

ICSSR (MHRD, GoI) Recognized Centre for Excellence in Research



Annual Report 2017-18

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GOVERNING BOARD

Mr K Madhava Rao, IAS (Retd)

President, IPEand Former Chief Secretary and Election Commissioner, Govtof AP, Advisor to the Governor of Bihar, the Chairman, High Power Committee for Urban Cooperative Banks Director, Central Board of Reserve Bank of India, Member of Board for Financial Supervision of RBI.

Dr P Rama Rao

Emeritus President, IPE; Chairman, Governing Council, IISc, and former Secretary, Department of Science and Technology and Ocean Development,

Mr T V Mohandas Pai

Chairman.

Manipal Global Education Services Pvt Ltd

Dr K Pradeep Chandra, IAS (Retd)

Former Chief Secretary, Govt of Telangana

Ms Mahpara Ali

Former CGM (L@D) Corporate Centre, State Bank of India

Mr M B Raju

Executive Chairman, Deccan Cements Ltd

Mr Shashi Shanker

CMD, ONGC Ltd

Mr Gopal Singh

CMD, Coal India Ltd

Ms Seema Bahuguna, IAS

Secretary, Department of Public Enterprise, Gol

Mr N Baijendra Kumar, IAS

CMD. NMDC Ltd

Shri SK Acharya

NI C. India I td

Mr Jayesh Ranjan, IAS

Principle Secretary, Industries & Commerce, Information Technology, Electronics & Communications, Govt of Telangana

Mr N Sridhar, IAS

CMD, The Singareni Collieries Company Ltd

Prof S Ramachandram

Vice-Chancellor, Osmania University

Prof Virendra Kumar Malhotra

Member Secretary, ICSSR, MHRD, Govt of India

Prof RK Mishra

Director, IPE Member Secretary

VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management education.



Mr K MADHAVA RAO, IAS (Retd) President, IPE Former Chief Secretary, Govt of Andhra Pradesh

Mr K Madhava Rao, President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004.

He was Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was Director, Central Board of Reserve Bank of India and Member of Board for Financial Supervision of RBI from 2000 to 2006.

Between 1979 and 1997, he was the Secretary of the various Departments that included General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Principal Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He was District Collector of Warangal District from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh, Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh from 1974 to 1979.

From 2004 he is a full time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society organises, trains, rates and champions the cause of women selfhelp groups. He is also a Trustee of International Organisation, South Institute for Public Policy and Action (SIPPA) based in Hyderabad.

CORPORATE MEMBERS

PATRON MEMBERS



A.P. Industrial Development Corporation, Hyderabad



A.P. Industrial Infrastructure Corporation Ltd., Hyderabad



Bharat Dynamics Limited, Hyderabad



Bharat Heavy Electricals Limited, New Delhi



Central Warehousing Corporation, New Delhi



Coal India Limited, Kolkata



Electronics Corporation of India Ltd., Hyderabad



Mishra Dhatu Nigam Limited, Hyderabad



Neyveli Lignite Corporation Limited, Neyveli



NMDC Limited, Hyderabad



Nuclear Power Corporation of India Ltd., Mumbai



Oil and Natural Gas Corporation, New Delhi



Oil India Limited, Noida



Rashtriya Ispat Nigam Limited, Visakhapatnam



The India Tourism Development Corporation Ltd, New Delhi



The Singareni Colleries Company Limited, Hyderabad



REC Ltd



State Bank of Hyderabad



The Cotton Corporation of India Ltd

LIFE MEMBERS

- · Air India
- Andhra Pradesh Mineral Development Corporation Ltd
- · Andhra Pradesh State Financial Corporation
- Andhra Pradesh State Road Transport Corporation
- · Avanthi Feeds Ltd
- · Balmer & Lawrie Co. Ltd
- Beardsell Ltd
- · CMCLtd
- · Chennai Petroleum Corporation Ltd
- · Container Corporation of India Ltd
- · Deccan Cements Ltd
- · Engineers India Ltd
- · Gas Authority of India Ltd
- · Hindustan Cables Ltd
- · Hindustan Petroleum Corporation Ltd
- · Indian Oil Corporation Ltd
- · Indian Railway Finance Corporation Limited
- · Jeypore Sugar Company Ltd
- Karnataka State Finance Corporation
- KCP Sugar & Industries Corporation Ltd
- MECON Ltd
- Minerals & Metals Trading Corporation
- · NALCO Ltd
- · National Thermal Power Corporation Ltd
- · Power Grid Corporation of India Ltd
- Punjab State Industrial Development Corporation Ltd
- · Rashtriya Chemicals & Fertilizers Ltd
- · RITES Ltd
- · Steel Authority of India Ltd
- · Stock Holding Corporation Of India Ltd
- · The Fertilizers and Chemicals Tranvencore Ltd
- · Transmission Corporation of Andhra Pradesh
- Videsh Sanchar Nigam Ltd



DIRECTOR'S MESSAGE

Dear Reader,

With a great sense of satisfaction and hope, I present the 54th Annual Report of the Institute of Public Enterprise for the year 2017-2018. The year 2017-18 led to many MoUs important of which were ones related to Maulana Azad National Urdu University (MANUU) to cooperate in the discipline of Management, and Jaipuria Institute of Management (JIM) for collaborating in the areas of knowledge sharing, joint research, publications, consultancy and student exchange programs. IPE was granted the Persons of Indian Origin Status (PIO) by AICTE. The PIO status would permit IPE to admit students in the category of Foreign Nationals, Persons of Indian Origin and Children of Gulf Residents to the various PGDM courses offered by the Institute. A collaborative initiative between three institutions, namely the Institute of Public Enterprise, India, Nepal Administrative Staff College, Nepal and BRAC University, Bangladesh with the advisory support from IDRC, Canada was launched. The main idea behind the collaboration is to strengthen the academic discourse on the issue of public policy and governance in South Asia. Initial discussions among the three institutions began during March 2017.

IPE and Urban Action School organized a 3-week certificate course on 'Urbanization and the Planet' in collaboration with European Commission, Actionaid Association, Citizens Rights Collective (CiRiC) and South Institute for Public Policy and Action (SIPPA). The course was designed essentially as a mid-career training for the middle and senior level activists, policy advocates, lawyers, journalists, researchers and all categories of urban policy practitioners, with the objective of building the knowledge base and to complement action research and field based activism. A three-week Advanced Management Program on State Owned Enterprises (SOEs) was conducted for the officials of the State Owned Enterprises of Africa. The program was sponsored by the Ministry of External Affairs, Government of India. A spate of management development programs were conducted in the category of unit based, enterprise sponsored and open programs. New technologies were used in conducting the programs. The Institute completed several social science oriented research projects for the Indian Council of Social Science Research (ICSSR) and core business solutions related research projects for government agencies and private sector enterprises. Five candidates were awarded the doctorate degree and seven candidates submitted their theses for the award of the doctorate degree.

We are grateful for your support in all our endeavors and look forward to your continued patronage as we journey through the times characterized by change, challenges and enthusiasm.

Sincerely,

Prof R K Mishra

Director, IPE

HIGHLIGHTS OF THE YEAR



Memorandum of Understanding

IPE has entered into a Memorandum of Understanding (MoU) with Maulana Azad National Urdu University (MANUU) on 6 November 2017 to cooperate in the discipline of Management. By virtue of this MoU, both parties will collaborate in the area of research and other general areas.

IPE and Jaipuria Institute of Management (JIM) signed a Memorandum of Understanding (MoU) on 15 December 2017 for collaborating in the areas of knowledge sharing, joint research, publications, consulting and student exchange programs. The MoU was signed by the directors of both the institutes – Prof RK Mishra, Director, IPE and Dr Prabhat Pankaj, Director, JIM.



PIO Status by AICTE

IPE was granted the Persons of Indian Origin Status (PIO) by AICTE. The PIO status would permit IPE to admit students in the category of Foreign Nationals, Persons of Indian Origin and Children of Gulf Residents to the various PGDM courses offered by the Institute.



IPE Represented India on Public Policy Formulation

Institutional Collaboration for Strengthening Public Policy and Governance Discourse in South Asia – A collaborative initiative between three institutions namely – Institute of Public Enterprise, India, Nepal Administrative Staff College, Kathmandu and BRAC University, Dhaka with the advisory support from IDRC, Canada started in the year 2017.

The main idea behind the collaboration is to strengthen the academic discourse on the issue of public policy and governance in South Asia. Initial discussions among the three institutions began during March 2017 at IPE, Hyderabad. Dr Hafeez Sultan from BRAC University, Dhaka, Dr Mohandas Manandhar, Advisor, NASC and Dr Samar Verma, Senior member of IDRC attended the meeting at IPE.

The first Conference and Academic Discourse on Public Policy in South Asia was held at Kathmandu during 10-11 July 2017. Prof R K Mishra, Dr Geeta P, Dr Sridhar Raj and Ms Kiranmai attended the conference from IPE. The conference was attended by senior civil servants, NGOs, funding agencies, researchers and others from Nepal, senior members from BRAC University Dhaka, International Funding Agencies including IDRC & Asia Foundation were present in the conference.



Certificate Course on 'Urbanization and the Planet'

IPE and Urban Action School organized a 3-week certificate course on 'Urbanization and the Planet' in collaboration with European Commission, Actionaid, CiRiC, SIPPA during 8-28 January 2018 at IPE, Osmania University Campus, Hyderabad. The course is designed essentially as a mid-career training for the middle and senior level activists, policy advocates, lawyers, journalists, researchers and all categories of urban policy practitioners, with the objective of building the knowledge base and to complement action research and field based activism.



Five Star GRIHA and LEED Platinum rating

IPE Campus located at Shamirpet, Hyderabad has been given the highest rating of Five Star GRIHA (Green Rating for Integrated Habitat Assessment) for the years of 2016 and 2017. GRIHA Council, is an independent society founded by TERI with the support of MNRE Govt. of India along with a few experts.



In the year 2017 IPE Shamirpet Campus has been given the highest Global rating of LEED Platinum. LEED is a national certification system developed by the U.S. Green Building Council (USGBC) to encourage the construction of energy and resource-efficient buildings that are healthy to live in.



ALP Program on SOEs

A three-week Advanced Management Program on State Owned Enterprises (SOEs) was conducted by IPE, Hyderabad for the officials of State Owned Enterprises of Africa between 17 July - 5 August 2017. The Program was inaugurated by Shri K Madhava Rao, President, BoG, IPE on 17 July 2017 at IPE Shamirpet Campus. Prof RK Mishra, Director, Dr Geeta Potaraju, Asst Professor, the Course Coordinators, faculty and staff of IPE participated in the inaugural session. The program was approved by the Ministry of External Affairs, Government of India.



Educational Tour to Europe, Singapore & Malaysia

The PGDM-General & PGDM-BIF junior students went on an international tour to Singapore & Malaysia during 17-22 February 2018.

For the PGDM-IB students, an International Tour to Europe was organized during 4-12 March 2018. The PGDM-IB students visited 5 European Nations namely Netherlands, Switzerland, France, Germany and Belgium.



Dewang Mehta Awards

Dewang Mehta National Education Awards (Regional Round), which was also the Silver Jubilee Edition, took place on 18 November 2017, at IPE Shamirpet Campus, Hyderabad.



RESEARCH & CONSULTANCY PROJECTS

RESEARCH STUDIES

Completed Projects

- A Study on the Impact of Agrarian Crisis on Migration of Farmers / Farm Labour in Andhra Pradesh. The principal investigators for the project were Dr K Srinivas and Dr Jayasree Raveendran. The project was sponsored by ICSSR.
- Sources of Funding for Social Science Research in India. The principal investigators for the project were Prof RK Mishra and Dr Jayasree Raveendran. The project was sponsored by ICSSR IDRC. IPE was part of a comprehensive study commissioned by the International Development Research Center (IDRC) and the Indian Council of Social Science Research (ICSSR) on 'Social Science Research in India: Status, Issues and Policies'. IPE has analysed funding trends and patterns from the UGC and 22 International Donor agencies. The analysis for funding trends from 2007098 onwards has been presented in the report.
- Impact Evaluation Study of Watershed Projects Telangana under the PM's Distress District Package. The principal investigator for the project was Prof RK Mishra. The project was sponsored by NABARD.
 - The main objective of the study is to assess the post watershed development as per the terms of references given by NABARD. Velchal village consists of 437 households which covers four to five villages but major concentration of activities of Velchal watershed is limited majorly in four villages named 1) Velchal 2) Morangpally 3) Ramanathgudpally and 4) Mallareddyguda.
- A Study on Water Resource Management: Post Liberalization Issues and Challenges in Transforming Rural Andhra Pradesh and Telangana. The principal investigator for the project was Dr Anupama Dubey.

The project was sponsored by ICSSR. The main objective of this research is to assess the status of water resource, agricultural and rural development and simultaneously assess the impact of water resource management on rural transformation. To fulfill the above mentioned objectives, six districts will proposed to be selected as samples on the basis of water management practices and variation in rural development. These were East Godavari, Krishna and Guntur from Andhra Pradesh and Medak, Mahboobnagar and Nalgonda from Telangana state.

