



INSTITUTE OF PUBLIC ENTERPRISE

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IPE NEWSLETTER

Editor-in-Chief: RK Mishra

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International Seminar on Inclusive Development: Issues and Challenges



Prof R K Mishra, Director, IPE addressing the dignitaries

An International Seminar on 'Inclusive Development: Issues and Challenges' has been organized by the Centre for Economic and Social Studies (CESS), Hyderabad in association with IPE, Hyderabad at CESS and IPE auditoriums during 8-10 October, 2018. The Indian Council of Social Science Research (ICSSR), New Delhi, The Government of Telangana and several

other leading educational and research institutions have extended financial support to the seminar. This Seminar was organized in honour of Prof R Radhakrishna, Chairman of CESS.

The first and the third day (8th and 10th October) proceedings of the seminar were held at CESS auditorium while the second day (9th October) proceedings were held at IPE Shamirpet Campus. The conference had 3 panel discussions, 5 special lectures and 9 technical sessions. The themes for panel discussions were *Inclusive Growth*, *Industrial Development and Agriculture*. The Special Lectures were delivered by eminent economists, policy makers and scholars such as Dr Y V Reddy, former RBI Governor, Prof K L Krishna, Chairperson, Madras Institute of Development Studies, Prof Hans Bernard Schafer, well-known German economist, Prof Kali Rajan, Professor of Economics, The Australian National University and Dr Jayaprakash Narayan, former IAS and President of Lok Satta Party on *Balanced Regional Development, Economic Reforms in India, Laws in Developing Countries, Inclusive Global Growth* in the export of Modern Services and Governance and its implications for inclusiveness. In the three technical parallel sessions on day one the topics included, *Inclusive Growth*, *Vulnerable Groups (SCs) in Development Process and Vulnerable Groups (STs) in Development Process*. On the second day the topics for the parallel technical sessions included, *Agriculture and Food Security, Labour and Employment and Industry*. The three parallel sessions on the third day were on *Poverty & Inequality and Development Issues*.

On 9 October 2018 during the second day's proceedings at IPE Auditorium, the session started with the release of the book 'Essays on Growth, Poverty and Well-being by R Radhakrishna – Volume 3' by Prof Amiya Kumar Bagchi, a well-known Indian economist. The book is a compilation of Prof Radhakrishna's works in the areas of growth, income and multi-dimensional poverty, well-being, inequality and malnutrition.

Dr K Trivikram, Associate Professor, IPE was the coordinator for the program. Dr P S Janaki Krishna and Dr Ch Lakshmi Kumari, Associate Professors, Dr P Geeta, Dr Usha Nori, Dr G Rajesh, Dr B Sai Sailaja, Dr Anupama Dubey Mohanty, Dr Sandeep Kumar Kujur, Asst Professors, IPE coordinated different technical sessions of the conference.



Book Release Function

Conferences, Seminars and MDPs

Manthan Samvaad

Manthan, which means debate, is a forum that promotes public discourse with thought leaders from various fields across the world. Started in 2005, Manthan regularly organizes talks on various aspects of public life. Since its inception, Manthan has hosted more than 250 talks on different topics of interest. On 2 October, on the day of Mahatma Gandhi Birthday, every year since 2013, 'Manthan' has been organizing 'Manthan Samvaad.' On that day, from morning till evening select speakers across various walks of life would come and deliver talks on various interesting topics.

On 2 October 2018 Manthan Samvaad arranged the talks of Justice AP Shah, Shri Amit Chandra, Dr Shashi Tharoor, Shri Daniel Fernandes, Dr Tejal Kanitkar and Shri Kanhaiya Kumar.

Retired Chief Justice of Delhi High Court Shri AP Shah talked on the topic 'Republic of Intolerance', Shri Amit Chandra, Managing Director of Bain Capital spoke on 'How Indians can Build India' by giving back to the society and Shri Shashi Tharoor, Member of Parliament and former Minister of GoI, delivered a talk on 'Why I am a Hindu?' by reviewing the excerpts of a book authored by him on the topic.

Dr Tejal Kanitkar, Assistant Professor at TATA Institute of Social Sciences spoke on 'Climate Change' while Shri Kanhaiya Kumar, former President of JNU Students Union talked on 'Sach ki parchaiyaan' by dwelling on the importance of making investments in farming sector for increasing output.

From IPE Shri K Madhava Rao, President, Board of Governors, Shri P Rama Rao, Emeritus President, Board of Governors, Prof R K Mishra, Director, Prof S S Murthy, Dean, faculty, officers, staff and students, participated in the event.

