self Certification System (TS-ipass), Academic Foundation.
- Mishra, R.K. and Trivikram, K. (2019), 'Annotated Bibliography on Public Enterprise', Academic Foundation, New Delhi.

### Centre Head

Ch Lakshmi Kumari

### Advisor

RK Mishra

### Members

K Trivikram Rao, P Geeta, Sandeep Kumar Kujur, Maschendar Goud



# DOCTORAL PROGRAM

## Overview

The PhD program of the Institute of Public Enterprise is one of the oldest and largest in the field of social sciences. IPE is recognized, as a 'Centre of Excellence' for doctoral studies by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India. The research wing of the Institute is complemented, with a strong faculty contingent and several PhD research scholars, sponsored by ICSSR and IPE, who work on various fields of management and social sciences as well as on identified thrust areas of research.

## ICSSR Institutional Doctoral Fellowship

Under the aegis of ICSSR, IPE offers ten Doctoral Research Fellowships in Social Sciences each year. This program is designed to equip students and teachers for careers in education and research.

Ten Indian Universities recognize IPE's PhD program: Osmania University, Jawaharlal Nehru Technological University, University of Hyderabad, Utkal University, Andhra University, Sri Krishna Devaraya University, Sri Venkateswara University, University of Mysore, Symbiosis International University, Adikavi Nannaya University, Rajahmundry, Maulana Azad National Urdu University, University of Madras, University of Bangalore, Anna University, Periyar University, Mata Vaishno Devi University, Padmavathi Mahila University.

So far, 125 candidates have completed their PhD from IPE, and 29 more are presently pursuing their research studies.

## Doctorates Awarded

- Ms R Yasholatha, A Study on Job satisfaction in Select Nonprofit Organisations in Andhra Pradesh, Department of Business Management, Osmania University under the guidance of Prof Narendranath Menon.
- Mr Mohmad Mushtaq Khan, Liquidity-Profitability Analysis & Prediction of Bankruptcy – A Study of Select Telecom Companies, Department of Management Studies, Maulana Azad National Urdu University, Hyderabad under the guidance of Prof S Sreenivasa Murthy.
- Ms Shilpa Roy, Employee Engagement – A Diagnostic Study in Select Organisations, Faculty of Business Management, Osmania University under the guidance of Prof RK Mishra.
- Mr P Balaji, Determination of Digital Banking Adoption in the Aftermath of Demonetisation, Department of Commerce, University of Madras under the guidance of Prof S Sreenivasa Murthy.
- Mr Tadipigari Mahesh Babu, Small Towns Consumer Buying Behaviour Towards Online Stores in Rayalaseema Region of Andhra Pradesh, Dept. of Management, Srikrishnadevaraya University, Ananthapuram under the guidance of Dr M Meher Karuna.
- Mr MA Nayeem, Testing Traditional and Conditional Asset Pricing Models – An Empirical Study of Pre and Post Recession Periods, Department of Business Management, Osmania University under the guidance of Prof R Venkateswar Rao.
- Ms Humera Fatima, Bank Loan Recovery – A Study of Select Banks in India, Department of Business Management, Osmania University under the guidance of Prof R Venkateswar Rao.



# PUBLICATIONS BY FACULTY DURING THE YEAR

## Books and Book Chapters

- Mishra, R.K. and Sarkar, S. (2019) CSR in Hazardous Sector - The Indian scenario, Academic Foundation, New Delhi.
- Mishra, R.K. and Sarkar, S. (2019) Sustainable CSR through Need-based Approach: A Case Study of NLC India Limited, In: 'Corporate Social Responsibility': The Changing Perspective', Mishra, R.K. and Sarkar, S. (Ed) Academic Foundation, New Delhi.
- Mishra, R.K., Sarkar, S. and Kiranmai, J. (2019) "Responsible Business Conduct – Indian Business Practices Towards Social Inclusiveness, In: 'Corporate Social Responsibility': The Changing Perspective" Mishra, R.K. and Sarkar, S. (Ed) Academic Foundation, New Delhi.
- Mishra, R.K. and Trivikram, K. (2019), 'Annotated Bibliography on Public Enterprise', Academic Foundation, New Delhi.
- Mishra, R.K., Rath, J., Sarkar, S. and Kiranmai, J. (2019), "CSR in Hazardous Sector: A Global Review, In: 'Corporate Social Responsibility': The Changing Perspective", Mishra, R.K. and Sarkar, S. (Ed) Academic Foundation, New Delhi.
- Mishra, R.K. and Sarkar, S. (2019), 'The Journey of Neyveli Lignite Corporation to NLC India – A Growth Saga', Academic Foundation, New Delhi.
- Mishra, R.K., Anupama Dubey and Srikanth, V. (2019), 'Research and Consultancy Projects: An Institutional Experience', Academic Foundation, New Delhi.
- Mishra, R.K., Praveen Arora and Satish, N.G. (2019), 'Industrial Research Development & Innovation in Central Public Sector Enterprises', Academic Foundation, New Delhi.
- Mishra, R.K., Anupama Dubey and Srikanth, V. (2019), 'Management and Social Science Research: An Institutional Experience', Academic Foundation, New Delhi.
- Satish, N.G. and Mishra, R.K. (2019), 'Patent Ownership in India', Academic Foundation, New Delhi.
- Mishra, R.K., Janaki Krishna, P.S. Lakshmi Kumari, Ch. Kiranmai, J. and Usha Nori (2019), 'Open Defection Free India', Academic Foundation, New Delhi.
- Mishra R.K., Janaki Krishna, P.S., Usha Nori and Lakshmi Kumari, Ch. (2019), 'Science and Technology & Economic Growth'.
- Mishra, R.K. and Sridhar Raj, A. (2019), 'Case Studies in Modern Human Resource Management', Academic Foundation, New Delhi.
- Mishra, R.K., Janaki Krishna, P.S., Lakshmi Kumari, Ch., Usha Nori and Kiranmai, J. (2019), 'ODF: A case of Krishna District in AP', Academic Foundation, New Delhi.
- Anupama Dubey and Mishra, R.K., (2019), Glimpses of Water Management in Rural India: A Regional Perspective, Academic Foundation, New Delhi.

## Paper Publications by Faculty

- Geeta, P. (2019), 'Adopting Multi-Disciplinary Perspective to Understand and Resolve Social Challenges', International Journal of Engineering, Applied and Management Sciences, Paradigms, Vol. 54, No. 3, June.
- Mousumi Singha Mahapatra (2019), 'Building A Model on Influence of Behavioral and Cognitive Factors on Personal Financial Planning: A Study Among Indian Households', Global Business Review, Scopus ABDC.
- Sarkar, S. and Singh, P. (2019), 'Strategizing CSR in Addressing Sustainable Development Goals using A Scorecard Approach', World Review of Science, Technology and Sustainable Development Journal, Vol. 14 (2), ABDC Rating – C. Scopus Indexed.

- Kalyana Kumar, A.S. and Mishra, R.K. (2019), 'Technology Readiness of E-Governance Beneficiaries: A Study on Selected South Indian States', International Journal of Advance and Innovative Research, Vol. 6, No. 2, pp: 1-11.
- Prashant Raman (2009), 'Understanding Female Consumers' Intention to Shop Online: The Role of Trust, Convenience and Customer Service', Asia Pacific Journal of Marketing and Logistics, Vol. Special Issue, pp: 1-23.
- Muzamil Ahmad Baba and Fowzia Afaq (2019), 'Advertising through Facebook and Customer Perception: A Study', Research Review International Journal of Multidisciplinary, Vol. 4, No. 1, pp: 935-939.
- Vidyarathi, H. (2020), 'Cost, Revenue and Profit Efficiency Characteristics and Intellectual Capital in Indian Banks', Journal of Intellectual Capital, Emerald Publishing Limited, ABDC – B, Vol. 21, No. 1, pp: 1-22.
- Vidyarathi, H. (2019), 'Dynamics Between Income Diversification and Banking Efficiency in India', Journal of Financial Economic Policy.
- Vidyarathi, H. and Mishra, R.K. (2019), 'Dynamics among Banking Penetration, Transport Infrastructure, and Regional Growth: An Empirical Note from Indian States', International Journal of Economic Policy in Emerging Economies.
- Kiranmai, J. and Mishra, R.K. (2019), 'Scope and Modalities of Restructuring State Owned Enterprises in India' ABRM-ZGU 9<sup>th</sup> ROGE-2019, University of Oxford, UK, ABDC – B.
- Kiranmai, J. and Mishra, R.K. (2019) 'Corporate Governance Practices in Listed State-owned Enterprises in India: An Empirical Research', Indian Journal of Corporate Governance, Vol. 12, No. 1, pp. 94-12.
- Kiranmai, J., Mishra, R.K. and Shulagna Sarkar (2019), 'Ethical Finance Dimension of Corporate Social Responsibility: A Case of India', Journal of Modern Accounting and Auditing, David Publishers, UK Print.
- Kiranmai, J. and Mishra, R.K. (2019), 'Duties of Directors: International Comparison vis-à-vis India', Kaledi Scope, Scope Publication, New Delhi.
- Maschendar Goud and Mishra, R.K. (2019), 'Financial Inclusion for Sustainable Development Through MGNREGA in Telangana' Man & Development Journal Vol. LI, No. 3, pp: 157-174.
- Maschendar Goud and Harsha Sheelam (2019), 'Cleaning Chemical Usage for House Keeping with Special Reference to Hospitality Industry: A Study', JOHAR Journal of Hospitality Application & Research, Vol. 14, Issue 2 pp: 41-57.
- Maschendar Goud and Usha Kiran, V. (2019), 'A Study of Exports and Imports from the Perspective of India', IPE Journal of Management, Vol. 9, No. 1, pp: 59-67.
- Chandra Shekar, M. and Mohd Akbar Ali Kan, (2019), 'Integrated Transport Ecosystem: The Way Ahead', The Management Accountant', Vol. 54, No. 7, P. 124.
- Chandra Shekar, M. and Kumaran, R. (2019), 'Fintech - An Exploratory Study and Its Applications', The Management Accountant, Vol. 54, No. 10, P. 124.
- Chandra Shekar, M. and Kumaran, R. (2019), 'Impact of CSR on Firms' Financial Performance – A Study of Select Indian IT Companies' The Journal of Management, Vol. 9, No. 1, , pp: 85.
- Sunil Kumar, C.V., and Surya Hemanth (2019), 'Study on Manufacturer-Dealer Relationships for Strategic Alignment', Journal of Global Operations and Strategic Sourcing, ABDC-C.
- Sridhar Raj, A., Mishra, R.K. and Meher Karuna (2019), 'IKEA, Furnishing the Indian Homes: The

Challenges of Culture, Competition and Channel', IPE Journal of Management Vol.9 No.1 pp: 95-107.

- Sridhar Raj, A. and Vivek, S. (2019), 'Survival Game or Shifting the Gear: The Kia Motor in India', Journal of Marketing Vistas, Volume 9, No.2., July-December.
- Kalyana Kumar, A.S. and Abdul Razak T. (2019), 'Secure and Smart Monitoring of Sensitive Data in Cloud Computing using Effective Cryptographic Scheme', International Journal of Engineering and Advanced Technology (Scopus).
- Kalyana Kumar, A.S. and Abdul Razak, T. (2019), 'A Secure Crypto-Based Data outsourcing Model for Monitoring The Smart Environment in Cloud', International Journal of Scientific & Technology Research (IJSTR), Volume 8, No 11, November 2019, pp: 3371-3378, 2019. (Scopus).
- Kalyana Kumar, A.S. and Abdul Razak, T. (2019), 'Technology Readiness of E-Governance Beneficiaries: A Study on Elected South Indian States', International Journal of Advance & Innovative Research (IARAEDU.Com), Volume 6, Issue 2, April-June, pp: 1-11.
- Shweta Mehrotra, Mishra, R.K., Srikanth, V. Govind Prasad Tiwari and E.V. Mahesh Kumar (2019), 'State of Whistleblowing Research: A Thematic Analysis', FIIB Business Review 1-16, Fortune Institute of International Business, FIIB Business Review, SAGE.
- Srikanth, V. and Hima Bindu, G. (2019), 'Impact of People Management Practices on Turnover Intentions of Employees – An Empirical Study in Select Service Sector', Restaurant Business, Scopus.
- Venkata Nagaiah (2019), 'What Does the Future Hold for Libraries & Librarians', Reading Corner, Vol. 11, No. 3.

## Presentations and Participations in Conferences

- Geeta, P. (2019), 'Sectoral Governance: Ensuring Autonomy for Excellence in Higher Education Institutions (HEIs)' in the publication brought out after the AIU Central Zone-Vice Chancellor's meet on Re-imagining Indian Universities held on 25 November 2019 at Bilaspur.
- Murthy, S.S. and Srikanth, V. have been invited as Panelists in International Conference on 'Global Trends in Business Practices and Management Education, held during 24-25 January 2020, organized by Birla Global University, Bhubaneswar.
- Anand Akundy (2019), Paper presented in National Conference of Management Research 'Problematising Culture: Revisiting Issues in Management'.
- Geeta, P. (2019), 'International Conference on Innovative & Advanced Multidisciplinary Research (ICIAMR 2019)' at Dr. B.R. Ambedkar Institute of Technology, Dollygunj, Port Blair, Andaman and Nicobar Islands during 8-9 June 2019.
- Suresh, K. and Narendranath, K. (2020), 'L&T's Hostile Takeover of Mindtree: A Value Destructive Transplant?' won the second prize at an international case conference held on 4 January 2020. The conference was organised by Fortune Institute of International Business, New Delhi.
- Prashant Raman and Kumar Aashish Participated in the Journal of Marketing - ISB Research Development Workshop Indian Business School, Hyderabad, 11-12 January 2020.