Ongoing Projects

- Corporate Social Responsibility A Study in Hazardous Sector w.r.t. Oil, Gas and Mining Sector. The principal investigators for the project are Prof RK Mishra, Dr Shulagna Sarkar and Ms J Kiranmai. The project is sponsored by ICSSR. The project aims to develop a framework for assessment of the CSR impact of hazardous sector in India for environmental sustainability and social upliftment and to identify the future thrust areas of CSR and elaborate the need for collective sectoral effort in initiating CSR activities. Top five companies in India from both Oil and Gas sector and also mining and also mineral sector will be the sample for the study. The existing CSR practices of the company will be measured with respect to the model developed for measurement of the effectiveness of the CSR initiatives of the hazardous sector.
- Engendering Gender Diversity at Workplace Its Impact on Organizational Performance. The principal investigator for the project is Dr KV Anant Kumar. The project is sponsored by ICSSR. The Study aims at understanding the drivers for across industrial sectors and identify performance indicators which gets influenced by gender diversity across industries. The study also attempts to understand the perception of work force with regard to assigning of tasks by supervisors, meeting the challenges of the job, pay structure, promotions, performance with respect to gender diversity. The



- study covers fifteen organizations from each of the industries situated in South India having at least 25% of women work force.
- A Study on Effective Corporate Governance and Social Responsibility for Sustainable Business. The principal investigators for the project are Dr Shulagna Sarkar and Ms J Kiranmai. The project is sponsored by ICSSR. The study identifies the relation between Corporate Governance and Social Responsibility efforts of the company in enabling a sustainable business which was measured based on the Net profit of the company.
- Social Marginalization of Women Textile Workers A Study on the Textile & Garment Clusters at Coimbatore, Tirupur, Ahmedabad & Surat. The principal investigator for the project is Dr M Karthik. The project is sponsored by ICSSR. The study aims at understanding practices of socially marginalized women employees in the textile & garment sector, in the areas of Coimbatore, Tirupur, Ahmedabad & Surat. Work conditions of socially marginalized women employees in the textile & garment industry would be assessed and whether women employees are being influenced by any third party like sub brokers, company's representatives in employing socially marginalized women under exploitative employment schemes would be examined.
- Effectiveness of E-Governance Initiatives through Social Media: A Study w.r.t. Southern States. The principal investigator for the project is Mr AS Kalyan Kumar. The study aimed to document the various e-governance initiatives adopted by the respective state governments and to examine the awareness, extent of access and usage patterns of social media by the users, with specific reference to e-governance initiatives of the Government besides, the study analyzed the levels of technology readiness of users and their perceived risk associated with accessing government schemes through social media.
- Bank Credit, Micro & Financial Inclusion: The Progress, Challenges and Way Forward. The principal investigator for the project is Prof S Sreenivasa Murthy. The project is sponsored by ICSSR. This study is an attempt to identify the various financial inclusion initiatives announced by successive governments since the inception of economic reforms. While studying the growth in commercial bank credit during 25 years of reforms, this study will provide a detailed account of indicators of financial inclusion such as growth in robust branch network, cooperatives, regional rural banks, priority sector lending, lead bank scheme, formation of SHGs, appointment of BCs / BFs by banks, zero balance BSBD accounts, number of branches and ATMs per 1000km/0.1 million population, bank deposits as percentage of GDP etc. The findings of the study will be helpful in identifying and launching suitable products and schemes for reaching the Financial Inclusion targets.
- Advancing Health Equity in Primary Health Care: An Anthropological Study of Community Participation Using Capability Approach (interdisciplinary study engaging social anthropology and health studies). The principal investigator for the project is Dr Anand Akundy. The project is sponsored by ICMR. The study examines local cultural norms and social practices as these have a significant bearing on health seeking behavior to assess how Social Determinants of Health have a bearing on equity towards avoidable morbidity and takes the traditional anthropological fieldwork route to documenting behavior in health seeking contexts. The study is explicating the linkages between Social Determinants and Equity in Primary Health Care. To demonstrate, the study is employing anthropological and ethnographic concepts of inquiry to understand the 'emic' (culturally insiders' worldview) perspectives of the members, as these methods provide the flexibility to analyse the interventions using the bottom-up route.
- Industrial Research, Development and Innovation in Public Sector Enterprises. The principal investigator for the project is Dr NG Satish. The project is sponsored by Department of Science & Technology (DST), Govt. of India. The study enquires into R&D and innovation in CPSEs, with a macro perspective, for the group as a whole. The project examines the following: i) R&D investments, expenditure on Royalty and Technical know-how ii) Existing R&D infrastructure including R&D workforce iii) Main R&D achievements of R&D in CPSEs over the years iv) Nature of R&D pursued and long term vision v) Outcome of R&D such as patents and products vi) Perceived technology gaps and wish list of technologies and vii) Constraints in R&D optimization.

The project also intends to create a database of R&D related time series data elements pertaining to CPSEs for dynamic data retrieval.

- Labor Displacement Potential of Technology Adoption: Firm Level Evidence from Indian Manufacturing Industry. The principal investigator for the project is Dr Sandeep Kumar Kujur. The project is sponsored by ICSSR. The research project aims to examine the changing nature of technology use and employment opportunities in Indian manufacturing industry. From the academic and public policy perspective, the extensive and intensive analysis would provide a comprehensive understanding about the impact of technology on employment in the manufacturing industry. The study will also be helpful for devising appropriate policy to create employment opportunities in the manufacturing sector in India.
- Whistle Blowing Policy Disclosure as a Corporate Governance Mechanism in Indian Listed Firms. The principal investigators for the project are Dr V Srikanth, Dr Shwetha Mehrotra and Dr Santosh Kumar Tiwari. The objective of this research is to identify the key drivers influence the whistle blowing policies disclosure, explore the differences in whistle blowing policy disclosure of Indian listed firms and finally to construct whistle blowing index for Indian context. This project shall provide the empirical study where principal-principal conflict theory is extended to explain drivers of whistle blowing policy disclosure and, hence, brings new insights to the literature on whistle blowing policy disclosure. Further, the construction of whistle blowing index will provide the score which can be used by the investors, policy makers, and other users for taking crucial decisions.

CONSULTANCY STUDIES

Completed Projects

- Duties of Directors: International Comparison. The principal investigator for the project was Ms J Kiranmai. The project was sponsored by NFCG, MOCA, Corporate Governance (CG) is the system by which companies are directed and controlled. These governance structures identify the distribution of rights and responsibilities among different participants in the corporation. CG includes the processes through which corporations' objectives are set and pursued in the context of the social, regulatory and market environment. CG practices are affected by attempts to align the interests of stakeholders. To achieve better CG practices, the boards need to oversee the functions of the organization and ensure that they continue to operate in the best interests of all stakeholders. The roles of Boards are broadly discussed in three fold viz. to govern; to direct; to supervise and control. The present study has been designed to discuss the broad framework of CG practices and the duties enacted by the regulators through Acts in the selected countries. The study compares the best practices with respect to the duties and responsibilities of boards and board committees. The study enables to find gaps and review the existing process by meeting the global standards. The main objectives of the study are to: understand corporate governance practices and codes of countries under reference; list down the various provision that are existing in the Companies Act with respect to the duties and responsibilities of boards and board committees of countries under reference; compare the legal frameworks with respect to the duties and responsibilities of boards and board committees; highlight the case studies of the companies with respect to the duties and responsibilities of boards and board committees.
- Planning and Functioning of New Prohibition & Excise Academy at Samalkot, East Godavari District, for Department of Prohibition & Excise, Govt. of Andhra Pradesh. The principal investigator for the project was Dr V Srikanth. The study covered the following aspects involving the Planning and Functioning of a Prohibition and Excise Academy. i) Development of training modules for different categories of P&E personnel ii) Developed induction and orientation modules for fresh recruits and refresher courses for in-service personnel. iii) Design of the curriculum for various modules iv) Developed a module for improving physical fitness of the personnel. v) Preparation of a schedule for imparting training to different categories of P&E personnel. vi) Prescribed enabling infrastructure vii) Developed a training module for APBCL personnel in respect of Material Management, Finance & Accounting and Personnel Management. viii) Suggested the staffing pattern for functioning of the Academy and faculties for imparting training. ix) Developed a template for conducting examinations for the trainees.



- A Study on Manpower Planning for Telangana State Beverages Corporation Limited for Telangana State Beverages Corporation Limited, Govt. of Telangana. The principal investigator for the project was Dr V Srikanth. The consultant along with TSBCL officials visited the TSBCL's Corporate Office and TSBCL's IMFL Depots at Hayathnagar, Devarayamjal, Karimnagar and Mancheryal and studied the practices and operations of the Corporation to assess its Manpower Requirements.
- Recruitment Assignment for HCL. The principal investigator for the project was Mr S Satish Kumar. As a part of this consulting assignment, IPE was involved in the executive recruitment process at Hindustan Copper Limited.
- TPCIL CSR Evaluation Study and NCCPPL. The principal investigator for the project was Dr Shulagna Sarkar. The study involves reporting TPCIL's CSR activities under the 'Corporate Community Investment Policy'. The objective of the study is to conduct a CSR work validation exercise along with measuring impact in the operational areas of TPCIL. The scope of the study was limited to 22 CSR initiatives undertaken by TPCIL in their areas of operation.
- CSR Evaluation Study for NLC. The principal investigator for the project was Dr Shulagna Sarkar. The study undertaken has evaluated more than 140 CSR projects of NLCIL under various areas of health, education, water management and infrastructure. The study is conducted under the NLCIL Chair on CSR.
- Business Plan for Telangana Irrigation Development Corporation sponsored by TSIDC. The principal investigator for the project was Ms J Kiranmai, TSIDC, GOT. The Telangana State Irrigation Development Corporation Ltd (TSIDC) was incorporated on 10.04.2015 as a State Government undertaking as per the Companies Act 2013 after the reorganization of the Telangana State. The main objectives are to revisit the mission, vision and objectives of TSIDC, to study and analyze the present performance of TSIDC, to develop strategies for next five years in consultation with the officials of TSIDC, to identify the required resources such as financial, human resources and technological for the next five year and to provide recommendations The proposed business plan would help the TSIDC to modernize the schemes by expanding and enhancing the extension services, the application of technology, reducing the O&M problems, reducing the gap technical and qualified manpower.

Ongoing

- · ODF Verification in Govt. of Krishna District, Andhra Pradesh. The principal investigators for the project are Dr Ch Lakshmi Kumari, Dr PS Janaki Krishna, Ms J Kiranmai and Dr Usha Nori. Developing 'Open Defecation Free' (ODF) villages received greater attention across the country as part of SBM (Gramin). Towards achieving ODF status in the villages, both Governments at Central as well as State level have taken up construction of toilets at individual household and village level on a priority basis. To achieve this determined goal, serious efforts are being made to remove the bottlenecks that hinder the progress under various schemes. In order to accelerate this ongoing work, a monitoring mechanism has been put in place to verify the process. The initial process of verification of ODF, confirmed that there is relatively a good progress in the implementation of the program and was successfully achieved the set targets. Subsequently ODF re-verification process is felt necessary to review the progress to further overhaul the program.
- Excise manual encompassing enforcement activities at field level including documentation and reporting for Department of Prohibition & Excise, Government of Andhra Pradesh. The principal investigator for the project is Dr V Srikanth. The study covered the following aspects involving the Excise Manual. i)Developed Standard Operating Procedures (SOPs) to be followed in tune with the legal requirements for guidance of the Officers while exercising powers conferred under Law. ii) Prepared standardized checklists so that nothing vital is omitted or committed, vitiating the whole proceedings. iii) Developed standard proformas / records to document certain actions undertaken by the officials. iv) Prepared standard formats, including models for reporting to the higher-ups at different levels. v) Prepared Station House routines including roll-call, opening of General Diary, maintenance of other records etc. vi) The Manual covered the entire gamut of Enforcement Activities.
- Recruitment for TSIIC. The principal investigator for the project is Mr S Satish Kumar. The consultancy assignment was awarded to IPE by Telangana State Industrial Infrastructure Corporation Ltd. IPE was involved in the process of shortlisting candidates for senior positions for the new pharma city being developed by the Government of Telangana in the outskirts of Hyderabad city.





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Members

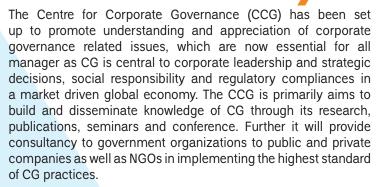
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Centre for Corporate Governance (CCG)



The centre has received accreditation from NFCG, MoCA to provide leadership training to directors, conduct research and build capabilities. During 2010 ONGC instituted a Chair on Corporate Governance entitled 'ONGC Subir Raha Chair on Corporate Governance' to study corporate governance practices and standardize the existing body of knowledge and disseminate the information to all the stakeholders.

Research and Consultancy

- A study on Effective Corporate Governance and Social Responsibility for Sustainable Business.
- Determinates and Effects of Related Parties Transactions in India.
- Corporate Governance Practices of Listed CPSEs in India.

Training Programs, Workshops and Conferences

- In-house training program 'Aaroh II- HR Conclave' held from 3-4 April 2017 for NMDC executives at Kodaikanal.
- Reservation Policy For SCs, STs OBCs in Central Government, CPSEs, SLPEs And Banks held on 27-28 July 2017 at IPE, Hyderabad.
- Board Orientation Program 'It's Her Time on Board' held on 23-24 November 2017 at IPE, Hyderabad.
- Conducted a training program 'ONGC Subir Raha Chair on Corporate Governance' Corporate Governance with reference to Public Enterprises: Issues and Challenges held on 12-16 March 2018 at ONGC, Dehradun.
- 9th International Conference on Corporate Governance in 28-29 November 2017, which jointly organize with Accounting Research Institute Universiti Teknologi Mara, Malaysia and IPE, India at Riau, Indonesia.

Journal

CCG publishes an half-yearly journal 'Indian Journal of Corporate Governance' to provide a forum for discussion and exchange of views by the policy makers, practitioners and academicians on issues of Corporate Governance. The journal is co-published with SAGE Publications India Pvt Ltd.





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Centre for Corporate Social Responsibly (CCSR)



CCSR was set up to promote training, research, consultancy assignments and document case studies in thrust areas of Corporate Social Responsibility (CSR). The Centre works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives. It also provides a platform for discussing CSR guidelines and the latest developments in the field.

An NLC Chair has been instituted at the CCSR to carryout customized work on CSR.

Research and Consultancy Projects

During the year 2017-18, CCSR has taken up two consultancy projects.

- · Worked on Evaluation of SVA activities of NLCIL, Neyvelli, August-September 2017.
- Worked on Study on Stakeholder engagement of NLC including Employee engagement study for NLC, Neyvelli, 2017

Training Programs, Workshops and Conferences

- A two-day International conference on CSR was organized during 1-2 February 2018 at the IPE, Shamirpet Campus under the aegis of NLC chair sponsored by ICSSR and supported by NMDC and HCL. The Conference chair was RK Mishra convened by Shulagna Sarkar.
- The CCSR conducted a two-day training program on CSR, 15-16 June 2017. 14 delegates from various public and private sector organizations participated in the program. The program was conducted by Shulagna Sarkar and Deepti Chandra.
- IPE was also a part of the organizing bodies of the 2nd National Seminar on CSR at Bhubaneshwar on May 20, 2017. Shulagna Sarkar was a speaker during the conference.

Publications

CCSR has brought out many publications during 2017-18. Some of them have been indicated below:

- RK Mishra and Shulagna Sarkar (Ed.,) (2017). 'Corporate Social Responsibility' Driving a sustainable future'. New Delhi: Academic Foundation.
- RK Mishra and Shulagna Sarkar (2017). Addressing Social and Environmental Risks through CSR – An Indian Perspective, IPE Journal of Management, Vol 7 No. 1, pp: 149-158.
- RK Mishra and Shulagna Sarkar (Ed.,) (2017). Corporate Social Responsibility in India, 'Corporate Social Responsibility' Driving a sustainable future'. New Delhi: Academic Foundation.
- Shulagna Sarkar (Ed) (2017). Is CSR an Approach to Address Social Risk, 'Corporate Social Responsibility' Driving a sustainable future'. New Delhi: Academic Foundation.
- Shulagna Sarkar and Pingle S. (Ed.,) (2017). Corporate Social Responsibility: A Cross country view, 'Corporate Social Responsibility' Driving a sustainable future'. New Delhi: Academic Foundation.

 IICA - ICP program on CSR, ICP is a 9 months program on CSR. The Institute has signed a MoU with the Indian Institute of Corporate Affairs (IICA) for conducting the IICA Certificate Program (ICP) in CSR (ICP-CSR) as one of its partner organizations. The ICP-CSR is a 9 month program for developing trained and certified CSR professionals in the country.



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IPE Case Research Centre (CRC)



The IPE Case Research Centre (CRC) has been established in March, 2017 and it is affiliated to Library Department of Institute of Public Enterprise, Hyderabad. The CRC is committed to the advancement of learning and teaching in business education and strives to promote leading management thinking through cases.

The case study centre of IPE has been involved in writing case studies for the benefit of public and private sector enterprises. The case studies are written in such a manner that they are beneficial for the executives during the training programs and also the PGDM students. The case studies are written on the basis of primary information collected from the executives and they are fine tuned to suit participants' needs. The students are also encouraged to try their hands on case study writing in different areas like HR, Marketing, Operations and Finance.

