

About IPE

The Institute of Public Enterprise (IPE) was established in 1964 and is a not for profit educational society. The Institute is engaged in management education, consultancy, research and training. On the educational front we are recognized as a premium business school drawing students from across the length and breadth of India.



IPE's Vision

To become an Institute of choice for social science research and management education and contribute to the excellence of organizations and society.

IPE's Mission

To anticipate and respond to the needs of the corporate and social sectors through its multidisciplinary competency in social science research and management education.

Prof R K Mishra, an expert in the area of public enterprise management is the Director of the Institute. His dynamic leadership and evangelical zeal have in considerable measure propelled the Institute to loftier heights.

Shri K Madhava Rao, IAS (Retd.), is the President of the Board of Governors, that steward the Institute of Public Enterprise.

For further information contact :



Institute of Public Enterprise

Hyderabad

Dr. N. G. Satish

Programme Director

Mobile No.: 7893289452

Email ID: [satish.ng@ipeindia.org]

Dr. Anand Akundy

Programme Director

Mobile No.: 9908233302

Email ID: [anand@ipeindia.org]

Mr. P. Chandra Sekhar

I/c-Training Division

Institute of Public Enterprise

Osmania University Campus

Hyderabad – 500 007

Mobile: 9391932101; Telefax: 040-27095478

Email ID: pchandrasekhar@ipeindia.org / sekhar88@gmail.com



INSTITUTE OF PUBLIC ENTERPRISE
Hyderabad

Management Development Programme on **CREATIVITY AND PROBLEM SOLVING**

26-28 February 2018



Venue:
Institute of Public Enterprise

Programme Directors:

Dr. N. G. Satish

Dr. Anand Akundy

In today's highly competitive environment, organizations which harness their creative potential succeed and prosper better than others. Learning and sharpening the creative Problem solving skills have become a necessity at all levels of management.

Our programme on Creativity and Problem Solving is designed to impart the skills of creative thinking and its application in problem solving. The premise of this programme is to enable your organization's creative potential to the optimum.

We are all creative in different ways. Yet, we may not have harnessed full potential of this trait in us. This programme helps in identifying and enhancing individual and team creative strengths of your enterprise. It also helps in application of this creative strength in evolving solution to the problems we face in our work places and personal life.

The programme aims to equip participants with the readiness to challenge status quo and stir their minds for better outcomes.

Objectives

The programme aims to:

- Impart an understanding on concept of creativity;
- Facilitate in identifying participants creative strengths and problem solving skills;
- Expose to the nuances of talented thinking;
- Facilitate application of creativity and talented thinking skills in solving both organizational and technical problems.

Contents

- The MDP introduces the participants to the current understanding of the concept of creativity, creative problem solving, design thinking, and TRIZ.
- The programme addresses both left and right brain creativity - from HR issues to technology related problems of organizations.

Pedagogy

The programme is mostly activity based, with short lectures to impart understanding of the associated concepts.

The programme includes individual and group activities; in-door as well as out-door games relating to creativity and problem solving.

It also uses psychological tools to help participants identify their creative strengths.

For Whom

The programme is for the middle and junior level managers in organizations occupying various functional roles.

What do the participants gain?

The programme helps participants to -

- Learn nuances of talented thinking;
- Know about the current concept of design thinking and how it can be applied to problem solving;
- Get sufficient exposure to TRIZ – Inventive problem solving set of principles applied both in technical and service industries for optimizing the results;
- Understand their creativity type and learn what is due to achieve their optimum;

In essence, ability to make significant progress in activities they are normally engaged with from ideation to better finished products.

What does the organization gain?

Participants would return with -

- Ability to see organizational issues in new perspective;
- New skill set that others can learn from;

Venue and Duration

Institute of Public Enterprise, Osmania University Campus, Hyderabad – 500007.

26-28 February 2018

Programme Fee

Non-Residential: Rs. 13500/- Plus 18% GST

Residential (IPE Hostel): Rs. 19500/- Plus 18% GST

Certificate of Participation

The Institute will issue a certificate of participation on the concluding day of the programme.

Programme Directors

Dr. N. G. Satish, Professor, IPE, Hyderabad

Dr. Anand Akundy, Sr. Faculty, IPE, Hyderabad