# TRAINING PROGRAMS AND SPECIAL LECTURES

S No	Title of the Programme	Programme Dates	Programme Director
1	HR Analytics	25-26 Apr 2019	Dr Shulagna Sarkar
2	National Conference on 'Management Research in India' [Sponsored by ICSSR]	17-18 May 2019	Dr V Srikanth
3	Managing Corporate Social Responsibility in the Changing Paradigm	20-21 June 2019	Dr Shulagna Sarkar
4	Applied Financial Management	24-25 June 2019	CA Girija M & Dr Shweta Mehrotra
5	Corporate Reforms and Changing Corporate Strategy	18-19 July 2019	Dr K Trivikram
6	Valuation of Public Sector Enterprises	18-19 July 2019	Dr A Pawan Kumar
7	Strategic Management for Success	25-26 July 2019	Dr MLN Rao & Mr S N Mantha
8	Cyber Attacks and Cyber Security	5-7 Aug 2019	Mr A Rakesh Phanindra
9	e-Procurement System for Vigilance and Transparency	21-23 Aug 2019	Mr A S Kalyana Kumar
10	Talent Management and Career Progression [for the executives of Goa Shipyard Ltd]	26-30 Aug 2019	Mr S Satish Kumar & Dr A Sridhar Raj
11	IT Security [for the executives of Oil India Ltd, Duliajan, Assam]	30-31 Aug 2019	Mr A Rakesh Phanindra
12	International Conference on 'Making Sense of Muslim Personal Laws in Post-Independence India' [Sponsored by ICSSR]	20-21 Sept 2019	Dr Muzamil Ahmad Baba & Dr K N Jehangir
13	Advanced Leadership Programme on 'Leadership Agility in Digital Age'	25 Sept – 12 Oct 2019	Prof R K Mishra & Mr S Satish Kumar
14	International Conference on 'Water Resources, Climate Change & Sustainability' [Sponsored by ICSSR & ActionAid]	27-28 Sept 2019	Dr Anupama Dubey
15	Corporate Governance: Issues & Challenges (ONGC Subir Raha Chair on CG)	24-25 Oct 2019	Prof R K Mishra & Ms J Kiranmai
16	Understanding Financial Accounting and Financial Statements in the Light of Companies Amendment Act, 2016 [Sponsored by AICTE]	4-9 Nov 2019	Dr K V Ramesh
17	Board Orientation Programme for Directors and Senior Executives	21-22 Nov 2019	Prof R K Mishra & Ms J Kiranmai
18	Operations and Supply Chain Analytics for Competitive Advantage	27-29 Nov 2019	Mr S Satish Kumar & Dr C V Sunil Kumar
19	Enhancing Accountability & Responsiveness in Scientific Organizations [DST Sponsored Programme]	2-6 Dec 2019	Dr P Geeta & Dr A Sridhar Raj
20	Competitive Intelligence Through Information Harvesting [ICSSR Sponsored Programme]	2-3 Dec 2019	Dr Venkata Nagaiah



S No	Title of the Programme	Programme Dates	Programme Director
21	Cyber Crime and Safety Measures	9-11 Dec 2019	Mr A S Kalyana Kumar
22	International Conference on 'Economic Development: Role of Higher Education Institutions in Employment'	10-11 Dec 2019	Prof RK Mishra, Dr K Trivikram & Dr Sandeep Kujur
23	7 <sup>th</sup> National Conference on 'Diversity in Management – Development of Women Executives'	11-13 Dec 2019	Dr Narendranath Menon & Dr Sinju Sankar
24	Finance for Non-Finance Executives [for the executives of NMDC Ltd, Bachel]	2-4 Jan 2020	Dr K V Ramesh
25	Finance for Non-Finance Executives [for the executives of NMDC Ltd, Kirandul]	5-7 Jan 2020	Dr K V Ramesh
26	Management of Technology and Innovation [DST Sponsored Programme]	20-24 Jan 2020	Dr P S Janaki Krishna
27	Alternate Finance with focus on PPP [for the executives of CTARA, South Central Railway, Tarnaka]	20-24 Jan 2020	Mr S N Mantha & Dr A Sridhar Raj
28	6 <sup>th</sup> International Conference on CSR and 'Best Practices in CSR Awards'	30-31 Jan 2020	Dr Shulagna Sarkar & Ms J Kiranmai
29	Workshop on 'Reservation Policy for SCs, STs, OBCs and EWS in CG, CPSEs, SLPEs and Banks'	6-7 Feb 2020	Prof R K Mishra & Ms J Kiranmai
30	FDP on Management of Technology and Innovation for Competitiveness [AICTE Sponsored Programme]	10-22 Feb 2020	Dr P S Janaki Krishna
31	Alternate Finance with focus on PPP [for the executives of CTARA, South Central Railway, Tarnaka]	24-28 Feb 2020	Mr S N Mantha & Dr A Sridhar Raj

### List of Participating Organizations in Training Programs

- A P State Civil Supplies Corporation Ltd, Vijayawada
- Aditya Birla Fashion and Retail Ltd
- Aditya Global Business School
- ADP Private Limited
- Agricultural and Processed Food Products Export Development Authority (APEDA)
- Andaman & Nicobar Police, Port Blair
- Andhra Bank
- Apollo Hospitals Enterprise Ltd, Hyderabad
- Aruna Asaf Ali Hospital, Delhi
- AV PG Centre, Gaganmahal, Hyderabad
- Badruka College of Commerce & Arts, Hyderabad
- Bank of Baroda
- Bank of India
- BEML
- Bharat Dynamics Ltd
- Bharat Petroleum Corporation Ltd
- Biocon Foundation
- Bridgestone India Pvt Ltd
- Canara Bank
- Central Railside Warehouse Company Ltd
- Chennai Petroleum Corporation Ltd
- Chola Investment & Finance Company Limited, Chennai
- College of Agricultural Engineering, Madakasira
- College of Agriculture
- Corporation Bank
- CSIR – Indian Institute of Chemical Technology
- CSIR – National Aerospace Laboratories, Bangalore
- CSIR – National Aerospace Laboratories, Bangalore
- Defence Research & Development Laboratory, Hyderabad



- Dr NTR College of Agricultural Engineering, Bapatla
- Electricity Department, Andaman & Nicobar Island, Port Blair
- Electronics Corporation of India Ltd
- eVidyaloka Trust
- GAIL (India) Ltd
- Garden Reach Shipbuilders & Engineers Ltd
- GITAM Institute of Management
- Goa Shipyard Limited
- Govt. First Grade College for Women, Hassan (Karnataka)
- Greenko Foundation
- Greenko Solar Energy Pvt Ltd
- Gujarat Alkalies and Chemicals Ltd
- Hindustan Aeronautics Ltd
- Hindustan Petroleum Corporation Ltd
- Housing & Urban Development Corporation Ltd
- HSIL Limited, Gurgaon
- ICAR-Indian Agricultural Research Institute, New Delhi
- India Government Mint
- Indian Institute of Corporate Affairs
- Indian Institute of Science, Bangalore
- Indian Oil Corporation Ltd,
- Institute of Chemical Technology
- Integral Institute of Advanced Management
- International Advanced Research Centre for Powder Metallurgy and New Materials (ARCI), Hyderabad
- IREL (India) Ltd
- ITC Limited – PSPD
- Kamalnayan Jamnalal Bajaj Foundation
- Kamarajar Port Limited
- Karnataka Evaluation Authority
- Life Insurance Corporation of India
- Madurai Kamaraj University
- Magma Fincorp Ltd
- Mahanagar Gas Limited
- Mallya Aditi International School, Bangalore
- Manav Vikas Sanstha
- Mathrubhumi Printing and Publishing Co Ltd
- MECON Limited
- Mineral Exploration Corporation Ltd
- Ministry of Mines, Govt. of India, New Delhi
- Mishra Dhatu Nigam Ltd
- MOIL Limited
- MSTC Limited
- NABARD
- NALCO Limited
- NATCO Pharma Ltd
- National Housing Bank
- National Institute of Technology
- National Remote Sensing Centre
- National Thermal Power Corporation Ltd
- NLC India Limited
- NMDC Ltd
- Oil and Natural Gas Corporation Ltd
- Oil India Limited
- Ordnance Factory, Medak
- P V Narasimha Rao Telangana Veterinary University
- Petronet LNG Ltd, Kochi
- Port Management Board, A&N Islands, Port Blair
- Power Grid Corporation of India Ltd
- Punjab & Sind Bank
- Ramaiah College of Arts, Science & Commerce, Bangalore
- Ramky Estates & Farms Ltd
- SAAHAS
- SAIL – Bhilai Steel Plant, Bhilai
- Seedworks International Pvt Ltd
- Skryptorz Pvt Ltd
- Small Industries Development Bank of India
- South Eastern Coalfields Ltd
- St. Ann's PG College
- St. Anns College for Women
- St. Joseph's Degree and PG College
- Syndicate Bank
- Telangana State Road Transport Corporation
- The Akshaya Patra Foundation
- The Fertilizers & Chemicals Travancore Ltd
- The National Small Industrial Corporation Ltd
- The New India Assurance Company Ltd
- The Ponty Chadha Foundation
- The Singareni Collieries Company Ltd
- Transmission Corporation of Telangana Limited
- University College for Women, Koti, Hyderabad
- University College of Engineering, OU
- University Post Graduate College, Mahabubabad
- Uranium Corporation of India Ltd
- Venirao Foundation
- Village Social Transformation Foundation
- Western Coalfields Ltd
- Western Coalfields Ltd

# NATIONAL AND INTERNATIONAL CONFERENCES

## The Startupedia'20

The Seventh Edition of Startupedia'20 was held along with Sanskriti 2020. This event has evolved as a platform to groom the budding entrepreneurs and promising startups to turn their great ideas into feasible solutions. This event saw a huge participation from startup enthusiasts (Graduates, Post Graduates and working professionals), investors, venture capitalists and incubation centers across the country. Good Number of Organizations partnered this event. There were mentoring sessions by the experts in the field to fine tune the ideas of participants and give their ideas a holistic view so that they do not miss out any of the practical aspects. There was a Panel Discussion on Start-up Cloud Burst. Around 30 teams presented their great business Ideas. Number of Panels was created to evaluate these business Ideas. Each Panel consisted of Experts from the Industry who evaluated these Ideas on feasibility, Novelty and other related and relevant parameters. Three Best Ideas were rewarded. Nearly 100 participants were present for this Startupedia Event.

For the valedictory function of this Event Dr. Suresh Kumar, Senior Vice President-HR, Aurobindo Pharma Limited, Hyderabad consented to be the guest of honour. Mr. Vineel Nalla Reddy was present for the Valedictory Function in the capacity of Guest of Honour. The winners and Runners of Various sports of Intra-College Sports Event Zest were given the medals and the Trophies. The top three Entrepreneurial Ideas were also rewarded at the concluding session of Sanskriti 2020 and Startupedia'20. The Event ended with Vote of Thanks Proposed by Dr Prathana Kumar.



## National Conference on 'Management Research in India' (17-18 May 2019)

The National Conference on "Management Research in India" was organized by Institute of Public Enterprise on 17-18 May 2019 at the Osmania University Campus of IPE. The event was sponsored by Indian Council of Social Science and Research (ICSSR). This conference has considered the prominent role of Research in the

careers of Researchers, Academicians, and Teaching professionals. It is intended to promote research zeal to adopt the new avenues and techniques in research. The main aim of the conference is to study and analyze the current state of Indian Management Research and its future, contribution and future direction of various Indian Management Research streams, Process changes to stimulate research in Indian B-Schools, Indian Management Research vis-à-vis the global standards, refresh the knowledge and upgrade the skills and replicate the best practices for the future.



Prof. R.K. Mishra, Director, Institute of Public Enterprise, welcomed the guests and delivered the Welcome Address. He spoke about the trends of the Management research in general and in particular about Management Research in India. Dr. V. Srikanth, Conference Convenor in his address briefed the gathering about the significance of "Management Research in India" and the Schema of the Conference.

Prof. M.R. Rao, Professor Emeritus, Indian School of Business, Hyderabad delivered the Inaugural Address.

The Conference was divided into Five Technical Sessions.

The theme of Technical Session - I was 'Management Research: Past, Present and Future'. Prof. S. Teki, Dean, Department of Management Studies, Adikavi Nannayya University, Rajahmundry was the Chairman of the Session. Prof. K.V. Achalapathi, Retired Professor from Osmania University and Presently Joint Secretary, Hyderabad Management Association, and Director, Dhanwanthari Institute of Science and Technology, Hyderabad was the Key Note Speaker.

The theme for Technical Session-II was 'Standards in Indian Management Research'. Prof. A. Vidyadhar Reddy, Director, College of Management, NALSAR University, Hyderabad was the Chairman of the Session and Prof. S.S. Prasada Rao, Director (Academic Affairs), Gitam University, Visakhapatnam was the Key Note Speaker.

The Day - 2 of the Conference started with the

Special Address by Mr. C. Ramakrishna, Executive Director, Association of Management Development Institutions in South Asia (AMDISA) on Management Research – A South Asian Perspective.

Technical Session III was chaired by Prof. M.A. Sikandar, Registrar, Maulana Azad National Urdu University, Hyderabad.