The objectives of IPE Case Research Centre (CRC) are:

- To address a growing demand for research and instructive materials relating to business
- To establish a repository of context-rich cases drawn from a vast range of industries and disciplinary areas.
- To document the past and present cases of IPE.
- To collaborate with other universities in order to utilize IPE cases

The case study centre also organizes a case study competition among the students to promote management case study writing. The competition is multidisciplinary where the students from different specializations team together to write the case studies. The case studies written by the students are screened by the faculty members. The case studies thus selected are sent to different evaluators in the industry for rating. The three best case studies are rewarded.

The case study centre intends to conduct a national level case study conference to promote writing case studies to be used in the classes. The conference is supposed to bring together the case study teachers on a single platform and share their perspectives on case study teaching and writing.

The activities of the centre include Writing Case Studies, Conducting Case study Workshop, Organizing Case writing Competition and Publication of IPE volume of case studies.

The CRC has developed many management case studies for the benefit of its PGDM students.

- RK Mishra and A Sridhar Raj have developed management case studies which are being published in the book form, 'Case Studies in Management'.
- A Sridhar Raj has published the case study 'The Volkswagen Way, Profits over Sustainability' in the Journal of Marketing Vistas ISSN 2249 9067 Vol. 7, No. 2 July December 2017.
- The CRC has added another feather to its cap as the case study 'IKEA, Furnishing the Indian Homes: The Challenges of Culture, Competition and Channel' written by RK Mishra, A Sridhar Raj and Meher Karuna has been accepted for the Nordic-India Business International Conference to be held in Stockholm in October 2018.





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Mentor

Shri K Madhava Rao IAS (Retd)

President - BoG, IPE

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Centre for Governance and Public Policy (CGPP)



The Centre for Governance and Public Policy (CGPP) was set up with an objective to undertake research, consulting and training in the areas of governance and public policy. Since its inception, CGPP has done extensive work with Government of India, various State Governments and international organisations on issues of public policy and governance. CGPP provides capacity building and training programs on specific tools and techniques in participatory governance mechanisms for government institutions, public enterprises and NGOs.

Research and Consultancy Projects

During the year 2017-18, CGPP has taken up the following programs:

· A three-week Advanced Management Program on State Owned Enterprises (SOEs) was conducted by Institute of Public Enterprise, Hyderabad for the officials of State Owned Enterprises of Africa between July 17 - August 5, 2017.

The Program was inaugurated by Shri K Madhava Rao, President, BoG, Institute of Public Enterprise on July 17, 2017 at IPE Shamirpet Campus. Prof RK Mishra, Director, Dr Geeta Potaraju, Asst Professor, the Course Coordinators, faculty and staff of IPE participated in the inaugural session. The program was approved by the Ministry of External Affairs, Government of India.

The three-week program was designed to provide a comprehensive understanding to the participants on the role and relevance of State Owned Enterprises (SOEs). The participants were sensitized about the working of SOEs with special reference to India. The course contents focused on key functional areas of management relating to Governance, Human Resources Management, Finance, Marketing and Operations. New Vistas of Management including Corporate Social Responsibility Corporate Governance, Green Management, Financial Technology, Business Analytics and Risk Management were also covered. The program facilitated peer learning and experience sharing among the participants.

The first Conference and Academic Discourse on Public Policy in South Asia was conducted by the Nepal Administrative Staff College at Kathmandu during July 2017 which was attended by Prof R K Mishra, Dr Geeta P, Dr Sridhar Raj and Ms Kiranmai. The conference was attended by senior civil servants, NGOs, funding agencies, researchers and others from Nepal, senior members from BRAC University Dhaka, International Funding Agencies including IDRC & Asia Foundation were present in the conference

The centre brings out a bi-annual journal, 'Journal of Governance and Public Policy' which focuses on key themes of public policy and governance. Contributions in the form of articles / research papers / empirical papers / case studies coming from national and international researchers and policy makers have been well accepted by academia, policy makers and others.



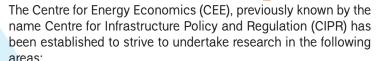
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Centre for Energy Economics (CEE)



- Promotion of energy efficiency in the area of residential lighting, commercial buildings and Industry
- The issues related to anti competitive conduct in the energy sector with a focus on power sector
- Reforms in power sector, with a focus on renewable sources of energy
- · Emerging issues of Oil and Natural Gas
- Inviting Occasional Papers: The institute would invite papers from the various stakeholders, more so from the personnel in the higher echelons of regulatory bodies, such as the electricity

regulatory commissions, academicians who are involved in the research in this area from reputed educational institutions of the country. In the long term, the institute by using its network would also invite papers from internationally renowned academicians.

- Writing articles and research papers for peer reviewed journals.
- Publication of book: CEE would also endeavor to publish a book in the next one year. The tentative title of the book is 'Twenty five years of power sector reforms Achievements and Challenges Ahead'.

Publications

- 'Review of Studies on Energy Efficiency in Residential Electricity Consumption-Future Research Directions for India' submitted UEM congress held at Bangkok in August 2017. Authors: Rajesh Gangakhedkar and RK Mishra.
- 'Energy Efficiency in Residential Electricity Consumption Where is the Ceiling Fan?' submitted at the 221st annual conference of Indian political Economy Association organised by IIT Delhi in December 2017. Authors: Rajesh Gangakhedkar, Prof RK Mishra, Abhishek (PGDM IB student).

Journals

The centre brings out two bi-annual journals namely 'The Journal of Economic Policy and Research' and 'Journal of International Economics'.

- Journal of International Economics is devoted to publication of professional and academic research involving original works of high quality. It aims to publish original, empirical and theoretical research papers / articles / case studies in all the areas of international economics.
- Journal of Economic Policy and Research provides an opportunity for discussion and exchange
 of findings across the broad spectrum of scholarly opinion in order to stimulate theoretical,
 empirical and comparative studies in the context of economic policy and research, both in
 India and abroad.







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Centre for Sustainable Development (CSD)



The 'Centre for Sustainable Development' (CSD) has been set up at IPE in the year 2012-13, with a focus on promoting adoption of sustainable environmental, social and economical practices. IPE has multidisciplinary and multifarious expertise in this domain. The centre aims to promote education, training, research and consultancy assignments and document case studies in thrust areas of 'Sustainable Development' (SD).

The objectives of the Centre for Sustainable Development (CSD) are:

- To review the 'State-of-the-art' on Sustainable Development and study its impact on society
- To promote 'Academia-Industry' interaction to integrate the existing body of knowledge, systems, structures, models and mechanisms associated with different SD initiatives and suggest solutions towards SD
- To document and disseminate successful case studies and the lessons learnt in thrust areas of 'SD'
- · To act as a referral point for both public and private sectors in disseminating information to various stakeholders including policy makers about the significance of SD and the latest developments

Research and Consultancy Projects

- Sustainability Reporting Case study on ECIL. The project was sponsored by Obama Singh Grant
- Sustainability Reporting Case study on SCCL. The project was sponsored by Obama Singh Grant
- Velchal watershed impact assessment. The project was sponsored by NABARD
- · Water Resource Management: Post Liberalization Issues and Challenges in Transforming Rural Andhra Pradesh and Telangana. The project was sponsored by ICSSR
- Sustainability Reporting Case study of NTPC. The project was sponsored by SRC ICSSR
- Verification of ODF Villages in East Godavari and Krishna Districts Phase II sponsored by Swacha Andhra Corporation, Govt of Andhra Pradesh
- Concurrent Evaluation of Implementation of NFSA Act in Telangana: Nalgonda and Ranga Reddy Districts - Sponsored by Ministry of Food, Consumer Affairs and Public Distribution, Govt of India

Publication

 PS Janaki Rishna, Ch. Lakshmi Kumari and RK Mishra (Ed.,)(2018). Sustainable Development Goals. New Delhi: Academic Foundation.

Awards and Achievements

- The Centre is recognized as a 'Top Environment Policy Think Tank' by the survey of the Think Tank Civil Society Program from the University of Pennsylvania. This category is dedicated to the leading environmental policy institutions of the global community. The top think tanks in this category provide superior innovative research and strategic analyses on various environmental issues that are of significance on a global level.
- Anupama Dubey Mohanty has been awarded ICSSR Post-Doctoral Fellowship.



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Centre for State-Owned Enterprises, CPSEs / SLPEs Database & Disinvestment (CSDD)

The Centre for State-Owned Enterprises, CPSEs / SLPEs Database Disinvestment (CSDD) seeks to concentrate on broad issues of the public enterprises with special emphasis on disinvestment, autonomy and accountability, state ownership and competitive neutrality in public enterprises.

This centre seeks to augment its technical resources through building up of data bank pertaining to Central and State Level Public Enterprises, bring out publications and continuously update literature on Central and State-owned Enterprises in India and abroad.

This centre works on various issues like turnaround, restructuring, closure, mergers of the enterprises and listing of enterprises in stock markets. By and large, the focus of centre's research represents a comprehensive and inter-disciplinary initiative in the aforementioned areas which is diversified in content and coverage by including policy issues and reforms at the state, inter-state and national levels. The centre also seeks to conduct

Conferences, Workshops, Seminars and Memorial Lectures on a wide range of contemporary policy issues of Public Sector Enterprises which constitute a significant part of the academic activities of the centre. Eminent scholars as well as young researchers will be invited to participate in such events.

The databank captures information on:

- Financial Parameters (includes items in balance sheet, profit and loss account / income and expenditure)
- Production Details, Capacity Utilization, Technology Innovation / R&D, Human Resource, Corporate Governance Fields and Manpower
- Broad Structures
- Stock Market Information for listed companies

The centre is also assisting the IPE management students for their summer internships and long-term projects. The database from the Centre is also being used for classroom exercises.

Journal

The Centre brings out an half-year journal, which is also the flagship journal of the institute, namely The Journal of Institute of Public Enterprise which is devoted to publication of professional and academic research on the policy and functional facets of public sector enterprises and public systems in India and abroad. Studies on the growth, working, performance, contribution, problems and alternate models of public policy & enterprises form the core of the journal.



DOCTORAL PROGRAM



Overview

The Ph.D. program of the IPE is one of the oldest and largest in the field of social sciences. IPE is recognized as a 'Centre of Excellence' for doctoral studies by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India. The research wing of the Institute is complemented with a strong faculty contingent and a number of Ph.D. research scholars, sponsored by ICSSR and IPE, who work on various fields of management and social sciences as well as on identified thrust areas of research.

ICSSR Institutional Doctoral Fellowship

Under the aegis of ICSSR, IPE offers ten Doctoral Research Fellowships in Social Sciences each year. This program is designed to equip students and teachers for careers in education and research.

IPE's PhD program is supported by the following universities: Osmania University, Jawaharlal Nehru Technological University, University of Hyderabad, Utkal University, Andhra University, Sri Krishna Devaraya University, Bangalore University, Sri Venkateswara University, University of Mysore, Symbiosis International University, Telangana University, Adikavi Nannaya University, National Institute of Technology (NIT) Durgapur, Global Education Centre, Dayalbagh Educational Institute, Sri Mata Vaisho Devi University, University of Madras, Sri Padmavati Mahila Visvavidyalayam, Anna University and Maulana Azad National Urdu University.

So far 83 candidates have completed their PhD from IPE and another 43 are pursuing their Ph.D. They are funded by IPE - ICSSR fellowships and Maulana Azad National Urdu University.



Ph.D Thesis Submitted

By the ICSSR Institutional Doctoral Fellows during the year 2017-2018.

- Ms A Neeta (2012-13 Batch), Corporate Governance in Commercial Banks in India, Department of Commerce, Osmania University,
- Ms Mousumi Singh Mohapatra (2014-15 Batch), The Mediating Role of Mental Accounting Between Financial Cognitive Process and Personal Financial Planning: A Study w.r.t. Indian Retail Investors, Department of Management, National Institute of Technology (NIT) Durgapur.
- Ms Honey Gupta (2014-15 Batch), Public Expenditure for Economic Growth: Econometric Models for Developing Countries, Department of Economics, Dayalbagh Educational Institute.
- Ms Khudsia Zeeshan (2014-15 Batch), Performance of Private Equity Funds in India A Selected Study, Telengana University.
- Mr Thotla Swamy (2012-13 Batch), Impact of Welfare Measures on Employee Morale at Singareni Collieries Company Limited, Osmania University.
- Mr B Vinay Kumar (2012-13 Batch), Role of State and Civil Society in Environmental Protection, Osmania University.
- Ms Yaholatha (2013-14 Batch), A Study on Job Satisfaction in Select Non-profit Organisations in Andhra Pradesh, Osmania University.



Doctorates Awarded

 Mr P Ravi Kumar (2012-13 Batch), Customer Service Evaluation in Indian Banking Sector – A Comparative Study of Select Banks, Department of Business Management, Osmania University.

- Ms Lakshmi Rawat (2013-14 Batch), A Study on Factors Affecting Individual Equity Investor Returns in Hyderabad and Mumbai, School of Management Studies, University of Hyderabad.
- Ms Seema Ghosh (2014-15 Batch), Women Empowerment and Entrepreneurship The Role of Self Help Groups in Medak Districts of A.P, Department of Economics, Osmania University.
- Mr D Samba Shiva Goud (2013-14 Batch), Empowerment of Backward Classes: A Study of Post 73rd Constitutional Amendment Act in Nalgonda District, Department of Public Administration, Osmania University.
- Mr Ch Ramesh (2011-12 Batch), Consumer Perceptions of the E-Banking Services in Telangana
 A Study of Select Banks in Hyderabad, Department of Business Management, Osmania University.



Scholars Selected

For IPE - ICSSR Institutional Doctoral Fellowships 2017-18

- Mr Aasif Ali Bhat, Perceived Impact of Tourism on Residents: A Study of Kashmir Region with Special Reference to Cost Benefit Analysis, Department of Economics, Shri Mata Vaisho Devi University.
 - The present study attempts to examine the political factors and tourism impacts on local residents along with their support for tourism development in the Kashmir valley. The study will also do the cost-benefit analysis for the local residents. The primary data will be collected from the local residents of top tourist destinations of Kashmir regions through well-structured questionnaire. Five point Likert Scale for quantification, Confirmatory Factor Analysis, and Structural Equation Modelling will be mainly used for the analysis.
- Ms S Sunitha, A Study on Capital Structure and Profitability in Select Industries of Telangana Region, Department of Commerce, Osmania University.
 - The dynamics of capital structure is defined as the rate at which a firm changes its leverage ratio towards its target (optimal) leverage. Firms when adjusting their capital structure and moving towards the optimum will not be able to reach exactly the target capital structure. In the corporate finance literature, there is a wide debate on whether firms have an optimal capital structure and, if they do, how do they converge to this target leverage ratio. Theoretically, every firm should compute their optimal capital structure (target leverage) and strive to match their actual leverage with that of the target. However, in reality the firm would face some adjustment cost (like unfavorable interest rate, no access or little access to capital, higher transaction cost etc.) due to which the firm may not be able to completely reach the target leverage. But would attempt to close as much of the gap with the target as possible.
- Mr Tadipigari Mahesh Babu, Small Towns Consumer Behaviour Towards Online Reference to Rayalaseema Region of Andhra Pradesh, Department of Management, Sri Krishnadevaraya University.
 - Consumer behavior is said to be an applied discipline as some decisions of consumers are significantly affected by their behavior or expected actions. The online purchasing behavior of online shoppers and factor influencing online shopping behavior are main perspectives today's business.
 - If E-marketers know the factors affecting online Indian behavior, that too in smaller town consumers, then they can further develop their marketing strategies to convert potential customers into active ones, while retaining existing online customers.
 - This work focuses on consumer behavior in small towns of rayalaseema. It focus on factors affecting the way consumer is selecting, securing, and using the product or service through online to satisfy his / her needs.
- Ms Veera Mangala S, An Analysis of Effectiveness of Packaging in Enhancing Brand Image of FMCG Products: Application of Kapferer's and Indentity Prism, Research Scholar, Department of Management, Srikrishnadevaraya University.
 - Successful packaging stands out from a crowded shelf and should have competency to create impact on consumers, brand identity and packaging are inherently linked companies has to



make powerful association between brand and packaging to secure and defend their market share. Should constantly upgrade the packaging in line with consumers trend, eye-catching packaging design provides solution to communicate more effectively and it will enhance a brand image and acts as a silent sales man. Thus present study is aimed to understand effectiveness of packaging (Visual and Verbal elements) in enhancing brand image of FMCG products with the application of Kapferer's brand identity prism (physique, personality, culture, relationship, reflection and self image).

