

# Alumni Speak

A true leader's virtue lies in good decision making. To emerge as a true leader, one needs to be open to transform with better thinking which is globally acceptable. But then we need inspiration. Institute of Public Enterprise (IPE) has done that exactly for me. In essence, it's been my Einstein-Rosen bridge to connect my knowledge and experience with diverse perspectives and critical-thinking skills. The faculty here brings in on vast insights through case studies and allows re-thinking in different dimensions altogether which helped me neither to overlook certain facts nor to over-heed certain elements in the business environment. I am pretty sure, IPE's program has helped me improve my ability to succeed in any organization. I second IPE's motto – A B-school that Inspires.

– Mr. Sandeep Kumar B



“The Executive PGDM experience in IPE is very satisfying, eventful and enjoyable. The course prompts you to think beyond the classroom context and provides key lessons in leadership. The Year gave me an excellent chance to interact with varied people from different backgrounds, specializations, enriching my breadth and depth of experience. There was a perfect balance of learning inside and outside the classroom, with full of options to explore and grow in the direction you desire. I feel this experience will add immense value to my profile and will help me stand out. Thank you IPE for this opportunity.”

– Mr. Anirudh Bandhakavi



IPE is a B-school with proper approvals for the course with an course to help in decision making One of the best times that I had – from every single perspective – academics, friends, and hanging out – The whole experience.

– Ms. Radhika Rao



After 10+ yrs of Exp in IT industry as Project Manager I wanted to accelerate my career and opted for Ex-PGDM at IPE which tremendously helped me to groom my management and operational skills in such a way where I can project myself as a leader. The course exceeded my expectations, in particular it explored all the aspects of management; course provides a holistic approach to management, which helps fascinated Professionals to achieve overall development. I have learned so much that I could put into practice as a Pre-sales Consultant.

– Ms. Swathi Gajavelli



I am very glad to share a positive journey of Executive PGDM at Institute of Public Enterprise. This program is the perfect solution for any busy professional looking to develop their business skills and accelerate their career. It is carefully crafted to provide working professionals with an unparalleled academic, social, and professional growth experience. The course content is interesting, meaningful, and has clear applicability to the everyday work of mid-level to executive-level managers.

As an executive-level manager, I found this program to be the complete package. The adjusted schedule allowed me to maintain a demanding work schedule alongside a rigorous course load. I am deeply appreciative that my experience in Executive PGDM allowed me to provide valued insights to my supervisors while improving my management skills and my career prospects. I highly recommend this program at IPE, Hyderabad.

– Mr. Mahonar Dev



## Our Recruiters



## IPE INSTITUTE OF PUBLIC ENTERPRISE

**Campus** Survey No 1266, Shamirpet (V&M), Hyderabad - 500 101.  
 ☎ +91-40-234 90 948 / 951 / 913 | 📠 +91-40-234 90 999

**City Office** OU Campus, Hyderabad - 500 007  
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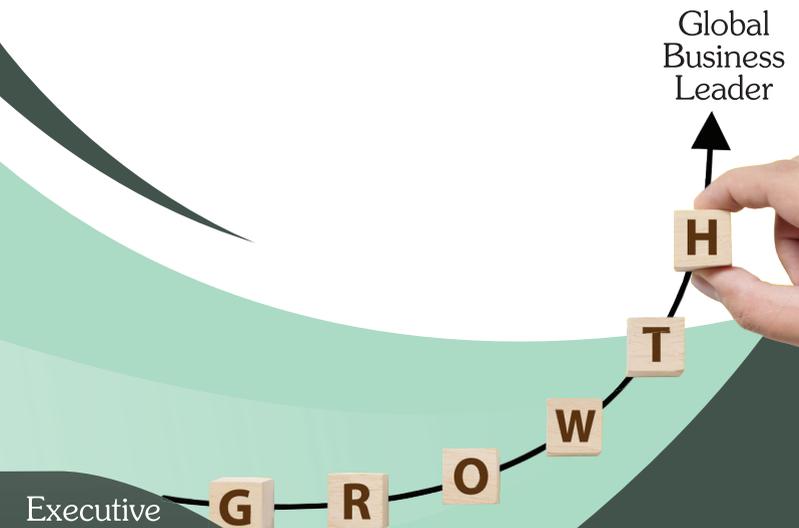
**For further details contact Toll Free No. 1800-3000-4473**  
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## IPE INSTITUTE OF PUBLIC ENTERPRISE

# Executive PGDM Programme

A programme to enable executives / working professionals to take a quantum jump to top management positions such as CGM / VP / CEO / MD



## IPE – India's Premier Business School

IPE acquired the status of a Golden Jubilee institution in 2014. has transformed into one of India's leading Business Schools with a 360 degrees spread of all activities of a management institution, namely, Post Graduate education programmes, training / MDP programmes, management consultancy and research.



Director Prof. R.K. Mishra's visit to Organization for Economic Cooperation and Development (OECD) Asia Network on Corporate Governance of State-Owned Enterprises 2017.

Owing to its caliber of well qualified / experienced faculty, deftly crafted curriculum and the educational excellence, IPE has had a good placement accomplishment, with the highest placement package for students touching an enviable figure of Rs.16.00 Lakhs p.a. for the latest PGDM batch.

IPE's Director, Prof. R.K. Mishra, is a Senior Professor who is a PhD from the University of Rajasthan who had also studied for the International Teachers Programme at the renowned SDA Bocconi, Milan, Italy. He is also on various committees of several global / national institutions and organizations.

