

### Advisory Board Members:

- Mr. S K Acharya , CMD, Neyveli Lignite Corporation Limited.
- Dr. N K Raju, Executive Director- HR, Bharat Dynamics Ltd., Hyderabad
- Prof. AK Rath Chairman & Professor, Centre for CG & Social Responsibility, IMI New Delhi
- Mr. Shankar R, Regional Head - VP, EHS, Hospira Healthcare, a Pfizer Company

### Organizing Committee:

#### Academic Committee

Ms. J. Kiranmai  
Mr Sathu Vivek

#### Administrative Committee

Mr. Ch. Upender  
Mr. Chandra Shekhar  
Mr. Srinivas Rao  
Ms. Kavitha  
Ms. Sunita Murthy

### About IPE

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is a premier B-school and is recognized as a 'Centre of Excellence' by the Indian Council of Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for guidance of PhD scholars. It has developed strong linkages with industry and academic institutions and is the founder-member of the Association of Indian Management Schools (AIMS). It is also a member of Confederation of Indian Industry (CII) and Computer Society of India (CSI).



### About IPE - Center for Corporate Social Responsibility

The Centre for Corporate Social Responsibility (CCSR) was set up during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of Corporate Social Responsibility. The centre works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives. The centre provides opportunities to discuss about the guidelines issued in the area of CSR and also deliberates upon the latest developments in the CSR field. The institute is empanelled by TISS as a center for training, research and consultancy.

### NLC Chair on CSR: Institution of Chair on Corporate Social Responsibility at IPE by Neyveli Lignite Corporation Limited (NLC) Ltd.

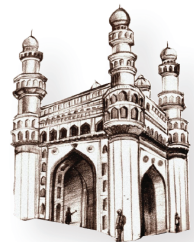
The NLC Chair on CSR was established at IPE through a MoU between the two organizations, signed on 22nd Feb, 2014 at IPE new campus at Shameerpet, Hyderabad. It is a progressive step by the two organizations towards its commitment to promote knowledge, experience and excellence in the area of CSR through research, training, workshop and work-association.

### Prof R K Mishra

Prof. R.K. Mishra is the Senior Professor & Director of IPE is a graduate of International Management Program, SDA Bocconi, Milan, Italy. He has been a fellow British Council and Common Wealth Secretariat. He is a member of the UN task force on international taskforce on standard of excellence in public administration and education. His current interests include Modernization of state, Civil service system, Corporate Social Responsibility, Financial administration, Environmental administration, Privatization and restructuring, Poverty Alleviation and Good governance. He has also been a researcher for Planning Commission, Finance Commission, Prime Ministers Economic Advisory council and OECD.

### About Hyderabad

400 years ago, Sultan Mohammed Quli, prince, poet and lover wanted to build a city unequalled in the world, a replica of Paradise itself! The magnificent Charmina synonym for Hyderabad now formed the center of new city Hyderabad of unparalleled splendor. A cosmopolitan city, Hyderabad has much to offer to the visiting delegates by way of tourist attractions



such as Charminar magnificent four minaret structure, the Mecca Masjid the second biggest mosque in India, and Falaknuma Palace one of the most attractive palaces of the world. The Salarjung Museum-a marvelous one-man collection, Buddha statue world's tallest monolithic statue. The Sri Venkateswara temple and Golconda Fort, is known for its excellence in engineering evident even today in terms of its acoustics, layout and impregnable fortification. Hyderabad is famous for its pearls, jewellery & clothes which come from all over the world. The city also has something special to offer for ladies- Bangles at Chudi Bazar made famous by the poetess Sarojini Naidu in her 'Bangle Sellers'. Hyderabad has become 'Cyberabad' with entrepreneurship, drive and avid interest of software professionals and Hitech City providing infrastructure to leading software companies.

### For Details Contact:

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## IPE INSTITUTE OF PUBLIC ENTERPRISE

(Centre for Corporate Social Responsibility)

Under the aegis of NLC Chair on CSR

Sponsored by



Indian Council of Social Science Research

Organizes a Two Day

## 4<sup>th</sup> International Conference

on

## 'Corporate Social Responsibility'

(February 2 - 3, 2017)

At

INSTITUTE OF PUBLIC ENTERPRISE  
OU Campus, Hyderabad - 500007



### Conference Chair

Prof. R K Mishra

### Conveners

Dr. Shulagna Sarkar and Dr. Punam Singh

"A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place."