- · Mr Kadari Devaraju, Role of Character Strengths in Academic Performance Among College Students, Department of Psychology, Osmania University.
 - Character strengths contribute to the most of the engaged and meaningful life. Character strengths are the core parts of the personality that account for realizing best in the individual. The complex intricacies of character strengths are dynamic; exist in variable degrees rather than existing as all or none, contextual, interdependent, idiosyncratic, and sensitive to important life events, deliberate interventions and conscious lifestyle actions. Six hundred data will be sampled through purposive sampling method. VIA-IS Questionnaire, WAIS-IV and Students' Grade Point Average will be used. SPSS used for analysis.
- Ms Monisha D, Cyber Shopping Payment, Methods in India A Study with Special Reference to E-Wallet Transaction, Department of Commerce, University of Madras.
 - Cyber-shopping is a modern trend in the field of E-commerce and its going to be the future of shopping in India. E-commerce is an integral part of electronic payment method is known as E-wallet. Many of the cyber-shopping websites have they own e-wallet application to make convenience to cyber-shoppers to complete payment in a secure and user friendly payment method in cyber-shopping. E-wallet is the one of best payment method and it will change our society as 'less-cash' society. It would be a part of growth of the digital India. Therefore, this study in undertaken to find out the perception of cyber-shoppers in cyber-shopping payment method regards to the usage of e-wallet, adoption of cyber-shopping and adoption of e-wallet payment method.
- Mr Ananthoju Upendar Rao, Financial Inclusion through Indian Capital Market, Department of Commerce, Osmania University.
 - The basic objective of the present research work is to study the Indian capital investment products for financial inclusion, initiatives taking by capital market arms, intermediaries and SEBI which definitely find out opportunities in capital market for financial inclusion and reasons for low accessibility to capital market products from supply side further initiatives and steps to making capital market products accessible to all.
- Mr Kishore Kadari, Migration and Socio-Economic Development in India: A Case Study of Gulf Returnees of Nizamabad District, Telangana, Department of Social Science, University of Hvderabad.
 - India has exported large numbers of migrants to Gulf under different circumstances. Indian migration, mostly as contract labour, to the Gulf countries is a recent phenomenon. However, in recent time the situation has changed because of huge competition among foreign labours in the Gulf and also because of the Gulf economic crisis, as a result India has witnessed significant return migrations from the Gulf. Gulf migration has given mixed results for returnees. That's the reason researcher do the research on the Gulf Returnees.
- Savid Sathaiah, Politics of Development, Dispalcement and Discourses, Issues and Challenges of Kaleshwaram Lift Irrigation, Project in Telangana State, Department of Political Science, Osmania University.
 - The attempt to probe into the analysis the Development and displacement issues like. landlessness, forceful land acquisition and major problems related to the policy making. These phenomenal dimensions promoting discourses in policy design. Developmental model of the state diversifying socio-economic issues. The weaker sections of the society are becoming more vulnerable due to the policy paralysis followed by the state agencies. But there is a little controversy over the positive role of the Telangana state particularly of irrigation policy.

PUBLICATIONS BY FACULTY DURING THE YEAR



Books

- RK Mishra and Shulagna Sarkar (Ed) (2018). Corporate Social Responsibility Driving a Sustainable Future. New Delhi: Academic Foundation.
- RK Mishra, PS Janaki Krishna and Ch Lakshmi Kumari (Ed) (2017). Climate Change and Sustainable Development: Global Perspective. New Delhi: Academic Foundation.
- RK Mishra, P Singh and Shulagna Sarkar (2018). Corporate Social Responsibility in India Issue Practices and New Vistas. New Delhi: Academic Foundation.
- RK Mishra, S Sreenivasa Murthy and J Kiranmai (Eds) (2018). Financial Inclusion in India: Issues, Opportunities and Challenges. New Delhi: Academic Foundation.



Paper Presentations in Conferences

- Mehrotra, Shweta and Mohanty B. (2017). Corporate Governance Structure Performance of Companies Listed in India. In: VGSoM (Vinod Gupta School of Management), 2-day International Conference on Financial Markets And Corporate Finance (ICFMCF 2017). Kharagpur, West Bengal, India 7-8 July 2017. Kharagpur, West Bengal: IIT Kharagpur.
- Mohanty B and Mehrotra, Shweta (2017). Impact of NPAs on Profit-ability: A Comparative Analysis of Public and Private Sector Banks in India. In: VGSoM (Vinod Gupta School of Management), 2-day International Conference on Financial Markets and Corporate Finance (ICFMCF 2017). Kharagpur, West Bengal, 7-8 July 2017.
- Mehrotra, Shweta and Mohanty B. (2017). Relationship Between Liquidity and Profitability:
 An Exploratory Study of SMEs in India. In: IMI (International Management Institute), 2-day
 Annual Conference on Banking & Finance: Changing contours of Indian Financial system.
 Bhubaneswar, Orissa, India 18-19 August 2017. Bhubabeswar: IMI.
- RK Mishra, PS Janaki Krishna and Ch Lakshmi Kumari (2017). Combating Climate Change through Sustainable Energy Solutions. 19th World Congress on Environment Management. Hyderabad, India 7-8 July 2017. New Delhi: Institute of Directors.
- P Geeta and Sai Sailaja (2017). Reforming Public Distribution System in India. In: NASC(Nepal Administrative Staff College), 2-day Policy Discourse and Research Conference on Public Policy and Governance in South Asia. Lalitpur, Nepal 10-11 July 2017. Lalitpur, Nepal:NASC.
- P. Geeta and RK Mishra (2017). Regional Cooperation in South Asia for Policy Dialogue. In: NASC(Nepal Administrative Staff College), 2-day Policy Discourse and Research Conference on Public Policy and Governance in South Asia. Lalitpur, Nepal 10-11 July 2017. Lalitpur, Nepal: NASC.
- Kiranmai (2017). Public Finance and Corporate Governance at the Public Policy Discourse. In: NASC(Nepal Administrative Staff College), 2-day Policy Discourse and Research Conference on Public Policy and Governance in South Asia. Lalitpur, Nepal 10-11 July 2017. Lalitpur, Nepal: NASC.
- Shaheen, RK Mishra and KV Anantha Kumar (2017). Access to ICT in Communicating and Disseminating the Socio-Economic Needs: A Case of Andhra Pradesh and Telangana. In: UEM (University of Engineering and Management), 8th UEM Congress: Disruptive Technology and Disruptive Innovation – A Renaissance of this Century. Bangkok, Thailand 16-18 August 2017. Bangkok, Thailand: Sasin Graduate Institute of Business Administration.



- J Kiranmai (2017). Duties of Directors: International Comparison vs India. In: ARI (Accounting) Research Institute), 2-day 9th International Conference on Corporate Governance. Riau, Indonesia 28-29 November 2017. Selangor, Malaysia: Universiti Teknologi Mara.
- M Chandra Shekar, B Soundarya and Mohd Akbar Ali Khan (2018). A Study of the Impact of Human Capital on NPAs of Indian Public Sector Banks. In University Post Graduate College, Osmania University A Two-day National Seminar on Emerging Trends in Indian Banking Sector - Innovations and Inclusions. Hyderabad 8-9 February 2018: Osmania University.
- M Chandra Shekar, Kumaran R and RK Mishra (2018). 'A Study on Global Accounting Practices at GAIL (India) Ltd., International Conference on Emerging Challenges and Opportunities in Energy Sector (ECOES-2018), Rajiv Gandhi Institute of Petroleum and Technology (RGIPT), JAIS, U.P., 9-10 February.
- Anupama Dubey and RK Mishra (2018). Role of Sustainable Development of an Industrial Region: A Case Study of Electronics Corporation of India Limited. In: 3-day 6th International conference on Green, Growth, Globalisation, Governance and GST (5G) - Challenges & Opportunities.
 - Jaipur, Rajasthan 2-4 February 2018. Jaipur, Rajasthan: JK Lakshmipat University.
- Anupama Dubey (2017). Status, Challenges and Way Forward of Rural to Urban Migration at Hyderabad: A Comparative Study of Vishakhapatnam and Mahaboobnagar District. In: NAGI (National Association of Geographers India) and Osmania University, 39th Indian Geographic Congress. Department of Geography and Geoinformatics, Osmania University, Hyderabad 5-7 December, 2017.
- Anupama Dubey and RK Mishra (2017). Indian Higher Education and Management Studies: Challenges and Way Forward. In: EFMD (European Foundation for Management Development), 6th Higher Education Research Conference, Leuven, Belgium, 23-24 October 2017, Brussels, Belgium:EFMD.



Journals

- Bala Krishna AV and Srikanth V (2017). HDFC Bank: A FAB 50 Company, IPE Journal of Management, Vol.7 No.1 Jan-June 2017.
- CV Sunil Kumar, Srikanta Routroy and RK Mishra (2018). Lean Supplier Management for Better Cost Structures, Materials Today: Proceedings.
- Maschendar Goud M and Usha Kiran V (2017). Impact of Crisis Era on Life Insurance Business in India - A Comparative Study on Select Policies, IPE Journal of Management, Vol.7 No.1.
- RK Mishra and Shulagna Sarkar (2017). Addressing Social and Environmental Risks through CSR - An Indian Perspective, IPE Journal of Management, Vol 7 No. 1.
- · Mousumi Singha Mahapatra and Anupam De (2017). A Survey of the Factors Influencing Property Investment Decision of Indian Investors, IPE Journal of Management, Vol.7 No.1.
- P Singh and Shulagna Sarkar (2018). Revolutionising Corporate Social Responsibility in India: Is It Truly Revolutionised?, Asia-Pacific Journal of Management Research and Innovation, Vol. 13 No. 1-2.
- Ranjit Tiwari and Harishankar Vidyarthi (2017). Intellectual Capital and Corporate Performance: A Case of Indian Banks, Journal of Accounting in Emerging Economies, Vol.8 No.1.
- Sunil Kumar CV and Srikanta Routroy (2017). Analysis of Suppliers' Preferences to a Manufacturer using 'Kano Model and Performance Value Analysis, International Journal of Business and Systems Research, Vol. 11 No.1-2.
- Sunil Kumar CV and Srikanta Routroy (2017). 'An Approach to Address Principal Supplier Development Impediments', Benchmarking: An International Journal, Vol.24 No.5.



Book Chapters

- RK Mishra and Shulagna Sarkar (2017). Corporate Social Responsibility in India. In: RK Mishra and Shulagna Sarkar (Ed.)(2017). Corporate Social Responsibility Driving a Sustainable Future. New Delhi: Academic Foundation.
- RK Mishra and Shulagna Sarkar (2017). Corporate Social Responsibility: A Cross Country View. In: RK Mishra and Shulagna Sarkar (Ed.)(2017). Corporate Social Responsibility Driving a Sustainable Future. New Delhi: Academic Foundation.
- Shulagna Sarkar and Pingle S (2017). Corporate Social Responsibility in India. In: RK Mishra and Shulagna Sarkar (Ed.)(2017). Corporate Social Responsibility Driving a Sustainable Future. New Delhi: Academic Foundation.
- RK Mishra, S Sreenivasa Murthy and M Maschendar Goud. Role of MGNREGS in Effective Implementation of Financial Inclusion in India. In: RK Mishra, S Sreenivasa Murthy and J Kiranmai (Eds) (2018). The Financial Inclusion in India: Issues, Opportunities and Challenges. New Delhi: Academic Foundation.

Strengthening Public Policy and Sovernance Discourse in South Asia

A collaborative initiative between three institutions namely - Institute of Public Enterprise, India, Nepal Administrative Staff College, Kathmandu and BRAC University, Dhaka with the advisory support from IDRC, Canada started in the year 2017. The main idea behind the collaboration is to strengthen the academic discourse on the issue of public policy and governance in South Asia. Initial discussions among the three institutions began during March 2017 at IPE, Hyderabad. Dr Hafeez Sultan from BRAC University, Dhaka, Dr Mohandas Manandhar, Advisor, NASC and Dr Samar Verma, Senior member of IDRC attended the meeting at IPE.

The first Conference and Academic Discourse on Public Policy in South Asia was held at Kathmandu during 10-11 July 2017. Prof R K Mishra, Dr Geeta. P, Dr Sridhar Raj and Ms Kiranmai attended the conference from IPE. The conference was attended by senior civil servants, NGOs, funding agencies, researchers and others from Nepal, senior members from BRAC University Dhaka, International Funding Agencies including IDRC & Asia Foundation were present in the conference





Visit of Director, ECODEV, Myanmar



Shri Win Myo Thu, Director, ECODEV, Myanmar visited IPE Shamirpet Campus on 11 November 2017. During his visit he interacted with the IPE faculty members.



NATIONAL AND INTERNATIONAL CONFERENCES



All India Vice-Chancellors' Conference

India Vice-Chancellors' Conference was organised at Osmania University, Hyderabad in connection with the Centenary Celebrations of Osmania University during 27-28 April 2017. The theme of the conference was Higher Education in India: Perspectives of Faculty, Funding and Freedom. The Vice-Chancellors from about 175 Universities participated in the conference. The conference



reflected upon the higher education policy, its implementation, past success, issues, challenges. Prof RK Mishra, Director, IPE was invited to the conference and he chaired one of the technical sessions on the topic titled 'Funding – Focus Areas' on 28 April 2017.



2nd National Conclave of Heads & HR Executives

Executive compensation and new wage agreements for unionized supervisors and workmen are due for revision w.e.f 1 January 2017 in public sector enterprises. Many HR related issues



like Performance Management System (PMS) and Performance Related Pay (PRP) etc of the last pay revision which came into effect from 1 January 2007 to the executives of central Public sector enterprises still remain as disputed issues by the executive community. Hence they might pose some constraints while formulating the new compensation

package and a common solution need be found out by the Heads of HR of central public sector enterprises. Furthermore 'Performance Management System' which is presently applicable to the executives only, might need to be extended to the supervisors and workmen also. Considering the present constraints in implementation of the existing PMS to the executives, this might lead to yet another critical area that is likely to confront the senior HR executives in public sector. Similarly sharing of experiences and best practices in vital areas like (a) Training Need Assessment and Evaluation of Effectiveness of Training, (b) CSR, (c) HR Branding etc, would greatly help in uniform implementation and in achieving better performance levels.

