



Newsletter

A Quarterly Update



Institute of Public Enterprise
Osmania University Campus, Hyderabad - 500 007

Vol.13, No.4-12

Editor-in-Chief : R.K.Mishra

&

Editor : V. Rajeev Karan Reddy

April-December, 2016

Trump and Globalisation

There is a general fear among nations that Trump’s regime would bring globalization to a grinding halt. The international media also has been projecting Trump as a villain to the phenomenon called globalization. The fears are true to an extent, because resistance to globalisation was Trump’s foremost policy theme in the election campaign. Trump assured voters that in his first 100 days, he will touch upon three major issues: trade, energy and jobs. He expressed strongly that the production should not go out of the homeland and outsourcing should be cut drastically and import of crude oil should be further reduced. Trump's statements created a panic situation among nations and business corporations which trade directly and indirectly with the US.

Many Indian IT companies also expressed their concern about the possible threat to their business in Trumps regime. According to the Reserve Bank of India, North America accounts for 60% of India's IT exports. Trump in his book “Time To Get Tough” advocated a 15% tax on companies that outsource jobs to countries such as India and 20% tax for importing goods and services. Trump also threatened Ford Motor Company that if they continue to manufacture cars in other countries they would have to pay a penalty up to 35% duty on cars made in Mexico and India. All his policy matters directly violate the principles of the WTO. Trump shocked supporters of globalization when he said that on day one of assuming office he would scrap the Trans Pacific Partnership TPP, a free trade agreement covering 12 countries. TPP is a flagship policy of Obama administration which was agreed in 2015 but has not yet been ratified. The Obama administration went ahead with TPP as it could reassert the US hegemony over China. Many experts of international trade and international relations felt that this move could arrest China’s aggression in the world arena. Trump’s willingness to pull out of TPP shocked his own countrymen. The European Union which is yet to come out of the Brexit shock has a new problem to handle, that is Trump’s trade policy towards the EU. He has created “globophobia” even before assuming office.

However, one has to realize that all American presidents, whether it is Obama, or Bush, during their campaigns, also promised their countrymen that outsourcing of jobs and imports will be cut drastically. But, in due course of time they realized that it is easier said than done. When Mr Bush said that outsourcing of jobs to India will be stopped, Mr.Bill Gates responded saying that “If that is the case we will move our head office from Seattle to Bangalore”. When Trump mentioned that he may even pull out of the WTO, the entire world felt it is a challenge for globalization. Unlike his predecessors Trump is more dramatic. He will soon realize that he cannot make economics stand on its head. Though at the moment Trump’s policy matters challenge globalization, he will be forced to mellow down in the interest of his nation.

Dr. M. Karthik, Assistant Professor, IPE

A Volume on ‘**SOCIAL SCIENCE RESEARCH IN INDIA – STATUS, ISSUES AND POLICIES**’ released on 5th November, 2016 by the Hon’ble Minister of State for HRD, GOI on 5th November, 2016. Dr.R.K.Mishra, Director, IPE received the copy of the edited volume for IPE’s contribution on the chapter ‘Sources of funding for social science research in India’ jointly authored with Dr.Jayasree Raveendran, Research Coordinator.



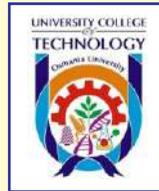
Prof.R.K.Mishra, Director IPE receiving the copy of the Volume from Dr.Mahendra Nath Pandey, Hon’ble Minister of State for Human Resource Development, Govt. of India.



Two Day National Conference
 On
**Climate Change and Sustainable Development :
 Issues, Challenges & Opportunities**

16th -17th February, 2017

Jointly organised by
Institute of Public Enterprise



Venue :

Institute of Public Enterprise, Hyderabad
 (Centre for Sustainable Development (CSD))

MAJOR THEMES

- ▶ Sustainable Agriculture
- ▶ Climate Change Mitigation and Adaptation
- ▶ Sustainable Energy
- ▶ R&D and Technology
- ▶ Sustainable Livelihoods
- ▶ Climate Change Finance
- ▶ Water & Waste Management
- ▶ Forestry and Biodiversity
- ▶ Green Financing
- ▶ Sustainability Policy
- ▶ Green Buildings
- ▶ Integrating Climate Change Adaptations and Sustainable development Goals – Telangana

