



**INSTITUTE OF PUBLIC ENTERPRISE**

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# IPE NEWSLETTER

Editor-in-Chief: RK Mishra

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## India's Stance on Trade talks at Buenos Aires WTO Meet

The 11<sup>th</sup> Ministerial Conference at Buenos Aires ended on 14<sup>th</sup> December 2017 without any affirmative solutions for the long-standing trade issues of the old Doha Development Round (DDR). Before the commencement of the meet, there was lot of skepticism as many issues of the earlier rounds remain unfulfilled throwing a great challenge to WTO. India being one of the important signatories of WTO had stood firmly to resume the issues highlighted at DDR. However, developed economies tried hard to avert the issues of DDR and focused their attention on new areas. This was quite disappointing for developing economies like India and China where they were looking for revival of DDR to have greater market access of the developed countries and preferences that were promised when it was initiated.

A colossal failure on the multilaterally mandated issues of DDA strengthens the growing disenchantment with the existing rule based system. On the other, decision to usher in plurilateral sectoral initiatives mandated by US undermines the integrity of WTO. India with its allies probably now have to be more strategic to get their core development issues addressed.

India being an emerging economy is aggressively trying to place itself in the global market. In the run-up to become competitive, India cannot lose ground on its permanent "peace clause" which enables the country to continue with its procurement operations for meeting the food security needs of a large population lying below poverty line. Again India's long-standing demand on Special Safeguards Mechanism needs further ratification which perhaps would be dealt with a pragmatic negotiating objective desired by the government. Any further lapse on this front will invite unrest in the economy at the backdrop of the severe agrarian crisis.

The other major contentious issue for the prolonged deadlock of DDA, concerns the doling out of huge export subsidies by US, EU, Canada, Norway, Switzerland, Japan and others. India's firm stand to counter-attack and demanding to scrap the nearly \$160 billion trade-distorting farm subsidies along with China at present in Buenos Aires perhaps would not be its obstructionist stance leading the country lose out once again on globalization. India needs to intensify its efforts with the huge coalition that it gained at the current Buenos Aires meet to counter vehement opposition by the western countries for dismantling the subsidies.

Discussions on new issues viz., e-commerce and investments and fisheries subsidies diverted the attention from development issues and stalled the talks thus defeating the very purpose of the meet. Truly

speaking, there was no agreement either on the new or the old issues. Hence, rather than stirring endlessly on the points of principle and blocking any movement, it is better to start thinking constructively and benefit from the agreements. India possibly could move forward on WTO package on e-commerce that may help Indian MSME sector gain greater market access outside the country as Indian MSME sector is losing out on its export competitiveness due to lack of technical knowledge and knowhow. However a more prudent and cautious approach is required otherwise the country may lose domestic industries which it has experienced with the Information Technology Agreement earlier.

To reap maximum benefits, more rapid changes in customs procedures and facilities under the trade facilitation measure accepted at a summit in Bali needs to be brought in. Agreement on universally beneficial rules for customs procedures in terms of cutting bureaucratic red tape at the customs and simplifying border procedures for importing and exporting products benefits the country.

Keeping the course of agriculture negotiations intact, India must work out for feasible option on other Singapore issues like investment facilitation etc. A step forward to re-negotiate the agreements on the basis of the new draft text of Bilateral Investment Treaties (BITs) may help the country achieve its desired goals of pushing discussions on its proposal for a Trade Facilitation in Services (TFS) Agreement at the WTO-level where it aims to facilitate easier movement of skilled workers and professionals across borders. Some progress on BITs is necessary especially with EU which is keen on investments issue before initiating the dialogue once again on the proposed bilateral FTA.

In the face of a deadlock, what would be India's stance on the talks in the coming years is yet to be observed as it has already planned for mini ministerial meeting with key countries from each continent in February or March, 2018? Prioritizing its requirements, however, India should have a constructive dialogue in such a way that it gets maximum benefits out of the multilateral trading system which otherwise could not have been possible under FTAs that it is trying hard with many nations. Any failure at WTO prompts the nations move towards FTAs, but these also find equally hard for the countries to have better solutions sometimes where India stands testimony for its unpleasant experiences with EU.

**Dr Usha Nori**  
Assistant Professor, IPE



# Automation, Are We Ready for Job Cuts?

No doubt, the latest technologies like artificial intelligence, robotics, virtual reality, etc. would enhance employee efficiency to the next level. They will also enhance the overall comfort level of human beings on the planet. However, the waves of automation have also implications for the labour market in India, where most of the people depend on manual work for their survival and earnings.

The question is to what extent automation would impact the labour market in India. The McKinsey Report 2017 states that the extent to which these technologies displace workers will depend on the pace of their development and adoption, economic growth, and growth in demand for work. The economic growth and adoption of automation would directly impact the overall labour market in the country.

Although the historical trends point out to the fact that technology has created more jobs than it eliminated in the new sectors, the latest technologies altogether belong to a different breed. They have the capacity to provide more feed to the existing technologies and such feeding is expected to revolutionize the technology landscape, thereby the labour market as well. The report is optimistic about the creation of new jobs across the world.

The report further states that the doctors, nurses, health aid workers, school teachers, educational professionals, etc., would derive benefit as there would be more investments in health and education sector. Similarly, the growth of employment would be from good to moderate for sales workers, hotel workers, office support workers, administrative assistants, etc.

The McKinsey report further states that in India, 60 million people would be displaced during the midpoint automation phase and 120 million people would be displaced during rapid automation phase. With such a huge displacement number, what will be the role of the government in addressing those concerns? The government needs to balance automation and employment opportunities, although, eventually, automation would triumph.

The government needs to come out with a new policy on employment opportunities in the wake of new technologies storming the manufacturing and industrial sectors. As more and more industrial units opt for new technologies, there is a need to acquire new skills from time to time. It is estimated that 60 million to 375 million people would shift to new occupations by 2030, therefore, it is the right time to invest in reskilling initiatives by the government on one hand and the corporate on the other hand.

The government also needs to revisit the curriculum of the schools and the colleges so that the next generation is ready to take up the new jobs. The focus needs to be more on analytical, creative, soft skills and communication. Rather than being reactive to the waves of technology tsunami, the government should ready itself to make the next generation ready for the era of automation and artificial intelligence.

**Dr A Sridhar Raj**

*Assistant Professor, IPE*  
Institute of Public Enterprise

## Memorandum of Understanding

Institute of Public Enterprise (IPE) has entered into a Memorandum of Understanding (MoU) with Maulana Azad National Urdu University (MANUU) on November 6, 2017 to cooperate in the discipline of Management. By virtue of this MoU, both parties will collaborate in the area of research and other general areas.



Prof Shakeel Ahmed, Pro-VC, MANUU, and Prof RK Mishra, Director, IPE exchanging MoU copies while Prof MA Sikandar, Registrar, MANUU, Prof SS Murthy, Dean, IPE, IPE Faculty Members and MANUU Staff look on

Institute of Public Enterprise (IPE) and Jaipuria Institute of Management (JIM) signed a Memorandum of Understanding (MoU) on December 15, 2017 for collaborating in the areas of knowledge sharing, joint research, publications, consulting and student exchange programmes. The MoU was signed by the directors of both the institutes – Prof RK Mishra, Director, IPE and Dr Prabhat Pankaj, Director, JIM.