In the Technical Session-IV, was chaired by Prof. A.R. Argasri, Secretary, Institute of Management Consultants of India (IMCI), Hyderabad Chapter, and Former Director & Professor, School of Management Studies, Jawaharlal Nehru Technological University, Hyderabad,

The Valedictory Session was initiated with the address of Prof. R.K. Mishra, Director, IPE. Dr. V. Srikanth, Conference Convenor gave the overview of the events of the Two Day National Conference. Dr. S.K. Jha, Director (P & M), MIDHANI, Hyderabad was the Chief Guest of the Valedictory Session. The Conference came to the conclusion with the Distribution of Certificates to the Paper Presenters and Participants.

### Conference on 'Making Sense of Muslim Personal Laws in Post-Independence India'



Institute of Public Enterprise, Hyderabad organized the International Conference on 'Making sense of Muslim Personal Laws in Post-Independence India' during 20-21 September 2019 at Institute of Public Enterprise, OU Campus, Hyderabad, Telangana, India. The conference was sponsored by ICSSR, New Delhi. The main objectives of this conference were to discuss issues related to Muslim Personal Law in India. During the course of two days deliberations, the conference examined the status, position and agenda for reforms of Muslim Personal Law based on the Quran, Hadith and Shariat, drawn on the experiences of other countries – secular and Islamic – with Muslims population. This Conference also devoted a session on the issue of triple talaq to examine and assess its effects on the plight of Muslim women in general and Muslim society in particular.



Welcome address in the inaugural session was given by Prof. R K Mishra, Director IPE. In his welcome address he applauded the resource persons, different delegates and various paper presenters. He also gave a brief introduction about the IPE. Dr K N Jehangir, senior faculty, IPE highlighted the theme of the conference and vote of thanks was given by Dr Muzamil, Assistant Professor IPE. During the course of two days discussions and deliberations various important aspects related to conference theme were highlighted. Concluding session was chaired by Prof. Aswini K Mohapata, JNU and Dr. Ajay Gupta, ICSSR. They appreciated the conference theme and advocated the need for such events. The conference ended with vote of thanks by Prof. Hilal.

### Advanced Leadership Programme 2019 (25 September – 13 October 2019)

The Advanced Leadership Programme 2019 titled 'Leadership Agility in the Digital Age' envisaged to sensitize the participants to the latest developments about digital revolution around the world across the industries was well received by the participants. The organizations which sent their participants included the following:

- NMDC Limited
- MOIL Limited
- Electronics Corporation of India Limited
- Mishru Dhatu Nigam Limited
- Oil India Limited

The domestic component which started on 25 September 2019 covered the general topics which included Decision making, Operations Management, Business Ethics, Strategic Marketing, Strategic Leadership, etc. The domestic component was organized in Hotel Abode Lakdikapul, Hyderabad over 3 days.

The international component was organized by three partnering institutions – 1) INPAQT, Rotterdam, 2) Business School Lausanne, Lausanne, and 3) SDA Bocconi, Milan. The topics covered in these institutions included Digital Environment, Agile Organizations, Operations Strategy, Marketing Analytics, Supply Chain Management, Resource



Based Strategy, Innovation, Business Models, Entrepreneurship, and Digital Transformation.

The participants also visited 1) Heineken, Amsterdam which dealt with the operational issues of beer manufacturing, 2) Schneider Electric, Paris which gave extremely useful insights about the impact of IOT in the current day industry, and 3) Fragonard, Paris which helped in the comprehension of Perfume industry.

The programme – content and delivery were well received by the participants. The overall feedback from the participants was excellent and there was all round appreciation for the way in which the programme was organized including the entire travel part.



### International Conference on 'Water Resources, Climate Change and Sustainability' during 27-28 September 2019



Institute of Public Enterprise (IPE) organized International Conference on 'Water Resources, Climate Change and Sustainability' during 27-28 September 2019 at its Osmania University Campus. The conference was inaugurated by Mr. R.H. Khwaja, IAS (Retd.), former Secretary to Govt. in the Ministry of Tourism and Mines. The other dignitaries included Dr. Shakeel Ahmed, Joint Secretary, UGC; Mr. Sandeep Chachar, Executive Director, Action Aid, New Delhi; Shri Rajendra Singh, Waterman of India; Shri Arvinda Kumar, IAS, Principal Secretary, Dept. of Municipal Administration & Urban Development, Govt. of Telangana & I/c Vice Chancellor, Osmania University; Mr. Biswajit Roy Chowdhary, Chairman, SAIARD besides the Prof. R.K. Mishra, Director, IPE and Dr. Anupama Dubey Mohanthy, Conference Convener, IPE.

Prof. R.K. Mishra, Director, IPE extended warm welcome to the guests & participants, besides which he shared how IPE has been making remarkable contributions to the national vision of Water Management, Climate Change and Sustainable Development. Dr. Anupama shared the conference schedule theme-wise, session-wise & her team's effort in realizing nation's vision. Chief Guest set the tone for deliberations during the conference by highlighting the need for overcoming ignorance on emerging global challenges and shared his experience on the conference theme during his office with Govt. Mr. Arvinda Kumar presented the facts & figures of initiatives undertaken by Govt. of Telangana at the state-level, municipality level and cluster level. Dr. Shakeel in the context of conference theme urged the delegates to play our part in handing over what we received to our next generation in the original form rather than depleted resources. Mr. Sandeep advised to introspect and contribute to making a better society. Shri Rajendra Singh, Waterman of India crisply presented the work undertaken by him & his team as success stories in reviving drying water resources in the villages of Rajasthan. Mr. Biswajit presented vote of thanks.

### International Conference on 'Economic Development: Role of Higher Education Institutions in Employment'



IPE organized a two-day international conference on 'Economic Development: Role of Higher Education Institutions in Employment' at IPE Shamirpet campus, Hyderabad during 10 & 11 December 2019. The conference was coordinated by Prof. R.K. Mishra, Dr. Sandeep Kumar Kujur and Dr. K. Trivikram.

The conference was designed to discuss and deliberate on issues related to higher education, skill, employment, and economic development through five major technical sessions. The conference had hosted about 30 national and international delegates from academics, think-tanks, and the government. The inaugural session of the conference was graced by prominent academic personalities from India and abroad. At the outset, Prof. R.K. Mishra, the director of IPE welcomed all the dignitaries and speakers to IPE for the conference. Prof. K.P. Kannan, the former Director, Centre for Development Studies, and

Full time Member of the National Commission for Enterprises in the Unorganized Sector, Government of India, in his inaugural address, highlighted the importance of job creation in the formal and informal sectors in India.

Following the inaugural address, the technical sessions of the conference were conducted over the next two days. In technical session 1, higher education and its implications for employment and overall economic development were highlighted, while the role of universities in the local area development was discussed in technical session 2. The informal sector employment, labor mobility across social groups and employment were part of the deliberations in technical session 3, whereas the technical session 4 brought about the discussion on education policy, skill, and youth employment in India. The last technical session 5 discussed trade, technology, investment, and its relationship to employment in the manufacturing industry. Finally, to end the international conference, Prof. R.K. Mishra, the Director of IPE, Mr. R.H. Khwaja, former secretary, Gol, and Prof. I. Ramabrahmam, Vice-Chancellor, Central University of Odisha, in their valedictory remarks stressed the importance and role of higher education and employment in economic development in a developing country context. They also highlighted the importance of the event of this nature for theoretically informed and evidence-based discussion for policy making.

### National Conference on 'Diversity in Management - Development of Women Executives'

The 7<sup>th</sup> National conference on 'Diversity in Management - Development of Women Executives' was held on 11-13 December 2019 at Hotel Marigold, Somajiguda, Hyderabad. Among others, delegates of Andhra Bank, Singareni Collieries Limited, ECIL, HAL and Bank of India participated. Smt. Swarna Sankaran, Director (Finance) ECIL was the Chief Guest and Dr. K. Venkata Srinivas, legal practitioner and Insolvency Resolution Professional was the Guest of Honour.



Besides awards being distributed to 'Women of Excellence', the program witnessed industry experts and academicians facilitating sessions on issues such

as Inter personal relations, Workplace dynamics, Emotional Intelligence, Change Management, Counselling and Stress Management.

### 6<sup>th</sup> International CSR Conference and Best Practices in CSR Awards

The Centre for CSR at the Institute of Public Enterprise, Hyderabad organized the 6<sup>th</sup> International CSR Conference and Best Practices in CSR Awards under the aegis of NLCIL Chair on CSR during 30-31 January 2020 at IPE Shamirpet campus Hyderabad. Prof. R K Mishra was the conference chair and Dr. Shulagna Sarkar and Ms. Kiranmai J were the conference conveners.

The conference is a platform for intellectual deliberations related to the area of Corporate Social Responsibility and also discusses government's efforts in encouraging CSR. The conference also platforms awards to Best practices in CSR with nominees from both corporate and CSO / NGOs category. More than 40 organizations are participated in the event.



The event is supported by ICSSR-SRC, ONGC and NIPM. Mr R Vikraman, Director, HR, NLC India Limited inaugurated the event. The guest for the award ceremony was Rear Admiral Sanjay Chaubey (Retd.), CMD, ECIL. The other guests for the conference were Prof Max Manfred, Bergman, Department of Social Sciences, University of Basel, Switzerland, Mr R H Khwaja, IAS (Retd), former Secretary, Govt. of India, Dr. Samar Verma, Program Officer, Ford Foundation, Mr DVS Raju, Ex. Additional GM-HR, HAL & Chairman, NIPM-Hyderabad, Mr Alok Mishra, Former ED and Chief CSR, ONGC and Prof J P Sharma, Former Dean, Delhi School of Economics.

Leading organizations like Oil India Limited, Indian Oil Corporation Limited, Goa Shipyard Limited, MOIL, Bank of Baroda, Aditya Birla Fashion Retail Limited, Biocon Foundation, Infosys BPM, Akshayapatra are few to receive CSR awards under various categories. The event has been attended by more than 100 delegates across India.

# PROGRAMS IN MANAGEMENT EDUCATION

## PG Diploma in Management

In 1995, IPE launched a two-year full-time Post Graduate Diploma in Management (PGDM) program, to provide skilled human resources to meet the requirements of the industry. The program provides rigorous and stimulating case studies in Management with a blend of training and in-depth exposure to core and elective courses in Finance, Marketing, MIS, HR, Advance Management, Banking & Insurance, Operations Management, Financial Planning and Wealth Management.

The Institute's strong backup from research and consultancy helps the curriculum to be periodically revised to meet the changing requirements of the corporate world. The course, which is comprised of six trimesters is approved by AICTE, accredited by NBA, SAQS and granted equivalence to MBA by AIU. The candidates are selected through the Common Admission Test (CAT) conducted by the Indian Institutes of Management (IIMs).

### Program Educational Objectives (PEOs)

- To provide society, a cohort of young post-graduate students equipped with basic managerial skills.
- To prepare students to have the ability to solve problems and take decisions in a multi-cultural business environment.
- To promote social awareness, sustainable development and team orientation amongst students.
- To produce ethically responsible and technically competent management graduates for absorption by industry.

## PG Diploma in Management – Retail and Marketing

To cater to the need for trained professionals in Retail and Marketing, IPE launched a two-year full-time AICTE-approved Post Graduate Diploma in Management – Retail and Marketing (PGDM-RM) program in 2007. The course which is comprised of six trimesters, is granted equivalence to MBA by Association of Indian Universities (AIU). The course is designed to facilitate accelerated learning in Marketing and Retail management, provide a strong conceptual background, analytical skills and techniques for problem solving and decision making, and develop knowledge of contemporary Marketing

and Retail management issues at the strategic level. While all the functional areas of management are covered by core subjects in the first two semesters, special emphasis is given to Marketing and Retail in the third and fourth semesters. IPE is an Academic Member of the Retailers Association of India. Retail majors such as Future Group, Spencer's, Heritage, Shopper's Stop, etc., are our major recruiters. Candidates are selected based on their performance in CAT / MAT / XAT / ATMA.

### Program Educational Objectives

- To provide knowledge about business management with a greater focus on marketing management domains.
- To impart and equip the students with knowledge regarding marketing value chain and associated skills.
- To sharpen the skills of students to assume marketing roles in national and international organizations.
- To inculcate ethical values and shape students with sensitivity to solve management, business and marketing environmental issues.
- To prepare business leaders of tomorrow to capture value for organizations and society by creation, communication and delivery of value.

## PG Diploma in Management – Banking, Insurance and Financial Services

With the objective of training professionals in the rapidly expanding Banking, Insurance and Financial Services sector, IPE commenced a two-year full-time, AICTE-approved Post Graduate Diploma in Management - Banking, Insurance and Financial Services (PGDMBIF) program in 2008. The course is recognised as equivalent to MBA by Association of Indian Universities (AIU) and accredited by National Board of Accreditation (NBA). The course is comprised of six trimesters.

The course - which includes a project assignment - is designed to ensure that apart from getting strong insights into all functional areas of management, the student is well trained and equipped to meet the ever-challenging needs of the fast growing Banking, Insurance and Financial Services Sector. Candidates for the program are selected based on their performance in CAT / MAT / XAT / ATMA.



#### **Program Educational Objectives (PEOs)**

- To impart knowledge on a wide range of concepts relating to management, banking, insurance and financial services.
- To enhance capabilities for critical thinking, problem-solving and decision making through the dissemination of knowledge and relevant inputs.
- To facilitate accelerated learning and an in-depth understanding of practices and ethics of management in general and Banking, Insurance & Financial Services in particular.