Important Dates

- ▶ Submission of Abstracts 26-12- 2016
- ▶ Submission of Full Paper 26th January, 2017

Conference Conveners

Dr.Ch.Lakshmi Kumari, Cell : 09652960250
Dr.P.S.Janaki Krishna, Cell : 09989297305
Email: ipeccma@gmail.com
for details: visit www.ipeindia.org

Conference Fee

- ▶ Corporates : Rs.5,000
- ▶ Consultants : Rs.3,000
- ▶ Academicians : Rs.2,500
- ▶ Research Scholars : Rs.1,500
- ▶ Students : Rs.1,000

Registration fee should be sent on / before 26-1-2017 to Institute of Public Enterprise, OU Campus, Hyderabad - 500007, India.
 Demand Draft in favour of
'Institute of Public Enterprise' payable at Hyderabad.

Advertisement Tariffs in Souvenir (Other than for main and co-sponsors) and nomination of free delegates from the sponsored Organisation) :

Platinum Sponsor: Rs 4.00 lakhs, **Gold Sponsor:** Rs. 2.00 lakhs,

Silver Sponsor : Rs. 1.00 lakh,

Backside Coveragepage Rs.60,000/-, 10 delegates.

- ▶ A 2-Day Training Programme on **“Information and Cyber Security”** was organised by Mr.A.Rakesh Phanindra, IPE Faculty Member from 25.4.2016 to 26.4.2016 at IPE OU Campus, Hyderabad.
- ▶ **“National Conclave of Heads & Senior HR executives”** was organised by Shri K.R.S.Sastry, IPE senior faculty member from 27/05/2016 to 28/05/2016 at Hotel Marigold & Hotel Sitara, Ramoji Film City, Hyderabad.



Photograph depicting IPE Director, Faculty and Program participants

- ▶ A 6-Day Certificate Course on **“Advanced Leadership Programme for Women Executives”**, was organised by Shri K.R.S.Sastry & Dr.Narendranath K.Menon, Senior Faculty members IPE, from 06/06/16 to 11/06/16 at IPE, Osmania University Campus.
- ▶ A 3-Day MDP program titled **“Marketing - Planning & Strategy”** was organised by Dr.V.Srikanth, Faculty Member, IPE from 22/06/16 to 24/06/16 at IPE, OU Campus.
- ▶ A 3-Day **“Cyber Attacks & Network Security”** was organised by Shri A.S.Kalyana Kumar, Faculty Member, IPE from 27/06/16 to 29/06/16.



A group photo of the above program

- ▶ A 3-Day Training Programme on **“Ethical Hacking and Cyber Security”** was organized by Mr.Rakesh Phanindra, IPE Faculty Member from 02/08/2016 to 04/08/2016.
- ▶ A 3-Day MDP on **“Enhancing Behavioural Competency through Soft Skills”** was organized by Shri K.R.S.Sastry from 11th to 13th July, 2016 at IPE OU Campus, Hyderabad.
- ▶ A 6-Day Certificate Programme on **“Project Appraisal and Preparation of Detailed Project Reports”** was organized by Shri KRS.Sastry and Dr.K.Narendranath Menon, Sr.Faculty Members, IPE from 8th -13th August, 2016 at IPE Auditorium, OU Campus, Hyderabad.
- ▶ A 3-Day MDP on **“Soft Skills For LIC Executives”** was organized by Shri KRS Sastry, Senior Faculty Member, IPE from 17/08/16 to 19/08/16 at IPE OU Campus.
- ▶ A 6-Day MDP on **“Applied Financial Management”** was organized by Shri KRS.Sastry and Dr.K.Narendranath Menon, Sr.Faculty Members, IPE from 22/08/16 to 27/08/16 at IPE Osmania University Campus.

- ▶ A 3-Day **“Board Development Programme for Board and Senior Level Executives”** was conducted by Shri KRS.Sastry, senior faculty member, IPE from 12th to 14th Sep. 2016 at Hotel Marigold Hyderabad.
- ▶ A 4-Day program on **“Companies Act 2013”** was conducted by IPE in association with CIRE, and it was organised by Mr.CS T.Anil Kumar, IPE Faculty Member at CIRE premises, Rajendra Nagar from 8/10/2016 to 21/10/2016.