In this backdrop, 2nd National Conclave of Heads and HR Executives was organized by IPE at its Osmania University Campus, Hyderabad during 5-6 June 2017. Shri KRS Sastry, Advisor, IPE and Prof K Narendranath Menon, IPE were the conclave Conveners.



AACSB Seminar

Dr PS Janaki Krishna, Associate Professor, IPE participated in the two-day International Seminar on 'Assurance of Learning (AoL)' organized by Association to Advance Collegiate Schools of Business (AACSB) in New Delhi during 22-23 August 2017. During the Seminar the participants were appraised with the 'Overview of the AoL Process' with detailed examples of the process and AACSB – AoL Standards. In all,



the seminar immensely helped in having broad understanding on the AoL process of AACSB accreditation, its standards and significance and importance to B-Schools.



5th International HR Dialogue and 4th International HR Conference

Dr Shulagna Sarkar was invited as a speaker to the 5th International HR Dialogue and 4th International HR



Conference organized by Department of HRM, Faculty of Management studies and commerce, University of Sri Jayawardenepura, Srilanka during 18-19 August 2017. The event was attended by participants from USA, Australia, Kenya, Pakistan, and leading B-Schools of India.



Manthan Samvaad

Manthan – A forum for public discourse organizes 'Manthan Samvaad' on 2 October every year at Shipakala Vedika, Hyderabad. 'Manthan Samvaad' is being organised since 2013. It is a place where eminent people from different walks of life come together 'to deliver talks on issues that matter.' This year on 2 October 2017, 7 eminent persons across a broad spectrum of disciplines

participated in the event and spoke on various topics.



From IPE Shri K Madhava Rao, President, Board of Governors, Shri P Rama Rao, Emeritus President Board of Governors, Prof RK Mishra, Director, the faculty, the officers, the staff and the students, participated in the event. Shri K Madhava Rao, IAS, President, Board of Governors, IPE presented a memento to Shri Yashwant Sinha, former Finance Minister, Gol.



9th International Conference on Corporate Governance (ICCG)

IPE organised the 9th International Conference on Corporate Governance during 28-29 November 2017, jointly with Accounting Research Institute Universiti Teknologi Mara. Malaysia and University of Riau at Pekanbaru, Riau, Indonesia.





5th National Conference on 'Diversity in Management - Development of Women Executives'



Substantial strides have been made by women in various spheres of life. In a large measure it has been due to their educational and professional attainments. However, women who constitute half the population are still subjected to discrimination on various counts. Women executives at work places confront numerous challenges as they rise to senior ranks. In this backdrop, 5th National

Conference on 'Diversity in Management - Development of women Executives' was held at IPE Osmania University Campus, Hyderabad during 28-29 December 2017 for deliberating on the leadership needs of women executives. Shri KRS Sastry, Advisor, IPE and Prof K Narendranath Menon, IPE were the conference convenors.



5th International Conference on CSR

Centre for Corporate Social Responsibility (CCSR) of IPE Hyderabad organized the 4th International Conference on 'Corporate Social Responsibility' during 1-2 February 2018 at IPE Shamirpet Campus. The conference was organized under the aegis of NLC Chair on CSR. The event was sponsored by NMDC Ltd and Hindustan Copper Limited (HCL).



More than 60 participants attended the conference from the leading public and private organizations as well as NGOs. A book titled 'Corporate Social Responsibility in India - Issues, Practices and New Vistas' authored by Prof RK Mishra, Dr Punam Singh and Dr Shulagna Sarkar was released during the conference.



Startupedia

The fifth edition of Startupedia the national level annual event organized by IPE Hyderabad was held during 15-16 February 2018 and witnessed a participation by 47 teams and 21 industry experts from all over India. The program was hosted in association with twenty three partners like, SIDBI, SECL, WCL, Parasakti Cements, IDBI Bank, Mahesh Bank, Saboo Motors, TIE Hyderabad, The New Indian Express, Hyderabad Angels to name a few. This program has evolved as a platform for grooming all the budding entrepreneurs and promising startups to turn their great



ideas into feasible solutions. The 37 hour fully mentored B-Plan Pitch saw a huge participation from startup enthusiasts (Graduates, Post Graduates and Working Professionals), Investors, Venture Capitalists and Incubation Centers across the Country.



ICSSR Sponsored National Conference

IPE organized a two-day National Conference titled 'Marketing In Digital India: Trends, Opportunities and Challenges' with a theme based on India, Internet and Marketing during 19-20 February 2018 at IPE Shamirpet Campus. The conference was acknowledged and sponsored by Indian Council of Social Science Research (ICSSR).

The main objectives of the conference were to explore the opportunities, issues and challenges that have arised in the domain of marketing with the advent of internet in India, to be a platform to attract and exchange ideas across different sectors for professionals, academicians, researchers and scholars on emerging roles and trends in marketing and to explore the changing scenario of marketing landscape in India and to facilitate sharing research among academicians and practitioners on current scenario and future challenges of marketing.



DataSciConf'18

IPE organized a two-day International Conference on 'Data Science, Machine Learning, AI, Internet of Things and Analytics' (DataSciConf'18) during 22-23 February 2018 at IPE Shamirpet Campus. The conference schedule was broadly divided into 3 tracks. Besides the select research papers that were presented during the 2 days of the conference, program schedule also included workshops on contemporary topics relating to the conference theme in association with TCS, Perceptive Analytics, Data Wise and CA Technologies and Round Table Discussion on 'Data Science & Emerging Technologies: Relevance, Challenges and Job opportunities for Graduates'.









ONGC Chair Professors Workshop

A five-day ONGC Chair Professors Workshop titled 'Corporate Governance with reference to Public Enterprises: Issues and Challenges' was held at ONGC Academy, Dehradun during 12-16 March 2018 for ONGC Executives. Prof RK Mishra, Director, IPE and ONGC Chair Professor inaugurated the workshop and addressed the participants on Corporate Governance, Leadership and Succession: Issues and Challenges. He also discussed on the corporate frauds. Prof CST Anil Kumar, IPE highlighted various Sections and Subsections of the Companies Act 2013 including the RPTs, Board Committees, Sub-committees, etc. Dr Shweta Mehrotra, Assistant Professor, IPE presented on the best practices of CG, Performance Management and Board, Whistle-blowing Policies etc. Further, Ms J Kiranmai, Assistant Professor, IPE highlighted the various provisions of Companies Act with reference to CSR. The program was attended by 22 executives from ONGC.



EFMD Global Network Annual Conference



Dr PS Janaki Krishna, Associate Professor and Mr A Rakesh Phanindra, Assistant Professor, IPE visited Bali, Indonesia to attend European Federation for

Management Development (EFMD) Global Network Annual Conference' that was held during 25-28 October 2017 organized by BINUS University International. The conference was aimed at schools that consider EFMD accreditation and mentoring on when and how to start the process. As IPE has become EFMD Member and is initiating EQUIS accreditation process, Dr PS Janaki Krishna and Mr A Rakesh Phanindra, the Coordinators for Accreditation and Rankings, IPE attended the conference to get acquainted with the accreditation process.

AAACSB International (AACSB) Deans Conference

Prof RK Mishra, Director, IPE attended the AACSB International (AACSB) Deans Conference that was held during 7-9 February 2018 in Las Vegas, Nevada, USA. The Deans Conference, exclusively designed for business school deans and heads of higher education business units, covered critical topics in leading educating both the staff and future leaders of business, as well as preparing for, adapting to, and leading change. With more than 600 business schools and thought leaders from over 50 countries attended this conference. It is AACSB's premier event for connecting with business school leaders, discussing today's challenges and opportunities, and shaping the future of business education and shaping the future of business education.

MDPs AND WORKSHOPS

Advanced Leadership Program for Women Executives

IPE organized a six-day certificate course on 'Advanced Leadership Program for Women Executives' at IPE Osmania University Campus, Hyderabad during 22-27 May 2017. Prof K Narendranath Menon, IPE was the coordinator for the program.



Cyber Attacks & Network Security

IPE organized a two-day MDP on 'Cyber Attacks & Network Security' at IPE Osmania University Campus, Hyderabad during 29-30 June 2017. Mr AS Kalyana Kumar, Asst. Professor, IPE was the coordinator for the program.



Valuation Using Financial Models

A three-day MDP was organized by IPE during 12-14 July 2017 at its Osmania University Campus, Hyderabad. Mr M Chandrasekhar, Asst Professor, IPE was the program coordinator.



ALP Program on SOEs

A three-week Advanced Management Program on State Owned Enterprises (SOEs) was conducted by IPE, Hyderabad for the officials of State Owned Enterprises of Africa between July 17 - August 5, 2017. The Program was inaugurated by Shri K Madhava Rao, President, BoG, IPE on 17 July 2017 at IPE Shamirpet campus. Prof RK Mishra, Director, Dr Geeta Potaraju, Asst Professor, the Course Coordinators, faculty and staff of IPE participated in the inaugural session. The program was approved by the Ministry of External Affairs, GoI.



The three-week program was designed to provide a comprehensive understanding to the participants on the role and relevance of State Owned Enterprises (SOEs). The participants were sensitized about the working of SOEs with special reference to India. The course contents focused on key functional areas of management relating to Governance, Human Resources Management, Finance, Marketing and Operations. New Vistas of Management including Corporate Social Responsibility Corporate Governance, Green Management, Financial Technology, Business Analytics and Risk Management were also covered. The program facilitated peer learning and experience sharing among the participants.



Reservation Policy for SCs, STs & OBCs in CG, CPSEs, SLPEs and Banks

A two-day MDP on 'Reservation Policy for Scheduled Castes / Scheduled Tribes & Other Backward Classes in Central Government, SLPEs and Banks' was held at IPE Shamirpet Campus during 27-28 July 2017. The co-ordinators for the program were Prof RK Mishra, Director & Ms J Kiranmai, Asst Professor, IPE. The program



started with the welcome remarks by Prof RK Mishra, Director and Dr SS Murthy, Dean -IPE. The first session on Procedure for Filling Vacancies Reserved for SCs / STs / OBCs with reference to latest Judgements of Supreme Court and Procedure for filling vacancies for Promotion was addressed by Shri MP Fulzele followed by a discussion on Directive Principles of State and safeguards provided for SCs / STs / OBCs by Dr A Sridhar Raj. The third session discussed on the policy and procedure for filling vacancies reserved for SCs / STs / OBCs with reference to latest Judgements of Supreme Court and Procedure for filling vacancies by Shri Fulzele. The program was attended by 14 senior executives from CPSEs and Banks.

Ethical Hacking and Cyber Security

IPE organized a two-day MDP on 'Ethical Hacking and Cyber Security' during 2-4 August 2017 at IPE Osmania University Campus. Mr A Rakesh Phanindra, Assistant Professor, IPE was the coordinator for the program.



Strategic Enterprise Risk Management

A three-day MDP for the executives of NHPC Limited on 'Strategic Enterprise Risk Management' was organized by IPE at its Osmania University Campus during 6-8 September 2017. Shri S Satish Kumar, Senior Faculty Member, IPE was the coordinator for the program.



Business Analytics for Effective Decision Making using Statistical Software

IPE conducted a two-day in-house training program on 'Business Analytics for Effective Decision Making using Statistical Software' during 6-7 October 2017 for the executives of Goa Shipyard Limited (GSL) at Vasco-Da-Gama, Goa. The two-day customized training program groomed executives of GSL in building competencies through effective application oriented research and empirical data analysis thereby enabling them to generate key scientific insights for various operational and strategic issues of the organization. This training module focused on training the participants in three critical aspects - statistical modeling, technology application, and data visualization.



Enhancing Behavioural Competencies Through Soft Skills

IPE organized a three-day training program on 'Enhancing Behavioural Competencies Through Soft Skills' for the Executives of LIC of India at IPE Osmania University Campus, Hyderabad during 23-25 October 2017. Dr Shulagna Sarkar, Asst Professor, IPE was the coordinator for the program.



e-Procurement System for Vigilant and **Transparency**

organized two-day **MDP** 'e-Procurement System for Vigilant Transparency' during 25-27 October 2017 at IPE Osmania University Campus, Hyderabad. Mr AS Kalyana Kumar was the coordinator for the program.



Corporate Reforms and Changing Corporate Strategy

A two-day MDP on 'Corporate Reforms and Changing Corporate Strategy' was organised by IPE at its Osmania University Campus during 26-27 October 2017. Dr K Trivikram, Senior Faculty Member, IPE was the coordinator for the program.



ICSSR Capacity Building Program

The ICSSR sponsored Capacity Building Program for Social Science Faculty Members was conducted by IPE during 6-17 November 2017 at IPE, OU Campus. Dr Anand Akundy, Senior Faculty Member, IPE was the Course Director and Dr Anupama Dubey Mohanty, Asst Professor, IPE was the Co-Course Director. This two-week program was attended by 28 faculty from across India and eminent professors from prestigious universities delivered the lectures.



In-house Program on Cyber Law

IPE, Hyderabad organized a one-day inhouse program on Cyber Law for Oil India Ltd Executives at Duliajan, Assam on 9 November 2017. Mr Rakesh Phanindra, Asst Professor, IPE was the coordinator for the program. In total, 43 Employees representing various departments in the cadres of Chief General Managers, Managers and Senior Executives attended the program. The program dealt with the Area of Cyber Law: Cyber Law Compliance – Its Act 2000, Its Rules 2011, Digital Evidence: Legal Perspective.



It's 'Her' Time on Board

IPE orgnaised a two-day board orientation program for women directors on 'It's 'Her' Time on Board' during 23-24 November 2017 at IPE Osmania University Campus. Prof RK Mishra and Ms J Kiranmai were the coordinators for the program.



Managing Foreign Currencies Risk and Understanding Global Finance

IPE organized a two-day MDP on 'Managing Foreign Currencies Risk and Understanding Global Finance' during 7-8 December 2017 at IPE Shamirpet Campus. The coordinators for the program were Dr G Rajesh and Dr M Karthik, Asst Professors. IPE.



Leadership and Change Management

IPE organized a two-day MDP on 'Leadership and Change Management' during 7-8 December 2017 at IPE Osmania University Campus, Hyderabad. Shri V Anji Raju, Associate Professor, IPE was the coordinator for the program.



Program on Ethical Hacking

IPE, Hyderabad organized a four-day MDP on Ethical Hacking, Cyber Security and Cyber Law during 27-30 December 2017 at IPE OU Campus, Hyderabad. Mr A Rakesh Phanindra, Asst Professor, IPE was the coordinator for the program. In total, 14 members from various CPSEs, SPSEs and Banks have attended the program.



The program trained the participants on various ethical hacking and cyber security issues and in enriching their awareness in identifying the hackers attack points and in preventing and combatting them.



