



# INSTITUTE OF PUBLIC ENTERPRISE

Building Leaders for the Digital Age

## A PROFILE



# GOVERNING BOARD

IPE is a registered society governed by its Board of Governors consisting of eminent academicians, industrialists, public sector executives and civil servants and reflects the membership and composition of its general body. Further, IPE continues to reposition itself by opening its membership to all corporate, government and non-government organizations, which support the aims and objectives of the Institute.

## Mr K Madhava Rao, IAS (Retd)

President, IPE

Former Chief Secretary, Govt of AP, Advisor to the Governor of Bihar, the Chairman, High Power Committee for Urban Cooperative Banks Director, Central Board of Reserve Bank of India, Member of Board for Financial Supervision of RBI is currently the President, Board of Governors and Chairman, Executive Committee of IPE

## Dr P Rama Rao

Emeritus President, IPE; Chairman, Governing Council, IISc; Former Secretary, Department of Science and Technology and Ocean Development, Govt of India

## Mr T V Mohandas Pai

Chairman, Manipal University Learning Pvt Ltd, MEMG International Pvt Ltd

## Dr K Pradeep Chandra, IAS

Chief Secretary, Govt of Telangana

## Mr M B Raju

Executive Chairman, Deccan Cements Ltd

## Ms Mahpara Ali

Former CGM (L&D) Corporate Centre, State Bank of India

## Mr DK Sarraf

CMD, ONGC Ltd

## Mr S Bhattacharya, IAS

CMD, Coal India Ltd

## Ms Seema Bahuguna, IAS

Secretary, Department of Public Enterprises, MoHI & PE, Govt of India

## Mr R Sridharan, IAS

Special Secretary, Ministry of Mines, Govt of India and CMD (Additional Charge), NMDC Ltd

## Dr Sarat Kumar Acharya

CMD, NLC India Ltd

## Mr Jayesh Ranjan, IAS

Secretary, Department of IT, Electronics & Communications, Govt of Telangana

## Mr N Sridhar, IAS

CMD, The Singareni Collieries Company Ltd

## Prof S Ramachandram

Vice-Chancellor, Osmania University

## Prof Virendra Kumar Malhotra

Member Secretary, ICSSR, MHRD, Govt of India

## Prof RK Mishra

Director, IPE  
Member Secretary

## VISION

To become an institute of choice for social science research and management education and contribute to the excellence of organizations and society.



## MISSION

To anticipate and respond to the needs of social science and management research of the government, corporate and social sectors through its multidisciplinary competency in social science research and management.

Established in 1964, the Institute of Public Enterprise (IPE) was established as an autonomous non-profit society at the initiative of Mr SS Khera, ICS (the then Cabinet Secretary, Government of India) and Dr DS Reddy (the then Vice-Chancellor, Osmania University) with the objective of furthering studies, research and consultancy in Management Sciences.

IPE is devoted to systematic and sustained study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programs concerning public enterprises.

Over the last five decades, IPE has transformed itself into an institution that is engaged in a multi-faceted activity comprising management education, research, management training and research in management & social sciences.

IPE has developed from a research and training organization to an internationally regarded educational institution with the launch of a two-year full time Post Graduate Diploma in Business Management (PGDBM), in the year 1995, recognized as equivalent to MBA by the Association of Indian Universities (AIU), to provide future leaders and professional managers. The Institute built a diverse portfolio of long-term programs as per the industry requirement and introduced two-year full time Post Graduate Diploma in Management – Retail and Marketing (PGDM-RM) in 2007, Post Graduate Diploma in Management – Banking, Insurance and Financial Services (PGDM-BIF) in 2008, Post Graduate Diploma in Management – International Business (PGDM-IB) in 2009, Executive PGDM in 2009 and Post Graduate Diploma in Management – HRM in 2011, all recognized by AICTE.

## THRUST AREAS

The Institute's thrust areas comprise management education, training, research and consultancy. The Institute undertakes both long-term and short-term research.

- Corporate Governance
- Corporate Social Responsibility
- Sustainable Development
- Corporate Restructuring
- Risk Management
- Performance Evaluation
- Public Enterprise Reform
- Governance and Public Policy
- Social Science Research
- Corporate Finance
- General Management

IPE is recognized as 'Center of Excellence' in social science research by Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, in the year 1976.

IPE proudly stands as the state-of-art research and education institute with its new campus successfully operational at Shamirpet, Hyderabad.



**Mr K Madhava Rao**, President, Board of Governors and Chairman, Executive Committee of the Institute of Public Enterprise, joined the Indian Administrative Services in 1962. He was the Chief Secretary, Government of Andhra Pradesh from 1997 to 1998. He was the State Election Commissioner, Government of Andhra Pradesh from 1999 to 2004. He served as an Advisor to the Governor of Bihar in 1999. He was also the Chairman, High Power Committee for Urban Cooperative Banks in 1999. He was a Director of the Central Board of the Reserve Bank of India and Member of the Board for Financial Supervision of RBI from 2000 to 2006. Between 1979 and 1997, he was the Secretary for various Departments including General Administration, Panchayat Raj & Rural Development, Food and Agriculture, Irrigation and Principal Secretary / Special Chief Secretary of Finance Department of Government of Andhra Pradesh.

He served as District Collector of Warangal, from 1971 to 1974, and Managing Director of Leather Industries Development Corporation of Andhra Pradesh. He also served as Director of Social Welfare and Director & Managing Director, SC & ST Finance Corporation of Government of Andhra Pradesh.

Since 2004, Sri K Madhava Rao, is a full time Activist in the areas of affirmative action, good governance and economic reforms. He is the Chair of Mahila Abhivrudhi Society based in Hyderabad from 2007 to date. This Society organises, trains, evaluates and champions the cause of women self-help groups. He is also a trustee of the Hyderabad based international organization, South Institute for Public Policy and Action (SIPPA).

