



IPE NEWSLETTER

Editor-in-Chief: RK Mishra

Volume 15 No 2
April – June 2018

Do what you have to do

The release of this issue of the IPE newsletter, in your hands, synchronizes with the commencement of a new academic year. It is a historic day for IPE for the reason, that on day one, July 2nd 2018, an all time high of 540 students have enrolled for the various two-year PGDM programs. The students hail from across the length and breadth of the country and are imbued with considerable eagerness and elevated levels of expectations. To ensure that their dreams and expectations are fulfilled this article nudges them to follow a certain pathway.

That many a student perceives a B-School to be merely a vehicle to obtain a placement in an outstanding company with a lucrative salary is well known. However times have changed and companies are increasingly looking for well rounded personalities possessing a portfolio of skills. In my opinion what students end up getting depends in a large measure on what they do over two years in a B-School. At the minimum students need to be well versed with what is taught.

The pathway mentioned in the first paragraph may be encapsulated in the following seven points. The mnemonic **SPECIAL** (which undoubtedly you are) will help recalling them readily. Knowing a **sector** inside out, being **perseverant**, **emotionally** connected, having superlative **communication skills**, demonstrating **initiative** and **adaptability**, and being a continuous **learner** are the ingredients that make for you obtaining the job of your dreams.

In the early days at a b-school, a student must decide about the sector which he or she would prefer to be associated with on completion of the two year program. Examples of sectors include FMCG, Hospitality, Travel, e-commerce, Aviation, IT, Pharmaceutical, etc., Having zeroed in on a sector, keep yourself abreast of the leading companies in the sector, policies and practices in that sector, thought leaders in that sector, etc., This groundwork would serve you in good stead in the days ahead.

Secondly, be **perseverant**. This implies being committed to your goals despite failures and difficulties. Angela Duckworth has indicated in her influential book 'GRIT', that, while talent with perseverance leads to sharpened skills, it is skills combined with perseverance that leads to achievement. Clearly perseverance is crucial both for acquiring skills and achievement.

The days of working with the head alone are long over. Leading a diverse group of workers in the 21st century calls for considerable heart work and hard work. In management speak the call is for **emotional** leaders. Successive studies have shown that emotional leaders trump rational and hard-nosed leaders by

a long shot. Mastering perseverance and leveraging emotional intelligence will be amplified in classroom discussions over two years. If you are in a tearing hurry you will be well served by reading Daniel Goleman's 'Emotional Intelligence'.

When asked what she would look for in a fresh/raw/new candidate, an HR executive replied, 'ability to communicate, communicate, communicate.' Students, you are advised to strengthen all aspects of your **communication**, oral and written. So significant is this skill that IPE has engaged an outside agency to hone your communication skills. Notwithstanding the fact that you may be a student from an English medium school, I would urge all students to accord significant attention to the Business communication course. Taken seriously, you will be amazed at your transformation – your ability to participate in group discussions, interviews, making business plans and presentations will improve multifold.

The fifth element of the pathway to success is the display of **initiative**. Researchers Michael Frese and Doris Fay define initiative as 'behavior characterized by its self starting nature, its proactive approach, and by being persistent in overcoming difficulties that arise in pursuit of a goal.' Time and again we have heard that time and tide waits for none. Opportunity never knocks twice on the same door. Therefore every opportunity that a student is presented with to display their capabilities and their talent must be utilized. Be a self starter; be a go getter.

A in the mnemonic **SPECIAL** stands for attitude. One's attitude plays an important role in the pathway to success. Attitude is the tendency to respond positively or negatively towards a certain idea, object, person or situation. Students should realize that we can change dysfunctional attitudes and master attitudes that deliver results. Do bear in mind that success or failure in any undertaking is caused more by mental attitude than by mental capabilities. A reading of 'Attitude is everything' by Jeff Keller could bring about a radical transformation in you.

Finally one needs to have a learning orientation to succeed over the long-run. Assuming learning comes to an end the moment one obtains a two year post graduate degree causes growth and prosperity in one's career being stymied. Rapid and disruptive change all around us necessitates one to be a continuous learner.

In conclusion, if you adhere to the **SPECIAL** pathway outlined, and do what you have to do, you will be second to none: you will be at peace with yourself, you will commit to high goals and you will be tomorrow's leaders.

Prof K Narendranath Menon
Institute of Public Enterprise



Management Development Programs (MDPs)

Finance for Non-Finance Executives

Institute of Public Enterprise, Hyderabad organised a three-day in-house training program for the executives of The Singareni Collieries Company Limited (SCCL) on 'Finance for Non-Finance Executives' from 29 to 31 March 2018 at Kothagudem. Shri S Satish Kumar, Sr Faculty Member and Dr KV Ramesh, Asst Professor, IPE were the co-ordinators for the program.



