



**INSTITUTE OF PUBLIC ENTERPRISE**  
ICSSR, MHRD, GOI RECOGNIZED CENTRE FOR EXCELLENCE IN RESEARCH



**55<sup>th</sup>**

**Annual Report  
2018-19**

**NEW VISTAS IN  
MANAGEMENT EDUCATION**



Research



Activities



Long-term  
Education



Consulting

Management  
Development  
Programs



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# GOVERNING BOARD

## Mr K Madhava Rao, IAS (Retd)

President, IPE and Former Chief Secretary and Election Commissioner, Govt of AP, Advisor to the Governor of Bihar, the Chairman, High Power Committee for Urban Cooperative Banks Director, Central Board of Reserve Bank of India, Member of Board for Financial Supervision of RBI

## Dr P Rama Rao

Emeritus President, IPE; Chairman, Governing Council, IISc, and former Secretary, Department of Science and Technology and Ocean Development, GoI

## Mr TV Mohandas Pai

Chairman,  
Manipal Global Education Services Pvt Ltd

## Dr K Pradeep Chandra, IAS (Retd)

Former Chief Secretary, Govt of Telangana

## Ms Mahpara Ali

Former CGM (L&D) Corporate Centre,  
State Bank of India

## Mr M B Raju

Executive Chairman, Deccan Cements Ltd

## Mr Shashi Shanker

CMD, ONGC Ltd

## Mr Gopal Singh

CMD, Coal India Ltd

## Ms Seema Bahuguna, IAS

Secretary, Department of Public Enterprise, GoI

## Mr N Bajendra Kumar, IAS

CMD, NMDC Ltd

## Shri SK Acharya

CMD  
NLC India Ltd

## Mr Jayesh Ranjan, IAS

Principle Secretary, Industries & Commerce,  
Information Technology, Electronics &  
Communications, Govt of Telangana

## Mr N Sridhar, IAS

CMD, The Singareni Collieries Company Ltd

## Prof S Ramachandram

Vice-Chancellor, Osmania University

## Prof Virendra Kumar Malhotra

Member Secretary, ICSSR, MHRD,  
GoI

## Prof RK Mishra

Director, IPE  
Member Secretary

## VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

## MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management education

# PROFILE OF THE PRESIDENT

**Mr K MADHAVA RAO, IAS (Retd)**  
President, IPE  
Former Chief Secretary, Govt of Andhra Pradesh



Mr K Madhava Rao, President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004.

He was Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was Director, Central Board of Reserve Bank of India and Member of Board for Financial Supervision of RBI from 2000 to 2006.

Between 1979 and 1997, he was the Secretary of the various Departments that included General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Princi-

pal Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He was District Collector of Warangal District from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh, Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh from 1974 to 1979.

From 2004 he is a full-time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society organises, trains, rates and champions the cause of women self-help groups. He is also a Trustee of International Organisation, South Institute for Public Policy and Action (SIPPA) based in Hyderabad.

# CORPORATE MEMBERS

## PATRON MEMBERS



A.P. Industrial Development Corporation, Hyderabad



A.P. Industrial Infrastructure Corporation Ltd., Hyderabad



Bharat Dynamics Limited, Hyderabad



Bharat Heavy Electricals Limited, New Delhi



Central Warehousing Corporation, New Delhi



Coal India Limited, Kolkata



Electronics Corporation of India Ltd., Hyderabad



Hindustan Copper Limited



The India Tourism Development Corporation Ltd, New Delhi



Mishra Dhatu Nigam Limited, Hyderabad



Neyveli Lignite Corporation Limited, Neyveli



NMDC Limited, Hyderabad



Nuclear Power Corporation of India Ltd., Mumbai



Oil India Limited, Noida



Oil and Natural Gas Corporation, New Delhi



Rashtriya Ispat Nigam Limited, Visakhapatnam



REC Ltd



State Bank of Hyderabad



The Cotton Corporation of India Ltd



The Singareni Collieries Company Limited, Hyderabad

## LIFE MEMBERS

- Air India
- Andhra Pradesh Mineral Development Corporation Ltd
- Andhra Pradesh State Financial Corporation
- Andhra Pradesh State Road Transport Corporation
- Avanthi Feeds Ltd
- Balmer & Lawrie Co. Ltd
- Beardsell Ltd
- C M C Ltd
- Chennai Petroleum Corporation Ltd
- Container Corporation of India Ltd
- Deccan Cements Ltd
- Engineers India Ltd
- Gas Authority of India Ltd
- Hindustan Cables Ltd
- Hindustan Petroleum Corporation Ltd
- Indian Oil Corporation Ltd
- Indian Railway Finance Corporation Limited
- Jeypore Sugar Company Ltd
- Karnataka State Finance Corporation
- KCP Sugar & Industries Corporation Ltd
- MECON Ltd
- Minerals & Metals Trading Corporation
- NALCO Ltd
- National Thermal Power Corporation Ltd
- Power Grid Corporation of India Ltd
- Punjab State Industrial Development Corporation Ltd
- Rashtriya Chemicals & Fertilizers Ltd
- RITES Ltd
- Steel Authority of India Ltd
- Stock Holding Corporation Of India Ltd
- The Fertilizers and Chemicals Tranvencore Ltd
- Transmission Corporation of Andhra Pradesh
- Videsh Sanchar Nigam Ltd



## DIRECTOR'S MESSAGE

Dear Reader,

With a great sense of satisfaction and hope, I present the 55th Annual Report of the Institute of Public Enterprise for the year 2018-2019.

Our long-term management education programs were well received resulting in enhanced intake of students in all our PGDM programs in tune with the increase in India's Gross Enrolment Ratio (GER) in higher education. We have been able to attract leading companies for campus recruitments at IPE. To our credit, 95% of students who passed out in various management programs got placed in reputed companies that include Fortune 500 companies through campus placements.

Substantial gains have been made in the areas of research, consulting and training and the Institute has forged alliances and networks with reputed national institutions, universities and has signed MoUs with leading universities, academic institutions and non-government agencies in the country to further the cause of management research and education. During the year 2016-2017, IPE has reached out to governments in the South Asian neighbourhood. We have initiated joint research and training with countries like Institute for Health Policy (IHP), Royal Government of Bhutan, Government of Nepal and BRAC University, Dhaka.

The state-of-the-art infrastructure has received 5-star recognition from Green Rating for Integrated Habitat Assessment (GRIHA).

We are grateful for your support in all our endeavors and look forward to your continued patronage as we journey through the times characterized by change, challenges and enthusiasm.

Sincerely,

**Prof R K Mishra**  
*Director, IPE*

# HIGHLIGHTS OF THE YEAR

## MOUs

- IPE and Telangana State Forest College & Research Institute (TSFCRI), Hyderabad signed an MoU to develop cooperation and collaboration in Education, Research, Management and other agreed activities that further the aims and objectives of IPE and TSFCRI.
- IPE entered into a MoU with International Association of Research Scholars and Administrators (IARSA), Nigeria for Research Partnership and Collaboration to carry out joint research projects with cooperation on development of study programs, sharing of academic experiences to generate mutual synergy. To promote and facilitate faculty and student exchange programs, share library & scientific facilities, promotion of joint consultancy & publications, besides other specific projects / programs.
- IPE signed an MoU with the Department of Economics (DoE), Central University of Kashmir, Srinagar to establish cooperation in promoting faculty research and also in improving the educational environment of the parties. Activities include cooperation on development of study programs, sharing of academic experiences to generate mutual synergy, student & staff exchange programs, carrying out joint research projects, consultancy & publications, promotion of joint projects, beside other specific projects / programs arising from the agreement.
- IPE entered into an MoU with Symbiosis University for Research Partnership and Collaboration and to carry out joint research projects, cooperation on development of study programs, sharing of academic experiences to generate mutual synergy. To promote and facilitate faculty and student exchange programs, share library & scientific facilities, promotion of joint consultancy & publications, besides other specific projects / programs.
- IPE entered into an MoU with Shri Mata Vaishno Devi University for Development of the Study Program, the teaching methods, Student and Staff Exchange, Industry Research and Consultancy, Promotion of Joint Projects, Exchange of Academic Materials and other information, Reciprocal recognition of Awards etc.
- IPE signed an MoU with Actionaid Association, Delhi and Citizens Rights Collective (CiRiC) on 31 July 2019, at its Shamirpet Campus. The objectives of the MoU are set up a Centre for Excellence in Urban Management in IPE, Design and introduce a Post Graduate Diploma Course in Urban Management, Design and implement

Advanced Leadership Courses (ALC) related to Urban Management for Municipal and Government officials, Undertake research and build expertise in the field of Urban Management and to organize courses under the Urban Action School for policy practitioners.

## ICSSR Review Committee

ICSSR Review Committee visited IPE, Shamirpet during 10-11 November 2018 to assess the performance of various activities of IPE in general, and the Research Activities of IPE in particular. The Committee included i) Prof. Sushma Yadava, (Convenor), Vice-Chancellor, Bhagat Phool Singh Mahila Vishwavidyalaya, Sonapat, Haryana; ii) Prof. M. H. Suryanarayana, (Member), Indira Gandhi Institute of Development Research, Mumbai; iii) Prof. G. Gopal Reddy, (Member), Member, University Grants Commission, New Delhi; and iv) Dr. Sanjay Kumar, (Member Secretary), Associate Professor and Head, Dept. of Economics, Govt. College, Daman & Diu.

The Committee sought information about the Institute's a) Organization Profile, b) Financial Profile, c) Academic Profile, d) Research Outputs in terms of the no. of Ph.Ds produced, no. of scholars currently pursuing Ph.D., Research Projects taken up during the last five years, e) Publication of Books, f) Publication of Research Papers, g) Publication of Journals, i) Case Studies, j) Working Papers, k) The Consultancy Projects taken up during the last five years, l) National and International Conferences organized.

The Institute provided the Committee with all the relevant information. A gist of the information provided is as under:

### ipe activities in numbers

S. No.	Activities	Nos. (from 1976)	Nos. (from 2012)
1.	Research & Consultancy Projects	277	72
2.	Ph.Ds Awarded	84	22
3.	Books Published	164	41
4.	Research Papers / Articles	282	81
4.	Working Papers	97	31
5.	Seminars / Conferences	210	62
6.	Training Programs	1170	270



# RESEARCH & CONSULTANCY PROJECTS

## Research Projects

### Completed

- Corporate Social Responsibility – A study in hazardous sector w.r.t. oil, gas and mining sector. The Principal Investigators were Prof. R.K. Mishra, Dr. Shulagna Sarkar and Dr. Punam Singh (ICSSR).
- Social Marginalization of Women Textile Workers – A study on the Textile & Garment Clusters at Coimbatore, Tirupur, Ahmedabad & Surat. The Principal Investigator was Dr. M. Karthik (ICSSR).
- A Study on Effective Corporate Governance and Social Responsibility for Sustainable Business. The Principal Investigators were Dr. Shulagna Sarkar, Dr. Punam Singh and Ms. J. Kiranmai (ICSSR).
- Effectiveness of e-Governance Initiatives through Social Media: A Study w.r.t. Southern States. The Principal Investigator was Mr. A.S. Kalyana Kumar (ICSSR).
- Industrial Research Development and Innovation in Public Sector Enterprises. The Principal Investigator was Dr. N.G. Satish. (Govt. of India, Ministry of Science & Technology).
- Engendering Gender Diversity at workplace – It's Impact on Organizational Performance. The Principal Investigator was Dr. K.V. Anantha Kumar (ICSSR).
- Dr. Anupama Dubey Mohanty completed Post Doctoral Fellowship awarded by Indian Council of Social Science Research (ICSSR).

### Ongoing Projects

- Bank Credit, Micro & Financial Inclusion: The Progress, Challenges and way Forward. The Principal Investigator is Dr. S. Sreenivasa Murthy (ICSSR).
- Advancing Equity in Primary Health Care: An Anthropological Study. The Principal Investigator is Dr. Anand Akundy (ICMR Extramural Study).
- Labour Displacement Potential of Technology Adoption: Firm Level Evidence from Indian Manufacturing Industry. The Principal Investigator is Dr. Sandeep Kumar Kujur (ICSSR).
- Whistle blowing Policy Disclosure as a Corporate Governance Mechanism in Indian Listed Firms. The Principal Investigators are Dr. V. Srikanth and Dr. Shwetha Mehrotra (ICSSR).
- Science and Technology Impact: A Cross Country Analysis. The Principal Investigator is Dr. N.G. Satish. (Govt. of India, Ministry of Science & Technology).
- Concurrent Evaluation of Implementation of NFSA in Telangana State, Sponsored by Ministry of Consumer Affairs, Food and Public Distribution Department, New Delhi. The principal investigator is D. Usha Nori.
- Export Competitiveness of Indian SMEs and the Rise of Global Value Chains: A Study of Manufacturing and IT sectors, Sponsored by ICSSR, under the IMPRESS Scheme for the period 2018-2020. The principal investigator is Dr. Usha Nori.

### New Projects started under IMPRESS Scheme

- Export Competitiveness of Indian SMEs and the Rise

of Global Value Chains: A Study of Manufacturing and IT Sectors. The Principal Investigator for the project is Dr. Usha Nori.

- Impact of Corporate Governance on the value creation in Stock Markets: A Case of CPSEs in India. The Principal Investigators for the project are Dr. Pawan Kumar Avadhanam and Ms. J. Kiranmai.
- A Study on Socio-Economic Factors Influencing Sustainability of Open Defecation Free Villages in India. The Principal Investigators for the project are Dr. Ch. Lakshmi Kumari and Dr. P.S. Janaki Krishna.
- Study on Agri Value Stream Processes for Social and Economic Development. The Principal Investigators for the project are Dr. M.L.N. Rao and Dr. C.V. Sunil Kumar.

## Consultancy Studies

### Completed

- Evaluation of Telangana State-Industrial Project Approval Self Certification System (TSiPASS) – Planning Department, Govt. of Telangana. The Principal Investigators for the project were Dr. P. Geeta, Dr. Usha Nori, Dr. Janaki Krishna, Dr. Sandeep Kumar Kujur.
- Reverification of Open Defecation Free (ODF) Villages in Andhra Pradesh: Krishna District by Swachha Andhra Corporation (SAC), Government of Andhra Pradesh. The Principal Investigators for the project were Dr. Janaki Krishna and Dr. Ch. Lakshmi Kumari.
- Recruitment Assignment of TSIIIC Pharma City Project. The Principal Investigator for the project was Mr. S. Satish Kumar.
- Assessing the Level of People Management Practices of Hindustan Copper Ltd., on the basis of PCMM. The Principal Investigator for the project was Mr. S. Satish Kumar.
- HR Audit of Hindustan Copper Ltd. The Principal Investigator for the Project was Mr. S. Satish Kumar.
- Recruitment Assignment for MOIL The Principal Investigator for the project was Mr. S. Satish Kumar.
- Recruitment of Executives for Hindustan Copper Limited – 2018. The Principal Investigator for the project was Mr. S. Satish Kumar.
- Evaluation of Telangana State Industrial Project Approval and Self Certification, Sponsored by Planning Department, Telangana Government (2019). The principal investigator was Dr. Usha Nori.

### Ongoing

- Concurrent Evaluation of the Implementation of National Food Security Act. The Principal Investigator for the project is Dr. Usha Nori.
- Updation of Personnel Manual of MOIL. The Principal Investigator for the project is Mr. S. Satish Kumar.
- Preparation of Corporate Plan for Hindustan Copper Limited. The Principal Investigator for the project is Mr. S. Satish Kumar.
- HCL Recruitment assignment. The Principal Investigator for the project is Mr. S. Satish Kumar.
- ODF Verification in Krishna District, Andhra Pradesh. The Principal Investigators for the project are Dr. Ch. Lakshmi Kumari and Dr. P.S. Janaki Krishna.

# RESEARCH CENTRES AND THEIR ACTIVITIES

## Centre for Corporate Governance (CCG)

The Centre for Corporate Governance (CCG), has been set up to promote understanding and appreciation of corporate governance-related issues, which are now essential for all manager as CG is central to corporate leadership and strategic decisions, social responsibility and regulatory compliances in a market-driven global economy. The CCG primarily aims to build and disseminate knowledge of CG through its research, publications, seminars and conference. Further, it will provide consultancy to government organizations to public and private companies as well as NGOs in implementing the highest standard of CG practices.

The centre has received accreditation from NFCG, MoCA to provide leadership training to directors, conduct research and build capabilities. During 2010 ONGC instituted a Chair on Corporate Governance entitled 'ONGC Subir Raha Chair on Corporate Governance' to study corporate governance practices and standardize the existing body of knowledge and disseminate the information to all the stakeholders.

### Ongoing Research Projects

- A study on Effective Corporate Governance and Social Responsibility for Sustainable Business, sponsored by ICSSR, Gol.
- Corporate Governance on the Value Creation in Stock Markets: A Case of CPSEs in India sponsored by ICSSR, Gol.

### Proposed Research Projects

- Determinates and Effects of Related Parties Transactions in India submitted to ICSSR, Gol.
- Independent Directors: Challenges for 3<sup>rd</sup> Millennium.

### Collaboration with IICA

IPE entered an MoU with IICA to jointly work on various capacity building programs by way of organizing conference, seminars, round table discussion and workshops and also on the databank on Independent Directors. CCG proposed to conduct:

- Two / Three-day Orientation Program for Boards and Independent Directors.
- One-day Workshop on Recent Changes in Companies Act 2013.
- One-day Workshop on Recommendations of Kotak Committee Report.
- Discussion forum on latest issues with eminent policy makers and academicians.

### Collaboration with Global Research Foundation on Corporate Governance

Global Research Foundation on Corporate Governance has organized the 1<sup>st</sup> International Conference on Corporate Governance, and IPE has actively participated in organizing the conference. IPE CCG proposed to conduct collaborative programs in 2020-21.

### Publications

- J. Kiranmai and R.K. Mishra (2019), 'Scope and Modalities of Restructuring State-Owned Enterprises in India', ABRM-ZGU 9<sup>th</sup> ROGE-2019, University of Oxford, UK.
- J. Kiranmai, R.K. Mishra & Deepa, Duties of Directors: International Comparison vis-a-vis India, KalediScope, 2019, Scope Publication, New Delhi.
- J. Kiranmai & R.K. Mishra (2019). Corporate Governance Practices in Listed State-owned Enterprises in India: An Empirical Research, Indian Journal of Corporate Governance, 12(1), 94-121.
- R.K. Mishra, Sarkar, S., & J. Kiranmai (2019). Ethical Finance Dimension of Corporate Social Responsibility: A Case Study of Indian SOEs. Journal of Modern Accounting and Auditing, 15(1), 475-486.