Prof RK Mishra and Dr Prabhat Pankaj signing the MoU

## PIO Status by AICTE

Institute of Public Enterprise (IPE) was granted the Persons of Indian Origin Status (PIO) by AICTE. The PIO status would permit IPE to admit students in the category of Foreign Nationals, Persons of Indian Origin and Children of Gulf Residents to the various PGDM courses offered by the Institute.



# Conferences, Seminars & Workshops...

## Aaroh II HR Conclave

Aaroh II HR Conclave for the Senior Executives & Trade Union Leaders of NMDC Ltd was held at Kodaikanal, Tamilnadu during April 3-4, 2017. The convenors for the conference were Mr S Satish Kumar, Sr Faculty Member and Ms J Kiranmai, Asst Professor – IPE. The two-day exercise was indeed an interesting and enjoyable exercise wherein the participation from all the members present was very enthusiastic. With the Directors showing the path to success, the participants strived hard to make the exercise a meaningful one. The various points raised and discussed in the groups on the various enablers certainly need to be looked at seriously and the progress on the new initiatives suggested should be monitored regularly to ensure success for NMDC.

## 2<sup>nd</sup> National Conclave of Heads & HR Executives

Executive compensation and new wage agreements for unionized supervisors and workmen are due for revision w.e.f January 1, 2017 in public sector enterprises. Many HR related issues like Performance Management System (PMS) and Performance Related Pay (PRP) etc of the last pay revision which came into effect from January 1, 2007 to the executives of central Public sector enterprises still remain as disputed issues by the executive community. Hence they might pose some constraints while formulating the new compensation package and a common solution need be found out by the Heads of HR of central public sector enterprises. Furthermore 'Performance Management System' which is presently applicable to the executives only, might need to be extended to the supervisors and workmen also. Considering the present constraints in implementation of the existing PMS to the executives, this might lead to yet another critical area that is likely to confront the senior HR executives in public sector. Similarly sharing of experiences and best practices in vital areas like (a) Training Need Assessment and Evaluation of Effectiveness of Training, (b) CSR, (c) HR Branding etc, would greatly help in uniform implementation and in achieving better performance levels.

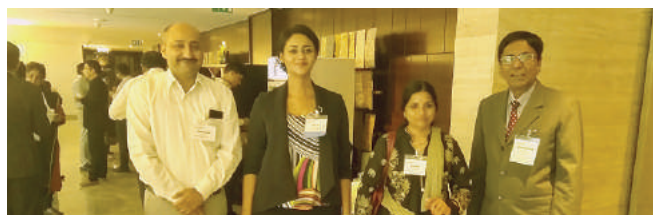
In this backdrop, 2<sup>nd</sup> National Conclave of Heads and HR Executives was organized by Institute of Public Enterprise at IPE Osmania University Campus, Hyderabad during June 5-6, 2017. Shri KRS Sastry, Advisor, IPE and Prof K Narendranath Menon, IPE were the conclave Convenors.



Prof RK Mishra, Director, Prof K Narendranath Menon and Shri S Satish Kumar, Senior Faculty Member, Mr T Vikram, IT division, IPE with the programme participants on the occasion of lighting the lamp

## AACSB Seminar

Dr PS Janaki Krishna, Associate Professor, IPE participated in the two-day International Seminar on 'Assurance of Learning (AoL)' organized by Association to Advance Collegiate Schools of Business (AACSB) in New Delhi during August 22-23, 2017. During the Seminar the participants were appraised with the 'Overview of the AoL Process' with detailed examples of the process and AACSB – AoL Standards. In all, the seminar immensely helped in having broad understanding on the AoL process of AACSB accreditation, its standards and significance and importance to B-Schools.



Dr PS Janaki Krishna, Associate Professor, IPE with AACSB team members

## 5<sup>th</sup> International HR Dialogue and 4<sup>th</sup> International HR Conference

Dr Shulgana Sarkar was invited as a speaker to the 5<sup>th</sup> International HR Dialogue and 4<sup>th</sup> International HR Conference organized by Department of HRM, Faculty of Management studies and commerce, University of Sri Jayawardenepura, Srilanka during August 18-19, 2017. The event was attended by participants from USA, Australia, Kenya, Pakistan, and leading B-Schools of India.



Dr Shulgana Sarkar, Faculty Member, IPE with the other panel members in one of the panel discussions

## Workshop on Corporate Social Responsibility and Ageing

A one-day Workshop on 'Corporate Social Responsibility and Ageing' was held at NMDC, Hyderabad on September 7, 2017. The programme was sponsored by NMDC Limited, Hyderabad. Prof CS T Anil Kumar from IPE who participated in the workshop spoke on 'CSR and Ageing'.



Prof CS T Anil Kumar was felicitated during the event

He quoted in detail the provisions of the Companies Act, 2013 wherein he mentioned that certain class of companies have to constitute a CSR Committee which should include a majority of the Independent Directors to draft the CSR policy, give budgetary allocation and monitor the spending on CSR. He highlighted that the schedule VII when it came in the original form had no mention of establishment of old age homes, day care centres, enhancing vocational skills and initiating livelihood enhancement projects and were subsequently added by an amendment in 2014 on account of pressure from the old age groups and associations.



## ...Conferences, Seminars & Workshops

### Manthan Samvaad

Manthan – A forum for public discourse organizes 'Manthan Samvaad' on October 2 every year at Shipakala Vedita, Hyderabad. 'Manthan Samvaad' is being organised since 2013. It is a place where eminent people from different walks of life come together 'to deliver talks on issues that matter.' This year on October 2, 2017, 7 eminent persons across a broad spectrum of disciplines – Shri Yashwant Sinha, Former IAS and Former Finance Minister, GoI, Justice Chelameswar, Supreme Court Judge, Prof Sucheta Mahajan, Jawaharlal Nehru University, Shri Ravish Kumar, Journalist and NDTV Executive Editor, Mr Nitin Pai, Director, Takshashila Institution, Mr Nikhil Dey, Activist and Mr Varun Grover, Comedian participated in the event and spoke on the topics of 'Kashmir: Now and Way Forward,' 'Rule of Law,' 'The making and & unmaking of a nation,' 'Gandhi & the Dimensions of Truth and Alternative Truths,' 'Where the mind is without fear,' 'Transparency to Accountability in India's Democratic State' and 'Vichitr Kintu Satya' respectively.

From the Institute of Public Enterprise (IPE) Shri K Madhava Rao, President, Board of Governors, Shri P Rama Rao, Emeritus President Board of Governors, Prof RK Mishra, Director, the faculty, the officers, the staff and the students, participated in the event. Shri K Madhava Rao, IAS, President, Board of Governors, IPE presented a memento to Shri Yashwant Sinha, former Finance Minister, GoI.