#### **PG Diploma in Management – International Business**

With the increasing globalization of business operations, there has emerged a strong need for professionals equipped with specialized expertise in international business. To cater to their requirements, IPE launched an AICTE-approved, two-year full-time Post-Graduate Diploma in Management – International Business (PGDM-IB) program in 2009. The course is comprised of six trimesters.

The course is accredited by NBA and recognised as equivalent to MBA by Association of Indian Universities (AIU). Its cutting-edge curriculum includes – in addition to standard MBA / PGDM subjects - international business-related subjects such as International Marketing, International Brand Management, International Finance & Financial Markets, International HRM, Cross-Cultural Management, Global Supply Chain Management, Commodity Trading, Currency and Risk Management, WTO, Sectoral Export Business Strategies, International Trade Procedures, Negotiations & Documentation, Sectoral Export Business Strategies, Innovation Management, Foreign Corporate Governance & Business Ethics and Spanish Language.

The program is planned to include optional foreign study tours, subject to students' option for the study tour at additional cost, aimed at providing global exposure to the students. Also business newspaper browsing sessions / presentations are built into the academic schedule.

#### **Program Educational Objectives (PEOs)**

- To familiarize the students with the basics of management theory and practice.
- To impart knowledge in the domain of international business environment
- To develop business acumen of students with sensitivity to global management and business issues.

- To equip students with necessary skills and knowledge that will help them to take up roles in organisations having domestic and global operations and to take up businesses having global operations.

#### **PG Diploma in Management – Human Resource Management**

It is a two-year full time program and is comprised of six trimesters of study including projects. This program is envisaged as the highest quality program in the area of human resource management as it is pro-actively designed to provide eligible, suitable, and competent HR professionals with sufficient knowledge of business to all industrial sectors. The course introduces the function of HRM at length, thus, enabling the candidates to seek a career in HR function. This program provides a platter of HR elective courses vis-à-vis other functional area core courses, thus allowing skill variety.

The major thrust areas are Human Resource Planning, Human Resource Information Systems, Selection, Performance Management, Training and Development, Compensation Administration and fostering harmonious employer – employee relationships in the framework of state regulations.

#### **Program Educational Objectives (PEOs)**

- To build future leaders who can connect business and HR deliverables.
- To offer experiential learning in understanding the challenges of HR professionals in order to develop the organizations.
- To facilitate accelerated learning in the formulation and implementation of best practices in human resources management for sustained competitive advantage in organizations.
- To provide insights on developing strategies, initiatives and programmes for business performance with focus on organization design, analytics, change and development.

#### **Masters in Business Administration (Public Enterprise)**

To cater to the need for professionally trained managers in the industry, IPE started a unique, part-time Masters in Business Administration – Public Enterprise (MBA-PE) program in 1981. Affiliated to Osmania University and approved by the All India Council for Technical Education (AICTE), this three-year program meets the specific needs of

practising managers. Candidates for the course are selected through the Integrated Common Entrance Test (ICET) of the Government of Telangana.

### Executive PG Diploma in Management

In order to cater to the ever-increasing needs of practising managers for professional qualification, a 15-month full-time Executive Post Graduate Diploma in Management (Exec-PGDM) program was launched in 2009. Equipped with a cutting-edge curriculum and pedagogy, the program develops the problem solving ability, strategic thinking, in-depth functional knowledge and leadership skills of the students.

#### Program Educational Objectives (PEOs)

- To gain knowledge of the key functions of business, management and strategy.
- To foster leadership and teamwork in the business environment.
- To enhance the business communication skills of the participants.
- To develop and enhance business and organizational skills that is applicable to a wide range of organizations, drawing value from diversity and inclusion.
- To equip executives to use critical and analytical thinking to identify viable options that can create short-term and long-term value for organizations and their stakeholders.
- To motivate fostering of collaboration, communication and adaptability in helping organizations to excel in a changing business landscape.

### Towards All-Round Education

#### Industry Interface

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of the course will be ready to face the challenges of the corporate world. This is facilitated through the industry exposure gained by the students during their summer internship and long-term project. Apart from these, there is a constant flow of inputs from practising professionals who visit the Institute regularly to attend seminars and conferences, which adds considerable value to the students' all-round education.

#### Summer Internship

At the end of the third Trimester, the students undergo summer internship in their chosen functional area, which helps them relate theory to practice and also confidently apply their knowledge in future. This is done through interactive work in their summer internships, where they work in a specific department in the organization, such as Production, Marketing, Finance, Human Resources, Operations, Management Information Systems, Banking, Insurance, etc. At the end of the internship, their projects are evaluated by a panel of experts and a viva voce is held to examine the learning from the project.

#### Long-Term Project

This is of an interactive nature and is carried out for a period of four months starting from November in the third semester. Under this project, the students are required to demonstrate their knowledge and capacity for practical applications. They are allowed to select a problem for in-depth analysis and make recommendations for managerial action. This also helps the organizations to secure objective suggestions and solutions from the students for evaluation.

#### Program Highlights

The environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices. The PGDM program provides a dual specialization, which in turn helps the students to understand symbiotic relationships of various organizations.

Learning of a Foreign Language (French) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air classes, business quizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.

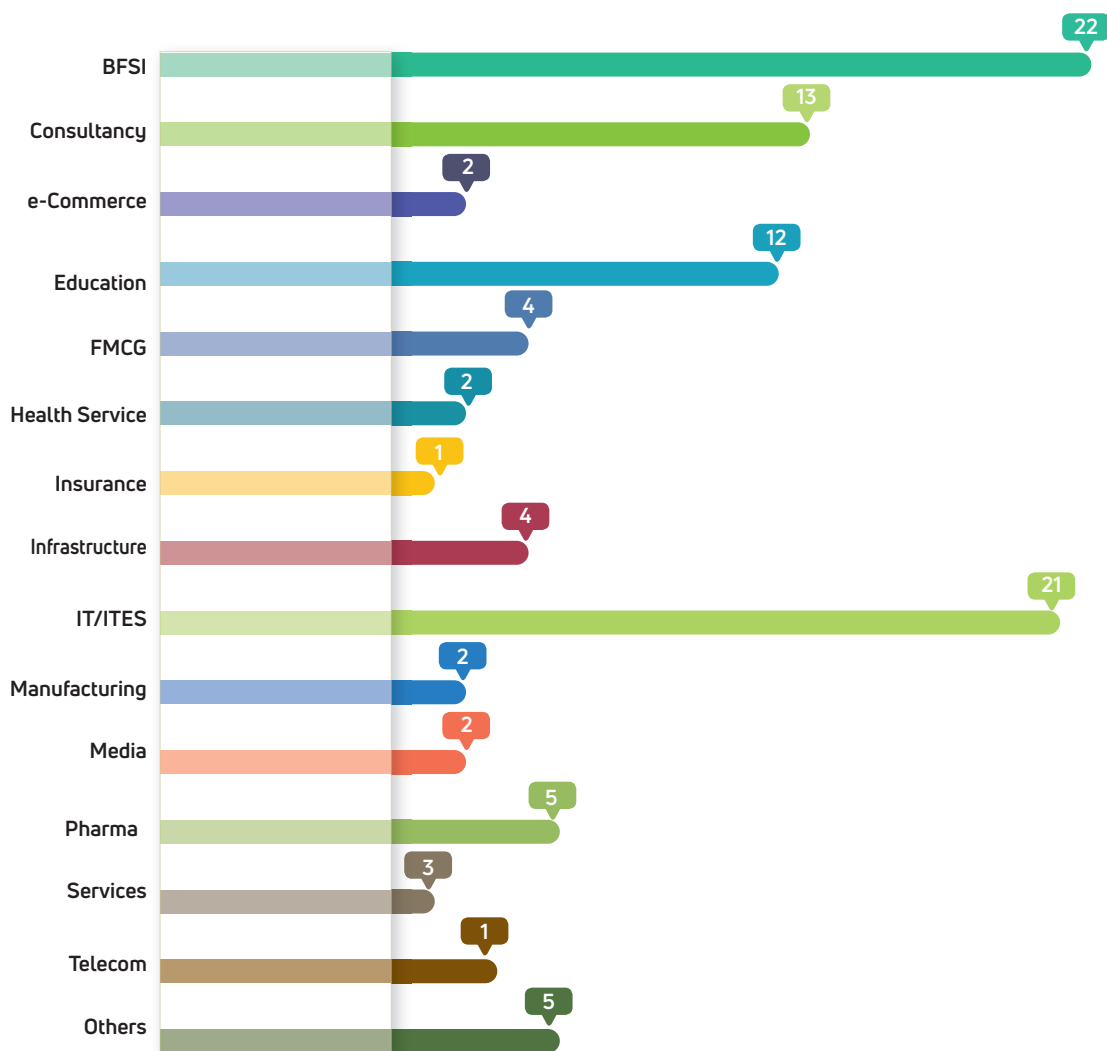
# PLACEMENT REPORT

## A Brief Report on Placements for the Class of 2020

- The Institute has recorded excellent placements for the class of 2020. Ninety nine companies have visited the campus and offered 454 offers to our students.
- The Students of IPE have been recruited by various cross section of industries which include Banking Financial Services & Insurance [BFSI] Sector, Consultancy services, IT & ITES, Manufacturing, FMCG, HealthCare, Pharma,, e-Commerce, Telecommunications, Media and others (See the chart below). The highest salary offered during this year till now is Rs. 20.84 Lakhs per annum, while the average salary offered, is Rs. 6.09 lakhs per annum.

- The prominent recruiters of IPE for the Class of 2020 include corporates like Deloitte, TCS, Amazon, HIL, FACTSET, Arcesium, Nalsoft, Cognizant, Trinit, ICICI Bank, ICICI Securities, SarvHR Solutions, Franklin Templeton, Purnartha, Axis Bank, Karur Vysya Bank, PhonePe, Randstad, Invesco, Metrics4 Analytics, TATA AIG, I HS Markit, Mahindra Finance, ICICI Prudential, HDFC AMC, UTI AMC, MedPlus, S & P Global, Capital First, Neuland Labs, GD Research, Hackett Group, Airtel, T.I.M.E., Federal Bank, Cavinkare, TCNS, ITC, Naukri etc.

Sector-wise Breakup of Companies that Visited IPE for Class of 2020



# STUDENTS ACTIVITIES FOR THE YEAR



Mr Gunaranjan TURAGA, CEO, Sahaurum (C.I.) SA, Burkina Faso & Côte d'Ivoire, West Africa addressed faculty and students on 'Africa - The Last Frontier of Growth' on 13 Feb 2020

## Laurels for the Class of 2019

- IPE Team won the Overall Championship at Zealous 2020 conducted on 29 February and 1 March 2020 by IPE being Smash Cricket, Box Cricket, Throw Ball, Table Tennis, Chess – WINNERS, Volley Ball and Foot Ball – RUNNERS.
- Chavala Prahlad Gupta along with his Seniors Vivek Anand M and Sri Harsha M bagged the winners title in Table Tennis at Olympus 2020 a sports fest conducted by MANAGE, Hyderabad.
- At ELYSIUMT20, a sports fest, conducted by Symbiosis institute of Business management, Hyderabad IPE bagged the Winners title for Box Cricket (Women) and Volleyball (Men) and Runners Up title for Table Tennis and Cricket (Men).
- IPE won Overall championship at KRITANSH 3.0, the sports fest of VJIM being winners in Box Cricket (Girls), Cricket League (Girls) and Table Tennis (Boys) and Runners in Throw Ball (Girls), Badminton (Girls), Basket Ball(Boys), Volley Ball (Boys).
- IPE at Periodos, a Sports Fest, at Institute of Management Technology, Hyderabad bagged the Winners Title in Volleyball.
- Ms P. Saranya's paper 'Effects of Disruptive Technology in Agriculture, Manufacturing & Service Sector' got selected for AIMS International Conference on Management conducted by IIM Kozhikode and same was presented by her on 2-4 January 2020.
- IPE students bagged prizes in different competitions conducted at Vignan Jyothi Institute of Management:
  - Debate Competition - Ms Manaswini Reddy / Mr Soumma Deb - 3<sup>rd</sup> Position
  - Marketing Event - Ms Eenas Humera / Ms Sofia Khusboo- 2<sup>nd</sup> Position
  - Bollywood Trivia - Ms Eenas Humera / Ms Sofia Khusboo - 1<sup>st</sup> Position

- Ramp Walk - Ms Manaswini Reddy - 1<sup>st</sup> Position
- Mrs Chrysalis - Ms Manaswini Reddy
- Ms Mamta Sharma won the Swimming 2\*100(m) Relay at AAVEG 10 conducted on 29 November-1 December 2019 by IBS, Hyderabad.
- Ms Monica Chavan along with Ms Sharmistha Ghosal, Ms Neha Chhabra and Ms Nishant Mittal won the 1<sup>st</sup> prize for the event Creative Advertisement [1-AM] of WINNOW 2020, a management and cultural fest conducted on 15 February 2020 by Department of Management Studies, Nalsar University.
- Two students of IPE, Satwik Yelike of PGDM-HRM from the batch 2019-2021 & Anirudh Mallikarjuna of PGDM-MM from the batch 2018-20 have been selected for a fully sponsored peace Journey to USA as the Peace Ambassadors being participated in Chalo America contest.