Dr KV Ramesh addressing the participants of the program



Prof RK Mishra, Director, IPE delivering the lecture

Symposium on CSR for Nation Building

A HCL Grant Pan India Symposium, 2018-19 on 'CSR for Nation Building' was organised at IPE OU Campus on 27 April 2018. Dr Shulagna Sarkar, Asst Professor, IPE was the coordinator for the program.

Program on Valuation of PSUs

Institute of Public Enterprise organized a two-day Management Development Program titled 'Valuation of PSUs' during 10-11 May 2018 at IPE OU Campus, Hyderabad. Dr A Pawan Kumar, Asst Professor, Institute of Public Enterprise was the coordinator for the program.

Dr A Pawan Kumar, ICSSR, Post-Doctoral Fellow with IPE, Hyderabad has recently undertaken research on 'Asset Pricing and Valuation of Central Public Sector Enterprises (CPSEs) Quoted in Stock Markets in India'. Based on this, he came up with a round table as an epilogue with the theme 'Valuation of Public Sector Enterprises post Liberalization, Privatization and Globalization' at IPE, OU campus, on 11 May 2018. Prof RK Mishra, Director moderated the discussion by briefly introducing the theme while other panelists included Prof Naresh Kumar Sharma, Dean School of Economics, University of Hyderabad, Shri Akshaya Kumar Sahoo, Director (Finance) MRPL, Shri Devinder Singh Ahluwalia, Ex-Director (Finance), NMDC, Hyderabad, CS DRK Jaganatham, Ex-Marketing Head, SHCIL, Shri Jibetesh Rath, General Manager (HRM), NMDC. Highlights of the discussion are:

- Valuation of the CPSEs should be based on the fair price method which would average out the prices computed through earnings oriented and asset oriented methods.
- Due care has to be taken regarding liquidity (number of trades) in the stock exchange to facilitate the realization of the fair price of the shares offered by the CPSEs going in for disinvestment.
- Government of India proposes to list about 100 CPSEs in the stock markets including the offloading of shares of the Bharat Dynamics Limited and the Hindustan Aeronautics Limited.



Shri Rajendra Harbhagwan Singh Juneja, Director (Finance) of MECON Ltd receiving certificate from Prof RK Mishra, Director, IPE



Program participants with Director, Dean and faculty members of IPE

Ethical Hacking and Cyber Security

Institute of Public Enterprise organized a three-day Management Development Program titled 'Ethical Hacking and Cyber Security' during 23-25 May 2018 at IPE OU Campus, Hyderabad. Mr A Rakesh Phanindra, Asst Professor, Institute of Public Enterprise was the coordinator for the program.



Program participants with Prof S Sreenivasa Murthy, Dean and Mr A Rakesh Phanindra, Asst Professor, IPE

Board Orientation Program for Directors



Ms J Kiranmai, Asst Professor, IPE is at the podium while Shri RH Khwaja, IAS (Retd.) is on the dais



Program participants with Director and faculty members of IPE

Institute of Public Enterprise organized a 'Board Orientation Program for Directors' during 30-31 May 2018 at IPE OU Campus, Hyderabad. Prof RK Mishra, Director and Ms J Kiranmai, Asst Professor, IPE were the Program Coordinators.

This Program was inaugurated by Prof RK Mishra, Director, IPE and he spoke on 'PE Boards: Issues and Challenges', and discussed on Board functioning, CG reforms in CPSEs in India etc. Eminent speakers, who participated in the event, spoke on various important aspects. CAPVS Jagan Mohan Rao, Past President, ICSI & Central Council member ICAI - CFO & CS, Ind-Bharat Power Projects highlighted on roles and responsibilities of boards. A Aparna, Consultant spoke on Role of Directors in Financial Disclosure practices. Dr K Ratnakar, CEO, Global Hospitals emphasized on Ethical Excellence, Business ethics and how ethics play a major role in corporates. T Anil Kumar, IPE presented an overview of corporate governance, various issues and challenges. He also covered on the changes and inclusions in the Companies Act 2013. Dr Shulagna Sarkar, IPE delivered a talk on CSR. The valedictory function was chaired by Shri RH Khwaja, IAS (Retd.) and he discussed and shared his experiences during the session titled 'CEO and Government: Interface Issues'.

Seminar on Evaluating Sustainable Development

Institute of Public Enterprise in association with IQEMS, Odisha organized the 3rd National Seminar on Corporate Social Responsibility Initiatives 2018 titled 'Evaluating Sustainable Development' on 9 June 2018 at Bhubaneswar. The other partner to the event was HR solutions. Sri Prafulla Samal, Honorable Minister, Dept of MSME, SSEPD and Women and Child Development, Govt of Odisha was the chief guest for the event. Dr Tapan KR Chand, CMD NALCO and Dr SK Panda, Former Secretary Ministry of Textiles, GoI were the guests of honour and keynote speakers to the event. Dr Shulagna Sarkar, Asst Professor, IPE, Hyderabad participated in the event and delivered a talk.