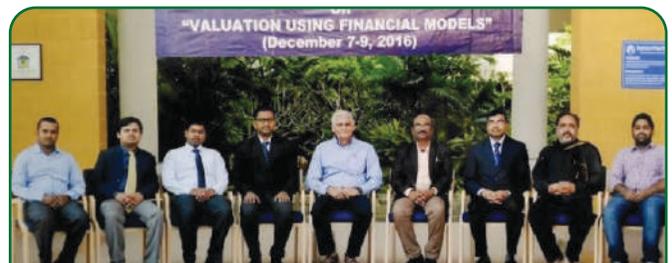
Mr.A.Pal, Faculty, CIRE, CS.T.Anil Kumar, IPE Faculty, Mr.G.Shankar, Additional Director, CIRE, CS.Mr.D.Suresh Babu, VP & CS, Surya Chakra Power, Mr.Sanjeev Sood, GM, SVJN during the above program.

- ▶ A 3-Day **“Board Development Programme for Board and Senior Level Executives”** was organized by Shri KRS.Sastry, senior faculty member, IPE from 7th to 9th November 2016 at Hotel Marigold, Hyderabad.
- ▶ A 3-Day programme on **“Ethical Hacking and Cyber Security”** was organised by Mr.A.Rakesh Phanindra, IPE Faculty Member from 14th to 16th November 2016.



Prof.R.K.Mishra, Director IPE and Mr.A.Rakesh Phanindra, Faculty Member IPE with the Program participants.

- ▶ A 3-Day MDP programme on **“Valuation using Financial Models”** was held at IPE - Shamirpet campus from 07th to 09th December 2016. The participants were from Indian Oil Corporation Limited, New Delhi and Telangana State Seeds Development Corporation Limited, Hyderabad.



Prof.R.K.Mishra, Director IPE and Mr.A.Rakesh Phanindra, Faculty Member IPE with the Program participants.

- ▶ A 3-Day training programme (MDP) on **“Business Analytics for Effective Decision Making : Basics and Advances”**, was organized by Dr.Shaheen & Dr.Ananth Kumar, Faculty Members, IPE from 23.11.2016 to 25.11.2016..

- ▶ Guest Lecture on **“Rural Development Challenges, Skills and Enterprise Creation”** was delivered by Mr.M.V.Rao, IAS, Principal Secretary, Govt. of West Bengal, Sundarban Affairs Department, on 23/04/2016.
- ▶ TS-EAMCET Examination was held at IPE City Campus, Osmania University Campus, Hyderabad on 15/05/2016.
- ▶ The Art of Living Foundation, an NGO delivered an **“Art of Living”** introductory lecture to IPE students on 28/7/2016 at IPE Shameerpet Campus.



A class of “Art of Living” in progress

4 Haritha Vanam – A Social Forestry program was held on 6/8/2016 at IPE Shameerpet Campus.



IPE Director, Faculty, Staff and Students participating in Haritha Vanam Program

- ▶ Independence Day, 15th August, 2016 was celebrated at IPE old as well as new campuses. The National Flag was hoisted by Prof.R.K.Mishra, Director at both the campuses. Students and IPE Employees participated in the events.
- ▶ Institute of Public Enterprise (IPE) was ranked as a top environment policy Think Tank by TTCSP Survey of University of Pennsylvania.
- ▶ 2nd Art of Living Workshop was organized by Art of Living Foundation on 20/9/2016 at IPE Shameerpet Campus.
- ▶ **Manthan Samvaad**, a seminar on **“Churning of Ideas”** was held on 2/10/2016 at JRC Conventional Hall, Jubilee Hills, Hyderabad. IPE Board President Shri K.Madhava Rao, (IAS), Retd. Chief Secretary, United A.P.Govt., Director IPE Prof.R.K.Mishra, Prof.S.S.Murthy Dean, Faculty, Staff & Students of IPE attended the seminar.
- ▶ Inauguration of CC Cameras and Biometric access system by IPE Board members on 31/10/2016.
- ▶ The Corporate Governance Center of the Institute of Public Enterprise has been recognized as a research contributing institution in the OECD-Asia Network on Corporate Governance of State-Owned Enterprises on 12/11/2016.

