

Newsletter

A Quarterly Update



Institute of Public Enterprise

Osmania University Campus, Hyderabad - 500 007

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IPL Franchises and Corporate Collapse

Investments by honchos from the Indian corporate world in advertising sponsors, from broadcasting rights, etc.. At the same Indian Premier League (IPL), a Twenty20 cricket league, have time, it helped players to earn huge amounts in the bidding been a norm since its inception in 2008. The performance of their investments in most of the franchises have not added value, they rather resulted in negative payoffs. The big corporate leaders lost their wealth and also lost their goodwill in the market. Stalwart companies like Deccan Chronicle, Sahara India, and UB group of Dr. Vijay Mallya, GMR Infrastructures, lost wealth and are facing severe debt crisis due to the investments in IPL Franchises. Indian Cricket League (ICL) by Zee Television Network had developed the Twenty20 game in the year 2007. Since it was not recognized by The Board of Control for Cricket in India (BCCI) and The International Cricket Council (ICC), the game failed to attract star players from the country and outside it. This apart, the BCCI threatened the players who expressed their interest in ICL with lifelong ban from national and international cricket. This was the major reason for ICL not becoming popular and finally it stopped conducting the tournament. On the other hand, the same idea of ICL imitated by Mr. Lalit Modi (Businessman and Cricket Executive), with full support extended by BCCI members, gave a birth to Twenty20 Indian Premiere League (IPL) in the year 2008. IPL is very similar to the business model of National Basket Ball Association (NBA) of USA.

Since BCCI wanted to popularize IPL and also to improve cash flows by conducting this tournament every year during the months of April and May, it invited several corporates and High Net worth Individuals (HNI) from Bollywood to buy IPL franchises through bidding. A remarkable shift took place in the Indian corporate investment scenario. Up to the year 2008, neither corporates nor HNIs from Bollywood invested directly in any tournament. Of course, since decades corporates were playing a role in the tournament as sponsors. So the year 2008 was fruitful to BCCI, where it ensured Indian corporates and Bollywood HNIs to invest in the game i.e. Invest in the team, coach, etc.

The big corporate leaders figured out different ways to venture into the game by setting up subsidiaries, and other legal ways. Here the question arises on the financing part of this investment; whether the investment is made by the parent company or by the subsidiary company, finally it is the investor's money on the whole.

Did Indian corporates apply the fundamental principles of investments before buying these franchises? A few fundamental principles of investments can be mentioned: projecting future cash flows, assessing the cost of capital, evaluating investments by using different methods, the most popular one being Net Present Value (NPV). For the last 8 years, IPL had become a treasure-house for BCCI and also to the cricket players. BCCI was getting huge franchise fees: from the lead sponsor and other

process. Hence, players are trying their best to improve their talent in the IPL game since cash is connected to their performance. The IPL was successful in the first three years like a hat-trick, but slowly franchises were facing the heat of the financiers and started dwindling. It started from the year 2011 with a Franchise of Kochi Cricket Private Limited i.e. Cochin Tuskers, in 2012 the franchise Deccan Chronicle Corporation i.e. Deccan Chargers, in 2014 the franchise owned by Sahara India Pariwar i.e. Sahara Pune Warriors. In 2016, Chennai Super Kings and Rajasthan Royals were banned by BCCI for a period of two years due to the match-fixing scandal.

The same Indian corporate leaders were successful in their traditional businesses since several decades. They put a lot of effort in making their business successful and also established their name in the market. In fact, they ruled the market for a long time. The reason behind their success was their complete understanding of the market, competition, new products, pricing strategies, most importantly managing their financials prudently. These very business tycoons ventured into the IPL game where they did not have competency. They are now struggling hard to get rid of debts. Corporate collapses can be due to the investments in IPL franchises at higher valuations and pressure from competitors in the bidding process. Even while bidding for star players they ended up investing at a higher valuation on intangibles i.e. players' skillset. It was the golden time period for BCCI from 2008 to 2011. It was successful in selling franchises at higher valuations, approximately \$723.59 million in 2008. It was also the period of global meltdown, Satyam collapse, world-wide recessionary market conditions; under such critical conditions Indian corporate leaders were investing in IPL at a very high price.