Certificate Course on 'Urbanization and the Planet'

IPE and Urban Action School organized a 3-week certificate course on 'Urbanization and the Planet'

in collaboration with European Commission, Actionaid, CiRiC, SIPPA during 8-28 January 2018 at the IPE, Osmania University Campus, Hyderabad. The course is designed essentially as a mid-career training for the middle and senior level activists, policy advocates, lawyers, journalists, researchers and all categories of urban policy practitioners, with the objective of building the knowledge base and to complement action research and field based activism.



Training Program on 'Project Disha'

IPE organised a two-day Dealer Training Program - 'Project Disha' for the IOCL Dealers at IPE, Osmania University Campus, Hyderabad during 29-30 January 2018. The Coordinator for the program was Shri S Satish Kumar, Sr Faculty Member, IPE and Dr MM Karuna, Asst Professor, IPE were the Co-Coordinators.



Training Program on 'Cyber Crime & Safety Measures'

IPE organised an Open Management Training Program on 'Cyber Crime & Safety Measures' during 15-16 February 2018 at IPE, Osmania University Campus, Hyderabad. The program was designed and executed by Mr AS Kalyana Kumar, Assistant Professor, IPE.



Program on 'Goods & Services Tax (GST)'

A two-day Management Development Program on Goods & Services Tax (GST) was organized during 16-17 February 2018 at IPE, Osmania University Campus, Hyderabad. The Coordinators for the program were Dr KV Ramesh and Mr M Chandra Shekar, Assistant Professors, IPE.



PROGRAMS IN MANAGEMENT EDUCATION

PG Diploma in Management

In 1995, IPE launched a two-year full-time Post Graduate Diploma in Management (PGDM) program, to provide skilled human resources to meet the requirements of the industry. The program provides rigorous and stimulating case studies in Management with a blend of training and in-depth exposure to core and elective courses in Finance, Marketing, MIS, HR, Advance Management, Banking @ Insurance, Operations Management, Financial Planning and Wealth Management.

The Institute's strong backup from research and consultancy helps the curriculum to be periodically revised to meet the changing requirements of the corporate world. The course, which is comprised of six trimesters is approved by AICTE, accredited by NBA, SAQS and granted equivalence to MBA by AIU. The candidates are selected through the Common Admission Test (CAT) conducted by the Indian Institutes of Management (IIMs).

Program Educational Objectives (PEOs)

- To provide society, a cohort of young post-graduate students equipped with basic managerial skills.
- To prepare students to have the ability to solve problems and take decisions in a multi-cultural business environment.
- To promote social awareness, sustainable development and team orientation amongst students.
- To produce ethically responsible and technically competent management graduates for absorption by industry.

PG Diploma in Management - Retail and Marketing

To cater to the need for trained professionals in Retail and Marketing, IPE launched a two-year full-time AICTE-approved Post Graduate Diploma in Management – Retail and Marketing (PGDM-RM) program in 2007. The course which is comprised of six trimesters, is granted equivalence to MBA by Association of Indian Universities (AIU). The course is designed to facilitate accelerated learning in Marketing and Retail management, provide a strong conceptual background, analytical skills and techniques for problem solving and decision making, and develop knowledge of contemporary Marketing and Retail management issues at the strategic level. While all the functional areas of management are covered by core subjects in the first two semesters, special emphasis is given to Marketing and Retail in the third and fourth semesters. IPE is an Academic Member of the Retailers Association of India. Retail majors such as Future Group, Spencer's, Heritage, Shopper's Stop, etc., are our major recruiters. Candidates are selected based on their performance in CAT / MAT / XAT / ATMA.

Program Educational Objectives (PEOs)

- To provide knowledge about business management with a greater focus on marketing management domains.
- To impart and equip the students with knowledge regarding marketing value chain and associated skills.
- To sharpen the skills of students to assume marketing roles in national and international organizations.
- To inculcate ethical values and shape students with sensitivity to solve management, business and marketing environmental issues.
- To prepare business leaders of tomorrow to capture value for organizations and society by creation, communication and delivery of value.



PG Diploma in Management – Banking, Insurance and Financial Services

With the objective of training professionals in the rapidly expanding Banking, Insurance and Financial Services sector, IPE commenced a two-year full-time, AICTE-approved Post Graduate Diploma in Management - Banking, Insurance and Financial Services (PGDMBIF) program in 2008. The course is recognised as equivalent to MBA by Association of Indian Universities (AIU) and accredited by National Board of Accreditation (NBA). The course is comprised of six trimesters.

The course - which includes a project assignment - is designed to ensure that apart from getting strong insights into all functional areas of management, the student is well trained and equipped to meet the ever-challenging needs of the fast growing Banking, Insurance and Financial Services Sector. Candidates for the program are selected based on their performance in CAT / MAT / XAT / ATMA.

Program Educational Objectives (PEOs)

- To impart knowledge on a wide range of concepts relating to management, banking, insurance and financial services.
- To enhance capabilities for critical thinking, problem-solving and decision making through the dissemination of knowledge and relevant inputs.
- To facilitate accelerated learning and an in-depth understanding of practices and ethics of management in general and Banking, Insurance & Financial Services in particular.

PG Diploma in Management – International Business

With the increasing globalization of business operations, there has emerged a strong need for professionals equipped with specialized expertise in international business. To cater to their requirements, IPE launched an AICTE-approved, two-year full-time Post-Graduate Diploma in Management - International Business (PGDM-IB) program in 2009. The couse is comprised of six trimesters.

The course is accredited by NBA and recognised as equivalent to MBA by Association of Indian Universities (AIU). Its cutting-edge curriculum includes - in addition to standard MBA / PGDM subjects - international business-related subjects such as International Marketing, International Brand Management, International Finance & Financial Markets, International HRM, Cross-Cultural Management, Global Supply Chain Management, Commodity Trading, Currency and Risk Management, WTO, Sectoral Export Business Strategies, International Trade Procedures, Negotiations & Documentation, Sectoral Export Business Strategies, Innovation Management, Foreign Corporate Governance & Business Ethics and Spanish Language.

The program is planned to include optional foreign study tours, subject to students' option for the study tour at additional cost, aimed at providing global exposure to the students. Also business newspaper browsing sessions / presentations are built into the academic schedule.

Program Educational Objectives (PEOs)

- To familiarize the students with the basics of management theory and practice.
- To impart knowledge in the domain of international business environment
- To develop business acumen of students with sensitivity to global management and business issues.
- To equip students with necessary skills and knowledge that will help them to take up roles in organisations having domestic and global operations and to take up businesses having global operations.

PG Diploma in Management – Human Resource Management

It is a two-year full time program and is comprised of six trimesters of study including projects. This program is envisaged as the highest quality program in the area of human resource management as it is pro-actively designed to provide eligible, suitable, and competent HR professionals with sufficient knowledge of business to all industrial sectors. The course introduces the function of HRM at length, thus, enabling the candidates to seek a career in HR function. This program provides a platter of HR elective courses vis-à-vis other functional area core courses, thus allowing skill variety.

The major thrust areas are Human Resource Planning, Human Resource Information Systems, Selection, Performance Management, Training and Development, Compensation Administration and fostering harmonious employer – employee relationships in the framework of state regulations.

Program Educational Objectives (PEOs)

- To build future leaders who can connect business and HR deliverables.
- To offer experiential learning in understanding the challenges of HR professionals in order to develop the organizations.
- To facilitate accelerated learning in the formulation and implementation of best practices in human resources management for sustained competitive advantage in organizations.
- To provide insights on developing strategies, initiatives and programs for business performance with focus on organization design, analytics, change and development.

Masters in Business Administration (Public Enterprise)

To cater to the need for professionally trained managers in the industry, IPE started a unique, part-time Masters in Business Administration – Public Enterprise (MBA-PE) program in 1981. Affiliated to Osmania University and approved by the All India Council for Technical Education (AICTE), this three-year program meets the specific needs of practising managers. Candidates for the course are selected through the Integrated Common Entrance Test (ICET) of the Government of Telangana.

Executive PG Diploma in Management

In order to cater to the ever-increasing needs of practising managers for professional qualification, a 15-month full-time Executive Post Graduate Diploma in Management (Exec-PGDM) program was launched in 2009. Equipped with a cutting-edge curriculum and pedagogy, the program develops the problem solving ability, strategic thinking, in-depth functional knowledge and leadership skills of the students.

Program Educational Objectives (PEOs)

- To gain knowledge of the key functions of business, management and strategy.
- To foster leadership and teamwork in the business environment.
- To enhance the business communication skills of the participants.
- To develop and enhance business and organizational skills that is applicable to a wide range of organizations, drawing value from diversity and inclusion.
- To equip executives to use critical and analytical thinking to identify viable options that can create short-term and long-term value for organizations and their stakeholders.
- To motivate fostering of collaboration, communication and adaptability in helping organizations to excel in a changing business landscape.

Towards All-Round Education

Industry Interface

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of the course will be ready to face the challenges of the corporate world. This is facilitated through the industry exposure gained by the students during their summer internship and long-term project. Apart from these, there is a constant flow of inputs from practising professionals who visit the Institute regularly to attend seminars and conferences, which adds considerable value to the students' all-round education.

Summer Internship

At the end of the third Trimester, the students undergo summer internship in their chosen functional area, which helps them relate theory to practice and also confidently apply their knowledge in future. This is done through interactive work in their summer internships, where they work in a specific department in the organization, such as Production, Marketing, Finance, Human Resources, Operations, Management





Information Systems, Banking, Insurance, etc. At the end of the internship, their projects are evaluated by a panel of experts and a viva voce is held to examine the learning from the project.

Long-Term Project

This is of an interactive nature and is carried out for a period of four months starting from November in the third semester. Under this project, the students are required to demonstrate their knowledge and capacity for practical applications. They are allowed to select a problem for in-depth analysis and make recommendations for managerial action. This also helps the organizations to secure objective suggestions and solutions from the students for evaluation.

Program Highlights

The environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices. The PGDM program provides a dual specialization, which in turn helps the students to understand symbiotic relationships of various organizations.

Learning of a Foreign Language (French) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air classes, business guizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.

> The PGP Junior Students of 2016-18 batch, as part of the Industrial Tour visited Thrive Solar Energy Pvt. Ltd., Hindustan Coca Cola Beverages Pvt. Ltd, Goldstone Technologies Limited, Berco Undercarriage India Pvt Ltd, Aquafina Mineral Water Plant, Pete Transformers Hammond Power Solutions Pvt. Ltd. and Bisleri International Pvt. Ltd. based at Hyderabad on 4, 6 and 7 April 2017.

> The PGP Junior Students of 2017-19 as part of the Industrial Tour visited Berco Undercarriage India Pvt Ltd, NED Energy Limited, Kinley Mineral Water Plant, Patancheru Enviro Tech Limited, Bisleri International Pvt. Ltd., Tibrewala Electronics Limited (TEL), R.C. Cola International, Shri Savitr Solar, HMT Industries, Thrive Solar Energy Pvt. Ltd. Premier Solar Systems Pvt Ltd, Jai Foods, Kaalmanns Plastics Pvt. Ltd., Little Star foods Pvt. Ltd., and Aquafina Mineral Water Plant, based at Hyderabad during 23-27 October 2017.



PLACEMENT REPORT

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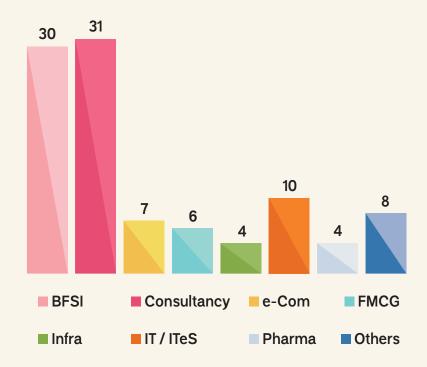
A Brief Report on Placements for the Class of 2018

The Institute has recorded excellent placements for the class of 2018 with 96% of the eligible students got placed in reputed companies. For the class of 2018, 95 companies visited the campus and offered 365 offers to our students.

The Students of IPE have been recruited by various cross section of industries which include Banking Financial Services & Insurance [BFSI] Sector, IT & ITES, Manufacturing, FMCG, Consultancy Services, Health Care, Retail, E-Commerce, Telecommunications, Media and others (See Pi chart). The highest salary offered during this year as of now is Rs. 12 Lakhs per annum while the average salary offered is Rs. 5.40 lakhs per annum.

The prominent recruiters of IPE include top corporates like Deloitte, TCS, Amazon, Tata motors Finance Ltd., Microsoft, Oracle, Triniti, Cognizant, Google, ICICI Bank, Axis Bank, Standard Chartered Bank, Karur Vysya Bank, IDBI Bank, Kotak Bank, Indus Ind Bank, City Union Bank, Federal Bank, BharatiAxa, Invesco, Sriram Housing Finance, TATA Capital, Franklin Templeton, Karvy, IIFL, Mahindra Finance, ICICI Prudential, HDFC AMC, Reliance Money, S & P Global, Capital First, DSP Black Rock, Thomson Reuters, Novartis, Zydus, Piramal Health Care, GVK Bio, Dr Reddys, Biological E,KPMG, GD Research, Hackett Group, Tata Tele, Airtel, Vodafone, Reliance Communication, Idea, CBRE, Nagarjuna Fertilizers, Cavinkare, ITC, Dukes, Marico, Nestle, Godrej Consumer Products Ltd., Bajaj, Amul, Asian Paints, Berger Paints, British Paints, Videocon, GMR, GVK, KSK Energy, L&T Finance, Future Group, Shoppers Stop, Med Plus, 99 acres, Naukri, Daimler Benz, Gifting Inc., Tata Classedge, Ramky Infra, SPR Group, etc.

Sector-wise Breakup of Placements at IPE (in Percentage)





STUDENTS ACTIVITIES FOR THE YEAR

Orientation Program

A two-day Orientation program for the new batch (2017-19) of students took place during 3-4 July 2017 at IPE Shamirpet Campus.



Anti-ragging and Anti-narcotics campaign

IPE organized an Anti-ragging and Antinarcotics campaign on 25 July 2017 at its Shamirpet Campus.





Haritha Haaram

In order to create an awareness among the students of the IPE, on the importance of green cover, this year's Haritha Haaram program was conducted on 25 July 2017 at IPE Shamirpet Campus, Hyderabad. As part of the program, the students of the Institute have planted saplings in large numbers in the campus.







The IPE senior students organized a Freshers' Day function under the name 'Parichay' welcoming their Juniors on 5 August 2017. The event took place in IPE Auditorium. As part of the fresher's day function, musical event and fashion show etc, were organized. The students took part in these events with a lot of joy and enthusiasm.





Sports Event

IPE Annual Sports Event was organized during 28-29 October 2017 at IPE Shamirpet Campus, Hyderabad. As part of the event competitions were held for the students in Cricket, Football, Badminton, Table Tennis, Basketball, Volleyball, Carroms, Throwball and Chess. The winners were given the prizes and the certificates.





Social Week-Embracing Kindness

IPE students organized a 'Social Week – Embracing Kindness' program during 7-10 November 2017 and as a part of it, they collected Food Commodities, Stationary Items, Clothes and Cash and donated them to FRIENDS Organization (Orphanage for Kids), Chowdaryiguda, Ghatkesar, Hydetabad.







