



INSTITUTE OF PUBLIC ENTERPRISE

**International Conference
on
“Big Data Analytics,
Operations Research and
Internet of Things”
(ICBDA'17)
30-31 March, 2017**



Conference Chair: Prof. R.K. Mishra

Convener: Dr. Shaheen

Dr. K.V. Anantha Kumar

Introduction

With the economy continually shifting and technology models evolving, today's enterprises are forced to become smarter and more nimble in the way it gathers, analyzes and utilizes its valuable data. Many organizations have a wealth of data residing in their databases, and generate additional valuable data that is often not captured. Executives in large and small, private and public, for-profit and not-for-profit organizations are using management science, operations research, data analytics, and IoT to unlock the value of data, analyze complex situations, better asset utilization, improved processes and performance enabling better decisions with less risk in fiercely competitive markets. These mathematical modeling tools and techniques have significantly boosted the annual revenues and productivity of the businesses through smart business insights for smarter and informed business strategies Institute of Public Enterprise (IPE), Hyderabad is pleased to announce the International Conference on "Big Data Analytics, Operations Research and Internet of Things" (ICBDA'17) during 30-31 March, 2017.

Conference Objectives

This conference will enable in investigating solutions, software and services available, discovering best modeling technologies, and understanding process challenges and analytical hurdles in the wide area of IT supported information supply. Sessions are delivered across verticals such as government, retail, healthcare, e-commerce, banking, insurance and financial services, and manufacturing that helps in navigating the uncertain terrain to create world class analytics. It also provides a platform to network with the brightest peers, exchange experiences and connect with professionals who face the same challenges as each one of us.

Conference Themes

This conference will accept papers with managerial, economic, methodological or a technical perspective on the under mentioned topics. Contributions from the fields of theory building, design research (methods and models), action research as well as analysis of existing or innovative applications are welcomed. Delegates are requested to send their papers on the following themes:

Emerging trends in business analytics and business intelligence	Business analytics and business intelligence applications	Managerial and technical issues
Big Data	Business Process Intelligence	Maturity models and Business Intelligence strategy
Real time warehousing and operational business intelligence	Collaborative BI and collaborative analytics	Security, privacy and ethical issues
Mobile and pervasive BI	Performance Management and Dashboards	Industry-specific data warehousing
OLAP/ROLAP/MOLAP	Supply Chain Management	Development methodologies
Innovative applications of Advanced Business Analytics	Data mining	BI Governance
Open data	Decision making in support systems	BI Challenges in NFP Organizations
Cloud Computing	Executive information systems	Data Visualization
Data Modeling	Graphical information systems	Spatial analytics

Guidelines for Abstract Submission

Selection of papers for presentation will be based on detailed abstracts of about 1000 words. Abstracts must include a clear indication of the purpose of research, methodology, major results, implications, and key references. Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected for publication. An electronic copy of the abstract in MS Word should be mailed to the conference convener not later than 27 February, 2017 at icbda17@ipeindia.org

Events	Important Dates
▶ Submission of abstract	27 February, 2017
▶ Acceptance of abstracts	05 March, 2017
▶ Submission of full paper	15 March, 2017
▶ Conference dates	30-31 March, 2017

Conference Registration

Registrations will be accepted by email also. All attendees both as paper presenters and participants are requested to register for the conference. Registration is necessary even though no paper is submitted.

Category	Indian Delegates (INR)	Foreign Delegates (\$)
Industry delegates	5000/-	\$ 200/-
Academicians	3000/-	\$ 150/-
Research Scholars	2000/-	\$ 100/-
Students	1000/-	\$ 85/-

How to register ?

All payments can be made through DD in favour of “Institute of Public Enterprise, Hyderabad” or online through RTGS / NEFT as per the details given hereunder. After successful online transfer email may be sent to pchandrasekhar@ipeindia.org.

Account Number: 52198267621

Nature of A/c: Savings Bank Account

Name of the A/c: Institute of Public Enterprise

Name of the Bank: State Bank of Hyderabad

Name of the Branch: Osmania University Branch, Arts College Campus, Hyderabad-500007

Branch Code: 20071

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About IPE

The Institute of Public Enterprise (IPE) was established in 1964, as autonomous non-profit society at the initiative of Mr.S.S.Khera, ICS (the then Cabinet Secretary, Government of India). Having just completed its Golden Jubilee, during the five decades of its existence, IPE has made an outstanding contribution to Research, Consultancy, Executive training and Management Education. IPEs foray into management education began in 1981 with the commencement of a 3-year part time MBA (PE) programme for practicing managers.

The full time management education programme started in 1995. Today, the institute has its well defined and carefully structured programmes in PGDM, PGDM-RM, PGDM- BIF, PGDM-IB, PGDM- HRM and Exe. PGDM. These programmes are not only AICTE recognized, but also have accreditations from the Association of Indian Universities (AIU) and the International South Asian Quality Assurance System (SAQS) recognition. IPE is also recognized as “Centre of Excellence” by the Indian Council of Social Science Research (I.C.S.S.R), Ministry of Human Resource Development, Government of India, New Delhi for Doctoral studies. Over the years, the Institute has developed strong linkages with renowned Academic Institutions and Industries including Universities in USA, UK, Australia, and Slovenia amongst others. The Institute has undertaken Research and Consultancy Assignments for National and International Organizations like The World Bank, Asian Development Bank (ADB), and International Centre for Promotion of Enterprises (ICPE) etc. The Institute has also been offering Consultancy Services to various Departments of the Government of India, State Governments, Public and Private Sector Organizations. Institute has conducted nearly 100 programs for IAS and IFS cadre covering more than 1600 civil servants. In addition, over 1000 Management Development Programmes have been organized training more than 50,000 practicing executives till now, and the training wing is active in enhancing our linkages and adding our stakeholder base.

Shri K Madhava Rao, IAS (Retd), former Chief Secretary, Govt. of AP; Director, Central Board of Reserve Bank of India and Member of Board for Financial Supervision of RBI is the President of the Institute. Prof. R.K. Mishra, Senior Professor & Director of IPE is a graduate of International Management Programme from SDA, Bacconi, Milan, Italy. He has been a Fellow British Council and Common Wealth Secretariat. He is a member of the UN task force on International taskforce on standard of excellence in public administration and education. He has also been a researcher for Planning Commission, Finance Commission, Prime Minister Economic Advisory Council and OECD.

ICBDA'17
CONFERENCE CONVENERS



Contact Details

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