- ▶ Three IPE Students won prizes in the competitions conducted by Hyderabad Management Association (HMA) on 4.5.2016. Ms.Nausheen, final year student won the first prize in the Elocution Competition & Mr.Prafulla and Mr.Mekaeel, final year students won the first prize in the quiz competition.
- ▶ Commencement of Language Lab classes on 16/7/2016.
- ▶ Quiz competition was held for Students at IPE Shameerpet Campus on 29/7/2016.



Students participating in the above Quiz program.

- ▶ A visit was arranged to Shoppers Stop, Begumpet on 30th July 2016 for the students of Services Marketing.



Students at Shoppers Stop.



Students performing during the Freshers' Day



A group gathering of IPE Students

- ▶ Flash mob dance was organized by IPE students at the Main Entrance on 4/8/2016.
- ▶ IPE Students' Freshers' Day, an event welcoming the junior students by the senior students was conducted on 6/8/2016 at IPE Shameerpet Campus.
- ▶ As a part of Industry-Academia Interface, Shri S.N.Mantha, CMD (Retd), BDL addressed the senior students of IPE on 11/8/2016 at IPE Shameerpet Campus.
- ▶ Dr.Prasad Balkundi, Associate Professor, University of Buffalo, addressed the senior students on 11/8/2016.
- ▶ Independence Day Celebrations : Flag hoisting at New Campus by Director and participation by the students on 15/8/2016.
- ▶ Mr.T.Vikram IPS, DIG, CISF delivered a lecture on "Leadership" on 23/8/2016 at IPE Shameerpet Campus.
- ▶ Lord Ganesh Puja was performed by students in the IPE Shameerpet Campus on 9/9/2016.



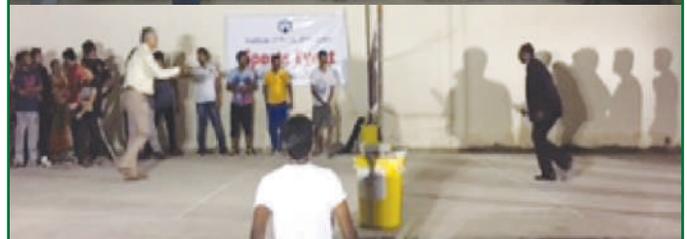
Students performing dance in Vinayak Chathurdhi Procession

- ▶ Mr.Sidharth, Marketing Manager - AP & Telangana, ICICI Securities Ltd., delivered a lecture on "Investment and Financial Skills" on 19/9/2016 at IPE Shameerpet Campus, Hyderabad.
- ▶ The students of PGDM-International Business along with Dr.M.Karthik & Prof.Narendranath Menon, Faculty Members, IPE visited North Port in Malaysia on 22nd September 2016. The North Port officials received the team and explained about logistics and port operations.



IPE International Business Students along with their Faculty Members at North Port, Malaysia.

- ▶ IPE Sports Day was conducted on 29/9/2016 and 30/9/2016 at IPE Shameerpet Campus, Hyderabad.



Some Pics of the Sports Event

- ▶ PGDM - BIF students went on an Educational Trip to NIBM, Pune, NISM, BSE, Mumbai from 3rd to 6th, October 2016.



PGDM - BIF students at NIBM, Pune

- ▶ Students representing “Social Club” of IPE organised “Daan Utasav-Joy of Giving Week” from 2nd to 8th October 2016 at IPE Shameerpet Campus. As a part of it, blood donation camp, distribution of clothes to orphans, food supplies to orphans etc., were organized.



IPE Students along with Prof.S.S.Murthy, Dean and Shri V.Anji Raju, Students’ Coordinator with the gathered items.

- ▶ Blood Donation Camp was held on 7/10/2016.