Shri K Madhava Rao (Retd IAS), President, BoG, IPE presenting a memento to Shri Yashwanth Sinha, Former Finance Minister, Government of India



A group photograph of IPE participants at Manthan Samvaad, 2017

### EFMD Global Network Annual Conference

Dr PS Janaki Krishna, Associate Professor and Mr A Rakesh Phanindra, Assistant Professor, IPE visited Bali, Indonesia to attend European Federation for Management Development (EFMD) Global Network Annual Conference' that was held during October 25-28, 2017 organized by BINUS University International. The Conference was aimed at schools that consider EFMD accreditation and mentoring on when and how to start the process. As IPE has become EFMD Member and is initiating EQUIS accreditation process, Dr PS Janaki Krishna and Mr A Rakesh Phanindra, the Coordinators for Accreditation and Rankings, IPE attended the Conference to get acquainted with the accreditation process.



A group photograph of the attendees of EFMD Global Network Annual Conference



Dr PS Janaki Krishna, Associate Professor and Mr A Rakesh Phanindra, Assistant Professor, IPE with Dean Williams, Faculty Chair, Global Change Agent Programme, Harvard Kennedy School, USA and Mr Nisit Jain, Country Advisor, EFMDAV

### 9<sup>th</sup> International Conference on Corporate Governance (ICCG)

Institute of Public Enterprise organised the 9<sup>th</sup> International Conference on Corporate Governance during November 28-29, 2017, jointly with Accounting Research Institute Universiti Teknologi Mara, Malaysia and University of Riau at Pekanbaru, Riau, Indonesia.



Ms J Kiranmai and Dr Deepti Chandra, Asst Professors, IPE with the other ICCG collaborators

### 5<sup>th</sup> National Conference on 'Diversity in Management – Development of women Executives'

Substantial strides have been made by women in various spheres of life. In a large measure it has been due to their educational and professional attainments. However, women who constitute half the population are still subjected to discrimination on various counts. Women executives at work places confront numerous challenges as they rise to senior ranks. In this backdrop, 5<sup>th</sup> National Conference on "Diversity in Management – Development of women Executives" was held at IPE Osmania University Campus, Hyderabad during December 28-29, 2017 for deliberating on the leadership needs of women executives. Shri KRS Sastry, Advisor, IPE and Prof K Narendranath Menon, IPE were the conference convenors.



Prof RK Mishra, Director and Prof K Narendranath Menon, IPE with Dr KS Ratnakar, Chairman, Global Medical Education Research Foundation and Ms. Lekha Sishta, Talent Strategist, Wishworks, on the occasion of lighting the lamp



# Management Development Programmes

## Advanced Leadership Programme for Women Executives

Institute of Public Enterprise organized a six-day certificate course on 'Advanced Leadership Programme for Women Executives' at IPE Osmania University Campus, Hyderabad during May 22-27, 2017. Prof K Narendranath Menon, IPE was the coordinator for the programme.



Prof RK Mishra, Director, Prof K Narendranath Menon and Shri S Satish Kumar, senior faculty member, IPE with the programme participants

## Valuation Using Financial Models

A three-day MDP was organized by Institute of Public Enterprise during July 12-14, 2017 at its Osmania University Campus, Hyderabad. Mr M Chandrasekhar, Asst Professor, IPE was the programme coordinator.



Prof SS Murthy, Dean, Mr M Chandrasekhar, Asst Professor, IPE with the programme participants

## Reservation Policy for SCs, STs & OBCs in CG, CPSEs, SLPEs and Banks

A two-day MDP on 'Reservation Policy for Scheduled Castes / Scheduled Tribes & Other Backward Classes in Central Government, SLPEs and Banks' was held at IPE Shameerpet Campus during July 27-28, 2017. The co-ordinators for the programme were Prof RK Mishra, Director & Ms J Kiranmai, Asst Professor, IPE. The programme started with the welcome remarks by Prof RK Mishra, Director and Dr SS Murthy, Dean – IPE. The first session on Procedure for Filling Vacancies Reserved for SCs / STs / OBCs with reference to latest Judgements of Supreme Court and Procedure for filling vacancies for Promotion was addressed by Shri MP Fulzele followed by a discussion on Directive Principles of State and safeguards provided for SCs / STs / OBCs by Dr A Sridhar Raj. The third session discussed on the policy and procedure for filling vacancies reserved for SCs / STs / OBCs with reference to latest Judgements of Supreme Court and Procedure for filling vacancies by Shri Fulzele. The programme was attended by 14 senior executives from CPSEs and Banks.

## Enhancing Behavioural Competencies Through Soft Skills

Institute of Public Enterprise organized a three-day training programme on 'Enhancing Behavioural Competencies Through Soft Skills' for the Executives of LIC of India at IPE Osmania University Campus, Hyderabad during October 23-25, 2017. Dr Shulagna Sarkar, Asst Professor, IPE was the coordinator for the programme.



Prof RK Mishra, Director, Prof K Narendranath Menon and Dr Shulagna Sarkar, Asst Professor, IPE with the Sr Executives of LIC of India

## ICSSR Capacity Building Programme

The ICSSR sponsored Capacity Building Programme for Social Science Faculty Members was conducted by IPE during November 6-17, 2017 at IPE, OU Campus. Dr Anand Akundy, Senior Faculty Member, IPE was the Course Director and Dr Anupama Dubey Mohanty, Asst Professor, IPE was the Co-Course Director. This two-week programme was attended by 28 faculty from across India and eminent professors from prestigious universities delivered the lectures.



Prof RK Mishra, Director, Dr Anand Akundy and Dr Anupama Dubey Mohanty, IPE with the programme participants

## Managing Foreign Currencies Risk and Understanding Global Finance

Institute of Public Enterprise, IPE organized a two-day MDP on 'Managing Foreign Currencies Risk and Understanding Global Finance' during December 7-8, 2017 at IPE Shameerpet Campus. The coordinators for the programme were Dr G Rajesh and Dr M Karthik, Asst Professors, IPE.



Prof RK Mishra, Director, Dr SS Murthy, Dean, Dr G Rajesh and Dr M Karthik, Asst Professors, IPE with the programme participants



## ...Management Development Programmes

### Ethical Hacking and Cyber Security

Institute of Public Enterprise organized a two-day MDP on 'Ethical Hacking and Cyber Security' during August 2-4, 2017 at IPE Osmania University Campus. Mr A Rakesh Phanindra, Assistant Professor, IPE was the coordinator for the programme.



Prof RK Mishra, Director, IPE, Dr PS Janaki Krishna, Associate Professor, IPE and Mr A Rakesh Phanindra, Asst. Professor, IPE with the programme participants

### It's 'Her' Time on Board

Institute of Public Enterprise organised a two-day board orientation programme for women directors on 'It's 'Her' Time on Board' during November 23-24, 2017 at IPE Osmania University Campus. Prof RK Mishra and Ms J Kiranmai were the coordinators for the programme.