A group photograph of the seminar

Institute of Public Enterprise, Hyderabad has been sanctioned a research project titled 'Whistle Blowing Policy Disclosure as a Corporate Governance Mechanism in Indian Listed Firms' by ICSSR under its Research Programme Scheme. Dr V Srikanth, Associate Professor, IPE is the Project Director. The other members of the project team are Dr Shwetha Mehrotra and Dr Santosh Kumar Tiwari. The project is of 2 years duration and the project value is Rs.15,00,000/-.

Building Corporate Strategy for Effective CSR



Prof RK Mishra, Director, IPE with the other dignitaries on the dais

Prof RK Mishra, Director, IPE visited IMI, New Delhi on 21 June 2018 to attend the Management Development Program on 'Building Corporate Strategy for Effective CSR' as a distinguished panelist and speaker.

Legal Aspects of People Management

Institute of Public Enterprise organized a two-day Management Development Program titled 'Legal Aspects of People Management' during 21-22 June 2018 at IPE OU Campus, Hyderabad. Dr Deepti Chandra, Asst Professor, Institute of Public Enterprise was the coordinator for the Program.



A group photograph of the above program

Workshop on Machine Learning using R

Mr A Rakesh Phanindra, Dr Samarendra Kumar Mohanty, Dr CV Sunil Kumar and Mr MJ Rama Krishna, IPE faculty members attended a two-day workshop titled 'Machine Learning using R' during 21-22 June 2018 held at Indian Institute of Management, Bangalore.



Mr A Rakesh Phanindra, Dr Samarendra Kumar Mohanty, Dr CV Sunil Kumar and Mr MJ Rama Krishna, IPE faculty members at the workshop venue

Machine-Learning and Big Data Analytics

Shri ASKalyana Kumar, Asst Professor, Institute of Public Enterprise, Hyderabad attended an MDP on 'Machine-Learning and Big Data Analytics' a Hand-on training program during 22-24 June 2018 at Indian Institute of Plantation Management (IIPM), Bangalore.



Shri AS Kalyana Kumar, Asst Professor, IPE receiving the participation certificate

Finance and Risk Management for Non-finance Executives



Program participants with Prof RK Mishra, Director, Shri S Satish Kumar, Sr Faculty Member, Dr KV Ramesh, Asst Professor and Prof Narendranath K Menon of Institute of Public Enterprise

A 6-day in-house training program for the executives of NMDC Ltd titled 'Finance and Risk Management for Non-finance Executives' was organized by Institute of Public Enterprise, Hyderabad during 25-30 June 2018 at IPE OU Campus, Hyderabad. Shri S Satish Kumar, Senior Faculty Member, IPE was the program director and Dr KV Ramesh, Asst Professor, IPE was the program coordinator.

Distinguished Visitors

- Shri Sanu Kapila, Director, M/s Academic Foundation, Delhi visited IPE Shamirpet Campus on 12 April 2018
- Shri P Babu Rao, Former Director - Personnel, NLC visited IPE Shamirpet Campus on 18 April 2018
- Shri Hitesh Gadhvi, Head – Marketing, Harsha Abakus Solar Pvt Ltd visited IPE Shamirpet Campus on 28 May 2018
- Prof JP Sharma, Director (Academics & Research), IMS Noida and Prof I Ramabrahmam, Dept of Political Science, University of Hyderabad visited IPE Shamirpet Campus on 2.6.2018



The two visiting delegates from CIMA, Delhi interacting with Prof RK Mishra, Director, Prof SS Murthy, Dean and faculty members of IPE at Shamirpet Campus



IPE faculty welcoming Dr Damber S Karkha, Director, DHI, Bhutan



IPE faculty and students with Dr Duvvuri Subba Rao, former RBI Governor



A group photograph of Prof Maud LE Bars, International Development Manager, Rennes School of Business, France with Director, Dean and faculty members of IPE



Shri Ramesh Loganathan, COE and Shri Anubhav Tiwari, COO - Centre fo Innovation and Entrepreneurship, IIIT Hyderabad interacting with IPE faculty members

14
April
2018

Prof RK Mishra, Director, Institute of Public Enterprise delivered the Valedictory Address on 'Capacity Building Program' in Department of Geography, Aligarh Muslim University, Aligarh, Uttarpradesh.

Prof RK Mishra, Director, Institute of Public Enterprise attended the 'ONGC Chair Professors Meet' at Dehradun, Uttarakhand and spoke on the Chair's activities.