Corporate leaders could have used the IPL investments alternatively to take advantage of recessionary environment for acquiring competitors at a very low price, leading to expansion which could have resulted in higher returns or they could have invested the same money in e-commerce, like flipkart which ventured in the year 2007, and other emerging businesses. This would have resulted in an increase in GDP and employment. Instead, they went on investing continuously for three years at a higher valuation. Finally, investment decisions are based on necessary fundamentals. Moreover, investment also requires financials as it carries some element of cost. This apart, it also requires competencies in understanding the business model, measuring risks, measuring cash flows which will help in creating value to the stakeholders.

M.Chandra Shekar, Assistant Professor, IPE



A Two-day 7th International Conference on "Corporate Governance: Challenges and Trends" was organized by Prof.R.K.Mishra & Ms.J.Kiranmai on 6th & 7th January, 2016 at IPE, Hyderabad.



Prof.R.K.Mishra, Director, IPE delivering the inaugural address at the 7th International Conference on "Corporate Governance: Challenges and Trends"

- Next" was jointly organised by IPE National Institute of Personnel Management (NIPM), Hyderabad Chapter on 5th February, 2016. The Co-ordinator for this programme was Dr.Shunagna Sarkar, Asst. Professor, IPE. Distinguished Guests for the programme were Dr.Jibitesh Rath, Chairman, NIPM and GM, NMDC, Mr.Ramachandra Madella, Head HR, Food Mingo.com.
- A Two-day 7th Conclave of Vigilance Officers was organized by Sri.K.R.S.Sastry, Senior Faculty Member, at Auditorium, IPE, Hyderabad on 18th & 19th Februrary, 2016.



Prof.R.K.Mishra, Director, IPE, Sri K.R.S.Sastry, Senior Faculty Member, IPE and other dignitaries during the Souvenir Release of the 7th Conclave of Vigilance Officers.



Prof.R.K.Mishra, Director and Sri K.R.S.Sastry, Senior Faculty Member, IPE are seen among the participants who attended the 7th Conclave of Vigilance Officers.

A Two-day Conference on "Corporate Social Responsibility" was organized by Dr.Punam Singh & Dr.Shulagna Sarkar on 4th & 5th March, 2016 at IPE, Hyderabad.



Prof.R.K.Mishra, Director, IPE and the delegates during the invocation before the starting of the Two-day Conference on "Corporate Social Responsibility"

- A Three-day "Board Development Programme" was organized by Sri K.R.S.Sastry, Senior Faculty Member, IPE on 10th, 11th and 12th of March, 2016 at Hotel Marigold and Hotel Sitara, Hyderabad.
- A Two-day work shop on "Reservation Policy for SCs, STs & OBCs in CPSEs, SLPEs and Banks" was organized by Prof.R.K.Mishra, Director IPE and Ms.J.Kiranmai, Faculty Member, IPE on 17th and 18th March, 2016 at IPE, Hyderabad.

Call for Participants

A one-day Seminar on "MoU: DPE Parameters of Performance Evaluation and Monitoring" is to be held on August 12th, 2016. The objectives of the Seminar are to discuss the evolution of MoU, to capture the essence of MoU system as practised in public sector at central and state levels, to provide an assessment of the working of MoU system at the Centre and at the State, to critically examine the guidelines for formulation of MoU issued by Government of India for the year 2015-16, RFMS-MoU and international experience of MoU. For further information kindly contact kiranmai@ipeindia.org

The Institute of Public Enterprise is conducting a two-day Board Orientation Programme on 6-7, October 2016 at IPE, Hyderabad. This Programme is designed and structured to help the board members and prospective board level nominees of Indian Companies to equip themselves to face today's challenges. The proposed programme gains significance in the light of the initiatives of the Companies Act 2013 inclusion of at least one woman director on the Board and also bringing about diversity in the Board structure and Board evaluation. For further information kindly contact kiranmai@ipeindia.org