Blood Donation in progress

- ▶ Shri R.H.Khwaja, IAS (Retd,) former Chairman and Managing Director of The Singareni Collieries Company Limited addressed the students on Leadership – Leading Corporates and Government on 2/11/2016.
- ▶ “SAMARTHYA - come realise your talent”, an event was organized by IPE Students. In this connection, they conducted management games that included quiz contests, treasure hunt, role playing, elocution etc.
- ▶ “Discussion forum” of PGDM II Year students : Topic “Decoding the effects of demonetization of Rs 500 & 1000 currency notes” was held on 11/11/2016.
- ▶ Mihira and Sairam presented a paper on Digital marketing Conference at The Department of Business Management, Osmania University on 18/11/2016.
- ▶ Competitions@VJIM in Marketing were held on 19/11/2016 and IPE participants bagged prizes in debate competition.
- ▶ SAMARTHYA “Treasure hunt”, management game for students was held on 29/11/2016.
- ▶ Two PGDM - BIF 2016-18 Batch students Mr.GV Abhinav Kumar and Mr.K.Ajay Kumar presented a Paper titled “Minimising Risk at Industry Perspective” at SCM conference 2016 held at IIM Bangalore during 15-16, December, 2016 .

Best Teacher Awards

- ▶ Dr.Ch.Lakshmi Kumari and Dr.P.S.Janaki Krishna, Institute of Public Enterprise, Hyderabad received the **BEST TEACHER** awards in Hyderabad District on the eve of Gurupoojotsavamu (Teachers Day) celebrations, conducted at Ravindra Bharathi on 7-09-2016 The function was presided over by Shri.Rahul Bojja, IAS (Collector, Hyderabad District) and Hon’ble Justice Shri.B.Subhashan Reddy, (Chairman, Lokayukta Telangana and Andhra Pradesh) was the Chief Guest.



The above Best Teacher Awardees.

INVITATION AND CALL FOR PAPERS

First Southern Social Science Congress

On

Social Science : New Paradigms Towards Sustainable and Prospective Future

8th - 10th March 2017

Organised by

Institute of Public Enterprise

In Collaboration with

Southern Regional Centre- ICSSR



Indian Council of
Social Science Research

Venue : **Institute of Public Enterprise, Hyderabad.**

MAJOR THEMES

- | | |
|---|--|
| <ul style="list-style-type: none"> • Democracy and Development • Social, Economic & Legislative Transformation • Gender Issues & Women Empowerment • Health, Wellbeing & Social Care • Infrastructure Development • Corporate Governance • Rural Development | <ul style="list-style-type: none"> • Ecosystems and Sustainable Development Inclusive Growth • Social Justice, Equity and Change • Methods, Data & Concepts in Social Science • Cross-cultural studies • Science and Society • Corporate Social Responsibility |
|---|--|

Important Dates

- Submission of Abstracts : January 29, 2017
- Submission of full papers February 18, 2017
- Last date for Registration: February 25, 2017

Conference Fee

- | | |
|-----------------------|-----------|
| • Corporates : | Rs.10,000 |
| • Consultants : | Rs.8,000 |
| • Academicians : | Rs.6,000 |
| • Research Scholars : | Rs.4,000 |
| • Students : | Rs.2,000 |

Registration fee should be sent on / before 26-2-2017 to Institute of Public Enterprise, OU Campus, Hyderabad - 500007, India. The Demand Draft should be drawn in favour of 'Institute of Public Enterprise' payable at Hyderabad. Fee can be paid in cash for spot registrations. However, participation has to be confirmed.

Advertisement Tariffs in Souvenir (Other than for main and co-sponsors)
and nomination of free delegates from the sponsored Organisation)

Platinum Sponsor: Rs 4.00 lakhs

Gold Sponsor: Rs. 2.00 lakhs

Silver Sponsor: Rs. 1.00 lakh

Backside Cover page	Rs 60,000/-, 10 free delegates
Inside Cover page	Rs.50,000, 8 free delegates
Full page	Rs.20,000, 3 free delegates
Lunch	Rs.1,00,000, 10 delegates
Morning Tea	Rs.25,000, 4 delegates
Evening Tea	Rs.25,000, 4 delegates

For correspondences please contact:

Conference Conveners

Dr.Ch.Lakshmi Kumari, Cell : 09652960250)