25
May
2018

Student's Article

How consolidation in the Indian Banking Sector will impact the Indian economy

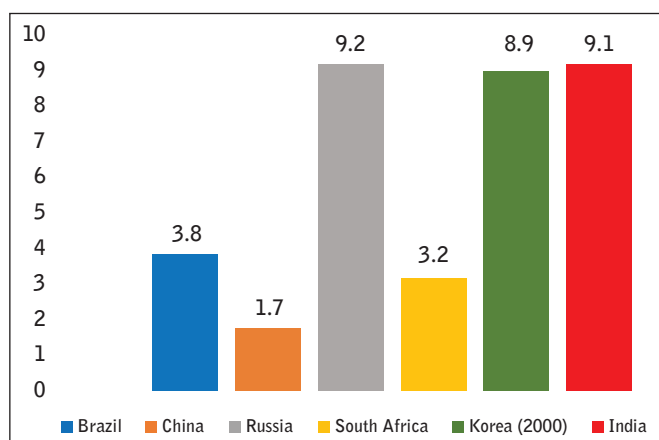
S Sai Rohit
PGDM-D

It is often said that small is beautiful, with it comes efficiency and accountability.

This is the need of the hour for Indian banking system, especially public sector banks.

Banks play an important socio-economic role in a society where inequality is predominant. It is through the instrument of bank, which helps in promoting financial inclusion. Presently Indian banking sector is in a crisis situation wherein most of the public sector banks are suffering from NPAs, the private sector is no exception to this issue. It is called as twin balance sheet problem, in economic survey by CEA Arvid Subramanian. this indicates the intersection of politics and economics in India where banks especially public sector banks due to political interference in the day to day administration has been forced to give loans without collateral security to incredible companies.

Even though RBI has tried to resolve the issue but it's still in the early days and lot needs to be done. Shri Raguram Rajan has created an Asset Quality Review (AQR), which helped in digging out the NPAs of the banks.



Source: RBI for India, World Development Indicators, World Bank for others

While NPAs are growing, credit and investment levels are decreasing, the banks could not be able to provide credit to the consumers which led to the lowest credit growth in the country. The RBI data showed that bank credit inched up by a tad 5.1 per cent in the year to March 2017, which was the lowest since 1951 when it had grown by a paltry 1.8 per cent.

This has certainly helped the Non-Banking Financial Companies (NBFCs) and non-institutional financial credit sources with High interest rates which breeds Inequality in the country.

Due to low interest rates on deposits, people are rooting out their savings in stock markets and mutual funds which are prone to crashes. This leads to inequality since only urban elite class knows how to operate the stock market.

The Government of India has launched 'Pradhan Mantri Jan-Dhan Yojana (PMJDY)' to bring about financial inclusion in the country. With it, about 99% families are included in the banking process.

Keeping this as a back drop, the government has appointed a ministerial panel headed by Shri Arun Jaitley to oversee the merger of 21 state-led banks. The "Government walks the talk on banking reforms; constitutes Alternative Mechanism for PSBs consolidation; Finance Minister is to head," Shri Rajiv Kumar, Secretary (FS), Department of Financial Services, Ministry of Finance, Government of India.

"There are something like 21-22 public sector banks... The numbers will be reduced in terms of consolidation, but somewhere to the 10-15 range. We are not going to take it too far down. We need to consolidate some of these large number of banks, but be clear that we are not going to reduce these down to some people think like 4-5 national champions." - Shri Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance, Government of India.

In 2014, the PJ Nayak panel suggested that the government either merge or privatize state-owned banks

The cabinet has approved the framework for consolidation of public sector banks. The decision has come shortly after the merger of SBI and its associates. An alternative mechanism will be brought up to give in-principle approval to the proposals of banks to prepare schemes of amalgamation, statement Ministry of Finance. A panel of ministers will look after the entire process of merger of PSU banks, The decision would facilitate consolidation among the Nationalised Banks to create strong and competitive banks.

Salient features:

The salient features of the approval Framework for Consolidation of Public Sector Banks are as follows:

- The decision regarding creating strong and competitive banks would be solely based on commercial considerations.
- The proposal must start from the Boards of Banks.
- The proposals received from Banks for in-principle approval to formulate schemes of amalgamation shall be placed before the Alternative Mechanism (AM).
- After in-principle approval, the Banks will take steps in accordance with law and SEBI's requirements.
- The final scheme will be notified by Central Government in consultation with the Reserve Bank of India.

The motive behind the move is to change public sector banks according to growing credit and economic needs of the country. Finance minister also said that strong banks need to be merged with strong and weak with weak banks.

While India needs more banks to promote financial inclusion. But it need to strength existing PSBs which are creeping with NPA issues to tackle the issue. The technology up gradation is an important factor for consolidation.