- A Two-day Dealer Training Programme titled "Project Disha Dealer Training Programme for the Dealers of M/s IOCL" was organized by Mr.S.Satish Kumar, Senior Faculty Member, IPE, Dr.M.M.Karuna, Asst.Professor, IPE, & Dr.A.Sridhar Raj, Asst.Professor, IPE on 6th and 7th January, 2016 at IPE Osmania University Campus, Hyderabad.
- ▶ A One-week Training Programme titled "Managing Improved Public Service Delivery" for the officials of the Royal Govt.of Bhutan was organized by Dr.P.Geeta, Asst. Professor at IPE, Hyderabad from 6th January, 2016 to 12th January, 2016.
- ▶ A Five-day Management Development Programme titled "Best Practices in HR Management of Power Utilities" was conducted by Dr.A.Jagan Mohan Reddy, Associate Professor, IPE at Central Institute of Rural Electrification (CIRE) at CIRE Campus, Rajendra Nagar, Hyderabad from 18th January, 2016 to 22nd January 2016. The Program was jointly organized by IPE and CIRE.
- ▶ A Two-day Dealer Training Programme titled "Project Disha Dealer Training Programme for the Dealers of M/s IOCL" was organized by Mr.S.Satish Kumar, Senior Faculty Member, IPE, Dr.M.M.Karuna, Asst.Professor, IPE & Dr.A.Sridhar Raj, Asst.Professor, IPE on 28th and 29th January, 2016 at IPE Osmania University Campus, Hyderabad.
- ▶ A Four-day Management Development Programme titled "Procurement and Materials Management" was conducted by Dr.S.S.Subrahmanyam, Faculty Member, IPE at Central Institute of Rural Electrification (CIRE) at CIRE Campus, Rajendra Nagar, Hyderabad from 2nd February to 5th February 2016. The Program was jointly organized by IPE and CIRE.
- Performance Evaluation & Monitoring and Global Perspective" was organized by Institute of Public Enterprise, Hyderabad. Programme Directors were Prof.R.K.Mishra, Director, IPE and Ms.J.Kiranmai, Faculty Member, IPE. The Chief Guest for this programme was Shri Khurshid Ahmed Ganai, IAS, Chairman, Bureau of Public Enterprises, Govt. of Jammu & Kashmir.



Prof.R.K.Mishra, Director, IPE addressing the dignitaries who attended the program "MoU: DPE Parameters of Performance Evaluation & Monitoring and Global Perspective".

A Two-day Dealer Training Programme titled "Project Disha – Dealer Training Programme for the Dealers of M/s IOCL" was organized by Mr.S.Satish Kumar, Senior Faculty Member, IPE, Dr.M.M.Karuna, Asst.Professor, IPE & Dr.A.Sridhar Raj, Asst.Professor, IPE on 18th and 19th February, 2016 at IPE, Hyderabad.



Photograph depicting the faculty and the participants who attended the dealer training program titled "Project Disha".

- ▶ A Three-day Training Program titled "Companies Act 2013" was conducted by Shri T.Anil Kumar, C.S., Faculty Member, IPE from 1st March, 2016 to 3rd March, 2016 at Central Institute of Rural Electrification (CIRE) at CIRE Campus, Rajendra Nagar, Hyderabad.
 - ▶ PGDM Section-A students under the guidance of Dr.B.Sai Sailaja, Asst. Professor IPE organized an economics Book Case Exhibition on 20th January, 2016.
 - ▶ Mr.Srinivas Teja and Mr.Mohammed Junaid, PGDM Students have been adjudged as Runners Up at "Niravahana" national level management test at Narsee Monjee Institute of Management Studies, Hyderabad in their Investment strategy event "Celebrity Index" held on 6-7th February, 2016.
 - ▶ "Startupedia", an annual Business Event was organized by IPE on 12th February, 2016 at IPE, Hyderabad by Dr.Prarthana Kumar in association with T-Hub, TiE, Hyderabad Angels, TBI (University of Hyderabad), SBH, Canara Bank, SIDBI, IDBI, Your story, The New Indian Express and Sakshi Media.
 - ▶ IPE Research Council Meeting was held at IPE, Hyderabad on 3rd March, 2016.
 - ▶ IPE students and faculty attended the lecture given by Mr.Kris Gethin, body builder at MANTHAN Forum for Public Discourse at Vidyaranya School, Hyderabad on 9th March, 2016.
 - ▶ Dr.Ch.Lakshmi Kumari and Dr.A.Pawan Kumar, Asst. Professors, IPE have been selected for the prestigious post-doctoral fellowship by ICSSR.
 - ▶ Shri M.V.Krishna Rao, President IPE Alumni Association, was awarded as one of the most 100 influential retail leaders.
 - ▶ IPE Girl-Students attended a programme titled "Girls in Tech India" at ISB, Hyderabad.