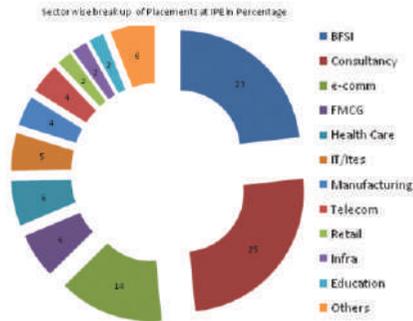
Dr.P.S.Janaki Krishna, Cell : 09989297305

Email: sssc@ipeindia.org

for details: visit www.ipeindia.org

Brief Report on Placements for the class of 2016

- ▶ The Institute has recorded excellent placements for the class of 2016 with 98.8% of the eligible students getting placed in reputed companies. The Students of IPE have been recruited by various cross sections of industries which include Banking Financial Services & Insurance [BFSI] Sector, IT & ITES, Manufacturing, FMCG, Consultancy Services, Health Care, Retail, E-Commerce, Telecommunications, Media and others (See Pi chart). The highest salary offered during the year was Rs.8.80 Lakhs per annum while the average salary offered was Rs.5.03 lakhs per annum.
- ▶ The prominent recruiters of IPE include top corporates like Deloitte, TCS, Microsoft, Oracle, Trinit, Cognizant, ICICI Bank, Axis Bank, Standard Chartered Bank, Kotak Bank, IndusInd Bank, HDFC AMC, Bharati Axa, Invesco, Franklin Templeton, Karvy, Reliance Money, Capital IQ, Capital First, CSC India, DSP Black Rock, Thomson Reuters, Novartis, Zydus, Piramal Health Care, Dr Reddys, Biological E,KPMG, Tata Tele, Airtel, Vodafone, Reliance Communication, Idea, CBRE, Nagarjuna Fertilizers, ITC, Bajaj, Amul, Godrej, Asian Paints, Berger Paints, British Paints, Videocon, Godrej, GMR, GVK, KSK Energy, L&T, Future Group, Shoppers Stop, Med Plus, 99 acres, Naukri, Daimler Benz, Gifting Inc., Tata Class edge, Writers Corporation, T.I.M.E., KSK Energy, Hyundai Mobis, Matrics 4Analytics, etc.



Faculty Activities

- ▶ Faculty Interaction with Dr.M.G.Korgaonker, Director General and Dr.Seshadri Sekhar Tirumala, Dean of NICMAR on 18/05/2016.
- ▶ Mentoring Lecture was delivered by Mr.Ashok Dash to the Coordinators on “**Mind Mapping**” on 16/7/2016.
- ▶ Faculty Interaction with Mr.Ashok Dash, IPE Mentor on 01/10/2016.
- ▶ One-day student development programme, titled, “**Classroom to Corporate**” for the final year engineering students, was organised by Dr.M.Meher Karuna on 7/10/2016.
- ▶ UGC, Hyderabad Regional Office has approved the proposal titled “Corporate Social Responsibility approach of public and private sector organizations in India” by Dr.Punam Singh with a financial assistance of Rs.1,75,000/- on 2/11/2016.
- ▶ Faculty interaction with Shri M.P.Eshwar, CMD, Instrumentation Limited, Shri A.Surya Rao, OD expert and executive Coach, Forum for Emotional Intelligence Learning, Pallavi Awasthi, Doctoral Student and Graduate Assistant, Department of Public Administration, Florida International University Modesto A.Maidique.

Distinguished Visitors to IPE

- ▶ Prof.Sukhadeo Thorat, Chairman, ICSSR delivered the IPE-FTAPCCI lecture on ‘Inclusive Growth’ at FTAPCII Auditorium on 27/6/2016
- ▶ Visit of Shri S.K.Acharya, CMD, NLC and Member, BoG of IPE on 23/7/2016
- ▶ Visit of Shri Sambhav Shrivastava from AIU on 6/8/2016
- ▶ Visit of Prof.Naresh Kumar Sharma of University of Hyderabad to review the research work of IPE- ICSSR fellows on 10/8/2016
- ▶ Mr.Adavi Sesh, Film Actor and Director came to the Institute on 16th August 2016 and spoke about marketing of films and his experiences in building career in cinema field.