Emerging Issues in Public Policy

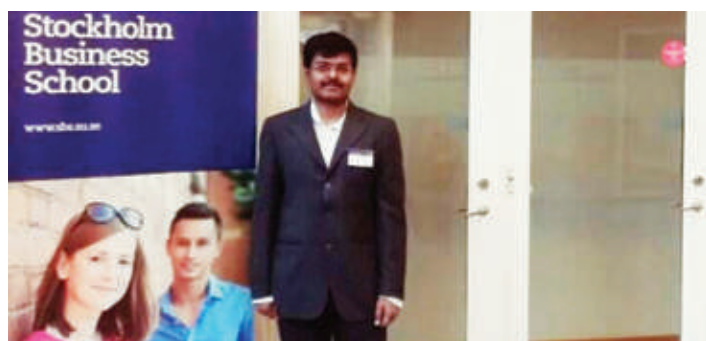
A one-week immersion course on '*Emerging Issues in Public Policy*' was jointly conducted by IPE, Hyderabad with BIGD, Brac University, Dhaka, NASC, Kathmandu, Niti Foundation, Kathmandu and IDRC during 22-27 October 2018 at IPE OU Campus, Hyderabad, India.

The course was delivered using classroom discussions and lecture methods coupled with field visits, presentations and seminars. The themes identified for the course were the most relevant issues for the participating countries and deeply connected with the governance issues. The presentations were planned in such a way that the main presentation was done by an invited expert and was supplemented by other country experiences to bring in an all-round perspective on the subject. Cross learning was the highlight of the programme where the participants identified some good practices for possible replication back in their respective countries.

The major takeaway from this one-week course on public policy was that it provided a platform for discussion for the participants on various aspects of governance and public policy. Due to similar sociocultural, political and economic realities, of the participating countries, the experiences shared were very similar and the participants were able to expand their understanding on public policy formulation process and learn from one another. The course helped the participants to understand some of the solutions and innovations that countries are experimenting for making the policy making process more realistic and useful.



Dr P Geeta, Asst Professor, IPE taking the class



Dr M Karthik, Asst Professor, IPE at Stockholm Business School

Paper Presentation

Dr M Karthik of IPE presented a paper titled 'A Critical Review of the Trade Pattern, Market Delineation, Opportunities and Challenges in India-Nordic Trade', written by Prof R K Mishra, Director, IPE & Dr M Karthik, Asst Professor, IPE at the Nordic-India Business Conference at the Stockholm Business School during 25-26 October 2018.

International Conference on 'Expanding HR Value: Unraveling the Future of Work'

IPE organised an international conference on 'Expanding HR Value: Unraveling the Future of Work' during 15-16 November 2018 at IPE Shamirpet Campus, Hyderabad. Dr S K Acharya, Former CMD, NLC India Ltd. and Shri Ravindra Babu, Head (HR & IR), Hindalco, were the chief guests at the inaugural function of the conference. Prof R K Mishra, Director, IPE was the conference director and Dr Shulgana Sarkar, Asst Professor, IPE was the conference convenor.



Conference inaugural session underway

Financial Models for Sustainable Excellence

IPE organized a two-day hands-on training programme on 'Financial Models for Sustainable Excellence' during 15-16 November at IPE O.U. campus. Mr M Chandra Sekhar, Asst Professor, IPE was the programme coordinator.



A group photograph of the programme

Understanding Foreign Currencies Risk and Global Finance

IPE organized a two-day Management Development Programme on 'Understanding Foreign Currencies Risk and Global Finance' at IPE Shamirpet Campus during 29-30 November 2018. Dr G Rajesh, Asst Professor, IPE was the programme coordinator.



Prof SS Murthy, Dean, Dr G Rajesh and Dr M Karthik, Asst Professors, IPE with the programme participants

Study Tour

IPE organized a week-long study tour programme for a high level delegation from Advancing Life and Regenerating Motherland (ALARM), Myanmar during 24-31 November 2018 at IPE OU Campus, Hyderabad. There were 12 delegates that included political representatives, funding partners, army personnel and academicians from Myanmar who are working particularly in the area of Land & Environment Sectors and are a part of the Union Peace process. This study tour was



A Class in Progress

designed to provide an opportunity for the delegation to meet senior government officials at the Federal, State and Local levels in India and to discuss how land and natural resources are managed by relevant government departments. The participants also met the representatives of local Indigenous groups to discuss their concerns at the grass-roots level. The delegation interacted extensively with academicians and NGOs to learn about the research support that these groups offer to government organisations and civil society. The study tour provided an opportunity for all the participants to strengthen relationships and

understanding with their Indian counterparts. The study tour was especially timed to help Myanmar political leaders to develop shared policy platforms which was expected to come up during the Union Peace Dialog during late 2018. The study tour was an important step in creating a congenial environment that can help progress peace negotiations in Myanmar.