**Centre Head**  
J Kiranmai

**Advisor**  
RK Mishra

### Members

CS T Anil Kumar, M Chandrashekar, Shweta Mehrotra, B Deepa

## Centre for Corporate Social Responsibility (CCSR)

### Relevance of the Centre for Corporate Social Responsibility

The Centre for Corporate Social Responsibility (CCSR) was set up during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of CSR. The Centre works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives; it also provides a platform for discussing CSR guidelines and the latest developments in the field.

### Objectives of the Center for CSR

The center is established to meet the following objectives:

- To conduct interdisciplinary and collaborative research and document case studies in thrust areas of CSR dealing with contemporary issues and challenges.
- To integrate the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives by interfacing with industry and academia.
- To disseminate information about the latest happenings in the CSR field to the people engaged in policy making, policy analysis, policy research, practitioners and other stakeholders.

### Training Programs, MDPs Conducted by the Center

- The HCL Grant Pan-India Symposiums 2018-19, on 27 April 2018.
- On 29 May 2018 a one-day program on CSR was held for Senior Executives of NICIL.
- Managing Corporate Social Responsibility for High Impact on 19-20 July 2018.
- Two sets of one-day training program at LDC, NLCIL on 21-22 February 2019.

### Consultancy Assignment Undertook by the Centre

- Worked on Impact assessment and CSR annual report preparation FY 2017-18 for BDL, Hyderabad, Dr. Shulagna Sarkar, Rs. 2,20,660.
- Worked on Impact Assessment of CSR activities 2016-17 for GAIL India. 2018, Dr. Shulagna Sarkar, Rs. 99,000.
- Working on Impact assessment and CSR annual report preparation FY 2017-18 for BDL, Hyderabad, Dr. Shulagna Sarkar, Rs. 1,87,000.
- Working on Evaluation of CSR activities of NLCIL, Neyveli, 2018 - 19. Dr. Shulagna Sarkar, Chair Activities.
- Worked on Baseline study for identifying CSR activities for NLCIL, Neyveli, 2019, Dr. Shulagna Sarkar, Chair Activities.

- Worked on Designing of CSR Policy for NLCIL 2019, Neyveli NLCIL, Dr. Shulagna Sarkar, Chair Activities.
- Worked on Impact Assessment of CSR activities 2016-17 for GAIL India. 2018, Dr. Shulagna Sarkar and Ms. J. Kiranmai, Rs. 9,72,816.

### Books

- R.K. Mishra, Singh, P. and Sarkar, S. (2018) Corporate Social Responsibility in India, Issue practices and New vistas, Academic Foundation, New Delhi, ISBN 978-93-32704-49-7.

### Journals

- Sarkar, S. and Pingle, S. (2018) CSR Governance addressing social issues: A critical review, South Asian Journal of Management, AMDISA, Vol 25(1), pp: 19-46. ABDC Rating – C.
- Singh, P. and Sarkar, S. (2018) 'Revolutionizing Corporate Social Responsibility in India: Is It Truly Revolutionized?' Asia-Pacific Journal of Management Research and Innovation, Vol 13 (1-2) Sage publication.

### Conference

A 3<sup>rd</sup> National Conference was organized by IQEMS on 9<sup>th</sup> June 2018 in Bhubneshwar.

#### Centre Head

Shulagna Sarkar

#### Members

J Kiranmai, Deepti Chandra, CS. T Anil Kumar

## IPE Case Research Centre (CRC)

The IPE Case Research Centre (CRC) has been established in March, 2017 and it is affiliated to Library Department of Institute of Public Enterprise, Hyderabad. The CRC is committed to the advancement of learning and teaching in business education and strives to promote leading management thinking through cases.

The Case Research Center has the responsibility for developing the case studies for strengthening the abilities of the faculty members by encouraging them to write case studies in their respective areas. The Center has been encouraging the faculty members to develop their case studies as a part of their course that is being taught to the PGDM students.

### Publications

In 2018-19, the Center for Case Research has come out with the following three publications:

- Survival Game or Shifting the Gear: The Kia Motors in India, Journal of Marketing Vistas, Vol. 9, No. 2 July-December 2019.

*Authors:* Dr Sridhar Raj and Dr S Vivek

- IKEA: Furnishing the Indian Homes: The Challenges of Culture, Competition and Channel, IPE Journal of Management.

*Authors:* Prof RK Mishra, Dr Sridhar Raj, Dr. Meher Karuna

- Case studies in Modern Human Resource Management, A collection of case studies in the area of human resources management.

*Authors:* Prof RK Mishra and Dr Sridhar Raj

### Future Program

The Center plans to conduct case writing competition among the students in the next year as a part of promoting the case study culture in the Institute.

The Center has further decided to develop as many cases as possible as a part of the activities of the case studies research center. The members of the Center have decided that they would develop at least five to six case studies as a part of the center activities.

The center has further decided to showcase the cases developed by the faculty members on IPE's website so that the same may be publicized on a wider scale. The center is in the process of developing a case study on Harley Davidson, which will bring forth the reasons for the exit of Harley Davidson from Indian operations.

#### Centre Head

A Sridhar Raj

#### Members

Shulagna Sarkar, Meher Karuna, Deepti Chandra

## Centre for Governance and Public Policy (CGPP)

The Centre for Governance and Public Policy (CGPP) was set up with an objective to undertake research, consulting and training in the areas of governance and public policy. Since its inception, CGPP has done extensive work with Government of India, various State Governments and international organisations on issues of public policy and governance. CGPP provides capacity building and training programs on specific tools and techniques in participatory governance mechanisms for government institutions, public enterprises and NGOs.

### Training

A National Training Program was conducted for Scientists and Technologists working with the Government Sector, sponsored by DST, Govt, on 'Enhancing Accountability & Responsiveness in Scientific Organizations' from 11-15 March 2019. The program was attended, by senior scientists from DST, CSIR and academic institutions in India.

The program focused on various aspects of good governance-mainly focusing on issues of transparency, accountability and responsiveness in organizations and attempted to sensitize participants to the need to integrate these principles as a fundamental building block for planning and strategy development

### Emerging Issues in Public Policy

A one-week immersion course on 'Emerging Issues in Public Policy' was jointly conducted by IPE, Hyderabad with BIGD, Brac University, Dhaka, NASC, Kathmandu, Niti Foundation, Kathmandu and IDRC during 22-27 October 2018 at IPE OU Campus, Hyderabad, India.

The major takeaway from this one-week course on public policy was that it provided a platform for discussion for the participants on various aspects of governance and public policy. Due to similar sociocultural, political and economic realities, of the participating countries, the experiences shared were very similar and the participants were able to expand their understanding on public policy formulation process and learn from one another. The course helped the participants to understand some of the solutions and innovations that countries are experimenting for making the policy making process more realistic and useful.

### Study Tour

IPE organized a week-long study tour program for a high level delegation from Advancing Life and Regenerating Motherland (ALARM), Myanmar during 24-1 December 2018 at IPE OU Campus, Hyderabad. There were 12 delegates that included political representatives, funding partners, army personnel and academicians from Myanmar who are working particularly in the area of Land & Environment Sectors and are a part of the Union Peace process.

The study tour provided an opportunity for all the participants to strengthen relationships and understanding with their Indian counterparts. The study tour was especially timed to help Myanmar political leaders to develop shared policy platforms which was expected to come up during the Union Peace Dialog during late 2018. The study tour was an important step in creating a congenial environment that can help progress peace negotiations in Myanmar.

### Paper Presentation

Dr. Anand Akundy and Dr. P. Raghavendra presented a paper titled Social Determinants, Equity and Communitization in Primary Health Care in India – An Anthropological Inquiry at 19<sup>th</sup> IASSI ANNUAL CONFERENCE 2019, NIRD, Hyderabad (Indian Association of Social Science Institutions, Institute for Human Development, New Delhi and NIRD, Hyderabad) organized during 11-13 January 2019.

### Journal

Bi-annual Journal of Governance and Public Policy, Jan-June & July-December 2018 issues.

**Centre Head**  
P Geeta

**Mentor**  
Shri K Madhava Rao, IAS (Retd)

**Members**  
A Sridhar Raj, Anand Akundy

## Centre for Energy Economics (CEE)

The Centre for Energy Economics (CEE), previously known by the name Centre for Infrastructure Policy and Regulation (CIPR) has been established to strive to research in the following areas:

- Promotion of energy efficiency in the area of residential lighting, commercial buildings and Industry.
- The issues related to anti-competitive conduct in the energy sector with a focus on the power sector.
- Reforms in the power sector, with a focus on renewable sources of energy.
- Emerging issues of Oil and Natural Gas.
- Inviting Occasional Papers: The institute would invite papers from the various stakeholders, more so from the personnel in the higher echelons of regulatory bodies, such as the electricity regulatory commissions, academicians who are involved in the research in this area from reputed educational institutions of the country. In the long term, the institute by using its network would also invite papers from internationally renowned academicians.
- Writing articles and research papers for peer reviewed journals.
- Publication of book: CEE would also endeavor to publish a book in the next one year. The tentative title of the book is 'Twenty five years of power sector reforms – Achievements and Challenges Ahead'.

### Publications

- An article published in the Journal of Infrastructure Development, (June 2012) titled 'Public Private Partnership in Power Sector – A Focus on Ultra Mega Power Projects.'
- An article published in December 2014 issue in Journal of Infrastructure Development, titled 'Does NTPC Have a Dominant Position – A Critical Analysis.'
- The article titled 'Can Solar Power Get a Place in the Sun' published in Financial Express date: 7 June 2016.
- Article titled, 'Nudging Residential Energy Consumption' in Hans India 5 November 2017.
- Article titled, 'Use Goldilocks Principle to Synergise Energy Sources' in Hans India 29 November 2017.
- The centre since its inception has compiled a broad spectrum of articles on various issues of the energy sector, that appeared in national and international journals.

### Papers Contributed to Conferences

- Paper titled 'Review of Studies on Energy Efficiency in Residential Electricity Consumption – Future Research Directions for India' at the International Conference in Bangkok in August 2017. Presented in conference.

- Paper titled 'Energy Efficiency in Residential electricity Consumption – Where is the Ceiling Fan', in the national conference jointly organized by IIT Delhi and Indian Political Economy Association in December 2017.

### Research Proposals Submitted

- A study on the adoption of LED bulbs among the residential electricity consumers of select regions of Hyderabad and Ranga Reddy district under the IMPRESS scheme of ICSSR.
- Evaluation of Agriculture Demand Side Measures – A focus on select regions of Eastern Power Company of A.P.
- Evaluation of UJALA Program – A focus on residential electricity consumers of select regions of Hyderabad and Ranga Reddy district.

The future plan of the centre is as follows:

- Writing articles and research papers for peer-reviewed journals.
- Publication of the book: The centre is endeavoring to publish a book in the next year. The tentative title of the book is, 'Thirty years of Power Sector Reforms- Triumphs and Trips'. The work is in progress and is in the first stage.

#### Centre Head

Rajesh Gangakhedkar

#### Members

B Sai Sailaja, Sandeep Kumar Kujur

## Centre for Sustainable Development (CSD)

The 'Centre for Sustainable Development' (CSD) has been set up at IPE in the year 2012-13, with a focus on promoting the adoption of sustainable environmental, social and economic practices. IPE has multidisciplinary and multifarious expertise in this domain. The centre aims to promote education, training, research and consultancy assignments and document case studies in thrust areas of 'Sustainable Development'(SD).

The objectives of the Centre for Sustainable Development (CSD) are:

- To review the 'State-of-the-art' on Sustainable Development and study its impact on society.
- To promote 'Academia-Industry' interaction to integrate the existing body of knowledge, systems, structures, models and mechanisms associated with different SD initiatives and suggest solutions towards SD.
- To document and disseminate successful case studies and the lessons learnt in thrust areas of 'SD'.
- To act as a referral point for both public and private sectors in disseminating information to various stakeholders including policymakers about the significance of SD and the latest developments.

### Projects

#### Completed Projects

- Verification of Open Defecation Free Villages in Krishna District (Phase II) – Awarded by Swachh Andhra Corporation (SAC), Vijayawada.
- Verification of Open Defecation Free Villages in Visakhapatnam District (Phase II), Awarded by Swachh Andhra Corporation (SAC), Vijayawada.
- Concurrent Evaluation of Public Distribution System in Telangana: Sponsored by Depart of Food and Public Distribution, Ministry of Consumer Affairs (Phase I).

#### Ongoing Projects

- Concurrent Evaluation of Public Distribution System in Telangana: Sponsored by Depart of Food and Public Distribution, Ministry of Consumer Affairs (Phase II).

### Publications

#### Books

- R K Mishra, PS Janaki Krishna, Ch Lakshmi Kumari, J. Kiranmai & Usha Nori (2019). Open Defecation Free India: A Case of Krishna District in Andhra Pradesh, New Delhi: Academic Foundation.
- R K Mishra, PS Janaki Krishna & Ch Lakshmi Kumari (2019). Sustainable Development Goals Climate Action and Zero Hunger, New Delhi: Academic Foundation.

#### Journals

- R K Mishra, PS Janaki Krishna, Usha Nori & Ch Lakshmi Kumari (2019). Relationship between Science and Technology (S&T) and Gross District Domestic Product (GDDP) in select Indian Districts, Asia Biotechnology and Development Review, 21(1).
- R K Mishra, PS Janaki Krishna & Ch Lakshmi Kumari (2019). Developing Sustainable Development Goals(SDGs) Champions in India, Vyapar Expert.
- R K Mishra, PS Janaki Krishna & Ch Lakshmi Kumari (2019). Sustainable Development Goals, Climate Action and Zero Hunger, New Delhi: Academic Foundation.

**Centre Head**  
PS Janaki Krishna

**Advisor**  
RK Mishra

**Members**  
Ch Lakshmi Kumari, Anupama Dubey Mohanty

## Centre for State-Owned Enterprises, CPSEs / SLPEs Database & Disinvestment (CSDD)

The Centre for State-Owned Enterprises, CPSEs / SLPEs Database & Disinvestment (CSDD) seeks to concentrate on broad issues of the public enterprises with special emphasis on disinvestment, autonomy and accountability, state ownership and competitive neutrality in public enterprises.

This centre seeks to augment its technical resources through building up of data bank pertaining to Central and State Level Public Enterprises, bring out publications and continuously update the literature on Central and State-owned Enterprises in India and abroad.

This centre works on various issues like turnaround, restructuring, closure, mergers of the enterprises and listing of enterprises in stock markets. By and large, the focus of centre's research represents a comprehensive and inter-disciplinary initiative in the areas mentioned above which is, diversified in content and coverage by including policy issues and reforms at the state, inter-state and national levels. The centre also seeks to conduct Conferences, Workshops, Seminars and Memorial Lectures on a wide range of contemporary policy issues of Public Sector Enterprises which constitute a significant part of the academic activities of the centre. Eminent scholars as well as young researchers will be invited to participate in such events.

### Projects

#### Completed Projects

- Verification of Open Defecation Free Villages in Krishna District (Phase II) – Awarded by Swachh Andhra Corporation (SAC), Vijayawada.
- Verification of Open Defecation Free Villages in Visakhapatnam District (Phase II), Awarded by Swachh Andhra Corporation (SAC), Vijayawada.

#### Ongoing Projects

- A Study on Socio-Economic Factors Influencing Sustainability of Open Defecation Free Villages in India: Supported by ICSSR, New Delhi.

### Publications

- R K Mishra, PS Janaki Krishna, Usha Nori and Ch Lakshmi Kumari (2019), Relationship between Science and Technology (S&T) and Gross District Domestic Product (GDDP) in select Indian Districts, Asia Biotechnology and Development Review, Vol. 21 No. 1 & 2, March & July.
- R K Mishra, PS Janaki Krishna and Ch Lakshmi Kumari (2019), Developing Sustainable Development Goals

(SDGs) Champions in India, Vyapar Expert, ISSN No:2456-2009.

### Books Published

- R K Mishra, PS Janaki Krishna, Ch Lakshmi Kumari, J. Kiranmai, Usha Nori (2019), Open Defecation Free India: A Case of Krishna District in Andhra Pradesh, Academic Foundation.
- R K Mishra, PS Janaki Krishna and Ch Lakshmi Kumari (2019), Sustainable Development Goals, Climate Action and Zero Hunger, Academic Foundation.
- R K Mishra, PS Janaki Krishna, Ch Lakshmi Kumari and Usha Nori (2019), Science and Technology and Economic Growth, Academic Foundation.

### Seminars / Conferences

Anational conference on Re-Designing Human Presence on Earth: Let's Begin with Rajasthan (A Community Approach to SDGs) organised by Jaipuria Institute of Management, Jaipur during 7-8 December 2019.

Worked on International Conference on 'Making Cities Smart and Sustainable' scheduled to be organised on 17-18 April 2020 in collaboration with ActionAid Association (India), Delhi, World Urban Campaign and Citizen Rights Collective (CiRiC).

**Centre Head**  
Ch Lakshmi Kumari

**Members**  
K Trivikram Rao, P Geeta, Sandeep Kumar Kujur, Maschendar Goud

# DOCTORAL PROGRAM

## Overview

The PhD program of the Institute of Public Enterprise is one of the oldest and largest in the field of social sciences. IPE is recognized, as a 'Centre of Excellence' for doctoral studies by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India. The research wing of the Institute is complemented, with a strong faculty contingent and several PhD research scholars, sponsored by ICSSR and IPE, who work on various fields of management and social sciences as well as on identified thrust areas of research.

## ICSSR Institutional Doctoral Fellowship

Under the aegis of ICSSR, IPE offers ten Doctoral Research Fellowships in Social Sciences each year. This program is designed to equip students and teachers for careers in education and research.

Ten Indian Universities recognize IPE's PhD program: Osmania University, Jawaharlal Nehru Technological University, University of Hyderabad, Utkal University, Andhra University, Sri Krishna Devaraya University, Sri Venkateswara University, University of Mysore, Symbiosis International University, Adikavi Nannaya University, Rajahmundry, Maulana Azad National Urdu University, University of Madras, University of Bangalore, Anna University, Periyar University, Mata Vaishno Devi University, Padmavathi Mahila University.