Other Activities



Interim Report on Placements for the Class of 2016

The Students of IPE have been recruited by a cross section of industries which include Banking Financial Services & Insurance [BFSI] Sector, IT & ITES, Manufacturing, FMCG, Consultancy Services, Health Care, Retail, E-Commerce, Telecommunications, Media and others. *Details of the companies which visited IPE campus for the class of 2016 till 5th May 2016 are listed below*:

S. No.	Name of the Company	Profile Offered		
1 NO.	Tata Consultancy Services	Puginaga Analyzat		
2	Deloitte	Business Analyst Tax Consultant-1, Know-ledge Analyst, Know.mgmt Scale-1, Auditor Sr. Asst.		
3	Novartis Healthcare (P) Ltd.	Associate Analyst		
4	ICICI Bank	Customer Relationship Manager		
5	Mahindra Finance	Management Trainee		
6	Writers Corporation	Branch Manager		
7	Triniti	ERPConsultant		
8	Bharati Axagi General Insurance	Sales Trainee		
9	Capital First Limited	MT-Sales/Op/Mktg/F&M		
10	Vodafone	Executive Trainee		
11	IDEA Cellular	Assistant Manager		
12	Godrej & Boyce Ltd.	Sales Trainee		
13	Daimler Benz	Sales Trainee		
14	Tata Tele Services	Senior Executive (Grade A)		
15	99 Acres.Com	Sr.Executive Corporate Sales		
16	Nayan Hardware	AFAM, SAM, SAM-CS		
17	ITC	Sales Trainee		
18	Naukri	Senior Executive – Corporate Sales		
19	Standard Chartered Bank	Relationship Manager		
20	Axis Bank	Custom Service Officer		
21	Nuance Transcription	Management Trainee		
22	Nagarjuna Fertlizers & Chem Ltd.	Management Trainee		
23	Just Dial	Relationship Manager		
24	Peoplecart	Senior Client Associate		
25	DSPBlackRock	Management Trainee		
26	Capital IQ	Research Associate		
27	Jaro Education Inst. Pvt. Ltd.	Manager BD/CD		
28	T.I.M.E Pvt. Ltd.	Management Trainee		
29	GCMMFL(Amul)	Territory Sales Incharge		
30	Spandana Spoorthy	Executive Trainee		
31	Borderless Access	Management Trainee		
32	ACT	Management Trainee		
33	IndusInd Bank	Management Trainee-CSM		
34	Relianceada	Territory Sales Manager		
35	Yardstick Educational Initiatives	Business Development		
36	Biological E	HR- Recruitment		
37	Videocon	Management Trainee		