Public Procurement and Contract Administration

IPE organised a five-day international training programme on 'Public Procurement and Contract Administration' for Sri Lanka Institute of Development Administration at IPE Shamirpet campus during 3-7 December 2018. The participants were Senior Public Officers from Department of Fisheries Aquatic Resources, Ministry of Defence, Ministry of Health, Nutrition and Indigenous Medicine, Ministry of Posts and Telecommunication, Central Bank of Sri Lanka, University of Colombo etc. Mr D S Pathmasiri Director (Finance) of Sri Lanka Institute of Development Administration was the team leader of this programme. The programme was inaugurated by Prof R K Mishra, Director, IPE on 3 December 2018. Dr K V Ramesh was the Programme Director.



Prof R K Mishra, Director and Dr K V Ramesh, Asst Professor, IPE with the programme participants

Leadership and Change Management

IPE organised a two-day Management Development Programme on 'Leadership and Change Management' at IPE OU Campus during 6-7 December 2018. Shri V Anji Raju, Associate Professor IPE was the coordinator for the programme.



Prof R K Mishra, Dr S S Mantha, Shri S Satish Kumar, Shri V Anji Raju and Shri M L Sai Kumar with the programme participants

Paper Presentation

Dr Shwetha Mehrotra, Asst Professor, IPE presented a research paper titled 'Corporate Governance Practices and Performance of Listed SMEs in India' at the competitive session of the IIBG 2018 Annual Academia-Industry Exchange, Conference on 'Ethics, Responsible Business and Sustainable Development: Challenges and Opportunities for Transformation and Growth', organized by Institute of International Business and Governance (IIBG) during 7-8 December 2018 at Open University of Hong Kong.



Dr Shwetha Mehrotra, Asst Professor, IPE presenting the paper

SAARC Charter Day Commemoration



Prof R K Mishra, Director, IPE addressing the dignitaries

Responsible Management Education: The Role of Accreditation.' Prof S S Murthy, Dean and Dr P S Janaki Krisna, Associate Professor, IPE also participated in the programme.

Prof R K Mishra, Director, IPE, Hyderabad was the Chief Guest at 'SAARC Charter Day Commemoration Function' organized by Association of Management Development Institutions in South Asia (AMDISA). The programme was organized at AMDISA Secretariat, University of Hyderabad Campus, Hyderabad on 8 December, 2018. Prof R K Mishra addressed the delegates on the topic of 'Strengthening SAARC through

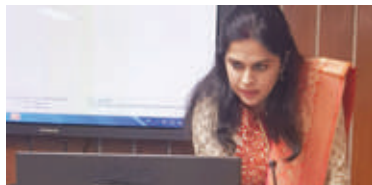
Building Capacities for Think Tanks

IPE organised a two-day Strategic Leadership Course on 'Building Capacities for Think Tanks' for CSTEP at IPE Shamirpet campus during 10-11 December 2018. The programme was inaugurated by Padma Vibhushan Dr P Rama Rao the Emeritus President of IPE. Prof R K Mishra, Director, IPE was the Programme Director and Dr Shulagna Sarkar, Asst. Professor, IPE was the Coordinator for the programme.



Prof R K Mishra, Director, IPE handing over the participation certificates

Paper Presentation



Dr Anupama Dubey Mohanty, Asst Professor, IPE presenting the paper

Dr Anupama Dubey Mohanty, Asst Professor, IPE presented a paper jointly with Prof R K Mishra, Director, IPE titled 'Trends and Challenges of Financing Higher Education: A Case Study of India' in the National workshop on 'Shifting Paradigm in Education Financing – Concerns of Quality, Equity and Employability' organized by Centre for Policy Research in Higher Education, National Institute of Educational Planning and Administration (NIEPA), New Delhi.

Sustainable Development Goals

Dr PS Janaki Krishna, Associate Professor, IPE delivered a lecture on 'Sustainable Development Goals' for Indian Technical and Economic Cooperation (ITEC) course participants on 19 December 2018 at Environment Protection Training and Research Institute (EPTRI), Hyderabad. This lecture was delivered as part of EPTRI – conducted ITEC training programme on Climate Change and Sustainable Development during 10-22 December 2018. The training programme was attended by 22 participants from 22 ITEC partner countries.



Dr P S Janaki Krishna, Associate Professor, IPE with the ITEC Course participants

71st All India Commerce Conference

The 71st All India Commerce Conference (ICA) was held during 20-22 December 2018 at Osmania University, Hyderabad. The conference was jointly organised by Department of Commerce, Osmania University in collaboration with Telangana State Council of Higher Education and IPE, Hyderabad. Prof R K Mishra, Director, IPE was felicitated during the conference.