So far, 120 candidates have completed their PhD from IPE, and 24 more are presently pursuing their research studies.

## Doctorates Awarded

- A. Neeta for the thesis titled 'Effectiveness of Corporate Governance in Commercial Banks in India, Department of Commerce, Osmania University, Hyderabad under the guidance of Prof. R.K. Mishra.
- Shilpa Roy for the thesis titled 'Employee Disengagement – A Diagnostic Study of Select Organisations', Dept. of Business Management, Osmania University, Hyderabad. under the guidance of Prof. R.K. Mishra.

- Khudsiya Zeeshan for the thesis titled 'Performance of Private Equity Funds in India – A Select Study', Dept. of Business Management, Osmania University, Hyderabad, under the guidance of Prof. S. Sreenivasa Murthy
- Mousumi Singha Mahapatra for the thesis titled 'Impact of Financial Cognition and Mental Accounting on Personal Financial Planning – A study on Indian households', Dept. of Management Studies, National Institute of Technology, Durgapur, under the guidance of Dr. Jayasree Raveendran.
- M. Sravanthi for the thesis titled 'Job Satisfaction of Women Employees in Select IT Companies in Hyderabad', Dept. of Business Management, Osmania University, Hyderabad, under the guidance of Dr. V. Srikanth.
- G. Hima Bindu for the thesis titled 'Factors Influencing Turnover Intentions of Employees and its Impact on Organizational Effectiveness with Specific Reference to Select Organizations of Service Sector in Hyderabad', Dept. of Business Management, Osmania University, Hyderabad, under the guidance of Dr. V. Srikanth.
- C V Kumar for the thesis titled 'Factors Influencing the Under Pricing of IPOs – An Indian Perspective', Dept. of Business Management, Rayalaseema University, Kurnool, under the guidance of Prof. S. Sreenivasa Murthy.
- Ratnavali for the thesis titled 'Balanced Score Card based performance management systems in service organizations – A Study of select Organisations', Dept. of Business Management, JNTU, Hyderabad, under the guidance of Prof. S. Sreenivasa Murthy.
- R. Yasholatha for the thesis titled 'A Study on Job satisfaction in Select Nonprofit Organisations in Andhra Pradesh', Dept. of Business Management, Osmamnia University, Hyderabad, under the guidance of Prof. Narendranath Menon.
- P. Balaji for the thesis titled 'Determination of Digital Banking Adoption in the Aftermath of Demonetisation', Department of Commerce, University of Madras, under the guidance of Prof. S. Sreenivasa Murthy.
- Tadipigari Mahesh Babu for the thesis titled 'Small Towns Consumer Buying Behaviour Towards online Stores in Rayalaseema Region of Andhra Pradesh', Dept. of Management Srikrishnadevaraya University, Ananthapuram, under the guidance of Dr. M. Meher Karuna.

# PUBLICATIONS BY FACULTY DURING THE YEAR

## Books & Book Chapters

### Books

- R.K. Mishra, Singh, P. and Sarkar, S. (2018), 'Corporate Social Responsibility in India, Issue Practices and New Vistas', Academic Foundation, New Delhi.
- R.K. Mishra, S. Sreenivasa Murthy and J. Kiranmai (2018), 'Financial Inclusion in India: Issues, Opportunities and Challenges', Academic Foundation, New Delhi.
- R.K. Mishra and Shulagna Sarkar (2018), 'Corporate Social Responsibility: The Changing Perspectives', Academic Foundation, New Delhi.
- R.K. Mishra and Anupama Dubey, (2018), 'Glimpses of Water Management in Rural India, A Regional Perspective', Academic Foundation, New Delhi.
- R.K. Mishra and K. Trivikram, (2018), 'Annotated Bibliography on Public Enterprises' Volume 1 and Volume 2.
- R.K. Mishra and J. Kiranmai (2018), 'Corporate Governance Sustainability and Responsibility', Academic Foundation, New Delhi.
- R.K. Mishra, Anupama Dubey and V. Srikanth (2018), 'A Journey of Doctoral Research at IPE: Setting the Pace for Innovation, Sustainability, Relevance, and Quality', Academic Foundation, New Delhi.
- R.K. Mishra and Trivikram K (2019), 'Annotated Bibliography on Public Enterprise', Academic Foundation, New Delhi.
- R.K. Mishra and Sarkar, S. (2019), 'Corporate Social Responsibility: The Changing Perspectives, Academic Foundation', New Delhi, (In print).
- R.K. Mishra and Sarkar, S. (2019), 'The Journey of Neyveli Lignite Corporation to NLC India – A Growth Saga', Academic Foundation, New Delhi.
- Shulagna Sarkar, R.K. Mishra, Raju, KSN, Singh, P, Geeta, P., J. Kirnamai, (2018), 'Variable Compensation in Public and Other Sectors with and Outside India (Authored Book)', Academic Foundation.
- R.K. Mishra, Anupama Dubey and V. Srikanth (2019). 'Management and Social Science Research: An

Institutional Experience' Academic Foundation, New Delhi.

- R.K. Mishra, Anupama Dubey and V. Srikanth (2019). 'Research and Consultancy: An Institutional Experience', Academic Foundation, New Delhi.
- Usha Nori (2019). 'Evaluation of Telangana State Industrial Project Approval and Self Certification System', Academic Foundation, New Delhi.

### Book Chapters

- Bahinipati, B.K., and Panigrahi, S.S. (2018). 'Evaluation of Implementation Barriers in Sustainable Supply Chains: A Quantitative Assessment', Xavier School of Sustainability (Eds.), Energy, Peace and Global Governance (pp:57-77). Odisha, Xavier University Press.
- Shulagna Sarkar and Ghoshal, D. 'Digital Workplace: The Human Interface' published in the book 'The Evolution of Business in the Cyber Age Digital Transformation, Threats, and Security' Apple Academic Press.
- Shulagna Sarkar and Debashis (2018), 'Digital Workplace: The Human Interface in The Evolution of Business in the Cyber Age - Digital Transformation, Threats, and Security' Editors: Divya Gupta Chowdhry, Rahul Verma, Manisha Mathur.
- R.K. Mishra, Sarkar, S. and J. Kiranmai (2019), 'Responsible Business Conduct – Indian Business Practices Towards Social Inclusiveness', 'Corporate Social Responsibility: The Changing Perspective' Mishra & Sarkar (Ed) Academic Foundation (in print).
- Sarkar, S. and Singh, P. (2018), 'Enabling Disruptive HR Practices: Sustainable HRM Initiative, Sustainable HRM Practices, Policies and Perspectives in South Asia', (Ed.) Vanka, S. and Bhaskar Rao, M., IBS Hyderabad.
- Mishra, P. and Sarkar, S. (2018), 'Talent Management in Digital Age – A Case of Indian CPSEs', IPE Journal of Management, Vol. 8 No. 2.
- S Durai D, K Rudhramoorthy and S. Sarkar (2018) 'HR Metrics and Workforce Analytics: It is a Journey, not a Destination', Human Resource Management International Digest, Vol. 26 Scopus, ABDC Rating – B.
- Mishra, P. and Sarkar, S. (2018) 'Managing Women Talent in Indian CPSEs', Journal of Institute of Public Enterprise, Vol. 41 No. 3-4.
- Sarkar, S. and Pingle, S. (2018) 'CSR Governance Addressing Social Issues: A Critical Review', South Asian Journal of Management, AMDISA, Vol. 25(1), pp: 19-46. ABDC Rating – C.

- Singh, P. and Sarkar, S. (2018), 'Revolutionizing Corporate Social Responsibility in India: Is It Truly Revolutionized?' Asia-Pacific Journal of Management Research and Innovation, Vol. 13 (1-2) Sage publication.
- R.K. Mishra and Sarkar, S. (2019), 'Responsible Initiating CSR – Glimpses from the Hazardous Sector, Corporate Social Responsibility: The Changing Perspective' Mishra & Sarkar (Ed) Academic Foundation (in print).
- R.K. Mishra, Sarkar, S. and J. Kiranmai (2019), 'Responsible Business Conduct – Indian Business Practices Towards Social Inclusiveness, Corporate Social Responsibility: The Changing Perspective' Mishra & Sarkar (Ed) Academic Foundation (in print).
- R.K. Mishra, Sarkar, S. and J. Kiranmai (2019) 'CSR in Hazardous Sector: A Global Review , Corporate Social Responsibility: The Changing Perspective' Mishra & Sarkar (Ed) Academic Foundation (in print).
- Maschendar Goud (2018). 'Role of MGNREG Scheme in Effective Implementation of Financial Inclusion in India', Institute of Public Enterprise, pp: 279-293.

## Papers Presented in Conferences and Seminars

- Dr. Shaheen participated in Capacity Building Program organised by Aligarh Muslim University (AMU) at Aligarh Muslim University (AMU) from 2 to 15 April 2018.
- Dr. Sai Sailaja participated in Development Convention 2018 organised by ISEC campus, Bangalore at ISEC campus, Bangalore from 24 to 25 April 2018.
- Dr. Deepti Chandra, Dr. P. Mahesh, Dr. Meher Karuna, Dr. Pragnya Sambit Acharya, Dr. Samarendra Mohanty, Dr. A. Sridhar Raj, Dr. Shulagna Sarkar and Dr. S. Vivek participated in SHRM HR Tech Conference 2018 organised by SHRM India, Hyderabad at SHRM India, Hyderabad from 26 to 27 April 2018.
- Mr. Rakesh Phanindra, Mr. M.J. Ramakrishna, Dr. Samarendra Mohanty and Dr. C.V. Sunil Kumar, participated in Machine Learning Using 'R' & Symposium on Business Analytics and Intelligence organised by Indian Institute of Management, Bangalore from 21 to 24 June 2018.
- Dr. P. Geeta and Ms. J. Kiranmai presented a paper titled 'Reforming Public Sector: Glimpses of The Disinvestment Policy In India' at the Conference on Public Policy and Government in South Asia: Towards Justice and Prosperity organised by Nepal Administrative Staff College, Nepal at Nepal Administrative Staff College, Nepal on 28 and 29 June 2018.
- Presented the paper titled 'Changing Material Consumption and its Sustainability in the Resource-based Manufacturing: An Assessment of Pulp and Paper Industry in India' in the 17<sup>th</sup> International Joseph A. Schumpeter Society Conference held at Seoul National University, Seoul, South Korea during 2-4 July 2018.
- Presented the paper titled 'Technological Changes in the Pulp and Paper Industry in India: An Inspection of Traditional and Advanced Inputs Use' in the 12<sup>th</sup> Asia-Pacific Productivity Conference held at Seoul National University, Seoul, South Korea during 4-6 July 2018.
- Dr. N.G. Satish participated in Making Police Structure Lean and more effective organised by National Policy Academy at NPA, Hyderabad on 21 July 2018.
- Mr. M Chandra Shekar presented a paper titled 'The Effects of Share Repurchases – A Study on Share Price Behavior in India' at the World Finance Conference 2018 organised by World Finance Conference at Mauritius from 25 to 27 July 2018.
- Dr. Deepti Chandra, Dr. Jyothi Rao, Mr. P. Mahesh, Mr. M. Karthik and Dr. Prarthana Kumar participated in 9<sup>th</sup> Indian Management Conclave organised by IIM Bangalore Campus at IIM, Bangalore from 3 to 4 August 2018.
- Ms. Jyoti Rao presented a paper titled 'The Determinants of Foreign Ownership of Domestic Stocks: Firm Level Evidences from India' in the Conference New Directions in Economic Theory and Empirical Economics organised by IIM, Kolkata at IIM, Kolkata from 17 to 18 August 2018.
- Dr. K.V. Ramesh presented a paper titled 'A Critical Analysis of NPA Management in Indian Banking Industry: A Case Study of Select Banks' at the Certified Professional Managers (CPM) Regional Management Conference organised by Institute of Certified professional Managers of Sri Lanka at Sri Lanka from 4 to 5 September 2018.
- Dr. A. Rakesh Phanindra and Dr. P.S Janaki Krishna participated in Fourth World Summit on Accreditation organised by National Board of Accreditation at Ambedkar International Centre, New Delhi from 7 to 9 September 2018.
- Mr. A. Rakesh Phanindra, Dr. Sinju Shankar and Dr. P.S. Janaki Krishna participated in a

workshop 'Accrediting the Unaccredited Institutions' organized by UGC Centre for Staff Training & Development (CSTD) – Auditorium B R Ambedkar Open University, Hyderabad on 1 October 2018.

- Dr. Usha Nori presented a paper titled 'Trade Flows between BRICS and European Union: A Quantitative Assessment' at International Conference on Inclusive Development: Issues and Challenges organized by Centre for Economic & Social Studies and Institute of Public Enterprise during 8-10 October 2018.
- Dr. Usha Nori Presented a paper titled 'National Food Security Act in India: Viability of Public Distribution System in Telangana State' at International Conference on Inclusive Development: Issues and Challenges organized by Centre for Economic & Social Studies and Institute of Public Enterprise during 8-10 October 2018.
- Mr. S. Satish Kumar and Dr. C.V. Sunil Kumar participated in India Copper Forum organised by International Copper Association India (ICA India) at Shangri-La's Eros Hotel, New Delhi on 24 October 2018.
- Dr. M. Karthik presented a paper titled 'A Critical Review of the Trade Pattern, Market Delineation, Opportunities and Challenges in India – Nordic Trade.' (Authors: Prof R.K. Mishra, M Karthik and Mr. R. Kumaran), at the Nordic - India Business Conference at Stockholm Business School on 25 and 26 October 2018.
- Dr. M. Meher Karuna presented a paper titled 'Ikea, Furnishing the Indian Homes: The Challenges of Culture, Competition and Channel.' (Authors: Prof. R.K. Mishra, Dr A. Sridhar Raj, Dr M. Meher Karuna) at Stockholm Business School, Stockholm, Sweden from 25 to 26 October 2018.
- Dr. Shulagna Sarkar presented a paper titled 'Enabling Disruptive HR Practices – A Sustainable HRM Initiative', in a Two-day International Conference on 'Sustainable HRM: Practices, Policies and Perspectives in South Asia @ Hyderabad on 1 and 2 November 2018.
- Dr. Samarendra K Mohanty presented a paper titled 'Study of Factors Affecting Engagement of Executives in Indian Power Companies' authored by Dr. Samarendra K Mohanty at ICABML 2018, an international conference organized from 24 to 25 November 2018 at Dubai Business School, University of Dubai. It has been, submitted for publication.
- Dr. Shweta Mehrotra presented a paper titled 'Corporate Governance practices and Performance of Listed SMEs in India' in Competitive Session of the IIBG 2018 Annual Academia-Industry Exchange, Conference on Ethics, Responsible Business and Sustainable Development: Challenges and Opportunities for Transformation and Growth Organised by Institute of International Business and Governance (IIBG), Hongkong at IIBG, Hongkong from 7 to 8 December 2018.
- Dr. Usha Nori Presented a paper titled 'Proliferation of Global Value Chains in India: Implications on Employment', for the International Economic Conference on 'Role of Higher Education Institutions in Employment', During 10-11 December 2019, Sponsored by Institute of Public Enterprise, Hyderabad.
- Dr. Anupama Dubey Mohanty delivered a Lecture on 'Smart Cities' at the 88<sup>th</sup> Orientation Program which was organized from 13 December 2018 to 11 January 2019 by the UGC – HRDC (Academic Staff College), Osmania University, Hyderabad.
- Dr. Anupama Dubey Mohanty presented a paper titled 'Trends and Challenges of Financing Higher Education: A Case Study of India' in a National Seminar on 'Shifting Paradigm in Education Financing – Concerns of Quality, Equity and Employability' on 13 and 14 December, 2018, organized by Centre for Policy Research in Higher Education, National Institute of Educational Planning and Administration (NIEPA, New Delhi) (Ministry of Human Resource Development, Govt. of India).
- Dr. P.S. Janaki Krishna delivered Lecture on Sustainable Development Goals at EPTRI on 19 December 2018.
- Dr. A.S. Kalyana Kumar participated in Machine Learning with Python Hands-on Workshop organised by Computer Society of India, Mumbai at CSI, Mumbai from 28 to 29 December 2018.
- Dr. Shulagna Sarkar presented a paper titled 'Will Artificial Intelligence replace Human Interface in Organisations – The Indian Perspective' in the International Conference at American Academy of Management and Dublin City University at Dublin City University Business School, Ireland from 9 to 11 January 2019.
- Dr. Anand Akundy presented a paper at 19<sup>th</sup> National Conference titled 'Social Determinants, Communitization and Primary Health Care in India: An Empirical Study at the Indian Association of Social

Science Institutions, New Delhi, from 11 to 13 January 2019, jointly organized by IASSI, NIRD and CESS.

- Dr. P. Geeta and Dr. Swayam Sampurna Panigrahi participated in 13<sup>th</sup> International Conference on CSR Organised by Institute Of Directors (IOD) at Hotel Taj Lands End, Bandra (West), Mumbai from 17 to 18 January 2019.
- Dr. Samarendra Kumar presented a paper titled 'Study of Perceived Stress and its Management for B School Students' in International Conference on 'Managing Competency through curiosity Development and Stress Tolerance'. (MCT-CDAST-2019) organized from 19 to 20 January 2019.
- Study of Factors Affecting Engagement of Executives in Indian Power Companies at ICABML conference in Dubai Business School organized from 24 to 25 November 2018.
- Dr. Venkata Nagaiah participated in 4<sup>th</sup> Library Technology Conclave (LTC) organised by Informatics & Cochin University of Science & Technology at CUSAT Auditorium, Cochin University of Science & Technology, Cochin from 23 to 25 January 2019.
- Dr. B. Sai Sailaja, Dr. M. Karthik, Dr. M.J. Ramakrishna, Dr. Prashant Raman, Dr. Muzamil Ahmad Baba, Dr. Prarthana Kumar and Dr. Narendranath Menon participated in National Conference on Indian Management Education Organised by XIME, Bangalore from 29 to 30 January 2019.
- Dr. Shaheen participated in One-week workshop on Qualitative Techniques in Geography organised by Department of Geography, University of Calcutta & Institute of Landscape, Ecology and Ekistics (ILEE), Kolkata at Department of Geography, University of Calcutta, Kolkata from 4 to 5 February 2019.
- Dr. Muzamil Ahmad Baba attended the 27<sup>th</sup> World HRD Congress from 15 to 17 February 2019, held in Mumbai.
- Dr. Kumar Aashish presented a paper titled 'Understanding Appropriate Teaching Pedagogies for Startup Entrepreneurship' in Thirteenth Biennial Conference on Entrepreneurship organised by EDII, Ahmedabad, Gujarat, India at Entrepreneurship Development Institute of India from 20 to 22 February 2019.
- Dr. Anand Akundy presented a paper titled 'Family Traditions and Role of Dayis in Contemporary India: An Anthropological Study in Telangana State'. (co-author: Mr. P. Raghavendra) at the National Seminar

organized by ICSSR and Dept. of Sociology, Kakatiya University, Warangal from 22 to 23 February 2019.

