



**Centre for Corporate Social Responsibility
Institute of Public Enterprise, Hyderabad**

Under the aegis of NLCIL Chair on CSR

is organizing

6th International Conference on

‘Corporate Social Responsibility & Best Practices in CSR awards’

On

30-31, January 2020

At

IPE, Shameerpet Campus, Hyderabad

**Conference Chair
Prof. R K Mishra**

**Conference conveners
Dr. Shulgana Sarkar and Ms. J Kiranmai**

6th International Conference on Corporate Social Responsibility *and* Best Practices in CSR awards

30th – 31st January, 2020

PROGRAM SCHEDULE

30th January, 2020: Inaugural Session: (10:00 -11:15AM)

Registration: 09:00 AM–10:00AM

10:00 am – 10:05 am – Welcome Address	: Prof. SS Murthy, <i>Dean, IPE</i>
10:05 am – 10:10 am – Conference Highlights	: Dr. Shulgana Sarkar, <i>Conference Convener</i>
10:10 am – 10:20 am – Guest of Honor Address	: Shri DVS Raju, <i>Ex. Addition GM - HR, HAL & Chairman, NIPM - Hyderabad</i>
10:20 am – 10:30 am – Invited Address	: Shri Alok Mishra, <i>ED Chief CSR, ONGC</i>
10:30 am – 10:45 am – Special Address	: Prof. Max Manfred, Bergman, <i>Department of Social Sciences, University of Basel, Switzerland</i>
10:45 am – 11:00 am – Key note Address	: Dr. Samar Verma, <i>Program Officer, Ford Foundation, India</i>
11:00 am – 11:15 am – Presidential Address	: Mr. R Vikraman, <i>Director HR, NLC India Limited*</i>
11:15 am – 11:20 am – Vote of Thanks	: Ms J. Kiranmai, <i>Conference Convener</i>

31st January, 2020: Valedictory Session (12:30 -1:30 PM)

02:30 pm – 02:40 pm – Welcome Address	: Prof. R K Mishra, <i>Conference Chair</i>
02:40 pm – 02:45 pm – Conference Report	: Ms. J Kiranmai, <i>Conference Convener</i>
02:45 pm – 03:00 pm – Guest of Honor Address	: Dr. Usha Singh, <i>Director HR, MOIL*</i>
03:00 pm – 03:15 pm – Guest of Honor Address	: Commodore Siddharth Mishra. <i>CMD BDL</i>
03:15 pm – 03:30 pm – Key note Address	: Dr. Samar Verma, <i>Program Officer, Ford Foundation, India</i>
03:30 pm – 03:50 pm – Valedictory Address	: Mr. R H Khwaja, <i>Sectary Govt of India (Retd)</i>
03:50 pm– 03:55 pm – Vote of Thanks	: Dr. Shulgana Sarkar, <i>Conference Convener</i>
03:55 onwards	: <i>Networking Tea</i>

**Yet to confirm*

Day I: 30th January, 2020

11.40 am -12.00 pm	Distinguished Lecture I: <i>'CSR in Switzerland: Philosophy, programs, procedures, outcomes and way forward'</i>	Prof. Max Manfred Bergman, Department of Social Sciences, University of Basel, Switzerland
12:00 pm - 01.15 pm	Technical Session I: <i>Best Practices in CSR - Private Sector initiatives Aligning efforts to SDGs</i> Chair : Shri Alok Mishra, ED, Chief CSR, ONGC <ul style="list-style-type: none"> • CSR @ Magma Fincorp – Wellbeing • CSR @ ADP – Education Development • CSR @ Bridgestone – Preventive Healthcare • CSR @ Aditya Birla Fashion Retail–Rural development • CSR @ Matrubhumi publishing – Environment Sustainability • CSR @ Infosys BPM – Skill Development 	
01.15 pm – 02.15 pm	Lunch	
02:15 pm – 02:30 pm	Distinguished Lecture II: <i>Driving CSR towards Sustainable Development Goals</i>	Mr. Vijay Kumar Katti, VesacIndia, Mumbai
02:30 pm – 03.45 pm	Technical Session II : <i>Best Practices in CSR - Public Sector initiatives Aligning efforts to Development of the Country</i> Chair: Prof. J P Sharma, Director, IMS Delhi, former Professor, Dean Delhi University <ul style="list-style-type: none"> • CSR @ IOCL – <i>CSR using Technology</i> • CSR @ NMDC - <i>CSR in Tribal development</i> • CSR @ GSL – <i>Conservation of natural resources</i> • CSR @ BDL – <i>CSR through CSR</i> • CSR @ Bank of Baroda – <i>CSR through Rural Entrepreneurship</i> • CSR @ OIL – <i>CSR for Women and Child</i> 	
03:45 pm – 04: 00 pm	Tea / Coffee	
04.00 pm – 05.00 pm	Technical Session III : <i>CSR implementation- Issues and Challenges</i> Chair : Mr. R C Maddella, CHRO, PowerMech & Secretary, NIPM - Hyderabad Chapter <ul style="list-style-type: none"> • Akshyapatra • Biocon Foundation • Ponty Chadha Foundation • Kamalnayan Jamnalal Bajaj Foundation 	

Day 2 : 31st January 2020

09:30 am – 09:45 am	Distinguished Lecture III: CSR Best practices of NLCIL	Mr. Ramachandran, GM-CSR, NLCIL
09:45 am – 11:00 am	Technical Session IV : ‘Segmenting CSR’ Chair: Prof. ML Sai Kumar, Motivational Speaker, Former Dean IPE Hyderabad <ul style="list-style-type: none"> • CSR @ Water - Ms Divya Chief Executive officer, Naandi* • CSR @ Old Age – Mr. S. Gopinath, Former Executive Director, ONGC • CSR @ Disabled - Mr. DPK Babu, CEO Ashray Akruti • CSR @ Education – Evidyaloka* 	
11:00 am – 11:20 am	Distinguished Lecture IV: Engaging Stakeholders towards a Sustainable Future	Mr. B. Durga Vijay Chand, Manager - HRD, NMDC Limited & Vice Chairman, NIPM - Hyderabad
11.30 am – 12.30 pm	Technical Session V: Initiating a Collaborative mode of CSR Chair : Prof. V. Usha Kiran Honorary Director ICSSR, Southern Regional Centre, Hyderabad Co-Chair: Prof. SS Murthy, Dean IPE Hyderabad <ul style="list-style-type: none"> • Role of Government- Ms. J Kiranmai, Assistant Professor, Registrar IPE • Role of CSO – Ms. Murtiani Henriwardani, PDM, Syngenta foundation for Sustainable Agriculture, Switzerland • Role of Corporate - CS T Anil Kumar, Company Secretary, Adjunct Faculty, IPE Hyderabad • Role of International bodies - Dr. Shulgana Sarkar, Assistant Professor, IPE Hyderabad 	
12.30 pm – 01.30 pm	Lunch	
01.30 pm – 02.30 pm	Best Practices in CSR Awards Guests : <ul style="list-style-type: none"> • Mr. R H Khwaja, Secretary Govt. of India (Retd) • Dr. Samar Verma, Program Officer, Ford Foundation, India • Mr. R Vikraman, Director HR, NLC India Limited* 	