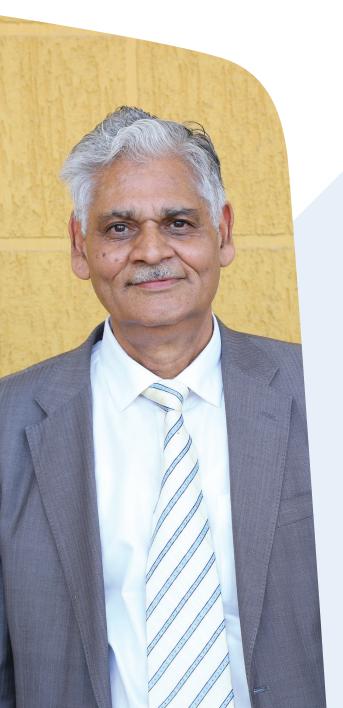




DIRECTOR'S MESSAGE



The Institute of Public Enterprise (IPE) set up to promote excellence in management through training and management development is embarking on creating a range of programmes for managerial personnel at different levels in public and private organizations. The sweeping changes in the corporate world consequent upon liberalization, privatization and globalization, the convergence of technologies and the growth of the Internet have unleashed competition both in the domestic and international markets.

The new millennium demands that managers keep abreast of developments and be ahead of the needs of their organization. In the emerging learning society, knowledge has become an important tool in the corporate world.

Management Development Programmes conducted at IPE, over the years, have contributed significantly in IPE's quest for becoming a totally integrated institution and interactions with practicing Managers through MDPs will help IPE in this endeavor.

RK MISHRA Director



ABOUT IPE

The Institute of Public Enterprise (IPE) was established in 1964 as a not-for-profit institution, with the initiative of Shri SS Khera, the then Cabinet Secretary, Government of India. IPE's forte has traditionally been its holistic approach to systematic and sustained study of issues relevant to Public Enterprise Policy. Widening its focus of work over the years, however, the IPE has emerged in recent years as an institution of excellence in executive training, consulting and management education with balanced focus on both private and public sector enterprises.

The post graduate courses offered by IPE are recognized by the Association of Indian Universities and other statutory bodies like the All India Council for Technical Education. The Institute has gained recognition as a 'Center of Excellence' in Social Science Research by the Indian Council of Social Science Research (ICSSR) of the Ministry of Human Resource Development, Govt. of India. With a multi-disciplinary team of around fifty full time faculty members and access to globally distributed resource persons in diverse areas of management and public policy, IPE stands out today as a one stop provider of management development services.

IPE has also established collaborative linkages with national and international agencies of repute. At the national level, it has collaborative arrangements with the Department of Public Enterprises (DPE) in the Government of India, various other Ministries of the Government of India, State Governments, autonomous think tanks, central universities, professional bodies, industry associations, chambers of commerce and academic institutional networks. Internationally, IPE enjoys professional linkages with the World Bank, Asian Development Bank, UNDP and other UN Agencies, DFID, Commonwealth Secretariat and the International Centre for Promotion of Enterprise (ICPE), Slovenia. The activities of the Institute are governed by a body of internationally acclaimed scientists, scholars, business leaders and policy makers.

Mr K Madhava Rao, IAS (Retd.) former Chief Secretary to the Government of Andhra Pradesh and former State Election Commissioner is currently the President, Board of Governors of IPE. The Institute has world class infrastructure at its new campus in Shamirpet and the city campus with state of the art class rooms, library, computing, residential and recreational facilities.

STATE-OF-THE-ART CAMPUS

With an idea to prepare for the next generation, IPE moved to its new campus situated on 21 acres of land located 25 km north of Secunderabad. The campus has a built-in 3.5 lakh sq.ff covering all modern amenities, 400 rooms hostels for boys and girls separately, the buildings are energy efficient and GRIHA / LEED norms compliant with Wi-Fi network and with a digitized library is accessible for 24x7.



MANAGEMENT DEVELOPMENT PROGRAMMES AT IPE



Participants of the training programme "Management of Technology and Innovation" - January 2020

anagement Development Programmes (MDP) provide participants with the opportunity to refocus, to immerse themselves in the latest thinking about best practice in management, and provide them with personal and professional tools to strengthen their effectiveness as a manager and leader.

The sweeping changes in the corporate world consequent upon liberalization, privatization and globalization, the convergence of technologies and the growth of the Internet have unleashed competition both in the domestic and international markets. The new millennium demands that managers keep abreast of developments and be ahead of the needs of their organization. In the emerging learning society, knowledge has become an important tool in the corporate world. Managers have recognized the need to update their knowledge and skills to deal with rapidly changing situations and developments in the market place.