- Dr. Kumar Aashish participated in CII Telanaga – Annual Meeting organised by CII Telanaga at Hotel Taj Krishna, Hyderabad on 20 March 2019.
- Dr. Prashant Raman participated in CII Telanaga – Annual Meeting organised by CII Telanaga at Hotel Taj Krishna, Hyderabad on 20 March 2019.
- Dr. Shweta Mehrotra participated in Impact of Globalization on MSMEs – Prospects, Challenges and Policy Implications on National Growth organised by Department of Business Management, Vikrama Simhapuri University, Nellore at Vikrama Simhapuri University, Nellore from 29 to 31 March 2019.

## Research Papers and Articles Published in Journals

### *Paper Publications by Faculty*

- M Karthik and R.K. Mishra (2018) 'Social Marginalisation of Women Textile Workers – A Study on the Textile & Garment Clusters at Coimbatore, Tirupur, Ahmedabad & Surat' Journal of Governance & Public Policy, Volume 8 No 2, July-December, 2018 ISSN 2231-0924.
- Bahinipati, B. K., & Panigrahi, S. S. (2018) 'A Framework for Sustainable Supply Chains: Evaluation of Implementation Barriers', International Journal of Intelligent Enterprise, 5(3), 231-265.
- Panigrahi, S. S., Bahinipati, B., & Jain, V. (2018) 'Sustainable Supply Chain Management: A Review of Literature and Implications for Future Research', Management of Environmental Quality: An International Journal.
- Panigrahi, S. S., & Rao, N. S. (2018) 'A Stakeholders' Perspective on Barriers to Adopt Sustainable Practices In MSME Supply Chain: Issues and Challenges in the Textile Sector', Research Journal of Textile and Apparel, 22(1), 59-76.
- Panigrahi, S. S., & Sahu, B. (2018) 'Analysis of Interactions Among the Enablers of Green Supply Chain Management Using Interpretive Structural Modelling: An Indian Perspective' International Journal of Comparative Management, 1(4), 377-399.
- Prashant Raman (2018) 'Zomato: A Shining Armour in the Foodtech Sector.' Journal of Information Technology Case and Application Research. Pg. 1-21 Indexed - ABDC and Scopus.

- R.K. Mishra and V Anji Raju (2018) 'A Study on Production Enhancement Schemes and their Impact on the Production of Pulses for Food Security in India: Findings from A Case Study of Raichur District, Karnataka'.
- Shulagna Sarkar, R.K. Mishra (2018) 'The Journey of Neyveli Lignite Corporation to NLC India – A Growth Saga' (Authored Book)' Academic Foundation.
- Shulagna Sarkar, S Durai D, and K Rudhramoorthy, (2018) 'HR Metrics and Workforce Analytics: It is a Journey, Not A destination', ABDC Rating – B, Scopus indexed.
- Sarkar, S. and Pingle, S. (2018) CSR Governance Addressing Social Issues: A Critical Review, South Asian Journal of Management, AMDISA, Vol 25(1), pp: 19-46. ABDC Rating – C.
- M. Chandra Shekar, R. Kumaran and R.K. Mishra (2018). Blockchain Technology – An Exploratory Study on its Applications, e-Management Accountant, June, 53(6).
- Mousumi Singha Mahapatra (2019) 'Building A Model on Influence of Behavioral and Cognitive Factors on Personal Financial Planning: A Study Among Indian Households' Global Business Review, Scopus ABDC.
- Muzamil, B and Fowzia, A (2019) 'Advertising through Facebook and Customer Perception: A Study', Research Review International Journal of Multidisciplinary [RRIJM] . Vol.4, No.1.
- Sarkar, S and Singh, P. (2019) 'Strategizing CSR in Addressing Sustainable Development Goals Using A Scorecard Approach', World Review of Science, Technology and Sustainable Development Journal, Vol. 14 (2), ABDC Rating – C. Scopus Indexed (In print).
- Mishra, P. and Sarkar, S. (2018) Talent Management in Digital Age – A Case of Indian CPSEs, IPE Journal of Management, Vol. 8 No. 2.
- S Durai D, K Rudhramoorthy, and S. Sarkar (2018) HR Metrics and Workforce Analytics: It is A Journey, Not A Destination, Human Resource Management International Digest, Vol. 26 Scopus, ABDC Rating – B.
- Mishra, P. and Sarkar, S. (2018) Managing Women Talent in Indian CPSEs, Journal of Institute of Public Enterprise, Vol. 41 No. 3-4.
- Singh, P. and Sarkar, S. (2018), 'Revolutionizing Corporate Social Responsibility in India: Is It Truly Revolutionized?' Asia-Pacific Journal of Management Research and Innovation, Vol. 13 (1-2) Sage publication.

- Kujur, S.K. (2018). Impact of Technological Change on Employment: Evidence from the Organised Manufacturing Industry in India. Indian Journal of Labor Economics. Vol. 61, No. 2, pp. 339-376, ID: <https://doi.org/10.1007/s41027-018-0138-z>.

## Working Papers

- R.K. Mishra, Sarkar, S and J. Kiranmai (2018) 'Responsible Business Conduct' - Indian Business Practices Towards Social Inclusiveness, Series: 95, Institute of Public Enterprise, Hyderabad.
- R.K. Mishra (2018-19) Diversity and Board Effectiveness: A Case of India, Series: 98, Institute of Public Enterprise, Hyderabad.
- Sridhar Raj, A. (2018-19) Monetizing CSR Activities of Employees: Challenges and Opportunities, Series: 99, Institute of Public Enterprise, Hyderabad.
- Usha Kiran, V, Sreenivasa Murthy, S. and Maschendar Goud M. (2018-19) Role of Banks in Effective Implementation of MGNREG Scheme in India, Series: 100, Institute of Public Enterprise, Hyderabad.
- J. Kiranmai, and Swetha, C. (2018-19) Green Accounting Practices: An Overview, Series: 101, Institute of Public Enterprise, Hyderabad.
- J. Kiranmai and R.K. Mishra (2018-19) Financial Inclusion in India: Status and Challenges, Series: 102, Institute of Public Enterprise, Hyderabad.
- R.K. Mishra, Sreenivasa Murthy, S. and Maschendar Goud M. (2018-19) Role of MGNREGS in Effective Implementation of Financial Inclusion in India, Series: 103, Institute of Public Enterprise, Hyderabad.
- R.K. Mishra, Geeta Pothuraju and Pranav, Garimella. (2018-19) Monitoring Health System Improvements through a Results Framework Document Mechanism: A Case Study of India, Series: 104, Institute of Public Enterprise, Hyderabad.
- R.K. Mishra, Janaki Krishna, PS, and Lakshmi Kumari, Ch. (2018-19) Strategies to Deal with Climate Change in Bangladesh, Nepal and Pakistan, Series: 105, Institute of Public Enterprise, Hyderabad.
- R.K. Mishra, Janaki Krishna, PS. and Lakshmi Kumari, Ch. (2018-19) Emission Trading Practices: A Global Scenario, Series: 106, Institute of Public Enterprise, Hyderabad.

# TRAINING PROGRAMS AND SPECIAL LECTURES

S No	Title of the Program	Program Dates	Program Director
1	Valuation of Public Sector Enterprises	10-11 May 2018	Dr A Pawan Kumar
2	Ethical Hacking, Cyber Security & Cyber Law	23-25 May 2018	Mr A Rakesh Phanindra
3	SMIT Assignment	25 May - 6 June 2018	Mr S Satish Kumar
4	Board Orientation Program for Directors	30-31 May 2018	Dr R K Mishra & Ms J Kiranmai
5	Legal Aspects of People Management	21-22 Jun 2018	Dr Deepti Chandra
6	Finance & Risk Management for Non-Finance Executives [for the executives of NMDC Ltd]	25-30 Jun 2018	Mr S Satish Kumar & Dr K V Ramesh
7	Corporate Reforms and Changing Corporate Strategy	28-29 Jun 2018	Dr K Trivikram & Dr Shaheen
8	Operations and Supply Chain Analytics for Competitive Advantage	2-4 Jul 2018	Mr S Satish Kumar & Dr C V Sunil Kumar
9	Cyber Crime & Safety Measures	5-6 Jul 2018	Mr A S Kalyana Kumar
10	Managing Corporate Social Responsibility for High Impact	19-20 Jul 2018	Dr Shulagna Sarkar
11	Ethical Hacking and Cyber Security	22-24 Aug 2018	Mr A Rakesh
12	Change Management [for the officers of CBIC (NACIN)]	5-7 Sept 2018	Mr S Satish Kumar & Dr Shulagna Sarkar
13	11 <sup>th</sup> Meeting of the Asia Network on Corporate Governance of State-Owned Enterprises	6-7 Sept 2018	Prof R K Mishra & Ms J Kiranmai
14	Advanced Leadership Program on 'Strategic Leadership in a Digital World'	10-23 Sept 2018	Prof R K Mishra & Mr S Satish Kumar
15	Board Orientation Program for Directors	24-25 Sept 2018	Prof R K Mishra & Ms J Kiranmai
16	Legal and Regulatory Issues in the Power Sector	25-26 Sept 2018	Dr Rajesh G

S No	Title of the Program	Program Dates	Program Director
17	International Seminar on 'Inclusive Development: Issues and Challenges' [in association with CESS]	8-10 Oct 2018	Prof R K Mishra & Dr K Trivikram
18	Emerging Issues in Public Policy	22-27 Oct 2018	Dr P Geeta
19	Urban Commons and Right to The City [in association with ActionAid & European Union]	10-30 Nov 2018	Urban Action School & Dr Ch Lakshmi Kumari
20	International Conference on 'Expanding HR Value: Unraveling the Future of Work'	15-16 Nov 2018	Dr Shulagna Sarkar & Dr Samarendra Mohanty
21	Financial Models for Sustainable Excellence	15-16 Nov 2018	Mr M Chandrashekar
22	Governance Reforms: Strengthening Accountability and Improving Service Delivery [for the officials of Myanmar]	26-29 Nov 2018	Dr P Geeta
23	Managing Foreign Currencies Risk and Understanding Global Finance	29-30 Nov 2018	Dr G Rajesh & Dr M Karthik
24	Public Procurement and Contract Administration	3-7 Dec 2018	Dr K V Ramesh
25	Leadership and Change Management	6-7 Dec 2018	Mr V Anji Raju
26	Strategic Leadership Course on 'Capacities Building for Think Tanks'	10-11 Dec 2018	Prof R K Mishra & Dr Shulagna Sarkar
27	e-Procurement System for Vigilant and Transparency	10-12 Dec 2018	Mr A S Kalyana Kumar
28	6 <sup>th</sup> National Conference on 'Diversity in Management – Development of Women Executives'	20-21 Dec 2018	Dr Narendranath Menon, Dr Prarthana Kumar and Dr Anupama Dubey Mohanty
29	Management of Technology and Innovation [Sponsored by Department of Science & Technology, New Delhi]	21-25 Jan 2019	Dr P S Janaki Krishna
30	Strategic Management in PSUs for Success	23-24 Jan 2019	Mr S N Mantha and Dr MLN Rao
31	Digital and Social Media Marketing	23-24 Jan 2019	Mr A Rakesh Phanindra
32	Workshop on 'Reservation Policy for SCs, STs & OBCs in Central Government, CPSEs, SLPEs and Banks'	7-8 Mar 2019	Prof R K Mishra and Ms J Kiranmai
33	Enhancing Accountability & Responsiveness in Scientific Organizations [DST Sponsored Organizations]	11-15 Mar 2019	Dr P Geeta
34	National Conference on 'Towards Peace, Harmony, Happiness: Transition to Transformation' [in collaboration with Pranab Mukherjee Foundation and Centre for Research in Rural and Industrial Development, Chandigarh]	22-23 Mar 2019	Dr Anand Akundy

# NATIONAL AND INTERNATIONAL CONFERENCES

## Seminar on Evaluating Sustainable Development

Institute of Public Enterprise in association with IQEMS, Odisha organized the 3<sup>rd</sup> National Seminar on Corporate Social Responsibility Initiatives 2018 titled 'Evaluating Sustainable Development' on 9 June 2018 at Bhubaneswar. The other partner to the event was HR solutions. Sri Prafulla Samal, Honorable Minister, Dept of MSME, SSEPD and Women and Child Development, Govt of Odisha was the chief guest for the event. Dr Tapan KR Chand, CMD NALCO and Dr SK Panda, Former Secretary Ministry of Textiles, GoI were the guests of honour and keynote speakers to the event. Dr Shulagna Sarkar, Asst Professor, IPE, Hyderabad participated in the event and delivered a talk.



## Concurrent Evaluation of the Implementation of NFSA

A National Workshop to discuss the findings of Concurrent Evaluation of the Implementation of NFSA, 2013 was held, at India International Centre, New Delhi during 30-31 July 2018. Department of Food and Public Distribution, Government of India.



## 11<sup>th</sup> Meeting of the Asia Network on CG of SOEs

The Organization for Economic Co-operation and Development (OECD) with the support of the Korea Institute of Public Finance (KIPF) organized the 11<sup>th</sup> Meeting of the Asia Network on Corporate Governance of State-Owned Enterprises (SOE) during 6-7 September 2018 in association with IPE at Hotel Marriott, Hyderabad, India. Prof RK Mishra, Director, IPE was the coordinator for the program.

The inaugural session of the Network meeting was attended, by more than 50 participants from Asian countries, OECD team and Public sector CEOs. Hon'ble Governor of Telangana and Andhra Pradesh, Mr ESL Narasimhan delivered the inaugural address joined by Mr K Madhava Rao, IAS (Retd), former Chief Secretary, GoAP and President, Board of Governors, IPE. Hon'ble Governor, Mr ESL Narasimhan declared the 11<sup>th</sup> Meeting



of the Asia Network on Corporate Governance of State-Owned Enterprises open. In his inaugural address, he lucidly presented the OECD framework and highlighted the need for transparency and accountability locally and globally. Further, he emphasized the need for promoting public-private participation, adoption of ethics during business transactions and encouragement of societal commitment which thereby multiplies the happiness quotient of the Nation. Mr K Madhava Rao wished the participants fruitful and productive deliberations.

Dr Si Kyung Seong, Head of Evaluation Research Team at the Research Centre at State-Owned Entities of KIPF and Dr Hans Christiansen, Senior Economist, Corporate Affairs Division and Directorate for Financial & Enterprise Affairs, OECD also spoke on the occasion.

Dr Si Kyung Seong highlighted the best SOE practices in Korea. His address threw light on how good, and responsible business conduct practices enhanced social practices, customer satisfaction, state ownership, private practices etc.

Dr Hans Christiansen presented the vote of thanks.

## Manthan Samvaad

Manthan, which means debate, is a forum that promotes public discourse with thought leaders from various fields across the world. Started in 2005, Manthan regularly organizes talks on numerous aspects of public life. Since its inception, Manthan has hosted more than 250 lectures on different topics of interest. On 2 October, on the day of Mahatma Gandhi Birthday, every year since 2013, 'Manthan' has been organizing 'Manthan Samvaad.' On that day, from morning till evening, select speakers across various walks of life would come and deliver talks on various interesting topics.

On 2 October 2018 Manthan Samvaad arranged the talks of Justice AP Shah, Shri Amit Chandra, Dr Shashi Tharoor, Shri Daniel Fernandes, Dr Tejal Kanitkar and Shri Kanhaiya Kumar.

Retired Chief Justice of Delhi High Court Shri AP Shah spoke on the topic 'Republic of Intolerance',

Shri Amit Chandra, Managing Director of Bain Capital, emphasized on 'How Indians can Build India' by giving back to society. Shri Shashi Tharoor, Member of Parliament and former Minister of GoI, spoke on 'Why I am a Hindu?' by reviewing the excerpts of a book authored by him on the topic.

Dr Tejal Kanitkar, Assistant Professor at Tata Institute of Social Sciences, spoke on 'Climate Change'. In contrast, Shri Kanhaiya Kumar, former President of JNU Students Union spoke on 'Sach ki Parchaiyiyaan' by dwelling on the importance of making investments in the farming sector for increasing output.

From the Institute of Public Enterprise (IPE) Shri K Madhava Rao, President, Board of Governors, Shri P Rama Rao, Emeritus President Board of Governors, Prof R K Mishra, Director, the faculty, the officers, the staff and the students, participated in the event.

## International Seminar on Inclusive Development: Issues and Challenges

An International Seminar on Inclusive Development: The Centre had organized on Issues and Challenges (CESS), Hyderabad in association with IPE, Hyderabad at CESS and IPE auditoriums during 8-10 October 2018. The Indian Council of Social Science Research (ICSSR), New Delhi, The Government of Telangana, and several other leading educational and research intuitions had extended financial support to the seminar. This Seminar was, organized in honour of Prof R Radhakrishna, Chairman of CESS. Prof RK Mishra and Dr K Trivikram coordinated the international seminar on behalf of the Institute of Public Enterprise.

