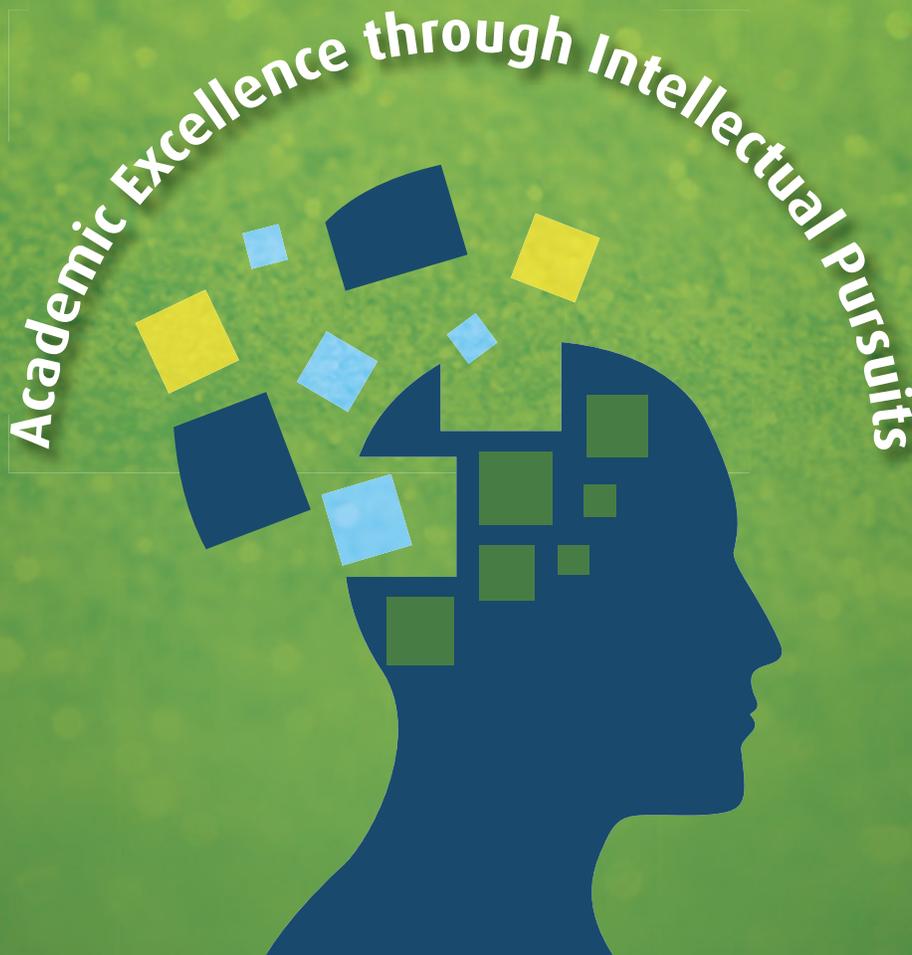




**INSTITUTE OF PUBLIC ENTERPRISE**  
ICSSR, MHRD, GOI RECOGNIZED CENTRE FOR EXCELLENCE IN RESEARCH

Building Leaders for the Digital Age

## **A PROFILE**





# GOVERNING BOARD



**Shri K Madhava Rao, IAS (Retd)**  
President, IPE and former Chief Secretary and Election Commissioner, Govt of Andhra Pradesh



**Dr P Rama Rao**  
Emeritus President, IPE Chairman, Governing Council, IISc, and former Secretary, Department of Science and Technology and Ocean Development, Govt of India



**Shri TV Mohandas Pai**  
Chairman, Manipal University Learning Pvt Ltd, MEMG International Pvt Ltd



**Dr K Pradeep Chandra, IAS (Retd)**  
Former Chief Secretary, Govt of Telangana



**Smt Mahpara Ali**  
Former CGM (L&D), Corporate Centre, State Bank of India



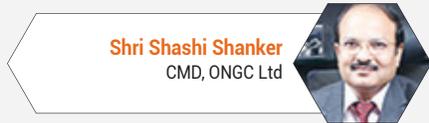
**Shri MB Raju**  
Executive Chairman, Deccan Cements Ltd



**Ms Seema Bahuguna, IAS**  
Secretary, Department of Public Enterprises, Govt of India



**Shri Jayesh Ranjan, IAS**  
Principal Secretary, Dept of IT, Electronics and Communications & Dept. of Industries and Commerce, Govt of Telangana



**Shri Shashi Shanker**  
CMD, ONGC Ltd



**Shri N Baijendra Kumar, IAS**  
CMD, NMDC Ltd



**Shri Rakesh Kumar**  
CMD, NLC India Ltd



**Shri Anil Kumar Jha**  
CMD, Coal India Ltd



**Smt Savita Mahajan**  
Former Deputy Dean Indian School of Business



**Shri N Sridhar, IAS**  
CMD, The Singareni Collieries Company Ltd



**Prof S Ramachandram**  
Vice-Chancellor, Osmania University



**Prof VK Malhotra**  
Member Secretary, ICSSR, MHRD, Govt of India



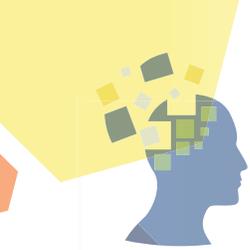
**Dr RK Mishra**  
Director, IPE Member Secretary

## VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.

## MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management.



## ABOUT IPE

The Institute of Public Enterprise (IPE) was established as an autonomous non-profit society in 1964, with an objective to undertake research and training in Management Sciences. The institute was set up by the initiative of Shri SS Khera, ICS (former Cabinet Secretary, Government of India) and Dr DS Reddy (former Vice-Chancellor, Osmania University, Hyderabad) to pursue systematic and sustained study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programs concerning public enterprises. IPE provides technical and knowledge inputs to government agencies on issues of policy making, policy implementation and impact evaluation. IPE has very strong networks with national and international organizations working on issues of public sector and governance.

Over the last five decades, IPE has transformed itself into a multi-faceted organization and has developed from being a research and training organization to an internationally regarded educational institution. A two-year full time Post Graduate Diploma in Business Management (PGDBM) was launched in the year 1995 which is recognized as equivalent to MBA by the Association of Indian Universities (AIU). The Institute built a diverse portfolio of long-term programs as per the industry requirement and introduced two-year full time Post Graduate Diploma in Management - Retail and Marketing (PGDM-RM) in 2007, Post Graduate Diploma in Management - Banking, Insurance and Financial Services (PGDM-BIF) in 2008, Post Graduate Diploma in Management - International Business (PGDM-IB) in 2009, Executive PGDM in 2009 and Post Graduate Diploma in Management - HRM in 2011, all recognized by AICTE.

IPE is recognized as 'Centre of Excellence' in social science research by Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.

### THRUST AREAS

The Institute's thrust areas are as follows:

- Corporate Governance
- Corporate Social Responsibility
- Sustainable Development
- Corporate Restructuring
- Risk Management
- Performance Evaluation
- Public Enterprise Reform
- Governance and Public Policy
- Social Science Research
- Corporate Finance
- General Management



**Shri K Madhava Rao**, IAS Retd., President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004. He served as an Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was a Director of the Central Board of the Reserve Bank of India and Member of the Board for Financial Supervision of RBI from 2000 to 2006. Between 1979 and 1997, he was the Secretary for various Departments including General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Principal Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He served as District Collector of Warangal, from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh. He also served as Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh.

Since 2004, Shri K Madhava Rao, is a full time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society champions the cause of women self-help groups. He is also a trustee of the Hyderabad based international organization, South Institute for Public Policy and Action (SIPPA).



**Prof RK Mishra** is ONGC Subir Raha Chair Professor on Corporate Governance and Senior Professor and Director, Institute of Public Enterprise, Hyderabad, India. A Ph.D from the University of Rajasthan and a visiting fellow at London Business School, studied for International Teachers Program at SDA Bocconi, Milan. Prof Mishra taught at the University of Bradford, and was a Visiting Professor at Maison Des Sciences De L' Hommes, Paris, Faculty of Economics, University of Ljubljana and Accountancy Research Institute (ARI), Universiti of Teknologi Mara, Malaysia. He is a member of the UN Task Force on International Standards of Excellence in Public Administration and Education. He is Vice President, International Association of Schools and Institutes of Administration, Brussels.