-William Ford Jr., Chairman, Ford Motor Co.

There is a growing realization that long-term business success can only be achieved by companies that recognize corporate social responsibility (CSR) as part of the process of wealth creation and as providing a competitive advantage. The conference aims at discussing CSR in the existing perspective and future outlook with focus on lighting up the challenges and the best practices in CSR.

### Conference Objectives

- To discuss the existing practices and future prospects of Corporate Social Responsibility in a globalized economy.
- To highlight the 'Best Practices in CSR' in the context of business sustainability.
- To discuss implementation models and structures that can be used in all sectors of industry.
- To explore ways of aligning CSR to the business agenda for sustainability.
- To create awareness of the latest thinking on CSR and governance issues as a driver of change, innovation and sustainable profit.

### Discussion Themes at the conference (Yet not limited to...)

- Perspectives of CSR in the Global Economy
- CSR and Sustainability
- Governing CSR
- Evaluation, Monitoring and Documenting CSR practices
- Accounting for value: Measuring and managing social investment
- Social Auditing Integrating CSR with Business Policy
- Cascading the CSR strategy
- Creating impact and ensuring sustainability of community based programmes
- Partnership – Engaging Stakeholders
- Ethical issues in CSR

- Leading Sustainability Change
- Benchmarking CSR practices
- Turning CSR into Corporate Social Innovation (CSI)
- Case Studies on Best practices in CSR (Private and Public sector)
- Making CSR mandatory
- CSR: Sectoral perspective
- Empowering the next generation: Engaging youth in CSR
- Entrepreneurship opportunities within CSR Participation

### Participation

There is a growing realization that long-term business success can only be achieved by companies that recognize corporate social responsibility (CSR) as part of the process of wealth creation and as providing a competitive advantage. The conference aims at discussing CSR in the existing perspective and future outlook with focus on lighting up the challenges and the best practices in CSR.

- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company Chairperson, Directors and Practicing Managers
- NGOs
- Consultants
- Government Policymakers
- Academicians, Research scholars and Management students

### Call for Papers: Submission guidelines

All submissions must be in MS Word with around 3000 - 6000 words, text typed in Times New Roman in 12 font size with heading in 14 font size with abstract and contact details on a separate page. All papers should use Harvard style of referencing only. All papers are to be submitted by electronic mail to [csrconf@ipeindia.org](mailto:csrconf@ipeindia.org). The last date of paper submission is **15th Jan, 2017**. Publication opportunity is available only for select papers.

### Conference Schedule:

The conference will be held in the City of Hyderabad, India at Institute of Public Enterprise. The program will be divided into technical sessions. Each session shall be chaired by an expert from academia/industry.

Corporates will be provided 10min each to share their CSR practices during the conference

### Conference Fee

S No.	Registration category	(Indian delegates)	(Foreign / NRI delegates)
1.	<b>Corporates</b>	₹ 8,000/-	400 USD
2.	<b>Corporate Consultants</b>	₹ 4,000/-	300 USD
3.	<b>Academicians</b>	₹ 3,500/-	200 USD
4.	<b>Research Scholar</b>	₹ 2,000/-	150 USD
5.	<b>Students</b>	₹ 1,000/-	100 USD

- ▶ 10% discount will be given in case of two or more delegates from one organization
- ▶ 20% discount will be given in case of five or more delegates from one organization

Registration fee will include admission to all technical sessions, conference kit, and conference proceedings in CD, working lunch, tea & coffee.

### Registration

Filled nomination forms along with a demand draft drawn in favour of "Institute of Public Enterprise" payable at Hyderabad should be sent to Training Officer, Training Department, Institute of Public Enterprise, Osmania University Campus, Hyderabad – 500 007 on or **before 20<sup>th</sup> Jan, 2017**.

Spot registration is discouraged. Spot registration will be allowed only at an additional charge of Rs.500 over and above the fees mentioned above.

**Program Chair:** Prof. R K Mishra (Director, IPE)

**Conveners:** Dr. Shulagna Sarkar and Dr. Punam Singh