Fast-paced and intensive programmes in various functional areas dedicated to the latest techniques and trends in many core areas of management are imperative today in any capacity building endeavour. These programmes also provide a global context for enhancing awareness and

organisation wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments, and harnessing technology to ensure that systems and procedures are optimized.

With greater emphasis on organizational development, the programmes are engineered to enhance the managerial knowledge, skills, attitude and aptitude of practicing executives. These programmes would help the organizations to improve productivity and process efficiency, enhance communications and teamwork, improve human performance and morale, retain talent and resources, reduce cost and waste, and anticipate workforce and technology changes and stay competitive.

IPE shares its knowledge and expertise to build corporate India's global competitiveness and government's facilitation role. IPE's strength lies in its diverse faculty traits and experience of nearly five decades of training public and private sector executives. The programmes are either customized in-house programmes designed to suit an organization's specific needs, or open programmes where participants from different organizations attend.



LEARNING AND DEVELOPMENT INTERVENTIONS

anagement Development Programmes conducted at IPE, over the years, have contributed significantly in IPE's quest for becoming a totally integrated institution. The objective of the MDPs is to help improve management systems through competency building at various levels in the corporate, government and non-government sectors to take on leadership roles in various positions – individually and collectively.

IPE devises and designs customized programmes to meet the specific needs of various organizations, in both the public and private sectors. These programmes pertain to general management as well as various functional areas. The programmes can be conducted at IPE campus or at a location designated by the client organizations.

The MDPs two-way learning process filters through to the Institute's MBA (PE) and PGDM programmes through case studies of current situations. As a result, IPE is able to produce leaders with not only the tools to build what tomorrow will be, but also with the knowledge of today that must work. The Institute has been organizing MDPs for over the past five decades for officers of state and central governments and practicing managers of public and private sector organizations. It has conducted nearly 100 programmes for over 1600 officers of IAS, IFS and other allied services. IPE has also conducted

over 1000 MDPs and in-company programmes for practicing managers of the corporate sector, in the following areas:

General Management / Marketing / Corporate Social Responsibility & Sustainability / Project Planning & Appraisal / Corporate Planning / Human Resource Development / Financial Management / Information Technology / Project Management / Enterprise Risk Management / Operational Excellence / Supply Chain Management / Cyber Security and Cyber Laws / Corporate Governance etc.

Several seminars, conferences and other programmes sponsored by various international agencies and AICTE are regularly conducted by the Institute. The Institute has well-furnished conference halls and a large auditorium with modern audiovisual equipment. It also has an executive hostel and canteen facilities. IPE caters to fulfill the training and management development needs of public and private enterprises through the following methodology:

Unit-Based (In-Company / Customized) Programmes

Customized training programmes and executive development interventions can be delivered at the designated venue of the organization. The training programmes are designed to



Cmdr. Siddharth Mishra, CMD, BDL at IPE, Hyderabad



Prof. Halemane Murthy, INPAQT, Rotterdam, The Netherlands, at IPE, Hyderabad



Prof Manfred Max Bergman, University of Basel, Switzerland and Dr Zinette Bergman, University of Notre Dame, USA at IPE, Hyderabad

LEARNING AND DEVELOPMENT INTERVENTIONS

help government, public and private business organizations to enhance their competence, performance, productivity and profitability. The Training Division offers a cafeteria approach to in company learning / training, which enables the client organization to choose training modules that meet their HRD needs. IPE can design and conduct such customized training programmes as per the client organization's choice, or in combination with other modules. The duration generally ranges from 1-15 days.

In-house programmes conducted by IPE in the recent past include

Executive Development Programme / Project Management / Supply Chain Management Commercial Accounts and Financial Management / Corporate Social Responsibility / Pooling Resources for Optimum Results / Board Development Programme / Human Resources and Personnel Management in SLPEs / Best Practices for Resource Optimization Manufacturing Excellence Best Result Through Competitive Advantage Analysis / Rural Marketing / Project Formulation, Project Evaluation & Project Management / Strategic Planning for Self-Sustainable Growth / Soft Skills / Frontiers of Finance / Cyber Security / Managerial Effectiveness / Finance for Non-Finance Executives.