**Mr K MADHAVA RAO**, IAS (Retd)  
President, IPE



**Prof RK Mishra** is ONGC Subir Raha Chair Professor on Corporate Governance and Senior Professor and Director, Institute of Public Enterprise, Hyderabad, India. A Ph.D from the University of Rajasthan and a visiting fellow at London Business School, studied for International Teachers program at SDA Bocconi, Milan. Prof Mishra taught at the University of Bradford, and was a visiting Professor at Maison Des Sciences De L' Hommes, Paris, Faculty of Economics, University of Ljubljana and Accountancy Research Institute (ARI), Universiti of Teknologi Mara, Malaysia. He is a member of the UN Task Force on International Standards of Excellence in Public Administration and Education. He is Vice President, International Association of Schools and Institutes of Administration, Brussels.

He is a special invitee on OECD Working Group on Privatization and Corporate Governance of SOEs and Asian Network of Corporate Governance. He is also a Member 'Panel of Experts on Reforms in Central Public Sector Enterprises (CPSEs)' set up by the Planning Commission, Govt of India, Member, Adhoc Taskforce set up by the Cabinet Secretariat, to review the Results Framework Documents (RFD) of the various ministries of the Govt of India, Adhoc Taskforce on Memorandum of Understanding, Government of India. He has been on the boards of a few public and private sector enterprises. He is on the expert group on Corporate Governance constituted by OECD.

He has considerable experience of teaching and guiding research for doctoral degree in management, economics, public administration and commerce. He is on the editorial boards of many national and international journals, and publications brought out by publishers of repute from India and abroad. His areas of interest include Corporate Governance, Corporate Social Responsibility, Sustainable Development, Public Enterprise Management, Corporate and International Finance.

**Prof RK MISHRA**  
Director, IPE





# RESEARCH & CONSULTANCY – A CENTER OF EXCELLENCE

*50 Years of IPE Research*

*– Where Investigations Meet Decisions*

## Dedicated Centers of Research in IPE

The following dedicated centers of research are established in IPE which carry out research in contemporary topics and issues.

- Center for Corporate Governance
- Center for Corporate Social Responsibility
- Center for Corporate Risk Management
- Center for Public Enterprises and Disinvestment
- Cell on Regulatory bodies
- Wage and Salary Studies Cell
- Center for Innovation
- Center for Governance and Public Policy
- Center for Environment and Sustainable Development

A number of research studies have been conducted and reports / publications have been brought out by these centers. These centers, apart from research, involves in extending consultancy services and also conduct training programs for executives to enable them stay abreast of latest developments on policies and practices.

## Doctoral Program at IPE

IPE is also successfully running its doctoral program under the aegis of the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India and has produced close to 65 Ph.Ds. Three types of fellowships viz. the ICSSR fellowships (ordinary and pay protected), IPE fellowships and the IPE National Doctoral Fellowships (NDF) are instituted.

## IPE in CPSE Reforms

IPE conducted a study on variable compensation in public, private and other sectors within and outside India for Department of Public Enterprise, Government of India, 2016. The study was a reference for the 3<sup>rd</sup> Pay Revision Committee. The institute was also instrumental in drafting the 2<sup>nd</sup> pay revision for Central Public Sector Enterprises and the Department of Public Enterprises has

extensively used the recommendations of IPE, which is an added feather to the cap.

The ONGC Subir Raha Chair instituted at IPE facilitates research, consultancy and training in corporate governance. A number of research studies including board diversity and board orientation programs are being conducted.

The Neyveli Lignite Corporation has instituted an NLC Chair at IPE to facilitate research and training in CSR. Baseline surveys and impact assessment studies have been conducted under the Chair.

## Database on CPSEs and SLPEs

IPE also maintains and constantly updates two databases – one on the Central Public Sector Enterprises (CPSEs) and the other on the State Level Public Enterprises (SLPEs). Research reports, Performance evaluation studies using time series analyses and a number of books have published using these databases. The Department of Disinvestment, Ministry of Finance has copiously cited the database in its reports tabled in the parliament.



Dr. Sukhdeo Thorat (Chairman, ICSSR), visited the Institute of Public Enterprise on 11<sup>th</sup> January 2017



Volume on 'Social Science Research in India: Status, Issues and Policies' being released by the Dr. Mahendra Nath Pandey, the Hon'ble Minister of State for Human Resource Development, Govt. of India



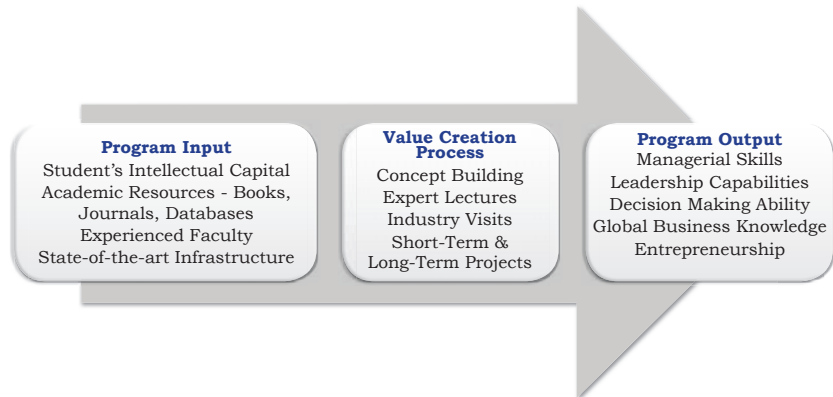
Prof R K Mishra, Director, IPE was the guest of honour for a two-day national seminar on New Industrial Policy of Telangana State, the Chief Guest for the Program was Mr K Taraka Rama Rao, Hon'ble Minister for Panchayat Raj and Information Technology, Government of Telangana

# PROGRAMS IN MANAGEMENT EDUCATION



## PG Diploma in Management

In 1995, the Institute of Public Enterprise (IPE) launched a two-year full-time Post Graduate Diploma in Management (PGDM) program to provide skilled human resources to meet the requirements of industry. The two-year (six Trimester) program is approved by the All India Council of Technical Education (AICTE). Over the years, the program has drawn students from across the length and breadth of the country. Innovative methodologies are leveraged to help students comprehend the varied aspects of management.