Sanskriti

Every year, IPE organizes its Annual Fest - National Level B-School event - 'SANSKRITI' to bring in students from leading B-Schools from across the country to IPE and competitions are held in various categories for them. Sanskriti for the year 2017-18 was organized during 27-28 January 2018 at IPE Shamirpet Campus. The theme of this year's Sanskriti event is Touch Infinity.

About 500 students from all over India including students from IIMs, IITs, NITs and other leading B-schools participated in this mega event. As part of the event, competitions were held in different categories like paper presentations, business quiz, dancing, singing, treasure hunt, crime scene investigation, short film making, online gaming etc.







Alumni Meet

IPE Alumni Meet '18 was organized on Saturday, 17 February 2018 at IPE, Shamirpet Campus. The alumni had interactions with the faculty, the officers, the staff and the students of IPE. The alumni shared their experiences with the students. The alumni meet had also witnessed exciting cultural activities of students. Gold Medal - Ujwal Muddana Memorial Gold Medal was given to the topper of 2017 batch Ms V Bhavana Choudhary on this occasion.



Ethnic Day

Ethnic day was celebrated on 17 February 2018 at IPE Shamirpet Campus. IPE Students celebrated unique cultures of different States of India in unison. To echo the spirit of India and be proud of our roots, the faculty, the staff and the students of IPE celebrated this diversity as a day of fun, dance, music in traditional ethnic clothes. As part of the program students have conducted rangoli, dance and singing competitions and the winners were given prizes.



LIST OF EVENTS

12 April 2017	Mr V Narsi Reddy, Chairman of Andhra Pradesh Grameena Vikas Bank (APGVB) visited IPE Shamirpet Campus on April 12, 2017 and interacted with the students.				
13 April 2017	Prof K Nageshwar, Senior Journalist, Editor of The Hans India and Editor-in-Chief of Telugu news channel HMTV visited IPE Shamirpet Campus and interacted with the students.				
8 June 2017	Prof Jai Prakash Sharma, Director, Institute of Management Studies, IMS, Ghaziabad visited IPE Shamirpet Campus and interacted with the IPE Faculty Members.				
21 June 2017	Celebrarion of International Day of Yoga				
3-4 July 2017	A two-day Orientation program for the new batch (2017-19) of students took place at IPE Shamirpet Campus.				
25 July 2017	IPE organized an Anti-ragging and Antinarcotics campaign at its Shamirpet Campus. Haritha Haaram program was conducted at IPE Shamirpet Campus, Hyderabad.				
10 August 2017	Ms Annie Lo, Senior Vice President & Chief Officer – Asia Pacific and Ms Hana Zainoldin, Coordinator – Member Services and Seminars from AACSB International visited IPE Shamirpet Campus and interacted with the IPE faculty members.				
15 August 2017	Independence Day Celebrations				
24 August 2017	Mr Nischal Patel, Director – S&P Global visited IPE Shamirpet Campus and addressed the IPE Students				
30 August 2017	Ms Mekhla Sinha, Chairman & Executive Director and Aradhana Changkakoti, Assistant Director – GHRDC, Mumbai visited IPE Shamirpet Campus and interacted with the IPE				
5-8 September 2017	Shri RP Agarwal, IAS(Retd), Former Secretary – Higher Education, Govt of India visited IPE Shamirpet Campus and addressed Faculty Members and the Students of IPE.				
28-29 October 2017	IPE Annual Sports Event was organized at IPE Shamirpet Campus, Hyderabad.				
7 November 2017	Dr B Prasada Rao, PhD, IPS (Retd), Former Principal Secretary to Govt of AP, DGP of ACB, Commissioner of Police, Hyderabad visited IPE, Shamirpet Campus and interacted with both the Faculty Members and the Students of IPE.				
11 November 2017	Shri Win Myo Thu, Director, ECODEV, Myanmar visited IPE Shamirpet Campus and interacted with the IPE faculty members.				
16 November 2017	HR Samathi 2017 was organized at IPE Shamirpet Campus, Hyderabad.				
18 November 2017	Dewang Mehta National Education Awards (Regional Round), which was also the Silver Jubilee Edition, took place at IPE Shamirpet Campus, Hyderabad.				
22 November 2017	Dr M Rammohan Rao, Professor and Dean Emeritus ISB and Former Director Indian Institute of Management, Bangalore (IIM-B) visited IPE and interacted with the IPE Faculty Members and delivered a lecture the topic 'Best Practices in B-Schools'.				



24 November 2017	'Oriosity,' a business quiz competition was held at IPE Shamirpet Campus.
5 December 2017	Finance Samathi 2017 was organized at IPE Shamirpet Campus, Hyderabad.
12 January 2018	Mr Santosh Sharma, CMD and Mr Anupam Anand, Director (Personnel), Hindustan Copper Limited visited IPE Shamirpet Campus, Hyderabad and interacted with the IPE Faculty Members.
26 January 2018	Republic Day Celebrations
8 February 2018	Dr VK Malhotra, Member Secretary, ICSSR visited IPE Shamirpet Campus and interacted with the IPE faculty members.
17 February 2018	A Special Health Camp was organized by Yashoda Hospitals at IPE Shamirpet Campus for the benefit of employees of IPE.
2 March 2018	Mr PV Srinivasan, Senior Evaluation Specialist, Thematic and Country Division, Independent Evaluation Department (IED), Asian Development Bank (ADB) and Dr VB Tulasidhar, former Advisor, IED, ADB visited the IPE Shamirpet Campus and interacted with the IPE faculty.

Business Quiz Competition

IPE organized a State Level Inter-College Business Quiz Competition - IPEBizQuest'18 for final year students of Undergraduate Courses on Thursday, the 22 February 2018 at IPE Shamirpet Campus, Hyderabad. More than 50 teams participated in the event. Each team was comprising of two students. The quiz master for the program was Prof K Narendranath Menon,



Senior Professor, IPE. Cash Prizes were awarded to the winning teams (1st Prize of ₹ 10,000/- to Mr Zaman S Khan and Mr R Amithabh Sai from University of Hyderabad, 2nd Prize of ₹ 7,500/- to Mr Tumati Purna Sri Harsha and Mr Vishnu Sumanth from Nalsar University of Law, Hyderabad, 3rd Prize of ₹5,000/- to Mr Ankit Jhawar and Mr Anunaad Shastri from Aurora Degree College, Hyderabad and the best performing women team award worth of ₹3,000/- to Ms B Mansawini and Ms Razia Sheikh from St Ann's College for Women, Hyderabad). The final round of quiz competition was sponsored by M/s ELICO Ltd, Hyderabad. Mr Vamshi Krishna, Deputy Director, Ministry of Petroleum & Natural Gas Government of India distributed Prizes to the Winners and certificates to the participants.

Dewang Mehta Awards

Dewang Mehta National Education Awards (Regional Round), which was also the Silver Jubilee Edition, took place on 18 November 2017, at IPE Shamirpet Campus, Hyderabad.



IPE LIBRARY

The IPE library is an invaluable resource for students, researchers and faculties of business and management. The computerized library has over the years built a robust collection of over 42543 books and 4497 bound volumes. It subscribes to 185 international / national journals and newspapers, and has a rich repertoire of working papers, 106 doctoral theses, 3000 students' project reports, 200 CDs and 200 videos.

The Library also provides access to the best of business and management related digital resources through its subscription to various databases consisting of scholarly and industry-relevant content. It is at the heart of IPE's Academic Center and is designed to meet the information needs of the IPE community and is also the source for news on the latest developments in business and management.

IPE library's vision is to become a global knowledge hub in the areas of management, economics and public sector enterprises. In pursuit of this vision it has specialized shelves for subjects like Corporate Governance, Performance Appraisal, Technology, Governance, Corporate Social Responsibility, Privatization, etc. it also has special industry-specific shelves for Steel, Pharmaceuticals, Information Technology, Banking, Insurance, Retail Marketing, etc.

The library's collection also includes the publications of the Comptroller and Auditor General [CAG] of India; the Annual survey of Public Enterprises brought out by the Ministry of Industry, Government of India; and also the evaluation reports brought out by the State Bureau of public Enterprises.





The library provides an environment that is conducive for learning, with excellent facilities to students, researchers and faculty for their research training and consultancy activities. It also caters to the needs of enterprise managers, practitioners from the industry, government and policy makers.

The IPE library provides the following online databases:

- EBSCO Online database
- · Bloomberg database
- Prowess IQ CMIE
- JSTOR
- Indiastat.com
- EPWRFITs
- INFLIBNET N-List
- NPTEL
- · Case studies



CORE FACULTY



Prof Ram Kumar MishraSenior Professor & Director, Finance & Economics

Major Areas of Specialization: Public Finance, Public Enterprise Policy and Governance, Corporate Governance, Performance Management

Minor Specialization: Strategic Management, Corporate Social Responsibility and Public Private Partnerships

Areas of Interest: Strategic Management Email: rkmishra@ipeindia.org



Prof S Sreenivasa Murthy Dean and Chairman - Placements

Major Areas of Specialization: Financial Management and Financial Services

Minor Specialization: Project Appraisal, Financing and Management, Security Analysis and Portfolio Management

Areas of Interest: Corporate Finance, Financial Services and Capital Markets

Email: ssmurthy@ipeindia.org



Dr MLN Rao

Associate Professor - Marketing & Controller of Examination

Major Areas of Specialization: Marketing, Intellectual Property Rights

Minor Specialization: Technology Management

Areas of Interest: Strategy, Public Sector Enterprises, Rural Development, WTO, Participatory Approaches, Agriculture and Bio-Technology, Food Security

Email: mlnrao@ipeindia.org



Prof K Narendranath Menon

Major Areas of Specialization: General Management

Minor Specialization: Finance, Accounting Areas of Interest: Corporate Governance, Strategic Management, Leadership for the 21st Century, Mergers and Acquisitions

Email: narenkrish@ipeindia.org



Dr PS Janaki Krishna

Associate Professor and Coordinator, Centre for Sustainable Development (CSD)

Major Areas of Specialization: Operations

Minor Specialization: Management of Technology and Innovation, World Class Manufacturing

Areas of Interest: Technology and Society, Climate Change, Sustainable Development, Public Private Partnerships

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Mr SN Mantha

Senior Faculty Head, Industry-Interface Division Major Areas of Specialization: Production and Operation

Areas of Interest: Strategic Management Email: srmantha@ipeindia.org



Dr V Srikanth

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Major Areas of Specialization: Marketing Management

Minor Specialization: Human Resource Management

Areas of Interest: Marketing Management Research, Consumer Behaviour, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM

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Mr S Satish Kumar

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Major Areas of Specialization: Operations Management and Quantitative Methods Minor Specialization: Corporate Finance and Strategic Management

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Major Areas of Specialization: Marketing Minor Specialization: HR and Operations Areas of Interest: Agri-Business and Leadership Development

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Major Areas of Specialization: Finance Minor Specialization: Corporate Finance in **CPSEs**

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Dr A Sridhar Rai Assistant Professor

Major Areas of Specialization: Governance, Public Policy, Performance Management Minor Specialization: Management Theories, Management Behavior

Areas of Interest: Teaching, Training Email: sridharraj@ipeindia.org



Dr Shaheen

Assistant Professor - Quantitative Techniques & Information Technology Major Areas of Specialization: Information Technology, Decision Sciences Minor Specialization: Quantitative Techniques, Business Analytics

Areas of Interest: Quantitative Techniques for Management, Software Engineering, Operations Research, Business Analytics for Managers

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Dr M Meher Karuna

Assistant Professor & Placement Coordinator

Major Areas of Specialization: Marketing Minor Specialization: Human Resource

Areas of Interest: Marketing Management, Strategic Management, Social Marketing Email: meherkaruna@ipeindia.org



Mr AS Kalyana Kumar Asst Professor, IT and Jt. Coordinator, SIP Major Areas of Specialization: e-Business, Information Security Management Systems(ISMS), Cyber Security, MIS Minor Specialization: Digital and Social Media

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Ms J Kiranmai

Assistant Professor and Coordinator - PGDM

Major Areas of Specialization: Accounting Minor Specialization: Finance Areas of Interest: Corporate Governance, PE Management, CSR

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Dr KV Ramesh

Assistant Professor - Finance

Major Areas of Specialization: Financial Accounting, Financial Management, Cost and Management Accounting, Contract
Management and Business Laws, Corporate Tax Planning

Minor Specialization: Labour Laws, Taxation, Health Laws

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Assistant Professor and Coordinator, Centre for Governance & Public Policy

Major Areas of Specialization: Public Sector Management and Policy, Participatory Governance Performance Management

Minor Specialization: Urban Governance, Governance and Technology and Strategic

Areas of Interest: Health systems, Participatory Tools and Techniques, Performance Management

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Mr MJ Ramakrishna

Assistant Professor

Major Areas of Specialization: Marketing

Minor Specialization: HRM

Areas of Interest: Digital Marketing, Sales and Distribution, Consumer Behaviour, Branding Email: mjramakrishna@ipeindia.org



Dr M Karthik

Assistant Professor & Head / Coordinator - PGDM-International Business

Major Areas of Specialization: International Business, International Marketing, Marketing Strategies for Bottom of Pyramid Markets.