Open Programmes

- Open-house programmes draw participation from across different industries in the public and private sectors. They are organized in functional areas such as Strategic Management, Marketing Management, Financial Management, Finance for Non-Finance Accounting & Executives, HR Development, Organizational Industrial Relations, Information Technology, Supply Chain Management, Project Management, International Capital Markets and New Financial Instruments.
- Expert faculty in the respective areas identify topics of contemporary interest and offer these programmes and nominations are sought from various organizations for participation and these programmes are conducted at the IPE campus. Residential facilities are also offered to the participants when requested.
- Institute of Public Enterprise, in its fifty five years of existence, has traversed a path of continuous improvement and has developed skills and tools that help it to be a strategic partner for Public Sectors and Government in their Capacity Building endeavor.



Participants of the training programme "Cyber Crime and Safety Measures" - December 2019



LIST OF PROGRAMMES FOR THE YEAR 2020-21

S No	Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
APRIL				
1	Conference on Making Cities Smart and Sustainable (jointly with Action Aid, World Urban Campaign, Citizens Rights Collective)	Apr 17-18, 2020	Dr Ch Lakshmi Kumari	-
2	10th International Conference on Corporate Governance - `Leadership and Governance: Challenge for 3rd Millennium' & Best Practices in Corporate Governance Awards 2020 (in collaboration with ARI, Malaysia, GRFCG, New Delhi) Apr 20-21, 2020	April 20-21, 2020	Prof R K Mishra, IPE and Prof Normah Omar, ARI	-
3	A Tool for Performance Evaluation and Monitoring in the State Enterprises in Assam	April, 2020	Prof R K Mishra and Ms J Kiranmai	-
MAY				
4	Corporate Social Responsibility (CSR) - Leading the Future Development	May 21-22, 2020	Dr Shulagna Sarkar	Rs 14,000
JUNE				
5	People Management - The Soft Skills Dimension	June 22-24, 2020	Dr A Sridhar Raj	Rs 20,000
6	3 rd Strategic Management for Success	June 25-26, 2020	Shri S N Mantha & Dr MLN Rao	Rs 14,000
JULY				
7	Risk Management	July 14-15, 2020	Dr Shweta Mehrotra	Rs 14,000
8	5 th Board Orientation Programme for Women Directors "It's her Time on the Board"	July 23-24, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 18,000
9	Ethical Governance and Sustainable Business Practices	July 23-24, 2020	Dr P Geetha	Rs 14,000
10	Ethical Hacking, Cyber Security and Cyber Law	July 27-29, 2020	Mr A Rakesh Phanindra	Rs 20,000
AUGI	JST			
11	Data Analytics for Effective Marketing	Aug 17-18, 2020	Dr V Srikanth	Rs 22,000
12	e-Procurement System for Vigilance and Transparency	Aug 20-21, 2020	Mr A S Kalyana Kumar	Rs 14,000
13	Workshop on "Reservation Policy for SCs, STs, OBCs & EWS in Central Government, CPSEs, SLPEs and Banks"	Aug 27-28, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 17,000
14	Corporate Reforms and Changing Corporate Strategy	Aug 27-28, 2020	Dr K Trivikram	Rs 14,000
15	Advanced Leadership Programme 2020	Aug / Sept 2020	Prof R K Mishra & Shri S N Mantha	Rs 6,00,000 (Budgetary)
SEPTE	MBER			
16	Data Science and Machine Learning Techniques using MS Excel, R and Tableau	Sept 3-4, 2020	Dr Shaheen	Rs 14,000
17	Ethical Hacking, Cyber Security and Cyber Law	Sept 16-18, 2020	Mr A Rakesh Phanindra	Rs 20,000
18	Efficient Management through Digital Transformation	Sept 21-22, 2020	Dr V Srikanth	Rs 22,000
OCTO	DBER			
19	Operations and Supply Chain Analytics for Competitive Advantage	Oct 7-9, 2020	Shri S Satish Kumar & Dr C V Sunil Kumar	Rs 20,000
20	Digital Marketing and Personal Branding	Oct 7-9, 2020	Dr Muzamil Ahmad Baba & Dr Prarthana Kumar	Rs 20,000
21	Valuation of Public Sector Enterprises	Oct 15-16, 2020	Dr A Pavan Kumar	Rs 14,000
NOVI	MBER			
22	Project Appraisal, Financing and Management	Nov 9-10, 2020	Dr S S Murthy	Rs 14,000
23	Artificial Intelligence and Its Applications in Business	Nov 12-13, 2020	Dr Shaheen	Rs 14,000
24	32 nd Board Orientation Programme for Directors	Nov 19-20, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 20,000
25	Computational Big Data and Visual Analytics Using Hadoop and Tableau	Nov 23-25, 2020	Mr A Rakesh Phanindra	Rs 20,000
26	4 th Strategic Management for Success	Nov 26 -27, 2020	Shri S N Mantha& Dr MLN Rao	Rs 14,000