Students Activities

Students Farewell Function

IPE's junior students (2017-2019) have organized a farewell function for the outgoing senior batch of students (2016-18) on 3 April 2018 at IPE Shamirpet Campus, Hyderabad. On this occasion the junior students organized several cultural programs that included dance, fashion show, music etc. Marking the event, many senior students actively participated in these programs and they have shared fond memories of their college days at IPE.



Faculty Publication

M. Chandra Shekar,
R. Kumaran & R.K.
Mishra (2018). Block
Chain Technology – An
Exploratory Study on
its Applications, *The
Management Accountant*,
June, 53(6)

Prof RK Mishra, Prof SS Murthy and Shri V Anji Raju releasing the collage of IPE students (2016-18 batch)

...Students Activities

Inter-College Competitions Winners

Champions of Inter college competitions for the year 2017-18 were felicitated by Prof RK Mishra, Director - IPE, Hyderabad as a token of appreciation and encouragement on 3 April 2018 at Institute of Public Enterprise Shamirpet Campus, Hyderabad. More than 20 students brought laurels to the Institute by winning prizes in inter-collegiate competitions.



Prof RK Mishra (left) and Ms J Kiranmai (right) felicitating the winners



A group photograph of the winning students with IPE faculty members

6-7 June
2018

Prof RK Mishra participated in the Annual Conference of EFMD at Copenhagen, Denmark. During his 8-day official visit to Europe he had an opportunity to visit Norwegian School of Business and Swedish Business School for exploring opportunities for future collaboration.