## Orientation Program for PGP Batch of 2019-2021



The academic year 2019-20 started on 1 July 2019 with a one-week orientation program. On the first day, the students of first year were provided with inputs relating to the various courses offered at IPE and other activities such as admissions, academic administration, placements, SIPs, student activities, examinations, knowledge resource center (Library), hostel facilities, general administration, research, training, publications, consultancy, various research centers, etc. Mr. A. Issac George, Director & Group Chief



Financial Officer, GVK Group addressed the students. Later, Director, Dean Course coordinators, wardens and other coordinators addressed the students. On the second day, i.e., on 2 July 2019, Mr. S K Joshi, IAS, Chief Secretary, Govt. of Telangana addressed the students. Other distinguished personalities who addressed the students include: Ms. Shanta, Vice President – Corporate Innovation & BD, T-Hub, Mr Srikanth Surampudi, General Manager – HR, Tata Consultancy Services; Mr. Sudha Manoj, Managing Director, Deloitte and Mr. J. M. Chari, Director, Trinit Advanced Software Labs Pvt. Ltd.

On the third day, i.e. on 3 July 2019, the students were addressed by distinguished speakers namely, Mr. Anshuman, Vice President, E&Y, Sri Swami Bodhamayananda, Director, VIHE, Sri Ramakrishna Mutt, Ms. P. Saroja, Regional Head – Institutional Business, A.P. & Telangana, ICICI Bank Limited, Mr. Mir Khasim Ali, Arjuna Awardee, Table Tennis. On the fourth day, i.e. on 4 July 2019, the students were addressed by our Faculty Prof. N.G. Satish, IPE, Dr. G. Rajesh, IPE, Dr. A. Sridhar Raj, IPE, Prof. V. Srikanth, IPE on the topics such as 'Towards Knowing You', 'Significance of Economics', 'Emotional Intelligence' and 'Significance of Marketing' respectively. On the 5<sup>th</sup> day the the students were addressed by M/s Talent Sprint team and our Faculty Prof. K. Narendranath Menon, IPE, Dr. Shulagna Sarkar, IPE and Mr. S. N. Mantha / Dr. Sunil Kumar, IPE on the topics such as 'Business Communication and Personality Development', 'Significance of Finance', 'Significance of HRM' and 'Significance of Operations' respectively. Overall, 544 students took admissions during this academic year.

### Orientation Program for PGP Batch of 2018-20

The orientation program for PGP - class of 2020 was held on 8 July 2019. It was inaugurated by Prof. Sam Basu, Professor, Department of Economics, Finance and Global Business, William Paterson University, New Jersey, USA. The students were addressed by the Director, Dean, Course coordinators, Placements coordinator, SIP coordinator, Students activities Coordinator, COE, Administration / Accounts Head, Wardens, IT Incharge, Library Incharge etc. On 9 July 2019 there was a guest lecture by Prof Sam Basu on 'Trends in Management Education'.

### Employability Training for Students

In order to develop employability skills amongst the students, a course on business communications and personality development is offered to the first trimester students. A course on business aptitude is offered to the students in the third trimester. Both the courses are handled by the professionals from M/s Talent Sprint. Through these courses the students are being trained

for the recruitment process. The main contents of the courses include: business communications, business etiquette, email writing, versant test, business aptitude test, mock GDs, mock interviews etc.

In order to prepare the students well for the placements, IPE has entered into MoU with RiseSharp to train students in the following areas:

- Critical Thinking and Problem Solving
- Oral and Written Communication
- Team work and collaboration
- Digital Competence
- Professionalism and Work Ethics
- Leadership
- Career Planning and Management
- Global / Intercultural Fluency

### Industry Internships / Summer Internship Projects (SIPs)

The Institute provides internships to all the students to provide exposure to the students with regard to the corporate environment, work culture and domain knowledge. The students are attached with industry for a period of eight weeks. Many students receive stipend during this period. The students get Summer Internship Projects across various industry categories such as manufacturing, trading, consulting, Pharma, BFSI sectors. The students do their projects in the domains such as Marketing, Finance, HR, Operations, IT, Business Analytics, etc.

Some of the leading companies which offer internships for students include: Deloitte, TCS, Wipro, Cognizant, Metrics4Analytics, HDFC Bank, Tata Motors, NCC Ltd., Randstad India, ICICI Bank, RAAM Group, IDBI Bank, Jacota Fintech Pvt. Ltd., Aditya Birla group, Reliance group, Tata Telecommunications, Future Group, Artha Solutions, Britannia Industries, Zomato, ITC Ltd., IDBI Federal Life Insurance, India Bulls, Karvy, L & T Metro Rail, Motilal Oswal Financial Securities, etc., and many public sector enterprises such as ECIL, BDL, BHEL, Indian Oil Corporation, HPCL, Rourkela Steel Plant, Vizag Steel Plant, RBI, IRDAI, Andhra Bank, SBI, Stockholding Corporation of India, SBI Capital Markets, etc.

### International Internships in Mauritius, Dubai and Bahrain

Some of the students have done International Internships as mentioned below:

S. No.	Name of the Student	Country	Name of the Company	Profile Offered
1	VidhiBhaiya	Dubai UAE	Intercoil International Co. L.L.C.	Human Resources
2	Febin Deni Shaji	Bahrain	Wyndham Grand Manama	Finance



S. No.	Name of the Student	Country	Name of the Company	Profile Offered
3	Aditi Shrivastava	Mauritius	Gibson and Hills	Marketing
4	Shaik Yezdani Rizwan	Mauritius	Mycart.mu	Marketing
5	Shital Patel	Mauritius	Gibson and Hills	Human Resources
6	Vummenthala Vamshi Krishna	Mauritius	Aurisse International Ltd	Finance

## Industrial Visits

The students of Institute of Public Enterprise in association with Acumen Connect had gone through various practical immersion programs where they got an exposure across 8 different sectors. About 540 students from various departments of IPE has been impacted, where they visited 10 different industries locally and 12 different industries nationally. The Course wise breakup of Sectors and Industries visited is mentioned below:

### Post Graduate Diploma in Management (PGDM)

- Sectors Visited: Dairy Sector, Bottling & Beverages Sector, FMCG Sector, Print-Media Sector, Entertainment Sector.
- Industries visited in Hyderabad: Kinley Water, RC Cola, Britannia Industries Ltd.
- Industries visited in Pune: Lokmat Newspaper, Gowardhan Cheese, Imagica Theme Park.

### PGDM - Banking Insurance and Financial Service

- Sectors Visited: Financial Services, Textile Sector, Print-Media Sector.
- Industries visited in Hyderabad: Namaste Telangana Newspaper, Chermas.
- Industries visited in Navi Mumbai-Bombay: NSE, NISM.

### PGDM - International Business

- Sectors Visited: Automobile Sector, Dairy Sector.
- Industry visited in Hyderabad: ICD Concor
- Industries visited in Pune: Mercedes Benz, Katraj Dairy.

### PGDM - Marketing Management

- Sectors Visited: FMCG Sector, Dairy Sector, Print Media Sector, Automobile Sector.
- Industry visited in Hyderabad: Britannia Industries Ltd
- Industries visited in Pune: Mercedes Benz, Indian Express, ABC Farms.

### PGDM - Human Resource Management

- Sectors Visited: Dairy Sector, Automobile Sector, Entertainment Sector.
- Industry visited in Hyderabad: Masqati Dairy
- Industries visited in Pune: Kalyani Maxion Wheels, Gowardhan Cheese, Imagica Theme Park.

## Curricular and Extra-curricular Student Activities

The students have organized a variety of activities during this period under different students clubs. A calendar

of events is mentioned below and a detailed report is attached.

- Anti-Ragging and Anti-Narcotics Campaign was conducted on 13 August 2019. On this occasion Mr. Sreenivas, Sub Inspector of Shamirpet police station who visited IPE Shameerpet Campus shared his valuable insights and promoted awareness regarding the criminal proceedings against anyone who is caught in acts of ragging.
- The Christmas Celebrations were organized on 24 December 2019. Santa Claus invited the students for the celebrations. Fun events were the part of the celebrations. Carols were sung during the celebrations.
- The 71<sup>st</sup> Republic Day Celebrations were held on 26 January 2020 at IPE Shameerpet Campus. The national flag was hoisted by Director IPE. Students sang the patriotic songs and they were active in delivering speeches on the occasion.

## Yoga Day

Yoga Day was conducted on 21 June 2019.



## Independence Day Celebrations

The 73<sup>rd</sup> Independence Day Celebrations were organized by Cultural club of IPE on 15 August 2019. Prof Mishra hoisted the national flag. Speeches about India's freedom struggle its growth, patriotic songs were part of the programme.



## Haritha Haaram

In order to create and build an awareness on the importance of greenery for the pollution-free healthy living and environment sustainability among the students of IPE, the IPE has been organizing the mass plantation of saplings in its Shamirpet Campus premises each year, for the last few years, under the program 'Haritha Haaram'. This year's Haritha Haaram program took place on 8 August 2019. Nearly 300 saplings were planted in the campus on that day with the help of student volunteers. Prof Murthy Halemane from Netherlands was the guest for the programme.



## Aloha Frischers

ALOHA FRISCHERS the Freshers party was organized on 23 August 2019 by the seniors to welcome the juniors with the theme 'Chalachitra'. Ramp walk, Dances, Speeches, Games became a part of the function. Mr Rajath Miss Niharika were declared the Mr Fresher and Miss Freshen. Musical Night followed the fresher's day.



## Ganesh Chaturthi Celebrations

Ganesh Chaturthi Celebrations were held at Shamirpet campus from 2-6 September 2019. It started with installing the Ganesh Idol in the premises. Pooja was held both morning and evening for five days. On the fifth day the Idol was taken on a procession for visarjan. Utti striking function which was a part of celebrations were enjoyed by the student community.



## Onam Festival

Onam, a festival, which cannot be separated from the Keralites as sweetness cannot be separated from honey, was celebrated at IPE on 9 September 2019.



## Garba Night

Garba Night was celebrated on 27 September 2019. This event was celebrated in a grand manner.





## Bathukamma Festival

This year's Bathukamma festival was celebrated at IPE Shamirpet Campus on 30 September 2019 with much pomp and fervor. IPE Women faculty and students who gathered at six pillars in the evening celebrated the festival with a lot of enthusiasm. Flowers of different colours and species were arranged in a cone shape. The female students who formed in groups placed Bathukamma in the centre and danced around it symmetrically. By clapping the hands in unison, they sang Bathukamma songs.



## Durga Puja

This year's Durgashtami festival was celebrated with traditional fervor and gaiety at IPE Shamirpet Campus. Many IPE employees and students attended the Durga puja Mahotsav and offered prayers to the goddess Durga. Bright electric lights and traditional oil lamps, flowers of different colours, the spread of fragrance of incense sticks, the broken coconuts and different varieties of fruits brought an ambience of devotion. They presented a spiritual treat for the IPE fraternity that were present on this occasion. During this auspicious event, the priest performed the main Durga puja. He guided all those that turned up for the puja on how to offer their prayers.



## Blood Donation Camp

Blood donation camps are organized every year at IPE Campus by IPE students, as part of discharge of social responsibility duties. This year on 3 December 2019 a major blood donation camp was organized at IPE Shamirpet Campus in association with Thalassemia and Sickle Cell Society.

IPE employees and students actively took part in this camp, volunteered and donated blood. More than 150

students donated blood during this camp. The blood collected from the camp was sent to the children who have been suffering from Thalassemia and Sickle Cell disease.



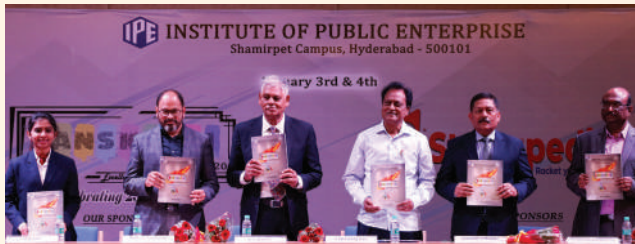
## Zest 2020

Intra College Sports Fest Zest 2020 was conducted during 6-7 November 2019. The fest was opened by Prof RK Mishra As a part of the fest different sports events were conducted for students of IPE. The winners were given certificates and trophies on 4 January 2020 at the valedictory function of Sanskriti 2020.

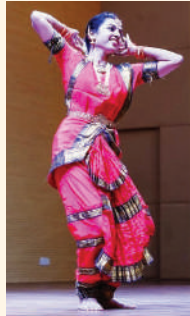




## Sanskriti 2020



Sanskriti 2020 was held on 3-4 January 2020. Mr. K. Madhava Rao, President IPE was the chief guest for the event. The guest of honour for the Inaugural function was Mr. Ram Jaladurgam, L&D Head, Hetero Drugs. A souvenir was released on the occasion. About 350 students from different management colleges participated in Sanskriti 2020.



The Sanskriti 2020 Event Consisted of: Formal events like Shabdsagar, Agragami, Nivesh, Shastra, Kurukshetra, Ranabhoomi, Ikshit,

Tarang covering all aspects and functional areas of Management. The real Management talent among the management students was tested in these events and the winners of these events were rewarded with cash prizes.

Informal events were conducted under the names Indradhanush. Number of Informal Events like Singing, Dancing etc was part of this. The Guests present for this informal event were Lipsika - Play Back Singer Tollywood, Rakesh Varee - Actor - Indian Film Industry, Rufus - Rapper - Hyderabad, Gowri Priya - Miss. Hyderabad 2018. The winners and runners were given the cash prizes.



## Republic Day Celebrations

The 71<sup>st</sup> Republic Day was celebrated at Institute of Public Enterprise (IPE) with patriotic fervor and fanfare. On the morning of 26 January, 2020 Prof RK Mishra, Director, IPE hoisted the National Flag at both IPE's Osmania University Campus and IPE's Shamirpet Campus.