## PG Diploma in Management - Retail and Marketing

To cater to the needs of the professional managers in Retail and Marketing, IPE launched a two-year, full-time (four semesters), AICTE-approved Post Graduate Diploma in Management – Retail and Marketing (PGDM-RM) program in 2007. The course is designed to facilitate accelerated learning in Marketing and Retail management. It provides a strong conceptual background, analytical skills and techniques for problem solving and decision making, and develop knowledge of contemporary Marketing and Retail Management issues at the strategic level. While all the functional areas of management are covered by core subjects in the first two semesters, special emphasis is given to Marketing and Retail in the third and fourth semesters. IPE is an Academic Member of the Retailers Association of India. Retail majors such as Future Group, Spencer's, Heritage, Shopper's Stop, etc., are our major recruiters.

## PG Diploma in Management - Banking, Insurance and Financial Services

PG Diploma in Management – Banking, Insurance and Financial Services was launched in 2008, with an objective of training professionals in the rapidly expanding Banking, Insurance and Financial Services sector. This

program is a two-year (six trimester) full-time, AICTE-approved and Association of Indian Universities recognized programme has the state-of-the-art curriculum with the thrust on market orientation, globalization, financial and banking sector reforms. The program is accredited by NBA.

The course – which includes a project assignment – is designed to ensure that apart from getting strong insights into all functional areas of management, the student is well trained and equipped to meet the ever-challenging needs of the fast growing Banking, Insurance and Financial Services Sector.

## PG Diploma in Management – International Business

With the increasing globalization of business

operations, there has emerged a strong need for professionals equipped with specialized expertise in international business. To cater to their requirements, IPE launched an AICTE-approved, two-year (six Trimesters) full-time Post-Graduate Diploma in Management – International Business (PGDM-IB) program in 2009.

Its cutting-edge curriculum includes – in addition to standard MBA / PGDM subjects – international business-related subjects such as International Marketing, International Brand Management, International Finance & Financial Markets, International HRM, Cross-Cultural Management, Global Supply Chain Management, Commodity Trading, Currency and Risk Management, WTO, Sectoral Export Business Strategies, International Trade Procedures, Negotiations & Documentation, Sectoral Export Business Strategies,



# PROGRAMS IN MANAGEMENT EDUCATION

Innovation Management, Foreign Corporate Governance & Business Ethics and Spanish Language.

The program is planned to include optional foreign study tours, subject to students opting for the study tour at additional cost, aimed at providing global exposure to the students. Also business newspaper browsing sessions / presentations are built into the academic schedule.

## PG Diploma in Management – Human Resource Management

It is a two-year full time program comprising six terms including summer internship and long term project. This program is envisaged as the highest quality program in the area of human resource management as it is pro-actively designed to provide eligible, suitable, and competent HR professionals with sufficient knowledge of business to all industrial sectors. The course introduces the function of HRM at length, thus, enabling the candidates to seek a career in HR function.

This program provides a platter of industry driven specialized HR elective courses along with introductions to other functional area core courses, thus allowing skill variety.

Some of the specialized papers offered includes Human Resource Planning, Human Resource Information Systems, Talent Management, Competency Mapping and Assessment, HR Analytics, Compensation Administration and fostering harmonious employer – employee relationships in the framework of state regulations.

## Executive PG Diploma in Management

In order to cater to the ever-increasing needs of practicing managers for professional qualification, a 15-month full-time Executive Post Graduate Diploma in Management (Exec-PGDM) program was launched in 2009. Equipped with a cutting-edge curriculum and pedagogy, the program develops the problem solving ability, strategic thinking, in-depth

functional knowledge and leadership skills of the students.

**Selection:** Candidates for all the above programs are selected based on their performance in CAT / XAT / MAT / ATMA / CMAT / GMAT and any other tests approved by AICTE.

## Masters in Business Administration (Part-Time)

To cater to the needs for professional managers in the industry, IPE started a unique, part-time Masters in Public Administration – Public Enterprise (MBAPE) program in 1981. Affiliated to Osmania University and approved by the All India Council for Technical Education (AICTE). This three-year program meets the specific needs of practicing managers. Candidates for the course are selected through the Integrated Common Entrance Test (ICET) of the Government of Andhra Pradesh.





## Industry Interface

Learning becomes fruitful when it is reinforced with practice and experience. IPE has a strong tradition of nurturing budding professionals who after the completion of the course are groomed to face the challenges of the corporate world. This is facilitated through the industry exposure gained by the students during their summer internship program. Apart from this, there is a constant flow of inputs from practicing professionals who visit the Institute regularly to attend seminars and conferences, which adds considerable value to the students' all-round education.

## Summer Internship

At the end of the second semester, the students undergo summer internship in their chosen functional area, which helps them relate theory to practice and also confidently apply their knowledge in future. This is done through interactive work in their summer internships, where they work in a specific department in the organization, such as Production, Marketing, Finance, Human Resources, Operations, Management Information Systems, Banking, Insurance, etc. At the end of the internship, their projects are evaluated by a panel of experts and a viva voce is held to examine the learning from the project.

## Program Highlights

The Environment of the Institute is a catalyst for the self-development of the students in realms beyond academics. Persons of eminence are regularly invited to address the students to bridge the gap between classroom theory and shop floor / industry practices. The PGDM program provides a dual specialization, which in turn helps the students to understand symbiotic relationships of various organizations.