Prof Mishra is a special invitee on OECD Working Group on Privatization and Corporate Governance of SOEs and Asian Network of Corporate Governance. He was a Member 'Panel of Experts on Reforms in Central Public Sector Enterprises (CPSEs)' set up by the Planning Commission, Govt of India, Member, Adhoc Taskforce set up by the Cabinet Secretariat, to review the Results Framework Documents (RFD) of the various ministries of the Govt of India, Adhoc Taskforce on Memorandum of Understanding, Government of India. He has been on the boards of certain key public and private sector enterprises in India. He is on the expert group on Corporate Governance constituted by OECD.

Prof Mishra has long experience of teaching and guiding research for doctoral degree in management, economics, public administration and commerce. He is on the editorial boards of many national and international journals, and publications brought out by publishers of repute from India and abroad. His areas of interest include Corporate Governance, Corporate Social Responsibility, Sustainable Development, Public Enterprise Management, Corporate and International Finance.



## NETWORKS & COLLABORATIONS

Many national and international organizations have drawn upon IPE's research findings and databases to further the cause of development and formulation of public policy.



IPE has collaborated with the following organizations in the field of Research, Consultancy, Training and Teaching:

### International Organizations

- Asian Development Bank
- BRAC Institute of Governance and Development (BIGD), Dhaka
- Centre for Asian Studies, Kyungpook University, South Korea
- Commonwealth Secretariat, UK
- Department for International Development (DFID), UK
- International Association of Schools & Institutes of Administration, Belgium
- International Centre for Promotion of Public Enterprises, Slovenia
- International Institute of Administrative Sciences, Netherlands
- International Political Science Association, Canada
- International University Business Agriculture and Technology, Bangladesh
- Kania School of Management, University of Scranton, USA
- Monash University, Australia
- Northeastern Illinois University, USA
- Rotterdam School of Management, Netherlands
- Universiti Tun Abdul Razak, Kuala Lumpur, Malaysia
- Waikato University, New Zealand
- World Bank
- Association of Management Development Institutions of South Asia
- Nepal Administrative Staff College, Nepal

### Government & Allied Agencies

- Committee on Public Undertakings
- Comptroller and Auditor General of India
- Confederation of Indian Industry
- Department of Personnel & Training (GoI)
- Department of Public Enterprises (GoI)
- Department of Science and Technology (GoI)
- Federation of Indian Chambers of Commerce and Industry
- Finance Commission (GoI)
- India International Centre
- Indian Association of Social Science Institutions
- Planning Commission of India
- Indian Council of Social Science Research
- Indian Econometric Society
- Indian Institute of Banking and Finance
- Indian Institute of Foreign Trade
- Indian Institute of Public Administration
- Institute of Company Secretaries of India
- National Foundation for Corporate Governance (GoI)
- National Institute of Financial Management
- National Productivity Council
- National Stock Exchange
- Reserve Bank of India



# RESEARCH & CONSULTANCY – A CENTRE OF EXCELLENCE

*50 Years of IPE Research*  
– Where Investigations Meet Decisions

## Dedicated Centres of Research in IPE

Dedicated centres of research have been established in IPE to carry out research on contemporary topics.

A number of research studies have been conducted and reports / publications have been brought out by these centres. These centres, apart from research, involves in extending consultancy services and also conduct training programs for executives to enable them stay abreast of latest developments on policies and practices.

## The following Centres have been established at IPE

- Centre for Corporate Governance
- Centre for Corporate Social Responsibility



*Prof RK Mishra, Director – Institute of Public Enterprise with Dr Sultan Hafeez Rahman, Executive Director – BRAC Institute of Governance and Development, Bangladesh and Dr Samar Verma, International Development Research Centre (IDRC) of Canada*



*Prof Shakeel Ahmed, Pro-VC, MANUU, and Prof RK Mishra, Director, IPE exchanging MoU copies while Prof MA Sikandar, Registrar, MANUU, Prof SS Murthy, Dean, IPE, IPE Faculty Members and MANUU Staff look on*

- Centre for Corporate Risk Management
- Centre for Public Enterprises and Disinvestment
- Cell on Regulatory bodies
- Wage and Salary Studies Cell
- Centre for Innovation
- Centre for Governance and Public Policy
- Centre for Environment and Sustainable Development

## Doctoral Program at IPE

IPE has a Doctoral Program run under the aegis of the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India. The Institute has produced 84 Ph.Ds. 2 research scholars have submitted their Ph.D. theses, and 43 research scholars are presently carrying out their Ph.D. work. IPE is associated with the 17 Universities for the Ph.D. Work. 22 Ph.Ds. have been awarded since 2012 in the areas of Management, Economics, Commerce, Public Administration, Political Science, Education etc.

Three types of fellowships viz. the ICSSR's Institutional Doctoral Fellowships (ordinary and pay protected), IPE Fellowships and the IPE National Doctoral Fellowships (NDF) are instituted to motivate and facilitate the research

scholars to focus solely on their research activities, so as to nurture and develop good researchers and also to generate good quality research outputs (theses) which will be beneficial to the society and the country.

## IPE in CPSE Reforms

IPE conducted a study on variable compensation in public, private and other sectors within and outside India for Department of Public Enterprise, Government of India in 2016. The study was with reference for the 3<sup>rd</sup> Pay Revision Committee. The institute was also instrumental in drafting the 2<sup>nd</sup> pay revision for Central Public Sector Enterprises and the Department of Public Enterprises has extensively used the recommendations of IPE, which is an added feather to the cap.

The ONGC Subir Raha Chair instituted at IPE facilitates research, consultancy and training in corporate governance. A number of research studies including board diversity and board orientation programs are being conducted.

The Neyveli Lignite Corporation has instituted an NLC Chair at IPE to facilitate research and training in CSR. Baseline surveys and impact assessment studies have been conducted under the Chair.

## Database on CPSEs and SLPEs

IPE also maintains and constantly updates two databases – one on the Central Public Sector Enterprises (CPSEs) and the other on the State Level Public Enterprises (SLPEs). Research reports, Performance evaluation studies using time series analyses and a number of books have been published using these databases.



# PROGRAMS IN MANAGEMENT EDUCATION

## Program Input

Student's Intellectual Capital  
Academic Resources -  
Books, Journals, Databases  
Experienced Faculty State-of-  
the-art Infrastructure

## Value Creation Process

Concept Building  
Expert Lectures  
Industry Visits  
Short-Term &  
Long-Term Projects

## Program Output

Managerial Skills  
Leadership Capabilities  
Decision Making Ability  
Global Business Knowledge  
Entrepreneurship

## PG Diploma in Management

Today, success in business is as much about understanding global markets and technology and more so about understanding finance, marketing, human resources, systems and operations. The PGDM course with a competitive and innovative curriculum, active learning, and unique campus network and expert faculty resources, is committed to educating not just leaders of business, but captains of the industry.

The program is divided into six trimesters. During the first three trimesters spread over the first year, students gain exposure to primary functional areas including finance, marketing and human resource management.

The primary courses are supplemented by panoply of courses including legal and regulatory frameworks, Diversity management, Managing Negotiations and Entrepreneurship management.

The program offers dual specialization. In the second year, students have to opt for two electives from among Finance, Marketing, Human Resource, Systems and Operations.

At the end of the third trimester students are expected to undertake a two month internship.

Each trimester is spread over twelve weeks.



## PGDM-BIF

In the changing global scenario, innovation is a major driving force for achieving competitive advantage through creation of new business opportunities. Banking, Financial Services and Insurance (BFSI) sector is transforming very fast. Banking sector is in transformation stage due to Digital Banking, Mobile Banking, Payment banks, etc. In case of insurance sector major developments are taking place as companies are going for IPOs and getting listed in capital markets and creating more opportunities. Intervention of Venture capitalists, private equity firms, LBO firms etc, there is huge transformation in financial services. On the whole BFSI sector is taking a 'U' turn due to Fintech, Block Chain Technology, Analytics, Artificial Intelligence, Cyber security etc. To meet these challenges, there is a huge requirement of trained banking and finance professionals in the country. To meet these requirement IPE is offering a specialized two year full-time program – PGDM-BIF. The program helps in training the young minds with rigorous training to meet the requirements

## ...PROGRAMS IN MANAGEMENT EDUCATION



of corporate sector in general and banking and financial Service sector in particular.