Prof R K Mishra, Director, IPE lighting the lamp to mark the inauguration of the felicitated conference

National Level Assessors

Dr P S Janaki Krishna and Dr Ch Lakshmi Kumari, Associate Professors, IPE assessed Master Trainers for SIRD during 21-22 December 2018 at NIRD PR, Hyderabad.

Training Session



Dr Anupama Dubey Mohanty, Asst Professor, IPE with the Orientation Programme participants

Dr Anupama Dubey Mohanty, Asst Professor, IPE was invited to deliver a training session on 'Smart Cities' as a resource person at the 88th Orientation Programme that was organized by the UGC-HRDC (Academic Staff College), Osmania University, Hyderabad during 13 December 2018 - 11 January 2019.

Distinguished Visitors

- Dr Rajendra Srivastava, Dean, ISB visited IPE Shamirpet Campus on 14 November 2018 and interacted with faculty members and delivered a lecture for the PGDM students.
- Sri SK Acharya, Former CMD, NLC visited IPE Shamirpet Campus on 14 November 2018 and addressed the students.
- Prof S Teki, Registrar, Adikavi Nannaya University Rajahmundry, visited IPE Shamirpet Campus on 3 December 2018 and delivered a lecture on 'Financial Planning for Salaried Employees.'
- Shri Nanda Kishore, MD, Ramky Group visited IPE Shamirpet Campus on 14 December 2018 and addressed IPE Faculty, Staff and students on 'Customer Relationship Marketing in the New Era.'
- Prof Chinmoy Ghosh, University of Connecticut, visited IPE Shamirpet Campus on 18 December 2018 and delivered a lecture for the First Year PGP students.



Dr Rajendra Srivastava, Dean, ISB (2nd from right) and Shri SK Acharya (1st from the left) along with IPE faculty members



Shri Nanda Kishore, MD, Ramky Group addressing the audience



Prof Chinmoy Ghosh, University of Connecticut

MOUs

MoU between DoE, Central University of Kashmir and IPE

Department of Economics (DoE), Central University of Kashmir and Institute of Public Enterprise (IPE) signed a Memorandum of Understanding (MoU) on 29 November 2018, to establish cooperation in promoting faculty research and also in improving educational environment of the parties. The proposed activities of cooperation are on development of study programmes, sharing of academic experiences to generate mutual synergy, student & staff exchange programmes, carrying out joint research projects, consultancy & publications, promotion of joint projects, besides other specific projects / programmes arising from the agreement.



Prof R K Mishra, Director, IPE holding the MoU document

MoU between International Association of Research Scholars and Administrators (IARSA) and IPE

International Association of Research Scholars and Administrators (IARSA) and 'Institute of Public Enterprise (IPE)' signed a Memorandum of Understanding (MoU) for 'Research Partnership and Collaboration' on 18 December 2018. Recognizing the contributions made by IARSA and IPE to society, both parties through this memoranda desire to develop mutually strengthening and enriching activities of research, international education, and cultural nature experiences involving faculty students, and / or members from IPE and IARSA.

To achieve this purpose, both parties will carry out joint research projects, cooperation on development of study programmes, sharing of academic experiences to generate mutual synergy, promote and facilitate faculty and student exchange programmes, share library & scientific facilities, promotion of joint consultancy & publications, besides other specific projects / programmes arising from the agreement.

Students Activities

How are Hybrid Forecasting Models Driving Business Decisions?

Y. Vivek Kaushal
PGDM-RM
9550990423

Forecasting is the core function of operations, accurate retail inventory management helps to balance supply and demand. Under-provisioning may lead to outages and over provisioning can be very costly. Hence, accuracy is very important. Forecasting with extreme accuracy is difficult in an uncertain and volatile business environment. A good forecasting service system can help to avoid understocking or overstocking in inventory which further relates to other critical operations of the whole supply chain such as, due date management, production planning, pricing and achieving high customer service level.

If the company had adopted a consumer demand driven "Pull" operational strategy, forecasting becomes a critically important task. In fact, a lot of traditional statistical methods have been used for sales forecasting which include linear regression, moving average, weighted average, exponential smoothing, exponential smoothing with trend, double exponential smoothing, bayesian analysis etc.

Time series forecasting helps us to predict the future demand based on observations at regular time intervals. Statistical time series analysis tools such as ARIMA and SARMIA are widely employed in sales forecasting since these methods have a closed form expression for forecasting. It is simple, easy to implement and the result can be computed very quickly.

The traditional statistical models explained above have deficiency in conducting retail forecasting, in-order to tackle this, Hybrid Forecasting, an interdisciplinary of statistics, machine learning and Probabilistic Programming features provides 10% more accuracy with ease of implementation in retail sector. This model can efficiently derive arbitrarily non-linear approximation functions directly from data. Popular and breakthrough models such as ANN models, Fuzzy logic models, Neural Network models and ECM models are being employed for retail sales forecasting.