Prof RK Mishra, Director, IPE with IPE faculty members and the programme participants

### Corporate Reforms and Changing Corporate Strategy

A two-day MDP on 'Corporate Reforms and Changing Corporate Strategy' was organised by Institute of Public Enterprise at its Osmania University Campus during October 26-27, 2017. Dr K Trivikram, Senior Faculty Member, IPE was the coordinator for the programme.



Mr Satyabrata Borgohain, Director (Personnel), NEEPCO Ltd. (at the podium) addressing the programme participants while Prof RK Mishra, Director and Dr K Trivikram, Senior Faculty Member and programme coordinator, IPE look on

### Cyber Attacks & Network Security

Institute of Public Enterprise organized a two-day MDP on 'Cyber Attacks & Network Security' at IPE Osmania University Campus, Hyderabad during June 29-30, 2017. Mr AS Kalyana Kumar, Asst. Professor, IPE was the coordinator for the programme.



Mr AS Kalyana Kumar, Asst. Professor, IPE with the programme participants

### Leadership and Change Management

Institute of Public Enterprise organized a two-day MDP on 'Leadership and Change Management' during December 7-8, 2017 at IPE Osmania University Campus, Hyderabad. Shri V Anji Raju, Associate Professor, IPE was the coordinator for the programme.



Shri V Anji Raju, Associate Professor, IPE with the programme participants

### e-Procurement System for Vigilant and Transparency

Institute of Public Enterprise organized a two-day MDP on 'e-Procurement System for Vigilant and Transparency' during October 25-27, 2017 at IPE Osmania University Campus, Hyderabad. Mr AS Kalyana Kumar was the coordinator for the programme.



Prof RK Mishra, Director, Shri K Satish Kumar, Sr Faculty Member and Mr AS Kalyana Kumar Asst Professor, IPE with the programme participants



## Strategic Enterprise Risk Management

A three-day MDP for the executives of NHPC Limited on 'Strategic Enterprise Risk Management' was organized by Institute of Public Enterprise at its Osmania University Campus during September 6-8, 2017. Shri S Satish Kumar, Senior Faculty Member, IPE was the coordinator for the programme.



Prof RK Mishra, Director, IPE handing over the participation certificate to one of the participants during the valedictory function

## ALP Programme on SOEs

A three-week Advanced Management Programme on State Owned Enterprises (SOEs) was conducted by Institute of Public Enterprise, Hyderabad for the officials of State Owned Enterprises of Africa between July 17 - August 5, 2017. The Programme was inaugurated by Shri K Madhava Rao, President, BoG, Institute of Public Enterprise on July 17, 2017 at IPE Shameerpet campus. Prof RK Mishra, Director, Dr Geeta Potaraju, Asst Professor, the Course Coordinators, faculty and staff of IPE participated in the inaugural session. The programme was approved by the Ministry of External Affairs, Government of India.



Prof RK Mishra, Director, IPE delivering a class to the officials of the State Owned Enterprises of Africa

The three-week programme was designed to provide a comprehensive understanding to the participants on the role and relevance of State Owned Enterprises (SOEs). The participants were sensitized about the working of SOEs with special reference to India. The course contents focused on key functional areas of management relating to Governance, Human Resources Management, Finance, Marketing and Operations. New Vistas of Management including Corporate Social Responsibility Corporate Governance, Green Management, Financial Technology, Business Analytics and Risk Management were also covered. The programme facilitated peer learning and experience sharing among the participants.



A group photograph of the programme participants with Shri K Madhava Rao, President, Board of Governors, IPE, Prof RK Mishra, Director, IPE and Dr P Geeta, Asst Professor, IPE

## Business Analytics for Effective Decision Making using Statistical Software

Institute of Public Enterprise (IPE) conducted a two-day in-house training programme on 'Business Analytics for Effective Decision Making using Statistical Software' during October 6-7, 2017 for the executives of Goa Shipyard Limited (GSL) at Vasco-Da-Gama, Goa. The two-day customized training programme groomed executives of GSL in building competencies through effective application oriented research and empirical data analysis thereby enabling them to generate key scientific insights for various operational and strategic issues of the organization. This training module focused on training the participants in three critical aspects – statistical modeling, technology application, and data visualization.



A group photograph featuring the two IPE faculty members – Dr KV Anantha Kumar and Dr Shaheen with the programme participants

## In-house Programme on Cyber Law

Institute of Public Enterprise, Hyderabad organized a one-day in-house programme on Cyber Law for Oil India Ltd Executives at Duliajan, Assam on 9<sup>th</sup> November, 2017. Mr Rakesh Phanindra, Asst Professor, IPE was the coordinator for the programme. In total, 43 Employees representing various departments in the cadres of Chief General Managers, Managers and Senior Executives attended the programme. The programme dealt with the Area of Cyber Law: Cyber law compliance – it's act 2000, it's rules 2011, Digital evidence: legal perspective.



Mr A Rakesh Phanindra, Asst Professor, IPE with the programme participants

Institute of Public Enterprise, Hyderabad organized a four-day MDP on Ethical Hacking, Cyber Security and Cyber Law during December 27-30, 2017 at IPE OU Campus, Hyderabad. Mr A Rakesh Phanindra, Asst Professor, IPE was the coordinator for the programme. In total, 14 members from various CPSEs, SPSEs and Banks have attended the programme. The programme trained the participants on various ethical hacking and cyber security issues and in enriching their awareness in identifying the hackers attack points and in preventing and combatting them.



Prof RK Mishra, Director and Mr A Rakesh Phanindra, Asst Professor, IPE with the programme participants

## Distinguished Visitors

- Mr V Narsi Reddy, Chairman of Andhra Pradesh Grameena Vikas Bank (APGVB) visited IPE Shameerpet campus on April 12, 2017 and interacted with the students.
- Prof K Nageshwar, Senior Journalist, Editor of The Hans India and Editor-in-Chief of Telugu news channel HMTV visited IPE Shameerpet Campus on April 13, 2017 and interacted with the students.
- Prof Jai Prakash Sharma, Director, Institute of Management Studies, IMS, Ghaziabad visited IPE Shameerpet campus on June 8, 2017 and interacted with the IPE Faculty Members.
- On the occasion of International Yoga Day Shri Ganesh from Shri Swamy Vivekananda Institute of Human Excellence visited IPE Shameerpet Campus on June 21, 2017 and addressed the IPE employees on the topic of 'Happy and Harmonious Living – Swami Vivekananda Way'.
- Dr. V. Sita, Mentor, SAQS Reaccreditation to IPE, visited IPE Shameerpet Campus during October 12-14, 2017
- Prof V Venkata Ramana, Vice-Chairman, Telangana State Council for Higher Education (TSCHE) visited IPE Shameerpet campus on December 21, 2017 and interacted with the IPE Faculty Members.



Ms Annie Lo, Senior Vice President & Chief Officer – Asia Pacific and Ms Hana Zainoldin, Coordinator – Member Services and Seminars from AACSB International visited IPE Shameerpet campus on August 10, 2017 and interacted with the IPE faculty members.