Learning of a Foreign Language (French & Spanish) enhances placement opportunities abroad. Apart from the regular lectures, the Institute also follows innovative methods like role plays, group discussions, open air

classes, business quizzes, mock interviews and case studies, which help the students develop skills that the real world demands. Under the 'Samathi' program, day-long seminars on various functional areas are held for the benefit of the students. Special personality development sessions are also

held to help them improve their skills in communication, negotiation and team-building skills. To enable them to acquire a well-rounded view of life, the students are encouraged to participate in social initiatives like blood donation camps, environment awareness drives, etc.



# MANAGEMENT DEVELOPMENT PROGRAMS

IPE has become well known for its quality of Management Development Programs (MDPs), workshops, training programs and Organization-Based Programs (OBPs). MDPs have been conducted for managerial cadre personnel ranging from junior management executives to CEOs / MDs as well as Chairpersons and Directors of corporates from time to time and very well received. IPE is patronized by large public enterprises comprising both 'Navaratna' and 'Mini-Ratna' enterprises such as NTPC, NMDC, BHEL, GAIL, BEML, ISRO, Power Grid Corporation, Midhani, ECIL, HPCL, BP, FCI, FACT, Oil India, etc. Apart from this, several companies depute their executives / managers for MDPs.

As a part of its developmental activities, IPE regularly conducts Management Development Programs (MDPs) in General Management, Project Planning and Appraisal, Human Resources Development, Finance, Marketing, Corporate Planning, Information Technology and Restructuring. It has so far conducted over 100 MDPs for nearly 2000 IFS / IAS / IPS officers and other government officials, as well as 650 MDPs (including in-company programs) for over 32,000 practicing managers of the corporate sector. The Institute has also conducted several seminars, conferences and other programs sponsored by various international agencies and All India Council for Technical Education (AICTE).

## Unit-Based (In-House / Customized Programs)

Customized training programs and executive development interventions are delivered by IPE for various central public sector enterprises, state-level enterprises and other government and non-government organizations at the designated venue of the organization.

## Open House Programs

Open House programs has been conducted by IPE to draw participants from across different industries in the public and private sectors.



## Certificate Programs

To cater to the needs of working executives in the twin cities, IPE conducts the specific and customized training programs depending on the client's requirement.





Many national and international organizations have drawn upon IPE's research findings and databases to further the cause of development and formulation of public policy.

IPE has had collaborations with the following organizations in the field of Research, Consultancy, Training and Teaching:



## International Organizations

- Asian Development Bank
- Center for Asian Studies, Kyungpook University, South Korea
- Chinese Academy of Governance, China
- Commonwealth Secretariat, UK
- Department for International Development (DFID), UK
- International Affairs Division of Foundation Getulio Vargas, Brazil
- International Association of Schools & Institutes of Administration, Belgium
- International Center for Promotion of Public Enterprises, Slovenia
- International Institute of Administrative Sciences, Netherlands
- International Political Science Association, Canada
- International University Business Agriculture and Technology, Bangladesh
- Kania School of Management, University of Scranton, USA
- Leeds University, UK
- London Business School, UK
- Monash University, Australia
- National School of Administration, China
- Northeastern Illinois University, USA
- Overseas Development Agency

- Rotterdam School of Management, The Netherlands
- Inpaqt, The Netherlands
- UN Industrial Development Organization, Vienna
- Universiti Tun Abdul Razak, Kuala Lumpur, Malaysia
- University of Bradford, UK
- University of Primorska, Slovenia
- Waikato University, New Zealand
- World Bank

## National Organizations

- Association of Indian Management Schools
- Association of Management Development Institutions of South Asia
- Center for Good Governance
- Committee on Public Undertakings
- Comptroller and Auditor General of India
- Confederation of Indian Industry
- Department of Personnel & Training (GoI)
- Department of Public Enterprises (GoI)
- Department of Science and Technology (GoI)
- Federation of Indian Chambers of Commerce and Industry
- Finance Commission (GoI)
- India International Center
- Indian Association of Social Science Institutions

- Indian Council of Social Science Research
- Indian Econometric Society
- Indian Institute of Banking and Finance
- Indian Institute of Foreign Trade
- Indian Institute of Public Administration
- Institute of Company Secretaries of India
- International Management Institute
- Inter-State Council
- Jawaharlal Nehru Technological University
- Ministry of Micro, Small and Medium Enterprises (GoI)
- National Foundation for Corporate Governance (GoI)
- National Institute of Financial Management
- National Productivity Council
- National Stock Exchange
- Planning Commission (GoI)
- Prime Minister's Economic Advisory Council
- Reserve Bank of India
- Sri Krishnadevaraya University
- Sri Venkateswara University
- Standing Conference of Public Enterprises
- The Administrative Staff College of India
- The Andhra University
- The University of Mysore
- University of Hyderabad
- Utkal University
- Various State Governments

# ALLIANCES & PARTNERSHIPS

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## **MoU with University of Primorska, Slovenia**

The MoU enables formulation of new study programs and joint research projects; joint publications / books; seminars / discussions on topics of common interest; mobility of academic / research staff and students; and sharing of library facilities.

## **MoU with Center for Management Education & Research (CMER)**

Under the MoU, Center for Management Education and Research (CMER) will organize consultancy / training sessions for various functional departments of IPE.

## **MoU with National Stock Exchange**

IPE and NSE have jointly launched the NSE-Certified Capital Market Professional (NCCMP) Course of 4-6 months duration to upgrade the knowledge of youth in Securities Market-related subjects.

## **MoU with Central University of Rajasthan, Ajmer**

The MoU promotes faculty research and improves the educational environment through development of study program teaching methods, student and staff exchange, industry research and consultancy.