Jusjo	ous for the class of 2010 the 5 May 2010 the asieu below.					
38	Invesco	Trainee Investment Services				
39	Bharati Airtel	Store Manager				
40	Magna Quest	Executive -Marketing				
41	Travelwalas	BDM				
42	Progressive Media	Associate analyst				
43	Roadrunnr	Business Development Executive				
44	Hinshitsu Manufacturing (P) Ltd.	Management Trainee				
45	Reliance Money Solutions Ltd.	Executive trainee				
46	Karvy Data Mgmt. Ser.	Executive Assistant				
47	Next Education	Assistant Manager				
48	Matrics 4 Analytics	Jr. Research Analyst				
	ICICI Securities	Relationship Manager				
_						
	Ktree computer Solutions HT Media	Management Trainee				
_		AM-RM				
52	Tamada Media	BDE/CA/CS/CCA/Inf/ SMM/TM/YTCM				
53	Kotak Life Insurance	Management Trainee				
54	IndustryArc	Business Development				
55	Future group	Business Development				
56	Visista Financial Services	Executive Marketing				
	Ignis Careers	Associate HR				
	DEFTeam	Sales Executive				
	Dhamam Infra Projects	Procurement Manager				
	Cybercity Builders & Developers	Management Trainee				
	KSK Energy Ventures	Management Trainee (HR)				
	Zydus Cadila Healthcare	Management Trainee				
	India Infoline(IIFL)	Management Trainee				
	CSC India	Business Analyst				
	Bajaj Corporation	Sales Trainee				
	Times Jobs	Account Manager Sales				
67	MSN Laboratories Ltd.	Management Trainee				
68	1	Equity Research Associate				
69	1	Management Trainee				
	Xpedient Digital	Business Development				
71	Tata ClassEdge	Sales Consultant				
72	Ramky Estates & Farms Ltd.	Sales Executive				
73	Microsoft	University Recruiting Specialist				
74	Reliance Life Insurance	Business Manager				

Salary Statistics for the Class of 2016

Salary D	etails-2016
Highest	8.80 Lac per annum
Average	5.03 Lac per annum



Alumni-Meet for the year 2016 was held on Saturday, 13th February 2016 at IPE, Hyderabad. About 70 alumni attended the meet and interacted with students and faculty and shared their experiences. They have assured their support to the Institute in all aspects right from admissions, Summer Internship Programmes (SIPs), placements and in delivering guest lectures.





Photographs depicting Alumni Speaking on Ethnic Day

Ujwal Muddana Memorial Gold Medal was awarded to the PGDM topper of 2014-15 batch, Ms.Vasala Lahari by Prof.R.K.Mishra, Director on the occasion of alumni day, on Saturday 13th February 2016.



Prof.R.K.Mishra, Director, IPE Awarding the Ujwal Muddana Memorial Gold Medal



▶ Students of Institute of Public Enterprise, IPE celebrated Ethnic Day on Saturday, 13th February 2016 at IPE, Hyderabad. On this occasion, students came in traditional dresses and participated in singing, dancing, traditional dress competitions etc.



Students in Traditional Dresses



Ethnic Day



Report on the Two - day Conference on Corporate Social Responsibility 4-5th March, 2016 at IPE, Hyderabad.

The Centre for Corporate Social Responsibility at Institute of Public Enterprise, Hyderabad under the aegis of NLC Chair on Corporate Social Responsibility organized a two-day Conference on Corporate Social Responsibility on 4-5th March, 2016 sponsored by ICSSR, partnered with ARI, University of Technology, Mara, Malaysia.

The Conference was organized with the objective to deliberate upon the existing practices and future prospects of CSR in the backdrop of Section 135 of the Companies Act, 2013 to highlight the 'Best Practices in CSR' in the context of business sustainability, to discuss the implementation models and structures that can be used in all sectors of industry and to create awareness of the latest thinking on CSR and governance issues as a driver of change, innovation and sustainable profit. Prof.R.K.Mishra, Chair Professor, NLC Chair on CSR at IPE was the Conference Chair and Dr.Punam Singh and Dr.Shulgana Sarkar, Asst. Professors IPE, were the Conference Convenors.



Participants at the two day conference on CSR, 4th - 5th March, 2016 at IPE, Hyderabad.

The guests for the Inaugural Function included Ms. Veena Swarup, Director (HR), EIL, Prof.A.K.Rath, (IAS), Chairman and Prof, Center for CG and SR at IMI, Delhi and Dr. Samar Verma, Sr. Programme Specialist, IDRC, Asia Region. The guests at the Inaugural function discussed about the drivers of CSR in a globalized economy. The conference started with a clarification on Philanthropic and Strategic CSR. Emphasis on the need for linking CSR with organization's long-term growth plan was reinstated. Deliberations were made on sustainable CSR initiatives and relevance of Impact Assessment. The guests also deliberated on the implications of mandating CSR.



