

## About IPE

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is a premier B-School and is recognized as a "Center of Excellence", by the Indian Council for Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for guidance of PhD scholars.



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Prof R K Mishra, who is a widely recognized expert in Public Enterprise Management is currently the Director of IPE. The Institute is governed by a body of eminent professionals, academics and administration with Mr. K. Madhava Rao, IAS (Retd), as the President.

## About Hyderabad

Hyderabad is the capital of the state of Telangana. The city of smiles, of lights, of a thousand faces, endearingly called the Pearl City, Hyderabad offers a variety of tourist attractions ranging from heritage monuments, lakes and parks, gardens and resorts, museums to delectable cuisine and a delightful shopping experience. To the traveller, Hyderabad offers a fascinating panorama of the past, with a richly mixed cultural and historical tradition spanning 400 colourful years.

Hyderabad has become a hub of trade and commerce and an international centre for information technology (IT). Pharmaceuticals, cigarettes, and textiles are among the items manufactured there. Service activities have expanded dramatically, especially those associated with IT, so that they have come to constitute the lion's share of the city's economy. Tourism has grown in significance. The city has long been associated with the production of Telugu language films, which gave rise to its nickname Tollywood.



**For further information contact :**



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**INSTITUTE OF PUBLIC ENTERPRISE**  
HYDERABAD

**Organizes**  
**A Two Day International Conference**  
**on**

**“EXPANDING HR VALUE: UNRAVELING**  
**THE FUTURE OF WORK”**

**15<sup>th</sup> – 16<sup>th</sup> November, 2018**



**Venue:**

**Institute of Public Enterprise**  
**Shamirpet Campus, Hyderabad- 500101**

**Conference Chair**  
**Prof. R. K. Mishra**

**Conference Conveners**  
**Dr. Shulagna Sarkar**  
**Dr. Samarendra K. Mohanty**

## CONFERENCE OBJECTIVES:

HR function today is poised as catalysts of change that will help businesses align their course of work to bring out the best from the people and the processes. Fortunately enough it is the most strategically placed lever to bring about any transformation at the work places, thereby, maximizing organizational output and customer delight. The Conference will focus on discussing how HR is driving business performance through a culture of innovation. The conference also platforms deliberations on how future looks like in terms of work. HR function today is poised as catalysts of change that will help businesses align their course of work to bring out the best from the people and the processes.

## Discussion Themes (Yet not limited to)

- Talent management and mobility
- (New) employment modes and implications for HRM
- HRM, employee creativity and innovation
- Leadership styles, culture and employee behaviors
- Workforce planning and analytics
- Pursuing engaged culture in the organization
- Cross-cultural comparative studies in HRM
- Managing emotions, addressing behavioral issues
- Recent Trends in Learning and Development
- Sectorial HRM
- New dimension of Performance at workplace and pay for performance
- Digitalization in HR- Technological and management innovation
- Quantifying HR and using Workforce Metrics
- Strategizing HR for managing future generation
- Value based HRM
- HR in the world of AI and Big Data
- Corporate social responsibility, employee wellbeing and resilience
- Work choices and managing life balance.
- HR response to Public Policy
- Cognitive aspects in human decision making

## Who Should Attend?

- Academia-Researchers and & faculties
- HR Consultants / Experts / Practitioners
- HR Leaders and Professionals
- Government Policymakers
- Industry Leaders

## Conference Schedule

The conference will be held in the city of Hyderabad, at Institute of Public Enterprise, Shamirpet campus. The conference will be divided into technical sessions. Each session shall be chaired by an expert from academia/industry. Each author will be given 10 minutes to present which will be followed by discussion for 5 minutes.

## Paper Submission

All submission must be in the MS WORD form in the form of 4500-6000 words, text typed in Times New Roman in 12 font size with heading in 14 font size. Each research paper should title page with title of the paper, name of the author(s), affiliation(s), complete mailing address, e-mail id, telephone and Fax numbers and author's name should not appear anywhere else in the paper. Each paper will be reviewed by two independent referees for double blind peer review. Authors obtain the necessary written permission in advance from any third party owners of copyright for the use in print and electronic formats of any of their text, illustrations, graphics, or other material, in their manuscript. Permission must also be cleared for any minor adaptations of any work not created by them. References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency.

Authors must supply abstract in their submission. The abstract should contain purpose, design/ methodology/approach, findings, research limitations/implications, practical implications, social implications, and originality/value. Maximum size of the abstract should not exceed 250 words. Submissions to be made to email ID – [hrconclave@ipeindia.org](mailto:hrconclave@ipeindia.org)

## Registration

Filled nomination forms along with a demand draft drawn in favor of “Institute of Public Enterprise” payable at Hyderabad should be sent to training officer, training department, Institute of Public Enterprise, Survey No. 1266, Shamirpet (V&M), Medchal, Hyderabad, Telangana 500101.

Spot registrations will be allowed at an additional charge of Rs. 500 over and above the fees mentioned above.

## Publication Opportunity

Selected papers from those accepted shall be published in the form of an edited book.

## Awards

The author of the best paper will be honored with the prize and certificate.

## Important Dates

30<sup>th</sup> September, 2018: Last date for submission of full paper

1<sup>st</sup> October, 2018: Confirmation of paper acceptance

20<sup>th</sup> October, 2018: Last date for registration and submission of power point presentation

15<sup>th</sup> – 16<sup>th</sup> November, 2018: Conference

## Conference Fee

S. No.	Registration Category	Indian Delegates	Foreign/NRI Delegates
1	Corporates	Rs. 10000	700 USD
2	Corporate Consultants	Rs. 5000	500 USD
3	Academicians	Rs. 3000	350 USD
4	Research Scholar	Rs. 2000	200 USD

- 10% discount in case of two or more delegates from one organization.
- 20% discount in case of five or more delegates from one organization.
- Registration fee will include admission to all technical sessions, conference kit and conference proceedings in CD, working lunch and tea or coffee.