Mr. Adavi Sesh, Film Actor and Film Director speaking to students

- ▶ Visit of Prof.Faff, Professor of Finance & Director of Research/UQ Business School, University of Queensland, Australia.
- ▶ Faculty & Students interactive session with Ms.Mekhla Sinha, Executive Director, GHRDC and Ms.Aradhana, Asst. Director on 24/8/2016.
- ▶ Lecture by Dr.Upendra Choudhury, Member Secretary, ICSSR on ‘Role of ICSSR in Promoting Social Science Research in India’ on 22/10/2016.
- ▶ Professor R.S.Deshpande, Rajiv Gandhi National Fellow (ICSSR) and former Director, Institute for Social and Economic Change (ISEC) and an eminent economist specializing in political economy and sociological developments, delivered the Distinguished Research Lecture on ‘Elephant and the Analysts : Understanding the Agrarian Crisis’ on 10/11/2016.

MoUs

- ▶ Signing of an MOU with ANUR (Adikavi Nannayya University Rajahmundry) for collaboration in Research and other aspects on 3.6.2016.

Winning the Competition

- ▶ Grand Finale of AIMA 13th National Competition for Young India was held on 6th December, 2016 at New Delhi and IPE students Ms.K.Kavyasree & Ms.Viralini Jwala stood first.
- ▶ Ms.K.Kavyasree and Ms.Viralini Jwala have been declared the first prize winners at the Elocution contest at New Delhi that was conducted by AIMA.
- ▶ Each of them have obtained a Gold medal, a tablet (datawind) and rupees twenty thousand. Further for their success at Hyderabad they have been given rupees one thousand five hundred each.
- ▶ Further Kavyasree has been adjudged the Most outstanding and promising Young Manager.



The winners receiving the award.



Kavyasree being felicitated.

National Conference on Modern Retailing-Social & Economic Perspectives (30th & 31st January, 2017) Sponsored by : Indian Council of Social Science Research (ICSSR)

The Conference provides a platform to exchange ideas on topics relevant to the field of Retail Management for professionals from the industry and academics, and also from research scholars and students. The Institute of Public Enterprise **Calls for Papers** from the professionals of the industry, academicians and researchers in the following areas :

Themes of the Conference:

- Retail Management
- Social Science Dimension of Retailing: Impact on Society, Consumer, Kirana Players, Entrepreneurs, Employment Opportunities.
- Impact of Retail Environment
- Decoding the behavioral dimensions of Customers (both traditional and online)
- Store Layout, Design, & Visual Merchandising
- Impact of GST on Retail Industry, Particularly on online Retailers.
- Online Consumer Behavior Patterns.
- Leadership, Vision, Culture for effective Retail Management
- Human Resources Dimensions for effective Retail Management
- Emerging forms of Retail Intermediaries
- Online Retail Models
- Ethical and Legal Considerations of Retail Management
- Customer Relationship Management's impact on Retail Management
- Impact of Demonetization on Retailers (traditional and online)
- Impact of Demonetization on Kirana (unorganized retailers)



**CONVENOR
DR. V. SRIKANTH**

**ORGANISED BY
Institute Of Public Enterprise
Shamirpet Campus, Hyderabad.**

For Details contact :

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Mobile : 944 165 1250



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Medchal, Hyderabad - 500 101, Telangana.

City Office: Osmania University Campus, Hyderabad - 500 007

Announces Admission for Ph.D. Programme 2016-17

ICSSR/ IPE DOCTORAL FELLOWSHIP

Under the aegis of Indian Council of Social Science Research (ICSSR), IPE offers ICSSR Doctoral Research Fellowships in social sciences. Applications are invited for the year 2016-17 from interested and eligible doctoral candidates. IPE Doctoral Fellowships are also instituted for eligible Ph.D applicants.

ELIGIBILITY

- ▶ **Candidates holding a Master's degree of a recognized university in any of the social science subjects having secured second class with minimum 55% marks or equivalent grade** are eligible to apply. For SC/ST candidates a relaxation of five percent is admissible, i.e. having secured second class with minimum 50% marks or the equivalent grade.
- ▶ **Candidates should not be more than 40 years of age** (relaxation in age by 5 years permissible in case of SC/ST candidates) as on 1 July 2016; For teachers and professional staff of research institutes holding regular posts, the upper age limit shall be 45 years.
- ▶ **The candidates must have confirmed Ph.D. registration on the date of Application.** Candidates must be registered for the Ph.D. programme in either a Department of a Public Funded University/Institute or in an ICSSR funded/ recognized Research Institute, that is recognized for the conduct and award of the Ph.D. degree.