Dr.A.K.Rath, (Prof. and Chairman, Center for CG and SR, IMI), Dr.Samar Verma (Sr. Programme Specialist, IDRC, Asia Region), Mrs. Veena Swarup (Director(HR), EIL, Prof.R.K.Mishra, Director, IPE during the Inaugural Function of the CSR Conference (left to right).

The conference served as a platform for deliberation on Strategizing CSR for Sustainable Business and Mr.Deepak Kumar Hota, Director (HR), BEML, reinstated the importance of sustainable profit and CSR

as a strategic tool for sustainable profits. A galaxy of highly qualified and experienced speakers spearheading CSR initiatives from reputed organizations such as ONGC, NMDC, Dr.Reddy's Lab, Shantha Biotechnics Pvt Ltd., BDL, Ramky foundation, GMR, Brillio technology, CRY, Helpage and Akshaya Patra shared views and experiences on pertinent issues of Mandating CSR. They discussed on the prospects of collaborative approach to CSR, stakeholder engagement, CSR reporting and strategizing CSR. The conference was attended by more than 50 participants including academicians, researchers, CSOs and practitioners from both public and private sector organizations.



Distinguished Lecture on 'Strategizing CSR for Sustainable Business', by Mr.Deepak Kumar Hota, Director (HR), BEML.

Deliberations on the themes of Changing Perspective in CSR, Collaborative Approach to CSR: Role of Corporate, CSOs and Government, sharing the Best Practices in CSR w.r.t to Health, Education, Water Management, Women Empowerment, and Reporting were conducted as part of the conference. A video conferencing session was also organized with Mr.Abhishek Ranjan, Global Head CSR, Brillio technology on the role of corporate in a collaborative form CSR.

Dr.Ajay Gupta, In-charge (Publication & Research Surveys), ICSSR and Prof.M.L.Sai Kumar, Former Dean, IPE, Chaired the corporate presentation held during the conference. ONGC Ltd., NMDC Ltd, GMR, BDL, Ramky, Shantha Biotech, Akshay Patra and HelpAge presented their CSR initiatives at the Conference.



Panelists for the Discussion on 'Changing CSR Perspective in India', Mangesh R Gupte, Head (CSR), Dr.Reddy's Lab, Prof.PK.Chaubey, Prof. of Economics, IIPA, New Delhi, Prof.Sanjiv Mittal, USMS, Guru Gobind Singh Indraprastha University, Mr.Lachireddy Mulagundla, Head (HR), Shantha - A Sanofi Company (from left to right)

Panel Discussion on 'Changing CSR Perspective in India', reflected thoughts of Mr.Mangesh R Gupte, Head (CSR), Dr.Reddy's Lab who emphasized on Project mode of CSR. Prof. P.K.Chaubey, Prof. of Economics, IIPA, New Delhi discussed the economic perspective of CSR. Prof.Sanjiv Mittal, USMS, Guru Gobind Singh Indraprastha University chair of panel discussion shared the global perspective of CSR Mr. Lachireddy Mulagundla, Head (HR), Shantha - A Sanofi Company shared the Indian perspective of CSR.



Mr.Rakesh Kumar, Director (Finance), NLC, was the Chief Guest of the Valedictory function and Mr.VSB Babu, Director (HR), ECIL was the Guest of Honour. Mr.Rakesh Kumar reemphasized the significance of Water Management as the thrust area of CSR intervention. He also elaborated on CSR as a tool for sustainable business and the need for innovative initiatives in CSR. The guests at the Valedictory Session emphasized on the take away of the two-day deliberations and the need for such a platform to discuss and debate in the thrust areas of CSR.



Mr.V.S.B.Babu, Director (Personnel), ECIL and Mr.Rakesh Kumar along with Prof.R.K.Mishra, Director, IPE at the Valedictory function of the Conference.