### PGDM-IB

Since the landmark year 1991, doing business in India has not been the same any more. The disappearing of economic boundaries has led to the spurt in the growth of the world economy. Furthermore, growing distribution networks, supply chains, and transportation hubs simplify the movement of products. The broad networks of worldwide financial institutions reduce currency issues. Thus, business professionals are increasingly servicing the needs of customers around the world. All businesses nowadays tend to transform to global businesses. Hence, the PGDM-IB courses brings on to the table for all the young managers the necessary exposure to as many international business related subjects as possible, in addition to the conventional subjects of a PGDM / MBA programme.

### PGDM-MM

Post Graduate Diploma In Management – Marketing Management (PGDM – MM) is a unique course specially designed to train the students in the area of Marketing. It equips them with

the principles, theoretical concepts and practice of marketing, with a strong emphasis on contemporary thought, trends, issues and strategies. PGDM-MM gives an in-depth knowledge of Marketing from both an academic and practitioner's perspective, enabling you to address marketing challenges in critical and creative ways.

### PGDM-HRM

The two-year Post Graduate Diploma in Human Resources Management (PGDM-HRM) meets the challenges head-on using human resources effectively which are critical to the success of an organization. Hence, human resource (HR) managers have to play an active role in the strategic planning and decision making in the organizations. PGDM-HRM course at IPE is a two year full-time AICTE approved programme, envisaged as the highest quality programme in the area of Human Resource Management and designed to provide eligible, suitable and competent HR professionals with sufficient knowledge of business of all industrial sectors. PGDM-HRM course offers highly specialized papers in the area of HR catering to the professional needs of the area. PGDM-HRM has unique Long Term Project opportunity which majorly leads to obtaining pre-placement offers.

### Exec. PGDM

The Executive Post Graduate Diploma in Management (Exec. PGDM) is an exclusively designed 15 months program, approved by the All India Council for Technical Education (AICTE), MHRD, Government of India. This program is exclusively designed for working executives, professionals and practicing managers. The program is designed for professionals in looking forward to assume senior level management oriented responsibilities. Exec. PGDM course enables holistic thinking and build an integrated perspective on managerial challenges and facilitate fast-track career growth, through thought leadership.

The Exec. PGDM Program is comparable to some of the best in India, the well-crafted Curriculum and the competent Faculty we deploy to render the courses are the USPs of this program.

The program gives an opportunity to specialize in the **core areas of Management such as Finance, Marketing, Human Resource and Operation**. It caters to the need of the hour by emphasizing on **Business analytics, Digital Marketing, Cyber security, Risk management, Financial inclusion, Corporate governance and CSR**, in addition to skill development, teamwork, inclusivity principles and value-based management.

The Exec. PGDM program participant could be an entrepreneur, startup owner, doctor, army personnel, lawyer, model, actor, architect, teacher, cost accountants, PR head, for whom management education is the next requirement for a scale up.



# TOWARDS ALL-ROUND EDUCATION



## Industry Interface

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of the course are groomed to face the challenges of the corporate world. This is facilitated through the industry exposure gained by the students during their summer internship program. Apart from this, there is a constant flow of inputs from practicing professionals who visit the Institute regularly to attend seminars and conferences, which adds considerable value to the students' all-round education.

## Summer Internship

At the end of the third semester, the students undergo summer internship in their chosen functional area, which helps them relate theory to practice and also confidently apply their knowledge in future. This is done through interactive work in

their summer internships, where they work in a specific department in the organization, such as Production, Marketing, Finance, Human Resources, Operations, Management Information Systems, Banking, Insurance, etc. At the end of the internship, their projects are evaluated by a panel of experts and a *viva voce* is held to examine the learning from the project.

## Program Highlights

The Environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices. The PGDM program

provides a dual specialization, which in turn helps the students to understand symbiotic relationships of various organizations.

Learning of a Foreign Language (French & Spanish) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air classes, business quizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.





# MANAGEMENT DEVELOPMENT PROGRAMS

IPE is well known for its quality of Management Development Programs (MDPs), workshops, training programs and Organization-Based Programs (OBPs). MDPs have been conducted for managerial cadre personnel ranging from junior management executives to CEOs / MDs as well as Chairpersons and Directors of corporates from time to time and very well received. IPE is patronized by large public enterprises comprising both 'Navaratna' and 'Mini-Ratna' enterprises. Several companies depute their executives / managers for MDPs.

IPE conducts Management Development Programs (MDPs) in General Management, Project Planning and Appraisal, Human Resources Development, Finance, Marketing, Corporate Planning, Information Technology and Restructuring. It has so far conducted over 100 MDPs for nearly 2000 IFS / IAS / IPS officers and other government officials, as well as 650 MDPs (including in-company programs) for over 32,000 practicing managers of the corporate sector. The Institute has also conducted several seminars, conferences and other programs sponsored by various international and national agencies.

## Unit-Based (In-House / Customized Programs)

Customized training programs and executive development interventions are delivered by IPE for various central public sector enterprises, state-level enterprises and other government and non-government organizations.

## Open House Programs

Open House programs have been conducted by IPE to draw participants from across different industries in the public and private sectors.

## Emerging Issues in Public Policy



A One-week emersion course on "Emerging Issues in Public Policy" was jointly conducted by IPE, Hyderabad with BIGD, Brac University, Dhaka, NASC, Kathmandu, Niti Foundation and IDRC during October 22<sup>nd</sup> to 27<sup>th</sup> 2018 at Hyderabad, India. The key objective of the course was to discuss the emerging trends in public policy making process in the Asian context and analyze the governance challenges in the process and the innovative practices adopted by various governments in the region. The program was attended by senior government officials from Bangladesh, senior trainers and academic faculty from Nepal and India as well as project officers and consultants from Myanmar.



## Strategic Enterprise Risk Management

A three-day MDP for the executives of NHPC Limited on 'Strategic Enterprise Risk Management' was organized by IPE at its Osmania University Campus during September 6-8, 2017. Shri S Satish Kumar, Senior Faculty Member, IPE was the coordinator for the program.



## Corporate Reforms and Changing Corporate Strategy

A two-day MDP on 'Corporate Reforms and Changing Corporate Strategy' was organised by IPE at its Osmania University Campus during October 26-27, 2017. Dr K Trivikram, Senior Faculty Member, IPE was the coordinator for the program.



## Reservation Policy for SCs, STs & OBCs in CG, CPSEs, SLPEs and Banks

A two-day MDP on 'Reservation Policy for Scheduled Castes / Scheduled Tribes & Other Backward Classes in Central Government, SLPEs and Banks' was held at IPE Shamirpet Campus during July 27-28, 2017.

## e-Procurement System for Vigilant and Transparency

IPE organized a two-day MDP on 'e-Procurement System for Vigilant and Transparency' during October 25-27, 2017 at IPE Osmania University Campus, Hyderabad. Mr AS Kalyana Kumar was the coordinator for the program.



## Advanced Leadership Programme 2018

The Advanced Leadership Programme 2018 titled "Strategic Leadership in a Digital World" was conducted by IPE in September 2018. The programme was attended by the senior executives of various public sector enterprises. The programme was conducted in Hyderabad, India and Rotterdam, The Netherlands. The programme was highly appreciated by the participants for its content and relevance given the need for strategic leadership in the digital world.



## Managing Foreign Currencies Risk and Understanding Global Finance

IPE organized a two-day MDP on 'Managing Foreign Currencies Risk and Understanding Global Finance' during December 7-8, 2017 at IPE Shamirpet Campus. The coordinators for the program were Dr G Rajesh and Dr M Karthik, Asst Professors, IPE.





## CONFERENCES



### All India Vice-Chancellors' Conference

All India Vice-Chancellors' Conference was organised at Osmania University, Hyderabad in connection with the Centenary Celebrations of Osmania University during April 27-28, 2017. The theme of the conference was Higher Education in India: Perspectives of Faculty, Funding and Freedom.