Decision makers have conventionally used seasonal autoregressive integrated moving average models to predict retail sales exhibiting strong trend and seasonal patterns. Due to various factors including economic instability, retail sales time series data show higher degree of variability and nonlinearity, which makes autoregressive integrated moving average models less accurate hence there by there is a significant chance of forecast going wrong. Where as in hybrid forecasting models are integrated with neural net, they are provided with two real data sets from two different time periods. The one-period ahead forecast for both time periods show that hybrid forecasting models outperforms the conventional forecasting models. It is also proven that hybrid forecasting models can significantly improve forecasting performance even during the periods in which conditions are more volatile.

A Tribute to the Soldier

You work under extreme conditions of nature
Protecting every inch of our frontier
Giving the nation, a bright future.

You never care the climate, freezing
You never care the climate, scorching
You move forward ferociously, fighting
like a lion in the jungle, roaring.

Clad in the camouflage
You fight with great courage
You face the enemy's rage
Using your limbs to the maximum advantage.

Because of the home you leave
comfortably, we are able to live.

Because of the sleep you sacrifice
we are able to enjoy peace.

Because of the blood you shed
we are able to have our bread.

We youngsters are passionate about bikes
While you go on moving in the mountain peaks.

We youngsters are passionate about fashion
While you are passionate about protecting nation.

Soldier is the only one who does not work for family
Rather treats the nation as own family.

Because of you, freedom is enjoyed
Because of you, Independence is sustained.

Pleasantly, we ever stand and salute
with great reverence, paying our tribute.

- Shiva Sai Jaishetty
PGDM-MM
8121211495

Blood Donation Camp

Blood donation camps are organized every year at IPE Campus by IPE students, as part of discharge of social responsibility duties. This year on 4 October 2018 a major blood donation camp was organized at IPE Shamirpet Campus in association with Thalassemia and Sickle Cell Society.

IPE employees and students actively took part in this camp, volunteered and donated blood. Apart from a major chunk of IPE employees, 107 (in total) students donated blood during the camp. The blood so collected from the camp was sent to the children who had been suffering from Thalassemia and Sickle Cell disease.



Blood donation camp in progress



Dr M L N Rao, CoE, IPE receiving the certificate of appreciation from Thalassemia and Sickle Cell disease society members. Also seen in the photograph are Shri V Anji Raju, Associate Professor and student coordinator and IPE students

Bathukamma

Bathukamma, which reflects Telangana culture is declared as the Telangana State festival by Telangana State Government in 2014. Bathukamma which means 'Mother Goddess Come Alive' is a celebration of seasonal flowers and is celebrated towards the end of the monsoon. A vibrant festival, Bathukamma is celebrated with great enthusiasm by 'the women' in Telangana. They make Bathukamma cones by making use of easily available flowers in their vicinity. Bathukamma is also called a festival of flowers because of the wide usage of the flowers in its celebration.



IPE students pose before their 'Bathukamma Cones'



IPE students dancing in unison



IPE students playing Dandiya

This year's Bathukamma festival was celebrated at IPE Shamirpet Campus on 10 October 2018 with much pomp and fervor. IPE Women faculty and students who gathered at six pillars in the evening celebrated the festival with a lot of enthusiasm. Flowers of different colours and species were arranged in a cone shape. The female students who formed in groups placed Bathukamma in the centre and danced around it symmetrically. By clapping the hands in unison they sang Bathukamma songs. To mark the event, IPE faculty and students also played 'Dandiya'.

Durga Puja

This year's Durgashthami festival was celebrated with traditional fervor and gaiety at IPE Shamirpet Campus on 15 October 2018. Many IPE employees and students attended the Durga puja mahotsav and offered prayers to the goddess Durga. Bright electric lights and traditional oil lamps, flowers of different colours, the spread of fragrance of incense sticks, the broken coconuts and different varieties of fruits brought an ambience of devotion and presented a spiritual treat for the IPE fraternity that were present on this occasion. During this auspicious event, the priest performed the main Durga puja and guided all those that turned up for the puja on how to offer their prayers.