Email: karthik@ipeindia.org



Dr Shulagna Sarkar

Assistant Professor and Course Coordinator (PGDM-HRM)

Major Areas of Specialization: HR, OB, CSR Areas of Interest: Training and Development, Competency Mapping, Corporate Social Responsibility (CSR) at both public and private sector organizations in India

Email: shulagnasarkar@ipeindia.org



Dr S Vivek

Assistant Professor

Major Areas of Specialization: Human Resource Management

Minor Specialization: Organizational Behavior, Talent Management

Areas of Interest: Employee Retention, Leadership

Email: vivek@ipeindia.org



Dr Rajesh Gangakhedkar

Assistant Professor

Major Areas of Specialization: Economics Minor Specialization: International finance Area of Interest: Power Sector Reforms

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Dr KV Anantha Kumar Assistant Professor Major Areas of Specialisation: Quantitative Techniques, Operations Management Minor Specialisation: Marketing

Areas of Interest: Micro Insurance, Customer relationship Management, Customer satisfaction, Evaluation Studies

Email: ananth@ipeindia.org



Dr B Sai Sailaia

Assistant Professor

Major Areas of Specialization: Energy, Resource and Infrastructure Management Minor Specialization: Rail, Road Transportation and Distribution Networks Areas of Interest: Teaching, Research, Consulting

Email: saisailaja@ipeindia.org



Mr M Chandra Shekar Assistant Professor Major Areas of Specialization: Accounting & Finance Minor Specialization: Management Accounting

Areas of Interest: Corporate Valuation, Financial Modeling, Start-ups and Ind-As Accounting

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Dr Prarthana Kumar

Assistant Professor

Major Areas of Specialisation: Marketing Areas of Interest: Multisensory Marketing, Sensory Branding, Service sector and Neuro-marketing

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Dr Anand Akundy

Assistant Professor

Major Areas of Specialization: General Management, Anthropology, Intersections of Anthropology and Business, Organizational Theory and Culture, Social Science Research

Minor Specialization: Principles of Management, Applying anthropological concepts to business models, Impact Assessment of CSR initiatives, Social Entrepreneurship

Areas of Interest: Social Marketing, Ethnography of Consumer Behaviour, Social Sector Programs and Policy, Qualitative Research

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Dr Anupama Dubey Mohanty

Assistant Professor

Major Areas of Specialisation: Water Conservation & Management, Sustainable Development, Research Methodology, Rural Development and Leadership

Minor Specialisation: Communication, Personality Development, Education Areas of Interest: Research, Training, Teaching Email: anupama@ipeindia.org



Dr Deepti Chandra Assistant Professor

Major Areas of Specialisation: Human Resource Management, Organization Behaviour, Industrial Relations

Areas of Interest: Teaching, Research, Training, Consultancy

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Mr P Mahesh

Assistant Professor

Major Areas of Specialization: Marketing Minor Specialization: Retail Management, Sales & Distribution

Areas of Interest: Working of MSMEs, Digital Marketing

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Dr Usha Nori

Assistant Professor (Economics)

Major Areas of Specialization: International Trade and Finance

Minor Specialization: Industrial Economics, Social sector and Rural Development

Areas of Interest: International Trade and Finance, Public Finance, Industrial Economics, Social Sector and Rural Development

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Mr A Rakesh Phanindra

Assistant Professor and IT facilitator Major Areas of Specialization: Cloud Computing, Software Engineering, Cyber Security

Minor Specialization: Web technologies, Operating Systems

Areas of Interest: Teaching, Training, 2011. Certified by Wipro Mission 10X on High Impact Teaching Skills

Email: rakesh@ipeindia.org



Mr CV Sunil Kumar

Assistant Professor

Major Areas of Specialization: Manufacturing Systems Engineering, Supply Chain Management Production and Operations Management

Minor Specialization: Supplier Development, Manufacturer supplier Relationships, Multi Objective Decision Making

Areas of Interest: Supply Chain Management, Decision Sciences, Lean Manufacturing, Sustainable Manufacturing, Systems
Simulation Modeling and Optimization, Multi Variate Analysis

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Dr Shweta Mehrotra

Assistant Professor & Program Coordinator-PGDM (BIF)

Major Areas of Specialization: Accounting & Corporate Finance, Corporate Governance Issues

Minor Areas of Specialization: Security Analysis and Portfolio Management

Areas of Interest: Entrepreneurship, Banking Issues and Women related issues

Email: shwetamehrotra@ipeindia.org



Mr Harishankar Vidyarthi (Fellow, NIFM)

Assistant Professor

Major Areas of Specialization: Security Analysis and Portfolio Management (SAPM) Areas of Interest: Corporate Finance, Financial Markets and Project Finance Email: harishankar@ipeindia.org



Dr Jyoti Kumari

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Assistant Professor
Major Areas of Specialization:
Security Analysis and Portfolio Management
(SAPM), Managerial Economics
Minor Specialization: International Finance
Areas of Interest: Stock Market Volatility,
Asset Pricing, Stock Market Liquidity and
Investors Sentiment



Dr Samarendra Kumar Mohanty

Assistant Professor

Major Areas of Specialization: Human Resource

Minor Specialization: Marketing

Areas of Interest: Employee Engagement, Positive Psychology, consumer Behaviour, Research Methods

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Dr Sandeep Kumar Kujur

Assistant Professor

Major Areas of Specialization: Economics

Minor Specialization: Industrial Economics, Economics of Technological Change and Innovation, Resource and Environmental Economics

Areas of Interest: Industrial Economics, Economics of Technological Change and Innovation, Resource and Environmental Economics

Email: sandeep@ipeindia.org

ADMINISTRATIVE SUPPORT

Mr M Phani

Finance & Administrative Officer (FAO)

Ms Y V Sujana

Facilities Manager (Admin)

Mr Ch Upender

PS to Director

Mr P Chandra Sekhar

Stenographer (SG) - Training Division

Mr BSKG Mohan Rao

Care Taker

Director's Office

Mr Mohd Abdul Muttalib (Record Assistant) Mr J Raghunath Reddy (Office Subordinate)

Research Associates

Mr AV Balakrishna

Dr Mousumi Singha Mohapatra

Research Assistants

Ms B Deepa

Dr M Maschendar Goud

Controller of Examinations Office

Mr B Nagesh (Senior Assistant)

Mr T Venkatesh (Office Subordinate)

PGP Support

Ms K Padmaja (Stenographer (SG)) Mr Ch Manmad Reddy (Junior Assistant) Mr G Ravinder (Office Subordinate) Mr G Bikshapathy (Office Subordinate)

Library

Dr Ch. Lakshmi Kumari (Library-in-Charge), Mr B Bikshapathy (Junior Assistant), Mr A Srinivas (Record Assistant), Mr P Ranga Reddy (Office Subordinate), Mr Ch Balraj (Office Subordinate)

IT Division

Mr Mohd Osman (Lab Instructor & Console Operator), Mr M Vaman Reddy (Lab Instructor & Console Operator), Mr K Phani Kumar (Lab Instructor & Console Operator), Mr T Vikram (Lab Instructor and Console Operator)

Placement Division

Ms CR Kavitha (Junior Assistant), Mr B Ramulu (Office Subordinate)

Admissions Division

Mr T Sudheer Kumar (Junior Assistant), Ms B Deepa (Research Associate), Ms Geeta lyer (Front Office Assistant)

MBA (PE)

Mr RVL Narayana (Steno-Secretary)

Administration & Accounts

Mr P Radhakrishna Reddy (Sr Accounts Assistant), Mr N Ganesh (Asst. Facility Manager - Electrical), Mr C Ramakrishna (Administrative Assistant)

Office Subordinates

Mr K Yadaiah, Mr K Jaganmohan, Ms K Yadamma,

Mr K Harivardhan, Ms J Pushpa, Ms Syed Shaheeda Begum, Mr Akhilesh Ray, Mr KG Omana Kuttan, Mr TVK Prashanth Ram, Mr B Ravi, Ms M Subhadra, Ms K Pushpa, Mr T Raju

Drivers

Mr G Raghava Reddy, Mr P Jogi Reddy, Mr G Venkatesulu

FINANCIAL STATEMENTS 2017-18

AUDIT REPORT

The Board of Governors
Institute of Public Enterprise
Osmania University Campus
Hyderabad-500 007.

We have audited the attached Balance Sheet of INSTITUTE OF PUBLIC ENTERPRISE, Hyderabad as at 31.3.2018 and also the Income and Expenditure Accounts of the period ending on that date annexed there to and report as under.

These financial statements are the responsibility of the Institute's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in India. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

- 1. We have obtained all the information and explanation which to the best of our knowledge and belief were necessary for the purpose of the audit.
- 2. In our opinion proper books of accounts as required have been kept by the Institute so far, as appears from our examination of the books.
- 3. The Balance Sheet as at 31.3.2018 and the Income and Expenditure account for the year ending 31.3.2018 dealt with by this report are in agreement with the books of accounts.
- 4. In our opinion and to the best of our information and according to the explanation given to us, and read with the Notes on Accounts give a true and fair view.
 - (a) In the case of Balance Sheet of the State of Affairs of the Institute as at 31.3.2018.
 - (b) In the case of Income and Expenditure account, excess of expenditure over income for the year ended on that date.

For MEHER & ASSOCIATES

Chartered Accountants
Firm Reg No: 007427S

Sd/-

(P RAJENDRA MEHER)
PARTNER

M No: 026603

Place: Hyderabad Date: 27th July 2018

BALANCE SHEET AS AT MARCH 31, 2018 (ABRIDGED)

(Amount in Rupees)

					, , ,
	Schedule		As at 31.03.2018		As at 31.03.2017
SOURCES OF FUNDS					
Capital Fund	Α		2,89,59,061		2,89,59,061
Corpus & Development Fund	В		41,12,24,862		40,86,44,044
Other Funds	С		9,31,20,515		4,47,78,220
Secured Loan			50,00,00,000		54,00,00,000
Vehicle Loan			11,98,000		0
			103,45,02,438		102,23,81,325
UTILISATION OF FUNDS					
Fixed Assets	D		103,76,88,166		100,88,68,219
- Gross Block (at cost)		125,69,48,398		118,11,85,464	
Less: Depreciation to date		21,92,60,232		17,23,17,245	
Current Assets	Ε	13,12,91,554		5,34,18,756	
Less: Current Liabilities	F	13,44,77,282	-31,85,728	7,33,08,634	-1,98,89,878
Excess of Expenditure Over Income		0		2,00,01,899	
Less: during the year		0	0	1,34,01,085	3,34,02,984
			103,45,02,438		102,23,81,325
Notes to Accounts	G				

As per our report attached.

For MEHER & ASSOCIATES
Chartered Accountants

For INSTITUTE OF PUBLIC ENTERPRISE

Sd/- Sd/- Sd/- Sd/- (P RAJENDRA MEHER) (M PHANI) (RK MISHRA) (K MADHAVA RAO)
Partner FAO Director President

Place: Hyderabad Date: 27.07.2018

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDING MARCH 31, 2018 (ABRIDGED)

(Amount in Rupees)

				(,	Amount in Rupees)
		Schedule	As at 31.03.2018		As at 31.03.2017
A.	INCOME				
	Non-Plan Recurring Grant				
	(a) ICSSR		70,00,000		82,00,000
	(b) Govt of Telangana		0		0
	Plan Recurring Grant				
	(a) ICSSR		54,00,000		56,00,000
	Completed Consultancy & Research Projects		1,19,54,452		57,09,369
	Management Development Programs	1	74,19,879		98,74,620
	Conferences / Seminars / Workshops (Sponsored)	1	23,86,757		45,69,906
	Management Education Programs	2	36,94,42,767		24,15,93,976
	Other Receipts	3	6,70,94,575		4,20,38,268
	Total A		47,06,98,430		31,75,86,139
B.	EXPENDITURE				
	Completed Consultancy & Research Projects		45,96,805		18,23,716
	Management Development Programs	1	25,11,585		24,26,364
	Conferences / Seminars / Workshops (Sponsored)	1	11,28,569		28,10,116
	Management Education Programs	2	8,26,89,904		6,37,97,866
	Establishment & Administrative Expenditure	4	19,88,45,548		15,02,04,189
	Interest on HDFC Secured Loan		5,96,03,204		5,67,25,997
	Interest on SBI, SME Br Secured Loan		0		56,11,564
	Interest on SBI, SME Br Corporate Loan		0		31,17,434
	Depreciation on Assets	D	4,69,42,985		4,44,69,678
	Employees' Welfare Fund		10,00,000		0
	Corpus Fund		3,62,00,000		0
	Development / Infrastructure Fund		0		0
	Scholarship Fund		45,00,000		0
	Other Funds (Emp. Gratuity, EL)		3,28,96,028		0
	Total B		47,09,14,628		33,09,87,224
C.	Excess of Expenditure Over Income (A-B)		-2,16,198		-1,34,01,085

As per our report attached.

For MEHER & ASSOCIATES

For INSTITUTE OF PUBLIC ENTERPRISE

Chartered Accountants

Sd/(P RAJENDRA MEHER)
Partner

Sd/(M PHANI)
FAO

Sd/(K MISHRA)
(K MADHAVA RAO)
President

President

Place: Hyderabad Date: 27.07.2018

Schedules forming part of Balance Sheet as at March 31, 2018 (ABRIDGED) FIXED ASSETS SCHEDULE

				Gross Block	Block			Depreciation	ion		Net E	Net Block
S S		Particulars	Opening Amount	Additions Amount	Deletions Amount	Total Amount	Up to 31.03.2017	Rates of Depreciation %	For the Year 2017-18	Total Deprecia- tion	Closing Amount	Opening Amount
			Rs.	Rs.	Rs.	Rs.					Rs.	
⋖		LAND & PREMISES										
	A	A1 Land at Shamirpet Campus	137190400	0	0	137190400	0	%00.0	0	0	137190400	137190400
			137190400	0	0	137190400	0		0	0	137190400	137190400
ω		SHAMIRPET CAMPUS										
	<u>B</u>	SC: Buildings	765569550	43007950	0	808577500	46834957	2.50%	19043564	65878521	742698979	718734593
	B2 \$	SC: Plant, Equipment & Machinery	132218627	10697172	0	142915799	43694351	15.00%	14883217	58577568	84338231	88524276
	B3	SC: Office Equipment	16608402	3607237	0	20215639	5039217	15.00%	2276463	7315680	12899959	11569185
	B4	B4 SC: Furniture & Fixtures	54954571	14519998	0	69474569	16611720	15.00%	7929427	24541147	44933422	38342851
			969351150	71832357	0	1041183507	112180245		44132671	156312916	884870591	857170905
ပ		OSMANIA UNIVERSITY CAMPUS										
	5	C1 OU: Buildings	28247077	0	0	28247077	16487976	6.25%	734944	17222920	11024157	11759101
	C2	C2 OU: Equipment & Machinery	5163102	0	0	5163102	4677471	20.00%	97126	4774597	388505	485631
	C3	C3 OU: Office Equipment	9069117	2916605	0	9360722	8094183	20.00%	253308	8347491	1013231	974934
	C4	C4 OU: Furniture & Fixtures	6551805	0	0	6551805	5781590	20.00%	154043	5935633	616172	770215
			49031101	291605	0	49322706	35041220		1239421	36280641	13042066	13989881
۵		COMPUTERS & ACCESSORIES (Combined)	22940780	2286888	7987	25219681	22754039	20.00%	1232821	23986860	1232821	186741
			22940780	2286888	7987	25219681	22754039		1232821	23986860	1232821	186741
ш		VEHICLES (Combined)	2672033	1401182	41111	4032104	2341743	20.00%	338072	2679815	1352289	330290
			2672033	1401182	41111	4032104	2341743		338072	2679815	1352289	330290
		GRAND TOTAL (A+B+C+D+E)	1181185464	75812032	49098	49098 1256948398	172317247		46942985	219260232	1037688166	1008868217

Sd/-(M PHANI) FAO

Sd/-(RK MISHRA) Director

Sd/-(K MADHAVA RAO) President

> Place: Hyderabad Date: 27.07.2018

IPE JOURNALS



S. No.	Journal Title	ISSN	Issues Broughtout during April 2017 - March 2018
1.	The Journal of Institute of Public Enterprise	0971-1864	Vol.40 No.1&2 Jan-June 2017 Vol.40 No.3&4 July-Dec 2017
2.	Journal of Economic Policy € Research	0975-8577	Vol.12 No.2 € Vol.13 No.1 April 2017-March 2018
3.	Indian Journal of Corporate Governance	0974-6862	Vol.10 No.1 Jan-June 2017 Vol.10 No.2 July-Dec 2017
4.	Journal of International Economics	0976-0792	Vol.8 No.1 Jan-June 2017 Vol.8 No.2 July-Dec 2017
5.	Journal of Marketing Vistas	2249-9067	Vol.7 No.1 Jan-June 2017 Vol.7 No.2 July-Dec 2017
6.	IPE Journal of Management	2249-9040	Vol.7 No.1 Jan-June 2017 Vol.7 No.2 July-Dec 2017
7.	Journal of Governance & Public Policy	2231-0924	Vol.7 No.1 Jan-June 2017 Vol.7 No.2 July-Dec 2017



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A city office with facilities for research and training was established in 1950 at OU campus.



Institute of Public Enterprise

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