The first and the third day (8 and 10 October) of the Seminar were held at CESS auditorium while the second day (9 October) proceedings were, held at IPE Campus. The conference had 3 Panel Discussions, 5 Special Lectures and 9 Technical Sessions. The themes for Panel Discussions were *Inclusive Growth*, *Industrial Development* and *Agriculture*. Eminent economists delivered the special lectures. Policymakers and scholars such as Dr Y V Reddy, Prof K L Krishna, Prof Hans Bernard Schafer, Prof Kali Rajan and Dr Jayaprakash Narayan spoke on *Balanced Regional Development*, *Economic Reforms in India*, *Laws in Developing Countries*, *Inclusive Global Growth* in the export of Modern Services, and Governance and its implications for



Inclusiveness. In the three Technical Parallel Sessions on day one the topics included *Inclusive Growth*, *Vulnerable Groups (SCs) in Development Process* and *Vulnerable Groups (STs) in Development Process*. On the second day, the topics for the parallel Technical Sessions included, *Agriculture and Food Security*, *Labour and Employment* and *Industry*. The three parallel sessions on the third day were on *Poverty & Inequality* and *Development Issues*.

On 9 October 2018 during the second day's proceedings at IPE Auditorium, the session started with the release of the book 'Essays on Growth, Poverty and Well-being by R Radhakrishna – Volume 3' by Prof. Amiya Kumar Bagchi. The book is a compilation of Prof. Radhakrishna's works in the areas of growth, income and multi-dimensional poverty, well being, inequality and malnutrition.

## International Conference on 'Expanding HR Value: Unraveling the Future of Work'

IPE organised an international conference on 'Expanding HR Value: Unraveling the Future of Work' 15-16 November, 2018 at IPE Shamirpet Campus, Hyderabad. Prof. R K Mishra was the conference chair. Dr Shulgana Sarkar and Dr Samarendra Mohanty were the conference convener. MCL and NIMP supported the event. Dr S K Acharya, Former CMD, NLC India Ltd. and Shri Ravindra Babu, Head (HR & IR), Hindalco, were the guests of the inaugural function of the conference. Faculties from national and international universities presented papers. A team of seven faculties from the Department of Human Resource Management, University of Chittagong, Bangladesh attended the conference and presented three papers during the conference.



Topics like Talent management in PSU, Talent management in Corporates, Managing GEN next talent, Unleashing Performance through Analytics and Big data, Augmenting HR Value through Digitalization: Devils Advocate and Managing M&A through HR digitalization were, discussed during the conference.

## SAARC Charter Day Commemoration

Prof RK Mishra, Director, IPE, Hyderabad was the chief guest at SAARC Charter Day Commemoration Function organized by Association of Management Development Institutions in South Asia (AMDISA). The program was, held at AMDISA Secretariat, University of Hyderabad Campus, Hyderabad on 8 December 2018. Prof RK Mishra addressed the delegates on the topic of 'Strengthening SAARC through Responsible Management Education: The Role of Accreditation'. Prof SS Murthy, Dean and Dr PS Janaki Krishna, Associate Professor, IPE also participated in the program.



## 71<sup>st</sup> All India Commerce Conference

The 71<sup>st</sup> All India Commerce Conference (ICA) was held during 20-22 December 2018 at Osmania University, Hyderabad. The conference was, jointly organised by Department of Commerce, Osmania University in collaboration with Telangana State Council of Higher Education and IPE, Hyderabad. Prof RK Mishra, Director, IPE was felicitated during the conference.



## 6<sup>th</sup> National Program for Women Executives

This sixth national program for women executives was organized during 20-21 December at the Institute of Public Enterprise, Hyderabad. Dr Parthana anchored the inaugural session with aplomb. Twenty four women executives were, drawn from HAL, ECIL, Bank of India, Singareni Collieries, NLC, etc., participated in the two-day program.

In his inaugural address, Dr. Ratnakar of Global Hospitals highlighted the growing contribution of women to the growth and success of organizations in diverse fields. He welcomed the trend of women not abandoning careers mid-way and also provided examples of women stewarding the fortunes of some companies. Dr. Ratnakar averred that the passion, commitment and resolve displayed by women were worthy of emulation.

Dr. S.K. Acharya (former CMD of NLC) echoed similar sentiments and commended the emergence of women entrepreneurs. Professor Murthy, Dean, IPE, lamented the poor representation of women at senior levels in the corporate world.

The sessions on Emotional Intelligence, Conflict Resolution, Lessons from Mountaineering and Workplace Politics were, facilitated by Dr. Sridhar Raj, Dr. Sinju Sankar, Ms. Kavyasree and Professor T. Krishnakumar. Dr. Anupama Mohanty provided some insights into leadership and, Professor NG Satish facilitated a session on Creativity.

Prof Simon, Head – Department of Commerce, Kerala University, presented the certificates to the participants at the Valedictory session.



### Conference on 'Towards Peace, Harmony, Happiness: Transition to Transformation'

The Pranab Mukherjee Foundation, New Delhi, Institute of Public Enterprise, Hyderabad and The Centre for Research in Rural and Industrial Development, Chandigarh organized a Two day National Conference, Towards Peace, Harmony and Happiness: Transition to Transformation (sponsored by the Pranab Mukherjee Foundation and CRRID), at IPE, Shamirpet, Hyderabad on 22-23 March 2019. Prof. R.K. Mishra, Director, IPE was Conference Chair and Dr. Anand Akundy, Senior Faculty Member, IPE was Conference Convener. The Valedictory Session was chaired by Dr Krishan Kant Paul, Former Governor Uttarakhand, Manipur, Meghalaya, Mizoram and Nagaland.

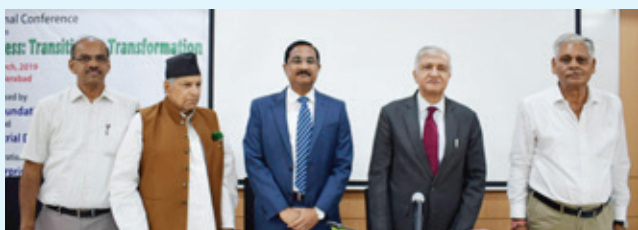
Socio-cultural and politico-economic development and transition is an ever-evolving process. It may happen in a continuous and uni-directional manner or a discrete and multi-dimensional way. Economist Schumpeter calls development as a chain of disequilibria. The economic growth and transition may be quantitative, but the transformation is a qualitative change. The ultimate aim of development and transition is to achieve violence-free socio-cultural and politico-economic transformation, which, of course, is a long term process. At the same time, socio-cultural and politico-economic changes are inextricably interwoven and, thus, need to be studied and analyzed together. J. M. Keynes aptly said, "The ideas of economists and political philosophers, both when they are right and when they are wrong, are more powerful than what is commonly understood; the world is ruled by little else".

It is in this vein that transformation has a much wider connotation than what is commonly perceived and

understood. It, however, is not the final goal as it is neither the last stage nor the end of history. It is always in the evolving stage. The ultimate goal of transformation is the journey towards achieving higher and higher values of life. It is in this context that economic growth and development may not be, taken as transformation. Nonetheless, economic growth and development is a transition from a lower stage to a higher stage of development and, thus, a necessary condition for change, albeit not a sufficient condition.

Transformation, however, may have different meaning and implications for various sections of the population. Similarly, any change in socio-cultural and politico-economic policy may have different impacts on different parts and strata of people. Some sections may get better off and some worse off in terms of their absolute and relative positions. The worse off people may feel cheated, disappointed, and their simmering discontent may get articulated in some sort of violence. Such a perception (real and or imaginary) has ingrained seeds of dissent. And there always exist forces which may help the germination of these dormant / latent seeds of discontent and mobilize them into a violent movement.

Like sustainable development, future generations have the legitimate right to inherit violence free transition to transformation. Violence can never build a better and sustainable society and economy. Peace is a necessary condition for development. Thus, all the social, cultural, religious, and political and economic institutions will have to work towards a peaceful and harmonious transition. It is not an option but a must to do act. It is also in the enlightened interest of the ruling classes and empowered and well-off people to earnestly work for a violence-free transition to transformation. The much boasted off India's unity in diversity and



diversity in unity (the fundamental strength of the country) can be upheld and perpetuated only in a violence-free transition to transformation. Her

## Startupedia 2019

14-15 February 2019 marked the 6<sup>th</sup> season of Startupedia – A national-level Startup platform organized by Institute of Public Enterprise Hyderabad (IPE), annually. It provides a forum and an opportunity for working professionals, students from various B-Schools and institutions across India to showcase their innovative ideas and launch their business plans. Startupedia 2019 had 200 registrations, with 50 teams participating from all over India, to present their business plans to our angel investors and venture capitalists.

Startupedia started in the year 2014. Since then, it has been conducting the event annually for helping out the budding visionaries and passionate entrepreneurs who have a novel business idea to pitch but are looking for guidance and help, both financially and professionally.

On the first day, Dr Prarthana Kumar welcomed the gathering, and spoke about the journey of startupedia over the years, what could be, expected from this two-day program and the five learning points form the Eagle.

Dean Prof. S.S Murthy spoke about the importance of thinking differently from the others, which would enable a student to grow in all aspects.

Student affairs coordinator Prof Anji Raju, spoke about the fact that entrepreneurship is the driver of wealth creation in the society. He also mentioned a few facts about AI and digital technology, and he focused more on developing agro-processing technology which is a sector that India is still yet to emerge.

Shri J Shrikar spoke about Pallesrujana and focused on the need to bridge the gap between what is available and what is needed in the start-up arena. He ended his talk by saying that not every innovator is an entrepreneur, and there should be a connection that is made, between the innovator and the entrepreneur.

Mrs Shobha Dixit, our Chief Guest, shared statistics about women participation entrepreneurial sector, and she identified the fact the women are either underpaid or

aspiration to become a super power also demands a peaceful society and violence-free transformation.

Because of the preceding discussion, the issue of violence free transition to transformation with a focus on the more significant issue of peace, harmony and happiness is bound to assume an enormous relevance and significance. Hence needs a serious public debate and discourse so that the transformation is peaceful and society remains livable.

unpaid for the work that they do. She also explained the purpose of creation of the Indian Women Network (IWN) started by the CII (Confederation of Indian Industries) and ended the speech by mentioning the fact that entrepreneurs are the largest taxpayers in the nation.

An alumna of IPE Mr Anubhav Tiwari spoke about how tough an entrepreneurs life would be, and it shouldn't be taken, lightly as there is a lot of thinking process that goes behind being an entrepreneur.

The panel discussions were organised on topics of rising areas in Entrepreneurship. The first panel discussion was on the topic – The topics of the discussion ranged from when is a start-up investor ready – with Mr Rimpalchawla the founder and CEO of Anitya Ventures, Mrs Shobha Dixit, Mr Gagan Gupta founder EZEELI, Venture partner and Angel Investor.

Mr Vikrant Varshney co-founder and managing partner SUCSEED as panellists. The second panel discussion was held, on the topic – The Global Perspective of Entrepreneurship – with Prof GK Srikanth – Entrepreneurship Expert, Mr Sandeep Bommireddi, Co-founder, Adonmo, as panellists. The third panel discussion was on the topic – Whether or Not the Start-Up Bubble is Going to Burst in the Near Future, with Ms Deepa Balasubramanian, CEO, the Sedibus, Mr Manish Ranjan, Co-founder and CEO of Nano Health, Dr Nanditha Sethi founder and MD of TEZ (The Entrepreneur Zone), as panellists.

Day 2 of Startupedia, kick-started with B-Plan pitching comprising of 47 teams and 4 panels. We had Mr Srikanth Boddu, Mr Syed Younus Kabir, Mr Rajesh Prabhakar, Ms Nithisha Balaay, Dr K V Ananth Kumar, Dr C V Sunil Kumar, Dr S K Mathur and Dr Kumar Aashish, as our guests and jury members.



# PROGRAMS IN MANAGEMENT EDUCATION

## PG Diploma in Management

In 1995, IPE launched a two-year full-time Post Graduate Diploma in Management (PGDM) program, to provide skilled human resources to meet the requirements of the industry. The program provides rigorous and stimulating case studies in Management with a blend of training and in-depth exposure to core and elective courses in Finance, Marketing, MIS, HR, Advance Management, Banking & Insurance, Operations Management, Financial Planning and Wealth Management.

The Institute's strong backup from research and consultancy helps the curriculum to be periodically revised to meet the changing requirements of the corporate world. The course, which is comprised of six trimesters is approved by AICTE, accredited by NBA, SAQS and granted equivalence to MBA by AIU. The candidates are selected through the Common Admission Test (CAT) conducted by the Indian Institutes of Management (IIMs).

### Program Educational Objectives (PEOs)

- To provide society, a cohort of young post-graduate students equipped with basic managerial skills.
- To prepare students to have the ability to solve problems and take decisions in a multi-cultural business environment.
- To promote social awareness, sustainable development and team orientation amongst students.
- To produce ethically responsible and technically competent management graduates for absorption by industry.

## PG Diploma in Management – Retail and Marketing

To cater to the need for trained professionals in Retail and Marketing, IPE launched a two-year full-time AICTE-approved Post Graduate Diploma in Management – Retail and Marketing (PGDM-RM) program in 2007. The course which is comprised of six trimesters, is granted equivalence to MBA by Association of Indian Universities (AIU). The course is designed to facilitate accelerated learning in Marketing and Retail management, provide a strong conceptual background, analytical skills and techniques for problem solving and decision making, and develop knowledge of contem-

porary Marketing and Retail management issues at the strategic level. While all the functional areas of management are covered by core subjects in the first two semesters, special emphasis is given to Marketing and Retail in the third and fourth semesters. IPE is an Academic Member of the Retailers Association of India. Retail majors such as Future Group, Spencer's, Heritage, Shopper's Stop, etc., are our major recruiters. Candidates are selected based on their performance in CAT / MAT / XAT / ATMA.

### Program Educational Objectives

- To provide knowledge about business management with a greater focus on marketing management domains.
- To impart and equip the students with knowledge regarding marketing value chain and associated skills.
- To sharpen the skills of students to assume marketing roles in national and international organizations.
- To inculcate ethical values and shape students with sensitivity to solve management, business and marketing environmental issues.
- To prepare business leaders of tomorrow to capture value for organizations and society by creation, communication and delivery of value.

## PG Diploma in Management – Banking, Insurance and Financial Services

With the objective of training professionals in the rapidly expanding Banking, Insurance and Financial Services sector, IPE commenced a two-year full-time, AICTE-approved Post Graduate Diploma in Management - Banking, Insurance and Financial Services (PGDMBIF) program in 2008. The course is recognised as equivalent to MBA by Association of Indian Universities (AIU) and accredited by National Board of Accreditation (NBA). The course is comprised of six trimesters.

The course – which includes a project assignment – is designed to ensure that apart from getting strong insights into all functional areas of management, the student is well trained and equipped to meet the ever-challenging needs of the fast growing Banking, Insurance and Financial Services Sector. Candidates for the program are selected based on their performance in CAT / MAT / XAT / ATMA.

### Program Educational Objectives (PEOs)

- To impart knowledge on a wide range of concepts relating to management, banking, insurance and financial services.
- To enhance capabilities for critical thinking, problem-solving and decision making through the dissemination of knowledge and relevant inputs.
- To facilitate accelerated learning and an in-depth understanding of practices and ethics of management

in general and Banking, Insurance & Financial Services in particular.

## **PG Diploma in Management – International Business**

With the increasing globalization of business operations, there has emerged a strong need for professionals equipped with specialized expertise in international business. To cater to their requirements, IPE launched an AICTE-approved, two-year full-time Post-Graduate Diploma in Management – International Business (PGDM-IB) program in 2009. The course is comprised of six trimesters.

The course is accredited by NBA and recognised as equivalent to MBA by Association of Indian Universities (AIU). Its cutting-edge curriculum includes – in addition to standard MBA / PGDM subjects – international business-related subjects such as International Marketing, International Brand Management, International Finance & Financial Markets, International HRM, Cross-Cultural Management, Global Supply Chain Management, Commodity Trading, Currency and Risk Management, WTO, Sectoral Export Business Strategies, International Trade Procedures, Negotiations & Documentation, Sectoral Export Business Strategies, Innovation Management, Foreign Corporate Governance & Business Ethics and Spanish Language.

The program is planned to include optional foreign study tours, subject to students' option for the study tour at additional cost, aimed at providing global exposure to the students. Also business newspaper browsing sessions / presentations are built into the academic schedule.

### **Program Educational Objectives (PEOs)**

- To familiarize the students with the basics of management theory and practice.
- To impart knowledge in the domain of international business environment
- To develop business acumen of students with sensitivity to global management and business issues.
- To equip students with necessary skills and knowledge that will help them to take up roles in organisations having domestic and global operations and to take up businesses having global operations.

## **PG Diploma in Management – Human Resource Management**

It is a two-year full time program and is comprised of six trimesters of study including projects. This program is envisaged as the highest quality program in the area of human resource management as it is pro-actively

designed to provide eligible, suitable, and competent HR professionals with sufficient knowledge of business to all industrial sectors. The course introduces the function of HRM at length, thus, enabling the candidates to seek a career in HR function. This program provides a platter of HR elective courses vis-à-vis other functional area core courses, thus allowing skill variety.

The major thrust areas are Human Resource Planning, Human Resource Information Systems, Selection, Performance Management, Training and Development, Compensation Administration and fostering harmonious employer – employee relationships in the framework of state regulations.

### **Program Educational Objectives (PEOs)**

- To build future leaders who can connect business and HR deliverables.
- To offer experiential learning in understanding the challenges of HR professionals in order to develop the organizations.
- To facilitate accelerated learning in the formulation and implementation of best practices in human resources management for sustained competitive advantage in organizations.
- To provide insights on developing strategies, initiatives and programmes for business performance with focus on organization design, analytics, change and development.

## **Masters in Business Administration (Public Enterprise)**

To cater to the need for professionally trained managers in the industry, IPE started a unique, part-time Masters in Business Administration – Public Enterprise (MBA-PE) program in 1981. Affiliated to Osmania University and approved by the All India Council for Technical Education (AICTE), this three-year program meets the specific needs of practising managers. Candidates for the course are selected through the Integrated Common Entrance Test (ICET) of the Government of Telangana.

## **Executive PG Diploma in Management**

In order to cater to the ever-increasing needs of practising managers for professional qualification, a 15-month full-time Executive Post Graduate Diploma in Management (Exec-PGDM) program was launched in 2009. Equipped with a cutting-edge curriculum and pedagogy, the program develops the problem solving ability, strategic thinking, in-depth functional knowledge and leadership skills of the students.