## Ethnic Day



This year's Ethnic Day was organized on 3 March 2020. All the students, faculty and staff came in the traditional attire to make the day more colorful. Students to keep this movement alive for the days to come have captured their friends in their cameras.



## Zealous 2020

First time in the history of IPE Inter College Sports Fest Zealous 2020 was conducted during 29 February - 1 March 2020. Different events were conducted during the fest. It included Volleyball, Basketball, Foot Ball, Table Tennis, Smash Cricket, Box Cricket, Chess, Throwball. Fifteen Colleges participated in the fest.



## Visit of Box of Kindness team

Box of Kindness team organized a visit of the campus for the children (43) from Serve Needy Home on 5 March 2020. There were performances by these kids. The games were conducted for them. Gifts were given to them by the contributions from the students of IPE. The institute served food for all the children on that day.



- Quiz club was active in conducting Quizzes to students of IPE. This year it was conducted quiz on 18/7, 24/7, 30/7, 8/8, 22/8, 4/9, 25/9, 26/11, 4/12. This really resulted in developing quiz culture in IPE.
- Operations club conducted its operations quiz on 5 September 2019
- Sports club conducted Smash cricket tournament and winner is Happenings 11. The tournament was conducted on 17 September 2019
- Extempore competition was held on 16 August 2019 and winners are:  
- M Sree Shivani Reddy – 1804042

- Vaishnavi – 1902057
- Medha D T – 1903042

- Marketing club conducted SYSKA, Brand o Mania, X Roads events. There was active participation of students of IPE for these events.
- Vox Populi Club conducted Pick-O-Magine Event on 17 September 2019. The winners are:
  - 1904061 – Y V Teja, Story title – 'Why Art of War Doesn't Work In Family'
  - 1903024 – Karpaka Kuzali A.S, Story title – 'The Thirst for Education'



# LIST OF EVENTS

21 June 2019	Yoga Day
29 June 2019	Convocation 2019
1 July 2019	Commencement of one-week orientation Program for PGP Batch 2019-2021
8 July 2019	Orientation Program for PGP Batch 2018-20
8 August 2019	Haritha Haram programme
13 August 2019	Anti-Ragging and Anti-Narcotics Campaign
15 August 2019	73 <sup>rd</sup> Independence Day Celebrations
23 August 2019	Organization of Fresher's Day
2-6 September 2019	Ganesh Chaturthi Celebrations
9 September 2019	Onam festival Celebrations
13 September 2019	Organization of Homeopathic Medical Camp in IPE Shameerpet Campus
27 September 2019	Garba Night Event
30 September 2019	Celebration of Bathukamma Festival
6 & 7 November 2019	Board of Studies Meetings; Intra College Sports Fest Zest 2020
3 December 2019	Organization of Blood Donation Camp
10 December 2019	Art Exhibition
24 December 2019	Christmas Celebrations
3-4 January 2020	Sanskriti 2020 Celebrations
19 January 2020	Alumni Meet
26 January 2020	71 <sup>st</sup> Republic Day Celebrations
29 Feb - 1 Mar 2020	Organization of Inter College Sports Fest Zealous 2020
3 March 2020	Ethnic Day Celebrations

# DISTINGUISHED VISITORS

9 Apr 2019	<ul style="list-style-type: none"> <li>Mr. RBSR Prasad, Associate Director, IGS, Govt. Advisory – KPMG</li> <li>Prof. P K Biswas, Dean, IMT, Ghaziabad</li> </ul>
4 Jun 2019	<ul style="list-style-type: none"> <li>Prof. Joao Paulo Vieito, Institute of Vianna do Castelo, Portugal and Chairman, World Finance Conference</li> </ul>
18 Jun 2019	<ul style="list-style-type: none"> <li>Prof. N.D. Mathur, Director, SHSS, Manipal University, Jaipur</li> </ul>
29 Jun 2019	<ul style="list-style-type: none"> <li>Padma Vibhushan Dr. Krishnaswamy Kasturirangan Emeritus Professor, National Institute of Advanced Studies, IISc, Former Member of Planning Commission and Former Chairman of ISRO</li> </ul>
1 Jul 2019	<ul style="list-style-type: none"> <li>Mr. A. Issac George, Director &amp; Group Chief Financial Officer, GVK Group</li> </ul>
2 Jul 2019	<ul style="list-style-type: none"> <li>Mr. S K Joshi, IAS, Chief Secretary, Govt. of Telangana</li> <li>Ms. Shanta, Vice President – Corporate Innovation &amp; BD, T-Hub</li> <li>Mr. Srikanth Surampudi, General Manager – HR, Tata Consultancy Services</li> <li>Mr. Sudha Manoj, Managing Director, Deloitte</li> <li>Mr. J. M. Chari, Director, Triniti Advanced Software Labs Pvt. Ltd.</li> </ul>
3 Jul 2019	<ul style="list-style-type: none"> <li>Mr. Anshuman, Vice President, E&amp;Y</li> <li>Sri Swami Bodhamayananda, Director, VIHE, Sri Ramakrishna Mutt</li> <li>Ms. P. Saroja, Regional Head – Institutional Business, A.P. &amp; Telangana, ICICI Bank Limited</li> <li>Mr. Mir Khasim Ali, Arjuna Awardee, Table Tennis</li> <li>Mr. Vasu Reddy, The CEO of RiseSharp</li> </ul>
8 Jul 2019	<ul style="list-style-type: none"> <li>Prof. Sam N Basu, Professor, Economics, Finance and Global Business, William Paterson University of New Jersey, USA</li> </ul>
23 Jul 2019	<ul style="list-style-type: none"> <li>CA M S Rajambal, Managing Committee member in the Southern India Regional Council of ICAI</li> </ul>
24 Jul 2019	<ul style="list-style-type: none"> <li>Prof. Chinmoy Ghosh, Gladstein Professor of Business and Innovation, Head of the Department of Finance at the School of Business, University of Connecticut, USA</li> </ul>
5 Aug 2019	<ul style="list-style-type: none"> <li>Prof. Murthy Halemane, Inpaqt BV, The Netherlands, Former Professor at Rotterdam Business School</li> </ul>
6 Aug 2019	<ul style="list-style-type: none"> <li>Prof. Sabri Boubaker, Professor of Finance at EM Normandie and Research Fellow at the Institut de Recherche en Gestion (University of Paris Est)</li> </ul>
10 Aug 2019	<ul style="list-style-type: none"> <li>Prof. Nishant Kumar, Stockholm Business School, Stockholm University</li> </ul>
27 Sep 2019	<ul style="list-style-type: none"> <li>Mr. R.H. Khwaja, IAS Retd, Former CMD, SCCL</li> </ul>
21 Oct 2019	<ul style="list-style-type: none"> <li>Ms. Veni Mocherla, Head of British Deputy High Commission</li> <li>Mr. James Johnston, MD Global Management Academy, UK</li> <li>Mr. Nagesh, Director of Continex India</li> </ul>

6 Nov 2019	<ul style="list-style-type: none"> <li>• Mr. Narayana Karanam, Partner, Keyush Consulting Ltd. (KCL)</li> <li>• Dr. Prabhat Kumar Pankaj, Director, Jaipuria Institute of Management, Jaipur</li> <li>• Prof. G.M. Bhat, Head, Dept of Economics and Dean, School of Soc. Scs, CUK</li> <li>• Dr. Chandra Sekhar Mishra, Vinod Gupta School of Management, IIT Kharagpur</li> <li>• Dr. K. Srinivasa Rao, Director, National Institute of Banking Studies &amp; Corporate Management</li> <li>• Prof. Naresh Kumar Sharma, Professor &amp; Dean, School of Economics, UoH</li> <li>• Mr. Nageswara Rao, Former Chief General Manager, Andhra Bank</li> </ul>
7 Nov 2019	<ul style="list-style-type: none"> <li>• Mr. N.M. Vitaleswara Rao, Business Associate, Ram Group</li> <li>• Prof. Jai Prakash Sharma, Chairman, Global Research Foundation for CG</li> <li>• Dr. S.K. Acharya, Former CMD, NLC India Limited</li> <li>• Mr. Rajeev Gupta, Director, Metric4Analytics Pvt. Ltd.</li> <li>• Mr. D.V. Shastry, Executive Director (Training, R&amp;D &amp; Start-up), GAIL(India) Limited</li> <li>• Prof. Badar Alam Iqbal, Emeritus Professor and Chairman to the Institute FBIAR &amp; IUBAT</li> <li>• Prof. J.K. Tandon, Former Professor, Jaipur National University</li> <li>• Dr. Devendranath G Jha, Prof &amp; Area Chairperson-IT, KJ Somaiya Institute of Mgmt Studies &amp; Research</li> <li>• Dr. G. Somayajulu, Distinguished Adjunct Professor, Jaipuria Institute of Management</li> <li>• Prof. Som Deo, Former Director ICSSR</li> <li>• Dr. S. Teki, Adikavi Nannaya University</li> <li>• Dr. Nandagopal, Director, XIME, Kochi</li> </ul>
28 Nov 2019	<ul style="list-style-type: none"> <li>• Prof. Bimal Arora, Aston Business School, UK</li> <li>• Prof. Manfred Max Bergman, University of Basel, Switzerland</li> <li>• Dr. Zinette Bergman, University of Notre Dame, USA</li> </ul>
3 Jan 2020	<ul style="list-style-type: none"> <li>• Dr. Ram Jaladurgam, Hetero Drugs Pvt. Ltd.</li> <li>• Cmde. Siddharth Mishra, Chairman and Managing Director, Bharat Dynamics Ltd.</li> </ul>
6 Jan 2020	<ul style="list-style-type: none"> <li>• Prof. Pawan Budhwar, Pro-Vice Chancellor, Aston School of Business, UK</li> </ul>
7 Jan 2020	<ul style="list-style-type: none"> <li>• Prof. Pawan Budhwar, Pro-Vice Chancellor, Aston School of Business, UK</li> </ul>
9 Jan 2020	<ul style="list-style-type: none"> <li>• Mr. R. V. G. Kulkarni, Sr. Vice President and Zonal Head from M/s HDFC Bank Ltd.</li> </ul>
25 Jan 2020	<ul style="list-style-type: none"> <li>• Dr. Shakeel Ahmad, Joint Secretary, UGC</li> <li>• Dr. Meher, Dean, Faculty of Business Management, Hamdard University, New Delhi</li> <li>• Dr. Saneem Fatima, Professor &amp; Dean, Maulana Azad National Urdu University, Hyderabad</li> </ul>
3 Feb 2020	<ul style="list-style-type: none"> <li>• Mr. Charan Kamal Singh Parmar, Director Operations, PAX Edutainment Pvt. Ltd.</li> </ul>
10 Feb 2020	<ul style="list-style-type: none"> <li>• Mr. Atul Sobti, Director General, SCOPE, New Delhi</li> </ul>
13 Feb 2020	<ul style="list-style-type: none"> <li>• Mr. Gunaranjan TURAGA, CEO, Sahaurum (C.I.) SA, Group Interventions &amp; New Initiatives (Africa), Diamond Cements Companies</li> </ul>
2 Mar 2020	<ul style="list-style-type: none"> <li>• Mr. Keshavan, Leader Americas GS, EY GDS</li> </ul>
13 Mar 2020	<ul style="list-style-type: none"> <li>• Prof. Kalpana Kannabiran, Professor and Director, Council for Social Development, Hyderabad</li> </ul>

# IPE LIBRARY

Library has a collection of 44,536 volumes as per the stock registers. This is inclusive of Books, Reports (The Controller and Auditor General (CAG), Annual Survey of Public Enterprises, evaluation reports published by different state bureau of public enterprises) and 4883 back volumes of journals and other serial publications.

Library collection is computerised and the circulation functions are automated. Currently the library is in the process of migrating to an open source integrated library system called KOHA.

We have taken up physical verification of volumes with this software migration. This has been completed for Shamirpet campus Library. The following is the physical volume collection at present.

• Books & Reports	10,602
• E-Books (McGraw Hill, Pearson, and Proquest ebook central)	24,639
• Back Volumes of periodicals	4,883
• Theses	106
• Total No of National / International journals (hardcopy)	108
• Total No of Magazines (hardcopy)	12
• Total No of Newspapers (hardcopy)	14
• Project Reports (Students) Approx	6,000
• CD-ROMs/DVDs	100
• Online Databases	10

Physical verification and reconciliation of records from the OU campus collection is currently in progress.

## Online Databases

The following 4 databases are provided by ICSSR, New Delhi

- EBSCO: EconLit
- JSTOR
- INDIASTAT
- ProwessIQ - CMIE Prowess – database of time series financial and other data for over 40,000 Indian public companies

In addition to the above the library subscribes to the following online databases -

- EBSCO: Business Source Elite
- Henry Stewart Talks Ltd (HSTalks) online, audio-visual lectures.

- Bloomberg Terminal
- Prime Database
- CII membership directory

The library also has resource access through the subscribed membership of the following national network libraries -

- N-List: National Library and Information Services Infrastructure for Scholarly Content
- DELNET (Developing Library Network)
- ICSSR Data Service: Social Science Data Repository
- National Digital Library (NDL)

ISB Library Membership: IPE have institutional membership with Indian School of Business, where we can access 57,729 printed books and 176 print journals.

British Council Library, Hyderabad

## Institutional Repository (IR)

Digital open sources Library software 'DSpace' is being used for maintaining the institutional information. The main objective of the IR is to facilitate the Institute Faculty, Researchers and Students in self-archiving and long-term preservation of their scholarly publications, and facilitate easy access to these publications within the campus. Presently through this digital software one can access Questions papers, Annual reports, Media alerts, IPE newsletters etc.