## **MoU with Malaysian Directors Academy**

The MoU was signed in July 2011 to collaborate for organizing Board Level Training in India & Malaysia to professionalize the working of public sector enterprise. The MoU was signed by Dato' Abdul Aziz Abu Bakar, CEO/Executive Director, Malaysian Directors Academy and by Prof RK Mishra, Director, IPE at Kuala Lumpur.

## **MoU with Universiti Tun Abdul Razak (UNITAR), Kuala Lumpur**

IPE and UNITAR will undertake collaborative research / training, student / staff exchange programs, exchange academic papers / publications, and assist each other in organizing seminars / conferences / workshops.

## **MoU with EGADE Business School, Mexico**

An MoU was entered between IPE and EGADE Business School, Mexico under which provision exists for student / faculty exchange, conduct of joint research, consultancy as well as for conduct of MDPs / joint international conferences and even Certificate Programs for students.

## **MoU with Manipal University, Jaipur**

This MoU facilitates potential areas of exchange including cooperative development of courses and academic programs.

## **MoU with Adikavi Nannaya University, Rajahmundry**

This MoU facilitates cooperation in research and development by exchange of scholars, students and faculty.

## **MoU with Centre for Asian Studies, Kyungpook National University, South Korea**

This MoU enables to promote research in areas of industrial reforms, financial reforms, trade sector reforms and public financing reforms.

## **MoU with Foundation Getulio Vargas, Brazil**

An MoU was entered between IPE and FGV, Brazil in 2009 to collaborate in research, training and long-term management education leading to the award of Post Graduate Diploma.





# CONFERENCES

International workshop on Performance Evaluation and Management of State Owned Enterprises, organized by the Department of Public Enterprise, Government of India, Institute of Public Enterprise, Hyderabad, with the funding support of the World Bank under the Government Performance Management and Peer Assisted Learning (GOPEMPAL) project at New Delhi.



CNSA - IPE Seminar on Economic Reforms in China and India



Government Performance Management, book launch at Bangladesh Dhaka by Former Secretary, Performance Management Division, Cabinet Secretariat, Government of India and Cabinet Secretary, Government of Bangladesh



Government Performance Management, book launch at Bhutan by the Former Secretary, Performance Management Division, Cabinet Secretariat, Government of India and Prime Minister of Government of Bhutan



# SERENE CAMPUS WITH STATE-OF-THE-ART ACADEMIC INFRASTRUCTURE

## Location and Facilities

A spacious campus with state-of-the-art infrastructure, located in the sylvan surroundings of the picturesque Shamirpet in Hyderabad, has been constructed and commissioned. This campus provides serene academic environment which is congenial for students, research scholars and faculty. The new campus has well furnished conference halls, air-conditioned classrooms and an auditorium for hosting conferences, workshops and seminars. A spacious library which stocks as many as 50,000 books, 150 journals which include international journals, as also numerous reports such as Annual Reports of the various Public Enterprises in India.

## Digital Gateway for Information Needs

Knowledge of IT is essential for effective management in today's environment. To ensure access to real-time information, IPE has set up an IT laboratory that is equipped with 60 Dell computers and a wide array of licensed software in many fields. The IT lab and the academic block are connected through an optical fiber. The Institute has a 40 MB Internet leased-line facility that is freely available to the faculty, students and research scholars. The entire campus is Wi-Fi enabled.



# A TREASURE TROVE OF LEARNING RESOURCES



The Institute's library has a rich collection of 50,000 documents (including books, journals and pamphlets) on topics such as management, public enterprises, IT, economics, psychology, biographies, annual reports of central / state-level public enterprises, project reports submitted by students / faculty / research scholars, etc. It has a valuable collection of over 3,500 publications / theses, and subscribes to over 200 national / international journals annually. It works in close collaboration with libraries of several universities, ISB, ASCI, CESS, State Bank Staff College, the English & Foreign Languages University, etc. Benchmarking itself with global B-Schools, the library supplements the course content of IPE's management education programs and automatically purchases all books that are recommended reading.

The IPE library receives reports and working papers of institutions such as World Bank, Asian Development Bank, International Labour Organization – Asian Regional Team for Employment Promotion, Organization for Economic Cooperation and Development,

Indian Institutes of Management, Madras Institute of Development Studies, central / state government enterprises and private sector organizations. It also receives reports of the Comptroller and Auditor General of India, debates in the Lok Sabha and Rajya Sabha, Estimates Committee, Committee on Public Undertakings, etc.

The library has 20 computer systems and an exclusive server. Its Online Public Access Catalogue can be browsed (by author / title / subject) from IPE's website. It has a collection of over 400 CDs / DVDs on various subjects, and also provides research scholars with internet-based information, as well as a rich collection of PhD theses submitted by research scholars from various Indian universities.

## Online Databases

The IPE library provides access to the following online databases:

- EBSCO Online Database Elite, where over 1100 international journals can be accessed.



- India Business Insight Database (IBID), where Indian journals and newspaper clippings may be accessed.
- PROWESS - CMIE, a vast database of 8100 Indian companies including their financial statements, stock market information and product profiles. It is complemented with powerful analytical software tools to generate wide variety of reports for analysis and research.
- Emerald Xtra Management, which provides access to the text of over 200 international journals.
- Indiatat.com - Indian statistical information.
- Jstor, which contains the text archives of over 1000 academic journals.
- EPWRFITS & INFLIBNET

## Library Services

- The library staff assists students / research scholars by downloading and emailing data on specific topics.
- A computerized user-friendly database is available to search for required books, reports and articles available in the library.
- Books can be borrowed from the library as per specified terms and conditions.
- Other services: Reference Service, Current Awareness Service (CAS), Selective Dissemination of Information (SDI), Document Delivery Service (photocopying).