### Program Educational Objectives (PEOs)

- To gain knowledge of the key functions of business, management and strategy.
- To foster leadership and teamwork in the business environment.
- To enhance the business communication skills of the participants.
- To develop and enhance business and organizational skills that is applicable to a wide range of organizations, drawing value from diversity and inclusion.
- To equip executives to use critical and analytical thinking to identify viable options that can create short-term and long-term value for organizations and their stakeholders.
- To motivate fostering of collaboration, communication and adaptability in helping organizations to excel in a changing business landscape.

## Towards All-Round Education

### *Industry Interface*

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of the course will be ready to face the challenges of the corporate world. This is facilitated through the industry exposure gained by the students during their summer internship and long-term project. Apart from these, there is a constant flow of inputs from practising professionals who visit the Institute regularly to attend seminars and conferences, which adds considerable value to the students' all-round education.

### *Summer Internship*

At the end of the third Trimester, the students undergo summer internship in their chosen functional area, which helps them relate theory to practice and also confidently apply their knowledge in future. This is done through interactive work in their summer internships, where they work in a specific department

in the organization, such as Production, Marketing, Finance, Human Resources, Operations, Management Information Systems, Banking, Insurance, etc. At the end of the internship, their projects are evaluated by a panel of experts and a viva voce is held to examine the learning from the project.

### *Long-Term Project*

This is of an interactive nature and is carried out for a period of four months starting from November in the third semester. Under this project, the students are required to demonstrate their knowledge and capacity for practical applications. They are allowed to select a problem for in-depth analysis and make recommendations for managerial action. This also helps the organizations to secure objective suggestions and solutions from the students for evaluation.

### Program Highlights

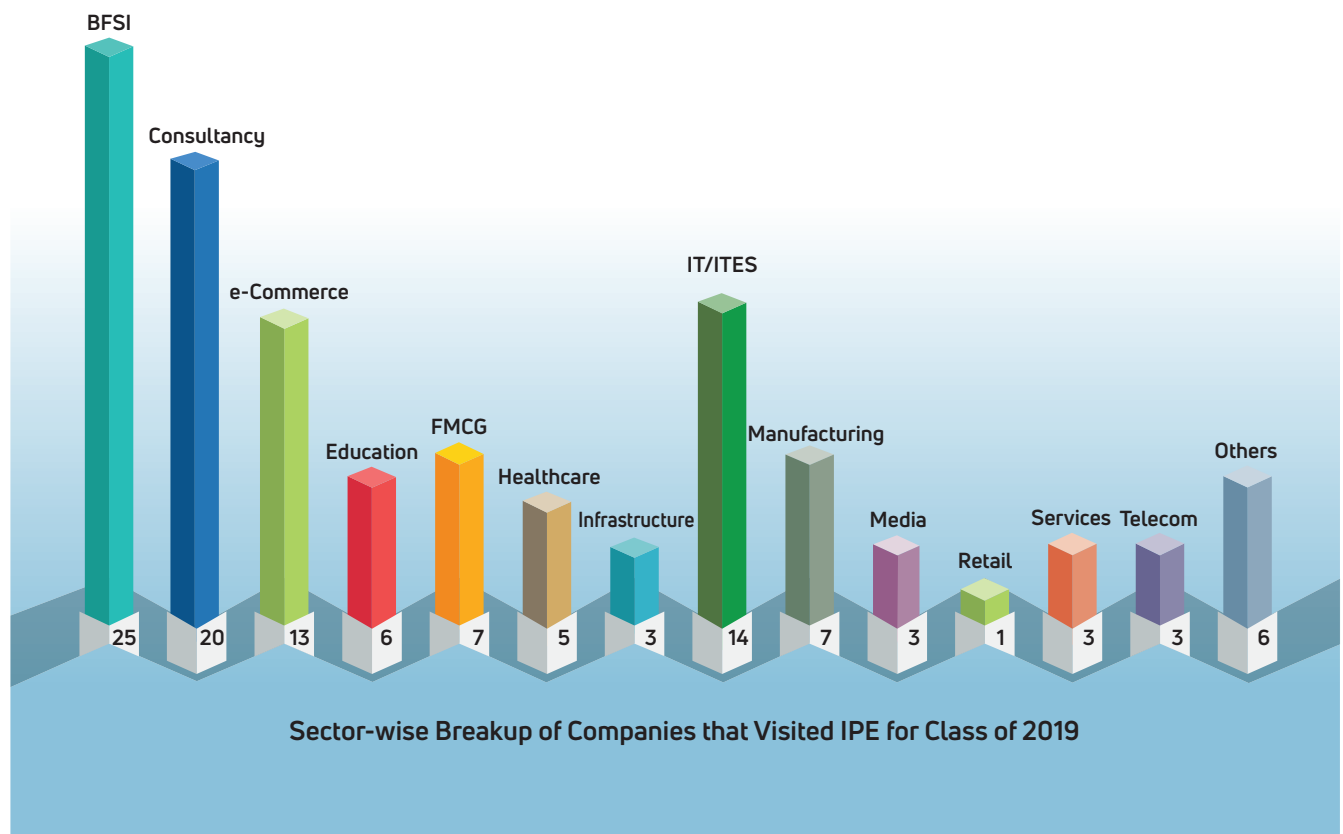
The environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices. The PGDM program provides a dual specialization, which in turn helps the students to understand symbiotic relationships of various organizations.

Learning of a Foreign Language (French) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air classes, business quizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.

# PLACEMENT REPORT

A brief report on placements for the Class of 2019

- The Institute has recorded excellent placements for the Class of 2019. 116 companies have visited the campus and offered 502 offers to our students.
- The students of IPE have been recruited by various cross section of industries which include Banking Financial Services & Insurance [BFSI] Sector, Consultancy Services, IT&ITES, Manufacturing, FMCG, HealthCare, Retail, e-Commerce, Telecommunications, Media and others (See the chart below). The highest salary offered during this year till now is Rs. 16.05 Lakhs per annum, while the average salary offered, is Rs. 5.00 lakhs per annum.
- The prominent recruiters of IPE for the Class of 2019 include corporates like Deloitte, TCS, Amazon, Swiggy, OYO Rooms, FACTSET, Arcesium, Dr.Reddys, Cognizant, Triniti, ICICI Bank, ICICI Securities, ICICI Lombard, Franklin Templeton, Purnartha, Axis Bank, Karur Vysya Bank, Kotak Bank, IndusInd Bank, Invesco, Sriram Housing Finance, TATA AIG, Karvy, IIFL, Mahindra Finance, ICICI Prudential, HDFC AMC, UTI AMC, Reliance Money, S & P Global, Capital First, Piramal Health Care, Biological E, Apollo Medskills, GD Research, Hackett Group, Airtel, CBRE, L'Oreal, Cavinkare, TCNS, ITC, Dukes, Future Group, Shoppers Stop, Naukri, Gifting Inc., Ramky Infra, etc.



# STUDENTS ACTIVITIES FOR THE YEAR

## Farewell Function

IPE's junior students (2017-2019) have organized a farewell function for the outgoing senior batch of students (2016-18) on 3 April 2018 at IPE Shamirpet Campus, Hyderabad. On this occasion, the junior students organized several cultural programs that included dance, fashion show, music etc. Marking the event, many senior students actively participated in these programs, and they have shared fond memories of their college days at IPE.



## Inter-College Competitions Winners

Champions of Inter college competitions for the year 2017-18 were felicitated by Prof RK Mishra, Director - IPE, Hyderabad as a token of appreciation and encouragement on 3 April 2018 at Institute of Public Enterprise Shamirpet Campus, Hyderabad. More than 20 students brought laurels to the Institute by winning prizes in inter-collegiate competitions.



## Orientation Program ...for Juniors

A six-day orientation program for the new batch (2018-20) of students took place during 3-8 July 2018 at IPE Shamirpet campus. Apart from Prof RK Mishra, Director, Prof SS Murthy, Dean, different vertical heads and course coordinators, the following guest speakers addressed and motivated the newly joined students:

- Shri Swami Bodhamayananda, Sri Ramakrishna Mutt, Hyderabad
- Shri Srikanth Surampudi, General Manager – HR, Tata Consultancy Services, Hyderabad
- Shri Aaron Nelson, Deloitte Onboard, Hyderabad
- Prof Nishant Kumar, Director of M.Sc. Marketing, Stockholm Business School
- Dr C Rajendra Kumar, Managing Director, Godavari Polymers, Hyderabad
- Prof S Ramachandram, Vice-Chancellor, Osmania University, Hyderabad
- Sri Srinivas V Josyula, Sr Director & Business Unit Head, DST Worldwide Services, Hyderabad
- Dr KS Ratnakar, Chairman, Global Hospitals, Hyderabad
- Ms M Sonia, M/s Spread, Hyderabad
- Shri Sanju Pillai, CEO, Moving Dneedle, Hyderabad

## ...for Seniors

A one-day orientation program for the senior batch (2017-19) of students took place on 9 July 2018 at IPE Shamirpet campus.

Dr. S. Sreenivasa Murthy, the Dean, gave the welcome address and Prof RK Mishra, Director delivered a motivating speech infusing enthusiasm in the students. The following guest speakers addressed and inspired the newly joined students.

- Dr Jibitesh Rath, General Manager – HRD, NMDC Ltd
- Sri MP Eshwar, Former Managing Director – Instrumentation Ltd
- Dr Ashis Sen, Managing Director – Ashis Sen Coaching and Consulting

## Haritha Haaram



To create and build awareness on the importance of greenery for a pollution-free healthy living and environment sustainability among the students of IPE, the IPE has been organizing the mass plantation of saplings in its Shamirpet Campus premises each year, for the last few years, under the program 'Haritha Haaram'. This year's Haritha Haaram program took place on 25 July 2018. As a part of the program, employees and students of IPE enthusiastically participated in the event and planted saplings in large numbers in the campus.



## Cash-free Campus – 'Smart-Card' Launch

IPE in association with 'Yes Bank' issued 'Smart-ID Cards' to its students which can be used to make all types of payments within the IPE Campus. With the introduction of this 'Smart-Card' and making it available to all the IPE students, IPE Shamirpet has become 'Cashless Campus.' On 8 August 2018 Prof RK Mishra, Director, IPE inaugurated the 'Smart-Card.' IPE Employees, Students and Yes Bank officials were present on this occasion.

## Finance Club

NIVESH – The Finance Club organized its inaugural session on 20 August 2018 at IPE Shamirpet Campus. Prof RK Mishra, Director, IPE unveiled the new logo of Finance Club.



## Freshers Party

IPE senior batch of students hosted a Freshers Party to welcome their junior counterparts on 10 August 2018 at IPE Shamirpet Campus. The event which was organized in the auditorium of IPE, Shamirpet campus was marked by a plethora of cultural activities followed by a fashion show for judging Mr. & Ms. Fresher, IPE 2018.



## Anti-Ragging and Anti-Narcotics Campaigns

IPE organized Anti-ragging and Anti-narcotics campaigns on 3 August 2018 in its Shamirpet Campus. On this occasion, Prof S Sreenivasa Murthy, Dean and Shri V Anji Raju, Sr Faculty Member, IPE, Shri A Sathaiah, Inspector of Police and Shri D Bhaskar Reddy, Sub Inspector of Police, Shamirpet and some IPE students spoke on the ill-effects and negative consequences of ragging and narcotics.



## Vinayaka Chaturthi Celebrations

Vinayaka Chaturthi festival was celebrated with traditional fervor and gaiety at IPE Shamirpet Campus.



## Design Thinking

IPE organized a three-day workshop on Design in association with Spread Consulting Agency, Bangalore for the Second Year Students of all PGPs during 17-19, September 2018. Ms Sonia headed the sixteen-member team. The students participated in the workshop, a team event, very enthusiastically. In total, 36 teams participated in the workshop and each team consisted of 11/12 members.



## Blood Donation Camp

Blood donation camps are organized every year at IPE Campus by IPE students, as part of discharge of social responsibility duties. This year on 4 October 2018 a major blood donation camp was organized at IPE Shamirpet Campus in association with Thalassemia and Sickle Cell Society.

IPE employees and students actively took part in this camp, volunteered and donated blood. Apart from a major chunk of IPE employees, 107 (in total) students donated blood during the camp. The blood collected from the camp was sent to the children who have been suffering from Thalassemia and Sickle Cell disease.



## Bathukamma

This year's Bathukamma festival was celebrated at IPE Shamirpet Campus on 10 October 2018 with much pomp and fervor. IPE Women faculty and students who gathered at six pillars in the evening celebrated the festival with a lot of enthusiasm. Flowers of different colours and species were arranged in a cone shape. The female students who formed in groups placed Bathukamma in the centre and danced around it symmetrically. By clapping the hands in unison, they sang Bathukamma songs. To mark the event, IPE faculty and students also played 'Dandiya'.





## Durga Puja

This year's Durgashtami festival was celebrated with traditional fervor and gaiety at IPE Shamirpet Campus on 15 October 2018. Many IPE employees and students attended the Durga puja Mahotsav and offered prayers to the goddess Durga. Bright electric lights and traditional oil lamps, flowers of different colours, the spread of fragrance of incense sticks, the broken coconuts and different varieties of fruits brought an ambience of devotion. They presented a spiritual treat for the IPE fraternity that were present on this occasion. During this auspicious event, the priest performed the main Durga puja. He guided all those that turned up for the puja on how to offer their prayers.

## Foreign Tour

"Man cannot discover new oceans unless he has the courage to lose sight of the shore."

~Andre Gide

An international tour to Europe for the students of different organised from 31 Post Graduate Programs of IPE was October to 9 November 2018. A total of 49 students from various PGP courses participated in the tour. The tour was coordinated, by Ms J Kiranmai, Dr Shulagna Sarkar and Mr P Mahesh, Asst. Professors, IPE. During this visit, the students visited OECD Headquarters, Paris. On arrival at OECD a video containing introduction about OECD was shown, to the visiting IPE team. Later, Thematic Subject sessions were organized, by experts from OECD. Mr Hans Christiansen, Head of the OECD Working Party on State Ownership and Privatization Practices Secretariat emphasized that regional development, protecting small businesses, social integration, transparency and accountability encourage individual companies. He also highlighted the need for Credible Responsible Business Conduct (RBC) policies in state-owned enterprises. He suggested that a consolidated survey on customer satisfaction, including an aspect of social responsibility, would adjunct to the enhancement of corporate governance practices in SOEs. The sessions by Dr Kadambaran emphasised on the Responsible Business conduct highlighting measures taken to promote RBC practices to achieve social effectiveness. Ms Chung-a Park, the Policy Analyst, Corporate Affairs, division, Directorate for Financial and Enterprises Affair, OECD, also highlighted the various CG practices in SOEs.

The other places of prominence that were visited, in Europe, included Amsterdam, Venice, Milan, Brussels, Zurich, etc.



## Musical Night

A musical night of 'Celebration through Songs and Instrumental Music' was conducted by IPE students on 20 November 2018 at 'Six Pillars' of IPE Shamirpet Campus. The audience comprising mainly of both junior and senior PGP students of IPE was captivated by their fellow student-musicians and student-singers by orchestrating different instrumental music and singing various super hit songs. Those budding artists emulated the legendary musicians and showed that they were not short of talent and spirit to excel. In toto, during that night, the 'Six Pillars' became the epicenter of musical performances and singing talents and, these exceptional performance enthralled the audience.



## Industrial Visit

The PGP junior students of 2018-20 batch, as part of the Annual Industrial Tour visited the following industries based at Hyderabad during 28 November – 19 December 2018: Namaste Telangana Newspaper and Chermas, Parle G & Masqati Dairy, Ganapati Sugars, Bisleri, Finecab & RC Cola, Gandour & Tata Water, Tata Water, Berco, Stanza & Bailey water, Surya Masala & Raj Classics, ICD CONCOR and Tanza Apparels.



## Inquizitive Event

'Marchanta – the Marketing Club' set up by the IPE students organized 'Inquizitive – the Business Quiz' at IPE Shamirpet Campus during 29 November – 3 December 2018. The 'inquizitive' was a team event. Many teams competed in this quiz competition, and each team was consisting of two members. The competition was a multi round event. It consisted of 3 rounds, and each round was an elimination round in itself. The first two rounds of the quiz competition were held on 29 November 2018 and the third round was held on 3 December 2018. Out of all the teams that competed in the preliminary rounds of the event, the top five teams qualified for the third and final round of the quiz competition.

Out of the five teams that competed in the third and final round of the quiz competition, the following three teams emerged as the final winners of the quiz competition:

- Mr Sanjay Chowdary and Mr D Lakshmi Narayan
- Mr M Goutham Kumar and Mr Jainit Meheta
- Ms Anukriti and Mr Ankit

## Stock Mind

'Nivesh – the Finance Club' set up by the IPE students, organized the 'Stock Mind' Introductory Session on 6 December 2018 at IPE Shamirpet Campus. In this session, Mr Asish, Regional Manager, AP & Telangana and Mr Suhaas, Business Development Manager, Hyderabad, ICICI Securities Limited visited IPE Shamirpet Campus and took a session for finance elective students on stock mind season and spoke on virtual trading.



## Annual Sports Fest

IPE Annual Sports Fest was organized, during October 30 November - 2 December 2018 at IPE Shamirpet Campus. As part of the Fest, competitions were, held for the students in different sports and games such as Cricket, Football, Badminton, Table Tennis, Basketball, Volleyball, Carroms, Throwball, Chess and Relay Race. Prof R K Mishra, Director, IPE formally inaugurated this year's 'Sports Fest' by serving a ball in a volley-ball match. Many students participated in this year's sports fest enthusiastically and the final winners in various categories of sports and games were awarded the prizes and certificates. The list of winners under different categories are:

- Cricket: Winners – BIF (Seniors) and Runner-up – BIF (Juniors)
- Volleyball: Winners – PGDM (Juniors) and Runner-up – BIF (Seniors)
- Football: Winners – PGDM (Juniors) and Runner-up – PGDM (Seniors)
- Basket Ball: Winners – PGDM (Juniors)
- Throwball: Winners – PGDM (Juniors) and Runner-up – IB (Juniors)
- Box Cricket: Winners – BIF (Juniors) and Runner-up – PGDM (Juniors)
- Table Tennis (Singles – Men): Winner – Mr Kunal (Senior, HRM) and Runner-up – Mr Manikant (PGDM, Senior)
- Table Tennis (Singles – Women): Winner – Ms Akshara (Junior) and Runner-up – Ms Shital Patel (BIF, Junior)
- Table Tennis (Doubles): Winners – Mr Kunal & Mr Sai Kiran (Seniors)
- Chess (Men): Mr Tejender Reddy (Junior) and Runner-up – Mr Sri Charan (Senior)
- Chess (Women): Winner – Ms Kavya (Junior)
- Carroms: Winner – Mr Kamal & Mr Harish (BIF, Seniors) and Runner-up – Mr Sai Charan & Mr Harsha (Juniors)



## Book Release Function

IPE organized a book release function on 14 December 2018 of the release of the debut collection of poetry, dedicated to the Gurus of IPE 'Thoughts in Verse', a sublime compilation of poems, by its student, a passionate poet and budding artist Mr Shiva Sai Jaishetty, PGDM MM (I Year). The book release function took place at IPE Shamirpet Campus.