Training Calendar for the Period of July 2018 - March 2019

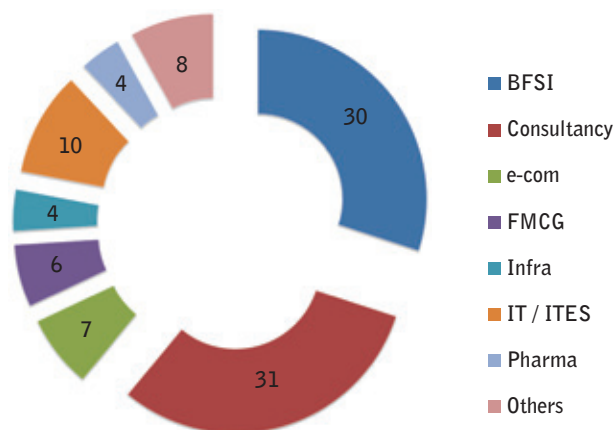
S No	Title of Program	Program Dates	Program Director(s)
1	Operations and Supply Chain Analytics for Competitive Advantage	2-4 July 2018	Dr CV Sunil Kumar & Mr S Satish Kumar
2	Finance for Non-Finance Executives	4-5 July 2018	Dr KV Ramesh & Mr M Chandrasekhar
3	Cyber Crime and Safety Measures	5-6 July 2018	Mr AS Kalyana Kumar
4	Managing Corporate Social Responsibility for High Impact	19-20 July 2018	Dr Shulagna Sarkar & Ms Pragnya Acharya
5	Ethical Hacking and Cyber Security	2-4 Aug 2018	Mr A Rakesh Phanindra
6	Regulatory Issues in Infrastructure Management	9-10 Aug 2018	Dr Rajesh G
7	Recent Advances in Retail Marketing	22-23 Aug 2018	Dr V Srikanth & Mr P Mahesh
8	Enterprise Risk Management	29-31 Aug 2018	Mr S Satish Kumar
9	Understanding Global Sourcing Strategies	3-4 Sept 2018	Dr M Karthik
10	Enhancing Effectiveness at Workplace	5-6 Sept 2018	Dr A Sridhar Raj
11	Business Decision Making Using Software Tools (MS Excel, R & Tableau)	6-7 Sept 2018	Dr Shaheen & Dr CV Sunil Kumar
12	Capacity Building to Enhance the Competitiveness of the Indian Agriculture and Manufacturing Sectors	19-20 Sept 2018	Dr Usha Nori
13	Board Orientation Program for Directors	20-21 Sept 2018	Prof RK Mishra & Ms J Kiranmai
14	Workshop on 'Cyber Law'	24 Sept 2018	Mr A Rakesh Phanindra
15	Rudiments of Business Analytics for Modern-day Decision Making – A Software Based Approach	25-26 Sept 2018	Dr KV Anantha Kumar
16	Emerging Trends in Industrial and Labour Laws	27-28 Sept 2018	Dr Deepti Chandra & Dr Shulagna Sarkar
17	Advanced Leadership Program for Women Executives	3-4 Oct 2018	Dr Narendranath Menon, Dr PS Janaki Krishna & Dr P Geeta
18	Cyber Attacks & Network Security	11-12 Oct 2018	Mr AS Kalyana Kumar
19	Strategic Marketing for PSUs	24-25 Oct 2018	Dr MM Karuna & Dr MLN Rao
20	International Conference on 'Operations and Supply Chain Excellence'	24-25 Oct 2018	Dr CV Sunil Kumar, Mr S Satish Kumar & Mr SN Mantha
21	Financial Models for Sustainable Excellence	29-30 Oct 2018	Mr M Chandrasekhar
22	Effective Project Management for Competitive Advantage	1-3 Nov 2018	Mr S Satish Kumar & Mr SN Mantha
23	Goods and Services Tax (GST)	2-3 Nov 2018	Dr KV Ramesh
24	Creativity & Problem Solving	5-6 Nov 2018	Dr NG Satish & Dr Anand Akundy
25	2 nd HR Conclave on 'Sustainable HRM in a Digitalized Economy'	5-6 Nov 2018	Dr Shulagna Sarkar & Dr Samarendra Kumar Mohanty
26	GST – Policies, Perspectives and Practices (An Industry-Oriented Program)	15-16 Nov 2018	Dr K Trivikram, Dr Usha Nori & Dr Sandeep Kumar
27	e-Procurement System for Vigilant and Transparency	19-20 Nov 2018	Mr AS Kalyana Kumar
28	Enhancing Sales Performance	26-27 Nov 2018	Dr V Srikanth & Mr P Mahesh
29	Understanding Foreign Currencies Risk and Global Finance	29-30 Nov 2018	Dr Rajesh G & Dr M Karthik
30	International Conference on 'New Trade Policies and Flow of Capital Under De-Globalisation in the Emerging Economies'	29-30 Nov 2018	Dr Usha Nori & Dr Sandeep Kumar Kujur
31	Ethical Hacking and Cyber Security	3-5 Dec 2018	Mr A Rakesh Phanindra
32	Leadership and Change Management	6-7 Dec 2018	Mr V Anji Raju
33	Contract Management	10-11 Dec 2018	Dr KV Ramesh
34	Effective Logistics & Supply Chain Management for Operational Excellence	17-19 Dec 2018	Mr S Satish Kumar & Dr CV Sunil Kumar
35	6 th National Conference on 'Diversity in Management – Development of Women Executives'	20-21 Dec 2018	Dr Narendranath K Menon, Dr Anupama Dubey & Dr Prarthana Kumar
36	Essentials of Corporate Finance	27-28 Dec 2018	Dr A Pawan Kumar & Dr Harishankar Vidyarti
37	Sustainable Lean Management Practices for Improved Business Performance	3-5 Jan 2019	Mr S Satish Kumar & Dr CV Sunil Kumar
38	Emotional Intelligence	9-10 Jan 2019	Dr A Sridhar Raj
39	International Conference on Sustainable Development Goals	9-11 Jan 2019	Dr PS Janaki Krishna & Dr Ch Lakshmi Kumari
40	Digital Marketing	17-18 Jan 2019	Dr V Srikanth & Dr Prarthana Kumar
41	Strategic Management in PSUs for Success	23-24 Jan 2019	Mr SN Mantha, Dr MLN Rao & Dr Santosh Kumar Tiwari
42	Risk Management in Banking & Other Lending Institutions	28-29 Jan 2019	Dr Jyoti Kumari & Dr Shweta Mehrotra
43	6 th International Conference on 'Corporate Social Responsibility'	4-5 Feb 2019	Dr Shulagna Sarkar & Ms Pragnya Acharya
44	Communication for Managerial Effectiveness	6-8 Feb 2019	Dr Anand Akundy & Dr NG Satish
45	National Conference on 'Data Science, Machine Learning, AI, IoT and Analytics'	7-8 Feb 2019	Dr Shaheen
46	2 nd National Conference on 'Marketing in Digital India: Trends, Opportunities & Challenges'	18-19 Feb 2019	Mr MJ Ramakrishna & Mr A Rakesh Phanindra
47	10 th International Conference on Corporate Governance : Governance & Integrity	21-22 Feb 2019	Ms J Kiranmai, Ms Swetha Mehrotra and Accounting Research Institute, UTiM
48	National Conference on 'Cyber Security'	6-7 Mar 2019	Mr AS Kalyana Kumar & Mr A Rakesh Phanindra

Placement Report - Class of 2018

Institute of Public Enterprise (IPE), Hyderabad has recorded excellent placements for the class of 2017 with 96% of the eligible students got placed in reputed companies. Campus placements for the class of 2018 started from the month of October, 2017 and till the first week of June, 89 companies completed the campus drive and gave 334 placement offers to IPE students.