### 5<sup>th</sup> National Conference on 'Diversity in Management – Development of Women Executives'

5<sup>th</sup> National Conference on 'Diversity in Management – Development of women Executives' was held at IPE Osmania University Campus, Hyderabad during December 28-29, 2017 for deliberating on the leadership needs of women executives. Shri KRS Sastry, Advisor, IPE and Prof K Narendranath Menon, IPE were the conference convenors.



### 9<sup>th</sup> International Conference on Corporate Governance (ICCG)

IPE organised the 9<sup>th</sup> International Conference on Corporate Governance during November 28-29, 2017, jointly with Accounting Research Institute Universiti Teknologi Mara, Malaysia and University of Riau at Pekanbaru, Riau, Indonesia.



### 5<sup>th</sup> International Conference on CSR

Centre for Corporate Social Responsibility (CCSR) of IPE Hyderabad organized the 4<sup>th</sup> International Conference on 'Corporate Social Responsibility' during February 1-2, 2018 at IPE Shamirpet Campus. The conference was organized under the aegis of NLC Chair on CSR. The event was sponsored by NMDC Ltd and Hindustan Copper Limited (HCL).



## DataSciConf'18

IPE organized a two-day International Conference on 'Data Science, Machine Learning, AI, Internet of Things and Analytics' (DataSciConf'18) during February 22-23, 2018 at IPE Shamirpet Campus. The conference schedule was broadly divided into 3 tracks. Besides the select research papers that were presented during the 2 days of the conference, program schedule also included workshops on contemporary topics relating to the conference theme in association with TCS, Perceptive Analytics, Data Wise and CA Technologies and Round Table Discussion on 'Data Science & Emerging Technologies: Relevance, Challenges and Job opportunities for Graduates'.



## ICSSR Sponsored National Conference

IPE organized a two-day National Conference titled 'Marketing In Digital India: Trends, Opportunities and Challenges' during February 19-20, 2018 at IPE Shamirpet Campus. The main objectives of the conference were to explore the opportunities, issues and challenges that have arisen in the domain of marketing with the advent of internet in India, to be a platform to attract and exchange ideas across different sectors for professionals, academicians, researchers and scholars on emerging roles and trends in marketing and to explore the changing scenario of marketing landscape in India and to facilitate sharing research among academicians and practitioners on current scenario and future challenges of marketing.

## Program on 'Building Capacities for Think Tanks' for CSTEP

IPE organised a Two day Strategic Leadership program on Building Capacities for Think Tanks for CSTEP. Prof R K Mishra was the Program Director and Dr Shulagna Sarkar was the Coordinator of the program. The program was inaugurated by the Honorable Padma Vibhushan Dr P Rama Rao the Emeritus President of IPE



## 9<sup>th</sup> Indian Management Conclave 2018

The 9<sup>th</sup> Indian Management Conclave, 2018, was organized at IIM Bangalore during 3-4 August 2018. The theme of this year's conclave was 'MBA Pedagogy for 21<sup>st</sup> Century Business School'. IPE was represented at the Conclave by Dr M Karthik, Mr P Mahesh, Dr Prarthana Kumar, Dr Jyoti Kumari and Dr Deepti Chandra, Assistant Professors, IPE.

The program agenda included discussions on topics like Industry 4.0: Future of Work & Desired Competencies from MBAs, Fostering Creativity and Innovation in MBA program, IMC Awards for Excellence in Management Education 2018, Leveraging Technology in Education Delivery and a Round Table on Developing a Framework for 21<sup>st</sup> Century Indian Business School.

## SERENE ACADEMIC STATE-OF-THE-ART CAMPUS AT SHAMIRPET

IPE has a sprawling 17-acre campus at Shamirpet, Hyderabad, surrounded by a reserve forest on one side and a beautiful lake on the other. This state-of-the-art campus provides serene academic environment which is congenial for students, research scholars and faculty. It has an academic and administration blocks, a modern library, an auditorium, food court and several sports facilities. The campus also has modern hostel facilities to accommodate boys and girls.



# CITY OFFICE





## A TREASURE TROVE OF LEARNING RESOURCES

The Institute's library has a rich collection of 50,000 documents (including books, journals and pamphlets) on topics such as management, public enterprises, IT, economics, psychology, biographies, annual reports of central / state-level public enterprises, project reports submitted by students / faculty / research scholars, etc. It has a valuable collection of over 3,500 publications / theses, and subscribes to over 200 national / international journals annually. It works in close collaboration with libraries of several universities, ISB, ASCI, CESS, State Bank Staff College, the English & Foreign Languages University, etc. Benchmarking itself with global B-Schools, the library supplements the course content of IPE's management education programs and automatically purchases all books that are recommended reading.

The IPE library receives reports and working papers of institutions such as World Bank, Asian Development Bank, International Labour Organization – Asian Regional Team for Employment Promotion, Organization for Economic Cooperation and Development, Indian Institutes of Management, Madras Institute of Development Studies, central / state government enterprises and private sector organizations. It also receives reports of the Comptroller and Auditor General of India, debates in the Lok Sabha and Rajya Sabha, Estimates Committee, Committee on Public Undertakings, etc.

The library has 20 computer systems and an exclusive server. Its Online Public Access Catalogue can be browsed (by

author / title / subject) through IPE's website. It has a collection of over 400 CDs / DVDs on various subjects, and also provides research scholars with internet-based information, as well as a rich collection of PhD theses submitted by research scholars from various Indian universities.

### Online Databases

The IPE library provides access to the following online databases:

- **EBSCO - Business Source Elite** provides full text for over 1,000 business publications and information dating back to 1985. More than 10,100 substantial company profiles from Datamonitor are also included. This database is updated on a daily basis via EBSCOhost.
- **EBSCO - EconLit online database**, where over 1100 international journals can be accessed, it includes the American Economic Association journals.
- **Prowess IQ - CMIE (Interactive Querying)** provides the financial performance of Indian companies, its covers 37,780 companies' financial data. It is internet-based application for querying CMIE's database on performances of listed and unlisted companies. It also provides charting tools and well-formatted reports on performances of companies. The reports give financial information including analytical ratios and benchmark comparisons. Source documents such as annual reports, interim results, and ratings rationales

also accessible through this database.

- **JSTOR** provides online full text access to more than 12 million academic journals, books and primary sources in the area of arts, business, economics and science.
- **Indiastat.com** - India's most comprehensive e-resource of socio-economic statistical information related to India. It has 56 associate sites which include 19 Sector specific and 31 India / State / UTs Specific sites.
- **EPWRF India Time Series** is a unique online database provides time series data on financial markets, banking statistics, domestic product of states of India, and this database provides in continuous time series from 1950 depending on the availability.

Also IPE Library has membership to access resources form NList @ INFLIBNET, NPTEL, DELNET, etc.

### Library Services

- The library staff assists students / research scholars by downloading and emailing data on specific topics
- A computerized user-friendly database is available to search for required books, reports and articles available in the library
- Books can be borrowed from the library as per specified terms and conditions
- Other services: Reference Service, Current Awareness Service (CAS), Selective Dissemination of Information (SDI), Document Delivery Service (photocopying)



## ALLIANCES & PARTNERSHIPS

### MoU with University of Primorska, Slovenia

The MoU enables formulation of new study programs and joint research projects; joint publications / books; seminars / discussions on topics of common interest; mobility of academic / research staff and students; and sharing of library facilities.

### MoU with Centre for Management Education & Research (CMER)

Under the MoU, Centre for Management Education and Research (CMER) will organize consultancy / training sessions for various functional departments of IPE.

### MoU with National Stock Exchange

IPE and NSE have jointly launched the NSE-Certified Capital Market Professional (NCCMP) Course of 4-6 months duration to upgrade the knowledge of youth in Securities Market-related subjects.

### MoU with Central University of Rajasthan, Ajmer

The MoU promotes faculty research and improves the educational environment through development of study program teaching methods, student and staff exchange, industry research and consultancy.

### MoU with Malaysian Directors Academy

The MoU was signed in July 2011

to collaborate for organizing Board Level Training in India & Malaysia to professionalize the working of public sector enterprise. The MoU was signed by Dato' Abdul Aziz Abu Bakar, CEO/Executive Director, Malaysian Directors Academy and by Prof RK Mishra, Director, IPE at Kuala Lumpur.