## Christmas Celebrations

This year's Christmas festival was, celebrated with fervor and gaiety by IPE Students. As part of these celebrations, a Christmas tree was set up near Six Pillars of the IPE Shamirpet Campus and a big multi-colour Christmas Star was, kept on the top of it. The Christmas tree was, decorated with series lights of different colours. Many IPE Students sporting Santa Claus caps participated enthusiastically in these celebrations.

## Sanskriti – Annual Fest



SANSKRITI 2019, Annual B-school Fest of IPE, was organized during 5-6 January 2019. Dr Shailendra Kumar Joshi, IAS, Chief-Secretary, Government of Telangana delivered the inaugural address and Shri V Udaya Bhaskar, CMD, Bharath Dynamics Limited was the Chief Guest. About 1000 students from across India, including IIMs, IITs and other leading B-schools came and participated in this mega event. The fest included several competitions wherein the best brains from across the country competed in these events that span marketing, finance, operations, HR and cultural spheres.

### Alumni Meet

An invitation was, extended to all its Alumni for the annual Alumni Meet that was, held on 19 January 2019 from 9.30 a.m. to 5.30 p.m. at its Shamirpet Campus to walk down the memory lane of nostalgia, celebration and the good-old-days. Alumni meet witnessed exciting cultural activities, experience-sharing of alumnus and its further strengthening.



### Farewell Party



Junior students organized a farewell function for the seniors on 16 March 2019. Students celebrated the event with delight. Both seniors and juniors participated in the cultural activities of singing, dancing, drums performance etc. The outgoing students were, felicitated and presented mementos as a token remembrance.

### Accolades for Winners and Runners

- Mr Sanjay Chowdary and Mr Lakshmi Narayana won the Primicerius Business quiz conducted by Bhavan's Vivekananda College, Hyderabad on 10 January 2019.
- Mr Sanjay and Mr Laxmi Narayana of the first year won the first prize for Business Quiz competition held on 10 February 2019 at IIM, Vizag.
- Ms Pooja and Ms Priyada, Senior students won first prize in Business Quiz held at Nalsar University on 15 February 2019.
- Mr Sanjay and Mr Laxmi Narayana participated in Samanvay, Business Quiz competition conducted by Shiv Shivani and won the first prize by beating 80 teams on 26 February 2019.
- Ms Uma Kolla and Ms Sarla Arundati won 2<sup>nd</sup> National Quizzes of Reliance quiz-a-thon online and made it into top 100 lists of competitive business leaders of Dare2Compete 2019.
- Mr Sanjay Chowdary and Mr Lakshmi Narayana won the Medha Marketing Event held on 6 March 2019 at Bhavan's Vivekananda College, Hyderabad.
- Fifty teams participated Pendekanti Institute of Management (Vasavi) Quiz competitions held on 12 March 2019. Both winners and runners up are IPE students that is Ms Sneha Nair and Ms V Aishwarya (winners), Ms Priyada Unni and Ms Pooja Nair (runners).
- Mr Sanjay Chowdary and Mr Ganesh Varma were the runners up of the Diffusion, a Business quiz 2019, organized by Indian Institute of Management and Commerce, Hyderabad on 15 March 2019.



# LIST OF EVENTS

12 April 2018	Sri Sanu Kapila, CEO, Academic Foundation visited IPE campus and interacted with Director and Faculty Members of IPE
23 April 2018	Dr Damber Kharka, Director, Druk Holdings, Govt of Bhutan and other members of the Bhutanese Delegation visited IPE campus and interacted with IPE Fraternity
30 June 2018	Prof Nishant Kumar, Director of M.Sc. Marketing Stockholm Business School visited IPE and addressed the students
3 July 2018	Commencement of one-week orientation program for IPE Junior Students (2018-20)
4 July 2018	Prof S Ramachandram, Vice-Chancellor, Osmania University visited IPE campus and had an interactive session with IPE Faculty Members
5 July 2018	Dr K S Ratnakar, Chairman, Global Hospitals, Hyderabad addressed IPE students in the IPE Auditorium
7-8 July 2018	Prof Sandeep Krishnamurthy, Dean and Professor, School of Business, University of Washington visited IPE campus and addressed the Students and Faculty of IPE
8-15 July 2018 9 July 2018	Prof Pavel Reyes Mercado, Anahuac University Mexico A one-day orientation program for IPE senior batch of students (2017-19) was, organized
10 July 2018	Dr Jagdish Sheth, Charles H Kellstadt Professor of Marketing, Goizueta Business School, Emory University, Atlanta and delivered a talk on the topic 'The India Pivot: Growth in the New Geopolitical Era'
12 July 2018	Mr B V R Subbu, Co-founder of Argentum Motors visited IPE campus and interacted with IPE fraternity
25 July 2018	Haritha Haram program took place by planting the saplings in IPE Shamirpet Campus
29 August 2018	Prof Bhanoji Rao, Formerly Professor at National University of Singapore visited IPE Campus and delivered a talk on 'Global Economic Scenario'
17-19 September 2018	Design Thinking work shop was organized in IPE Shamirpet Campus
15 October 2018	Durgashthami Festival was celebrated with traditional fervor and gaiety
14 November 2018	Prof Rajendra Srivastava, Dean ISB visited IPE Shamirpet Campus and interacted with IPE fraternity.
3 December 2018	Prof S Teki, Registrar, Adikavi Nannaya University Rajahmundry visited IPE Campus and delivered a talk on 'Financial Planning for Salaried Employees'.
17-19 December 2018	Prof Chinmoy Ghosh, Gladstein Professor of Business and Innovation, Finance and Department Head, School of Business, University of Connecticut visited IPE campus and addressed the first-year PGP students.

# DISTINGUISHED VISITORS

9 July 2018	Shri M P Eshwar, CMD, Hindustan Insecticides Limited, Former CMD, Instrumentation Limited (IL)
31 July 2018	Dr Badar Iqbal, Emeritus Professor & Chairman to the Institute FBIAR & IUBAT
3 August 2018	Dr Ashok Haldia, MD & CEO, PTC India Financial Services Limited
13 August 2018	Prof Khan Masood Ahmad, Former Vice-Chancellor, National Urdu University
30 August 2018	Prof KS Bhat, Former Senior Faculty of IPE
7 September 2018	<ul style="list-style-type: none"> <li>• Dr Mathilde Mesnard, Deputy Director of the Directorate for Financial and Enterprise Affairs, OECD</li> <li>• Shri Abdul Aziz Abu Bakar, Institute of Corporate Directors, Malaysia</li> <li>• Dr A K Gupta, Director, Publication and Research Survey Division, Indian Council of Social Science Research</li> </ul>
8 October 2018	<ul style="list-style-type: none"> <li>• Prof S Galab, Director, CESS</li> <li>• Prof C H Hanumantha Rao, Honorary Professor, CESS</li> <li>• Shri K T Rama Rao, Hon'ble Minister for IT, Industries, MA&amp;UD, NRI Affairs, Govt. of Telangana</li> <li>• Dr Y V Reddy, Honorary Professor, CESS, Former Governor, RBI</li> <li>• Prof R Radhakrishna, Chairman, CESS</li> <li>• Prof Y K Alagh, Chancellor, Central University of Gujarat, Gandhinagar</li> <li>• Prof K L Krishna, Chairman, MIDS, Chennai</li> <li>• Shri B P R Vithal, Founder, CESS</li> <li>• Prof Kaliappa Kalirajan, Crawford School of Public Policy, Canberra, Australia</li> <li>• Prof R Sudarsana Rao, VC, Vikrama Simhapuri University, Nellore</li> <li>• Prof V N Pandit, VC, Satya Sai Institute of Higher Education, Anantapur</li> <li>• Prof S Mahendra Dev, VC, IGIDR, Mumbai</li> <li>• Prof P Venkatramaiah, Former, Director, CESS</li> <li>• Prof Vijay Prakash, Former VC, AP Council for Higher Education</li> <li>• Prof R Limbadri, Vice-Chairman, TSCHE, Hyderabad</li> </ul>
9 October 2018	<ul style="list-style-type: none"> <li>• Prof Sunil Mani, Director, CDS, Trivandrum</li> <li>• Prof R S Deshpande, Rajiv Gandhi National Fellow, ICSSR, ISEC, Bangalore</li> </ul>

10–11 October 2018	<ul style="list-style-type: none"> <li>• Dr Jayaprakash Narayan, Political Reformer and Columnist, President and Founder, Loksatta Party</li> <li>• Prof Muchkund Dubey, President, CSD, New Delhi</li> <li>• Prof T Krishna Kumar, Rockville Analytics, Washington DC</li> <li>• Dr Amit Kumar Chattopadhyay, Aston University, Birmingham, UK</li> <li>• Shri Sushanta Kumar Mallick, London, UK</li> <li>• Prof Ravindra H Dholakia, IIM, Ahmedabad</li> <li>• Prof K S Chalapati Rao, Institute for Studies in Industrial Development, Delhi</li> </ul>
2 January 2019	Prof V Venkata Ramana, Vice-Chairman, Telangana State Council for Higher Education
5 January 2019	<ul style="list-style-type: none"> <li>• Dr S K Joshi, IAS, Chief Secretary, Govt. of Telangana</li> <li>• Shri V Udaya Bhaskar, Chairman and Managing Director, BDL</li> </ul>
1 February 2019	Shri R H Khwaja, IAS (Retd), former Secretary, Govt of India
3 February 2019	Prof V Balamohan Das, former Vice-Chancellor of Acharya Nagarjuna University
5 February 2019	Ranjit Singh Ghuman, Professor of Economics, CRRID, Chandigarh
22 March 2019	<ul style="list-style-type: none"> <li>• Shri Rajeshwar Tiwari, IAS, Special Chief Secretary (Stamps &amp; Registration), Dept. of Revenue, Govt. of Telangana</li> <li>• Shri R Subrahmanyam, IAS, Secretary, Department of Higher Education, Ministry of HRD, Govt. of India</li> </ul>
23 March 2019	<ul style="list-style-type: none"> <li>• Prof P Rama Rao, Emeritus President, IPE, and Chairman, IISc</li> <li>• Swami Bodhamayananda Maharaj, Director, Vivekananda Institute of Human Excellence</li> <li>• Dr Vedaparayan, former Professor of Philosophy, Sri Venkateswara University</li> <li>• Prof Raghuram Raju, IIT, Tirupati</li> <li>• Dr Krishan Kant Paul, Former Governor Uttarakhand, Manipur, Meghalaya, Mizoram and Nagaland</li> <li>• Dr K Pradeep Chandra, IAS (Retd), Former Chief Secretary, Government of Telangana</li> </ul>
28 March 2019	Prof J P Sharma, Former Dean, Delhi School of Economics

# IPE LIBRARY

The IPE library is an invaluable resource for students, researchers and faculties of business and management. The computerized library has over the years built a robust collection of over 42543 books and 4497 bound volumes. It subscribes to 185 international / national journals and newspapers and has a rich repertoire of working papers, 106 doctoral theses, 3000 students' project reports, 200 CDs and 200 videos.

The Library also provides access to the best of business and management-related digital resources through its subscription to various databases consisting of scholarly and industry-relevant content. It is at the heart of IPE's Academic Center and is designed to meet the information needs of the IPE community and is also the source for news on the latest developments in business and management.

IPE library's vision is to become a global knowledge hub in the areas of management, economics and public sector enterprises. In pursuit of this vision, it has specialized shelves for subjects like Corporate Governance, Performance Appraisal, Technology, Governance, Corporate Social Responsibility, Privatization, etc. it also has special industry-specific

shelves for Steel, Pharmaceuticals, Information Technology, Banking, Insurance, Retail Marketing, etc.

The library's collection also includes the publications of the Comptroller and Auditor General [CAG] of India; the Annual survey of Public Enterprises brought out by the Ministry of Industry, Government of India; and also the evaluation reports brought out by the State Bureau of Public Enterprises.

The library provides an environment that is conducive for learning, with excellent facilities to students, researchers and faculty for their research training and consultancy activities. It also caters to the needs of enterprise managers, practitioners from the industry, government and policymakers.

The IPE library provides the following online databases:

- EBSCO Online database
- Bloomberg database
- Prowess IQ – CMIE
- JSTOR
- Indiatat.com
- EPWRFITs
- INFLIBNET N-List
- NPTEL
- Case studies



# CORE FACULTY

## Prof S Sreenivasa Murthy

Professor & Dean

*Major Areas of Specialization:* Financial Management and Financial Services

*Minor Specialization:* Project Appraisal, Financing and Management, Security Analysis and Portfolio Management

*Areas of Interest:* Corporate Finance, Financial Services and Capital Markets

*Email:* ssmurthy@ipeindia.org



## Prof Ram Kumar Mishra

Senior Professor & Director

*Major Areas of Specialization:* Public Policy and Enterprise Management

*Minor Specialization:* Finance

*Areas of Interest:* Corporate Governance CSR

*Email:* rkmishra@ipeindia.org



## Prof K Narendranath Menon

Professor

**Coordinator – PGDM**

*Major Areas of Specialization:* General Management

*Minor Specialization:* Finance, Accounting

*Areas of Interest:* Corporate Governance, Strategic Management, Leadership for the 21<sup>st</sup> Century, Mergers and Acquisitions

*Email:* narenkrish@ipeindia.org



## Mr SN Mantha

Professor

**Head, Industry – Academia Interface**

*Major Areas of Specialization:* Industry, Operations, Strategic Management

*Areas of Interest:* Teaching

*Email:* srmantha@ipeindia.org



## Dr NG Satish

Professor

*Major Areas of Specialization:* Information Science; Technology Management

*Minor Specialization:* Organizational Communication; Intellectual Property Rights

*Areas of Interest:* Scientific Productivity Studies, Including Scientometric and Patentometrics Analyses; Innovation and Creativity; Industrial R&D Studies; Information Studies

*Email:* satish.ng@ipeindia.org



## Dr K Trivikram Rao

Associate Professor

*Major Areas of Specialization:* Economics

*Minor Specialization:* Digital Economy and Public Enterprise Policy

*Areas of Interest:* Corporate Governance

*Email:* trivikramk@ipeindia.org



## Mr V Anji Raju

Associate Professor

**Coordinator – Student Affairs**

*Major Areas of Specialization:* Marketing

*Minor Specialization:* HR and Operations

*Areas of Interest:* Agri-Business and Leadership Development

*Email:* vanjiraju@ipeindia.org



## Dr MLN Rao

Associate Professor

**Controller of Examinations**

*Major Areas of Specialization:* Marketing, Intellectual Property Rights

*Minor Specialization:* Technology Management

*Areas of Interest:* Strategy, Public Sector Enterprises, Rural Development, WTO, Participatory Approaches, Agriculture and Bio-Technology, Food Security

*Email:* mlnrao@ipeindia.org



## Dr PS Janaki Krishna

Associate Professor

**Coordinator – Centre for Sustainable Development (CSD)**

**Coordinator – Summer Internship Program (SIP)**

*Major Areas of Specialization:* Operations

*Minor Specialization:* Management of Technology and Innovation, World Class Manufacturing

*Areas of Interest:* Technology and Society, Climate Change, Sustainable Development, Public Private Partnerships

*Email:* janaki@ipeindia.org



**Mr S Satish Kumar**

Associate Professor  
Coordinator Training

*Major Areas of Specialization:* Operations Management and Quantitative Methods

*Minor Specialization:* Strategy and Project Management

*Areas of Interest:* Operational Excellence, Project Management

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**Dr V Srikanth**

Associate Professor  
Coordinator – Research

*Major Areas of Specialization:* Marketing Management

*Minor Specialization:* Human Resource Management

*Areas of Interest:* Marketing Management Research, Consumer Behaviour, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM

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**Dr Ch Lakshmi Kumari**

Associate Professor  
Coordinator – SLPEs/CPSEs Database

*Major Areas of Specialization:* Economics

*Minor Specialization:* Public Enterprise Management, Environmental Management

*Areas of Interest:* Sustainable Development, Social Sector Development and Re-structuring of Public Enterprise

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**Dr Pawan Kumar Avadhanam**

Assistant Professor

Assistant Controller of Examinations

*Major Areas of Specialization:* Finance

*Minor Specialization:* Corporate Finance in Central Public Sector Enterprises

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**Dr A Sridhar Raj**

Assistant Professor

Joint Coordinator – Training

*Major Areas of Specialization:* Governance, Public Policy, Performance Management

*Minor Specialization:* Management Theories, Management Behavior

*Areas of Interest:* Teaching, Training

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Assistant Professor

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*Major Areas of Specialization:* Information Technology, Decision Sciences

*Minor Specialization:* Quantitative Techniques, Business Analytics

*Areas of Interest:* Quantitative Techniques, Software Engineering, Operations Research,

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*Major Areas of Specialization:* Marketing

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*Areas of Interest:* Marketing Management, Strategic Management, Social Marketing

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Assistant Professor

Joint Coordinator – SIP

*Major Areas of Specialization:* e-Business, Information Security Management Systems (ISMS), Cyber Security, MIS

*Minor Specialization:* Digital and Social Media Marketing

*Areas of Interest:* Teaching, Training, Research and Consultancy

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**Ms J Kiranmai**

Assistant Professor

Registrar

Coordinator – Centre for Corporate Governance

*Major Areas of Specialization:* Accounting

*Minor Specialization:* Finance

*Areas of Interest:* Corporate Governance, PE Management, CSR

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**Dr KV Ramesh**

Assistant Professor

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*Major Areas of Specialization:* Financial Accounting, Financial Management, Cost and Management Accounting, Contract Management and Business Laws, Corporate Tax Planning