The students of IPE have been recruited by various cross section of industries that include Banking Financial Services & Insurance [BFSI] Sector, IT & ITES, Manufacturing, FMCG, Consultancy Services, Health Care, Retail, E-Commerce, Telecommunications, Media and others (See Pi chart). The highest salary offered during this year, as of now, is Rs. 12 Lakhs per annum while the average salary offered is Rs. 5.40 Lakhs per annum.

The prominent recruiters of IPE include top corporates like Deloitte, TCS, Amazon, Tata motors Finance Ltd., Microsoft, Oracle, Trinit, Cognizant, Google, ICICI Bank, Axis Bank, Standard Chartered Bank, Karur Vysya Bank, IDBI Bank, Kotak Bank, Indus Ind Bank, City Union Bank, Federal Bank, Bharati Axa, Invesco, Sriram Housing Finance, TATA Capital, Franklin Templeton, Karvy, IIFL, Mahindra Finance, ICICI Prudential, HDFC AMC, Reliance Money, S & P Global, Capital First, DSP Black Rock, Thomson Reuters, Novartis, Zydus, Piramal Health Care, GVK Bio, Dr Reddys, Biological E, KPMG, GD Research, Hackett Group, Tata Tele, Airtel, Vodafone, Reliance Communication, Idea, CBRE, Nagarjuna Fertilizers, Cavinkare, ITC, Dukes, Marico, Nestle, Godrej Consumer Products Ltd., Bajaj, Amul, Asian Paints, Berger Paints, British Paints, Videocon, GMR, GVK, KSK Energy, L&T Finance, Future Group, Shoppers Stop, Med Plus, 99 acres, Naukri, Daimler Benz, Gifting Inc., Tata Classedge, Ramky Infra, SPR Group, etc.



Sector-wise percentage breakup of companies visited IPE for the Class of 2017

Book Release Function

Prof RK Mishra, Director, IPE, Hyderabad attended a book release function as a guest of honour, of the book titled 'Lessons Learnt: The Story of Instrumentation Limited' on 18 June 2018. The book was authored by Shri MP Eshwar, CMD, Instrumentation Limited. The book was released by Dr Boora Narsaiah Goud, Hon'ble Member of Parliament, Bhongir, Telangana. The guests of honour for the function included Dr SK Joshi, IAS, Chief Secretary, Govt of Telangana, Shri B Venkatesham, IAS, Principal Secretary, YAT & C Dept, Govt of Telangana. The function was held at the Hotel Vivanta, Hyderabad.



Release of the book



Guests of Honour on the dais



Prof RK Mishra, Director, IPE addressing the gathering

**Announces
Admissions to
Part-time
M.B.A (P.E)
Program**

The Institute, under the aegis of Osmania University, developed and launched the M.B.A (P.E) program in 1981-82 to meet the specific needs of practising managers. It is the only course which addresses the needs of PSEs in the context of liberalisation and seeks to improve the productivity and competitiveness of the Indian industry. The program has become the most preferred and popular course for executives from the public and private sector. Over 1,000 fast track public and private sector executives have undergone this unique M.B.A (P.E) course. The course is affiliated to Osmania University and recognised by A.I.C.T.E. Admissions are now open for the 37th Batch (2018-2021).

Candidates seeking admission into M.B.A (P.E) have to satisfy the following conditions

Qualification



Must be a bachelor's degree holder of Osmania University or a degree recognized by the University as its equivalent having minimum 3 years duration. The candidate must obtain 50% (45% for reserved categories) marks at the qualifying examination

Selection



The candidates seeking admission must qualify in the TSICET 2018 examination.

Experience



Minimum 2 years experience in Executive / Managerial / Administrative / Supervisory position in any organization after obtaining the Bachelor's degree.

For further details contact

Dr. K.V. Ramesh, Program Coordinator

Institute of Public Enterprise, O.U. Campus, Hyderabad – 500 007

For more details contact 9849127371 / 9399921265, website: www.ipeindia.org

Executive PGDM
For working Executives
@ Rs. 3.8 Lakhs only

Course Highlights

- Digital Management
- Entrepreneurship and Startups
- Business Analytics
- Risk Management
- Cyber Security
- Corporate Governance and CSR

Accelerate your career growth with executive PGDM

The PGPM-Ex programme offers unmatched flexibility to ensure that you don't have to worry about schedule constraints when it comes to learning. We help you learn along with your work.

Executive PGDM is a 15 month executive management programme for working professionals with 2+ years of work experience. Exec. PGDM facilitates participants to develop industry relevant competencies and learn from India's best faculty and industry.