### MoU with Universiti Tun Abdul Razak (UNITAR), Kuala Lumpur

IPE and UNITAR will undertake collaborative research / training, student / staff exchange programs, exchange academic papers / publications, and assist each other in organizing seminars / conferences / workshops.

### MoU with EGADE Business School, Mexico

An MoU was entered between IPE and EGADE Business School, Mexico under which provision exists for student / faculty exchange, conduct of joint research, consultancy as well as for conduct of MDPs / joint international conferences and even Certificate Programs for students.

### MoU with Manipal University, Jaipur

This MoU facilitates potential areas of exchange including cooperative development of courses and academic programs.

### MoU with Adikavi Nannaya University, Rajahmundry

This MoU facilitates cooperation in research

and development by exchange of scholars, students and faculty.

### MoU with Centre for Asian Studies, Kyungpook National University, South Korea

This MoU enables to promote research in areas of industrial reforms, financial reforms, trade sector reforms and public financing reforms.

### MoU with Foundation Getulio Vargas, Brazil

An MoU was entered between IPE and FGV, Brazil in 2009 to collaborate in research, training and long-term management education leading to the award of Post Graduate Diploma.

### MoU between Institute of Public Enterprise (IPE) and Jaipuria Institute of Management (JIM)

Institute of Public Enterprise (IPE) and Jaipuria Institute of Management (JIM) signed an MoU for collaborating in the fronts of knowledge sharing, joint research, publications, consulting and student exchange programmes.

### MoU between Institute of Public Enterprise (IPE) with Maulana Azad National Urdu University (MANUU)

Institute of Public Enterprise (IPE) entered into an MoU with Maulana Azad National Urdu University (MANUU) to cooperate in the discipline of Management. By virtue of this MoU, both parties will be able to collaborate in the area of research and other general areas.



## FACULTY



### Prof Ram Kumar Mishra

Senior Professor & Director  
*Major Areas of Specialization:* Public Policy and Enterprise Management  
*Minor Specialization:* Finance  
*Areas of Interest:* Corporate Governance CSR  
Email: rkmishra@ipeindia.org



### Dr K Trivikram Rao

Associate Professor  
*Major Areas of Specialization:* Economics  
*Minor Specialization:* Digital Economy and Public Enterprise Policy  
*Areas of Interest:* Corporate Governance  
Email: trivikramk@ipeindia.org



### Prof S Sreenivasa Murthy

Professor & Dean  
*Major Areas of Specialization:* Financial Management and Financial Services  
*Minor Specialization:* Project Appraisal, Financing and Management, Security Analysis and Portfolio Management  
*Areas of Interest:* Corporate Finance, Financial Services and Capital Markets  
Email: ssmurthy@ipeindia.org



### Mr S Satish Kumar

Associate Professor  
**Coordinator Training**  
*Major Areas of Specialization:* Operations Management and Quantitative Methods  
*Minor Specialization:* Strategy and Project Management  
*Areas of Interest:* Operational Excellence, Project Management  
Email: satishkumar@ipeindia.org



### Prof K Narendranath Menon

Professor  
**Coordinator – PGDM**  
*Major Areas of Specialization:* General Management  
*Minor Specialization:* Finance, Accounting  
*Areas of Interest:* Corporate Governance, Strategic Management, Leadership for the 21<sup>st</sup> Century, Mergers and Acquisitions  
Email: narenkrish@ipeindia.org



### Mr V Anji Raju

Associate Professor  
**Coordinator – Student Affairs**  
*Major Areas of Specialization:* Marketing  
*Minor Specialization:* HR and Operations  
*Areas of Interest:* Agri-Business and Leadership Development  
Email: vanjiraju@ipeindia.org



### Mr SN Mantha

Professor  
**Head, Industry – Academia Interface**  
*Major Areas of Specialization:* Industry, Operations, Strategic Management  
*Areas of Interest:* Teaching  
Email: srmantha@ipeindia.org



### Dr MLN Rao

Associate Professor  
**Controller of Examinations**  
*Major Areas of Specialization:* Marketing, Intellectual Property Rights  
*Minor Specialization:* Technology Management  
*Areas of Interest:* Strategy, Public Sector Enterprises, Rural Development, WTO, Participatory Approaches, Agriculture and Bio-Technology, Food Security  
Email: mlnrao@ipeindia.org



### Dr NG Satish

Professor  
*Major Areas of Specialization:* Information Science; Technology Management  
*Minor Specialization: Areas of Interest:* Organizational Communication; Intellectual Property Rights  
*Areas of Interest:* Scientific Productivity Studies, Including Scientometric and Patentometrics Analyses; Innovation and Creativity; Industrial R&D Studies; Information Studies  
Email: satish.ng@ipeindia.org



### Dr PS Janaki Krishna

Associate Professor  
**Coordinator – Centre for Sustainable Development (CSD)**  
**Coordinator – Summer Internship Program (SIP)**  
*Major Areas of Specialization:* Operations  
*Minor Specialization:* Management of Technology and Innovation, World Class Manufacturing  
*Areas of Interest:* Technology and Society, Climate Change, Sustainable Development, Public Private Partnerships  
Email: janaki@ipeindia.org



### Dr V Srikanth

Associate Professor  
**Coordinator – Research**

*Major Areas of Specialization:* Marketing Management

*Minor Specialization:* Human Resource Management

*Areas of Interest:* Marketing Management Research, Consumer Behaviour, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM

Email: srikanthv@ipeindia.org



### Dr M Meher Karuna

Assistant Professor  
**Coordinator – Placements**

*Major Areas of Specialization:* Marketing

*Minor Specialization:* HRM

*Areas of Interest:* Marketing Management, Strategic Management, Social Marketing

Email: meherkaruna@ipeindia.org



### Dr Ch Lakshmi Kumari

Associate Professor  
**Coordinator – SLPEs/CPSEs Database**

*Major Areas of Specialization:* Economics

*Minor Specialization:* Public Enterprise Management, Environmental Management

*Areas of Interest:* Sustainable Development, Social Sector Development and Re-structuring of Public Enterprise

Email: laxmi\_k@ipeindia.org



### Mr AS Kalyana Kumar

Assistant Professor  
**Joint Coordinator – SIP**

*Major Areas of Specialization:* e-Business, Information Security Management Systems (ISMS), Cyber Security, MIS

*Minor Specialization:* Digital and Social Media Marketing

*Areas of Interest:* Teaching, Training, Research and Consultancy

Email: kalyan@ipeindia.org



### Dr Pawan Kumar Avadhanam

Assistant Professor  
**Assistant Controller of Examinations**

*Major Areas of Specialization:* Finance

*Minor Specialization:* Corporate Finance in Central Public Sector Enterprises

*Areas of Interest:* Valuation and Pricing

Email: pawanavadhanam@ipeindia.org



### Ms J Kiranmai

Assistant Professor  
**Registrar**

**Coordinator – Centre for Corporate Governance**

*Major Areas of Specialization:* Accounting

*Minor Specialization:* Finance

*Areas of Interest:* Corporate Governance, PE Management, CSR

Email: kiranmai@ipeindia.org



### Dr A Sridhar Raj

Assistant Professor  
**Joint Coordinator – Training**

*Major Areas of Specialization:* Governance, Public Policy, Performance Management

*Minor Specialization:* Management Theories, Management Behavior

*Areas of Interest:* Teaching, Training

Email: sridharraj@ipeindia.org



### Dr KV Ramesh

Assistant Professor  
**Coordinator – MBA (PE)**

*Major Areas of Specialization:* Financial Accounting, Financial Management, Cost and Management Accounting, Contract Management and Business Laws, Corporate Tax Planning

*Minor Specialization:* Labour Laws, Taxation, Health Laws

Email: kvramesh@ipeindia.org



### Dr Shaheen

Assistant Professor  
**Coordinator – Media Relations**

*Major Areas of Specialization:* Information Technology, Decision Sciences

*Minor Specialization:* Quantitative Techniques, Business Analytics

*Areas of Interest:* Quantitative Techniques, Software Engineering, Operations Research,

Email: shahmsc@ipeindia.org



### Dr Geeta Potaraju

Assistant Professor  
**Coordinator – Centre for Governance and Public Policy (CGPP)**

*Major Areas of Specialization:* Public Sector Management and Policy, Participatory Governance, Performance Management