Shri M Phani, CAO and Finance Officer, IPE performing the Durga Puja



IPE students performing the Durga Puja

Foreign Tour

“Man cannot discover new oceans unless he has the courage to lose sight of the shore.” ~Andre Gide

An international tour to Europe for the students of different Post Graduate Programmes of IPE was organised from 31 October to 9 November 2018. A total of 49 students from various PGP courses participated in the tour. The tour was coordinated by Ms J Kiranmai, Dr Shulagna Sarkar and Mr P Mahesh, Asst. Professors, IPE. During this visit, the students visited OECD Headquarters, Paris. On arrival at OECD a video containing introduction about OECD was shown to the visiting IPE team. Later, Thematic Subject sessions were organised by experts from OECD. Mr Hans Christiansen, Head of the OECD Working Party on State Ownership and Privatization Practices Secretariat emphasized that regional development, protecting small businesses, social integration, transparency and accountability encourage individual companies. He also highlighted the need for Credible Responsible Business Conduct (RBC) policies in state-owned enterprises. He suggested that a consolidated survey on customer satisfaction including an aspect of social responsibility would adjunct to the enhancement of corporate governance practices in SOEs. The sessions by Dr Kadambaran emphasised on the Responsible Business conduct highlighting measures taken to promote RBC practices to achieve social effectiveness. Ms Chung-a Park, Policy Analyst, Corporate Affairs, division, Directorate for Financial and Enterprises Affair, OECD, also highlighted the various CG practices in SOEs.

The other places of prominence that were visited in Europe included Amsterdam, Venice, Milan, Brussels, Zurich, etc.



The visiting IPE team with OECD officials

Musical Night

A musical night of 'Celebration through Songs and Instrumental Music' was conducted by IPE students on 20 November 2018 at 'Six Pillars' of IPE Shamirpet Campus. The audience comprising mainly of both junior and senior PGP students of IPE were captivated by their fellow student-musicians and student-singers by orchestrating different instrumental music and singing various super hit songs. Those budding artists emulated the legendary musicians and showed that they were not short of talent and spirit to excel. In toto, during that night, the 'Six Pillars' became the epicenter of musical performances and singing talents and the audience were enthralled by these exceptional performances.



The Musical Night in full swing

Industrial Visit

The PGP junior students of 2018-20 batch, as part of the Annual Industrial Tour visited the following industries based at Hyderabad during 28 November - 19 December 2018: Namaste Telangana Newspaper and Chermas, Parle G & Masqati Dairy, Ganapati sugars, Bisleri, Finecab & RC Cola, Gandour & Tata Water, Tata Water, Berco, Stanza & Bailey water, Surya Masala & Raj Classics, ICD CONCOR and Tanza Apparels.



IPE students visiting the industries

Inquizitive Event

'Marchanta – the Marketing Club' set up by the IPE students organized 'Inquizitive – the Business Quiz' at IPE Shamirpet Campus during 29 November - 3 December 2018. The 'inquizitive' was a team event. Many teams competed in this quiz competition and each team was consisting of two members. The competition was a multi round event. It consisted of 3 rounds and each round was an elimination round in itself. The first two rounds of the quiz competition were held on 29 November 2018 and the third round was held on 3 December 2018. Out of all the teams that competed in the preliminary rounds of the event, the top five teams were qualified for the third and final round of the quiz competition.

Out of the five teams that competed in the third and final round of the quiz competition, the following three teams emerged as the final winners of the quiz competition:

- Mr Sanjay Chowdary and Mr D Lakshmi Narayan
- Mr M Goutham Kumar and Mr Jainit Meheta
- Ms Anukriti and Mr Ankit

Stock Mind

'Nivesh – the Finance Club' set up by the IPE students, organized the 'Stock Mind' Introductory Session on 6 December 2018 at IPE Shamirpet Campus. In this session, Mr Asish, Regional Manger, AP & Telangana and Mr Suhaas, Business Development Manager, Hyderabad, ICICI Securities Limited visited IPE Shamirpet Campus and took a session for finance elective students on stock mind season and spoke on virtual trading.



Stock Mind session in progress

Annual Sports Fest

IPE Annual Sports Fest was organized during October 30 November - 2 December 2018 at IPE Shamirpet Campus. As part of the Fest competitions were held for the students in different sports and games such as Cricket, Football, Badminton, Table Tennis, Basketball, Volleyball, Carroms, Throwball and Chess. A Relay Race was also organised. Prof R K Mishra, Director IPE formally inaugurated this year's 'Sports Fest' by serving a ball in a volley-ball match. Many students participated in this year's sports fest enthusiastically and the final winners in various categories of sports and games were awarded the prizes and certificates. The list of winners under different categories are:

Cricket: Winners – BIF (Seniors) and Runner-up – BIF (Juniors)

Volleyball: Winners – PGDM (Juniors) and Runner-up – BIF (Seniors)

Football: Winners – PGDM (Juniors) and Runner-up – PGDM (Seniors)

Basket Ball: Winners – PGDM (Juniors)

Throwball: Winners – PGDM (Juniors) and Runner-up – IB (Juniors)

Box Cricket: Winners – BIF (Juniors) and Runner-up – PGDM (Juniors)

Table Tennis (Singles – Men): Winner – Mr Kunal (Senior, HRM) and Runner-up – Mr Manikant (PGDM, Senior)