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### Dr Geeta Potaraju

Assistant Professor  
**Coordinator – Centre for Governance and Public Policy (CGPP)**  
*Major Areas of Specialization:* Public Sector Management and Policy, Participatory Governance, Performance Management  
*Minor Specialization:* Urban Governance, Governance and Technology and Strategic Review  
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### Mr MJ Ramakrishna

Assistant Professor  
**Coordinator – PGDM-MM**  
*Major Areas of Specialization:* Marketing  
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*Areas of Interest:* Digital Marketing, Sales Management, Channel Management, Promotions, Branding  
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### Dr M Karthik

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**Coordinator – PGDM-IB**  
*Major Areas of Specialization:* International Business, International Marketing, Marketing Strategies for Bottom of Pyramid Markets  
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### Dr Shulgana Sarkar

Assistant Professor  
**Coordinator – PGDM-HRM – Centre for CSR**  
*Major Areas of Specialization:* HR, OB, CSR  
*Areas of Interest:* Training and Development, Competency Mapping, Corporate Social Responsibility (CSR) at both Public and Private Sector Organizations in India  
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### Dr S Vivek

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**Joint Coordinator – Placements**  
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### Dr Rajesh Gangakhedkar

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**Coordinator – Centre for Energy Economics**  
*Major Areas of Specialization:* Economics  
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*Area of Interest:* Power Sector Reforms  
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### Mr M Chandra Shekar

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*Major Areas of Specialization:* Accounting & Finance  
*Minor Specialization:* Management Accounting  
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### Dr Anand Akundy

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*Major Areas of Specialization:* General Management, Anthropology, Organizational Theory and Culture, Social Science Research  
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### Mr P Mahesh

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**Dr B Sai Sailaja**

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Head – Admission

*Major Areas of Specialization:* Energy, Resource and Infrastructure management

*Minor Specialization:* Rail, Road Transportation and Distribution Networks

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**Joint Coordinator – PGDM-MM**

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**Dr Anupama Dubey Mohanty**

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*Minor Specialization:* Research Methodology

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**Dr Deepti Chandra**

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*Major Areas of Specialization:* Industrial Relations & Human Resource Management

*Minor Specialization:* Organization Behaviour, MOB, Performance Management, Training & Development, Knowledge Management, Contemporary Issues in HR, Industrial & Labour Laws, Labour Issues and Social Security

*Areas of Interest:* Industrial Relations HRM & Organization Behaviour

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**Dr Usha Nori**

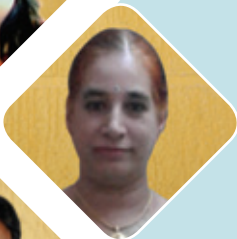
Assistant Professor

*Major Areas of Specialization:* International Trade and Finance

*Minor Specialization:* Industrial Economics, Social Sector and Rural Development

*Areas of Interest:* International Trade and Finance, Public Finance, Industrial Economics, Social Sector and Rural Development

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**Dr CV Sunil Kumar**

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*Major Areas of Specialization:* Manufacturing Systems Engineering, Supply Chain Management, Production and Operations Management

*Minor Specialization:* Supplier Development, Manufacturer-supplier Relationships, Multi Objective Decision Making

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**Dr Shweta Mehrotra**

Assistant Professor

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*Major Areas of Specialization:* Finance and Control

*Minor Specialization:* Corporate Governance & Entrepreneurship

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*Areas of Interest:* Project Finance & Corporate Finance

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**Dr Jyoti Kumari**

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*Minor Specialization:* International Finance

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**Dr Samarendra Kumar Mohanty**

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*Minor Specialization:* Economics

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*Minor Specialization:* Ethics in Human Resource Management, Emotional Intelligence, Strategic HRM

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*Major Areas of Specialization:* Entrepreneurship

*Minor Specialization:* Marketing

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**Ms Swayam Sampurna Panigrahi**

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*Major Areas of Specialization:* Marketing Management

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*Minor Specialization:* Advertising

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**Dr G Venkata Nagaiah**

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## RESEARCH STAFF

**Mr AV Bala Krishna**  
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**Dr Mousumi S Mahapatra**  
Research Associate

**Dr Machender Goud**  
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**Ms B Deepa**  
Research Assistant

## ADMINISTRATIVE SUPPORT

**Ms J Kiranmai**  
M.Com, MBA, M.Phil  
Registrar

**Mr M Phani**  
B.Com, ICWA (Inter)  
Finance &  
Administrative Officer

**Ms YV Sujana**  
M.Com, MCA, ADCA,  
PGDCA, MTech (CSE)  
Administrative Officer

**Mr P Radhakrishna Reddy**  
B.Com, DCA  
Accounts Officer

**Mr Ch Upender**  
BA, LLB, PGDPMIR  
Administrative Officer  
(Director's Secretariat)

**Mr N Ganesh**  
B.Com  
Facilities Manager

**Ms K Padmaja**  
M.Com, MBA  
Section Officer (PGPs)

**Mr RVL Narayana**  
MBA  
Section Officer  
(Research & Consultancy)

**Mr P Chandra Sekhar**  
B.Com  
Section Officer (MDPs)

### Director's Office

Mr Mohd Abdul Muttalib, *Junior Assistant*  
Mr J Raghunath Reddy, *Office Subordinate*

### PGPs

Mr Ch Manmadh Reddy, *Senior Assistant*  
Mr G Ravinder, *Office Subordinate*

### Controller of Examinations Office

Mr B Nagesh, *Senior Assistant*  
Mr T Venkatesh, *Office Subordinate*

### Admissions Division

Mr T Sudheer Kumar, *Senior Assistant*  
Mr K Yadaiah, *Office Subordinate*

### Placement Division

Ms C R Kavitha, *Senior Assistant*  
Mr B Ramulu, *Office Subordinate*

### IT Division

Mr Mohd Osman, *Asst. Programmer*  
Mr M Vaman Reddy, *Lab Instructor  
and Console Operator*  
Mr K Phani Kumar, *Lab Instructor  
and Console Operator*

### Library

Mr B Bikshapathy, *Senior Assistant*  
Mr A Srinivasa Rao, *Record Assistant*  
Mr P Ranga Reddy, *Office Subordinate*  
Mr Ch Balraj, *Office Subordinate*

### General Administration

Mr T Vikram, *Assistant Facilities Manager*  
Mr P Jogi Reddy, *Assistant Facilities Manager*  
Mr B S G K M M Mohan Rao, *Care taker*  
Mr K Harivardhan, *Record Assistant*

Mr T V K Prashanth Ram, *Record Assistant*  
Mr B Ravi, *Electrical Assistant*  
Mr G Raghava Reddy, *Senior Driver*  
Mr G Venkatesulu, *Driver*  
Mr G Bikshapathy, *Office Subordinate*  
Mr K Jaganmohan, *Office Subordinate*  
Mr K G Omana Kuttan, *Office Subordinate*  
Mr Akhilesh Ray, *Office Subordinate*  
Ms K Yadamma, *Sweeper*  
Ms J Pushpa, *Sweeper*  
Ms Syed Shaheeda Begum, *Sweeper*  
Ms M Subhadra, *Office subordinate - Garden*  
Ms K Pushpa, *Office Subordinate - Garden*  
Mr T Raju, *Office Subordinate*

# FINANCIAL STATEMENTS 2018-19

## AUDIT REPORT

The Board of Governors  
Institute of Public Enterprise  
Osmania University Campus  
Hyderabad-500 007.

We have audited the attached Balance Sheet of INSTITUTE OF PUBLIC ENTERPRISE, Hyderabad as at 31.3.2019 and also the Income and Expenditure Accounts of the period ending on that date annexed to it and report as under:

These financial statements are the responsibility of the Institute's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in following auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

- 1 All the information and explanation we obtained, to the best of our knowledge and belief is necessary for the audit.
- 2 We are of the view that the institute has adequately maintained the accounts record books.
- 3 The Balance Sheet as at 31.3.2019 and the Income and Expenditure account for the year ending 31.3.2019 dealt with by this report agree with the books of accounts.
- 4 In our opinion, and to the best of our information the notes on accounts are true and fair.
  - (a) In the case of Balance Sheet of the State of Affairs of the Institute as on 31.3.2019.
  - (b) In the case of Income and Expenditure account, excess of expenditure over income for the year ended on that date.

**For MEHER & ASSOCIATES**

Chartered Accountants  
Firm Reg No: 007427S  
Sd/-  
(P RAJENDRA MEHER)  
PARTNER  
M No: 026603

Place : Hyderabad  
Date : 18<sup>th</sup> July 2019  
UDIN : 19026603AAAAAV4414

## BALANCE SHEET AS AT MARCH 31, 2019 (ABRIDGED)

(Amount in Rupees)

	Schedule		As at 31.03.2019		As at 31.03.2018
<b>SOURCES OF FUNDS</b>					
Capital Fund	A		2,99,59,061		2,89,59,061
Corpus & Development Fund	B		54,44,02,043		41,12,24,862
Other Funds	C		8,82,26,643		9,31,20,515
Secured Loan			40,00,00,000		50,00,00,000
Vehicle Loan			6,42,926		11,98,000
			<b>103,45,02,438</b>		<b>103,45,02,438</b>
<b>UTILISATION OF FUNDS</b>					
Fixed Assets	D		104,01,90,294		103,76,88,166
- Gross Block (at cost)		130,58,76,240		125,69,48,398	
Less: Depreciation to date		26,56,85,946		21,92,60,232	
Current Assets	E	17,87,50,765		13,12,91,554	
Less: Current Liabilities	F	15,57,10,386	230,40,379	13,44,77,282	-31,85,728
			<b>106,32,30,673</b>		<b>103,45,02,438</b>
Notes to Accounts	G				

As per our report attached.

For MEHER & ASSOCIATES  
Chartered Accountants

Sd/-  
**(P RAJENDRA MEHER)**  
Partner

Sd/-  
**(M PHANI)**  
Finance Officer

Sd/-  
**(RK MISHRA)**  
Director

Sd/-  
**(K MADHAVA RAO)**  
President

For INSTITUTE OF PUBLIC ENTERPRISE

Place: Hyderabad  
Date : 18.07.2019

# INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING MARCH 31, 2019 (ABRIDGED)

(Amount in Rupees)

		Schedule	As at 31.03.2019	As at 31.03.2018
<b>A.</b>	<b>INCOME</b>			
	<u>Non-Plan Recurring Grant</u>			
	(a) ICSSR		70,00,000	70,00,000
	(b) Govt of Telangana		0	0
	<u>Plan Recurring Grant</u>			
	(a) ICSSR		55,00,000	54,00,000
	Management Education Programs	1	42,59,02,703	36,94,42,767
	Management Development Programs	2	1,57,97,565	74,19,879
	Conferences / Seminars / Workshops (Sponsored)	2	16,37,315	23,86,757
	Completed Consultancy Projects	3	90,04,930	1,01,45,173
	Completed Research Projects	4	85,92,090	18,09,279
	Hostel Accommodation Fee	5	6,19,31,505	4,97,06,640
	Other Receipts	6	2,63,39,723	1,73,87,935
	<b>Total A</b>		<b>56,17,05,831</b>	<b>47,06,98,430</b>
<b>B.</b>	<b>EXPENDITURE</b>			
	Management Education Programs	1	8,96,78,910	8,26,89,904
	Management Development Programs	2	76,90,074	25,11,585
	Conferences / Seminars / Workshops (Sponsored)	2	25,43,773	11,28,569
	Completed Consultancy Projects	3	32,42,323	38,26,063
	Completed Research Projects	4	24,72,580	7,70,742
	Establishment & Administrative Expenditure	7	22,19,77,184	19,88,45,548
	Interest on HDFC Secured Loan		5,15,27,413	5,96,03,204
	Depreciation on Assets	D	4,64,25,713	4,69,42,985
	Employees' Welfare Fund		10,00,000	10,00,000
	Corpus Fund		67,42,395	3,62,00,000
	Development / Infrastructure Fund		11,87,15,989	0
	Scholarship Fund		75,00,000	45,00,000
	Other Funds (Emp. Gratuity, EL)		25,12,690	3,28,96,028
	<b>Total B</b>		<b>56,20,29,044</b>	<b>47,09,14,628</b>
<b>C.</b>	<b>Excess of Expenditure Over Income (A-B)</b>		<b>-3,23,213</b>	<b>-2,16,198</b>

As per our report attached.

For MEHER & ASSOCIATES  
Chartered Accountants

For INSTITUTE OF PUBLIC ENTERPRISE

Sd/-  
**(P RAJENDRA MEHER)**  
Partner

Sd/-  
**(M PHANI)**  
FAO

Sd/-  
**(RK MISHRA)**  
Director

Sd/-  
**(K MADHAVA RAO)**  
President

Place: Hyderabad  
Date : 18.07.2019

Schedules forming part of Balance Sheet as at March 31, 2018 (ABRIDGED)  
**FIXED ASSETS SCHEDULE**

S. No.	Particulars	Gross Block				Depreciation				Net Block	
		Opening Amount Rs.	Additions Amount Rs.	Deletions Amount Rs.	Total Amount Rs.	Up to 31.03.2018	Rates of Depreciation %	For the Year 2018-19	Total Depreciation	Closing Amount Rs.	Opening Amount Rs.
<b>A</b>	<b>Non Depreciable Assets</b>										
	LAND & PREMISES										
A1	Land at Shamirpet Campus	137190400	0	0	137190400	0	0.00%	0	0	137190400	137190400
A2	Audio Visual Aids - Adani Enterprises Ltd	0	4042010	0	4042010	0	0.00%	0	0	4042010	0
		<b>137190400</b>	<b>4042010</b>	<b>0</b>	<b>141232410</b>	<b>0</b>		<b>0</b>	<b>0</b>	<b>141232410</b>	<b>137190400</b>
<b>B</b>	<b>SHAMIRPET CAMPUS</b>										
B1	SC: Buildings	808577500	18239541	0	826817041	65878521	2.50%	19023463	84901984	741915057	742698979
B2	SC: Plant, Equipment & Machinery	142915799	2613416	0	145529215	58577568	15.00%	13042747	71620315	73908900	84338231
B3	SC: Office Equipment	20215639	3046060	0	23261699	7315680	15.00%	2391903	9707583	13554116	12899959
B4	SC: Furniture & Fixtures	69474569	10441708	0	79916277	24541147	15.00%	8306269	32847417	47068860	44933422
		<b>1041183507</b>	<b>34340725</b>	<b>0</b>	<b>1075524232</b>	<b>156312916</b>		<b>4274382</b>	<b>199077299</b>	<b>876446933</b>	<b>884870591</b>
<b>C</b>	<b>OSMANIA UNIVERSITY CAMPUS</b>										
C1	OU: Buildings	28247077	0	0	28247077	17222920	6.25%	689010	17911930	10335147	11024157
C2	OU: Equipment & Machinery	5163102	0	0	5163102	4774597	20.00%	77701	4852296	310804	388505
C3	OU: Office Equipment	9360722	143940	0	9504662	8347491	20.00%	231434	8578925	925737	1013231
C4	OU: Furniture & Fixtures	6551805	0	0	6551805	5935633	20.00%	123234	6058867	492938	616172
		<b>49322706</b>	<b>143940</b>	<b>0</b>	<b>49466646</b>	<b>36280641</b>		<b>1121379</b>	<b>37402020</b>	<b>12064626</b>	<b>13042065</b>
<b>D</b>	<b>COMPUTERS &amp; ACCESSORIES (Combined)</b>	25219681	3357599	1432	28575848	23986860	50.00%	2294494	26281354	2294494	1232821
<b>E</b>	<b>VEHICLES (Combined)</b>	25219681	3357599	1432	28575848	23986860		2294494	26281354	2294494	1232821
		4032104	0	125000	3907104	2679815	20.00%	245458	2925273	981831	1352289
		4032104	0	125000	3907104	2679815		245458	2925273	981831	1352289
<b>F</b>	<b>Work-in-Progress (Elevators)</b>		7170000		7170000					7170000	
	<b>GRAND TOTAL (A+B+C+D+E)</b>	<b>1181185464</b>	<b>75812032</b>	<b>49098</b>	<b>1256948398</b>	<b>219260232</b>		<b>46425713</b>	<b>265685946</b>	<b>1040190294</b>	<b>1037688166</b>

Sd/-  
**(M PHANI)**  
Finance Officer

Sd/-  
**(RK MISHRA)**  
Director

Sd/-  
**(K MADHAVA RAO)**  
President

Place : Hyderabad  
Date : 18.07.2019

## IPE JOURNALS



### IPE Journals Brought out During 2018-19

S. No.	Journal Title	ISSN	Issues Brought out During April 2018 - March 2019
1	The Journal of Institute of Public Enterprise	0971-1864	Vol. 41 No. 1 & 2 Jan-June 2018 Vol. 41 No. 3 & 4 July-Dec 2018
2	Journal of Economic Policy & Research	0975-8577	Vol. 13 No. 2 & Vol. 14 No. 1 April 2018 – September 2018 & October 2018 – March 2019
3	Indian Journal of Corporate Governance	0974-6862	Vol. 11 No. 1 Jan-June 2018 Vol. 11 No. 2 July-Dec 2018
4	Journal of International Economics	0976-0792	Vol. 9 No. 1 Jan-June 2018 Vol. 9 No. 2 July-Dec 2018
5	Journal of Marketing Vistas	2249-9067	Vol. 8 No. 1 Jan-June 2018 Vol. 8 No. 2 July-Dec 2018
6	IPE Journal of Management	2249-9040	Vol. 8 No. 1 Jan-June 2018 Vol. 8 No. 2 July-Dec 2018
7	Journal of Governance & Public Policy	2231-0924	Vol. 8 No. 1 Jan-June 2018 Vol. 8 No. 2 July-Dec 2018



Institute of Public Enterprise (IPE), Hyderabad, is a non-profit educational society devoted to Education, Training, Research and Consultancy for business enterprises in public and private sectors. IPE is a premier B-School and is recognised as a 'Centre of Excellence' by the Indian Council of Social Science Research (ICSSR), Ministry of HRD, Government of India, for doctoral studies. It is also recognised by ten universities for guidance of PhD scholars. It has developed strong links with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS).

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A city office with facilities for research and training was established in 1950 at OU campus.



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