# FACULTY PROFILES



## Prof Ram Kumar Mishra

Senior Professor & Director  
Finance & Economics

*Major Areas of Specialization:* Public Finance, Public Enterprise Policy and Governance, Corporate Governance, Performance Management

*Minor Specialization:* Strategic Management, Corporate Social Responsibility and Public Private Partnerships

*Areas of Interest:* Health Reforms, Participatory Governance

Email: rkmishra@ipeindia.org



## Prof S Sreenivasa Murthy

Dean and Head – Placements

*Major Areas of Specialization:* Financial Management and Financial Services

*Minor Specialization:* Project Appraisal, Financing and Management, Security Analysis and Portfolio Management

*Areas of Interest:* Corporate Finance, Financial Services and Capital Markets

Email: ssmurthy@ipeindia.org



## Prof K Narendranath Menon

Professor

*Major Areas of Specialization:* General Management

*Minor Specialization:* Finance, Accounting

*Areas of Interest:* Corporate Governance, Strategic Management, Leadership for the 21<sup>st</sup> Century, Mergers and Acquisitions.

Email: narenkrish@ipeindia.org



## Mr SN Mantha

Senior Faculty

Head, Industry – Interface Division

*Major Areas of Specialization:* Production and Operation

*Areas of Interest:* Strategic Management

Email: srmantha@ipeindia.org



## Mr KRS Sastry

Senior Faculty - Finance

*Major Areas of Specialization:* Finance, Vigilance, Risk Management, Board Development

*Minor Specialization:* Women Development, Advanced Leadership

*Areas of Interest:* Corporate Management in Public Enterprises, Cost & Management Accountancy, Turn Around Strategy, Project Financing, Cost and Financial Analysis, Performance Management

Email: krssastry@ipeindia.org



## Mr S Satish Kumar

Senior Faculty and Head – Training Division

*Major Areas of Specialization:* Operations Management and Quantitative Methods.

*Minor Specialization:* Corporate Finance and Strategic Management.

Email: satishkumar@ipeindia.org



## Mr V Anji Raju

Associate Professor

*Major Areas of Specialization:* Marketing

*Minor Specialization:* HR and Operations

*Areas of Interest:* Agri-Business and Leadership Development

Email: vanjiraju@ipeindia.org



## Dr MLN Rao

Associate Professor – Marketing & Controller of Examination

*Major Areas of Specialization:* Marketing, Intellectual Property Rights

*Minor Specialization:* Technology Management

*Areas of Interest:* Strategy, Public Sector Enterprises, Rural Development, WTO, Participatory Approaches, Agriculture and Bio-Technology, Food Security

Email: mlnrao@ipeindia.org



## Dr PS Janaki Krishna

Associate Professor and Coordinator, Centre for Sustainable Development (CSD)

*Major Areas of Specialization:* Operations

*Minor Specialization:* Management of Technology and Innovation, World Class Manufacturing

*Areas of Interest:* Technology and Society, Climate Change, Sustainable Development, Public Private Partnerships

Email: janaki@ipeindia.org



## Dr V Srikanth

Assistant Professor – Marketing & Advisor – PGDM-RM Coordinator (Research)

*Major Areas of Specialization:* Marketing Management

*Minor Specialization:* Human Resource Management

*Areas of Interest:* Marketing Management Research, Consumer Behaviour, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM

Email: srikanthv@ipeindia.org





### **Dr Ch Lakshmi Kumari**

Assistant Professor – Economics

*Major Areas of Specialization:* Economics

*Minor Specialization:* Public Enterprise Management, Environmental Management

*Areas of Interest:* Sustainable Development, Social Sector Development and Re-structuring of Public Enterprise

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### **Dr Geeta Potaraju**

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*Major Areas of Specialization:* Public Sector Management and Policy, Participatory Governance, Performance Management

*Minor specialization:* Urban Governance, Governance and Technology and Strategic Review

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# FACULTY PROFILES

---

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**Mr Ch Upender**

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B.Com., MBA (Finance)  
Accounts Officer

**Ms Y V Sujana**

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Facilities Manager (Admin)

**Mr P Chandra Sekhar**

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Steno – Secretary  
Training Division

**Mr M Phani**

B.Com, ICWA (Inter)  
Finance Officer

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Mr J Raghunath Reddy (Office Subordinate)

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Dr Machender Goud (Research Assistant)  
Mr Raag Chawla (Research Assistant)

**Controller of Examinations Office**

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Mr T Venkatesh (Office Subordinate)

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Mr G Ravinder (Office Subordinate)  
Mr G Bikshapathy (Office Subordinate)

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**Placement Division**

Ms CR Kavitha (Junior Assistant), Mr B Ramulu (Office Subordinate)

**Admissions Division**

Mr T Sudheer Kumar (Junior Assistant), Ms B Deepa (Research Associate), Ms Geeta Iyer (Front Office Assistant)

**MBA (PE)**

Mr RVL Narayana (Steno-Secretary)

**Administration & Accounts**

Mr P Radhakrishna Reddy (Sr Accounts Assistant), Mr N Ganesh (Asst. Facility Manager (Elec.)), Mr A Srinivas (Record Assistant), Mr B Ravi (Electrician), Mr C Ramakrishna (Administrative Assistant), Mr P Jogi Reddy (Driver), Mr G Raghava Reddy (Driver), Mr G Venkatesulu (Driver), Mr K Jaganmohan (Office Subordinate), Mr K Yadaiah (Office Subordinate), Mr KG Omana Kuttan (Office Subordinate), Mr K Harivardhan (Office Subordinate), Mr Akhilesh Roy (Hostel Attendant), Ms K Yadamma (Sweeper), Ms Sankaramma (Sweeper), Ms J Pushpa (Sweeper), Ms Syed Shaheeda Begum (Sweeper), Mr TVK Prashanth Ram (Office Subordinate), Ms M Subhadra (Office Subordinate-Garden), Ms K Pushpa (Office Subordinate-Garden), Mr T Raju (Office Subordinate)