Conference Registration Desk



- Mr.D.Ashok, Certified Executive Coach Marshall Goldsmith SCC & CFI, CEO – Gossamer Consultants on 19th January, 2016. **Distinguished Visitors to IPE**
 - Shri Swami Gyanvatsaldasji, BAPS Swaminarayan Mandir visited IPE on Monday, the 29th February, 2016.
 - Dr.Munish Alagh, presently Senior Fellow ICSSR Fellowship on Organisational Economics of Community Franchising in Sardar Patel Institute of Economic & Social Research, Ahmedabad visited IPE, Hyderabad on 15th March, 2016.
 - A high level delegation from the US Embassy, New Delhi and Consulate General Office, Hyderabad, led by Mr.George Sibley, Minister Counselor for Economic, Environment, Science and Technology Affairs visited IPE, Hyderabad on 23rd February, 2016.
 - Institute of Public Enterprise, IPE entered into an MoU with Namibia Institute of Public Administration and Management (NIPAM) in the area of capacity building of public officials on 29th January, 2016 at IPE, Hyderabad.
 - An MoU was signed by Institute of Public Enterprise, IPE and The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI) on 17th February, 2016 at Federation House, FTAPCCI, Hyderabad. Through this MoU, IPE and FTAPCCI will collaborate on various fronts.

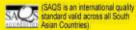
Forthcoming (June-August, 2016) Training Programmes

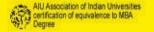
MoUs

1.	Advanced Leadership Programme for Women Executives	June 6-11, 2016	Shri K.R.S.Sastry &
			Dr.Narendranath K Menon
2.	Project Appraisal, Financing and Management	June 16-17, 2016	Dr.S.S.Murthy
3.	Marketing – Planning & Strategy	June 22-24, 2016	Dr.V.Srikanth
4.	Cyber Attacks & Network Security	June 27-29, 2016	Shri A.S.Kalyana Kumar
5.	Labour Perspectives	July 11-15, 2016	Urban Action Aid
6.	Managing CSR for High Impact	July 14-15, 2016	Dr.Punam Singh &
			Dr.Shulagna Sarkar
7.	Valuation Using Financial Models	July 20-22, 2016	Shri M.Chandrasekhar
8.	Applied Financial Management	July 26-30, 2016	Shri K.R.S.Sastry
9.	Ethical Hacking & Cyber Security	Aug 2-4, 2016	Shri A.Rakesh Phanindra
10.	Advanced Management Programme for Senior Executives	Aug 2-13, 2016	Shri K.R.S.Sastry &
			Shri S.Satish Kumar
11.	Business Analytics for Effective Decision Making:	Aug 8-10, 2016	Dr.K.V.Anantha Kumar &
	Basics and Advances		Dr.Shaheen
12.	MoU: DPE Parameters of Performance Evaluation	Aug 12, 2016	Prof.R.K.Mishra &
	and Monitoring		Ms.J.Kiranmai
13.	Cost & Risk Management: (Jointly with ICAI)	Aug 22-24, 2016	Shri K.R.S.Sastry













ADMISSIONS OPEN 2016-18

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PGDM PROGRAMMES

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- PGDM Human Resource Management
- Executive PGDM
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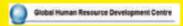
- » Ranked No. 1 in Telangana and AP in B-Schools
- *38th in Top 40 Management Institutes in India
 - » 31st among Management Institutions in India -Research, Professional Practice & Collaborative Performance (RPC)

NATIONAL INSTITUTIONAL RANKING FRAMEWORK Ministry of Human Resource Development, Government of India

1st in Top B-School in Hyderabad (The Week Survey 2015)

GO EDUCATION

12th in B-School placements rankings in India (Go Education Survey, 2015)



7th position in Top Govt. B-Schools in India (CSR-GHRDC B-School Survey, 2015)

BW BUSINESSWORLD

22nd in Top Govt. B-Schools in India (Business World Survey 2015)



22nd in Top B-Schools in India (Career 360, 2016)

- » 13th in Top Govt. B-Schools in India
- » 30th in Top 100 Best B-Schools in India (Outlook Survey 2015)



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BOOK-POST PRINTED MATTER

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