*Minor Specialization:* Urban Governance, Governance and Technology and Strategic Review

*Areas of Interest:* Health systems, Participatory Tools and Techniques, Performance Management

Email: pgeeta@ipeindia.org

## ...FACULTY



### Mr MJ Ramakrishna

Assistant Professor  
Coordinator – PGDM-MM  
*Major Areas of Specialization:* Marketing  
*Minor Specialization:* HRM  
*Areas of Interest:* Digital Marketing, Sales Management, Channel Management, Promotions, Branding  
Email: mjramakrishna@ipeindia.org



### Dr M Karthik

Assistant Professor  
Coordinator – PGDM-IB  
*Major Areas of Specialization:* International Business, International Marketing, Marketing Strategies for Bottom of Pyramid Markets  
Email: karthik@ipeindia.org



### Dr Shulgana Sarkar

Assistant Professor  
Coordinator – PGDM-HRM – Centre for CSR  
*Major Areas of Specialization:* HR, OB, CSR  
*Areas of Interest:* Training and Development, Competency Mapping, Corporate Social Responsibility (CSR) at both Public and Private Sector Organizations in India  
Email: shulganasarkar@ipeindia.org



### Dr S Vivek

Assistant Professor  
Joint Coordinator – Placements  
*Major Areas of Specialization:* Human Resource Management  
*Minor Specialization:* Organizational Behavior, Talent Management  
*Areas of Interest:* Employee Retention, Leadership  
Email: vivek@ipeindia.org



### Dr Rajesh Gangakhedkar

Assistant Professor  
Joint Coordinator – PGDM-IB  
Coordinator – Centre for Energy Economics  
*Major Areas of Specialization:* Economics  
*Minor Specialization:* International finance  
*Area of Interest:* Power Sector Reforms  
Email: rajesh@ipeindia.org



### Dr KV Anantha Kumar

Assistant Professor  
*Major Areas of Specialization:* Quantitative Techniques, Operations Management  
*Minor Specialization:* Marketing  
*Areas of Interest:* Micro Insurance, Customer relationship Management, Customer satisfaction, Evaluation Studies  
Email: ananth@ipeindia.org



### Mr M Chandra Shekar

Assistant Professor  
Joint Coordinator – PGDM-BIF  
*Major Areas of Specialization:* Accounting & Finance  
*Minor Specialization:* Management Accounting  
*Areas of Interest:* Corporate Valuation, Financial Modeling, Start-ups and Ind-As Accounting  
Email: m.chandrashekar@ipeindia.org



### Dr Anand Akundy

Assistant Professor  
*Major Areas of Specialization:* General Management, Anthropology, Organizational Theory and Culture, Social Science Research  
*Minor Specialization:* Impact Assessment of CSR initiatives, Social Entrepreneurship  
*Areas of Interest:* Social Marketing, Ethnography of Consumer Behaviour, Social Sector Programs and Policy, Qualitative Research  
Email: anand@ipeindia.org



### Mr P Mahesh

Assistant Professor  
Joint Coordinator – Placements  
*Major Areas of Specialization:* Marketing  
*Minor Area of Specialization:* Retail Management, Sales & Distribution  
*Areas of Interest:* Working of MSMEs, Digital Marketing  
Email: maheshp@ipeindia.org



### Mr A Rakesh Phanindra

Assistant Professor  
IT Facilitator  
*Major Areas of Specialization:* Software Engineering, Cyber Security, Digital Marketing, Analytics, Cloud Computing  
*Minor Specialization:* Web Security, Web technologies, Operating Systems  
*Areas of Interest:* Teaching, Training  
Email: rakesh@ipeindia.org



### Dr B Sai Sailaja

Assistant Professor  
Head – Admission  
*Major Areas of Specialization:* Energy, Resource and Infrastructure management  
*Minor Specialization:* Rail, Road Transportation and Distribution Networks  
*Areas of Interest:* Teaching, Research, Consulting  
Email: saisailaja@ipeindia.org



### Dr Prarthana Kumar

Assistant Professor

**Coordinator – Executive PGDM and Centre for Incubation Startups & Entrepreneurship**  
**Joint Coordinator – PGDM-MM**

*Major Areas of Specialization:* Marketing

*Areas of Interest:* Multisensory Marketing, Sensory Branding, Service sector and Neuro-marketing

Email: prarthanakumar@ipeindia.org



### Dr Shweta Mehrotra

Assistant Professor

**Coordinator – PGDM-BIF**

*Major Areas of Specialization:* Finance and Control

*Minor Specialization:* Corporate Governance & Entrepreneurship

*Areas of Interest:* Corporate Financial Reporting, Corporate Governance, Issues related to the Banking sector in India, Security Analysis & Portfolio Management and Women related issues

Email: shwetamehrotra@ipeindia.org



### Dr Anupama Dubey Mohanty

Assistant Professor

*Major Areas of Specialization:* Water Management and Conservation, Leadership, Resource Management, Sustainable Development

*Minor Specialization:* Research Methodology

*Areas of Interest:* Research, Training, Teaching

Email: anupama@ipeindia.org



### Dr Harishankar Vidyarthi

Assistant Professor

*Major Areas of Specialization:* Finance

*Areas of Interest:* Project Finance & Corporate Finance

Email: harishankar@ipeindia.org



### Dr Deepti Chandra

Assistant Professor

*Major Areas of Specialization:* Industrial Relations & Human Resource Management

*Minor Specialization:* Organization Behaviour, MOB, Performance Management, Training & Development, Knowledge Management, Contemporary Issues in HR, Industrial & Labour Laws, Labour Issues and Social Security

*Areas of Interest:* Industrial Relations HRM & Organization Behaviour

Email: deeptichandra@ipeindia.org



### Dr Jyoti Kumari

Assistant Professor

*Major Areas of Specialization:* Finance, Corporate Finance, Financial Economics, Asset Pricing and Behavioural Finance

*Minor Specialization:* International Finance

*Areas of Interest:* Stock Market Volatility, Asset Pricing, Stock Market Liquidity and Investors Sentiment

Email: jyoti@ipeindia.org and jyoti.ind@gmail.com



### Dr Usha Nori

Assistant Professor

*Major Areas of Specialization:* International Trade and Finance

*Minor Specialization:* Industrial Economics, Social Sector and Rural Development

*Areas of Interest:* International Trade and Finance, Public Finance, Industrial Economics, Social Sector and Rural Development

Email: ushanori@ipeindia.org



### Dr Samarendra Kumar Mohanty

Assistant Professor

**Joint Coordinator – PGDM**

*Major Areas of Specialization:* OB and HR

*Minor Specialization:* Marketing

*Areas of Interest:* Employee Engagement, Positive Psychology, Consumer Behavior, Research Methods

Email: samar@ipeindia.org



### Dr Sandeep Kumar Kujur

Assistant Professor

*Major Areas of Specialization:* Economics

*Minor Specialization:* Economics

*Areas of Interest:* Industrial Economics, Economics of Technological Change and Innovation

Email: sandeep@ipeindia.org



### Dr CV Sunil Kumar

Assistant Professor

**Joint Coordinator – PGDM**

*Major Areas of Specialization:* Manufacturing Systems Engineering, Supply Chain Management, Production and Operations Management

*Minor Specialization:* Supplier Development, Manufacturer-supplier Relationships, Multi Objective Decision Making

*Areas of Interest:* Lean Manufacturing, Sustainable Manufacturing, Systems Simulation Modeling and Optimization, Multi Variate Analysis

Email: cvsunil@ipeindia.org



### CA Girija Mallikarjunan

Assistant Professor

*Major Areas of Specialization:* Accounting, Finance and Costing

*Minor Specialization:* Business Laws and Taxation

*Areas of Interest:* Finance

Email: girijamallikarjunan@ipeindia.org

## ...FACULTY



### Dr Sinju Sankar

Assistant Professor

**Joint Coordinator – PGDM-HR**

*Major Areas of Specialization:* Human Resource Management

*Minor Specialization:* Ethics in Human Resource Management, Emotional Intelligence, Strategic HRM

*Areas of Interest:* Organization Behaviour, Human Resource Management, General management, International HRM, Strategic HRM and Strategic Management Corporate