*IPE faculty members welcoming Ms Annie Lo with a bouquet*

Ms Mekhla Sinha, Chairman & Executive Director and Aradhana Changkakoti, Assistant Director – GHRDC, Mumbai visited IPE Shameerpet Campus on August 30, 2017. During their visit to IPE they interacted with the IPE Faculty Members.

*Prof RK Mishra, Director – IPE welcoming Ms Mekhla Sinha and Aradhana Changkakoti to IPE*



Mr Nischal Patel, Director – S&P Global visited IPE Shameerpet Campus on August 24, 2017 and addressed the IPE Students (under the 'Leadership Talk Series').

*Mr Nischal Patel, Director – S&P Global addressing the IPE students*



Shri RP Agarwal, IAS(Retd), Former Secretary – Higher Education, Govt of India visited IPE Shameerpet Campus during September 5-8, 2017. During his visit he addressed Faculty Members and the Students of IPE.

*Shri RP Agarwal addressing the IPE Faculty Members*



## Dewang Mehta Awards

Dewang Mehta National Education Awards (Regional Round), which was also the Silver Jubilee Edition, took place on November 18, 2017, at IPE Shameerpet Campus, Hyderabad.

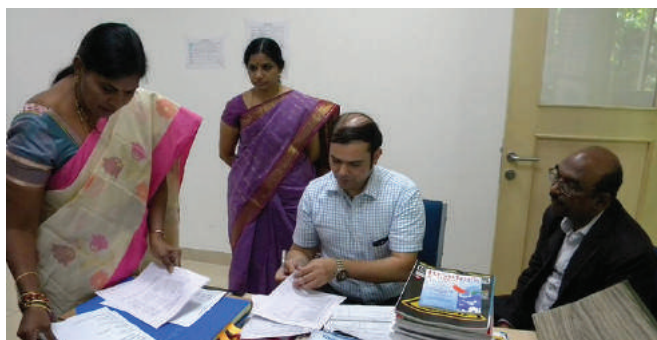


A group photograph of Dewang Mehta Awards recipients with Dr RL Bhatia, Chief Editor and Founder – World CSR Day, Prof RK Mishra, Director – IPE, Dr SS Murthy, Dean – IPE and Prof ML Sai Kumar, Ex-dean – IPE



Shri SN Mantha, Senior Faculty Member – IPE presenting the award to one of the winners





Mr Abnish Jha, representative from Business Today-MDRA – Best B-Schools Ranking 2017 visited IPE Shameerpur Campus on August 1, 2017.

*Mr Abnish Jha, going through the library documents while Prof SSMurthy, Dean, Dr PS Janaki Krishna, Associate Professor and Dr Ch Lakshmi Kumari, Assistant Professor look on*

Dr B Prasada Rao, PhD, IPS (Retd), Former Principal Secretary to Govt of AP, DGP of ACB, Commissioner of Police, Hyderabad visited IPE, Shameerpur Campus on November 7, 2017. During his visit to IPE, he interacted with both the Faculty Members and the Students of IPE.

*Shri B Prasad Rao addressing the Faculty Members and the Students of IPE*



Dr M Rammohan Rao, Professor and Dean Emeritus ISB and Former Director Indian Institute of Management, Bangalore (IIM-B) visited IPE on November 22, 2017. During his visit he interacted with the IPE Faculty Members and delivered a lecture on the topic 'Best Practices in B-Schools'.

*Dr M Rama Mohan Rao, Former Dean, ISB being welcomed by IPE Faculty with a bouquet*

Shri Win Myo Thu, Director, ECODEV, Myanmar visited IPE Shameerpur Campus on November 11, 2017. During his visit he interacted with the IPE faculty members.

*Shri Win Myo Thu, Director, ECODEV, Myanmar flanked by the Director, the Dean and the faculty members of IPE*



## IPE represented India on Public Policy Formulation

Institute of Public Enterprise (IPE) represented India in a trilateral dialogue on how Public Policy is being promoted by India, Bangladesh and Nepal to prepare cadre of public officials and executives specialising in public policy formulation, implementation and monitoring. The dialogue took place during July 10-11, 2017 at Kathmandu, Nepal.



Prof RK Mishra, Director - Institute of Public Enterprise delivering the lecture



Prof RK Mishra, Director - Institute of Public Enterprise with Dr Sultan Hafeez Rahman, Executive Director - BRAC Institute of Governance and Development, Bangladesh and Mr Punya Prasad Neupane, Executive Director - NASC, Nepal

## Independence Day Celebrations



Prof RK Mishra, Director, IPE hoisting the National Flag

The 71<sup>st</sup> Independence Day was celebrated at Institute of Public Enterprise with patriotic fervor and enthusiasm. In the morning of August 15, 2017 Prof RK Mishra Director, IPE hoisted the National Flag at both IPE's Osmania University Campus and IPE's Shameerpet Campus. The faculty, the officers, the staff and the students participated in the event with a lot of enthusiasm. After the Flag hoisting ceremony, the director addressed the gathering.



Prof RK Mishra, Director, IPE addressing the gathering

## IPE Training Calendar for the period of January - March 2018

S No	Title of Programme	Dates	Coordinator(s)
1	Urbanization and the Planet	Jan 8-28, 2018	Dr Ch Lakshmi Kumari & SIPPA Team
2	Project Disha - Dealer Training Programme	Jan 29-30, 2018	Mr S Satish Kumar & Dr MM Karuna
3	International Conference on 'CSR'	Feb 1-2, 2018	Dr Shulagna Sarkar
4	Cyber Crime and Safety Measures – Cases and Demonstration	Feb 15-16, 2018	Mr AS Kalyana Kumar
5	Goods And Services Tax (GST)	Feb 16-17, 2018	Dr K V Ramesh & Mr M Chandrasekhar
6	National Conference on 'Marketing in Digital India: Trends, Opportunities & Challenges'	Feb 19-20, 2018	Mr MJ Ramakrishna & Mr A Rakesh Phanindra
7	International Conference on 'Data Analytics, Operations Research and Internet of Things'	Feb 22-23, 2018	Dr Shaheen & Dr KV Anantha Kumar
8	Creativity and Problem Solving	Feb 26-28, 2018	Dr NG Satish & Dr Anand Akundy

### IPE Journals in UGC List

All the seven Journals published by IPE – The Journal of Institute of Public enterprise, Journal of Economic Policy & Research, Indian Journal of Corporate Governance, Journal of International Economics, IPE Journal of Management, Journal of Marketing Vistas and Journal of Governance & Public Policy have been included in the UGC approved list of Journals by the University Grants Commission (UGC).

### Celebration of International Yoga Day

Institute of Public Enterprise (IPE) celebrated International Day of Yoga on June 21, 2017 at its Shameerpet Campus, Hyderabad. Shri Ganesh from Shri Swamy Vivekananda Institute of Human Excellence addressed the gathering of IPE's employees and students on the topic of 'Happy and Harmonious Living – Swami Vivekananda Way'.