FINANCIAL SUPPORT

The value of the fellowship is **Rs. 17,600/- p.m + Contingency Rs. 16,500 p.a.** Any revisions to this pay will be administered as approved by ICSSR.

NOTE

Last date for submission of applications :
January 31, 2017
For more details Visit : www.ipeindia.org
For queries : research@ipeindia.org

Doctorates awarded during 2015-16

- ▶ Mr. Siddula Narsimhulu was awarded Ph.D by Osmania University for his thesis titled "*Commodity Derivatives : Effectiveness in Price Discovery and Risk Management*" in December, 2015.
- ▶ Mr. Maschender Goud was awarded Ph.D by Osmania University for his thesis titled "*Performance Evaluation of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) in Andhra Pradesh*" in February 2016.

Doctorates awarded during 2016-17

- ▶ Mr. Vivek S was awarded Ph.D by Mewar University for his thesis titled "*A Comparative Study of Employee Retention in Public & Private Sector Banks of Telangana State*" in October, 2016.

List of Programmes for the Year 2016-17

S.No.	TOPIC	DATES	COORDINATOR (S)
1	International Conference on “Women and Management : Issues and Challenges” [Jointly with BIMTECH, Bhubaneshwar]	Jan 5-6, 2017 [at Bhubaneshwar]	Ms.J.Kiranmai
2	Corporate Finance – Insights for Investors, Policy Makers and Finance Professionals	Jan 18-20, 2017	Dr.A.Pawan Kumar
3	8 th International Conference on “Corporate Governance”	Jan 19-20, 2017	Prof.R.K.Mishra & Ms.J.Kiranmai
4	Cyber Crime Against Women and Safety Measures	Jan 23-24, 2017	Shri A.S.Kalyana Kumar
5	Business Analytics for Effective Decision Making using Statistical Software	Jan 23-24, 2017	Dr.Shaheen & Dr.K.V.Anantha Kumar
6	National Conference on “Indian Retail Revolution – Future Challenges”	Jan 30-31, 2017	Dr.V.Srikanth
7	Cloud Computing for Business Professionals Across the Globe	Feb 2-3, 2017	Shri A.Rakesh Phanindra
8	4 th International Conference on ‘Corporate social Responsibility’	Feb 2-3, 2017	Dr.Shulgna Sarkar & Dr.Punam Singh
9	Reservation Policy For SCs, STs & OBCs in CG, CPSEs, SLPEs and Banks	Feb 3-4, 2017	Prof R.K.Mishra & Ms.J.Kiranmai
10	Board Development Programme	Feb 6-8, 2017	Mr.KRS.Sastry
11	National Conference on Business Analytics and Business Intelligence	Feb 9-10, 2017	Dr.Shaheen
12	National Conference on “Climate Change & Sustainable Development : Issues, Challenges & Opportunities	Feb 16-17, 2017	Dr.P.S.Janaki Krishna & Dr.Ch.Lakshmi Kumari
13	MoU : DPE Parameters of Performance Evaluation & Monitoring and Global Perspective / Board Programme	Feb 17, 2017	Prof.R.K.Mishra & Ms.J.Kiranmai
14	8 th Conclave of Vigilance Officers	Feb 21-22, 2017	Shri KRS.Sastry
15	3-Day Programme on Lean Management	Feb 2017	Mr.S.Satish Kumar
16	Southern Social Science Congress on Social Science : New Paradigms Towards Sustainable and Prospective Future	Mar 8-10, 2017	Prof.R.K.Mishra, Dr.P.S.Janaki Krishna & Dr.Ch.Lakshmi Kumari

Institute of Public Enterprise (IPE)

*Wishes you all a Merry Christmas, a very Happy New Year 2017 and a Prosperous Pongal.
May God bless all of you in every aspect of your life!*

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