Table Tennis (Singles – Women): Winner – Ms Akshara (Junior) and Runner-up – Ms Shital Patel (BIF, Junior)

Table Tennis (Doubles): Winners – Mr Kunal & Mr Sai Kiran (Seniors)

Chess (Men): Winner – Mr Tejender Reddy (Junior) and Runner-up – Mr Sri Charan (Senior)

Chess (Women): Winner – Ms Kavya (Junior)

Carroms: Winner – Mr Kamal & Mr Harish (BIF, Seniors) and Runner-up – Mr Sai Charan & Mr Harsha (Juniors)



Prof R K Mishra, Director, IPE declare open the IPE Annual Sports Fest



A goal being scored in a foot ball match



A point being scored in a basketball match



A spiker in action



The winning IPE team showcasing the 'Winners Cup'

Accolades for Winners

IPE students participated in 'KRITANSH' – a sports fest at VJIM, Hyderabad and bagged the Winners Title in 'Volleyball' event. The team under the captaincy of Mr H Chiranjeevi stood strong against 10 opposing teams and made it to win the game in the Final. The other members of the winning team were Mr Anil T J, Mr M Sunil Reddy, Mr MA Sohail, Mr A Naveen Reddy, Mr N Jagannath Reddy, Mr P Dhanunjay, Mr P Abhirath Rao, Mr S Suraj Reddy, Mr Anshuman and Mr K Joy.

Book Release Function

IPE organized a book release function on 14 December 2018 of the release of debut collection of poetry, dedicated to the Gurus of IPE 'Thoughts in Verse', a sublime compilation of poems, by its student, a passionate poet and budding artist Mr Shiva Sai Jaishetty, PGDM MM (I Year). The book release function took place at IPE Shamirpet Campus.

Published by Jaishetty Publications, first edition features epic poetry from the dawn of modernity in the form of 10 poems,



Book release function

accentuating God's continuous blessings for humankind that inspire an overwhelming faith in every heart and mind. Mr Shiva Sai carefully selected to introduce to young readers, wide, varied, and broad range of themes including 'Environment's Pollution & Protection / Mother is Goddess / Friend / Strong Minds need Explorations / Life / Nothing is Success unless Satisfied / Ode to IPE / Prayan is Pandu/ Lesson from Nature'.

Prof R K Mishra, Director, IPE congratulated Mr Shiva Sai for his achievement, which, he said, could only be possible through sheer perseverance and hard work. Prof S S Murthy, Dean, IPE congratulated him and wished good luck for future endeavors.

Christmas Celebrations

This year's Christmas festival was celebrated with fervour and gaiety by IPE Students. As part of these celebrations, a Christmas tree was set up near Six Pillars of the IPE Shamirpet Campus and a big multi colour Christmas Star was kept on the top of it. The Christmas tree was decorated with series lights of different colours. Many IPE Students sporting Santa Claus caps participated enthusiastically in these celebrations.



A well decorated Christmas Tree



IPE students sporting the Santa Claus Caps

List of Programmes for the period of Apr 2019-Mar 2020

S No	Title of Programme	Programme Dates	Programme Director(s)
1	Applying HR Analytics	25-26 April 2019	Dr Shulagna Sarkar
2	Legal Aspects of People Management	10-11 May 2019	Dr Deepti Chandra
3	Management Research in India (Sponsored by ICSSR, New Delhi)	17-18 May 2019	Dr V Srikanth
4	Faculty Development Programme on Advances in Research Methods & Data Analytical Tools	22-24 May 2019	Dr Samarendra Mohanty
5	Personal Growth for Workplace Effectiveness	23-24 May 2019	Dr A Sridhar Raj
6	Advanced Management Programme in Banking and Finance	7-8 June 2019	CA Girija Mallikarjunan and Dr Shweta Mehrotra
7	Reservation Policy for SCs, STs and OBCs in Central Government, CPSEs, SLPEs and Banks	13-14 June 2019	Prof R K Mishra and Ms J Kiranmai
8	Excelling CSR - Enabling High Impact	14-15 June 2019	Dr Shulagna Sarkar
9	Corporate Reforms and Changing Corporate Strategy	20-21 June 2019	Dr K Trivikram
10	Financial Derivatives and Risk Hedging Strategies	27-28 June 2019	Dr Jyoti Kumari
11	Board Orientation Programme for Directors	11-12 July 2019	Prof R K Mishra and Ms J Kiranmai
12	Valuation in Public Sector Enterprises	18-19 July 2019	Dr A Pawan Kumar
13	Strategic Management for Success	25-26 July 2019	Mr S N Mantha and Dr M L N Rao
14	Cyber Security and Safety Measures	25-26 July 2019	Mr A S Kalyana Kumar
15	Project Appraisal, Financing and Management	2-3 August 2019	Dr S S Murthy
16	Ethical Hacking and Cyber Security	5-7 August 2019	Mr A Rakesh Phanindra
17	Operations and Supply Chain Analytics for Competitive Advantage	8-9 August 2019	Mr S Satish Kumar, Dr C V Sunil Kumar and Dr Swayam Sampurna Panigrahi
18	10 th International Conference on Corporate Governance, Governance & Integrity [in association with Accounting Research Institute, UTiM]	22-23 August 2019	Prof R K Mishra, Ms J Kiranmai and Dr Shweta Mehrotra
19	Essentials of Corporate Finance	26-27 August 2019	Dr A Pawan Kumar
20	Marketing – Planning & Strategy	29-30 August 2019	Dr V Srikanth
21	Advanced Leadership Programme	August-September 2019	Mr S Satish Kumar, Mr S N Mantha and Dr A Sridhar Raj
22	Data Science and Machine Learning Techniques Using MS Excel, R and Tableau	5-6 September 2019	Dr Shaheen and Dr C V Sunil Kumar
23	Finance for Non-Finance Executives	5-6 September 2019	Dr K V Ramesh
24	6 th Board Orientation Programme for Women Directors - 'Its' Her Time on the Board'	12-13 September 2019	Prof R K Mishra and Ms J Kiranmai
25	International Conference on 'New Trade Policies and Flow of Capital Under De-globalization in the Emerging Economies	16-17 September 2019	Dr Usha Nori and Dr Sandeep Kumar Kujur