## All India Vice-Chancellors' Conference



Prof RK Mishra, Director – IPE delivering the speech

All India Vice-Chancellors' Conference was organised at Osmania University, Hyderabad in connection with the Centenary Celebrations of Osmania University during April 27-28, 2017. The theme of the conference was Higher Education in India: Perspectives of Faculty, Funding and Freedom. The Association of Indian Universities (AIU) is organizing the Vice-Chancellors meet every year in different parts of the country. This year, being the centenary year for Osmania University, organized the Vice-Chancellors meet in Osmania University, Hyderabad. The Vice-Chancellors from about 175 Universities participated in the conference. The conference reflected upon the higher-education policy, its implementation, past success, issues, challenges. Prof RK Mishra, Director, IPE was invited to the conference and he chaired one of the technical sessions on the topic titled 'Funding - Focus Areas' on April 28, 2017.

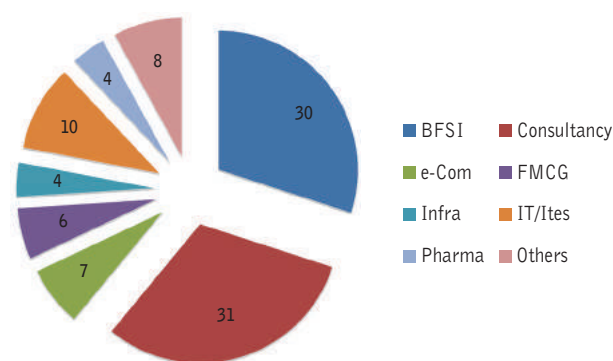
## An Interim Report on Placements for the Class of 2018

Institute of Public Enterprise (IPE) has recorded an excellent placements for the class of 2017 with 96% of the eligible students got placed in reputed companies. Campus placements for the class of 2018 started from the month of October, 2017 and till first week of December, 34 companies completed the campus drive and offered 136 offers to IPE students.

The Students of IPE have been recruited by various cross section of industries which include Banking Financial Services & Insurance [BFSI] Sector, IT & ITES, Manufacturing, FMCG, Consultancy Services, Health Care, Retail, E-Commerce, Telecommunications, Media and others (See Pi chart). The highest salary offered during this year as of now is Rs. 12 Lakhs per annum while the average salary offered is Rs. 5.32 Lakhs per annum.

The prominent recruiters of IPE include top corporates like Deloitte, TCS, Amazon, Tata Motors Finance Ltd., Microsoft, Oracle, Trinit, Cognizant, Google, ICICI Bank, Axis Bank, Standard Chartered Bank, Karur Vysya Bank, IDBI Bank, Kotak Bank, Indus Ind Bank, City Union Bank, Federal Bank, BharatiAxa, Invesco, Sriram Housing Finance, TATA Capital, Franklin Templeton, Karvy, IIFL, Mahindra Finance, ICICI Prudential, HDFC AMC, Reliance Money, S & P Global, Capital First, DSP Black Rock, Thomson Reuters, Novartis, Zydus, Piramal Health Care, GVK Bio, Dr Reddy's, Biological E, KPMG,

GD Research, Hackett Group, Tata Tele, Airtel, Vodafone, Reliance Communication, Idea, CBRE, Nagarjuna Fertilizers, Cavinkare, ITC, Dukes, Marico, Nestle, Godrej Consumer Products Ltd., Bajaj, Amul, Asian Paints, Berger Paints, British Paints, Videocon, GMR, GVK, KSK Energy, L&T Finance, Future Group, Shoppers Stop, Med Plus, 99 acres, Naukri, Daimler Benz, Gifting Inc., Tata Classedge, Ramky Infra, SPR Group, etc.,



Sector-wise percentage breakup of companies visited IPE for the class of 2017

## Faculty Publications

- Mishra RK and Shulagna Sarkar (2017). Addressing Social and Environmental Risks through CSR – An Indian Perspective, IPE Journal of Management, Vol.7 No.1 Jan-June 2017.
- Mishra, RK and Lakshmi Kumar, Ch (ed) (2017). Climate Change and Sustainable Development: Global Perspective, New Delhi: Academic Foundation.
- Mishra and Sarkar (2017). Corporate Social Responsibility' Driving a sustainable future, New Delhi: Academic Foundation.
- Sunil Kumar CV and Srikanta Routroy (2017), "Analysis of suppliers' preferences to a manufacturer using Kano model and performance value analysis", *International Journal of Business and Systems Research*, Vol. 11 No.1-2.
- Sunil Kumar CV and Srikanta Routroy (2017), "An Approach to Address Principal Supplier Development Impediments", *Benchmarking: an International Journal*, Vol. 24 No.5.
- Bala Krishna AV and Srikanth V (2017). HDFC Bank: A FAB 50 Company, IPE Journal of Management, Vol.7 No.1 Jan-June 2017.
- Mousumi Singha Mahapatra and Anupam De (2017). A Survey of the Factors Influencing Property Investment Decision of Indian Investors, IPE Journal of Management, Vol.7 No.1 Jan-June 2017.
- Maschendar Goud M and Usha Kiran V (2017). Impact of Crisis Era on Life Insurance Business in India – A Comparative Study on Select Policies, IPE Journal of Management, Vol.7 No.1 Jan-June 2017.
- Ranjit Tiwari and Harishankar Vidyarthi (2017). Intellectual Capital and Corporate Performance: A case of Indian Banks, *Journal of Accounting in Emerging Economies*.

# Student's Article

## BOOK REVIEW

Book Title: **Believe in Yourself**

Author: Dr Joseph Murphy

Reviewer: GV Abhinav Kumar

PGDM-BIF

E-mail: 1603001@ipeindia.org

Compared to The Power of Your Subconscious Mind, Believe in Yourself is one of Dr. Joseph Murphy's short works.

But every sentence contains valuable insights into spirituality and personal success. I have read this book from start to finish twice, and each time I've gotten something new from it.

There is no way for me to summarize the entirety of the wisdom contained within, but I did want to share with you what I learned from this book.

### Feeling is the Fountainhead of Power

When personal development authors talk about goal-setting and visualization, they often add the phrase, "Add emotion to it!" I think Murphy is essentially saying the same thing here. He's pointing out that feelings and emotions have power, and that we can learn to channel them into achieving and obtaining our desires. If you're setting goals that don't motivate you, you'll find it challenging to add feeling to them. But if you become obsessed with bringing about a result, you'll naturally take actions and move in the direction of your wishes and longings. You must become aware of what your true desires are and the only way to make that happen is to build rapport with your subconscious mind.

### Imagination Controls the Whole Conceptive Realm

Life in the digital age is frantic. Few people take time to think, reflect, and ask questions.

"Visualization? I have no time for that!"

But you must make time for it, because most people don't. Many have forgotten the power of imagination. Disney came to be because it was first conceived in the mind of Walt Disney. There are endless examples of technological breakthroughs, attractions, movies, books, and other works that would not exist if they weren't first conceived in someone's mind.