## About the Executive PGDM Program

The Executive Post Graduate Diploma in Management (Exec. PGDM) is an exclusively designed 15 months programme approved by the All India Council for Technical Education (AICTE), MHRD, Government of India. This program is exclusively designed for working executives / professionals and practicing managers. The program is designed for professionals who are looking forward to assume senior level management positions. Undertaking this programme at IPE, the candidates get transformed into Business Leaders capable of dealing with complex managerial challenges and for making their company / organization / business attain a rapid growth in performance and profitability.

The Executive PGDM programme is thus a potential career growth provider which empowers the candidates to quickly rise to top Management positions such as VP / CGM / CEO / MD. IPE's Executive PGDM Programme is comparable to some of the best in India.

### USPs of the Executive PGDM Program:

A well crafted Curriculum and the competent Faculty we deploy to render the courses are the USPs of this program.

The program gives an opportunity to specialize in the core areas of Management such as Finance, Marketing, Human Resource Management and Operations management. It has value added academic components such as Business Analytics, Digital Marketing, Cyber Security, Risk Management, Financial Inclusion, Corporate Governance and CSR (Corporate Social Responsibility, in addition to skill development, teamwork, inclusivity principles and value-based management.

## Who could benefit from joining the program

The Executive. PGDM program participant could be an entrepreneur, startup owner, doctor, army officer, lawyer, model, actor, architect, teacher, cost accountant, PR head, for whom management education is the next requirement for a scale up.

## Eligibility Criteria

- Executives with graduate degree in any discipline (or equivalent University)
- At least 2 years of full time experience
- A valid score of CAT / MAT / XAT / GMAT / ATMA / TSICET

Applicants who have not yet appeared for any one of these should visit the relevant website and register for the test well in time.

## Benefits to Corporates Nominating Executives for this Programme – Grooming Potential Business Leaders

In today's fierce competitive business environment, many an organization are intent on developing, grooming and retaining talent within their organization in their endeavour to build up a talent bank of top level executives / decision makers who would be their future leaders of the organization's global and national businesses. Developing such a Leadership / Talent Bank would get speeded up by identifying the potential talent and making them undergo a comprehensive management executive education programme at institutions offering a qualitative programme, preferably while the executives work for the organization, and also study for such a post graduate management programme. Precisely for such needs of the Corporates / Organizations, IPE has developed the Executive PGDM Programme which imparts.



Prof. S.K. Mathur with Prof. Janice Hammond at Harvard Business School, USA.

- Holistic knowledge of the Global / National Business Environment
- Knowledge across functional domains like Strategy, Marketing, Finance, Business Model & Strategy Innovation, Operations, Innovation Management in Companies, Human Resource Management / Human Asset Development, Technology Management, International Business, etc., and,
- Sectoral domain knowledge across significant sectors of the economy and
- Select inputs on some of these themes during the short term foreign study / immersion module.

IPE welcomes nominations by the companies / corporates / organizations in both public sector such as the Maha Ratnas / Nav Ratnas / Mini Ratnas as well as in the private sector for the Executive PGDM Programme of a few (or a batch) of their Executives.

## Why Join IPE's Executive PGDM Programme?

- SAQS approved institution – A Quality Accreditation valid across all South Asian countries
- Course approved by AICTE, MHRD, Govt. of India.
- A holistic knowledge content in the Programme aimed at enabling you to attain career growth to Top Management Positions such as VP / CGM / CEO / MD
- The curriculum presents opportunities to intensify participant understanding of both functional area subjects as well as in some of the sun-up areas / sectors of national/ global economy
- An excellent mix of pedagogy involving interactive classroom sessions, case analyses / simulations and project work to ensure effective absorption and application of concepts.
- Foreign / International Immersion Study Visit – a 2 week module at add-on cost.

## Fee Structure

The total course fee of the Ex-PGDM Program is Rs. 3,80,000/- (Rupees Three Lakhs Eighty Thousand only). The fee includes access to the study material, books, excellent e-Databases such as EBSCO, PROWESS, Emerald, IBID, Jstor, Indiastat.com, e-journals, over 150 National and International journals and a rich library with over 50,000 books. Easy bank loans also available.

The Foreign / Immersion Study module will be an additional part of the Programme at an added cost.



Prof. R.K. Mishra, Director, IPE, Prof. S.S. Murthy, Dean, IPE, Mr. Ravi Duvelapally, Prof. Anji Raju, Dr. Prarthana Kumar with IPE Students

## Innovation in Course Curriculum

IPE leads in academic innovation and offers over 30 advanced elective courses in the major domains of management. The institute has always made sure that its various Executive Education Programs remain contemporary and relevant, and are able to meet the changing needs of business organizations through a cutting edge curriculum. The various subjects comprising the curriculum are listed below. The curriculum is subject to review and revision with a view to include subjects / courses which the industry / corporate world needs.

### TERM - 1

- Economics for Managers (Micro + Macro)
- Marketing Management
- Quantitative Methods for Management Decisions
- Productions and Operations Management
- Legal Aspects of Business
- Financial Accounting
- Organization Behaviour

### TERM - 3

- Strategic Management
  - Business Analytics
- Elective Courses**
- Finance
  - Human Resource
  - Marketing
  - Operations

### TERM - 2

- Operations Research
- Business Research Methods
- Financial Management
- Human Resource Management (HRM)
- International Business
- Project Management
- Cost and Management Accounting

### TERM - 4

- Innovation Management
- Industrial Project + Workshop on Corporate Governance and Business Ethics – 2 credits

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