Email: [sinjusankar@ipeindia.org](mailto:sinjusankar@ipeindia.org)



### Dr Prashant Raman

Assistant Professor

*Major Areas of Specialization:* Marketing Management

*Minor Specialization:* Banking

*Areas of Interest:* Marketing Management, Consumer Behaviour in the Digital Age and E-Commerce

Email: [prashantraman@ipeindia.org](mailto:prashantraman@ipeindia.org)



### Mr Kumar Asashish

Assistant Professor

*Major Areas of Specialization:* Entrepreneurship

*Minor Specialization:* Marketing

*Area of Interest:* Business Incubation, Entrepreneurship Education, Startup Ecosystem

Email: [kumar.ashish@ipeindia.org](mailto:kumar.ashish@ipeindia.org)



### Dr Muzamil Ahmad Baba

Assistant Professor

*Major Areas of Specialization:* Marketing Management

*Minor Specialization:* Advertising

*Areas of Interest:* Development Communication, Digital Marketing & Marketing Management

Email: [muzamilahmadbaba@ipeindia.org](mailto:muzamilahmadbaba@ipeindia.org)



### Ms Swayam Sampurna Panigrahi

Assistant Professor

*Major Areas of Specialization:* Operations Management

*Minor Specialization:* Supply Chain Management

*Areas of Interest:* Sustainable Supply Chains, Green Supply Chains, Reverse Supply Chains, Quality Management, Industry 4.0

Email: [s.sampurna@ipeindia.org](mailto:s.sampurna@ipeindia.org)



### Dr G Venkata Nagaiah

Assistant Librarian

Email: [venkatanagaiah@ipeindia.org](mailto:venkatanagaiah@ipeindia.org)

## RESEARCH



### Mr AV Bala Krishna

Research Associate



### Dr Mousumi S Mahapatra

Research Associate



### Dr Machender Goud

Research Assistant



### Ms B Deepa

Research Assistant



# ADMINISTRATION



**Mr M Phani**  
B.Com, ICWA (Inter)  
Finance &  
Administrative Officer



**Ms J Kiranmai**  
MCom, MBA, M.Phil  
Registrar



**Ms YV Sujana**  
M.Com, MCA, ADCA,  
PGDCA, MTech (CSE)  
Administrative Officer



**Mr Ch Upender**  
BA, LLB, PGDPMIR  
Administrative Officer  
(Director's Secretariat)



**Mr P Radhakrishna Reddy**  
B.Com, DCA  
Accounts Officer



**Mr P Chandra Sekhar**  
B.Com  
Section Officer (MDPs)



**Ms K Padmaja**  
M.Com, MBA  
Section Officer (PGPs)



**Mr RVL Narayana**  
MBA  
Section Officer  
(Research & Consultancy)



**Mr N Ganesh**  
B.Com  
Facilities Manager

## Director's Office

Mr Mohd Abdul Muttalib, *Junior Assistant*  
Mr J Raghunath Reddy, *Office Subordinate*

## PGPs

Mr Ch Manmadh Reddy, *Senior Assistant*  
Mr G Ravinder, *Office Subordinate*

## Controller of Examinations Office

Mr B Nagesh, *Senior Assistant*  
Mr T Venkatesh, *Office Subordinate*

## Admissions Division

Mr T Sudheer Kumar, *Senior Assistant*  
Mr K Yadaiah, *Office Subordinate*

## Placement Division

Ms C R Kavitha, *Senior Assistant*  
Mr B Ramulu, *Office Subordinate*

## IT Division

Mr Mohd Osman, *Asst. Programmer*  
Mr M Vaman Reddy, *Lab Instructor  
and Console Operator*  
Mr K Phani Kumar, *Lab Instructor  
and Console Operator*

## Library

Mr B Bikshapathy, *Senior Assistant*  
Mr A Srinivasa Rao, *Record Assistant*  
Mr P Ranga Reddy, *Office Subordinate*  
Mr Ch Balraj, *Office Subordinate*

## General Administration

Mr T Vikram, *Assistant Facilities Manager*  
Mr P Jogi Reddy, *Assistant Facilities Manager*  
Mr B S G K M M Mohan Rao, *Care taker*  
Mr K Harivardhan, *Record Assistant*

Mr T V K Prashanth Ram, *Record Assistant*  
Mr B Ravi, *Electrical Assistant*  
Mr G Raghava Reddy, *Senior Driver*  
Mr G Venkatesulu, *Driver*  
Mr G Bikshapathy, *Office Subordinate*  
Mr K Jaganmohan, *Office Subordinate*  
Mr K G Omana Kuttan, *Office Subordinate*  
Mr Akhilesh Ray, *Office Subordinate*  
Ms K Yadamma, *Sweeper*  
Ms J Pushpa, *Sweeper*  
Ms Syed Shaheeda Begum, *Sweeper*  
Ms M Subhadra, *Office subordinate - Garden*  
Ms K Pushpa, *Office Subordinate - Garden*  
Mr T Raju, *Office Subordinate*





# IPE JOURNALS

IPE publishes the following journals:

## The Journal of Institute of Public Enterprise

This is a quarterly journal that publishes professional and academic research on policy and functional facets of public sector enterprises and public systems.

*Editor: K Trivikram*

*Email: [jjpe@ipeindia.org](mailto:jjpe@ipeindia.org)*

## Journal of Economic Policy and Research

This bi-annual publication provides an opportunity for discussion and exchange of findings across a broad spectrum of scholarly opinion to stimulate theoretical, empirical and comparative studies in economic policy and research worldwide.

*Editor: B Sai Sailaja*

*Email: [jepr@ipeindia.org](mailto:jepr@ipeindia.org)*

## Indian Journal of Corporate Governance

This bi-annual publication brings out papers on practical observations by practitioners, research work done by academicians, as well as innovative ideas and solutions to present day governance problems. It is co-published with SAGE.

*Editor: J Kiranmai*

*Email: [ipejcg@gmail.com](mailto:ipejcg@gmail.com)*

## Journal of Marketing Vistas

This bi-annual publication comprises research articles, thematic articles, case studies and book reviews that cater to the needs of marketing professionals. It also provides a platform for the academia and industry to exchange information on emerging marketing practices and theories across industries around the globe.

*Editor: M Meher Karuna*

*Email: [jmt@ipeindia.org](mailto:jmt@ipeindia.org)*

## Journal of International Economics

This bi-annual publication profiles major developments in the economic scenario across the world through the research contributions of eminent experts in this area. It aims to publish original, empirical and theoretical research papers / articles / case studies in various areas of international economics.

*Editor: G Rajesh*

*Email: [editorjim@ipeindia.org](mailto:editorjim@ipeindia.org)*

## Journal of Governance and Public Policy

This bi-annual refereed journal provides a forum for discussions and exchange of views on Governance and Public Policy issues by policy makers, practitioners and academicians. It publishes theoretical and empirical research papers, conceptual articles, case studies and book reviews relevant to this field.

*Editors: P Geeta, A Sridhar Raj*

*Email: [editorgpp@ipeindia.org](mailto:editorgpp@ipeindia.org)*

## IPE Journal of Management

This journal aims to provide a platform for researchers, practitioners, policy makers, academicians and professionals from diverse domains of management to share innovative research achievements and practical experiences, in the development and emerging trends in management science and decision-making. The focus areas include HRM, Financial Management, Operational Practices, Organizational Structures, Corporate Strategies & Practices and Corporate Social Responsibility.

*Editor: J Kiranmai*

*Email: [ijm@ipeindia.org](mailto:ijm@ipeindia.org)*

## Newsletter

This publication carries a quarterly update on various activities in the Institute.

*Editorial Support: A V Bala Krishna, B Deepa*

*Email: [balakrishna@ipeindia.org](mailto:balakrishna@ipeindia.org)  
[deepa@ipeindia.org](mailto:deepa@ipeindia.org)*

## Occasional Research Papers

Under ICSSR-funded research, IPE's Occasional Research Papers disseminate research output brought out by IPE faculty and PhD scholars to discuss their findings and ideas.