LIST OF PROGRAMMES FOR THE YEAR 2020-21

S No	Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*	
DECE	MBER				
27	People Management - The Soft Skills Dimension	Dec 2-4, 2020	Dr A Sridhar Raj	Rs 20,000	
28	Marketing Strategies	Dec 7-8, 2020	Dr V Srikanth	Rs 22,000	
29	Data Driven Analysis for Operational Excellence	Dec 9-11, 2020	Shri S Satish Kumar & Dr C V Sunil Kumar	Rs 20,000	
30	Cyber Crime and Safety Measures	Dec 10-11, 2020	Mr A S Kalyana Kumar	Rs 14,000	
31	8 th National Conference on "Management – Development of Women Executives"	Dec 16-18, 2020	Dr Sinju Sankar & Dr K Narendranath Menon	Rs 14,000	
JANU	JANUARY				
32	Effective Financial Management Techniques to Succeed in a VUCA Corporate World	Jan 18-19, 2021	Dr S S Murthy	Rs 14,000	
33	Computational Big Data and Visual Analytics using Hadoop and Tableau	Jan 27-29, 2021	Mr A Rakesh Phanindra	Rs 20,000	
FEBRU	FEBRUARY				
34	7th International Conference on Corporate Social Responsibility (CSR) and Best Practices in CSR Awards	Feb 4-5, 2021	Dr Shulagna Sarkar	-	
35	Orientation Progamme for NLCIL Executives under the NLCIL Chair on CSR		Dr Shulagna Sarkar	-	

^{*} plus GST of 18%; Non-Residential

A. HUMAN RESOURCE MANAGEMENT

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
People Management - The Soft Skills Dimension	June 22-24, 2020	Dr A Sridhar Raj	Rs 20,000
People Management - The Soft Skills Dimension	Dec 2-4, 2020	Dr A Sridhar Raj	Rs 20,000

B. GENERAL MANAGEMENT

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Conference on Making Cities Smart and Sustainable (jointly with Action Aid, World Urban Campaign, Citizens Rights Collective	Apr 17-18, 2020	Dr Ch Lakshmi Kumari	-
10 th International Conference on Corporate Governance - 'Leadership and Governance: Challenge for 3 rd Millennium' & Best Practices in Corporate Governance Awards 2020 (in collaboration with ARI, Malaysia, GRFCG, New Delhi) Apr 20-21, 2020	April 20-21, 2020	Prof R K Mishra, IPE and Prof Normah Omar, ARI	-
A Tool for Performance Evaluation and Monitoring in the State Enterprises in Assam	April, 2020	Prof R K Mishra and Ms J Kiranmai	-
Corporate Social Responsibility (CSR) - Leading the Future Development	May 21-22, 2020	Dr Shulagna Sarkar	Rs 14,000
3rd Strategic Management for Success	June 25 -26, 2020	Shri S N Mantha & Dr MLN Rao	Rs 14,000
Ethical Governance and Sustainable Business Practices	July 23-24, 2020	Dr P Geetha	Rs 14,000
Workshop on "Reservation Policy for SCs, STs, OBCs & EWS in Central Government, CPSEs, SLPEs and Banks"	Aug 27-28, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 17,000
Advanced Leadership Programme 2020	Aug / Sept 2020	Prof R K Mishra & Shri S N Mantha	Rs 6,00,000 (Budgetary)
4 th Strategic Management for Success	Nov 26 -27, 2020	Shri S N Mantha & Dr MLN Rao	Rs 14,000
8 th National Conference on "Management – Development of Women Executives"	Dec 16-18, 2020	Dr Narendranath Menon & Dr Sinju Sankar	Rs 14,000
7th International Conference on Corporate Social Responsibility (CSR) and Best Practices in CSR Awards	Feb 4-5, 2021	Dr Shulagna Sarkar	-

LIST OF PROGRAMMES FOR THE YEAR 2020-21

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Orientation Programme for NLCIL Executives under the NLCIL Chair on CSR		Dr Shulagna Sarkar	-

C. BOARD LEVEL PROGRAMMES

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
5 th Board Orientation Programme for Women Directors "It's her Time on the Board"	July 23-24, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 18,000
32 nd Board Orientation Programme for Directors	Nov 19-20, 2020	Prof R K Mishra & Ms J Kiranmai	Rs 20,000