For eligibility and admissions please contact - 9000181276 or prathanakumar@ipeindia.org / www.ipeindia.org

**Admissions
Open!
Hurry!!!**



South Asian Quality
Assurance System



Association of
Indian Universities



Under the aegis of
ICSSR, MHRD, Govt



Approved by AICTE



INSTITUTE OF PUBLIC ENTERPRISE

SHAMIRPET, HYDERABAD

TRANSFORMING STUDENTS INTO GLOBAL BUSINESS LEADERS

PGDM Admissions 2019-21

GOVERNANCE

The **Institute of Public Enterprise (IPE)** was established in 1964 as an autonomous non-profit society with the objective of furthering studies, research and consultancy in Management Sciences. IPE functions under the aegis of Indian Council of Social Science Research, Ministry of HRD, Govt of India.

The Board of Governors of the Institute comprise:



Shri K Madhava Rao, IAS (Retd), President, IPE
Former Chief Secretary and Election Commissioner,
Govt. of A.P

Dr P Rama Rao, Emeritus President, IPE and Member, Chairman,
Governing Council, Indian Institute of Science and former Secretary
to the Govt. of India, Dept of Science and Technology and Ocean
Development

Shri TV Mohandas Pai, Chairman, Manipal University
Learning Pvt. Ltd. MEMG International Pvt. Ltd.

Dr K Pradeep Chandra, IAS, Special Chief Secretary to Govt, Finance
Department, Govt of Telangana

Smt Mahpara Ali, Former CGM (L&D) Corporate Centre, State Bank of India

Shri MB Raju, Executive Chairman, Deccan Cements Ltd

Shri Shashi Shanker, CMD, ONGC Limited

Shri Anil Kumar Jha, Chairman & Managing Director, Coal India Limited

Shri N. Baijendra Kumar, IAS, Chairman & Managing Director, NMDC Ltd

Shri Sarat Kumar Acharya, Chairman & Managing Director, Neyveli
Lignite Corporation Limited

Smt Seema Bahuguna, IAS, Secretary – Department of Public
Enterprises, Govt of India

Shri Jayesh Ranjan, IAS, Principal Secretary (FAC), Department of IT,
Electronics & Communications & Industries and Commerce, Govt of
Telangana

Shri N Sridhar, IAS, CMD, SCCL

Prof S Ramachandram, Vice-Chancellor, Osmania University, Hyderabad

Shri Virendra Kumar Malhotra, Member Secretary,
ICSSR, MoHRD, Govt of India

Dr RK Mishra, Director, IPE, Member Secretary

FROM DIRECTOR'S DESK



Prof RK Mishra

The management education at IPE provides an opportunity to the PGDM students to access integrated knowledge of practice and theory of management. Born of our five decade experience in conducting management development programmes, management research, problem-solving consultancies and international publication, students at IPE get connected to the myriad stakeholders. Once placed, they present themselves as the most suitable candidates to understand and serve the needs of organizations resulting in high value addition for the businesses and the society. Management Education at IPE goes beyond aspiring for a career. IPE is a new age institution offering courses in start-up India, entrepreneurship, business analytics, risk management, organisational communication, experiential marketing and many more contemporary domain in PGDM programmes.



- Post Graduate Diploma in Management***\$
- PGDM - Banking, Insurance and Financial Services***\$
- PGDM - International Business***\$
- PGDM - Marketing Management**\$
- PGDM - Human Resource Management*
- PGDM - Executive*

*** Approved by AICTE, recognized as MBA equivalent by AIU, NBA Accredited

** Approved by AICTE, recognized as MBA equivalent by AIU

* Approved by AICTE

\$ AICTE approved program for Foreign Nationals, PIO, OCI, Gulf residents

Why Join IPE?

• RANKED

- ▶ 31st Rank All India (Times B-School Ranking 2018)
- ▶ 8th All India in Top Govt. B-Schools (CSR-GHRDC 2017)
- ▶ 33rd Rank All India in Best B-Schools (Outlook 2017)
- ▶ 15th Rank South Zone in Best B-Schools (The Week 2017)
- ▶ 20th Rank South Zone in Best B-Schools (Business Today 2017)
- ▶ B+ Rank in Best B-Schools (TIME MBA Education & Careers 2017)

- Excellent Placement and Internship Assistance
- State-of-the-art infrastructure with separate AC hostels for boys and girls
- Strong Industry Interface with Industry Associates and Corporate



Institute of Public Enterprise,
State of Art Shamirpet
Campus - Awarded 'Five
Star' rating by GRIHA



Member of EUROPEAN
FOUNDATION
FOR MANAGEMENT
DEVELOPMENT

Attractive Merit Scholarships for top scorers of CAT / XAT / GMAT / MAT / CMAT / ATMA

For eligibility and other details visit www.ipeindia.org Tollfree: 1800 3000 4473
Contact: 9949507969 / 9391932129 Email: admissions@ipeindia.org