If you want to control the conceptive realm, start imagining once again. If you don't know where to start, daydream. Remember what it was like to be a child sitting in classroom

thinking about what else you wanted to be doing, or what you were going to do when you got home.

### A Genius is a Man in Rapport with His Subconscious Mind

What this means is that if you are well-acquainted with your subconscious mind and its inherent power, you are a genius.

Knowing how to unlock its power, and accessing God (which could be equated with building a rapport with your subconscious mind) leads to fresh inspiration, ideas, and insights.

### You are a Master of Conditions

You are where you are because of actions taken and not taken. This is a difficult idea for the mind to accept. Throughout our lives, most of us haven't been taught to take responsibility for everything that's happened. Instead, we play the blame game.

Taking full responsibility for whom and where you are is empowering. Maybe we aren't encouraged to do so because of this fact. If we all "woke up" and freed ourselves from "The Matrix", we'd be dangerous – maybe not to people, but to the system of control we're under.

The reason taking ownership is powerful is because it means you can change your circumstances. The moment you realize you can change your life situation is the moment you bestow yourself with the keys to life.

### Final Thoughts

I hope you enjoyed my insights of Joseph Murphy book.

The ideas I've shared with you here aren't necessarily what the author intended, but through my own filters, these are the conclusions I've come to. Ultimately, each of us is possessors of tremendous power. But many of us have also forgotten how to harness it. When we learn how to access our subconscious mind, it links us with God, the wellspring of all knowledge and wisdom.

## Five Star GRIHA and LEED Platinum rating

Institute of Public Enterprise Campus located at Shameerpet, Hyderabad has been given the highest rating of Five Star GRIHA (Green Rating for Integrated Habitat Assessment) for the years of 2016 and 2017. GRIHA Council, is an independent society founded by TERI with the support of MNRE Govt. of India along with a few experts.

In the year 2017 Institute of Public Enterprise's Shameerpet Campus has been given the highest Global rating of LEED Platinum. LEED is a national certification system developed by the U.S. Green Building Council (USGBC) to encourage the construction of energy and resource-efficient buildings that are healthy to live in.



# Students Activities

## Industrial Visit

The PGDM Junior Students of 2016-18 batch, as part of the Industrial Tour visited Thrive Solar Energy Pvt. Ltd., Hindustan Coca Cola Beverages Pvt. Ltd, Goldstone Technologies Limited, Berco Undercarriage India Pvt Ltd, Aquafina Mineral Water Plant, Pete Transformers Hammond Power Solutions Pvt. Ltd. and Bisleri International Pvt. Ltd. based at Hyderabad on April 4, 6 and 7, 2017.



The PGDM Junior Students of 2017-19 as part of the Industrial Tour visited Berco Undercarriage India Pvt Ltd, NED Energy Limited, Kinley Mineral Water Plant, Patancheru Enviro Tech Limited, Bisleri International Pvt.Ltd., Tibrewala Electronics Limited (TEL), R.C. Cola International, Shri Savitr Solar, HMT Industries, Thrive Solar Energy Pvt. Ltd. Premier Solar Systems Pvt Ltd, Jai Foods, Kaalmanns Plastics Pvt. Ltd., Little Star foods Pvt. Ltd., and Aquafina Mineral Water Plant, based at Hyderabad during October 23-27, 2017.



## Orientation Programme

A two-day Orientation programme for the new batch (2017-19) of students took place during July 3-4, 2017 at IPE Shameerpet campus. Apart from Prof RK Mishra, Director, Prof SS Murthy, Dean, and course coordinators, the following guest speakers addressed and motivated the newly joined students:

- Ms Namrata Gill, Vice-President, Head-Talent Mgt & Corp HR, Dr Reddy's Laboratories Ltd, Hyderabad
- Mr Sanju Pillai, CEO, moving Dneedle, Hyderabad
- Mr K Srikanth, Vice-President – Strategic Operations, Bank of Newyork Mellon, Pune
- Mr Srikanth Surampudi, General Manager – HR, Tata Consultancy Services, Hyderabad
- Shri Ganesh from Shri Swamy Vivekananda Institute of Human Excellence, Hyderabad



Prof RK Mishra, Director, IPE addressing the new batch students and their accompanied parents on the orientation day



Inauguration of the Basketball Court

## Anti-ragging and Anti-narcotics campaign

Institute of Public Enterprise organized an Anti-ragging and Anti-narcotics campaign on July 25, 2017 at its Shameerpet Campus. Ms Othman Amina Tukur, Assistant Director, The Presidency, Bureau of Public Enterprises, Nigeria spoke on the consequences of drug abuse and the problems related to it. Shri A Sathaiah, Inspector of Police and Shri P Ravi, Sub Inspector of Police, Shameerpet spoke on the consequences of ragging and narcotics.



The speakers on the dais



IPE Students showcasing placards against the ragging and the narcotics

## Haritha Haaram

In order to create an awareness among the students of the IPE, on the importance of green cover, this year's Haritha Haaram programme was conducted on July 25, 2017 at IPE Shameerpet Campus Hyderabad. As part of the programme, the students of the Institute have planted saplings in large numbers in the Campus.



Prof RK Mishra, Director, IPE planting a saple (left) and a part of the gathering with the planted saplings (right)



## ...Students Activities

### Parichay

The IPE senior students organized a Freshers' Day function under the name 'Parichay' welcoming their Juniors on August 5, 2017. The event took place in IPE Auditorium. As part of the fresher's day function, musical event and fashion show etc., were organized. The students took part in these events with a lot of joy and enthusiasm.



The contestants of the Fashion Show (left) and the performers of the Musical Event (right)

### Speak It Out

Under 'Speak It Out' series, four guest speakers were invited to talk and share their experiences with the IPE students. On August 17, 2017, Mr Sushil Kumar, Co-Founder and Executive Director of My Perfect Fit revisited his journey to the success and shared his experiences with the students. On August 20, 2017, Dr Sreelakshmi Shanker who is a post-doctoral research fellow of ICSSR, a researcher, a certified trainer and a teacher talked on 'the effective decision-making.' On August 29, 2017, M Charan Lakkaraju, Founder of 'Stumagz' shared his experiences with the IPE students. On September 4, 2017, Ms. Nasreen Shaik, CEO of 'Selleryan' spoke on 'Service Marketing.'



Mr Sushil Kumar at the 'Speak it out' session



Dr Sreelakshmi Shanker during her lecture

### Extempore

'Extempore' event under the 'Speak It Out' series was conducted on September 15, 2017 at IPE Shameerpet Campus. The IPE students belonging to various sections participated enthusiastically in the event.



One of the participants taking part in 'Extempore'

### Debate

A Debate Competition was held for the IPE Students on September 25, 2017 in the IPE Shameerpet Campus.



Three students during a debate session

### Sports Event

IPE Annual Sports Event was organized during October 28-29, 2017 at IPE Shameerpet Campus, Hyderabad. As part of the event competitions were held for the students in Cricket, Football, Badminton, Table Tennis, Basketball, Volleyball, Carroms, Throwball and Chess. The winners were given the prizes and the certificates.