**Editorial Associate:** AV Balakrishna, Email: [balakrishna@ipeindia.org](mailto:balakrishna@ipeindia.org)

Apart from the aforesaid journals, a number of books are written and published by several of IPE faculty. Books have been authored and published by IPE's faculty members. Also, impetus is given for contributing articles to standard and referred journals and these have been getting published too. Articles contributed by the faculty have appeared in reputed journals such as Economic and Political Weekly, Vikalpa, The Asian Economic Review, International Journal of Business Research and Productivity, etc.



# OUR INDUSTRY PARTNERS





# IPE MEMBERS

## Corporate Patron Members



Oil and Natural Gas Corporation, New Delhi



Bharat Heavy Electricals Limited, New Delhi



Electronics Corporation of India Ltd., Hyderabad



NMDC Limited, Hyderabad



The Singareni Collieries Company Limited, Hyderabad



A.P. Industrial Development Corporation, Hyderabad



A.P. Industrial Infrastructure Corporation Ltd., Hyderabad



Oil India Limited, Noida



Mishra Dhatu Nigam Limited, Hyderabad



Nuclear Power Corporation of India Ltd., Mumbai



Rashtriya Ispat Nigam Limited, Visakhapatnam



Neyveli Lignite Corporation Limited, Neyveli



Bharat Dynamics Limited, Hyderabad



The India Tourism Development Corporation Ltd, New Delhi



Coal India Limited



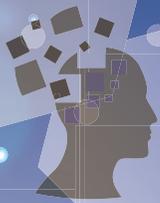
Hindustan Copper Limited



Central Warehousing Corporation

## Corporate Life Members

- Air India, Mumbai
- Steel Authority of India Limited, New Delhi
- Hindustan Petroleum Corporation Limited, Mumbai
- Indian Oil Corporation Limited, New Delhi
- Stock Holding Corporation of India Limited, Mumbai
- Videsh Sanchar Nigam Limited, Mumbai
- Coal India Limited, Kolkata
- CMC Limited, New Delhi
- Gas Authority of India Limited, New Delhi
- Hindustan Cables Limited, Kolkata
- Minerals & Metals Trading Corporation, New Delhi
- Chennai Petroleum Corporation Limited, Chennai
- NTPC Limited, Secunderabad
- AP TRANSCO, Hyderabad
- Andhra Pradesh Mineral Development Corporation Limited, Hyderabad
- Andhra Pradesh State Financial Corporation, Hyderabad
- Andhra Pradesh State Road Transport Corporation, Hyderabad
- Karnataka State Finance Corporation, Bangalore
- Punjab State Industrial Development Corporation Limited, Chandigarh
- Avanthi Feeds Limited, Hyderabad
- Jeypore Sugar Company Limited, Chennai
- KCP Sugar & Industries Corporation Limited, Chennai
- Beardsell Limited, Chennai
- Deccan Cements Limited, Hyderabad
- Power Grid Corporation of India Limited, Gurgaon (Haryana)
- Balmer Lawrie & Co. Ltd., Kolkata
- The Fertilisers and Chemicals Travencore Ltd. (FACT)
- NALCO, Bhubaneswar
- Container Corporation of India Limited, New Delhi
- National Thermal Power Corporation Limited, Secunderabad
- Power Grid Corporation of India Limited, Gurgaon (Haryana)
- The Fertilizers and Chemicals Travencore Ltd. (FACT)
- Engineers India Limited
- Rashtriya Chemicals & Fertilizers Limited
- RITES Limited
- MECON Limited



# GALAXY OF DISTINGUISHED VISITORS



**Dr Jagdish Seth**  
Charles H. Kellstadt Chair of  
Marketing in the Goizueta Business  
School at Emory University



**Dr YV Reddy, IAS (Retd)**  
Chairman, 14<sup>th</sup> Finance  
Commission



**Shri JJ Irani**  
Director – Tata Sons,  
Tata Steel and Tata Motors



**Dr D Subbarao**  
Governor,  
Reserve Bank of India



**Dr Dipak C Jain**  
Professor of Marketing,  
Kellogg School of  
Management



**Prof CR Rao**  
Emeritus Professor,  
Penn State University, USA



**Dr Samar Varma**  
Senior Program Specialist,  
IDRC



**Dr TKA Nair, IAS (Retd)**  
Principal Secretary,  
PMO



**Prof G. Gopal Reddy**  
Member, University Grants  
Commission



**Prof Allan Rosenbaum**  
Director, Institute for  
Public Management and  
Centre for Democracy and  
Good Governance, Florida  
International University



**Dr Prajapati Trivedi**  
Chairperson – NA, CWC  
and Secretary, Performance  
Management, Government of India



**Shri K Padmanabhaiah, IAS (Retd)**  
Chairman, ASCI & Former Union  
Home Secretary,  
Government of India



**Sri Shailendra Kumar Joshi**  
**IAS**  
Chief Secretary of Telangana



**Prof Sushma Yadav**  
Vice Chancellor  
Bhagat Phool Singh  
Mahila Vishwavidyalaya



**Shri OP Rawat, IAS (Retd)**  
Secretary, Department of Public  
Enterprise, Government of India



**Prof. Chinmoy Ghosh**  
Gladstein Professor of Business  
and Innovation, Finance and  
Department Head, School  
of Business, University of  
Connecticut



**Shri George Simataa**  
Cabinet Secretary, Namibia  
& Chairperson Governing  
Council of NIPAM



**Dr Sultan Hafeez Rahman**  
Former Director General of Asian  
Development Bank (ADB),  
South Asia, and Currently the  
Executive Director of the Institute  
of Governance Studies (IGS), BRAC  
University, Dhaka



**Shri Pulela Gopichand**  
Chief National Coach for the  
Indian Badminton team



**Faqir Chand Kohli**  
Founder and First CEO of  
Tata Consultancy Services

# EXCELLENCE ENDORSED

Over the years IPE has won several awards and honours for its academic & research excellence



competition success review

Ready Reckoner of Top B-Schools  
Top Government B-Schools

Rank	Name of Institute	City	Score
1	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

1 Institute of Public Enterprise, Hyderabad

TELANGANA Government

Rank	Name of Institute	City	Score
1	Institute of Public Enterprise, Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

THE WEEK



11 Institute of Public Enterprise (IPE), Hyderabad

COVER STORY  
TOP B-SCHOOLS SOUTH ZONE

Rank	Name of Institute	City	Score
1	Institute of Public Enterprise (IPE), Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

15 Institute of Public Enterprise (IPE), Hyderabad

Outlook

TOP 100 Management Schools

Rank	Name of Institute	City	Score
1	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

27 IPE

TOP 5 Govt. Colleges, Hyderabad

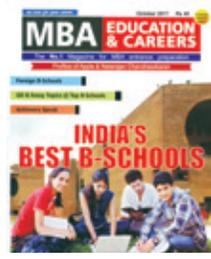
Rank	Name of Institute	City	Score
1	Institute of Public Enterprise (IPE), Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

5 IPE, Hyderabad

TOP 5 Sectoral colleges

Rank	Name of Institute	City	Sectors
1	IIFT	New Delhi	International Business
2	IIM	Mumbai	Industrial Engineering
3	IIMA	Anand	Rural Management
4	MANAGE	Hyderabad	Agriculture
5	IPE	Hyderabad	Formulation of Policies

IPE Hyderabad



Special Features

Rank	Name of Institute	City	Score
1	Institute of Public Enterprise (IPE), Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

18 Institute of Public Enterprise (IPE), Hyderabad



TOP 100 ZONAL RANKING

Rank	Name of Institute	City	Score
1	Institute of Public Enterprise (IPE), Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5

20 Institute of Public Enterprise, Hyderabad



Top Private Business Schools in India

Rank	Name of Institute	City	Score
1	Institute of Public Enterprise (IPE), Hyderabad	Hyderabad	95.5
2	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
3	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
4	APJ Abdul Kalam Institute of Management	Hyderabad	95.5
5	APJ Abdul Kalam Institute of Management	Hyderabad	95.5



## INSTITUTE OF PUBLIC ENTERPRISE

### Campus

Survey No 1266, Shamirpet (V&M),  
Hyderabad - 500101, Telangana, India

☎ +91-40-234 90 948 / 951 / 913

☎ +91-40-234 90 999

### City Office

OU Campus, Hyderabad - 500007  
Telangana, India

☎ +91-40-27098145

☎ +91-40-27095183, 27095478

[www.ipeindia.org](http://www.ipeindia.org)