# DOMAIN SPECIALIZATION OF FACULTY

## Business Strategy / Strategic Management

- ▶ Prof RK Mishra
- ▶ Mr SN Mantha
- ▶ Dr Narendranath Menon

## Finance Accounting / Banking / Insurance

- ▶ Mr KRS Sastry
- ▶ Dr S Sreenivasa Murthy
- ▶ Dr Narendranath Menon
- ▶ Ms J Kiranmai
- ▶ Dr A Pawan Kumar
- ▶ Mr KV Ramesh
- ▶ Mr M Chandrshekar

## Power / Energy

- ▶ Prof RK Mishra
- ▶ Mr S Satish Kumar
- ▶ Dr Ch Lakshmi Kumari
- ▶ Dr Rajesh Gangakhedkar
- ▶ Dr B Sai Sailaja

## Marketing, Retail Advertising, Branding

- ▶ Dr V Srikanth
- ▶ Dr MLN Rao
- ▶ Mr Anji Raju
- ▶ Dr Meher Karuna
- ▶ Dr M Karthik
- ▶ Dr Prarthana Kumar
- ▶ Mr M J Ramakrishna
- ▶ Mr P Mahesh

## International Business / Foreign Trade

- ▶ Dr M Karthik
- ▶ Dr MLN Rao
- ▶ Dr Rajesh Gangakhedkar
- ▶ Dr Usha Nori

## Governance / E-Governance

- ▶ Prof RK Mishra
- ▶ Mr SN Mantha
- ▶ Dr Geeta Potaraju
- ▶ Dr Sridhar Raj
- ▶ Dr Anand Akundy
- ▶ Dr Anup Kumar

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- ▶ Dr Lakshmi Kumari
- ▶ Dr Geeta Potaraju
- ▶ Ms J Kiranmai

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- ▶ Mr SN Mantha
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- ▶ Dr PS Janaki Krishna
- ▶ Dr Geeta Potaraju
- ▶ Dr Narendranath Menon
- ▶ Dr Anand Akundy
- ▶ Dr Rajeev Karan Reddy

## MIS & IT

- ▶ Mr Kalyan Kumar
- ▶ Dr Shaheen
- ▶ Mr Rakesh Phanindra
- ▶ Dr Anupama Sharma

## HR Management, Organizational Behaviour, Personnel Management

- ▶ Mr A Sridhar Raj
- ▶ Dr Shulagna Sarkar
- ▶ Mr MJ Ramakrishna
- ▶ Dr S Vivek
- ▶ Dr Deepti Chandra
- ▶ Dr Anupama Sharma
- ▶ Mr V Anji Raju

## Corporate Governance

- ▶ Prof RK Mishra
- ▶ Mr KRS Sastry
- ▶ Ms Kiranmai

## Corporate Social Responsibility

- ▶ Prof RK Mishra
- ▶ Dr Shulagna Sarkar
- ▶ Dr Anand Akundy
- ▶ Dr Deepti Chandra

## Entrepreneurship Development

- ▶ Dr S Sreenivasa Murthy
- ▶ Mr S Satish Kumar
- ▶ Dr Prarthana Kumar
- ▶ Mr Anji Raju

## Production & Operations Management

- ▶ Mr SN Mantha
- ▶ Mr S Satish Kumar
- ▶ Dr KV Anantha Kumar
- ▶ Dr Shaheen
- ▶ Dr Anup Kumar
- ▶ Mr CV Sunil Kumar

## Economics

- ▶ Dr Ch Lakshmi Kumari
- ▶ Dr Rajesh Gangakhedkar
- ▶ Dr Sai Sailaja
- ▶ Dr Usha Nori
- ▶ Dr Anupama Dubey

# DOCTORAL RESEARCH PROGRAMS

IPE's PhD programs – offered in the fields of Commerce, Economics, Management and Public Administration – are recognized by Andhra University, Jawaharlal Nehru Technological University, Osmania University, Sri Krishna Devaraya University, Sri Venkateswara University, University of Hyderabad, University of Mysore and Utkal University, Adikavi Nannaya University, Rajahmundry.

The Institute offers three doctoral research fellowship programs in Economics, Commerce, Education, Management, Business Administration, Psychology, Political Science, International Relations, Public Administration, Sociology, Social Work and Environment Energy.

## IPE National Doctoral Fellowships

These fellowships aim to train prospective scholars to become highly skilled and innovative researchers, and prepares them for career demanding advanced research and analytical capabilities.

## ICSSR Doctoral Research Fellowships

Under the aegis of ICSSR, IPE offers three fellowships in social sciences each year, of which one is a pay-protection fellowship for teachers working in university-affiliated colleges and professionals working in research institutes.

## IPE Doctoral Research Fellowships

Under its own Doctoral Research Fellowship program, IPE awards two fellowships to extend financial support to research scholars desirous of contributing to the public enterprise area.

Under ICSSR-funded research, IPE's Occasional Research Paper series started in 2002, with the objective of disseminating research output in the form of Working Papers brought out by IPE faculty and PhD scholars to discuss their research ideas and findings. These research papers – 70 of which have come out so far – have been well received by eminent researchers, government policy makers and public enterprise executives.

# FACULTY PUBLICATIONS

The Institute has a strong research wing with a number of research scholars, sponsored by ICSSR and IPE, working on topics of current interest.

Focused research – both basic and applied – sharpens the faculty's skills and equips them with the latest understanding for the Institute's training and educational activities.