A point being scored during a Basketball match





A goal being scored during a Football match



A glimpse of a Table Tennis match in progress



A glimpse of caroms match in progress

## Vinayaka Chaturthi Celebrations

Vinayaka Chaturthi festival was celebrated with traditional fervor and gaiety at IPE Shameerpet Campus.



Prof RK Mishra, Director, IPE (left) and IPE Students (right) at the Vinayaka Pandal

## Durgashthami Celebrations

Durgashthami was celebrated with traditional fervor and gaiety at IPE Shameerpet Campus.



Ms J Kiranmai, Assistant Professor - IPE performing the Puja at the Durga Pandal



IPE Students at the Durga Pandal

## Social Week-Embracing Kindness

IPE students organized a 'Social Week – Embracing Kindness' programme during November 7-10, 2017 and as a part of it, they collected Food Commodities, Stationary Items, Clothes and Cash and donated them to FRIENDS Organization (Orphanage for Kids), Chowdaryguda, Ghatkesar, Hydetabad.



Prof RK Mishra, Director, Dr SS Murthy, Dean, Dr MLN Rao, Associate Professor, Shri V Anji Raju, Associate Professor IPE with the IPE students and the boxes containing collected items for donation



IPE students donating the collected items to orphanage children

## HR Samathi

HR Samathi 2017 was organized on November 16, 2017 at IPE Shameerpet Campus, Hyderabad. This year, three eminent persons from the industry were invited to the event. Dr. Jibitesh Rath, General Manager (HRD), NMDC, Ms Tessi Ravishankar, General Manager (HR), T.I.M.E. and Mr Peter Samuel Gollapalli, Vice President (HR),



Berkadia attended the event, addressed the students and shared their experiences.



Shri V Anji Raju, Associate Professor, IPE and Dr Shulagna Sarkar, Asst. Professor, IPE with the three guests of the event



Dr Jibitesh Rath being felicitated by Shri V Anji Raju, Associate Professor and Students Coordinator, IPE

## Qriosity

'Qriosity,' a business quiz competition was held on November 24, 2017 at IPE Shameerpur Campus. Qriosity is a team event in which quiz competitions were held between teams consisting of two members each.



Members of one team at the podium as part of the 'Qriosity' business quiz



Brandfi Marketing Event

## Finance Samathi

Finance Samathi 2017 was organized on December 5, 2017 at IPE Shameerpur Campus, Hyderabad. This year, three eminent persons from the industry were invited to the event. Shri DR Sharma, DGM, UCO Bank, Ms Rajani Kanigiri Kasu, CEO and Co-founder of Zyppys, Shri RT Bharathan, CEO, Lotus Chocolate Company Limited attended the event, addressed the students and shared their experiences.



Prof RK Mishra, Director IPE welcoming the guests



One of the student participants



IDBI Insurance Award was given to Mr K Shiva Shankar of PGDM-BIF (senior) for his outstanding performance during Summer Internship Programme (SIP) with IDBI Insurance Company

## Groupfie Contest







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- Financial Frauds and Bank Failures
- Economic Modeling for Banks
- Research Trends in Regulatory Issues in Banking
- Transparency, disclosures and corporate governance issues
- Risk Management Systems and Strategies
- FDI in Banks

**Important Dates**

Last date for submission of abstract	: 24 February, 2018
Confirmation of abstract acceptance	: 26 February, 2018
Last date for submission of full paper	: 15 March, 2018
Last date for registration	: 16 March, 2018
Conference	: 22-23 March, 2018

**All Correspondence should be addressed to**

**Dr. S. Sreenivasa Murthy, Dean & Conference Convener**

Institute of Public Enterprise, Survey No.1266, Shameerpet (V&M), Hyderabad – 500 101, Telangana. India

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**Conference Convenors & Correspondence:**

**M. J . Rama Krishna**  
Assistant Professor - Marketing  
**A. Rakesh Phanindra**  
Assistant Professor - IT

**Student Coordinators:**

**Naga Sai Umesh Sarma Kavuri**  
+91 8522833602  
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**About IPE**

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is a premier B-School and is recognized as a "Center of Excellence", by the Indian Council for Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for guidance of PhD scholars. It has developed strong linkages with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS). It is also a member of Confederation of Indian Industry (CII) and Computer Society of India (CSI).

Prof R K Mishra, who is a widely recognized expert in Public Enterprise Management is currently the Director of IPE. The Institute is governed by a body of eminent professionals, academics and administration with Mr. K. Madhava Rao, IAS (Retd), as the President.

**About IPE - Center for Corporate Social Responsibility**

The Center for Corporate Social Responsibility (CCSR) was setup during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of Corporate Social Responsibility. The Center works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives. The Center provides opportunities to discuss about the guidelines issued in the area of CSR and also deliberates upon the latest developments in the CSR field. The Institute is empanelled by TISS as center for training, research and consultancy.

**NLCIL Chair on CSR**

The NLCIL Chair on CSR was established at IPE through MoU between the two organizations, signed on 22nd Feb, 2014 at the new campus of IPE located in Shameerpet, Hyderabad. It is a progressive step by the two organizations towards its commitment to promote knowledge, experience and excellence in the area of CSR through research, training, workshop and work-association.

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Dr. Shaheen, I.P.E.(9866666620)  
Dr. K. V. Anantha Kumar, I.P.E.(9491159906)

### IMPORTANT DATES

Submission of Abstracts	29 January 18
Submission of Full Paper	5 February 18
Acceptance of Full Papers	10 February 18
Registration for Workshop & Paper Presentation from	10 February 18
Conference Dates	22-23 February 18

For further details: [datasciconf@ipeindia.org](mailto:datasciconf@ipeindia.org)





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# INSTITUTE OF PUBLIC ENTERPRISE

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### GOVERNANCE

The Institute of Public Enterprise (IPE) was established in 1964 as an autonomous non-profit society with the objective of furthering studies, research and consultancy in Management Sciences. IPE functions under the aegis of Indian Council of Social Science Research, Ministry of HRD, Govt of India.

#### The Board of Governors of the Institute comprise:



**Mr K Madhava Rao**, IAS (Retd), President, IPE, Former Chief Secretary, Govt of AP, Advisor to the Governor of Bihar, the Chairman, High Power Committee for Urban Cooperative Banks Director, Central Board of Reserve Bank of India, Member of Board for Financial Supervision of RBI is currently the President, Board of Governors and Chairman, Executive Committee of IPE

**Dr P Rama Rao**, Emeritus President, IPE; Chairman, Governing Council, IISc; Former Secretary, Department of Science and Technology and Ocean Development, Govt of India (Awarded Padma Vibhushan, by Govt in 2011)

**Mr TV Mohandas Pai**, Chairman, Manipal University Learning Pvt Ltd, MEMG International Pvt Ltd, (Awarded Padma Shri, by Govt in 2015)

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