S No	Title of Programme	Programme Dates	Programme Director(s)
26	Customer Oriented Services Marketing	19-20 September 2019	Dr V Srikanth
27	Legal and Regulatory Issues in Power Sector	25-26 September 2019	Dr Rajesh G
28	Managing Work Stress with the Help of Positive Psychology for Superior Performance	14-15 October 2019	Dr Samarendra Mohanty
29	Analytics for Decision Making	17-18 October 2019	Dr K Anantha Kumar
30	Ethical Hacking and Cyber Security	21-23 October 2019	Mr A Rakesh Phanindra
31	Ethics, Values and Morals (EVM) for Professional Managers	24-25 October 2019	Dr Sinju Sankar
32	Art of Story Telling	30-31 October 2019	Dr Prashant Raman and Mr Kumar Aashish
33	Labour Legislation Compliance	4-5 November 2019	Dr Deepti Chandra
34	Sustainable Lean Management Practices for Improved Business Performance	7-8 November 2019	Mr S Satish Kumar, Dr C V Sunil Kumar and Dr Swayam Sampurna Panigrahi
35	CSR Awareness Programme for Executives of NLCIL	7-8 November 2019	Dr Shulagna Sarkar
36	Artificial Intelligence and Its Applications in Business	14-15 November 2019	Dr Shaheen and Dr C V Sunil Kumar
37	Financial Models for Sustainable Excellence	15-16 November 2019	Mr M Chandra Shekar
38	Personal Growth for Workplace Effectiveness	21-22 November 2019	Dr A Sridhar Raj
39	Customer Relationship Management – Road to Profitability	21-22 November 2019	Mr P Mahesh and Dr S Vivek
40	Effective Use of Digital Media Technology for Tourism Industry in Kashmir	27-28 November 2019	Dr Muzamil Ahmad Baba
41	Digital and Social Media Marketing	5-6 December 2019	Mr A Rakesh Phanindra
42	Effective Financial Management Techniques to Succeed in a VUCA Corporate World	5-6 December 2019	Dr S S Murthy
43	e-Procurement System	11-13 December 2019	Mr A S Kalyana Kumar
44	Foreign Currency Risk Management and Global Finance	13-14 December 2019	Dr M Karthik and Dr Rajesh G
45	International Conference on Corporate Social Responsibility	19-20 December 2019	Dr Shulagna Sarkar
46	7 th National Conference on 'Diversity in Management – Development of Women Executives'	23-24 December 2019	Dr Narendranath Menon Dr Sinju Sankar
47	Effective Project Management	4-6 January 2020	Mr S Satish Kumar
48	Mid Management Programme on 'Stepping Leadership Ladder' at Port Blair	22-24 January 2020	Dr Shulagna Sarkar and Ms J Kiranmai
49	Communication for Managerial Effectiveness	4-5 February 2020	Dr Anand Akundy and Dr N G Satish
50	Credit Risk Management in Banks and Financial Institutions	10-12 February 2020	Dr Jyoti Kumari
51	Working Towards Organizational Excellence	20-21 February 2020	Dr S Vivek and Mr P Mahesh

For further details, you may contact on
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