The Institute has so far published over 100 books and 70 working papers in diverse fields such as:

- Competition Management
- Enterprise Management & Governance
- Financial Management
- HR Management, Education & Training
- Infrastructure Management
- Organizational Change & Development
- Privatization, Liberalization & Reform
- Public Systems
- Restructuring & Disinvestment
- Social Sciences
- Corporate Governance & Corporate Social Responsibility



IPE publishes the following journals:

## The Journal of Institute of Public Enterprise

This is a quarterly journal that publishes professional and academic research on policy and functional facets of public sector enterprises and public systems.

Editor: K. Trivikram

Email: [jjipe@ipeindia.org](mailto:jjipe@ipeindia.org)

## Journal of Economic Policy and Research

This bi-annual publication provides an opportunity for discussion and exchange of findings across a broad spectrum of scholarly opinion to stimulate theoretical, empirical and comparative studies in economic policy and research worldwide.

Editor: B. Sai Sailaja

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## Indian Journal of Corporate Governance

This bi-annual publication brings out papers on practical observations by practitioners, research work done by academicians, as well as innovative ideas and solutions to present day governance problems.

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## Journal of Marketing Vistas

This bi-annual publication comprises research articles, thematic articles, case studies and book reviews that cater to the needs of marketing professionals. It also provides a platform for the academia and industry to exchange information on emerging marketing practices and theories across industries around the globe.

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## Journal of International Economics

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## Journal of Governance and Public Policy

This bi-annual refereed journal provides a forum for discussions and exchange of views on Governance and Public Policy issues by policy makers, practitioners and academicians. It publishes theoretical and empirical research papers, conceptual articles, case studies and book reviews relevant to this field.

Editors: P. Geeta, A. Sridhar Raj

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## IPE Journal of Management

This journal aims to provide a platform for researchers, practitioners, policymakers, academicians and professionals from diverse domains of management to share innovative research achievements and practical experiences, in the development and emerging trends in management science and decision-making. The focus areas include HRM, Financial Management, Operational Practices, Organizational Structures, Corporate Strategies & Practices and Corporate Social Responsibility.

Editor: J. Kiranmai

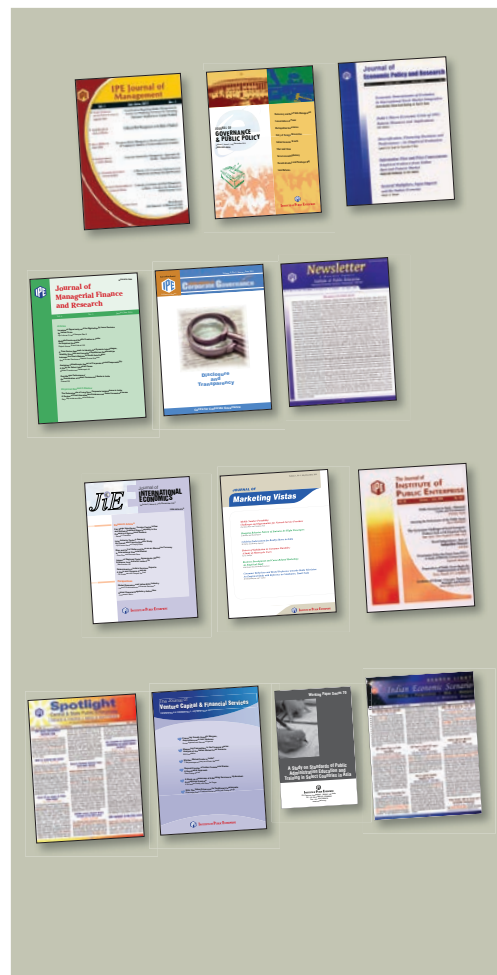
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## Newsletter

This publication carries a monthly update on various activities in the Institute.

## Occasional Research Papers

Under ICSSR-funded research, IPE's Occasional Research Papers disseminate research output brought out by IPE faculty and PhD scholars to discuss their findings and ideas.



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Apart from the aforesaid journals, a number of books are written and published by several of IPE faculty. Books have been authored and published by IPE's faculty members. Also, impetus is given for contributing articles to standard and referred journals and these have been getting published too. Articles contributed by the faculty have appeared in reputed journals such as Economic and Political Weekly, Vikalpa, The Asian Economic Review, International Journal of Business Research and Productivity, etc.

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- Andhra Pradesh State Road Transport Corporation, Hyderabad
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- Beardsell Limited, Chennai
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- Balmer Lawrie & Co. Ltd., Kolkata
- The Fertilisers and Chemicals Travencore Ltd. (FACT)
- NALCO, Bhubaneswar
- Container Corporation of India Limited, New Delhi
- National Thermal Power Corporation Limited, Secunderabad
- Power Grid Corporation of India Limited, Gurgaon (Haryana)
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- Rashtriya Chemicals & Fertilizers Limited
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**Mr JJ Irani**  
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**Mr D Subbarao**  
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**Prof CR Rao**  
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**Dr T K A Nair, IAS (Retd)**  
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**Ms Usha  
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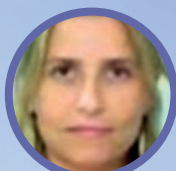
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**Dr Prajapati Trivedi**  
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Over the years  
IPE has won several  
awards and honours  
for its  
academic & research  
excellence





## IPE CAMPUS

The Institute has expanded its infrastructure facilities by building a new residential campus at Shamirpet village, on the outskirts of Hyderabad.

The sprawling 17-acre campus is located in a peaceful locality, surrounded by a reserve forest on one side and the beautiful Shamirpet lake on the other.

With a total built-up area of 5.50 lakh sft, the campus will house a state-of-the-art academic block, an administration block, a modern library, an MDP block on the anvil, a food court, an auditorium and several sports facilities. The campus also has hostel facilities to accommodate 600 boys and 400 girls.



## INSTITUTE OF PUBLIC ENTERPRISE

### Campus

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