

June 25, 2018

**To
The Editor**

PRESS RELEASE

Sub: Prof.Nishant Kumar, Stockholm Business School will address sophomores on 4 July, 2018 at IPE, Shamirpet Campus reg.

Prof.Nishant Kumar an Associate Professor and Director of the M.Sc. Marketing programme at Stockholm Business School heads the Nordic-India Business Research Forum. Prof.Nishant Kumar would address the incumbents (PGPs Class of 2018-20) on 4th July, 2018 at IPE, Shamirpet Campus. His research interests lie in the areas of international marketing, international entrepreneurship, management innovation, sustainability, and emerging markets. Nishant's research has been supported by MIT Research School, MTC Research Foundation, Forum for Asian Studies, and the Swedish Retail and Wholesale Development Council. Nishant has delivered lectures at business schools in China, Finland, France, India, Japan, Poland, Russia, Slovakia, and Thailand besides many others.

(R.K.Mishra)