D. MARKETING MANAGEMENT

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Data Analytics for Effective Marketing	Aug 17-18, 2020	Dr V Srikanth	Rs 22,000
Digital Marketing and Personal Branding	Oct 7-9, 2020	Dr Muzamil Ahmad Baba & Dr Prarthana Kumar	Rs 20,000
Marketing Strategies	Dec 7-8, 2020	Dr V Srikanth	Rs 22,000

E. ECONOMICS/FINANCIAL MANAGEMENT

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Risk Management	July 14-15, 2020	Dr Shweta Mehrotra	Rs 14,000
Corporate Reforms and Changing Corporate Strategy	Aug 27-28, 2020	Dr K Trivikram	Rs 14,000
Valuation of Public Sector Enterprises	Oct 15-16, 2020	Dr A Pavan Kumar	Rs 14,000
Project Appraisal, Financing and Management	Nov 9-10, 2020	Dr S S Murthy	Rs 14,000
Effective Financial Management Techniques to Succeed in a VUCA Corporate World	Jan 18-19, 2021	Dr S S Murthy	Rs 14,000

F. OPERATIONS MANAGEMENT

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Operations and Supply Chain Analytics for Competitive Advantage	Oct 7-9, 2020	Shri S Satish Kumar & Dr C V Sunil Kumar	Rs 20,000
Data Driven Analysis for Operational Excellence	Dec 9-11, 2020	Shri S Satish Kumar & Dr C V Sunil Kumar	Rs 20,000

G. INFORMATION TECHNOLOGY

Title of the Programme	Programme Dates	Programme Director (s)	Course Fee*
Ethical Hacking, Cyber Security and Cyber Law	July 27-29, 2020	Mr A Rakesh Phanindra	Rs 20,000
e-Procurement System for Vigilance and Transparency	Aug 20-21, 2020	Mr A S Kalyana Kumar	Rs 14,000
Data Science and Machine Learning Techniques using MS Excel, R and Tableau	Sept 3-4, 2020	Dr Shaheen	Rs 14,000
Ethical Hacking, Cyber Security and Cyber Law	Sept 16-18, 2020	Mr A Rakesh Phanindra	Rs 20,000
Efficient Management through Digital Transformation	Sept 21-22, 2020	Dr V Srikanth	Rs 22,000
Artificial Intelligence and its Applications in Business	Nov 12-13, 2020	Dr Shaheen	Rs 14,000
Computational Big Data and Visual Analytics using Hadoop and Tableau	Nov 23-25, 2020	Mr A Rakesh Phanindra	Rs 20,000
Cyber Crime and Safety Measures	Dec 10-11, 2020	Mr A S Kalyana Kumar	Rs 14,000
Computational Big Data and Visual Analytics Using Hadoop and Tableau	Jan 27-29, 2021	Mr A Rakesh Phanindra	Rs 20,000

ADVANCED LEADERSHIP PROGRAMME 2020

The Advanced Leadership Programme 2020 has been designed to equip the senior leaders of the public enterprises in addressing the multi-cultural, multi-demographical and multi-geographical challenges. The programme will enable the public enterprises leadership with global insights and corporate inputs which will help them to foresee the opportunities for the organization.

Domestic Module

The Domestic Module of ALP 2020 is designed to meet the specific needs of the senior leaders of the public enterprises in India. The module addresses the leadership challenges of the public enterprises in the wake of emerging challenges both at the national and global level. The challenges comprise of demographic diversity, technological upgradation, exploration of green field projects, expansion of brown field projects, multi-cultural talent, grooming leadership pipeline, building a new organizational DNA, etc.

International Module

The International Module of the ALP 2020 which will be conducted in Europe comprises of interaction with the faculty members of top business schools and corporate captains of various industries across Europe. The study tour in will provide a firsthand experience about the leadership challenges in business across boundaries during the study tour to Europe.



Participants of the Advanced Leadership Programme in Lausanne, Switzerland - September 2019



Prof RK Mishra giving away the inaugural speech for the training programme "Board Orientation Programme for Directors and Senior Executives" - November 2019





Participants of the 7th National Conference "Diversity in Management - Development of Women Executives" -December 2019



Participants of the training programme "Managing CSR in the Changing Paradigm" - June 2019



Participants of the training programme "Cyber Attacks and Cyber Security" - August 2019



Participants of the training programme "e-procurement System for Vigilance and Transparency" - August 2019



Convocation - IPE

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