## Library Timings

Library remains open for its full range of services during 8:00 A.M. to 10:00 P.M. on all weekdays and 9:00A.M. to 5:00 P.M. on weekends, except on IPE's holidays.

## Library Services

- As we have subscribing various e-resource databases in the library to enlighten about this we organize training and orientation sessions
- We are providing a separate e-resources lab for students, research scholars, and faculty inside the library
- A separate discussion room and fully furnished reading space with power sockets is available for students for accessing e-resources and group discussion



- Email alerts: All Library circulation activities such as Check-in, Check-Out and Overdue notices will automatically generate to alert the users on such matters. Intimation of all new arrivals of library i.e. Current awareness services through email
- Current contents of print Journals and other Library news, are informed through WhatsApp group & email to Faculty members and students regularly
- Curriculum Support
- Inter library Loan services
- Information Search Service
- Newspaper clippings, and Media Alert Services
- Remote Access Facility
- User guidance
- NPTEL and video/audio lectures available
- During this pandemic all on the library online resources are available at REMOTE ACCESS.

### Other Library infrastructure

Computer Systems	13
Digital Library Server	01
Library Management Server	01
Printers	03 (out of 3 one network printer)
Internet Bandwidth Speed	500 MBPS(1:1 leased line)
Video Lectures	Video Lectures (Swayam - NPTEL)
Library WebOPAC	<a href="http://library.ipeindia.org/">http://library.ipeindia.org/</a>
Institutional Repository	<a href="http://172.17.11.131:8080">http://172.17.11.131:8080</a>
Wi-fi Connections	Available
CCTV Monitor	1
CCTV Cameras	9
Barcode Scanners	2
Scanners	2
Photocopy Machine	1

- Library Total area: 10000sq.ft., it covers Book Shelves, Reading area and discussion room. Seating capacity: 165
- Barcode scanning: All Check-in & Check-out activities are through Barcode Scanner

- Library is covered by CCTV surveillance with 9 cameras.
- The entire library is Wi-Fi enabled with a high speed internet connection

### Library Manpower

- Assistant Librarian - 01
- Library Assistant - 01
- Library Subordinates - 02

### Other Activities

Library conducted ICSSR sponsored National Workshop on 'Competitive Intelligence through Information Harvesting' during 2-3 December, 2019.

RFID to the books is expected to be taken up to facilitate library circulation and resource security in the premises.





# CORE FACULTY



## Prof Ram Kumar Mishra

Senior Professor & Director  
Major Areas of Specialization: Public Policy and Enterprise Management  
Minor Specialization: Finance  
Areas of Interest: Corporate Governance, CSR  
Email: rkmishra@ipeindia.org



## Prof S Sreenivasa Murthy

Professor & Dean,  
Chairman - Placements  
Major Areas of Specialization: Financial Management and Financial Services  
Minor Specialization: Project Appraisal, Financing and Management, Security Analysis and Portfolio Management  
Areas of Interest: Corporate Finance, Financial Services and Capital Markets  
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## Prof K Narendranath Menon

Professor  
Coordinator – PGDM  
Major Areas of Specialization: General Management  
Minor Specialization: Finance, Accounting  
Areas of Interest: Corporate Governance, Strategic Management, Leadership for the 21<sup>st</sup> Century, Mergers and Acquisitions  
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## Mr SN Mantha

Professor  
Coordinator - Training  
Major Areas of Specialization: Industry, Operations, Strategic Management  
Areas of Interest: Teaching  
Email: srmantha@ipeindia.org



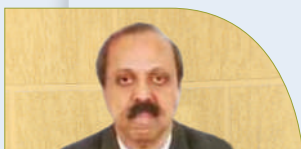
## Dr NG Satish

Professor  
Major Areas of Specialization: Information Science; Technology Management  
Minor Specialization: Organizational Communication; Intellectual Property Rights  
Areas of Interest: Scientific Productivity Studies, Including Scientometric and Patentometrics Analyses; Innovation and Creativity; Industrial R&D Studies; Information Studies  
Email: satish.ng@ipeindia.org



## Dr K Trivikram Rao

Professor  
Major Areas of Specialization: Economics  
Minor Specialization: Digital Economy and Public Enterprise Policy  
Areas of Interest: Corporate Governance  
Email: trivikramk@ipeindia.org



## Dr S K Mathur

Professor  
International Business  
Advisor - Executive PGDM  
Email: skmathur@ipeindia.org



## Dr MLN Rao

Professor  
Controller of Examinations & Coordinator- PGDM-MM  
Major Areas of Specialization: Marketing, Intellectual Property Rights  
Minor Specialization: Technology Management  
Areas of Interest: Strategy, Public Sector Enterprises, Rural Development, WTO, Participatory Approaches, Agriculture and Bio-Technology, Food Security  
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## Dr PS Janaki Krishna

Professor  
Coordinator – Centre for Sustainable Development (CSD)  
Coordinator – Summer Internship Program (SIP)  
Major Areas of Specialization: Operations  
Minor Specialization: Management of Technology and Innovation, World Class Manufacturing  
Areas of Interest: Technology and Society, Climate Change, Sustainable Development, Public Private Partnerships  
Email: janaki@ipeindia.org



**Dr S Subrahmanyam**

Professor - Quantitative Techniques & Operations  
**Advisor - Operations**  
 Email: sssubramanyam@ipeindia.org



**Dr R Venkateswar Rao**

Professor  
*Major Areas of Specialization:* Finance  
*Minor Specialization:* Financial Risk Management  
*Areas of Interest:* Quantitatives in Finance  
 Email: aarvee5969@ipeindia.org



**Mr S Satish Kumar**

Associate Professor  
**Coordinator Training**  
*Major Areas of Specialization:* Operations Management and Quantitative Methods  
*Minor Specialization:* Strategy and Project Management  
*Areas of Interest:* Operational Excellence, Project Management  
 Email: satishkumar@ipeindia.org



**Dr KV Anantha Kumar**

Associate Professor  
**Student Coordinator**  
*Major Areas of Specialization:* Quantitative Techniques, Operations Management  
*Minor Specialization:* Marketing  
*Areas of Interest:* Micro Insurance, Customer relationship Management, Customer satisfaction, Evaluation Studies  
 Email: ananth@ipeindia.org



**Dr V Srikanth**

Associate Professor  
**Coordinator – Research**  
*Major Areas of Specialization:* Marketing Management  
*Minor Specialization:* Human Resource Management  
*Areas of Interest:* Marketing Management Research, Consumer Behaviour, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM  
 Email: srikanthv@ipeindia.org



**Dr Ch Lakshmi Kumari**

Associate Professor  
**Coordinator – SLPEs/CPSEs Database**  
*Major Areas of Specialization:* Economics  
*Minor Specialization:* Public Enterprise Management, Environmental Management  
*Areas of Interest:* Sustainable Development, Social Sector Development and Re-structuring of Public Enterprise  
 Email: laxmi\_k@ipeindia.org



**Dr A Pawan Kumar**

Associate Professor  
**Assistant Controller of Examinations**  
*Major Areas of Specialization:* Finance  
*Minor Specialization:* Corporate Finance in Central Public Sector Enterprises  
*Areas of Interest:* Valuation and Pricing  
 Email: pawanavadhanam@ipeindia.org



**Dr A Sridhar Raj**

Associate Professor  
**Joint Coordinator – Training**  
*Major Areas of Specialization:* Governance, Public Policy, Performance Management  
*Minor Specialization:* Management Theories, Management Behavior  
*Areas of Interest:* Teaching, Training  
 Email: sridharraj@ipeindia.org



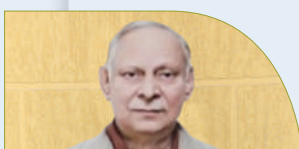
**Dr Shaheen**

Assistant Professor  
**Coordinator – Media Relations**  
*Major Areas of Specialization:* Information Technology, Decision Sciences  
*Minor Specialization:* Quantitative Techniques, Business Analytics  
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*Major Areas of Specialization:* Marketing  
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**Dr Abhay K Srivastava**

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*Minor Specialization:* Supply Chain Management, Statistical Data Analysis  
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**Mr AS Kalyana Kumar**

Assistant Professor  
**Joint Coordinator – SIP**  
*Major Areas of Specialization:* e-Business, Information Security Management Systems (ISMS), Cyber Security, MIS  
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**Ms J Kiranmai**

Assistant Professor  
**Registrar**  
**Coordinator – Centre for Corporate Governance**  
*Major Areas of Specialization:* Accounting  
*Minor Specialization:* Finance  
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**Dr KV Ramesh**

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*Major Areas of Specialization:* Financial Accounting, Financial Management, Cost and Management Accounting, Contract Management and Business Laws, Corporate Tax Planning  
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**Dr M Karthik**

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*Major Areas of Specialization:* International Business, International Marketing, Marketing Strategies for Bottom of Pyramid Markets  
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**Dr P Geeta**

Assistant Professor  
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*Major Areas of Specialization:* Public Sector Management and Policy, Participatory Governance, Performance Management  
*Minor Specialization:* Urban Governance, Governance and Technology and Strategic Review  
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**Dr Shulagna Sarkar**

Assistant Professor  
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*Major Areas of Specialization:* HR, OB, CSR  
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**Dr G Rajesh**

Assistant Professor  
**Joint Coordinator – PGDM-IB**  
**Coordinator – Centre for Energy Economics**  
*Major Areas of Specialization:* Economics  
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**Dr S Vivek**

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**Joint Coordinator – Placements**  
*Major Areas of Specialization:* Human Resource Management  
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*Areas of Interest:* Employee Retention, Leadership  
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**Mr P Mahesh**

Assistant Professor  
**Joint Coordinator – Placements**  
*Major Areas of Specialization:* Marketing  
*Minor Area of Specialization:* Retail Management, Sales & Distribution  
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**Mr M Chandra Shekar**

Assistant Professor  
**Joint Coordinator – PGDM-BIF**  
*Major Areas of Specialization:* Accounting & Finance  
*Minor Specialization:* Management Accounting  
*Areas of Interest:* Corporate Valuation, Financial Modeling, Start-ups and Ind-As Accounting  
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**Dr Akundy Anand**

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*Major Areas of Specialization:* General Management, Anthropology, Organizational Theory and Culture, Social Science Research  
*Minor Specialization:* Impact Assessment of CSR initiatives, Social Entrepreneurship  
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**Mr A Rakesh Phanindra**

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*Major Areas of Specialization:* Software Engineering, Cyber Security, Digital Marketing, Analytics, Cloud Computing  
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**Dr B Sai Sailaja**

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**Dr Anupama Dubey Mohanty**

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**Dr Prarthana Kumar**

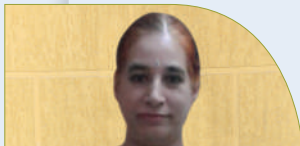
Assistant Professor  
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**Joint Coordinator – PGDM-MM**  
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**Dr Deepti Chandra**

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**Chief Warden - Girls Hostel**  
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*Minor Specialization:* Organization Behaviour, MOB, Performance Management, Training & Development, Knowledge Management, Contemporary Issues in HR, Industrial & Labour Laws, Labour Issues and Social Security  
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**Dr Usha Nori**

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*Minor Specialization:* Industrial Economics, Social Sector and Rural Development

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**Dr CV Sunil Kumar**

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*Minor Specialization:* Economics

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**Dr Harishankar Vidyarthi**

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**Dr Shweta Mehrotra**

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**Warden – Girls Hostel**

*Major Areas of Specialization:* Finance and Control

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**Dr Samarendra Kumar Mohanty**

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**Mr Kumar Asashish**

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*Minor Specialization:* Marketing

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**Dr Sinju Sankar**

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*Major Areas of Specialization:* Human Resource Management

*Minor Specialization:* Ethics in Human Resource Management, Emotional Intelligence, Strategic HRM

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**Ms Swayam Sampurna Panigrahi**

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*Minor Specialization:* Supply Chain Management

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**Dr Muzamil Ahmad Baba**

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*Minor Specialization:* Advertising  
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**Dr Prashant Raman**

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*Minor Specialization:* Banking  
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**Students' Mentor - Communications**  
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*Minor Specialization:* Risk Management  
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**Dr Anuradha Nayak**

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**Dr Mousumi Singha Mahapatra**

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Research Assistant

**Ms B Deepa**  
Research Assistant

**Mr EV Mahesh Kumar**  
Research Assistant

**Dr Govind P Tiwari**  
Research Assistant

**Ms T Chittilakshmi**  
Research Assistant

## ADMINISTRATIVE SUPPORT

**Ms J Kiranmai**  
M.Com, MBA, M.Phil  
Registrar

**Mr M Phani**  
B.Com, ICWA (Inter)  
Finance &  
Administrative Officer

**Ms YV Sujana**  
M.Com, MCA, ADCA,  
PGDCA, MTech (CSE)  
Administrative Officer

**Mr P Radhakrishna Reddy**  
B.Com, DCA  
Accounts Officer

**Mr Ch Upender**  
BA, LLB, PGDPMIR  
Administrative Officer  
(Director's Secretariat)

**Mr N Ganesh**  
B.Com  
Facilities Manager

**Ms K Padmaja**  
M.Com, MBA  
Section Officer (PGPs)

**Mr RVL Narayana**  
MBA  
Section Officer  
(Research & Consultancy)

**Mr P Chandra Sekhar**  
B.Com  
Section Officer (MDPs)

**Mr B Nagesh**  
B.Com, MBA  
Section Officer (Examinations)

### Director's Office

Mr Mohd Abdul Muttalib, Junior Assistant  
Mr J Raghunath Reddy, Office Subordinate  
Gr II

### PGPs

Mr Ch Manmadh Reddy, Senior Assistant  
Mr G Ravinder, Office Subordinate Gr III (Sg)

### Admissions Division

Mr T Sudheer Kumar, Manager - Admissions  
Mr K Yadaiah, Office Subordinate Gr III (Sg)

### Placement Division

Ms C R Kavitha, Senior Assistant  
Mr B Ramulu, Office Subordinate Gr II (Sg)

### IT Division

Mr Mohd Osman, Asst. Programmer  
Mr M Vaman Reddy, Project Associate  
Mr K Phani Kumar, Lab Instructor &  
Con. Operator(Sg)

### Library

Mr B Bikshapathy, Library Assistant  
Mr A Srinivasa Rao, Junior Assistant  
Mr P Ranga Reddy, Office Subordinate Gr II (Sg)  
Mr Ch Balraj, Office Subordinate Gr I

### General Administration

Mr T Vikram, Senior Executive (Administration)  
Mr P Jogi Reddy, Assistant Facilities Manager  
Mr B S G K M M Mohan Rao, Care taker  
Mr Y Santosh Kumar, Accounts Assistant  
Mr K Harivardhan, Junior Accounts Assistant

Mr T V K Prashanth Ram, Record Assistant  
Mr B Ravi, Electrician  
Mr G Raghava Reddy, Senior Driver  
Mr G Venkatesulu, Senior Driver  
Mr G Bikshapathy, Office Subordinate Gr II (Sg)  
Mr K Jaganmohan, Office Subordinate Gr II (Sg)  
Mr T Venkatesh, Office Subordinate Gr II (Sg)  
Mr K G Omana Kuttan, Office Subordinate Gr II  
Mr Akhilesh Ray, Office Subordinate Gr II  
Ms K Yadamma, Sweeper Gr II (Sg)  
Ms J Pushpa, Sweeper Grade II  
Ms Syed Shaheeda Begum, Sweeper Gr II  
Ms M Subhadra, Office Subordinate Gr I  
Ms K Pushpa, Office Subordinate Gr I  
Mr T Raju, Office Subordinate

# FINANCIAL STATEMENTS 2019-20

## AUDIT REPORT

The Board of Governors  
Institute of Public Enterprise  
Osmania University Campus  
Hyderabad-500 007.

We have audited the attached Balance Sheet of INSTITUTE OF PUBLIC ENTERPRISE, Hyderabad as at 31.3.2020 and also the Income and Expenditure Accounts of the period ending on that date annexed thereto and report as under:

These financial statements are the responsibility of the Institute's management. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in India.

Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

- 1 We have obtained all the information and explanation which to the best of our knowledge and belief were necessary for the purpose of the audit.
- 2 In our opinion proper books of accounts as required have been kept by the Institute so far, as appears from our examination of the books.
- 3 The Balance Sheet as at 31.3.2020 and the Income and Expenditure account for the year ending 31.3.2020 dealt with by this report are in agreement with the books of accounts.
- 4 In our opinion and to the best of our information and according to the explanation given to us, and read with the Notes on Accounts give a true and fair view.
  - (a) In the case of Balance Sheet of the State of Affairs of the Institute as at 31.3.2020.
  - (b) In the case of Income and Expenditure account, excess of expenditure over income for the year ended on that date.

**For MEHER & ASSOCIATES**

Chartered Accountants  
Firm Reg No: 007427S  
Sd/-  
(P RAJENDRA MEHER)  
PARTNER  
M No: 026603

Place : Hyderabad  
Date : 6<sup>th</sup> November 2020  
UDIN : 20026603AAAABD1303

## BALANCE SHEET AS AT MARCH 31, 2020

(Amount in Rupees)

	Schedule		As at 31.03.2020		As at 31.03.2019
<b>SOURCES OF FUNDS</b>					
Capital Fund	A		2,99,59,061		2,99,59,061
Corpus & Development Fund	B		65,68,46,365		54,44,02,043
Other Funds	C		10,35,51,760		8,82,26,643
Secured Loan			25,00,00,000		40,00,00,000
Vehicle Loan			0		6,42,926
			<b>104,03,57,186</b>		<b>106,32,30,673</b>
<b>UTILISATION OF FUNDS</b>					
Fixed Assets	D		101,68,74,077		104,01,90,294
- Gross Block (at cost)		132,67,94,306		130,58,76,240	
Less: Depreciation to date		30,99,20,229		26,56,85,946	
Current Assets	E	13,00,60,245		17,87,50,765	
Less: Current Liabilities	F	10,65,77,136	234,83,109	15,57,10,386	230,40,379
			<b>104,03,57,186</b>		<b>106,32,30,673</b>
Notes to Accounts	G				

As per our report attached.

**For MEHER & ASSOCIATES**  
Chartered Accountants

**For INSTITUTE OF PUBLIC ENTERPRISE**

Sd/-  
(P RAJENDRA MEHER)  
Partner

Sd/-  
(M PHANI)  
Finance Officer

Sd/-  
(RK MISHRA)  
Director

Sd/-  
(K MADHAVA RAO)  
President

Place : Hyderabad  
Date : 06.11.2020

## INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING MARCH 31, 2020

(Amount in Rupees)

		Schedule	As at 31.03.2020	As at 31.03.2019
<b>A.</b>	<b>INCOME</b>			
	<u>Non-Plan Recurring Grant</u>			
	(a) ICSSR		75,00,000	70,00,000
	(b) Govt of Telangana		0	0
	<u>Plan Recurring Grant</u>			
	(a) ICSSR		50,00,000	55,00,000
	Management Education Programs	1	43,56,18,877	42,59,02,703
	Management Development Programs	2	1,48,35,038	1,57,97,565
	Conferences / Seminars / Workshops (Sponsored)	2	24,54,502	16,37,315
	Completed Consultancy Projects	3	89,21,680	90,04,930
	Completed Research Projects	4	79,65,423	85,92,090
	Hostel Accommodation Fee	5	6,84,84,917	6,19,31,505
	Other Receipts	6	2,52,87,061	2,63,39,723
	<b>Total A</b>		<b>57,60,67,498</b>	<b>56,17,05,831</b>
<b>B.</b>	<b>EXPENDITURE</b>			
	Management Education Programs	1	8,86,97,688	8,96,78,910
	Management Development Programs	2	91,21,879	76,90,074
	Conferences / Seminars / Workshops (Sponsored)	2	30,60,665	25,43,773
	Completed Consultancy Projects	3	38,01,687	32,42,323
	Completed Research Projects	4	37,67,502	24,72,580
	Establishment & Administrative Expenditure	7	25,08,54,749	22,19,77,184
	Interest on HDFC Secured Loan		3,25,16,330	5,15,27,413
	Depreciation on Assets	D	4,42,34,283	4,64,25,713
	Employees' Welfare Fund		25,00,000	10,00,000
	Corpus Fund		10,00,000	67,42,395
	Development / Infrastructure Fund		11,17,00,000	11,87,15,989
	Scholarship Fund		1,50,00,000	75,00,000
	Other Funds (Emp. Gratuity, EL)		1,00,68,393	25,12,690
	<b>Total B</b>		<b>57,63,23,176</b>	<b>56,20,29,044</b>
<b>C.</b>	<b>Excess of Income Over Expenditure (A-B)</b>		<b>-2,55,678</b>	<b>-3,23,213</b>

As per our report attached.

For MEHER & ASSOCIATES  
Chartered Accountants

For INSTITUTE OF PUBLIC ENTERPRISE

Sd/-  
(P RAJENDRA MEHER)  
Partner

Sd/-  
(M PHANI)  
Finance Officer

Sd/-  
(RK MISHRA)  
Director

Sd/-  
(K MADHAVA RAO)  
President

Place : Hyderabad  
Date : 06.11.2020



## Schedules forming part of Balance Sheet as at March 31, 2020

### FIXED ASSETS SCHEDULE

Sl. No.	Particulars	Gross Block				Depreciation				Net Block	
		Opening Amount	Additions Amount	Deletions Amount	Total Amount	Upto 31.03.2019	Rates of Depreciation %	For the Year 2019-20	Total Depreciation	Closing Amount	Opening Amount
A	<b>Non Depreciable Assets:</b>	Rs.	Rs.	Rs.	Rs.	Rs.		Rs.	Rs.	Rs.	Rs.
	<b>LAND &amp; PREMISES</b>										
A1	Land at Shameerpet Campus	137190400	0	0	137190400	0	0.00%	0	0	137190400	137190400
A2	Audio Visual Aids - Adani Enterprises Ltd	4042010	0	0	4042010	0	0.00%	0	0	4042010	4042010
B	<b>SHAMEERPET CAMPUS</b>	<b>141232410</b>	<b>0</b>	<b>0</b>	<b>141232410</b>	<b>0</b>		<b>0</b>	<b>0</b>	<b>141232410</b>	<b>141232410</b>
	B1 SC: Buildings	826817041	2853615		829670656	84901984	2.50%	18619217	103521200	726149456	741915057
	B2 SC: Plant, Equipment & Machinery	145529215	7625413		153154628	71620315	15.00%	12230147	83850462	69304166	73908900
	B3 SC: Office Equipment	23261699	965987		24227686	9707583	15.00%	2178015	11885599	12342087	13554116
	B4 SC: Furniture & Fixtures	79916277	4928459		84844736	32847417	15.00%	7799598	40647015	44197721	47068860
C	<b>OSMANIA UNIVERSITY CAMPUS</b>	<b>1075524232</b>	<b>16373474</b>	<b>0</b>	<b>1091897706</b>	<b>199077299</b>		<b>40826977</b>	<b>239904276</b>	<b>851993430</b>	<b>876446933</b>
	C1 OU: Buildings	28247077	180875	0	28427952	17911930	6.25%	657251	18569181	9858771	10335147
	C2 OU: Equipment & Machinery	5163102	43000	0	5206102	4852298	20.00%	70761	4923059	283043	310804
	C3 OU: Office Equipment	9504662	488828	0	9993490	8578925	20.00%	282913	8861838	1131652	925737
	C4 OU: Furniture & Fixtures	6551805	90779	0	6642584	6058867	20.00%	116743	6175611	466973	492938
	<b>COMPUTERS &amp; ACCESSORIES (Combined)</b>	<b>49466646</b>	<b>803482</b>	<b>0</b>	<b>50270128</b>	<b>37402020</b>		<b>1127668</b>	<b>38529689</b>	<b>11740439</b>	<b>12064626</b>
D	<b>COMPUTERS &amp; ACCESSORIES (Combined)</b>	28575848	1872049	0	30447897	26281354	50.00%	2083272	28364626	2083272	2294494
	<b>VEHICLES (Combined)</b>	<b>28575848</b>	<b>1872049</b>	<b>0</b>	<b>30447897</b>	<b>26281354</b>		<b>2083272</b>	<b>28364626</b>	<b>2083272</b>	<b>2294494</b>
E	<b>VEHICLES (Combined)</b>	3907104	0	0	3907104	2925273	20.00%	196366	3121639	785465	981831
	<b>Work-in-progress (Elevators)</b>	<b>3907104</b>	<b>0</b>	<b>0</b>	<b>3907104</b>	<b>2925273</b>		<b>196366</b>	<b>3121639</b>	<b>785465</b>	<b>981831</b>
F	<b>Work-in-progress (Elevators)</b>	7170000	9039061	7170000	9039061	0		0	0	9039061	7170000
	<b>GRAND TOTAL (A+B+C+D+E)</b>	<b>1305876240</b>	<b>28088066</b>	<b>7170000</b>	<b>1326794306</b>	<b>265685946</b>		<b>44234283</b>	<b>3099202229</b>	<b>1016874077</b>	<b>1040190294</b>

Sd/-  
(M PHANI)  
Finance Officer

Sd/-  
(RK MISHRA)  
Director

Sd/-  
(K MADHAVA RAO)  
President

Place : Hyderabad  
Date : 06.11.2020

# IPE JOURNALS



## IPE Journals Brought out During 2019-20

S. No.	Journal Title	ISSN	Issues Brought out During April 2019-March 2020
1.	The Journal of Institute of Public Enterprise	0971-1864	Vol. 42 No. 1 & 2 Jan-June 2019 Vol. 42 No. 3 & 4 July-Dec 2019
2.	Journal of Economic Policy & Research	0975-8577	Vol. 14 No. 2 April-September 2019 Vol.15 No.1 October, 2019-March, 2020
3.	Indian Journal of Corporate Governance	0974-6862	Vol. 12 No. 1 Jan-June 2019 Vol. 12 No. 2 July-Dec 2019
4.	Journal of International Economics	0976-0792	Vol. 10 No. 1 Jan-June 2019 Vol. 10 No. 2 July-Dec 2019
5.	Journal of Marketing Vistas	2249-9067	Vol. 9 No. 1 Jan-June 2019 Vol. 9 No. 2 July-Dec 2019
6.	IPE Journal of Management	2249-9040	Vol. 9 No. 1 Jan-June 2019 Vol. 9 No. 2 July-Dec 2019
7.	Journal of Governance & Public Policy	2231-0924	Vol. 9 No. 1 Jan-June 2019 Vol. 9 No. 2 July-Dec 2019



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A city office with facilities for research and training was established in 1950 at OU campus.



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