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## DR. SAI SAILAJA BHARATAM

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### Education

- Matriculation, Andhra University, (AU), 1993
- Intermediate, Board of Intermediate Studies, AP, 1995
- B.A, English, Economics, Political Science, (AU), 1998
- M.A, Economics, Andhra University, (AU), 2000
- M.Phil, Economics, University of Hyderabad (UoH), 2001
- Post Graduate Diploma in Environmental Economics, (UoH), 2002
- PhD, in Economics with thesis titled “Economics of Fuel Substitution with Special Reference to India Companies” from UoH, 2008.

### Experience

- Project Faculty 2004 ~ 2005 Administrative Staff College of India (ASCI), India.
- Researcher, 2007~ 2009, Indian School of Business (ISB), India.
- Assistant Professor, 2009 ~ 2010, BITS Pilani Hyderabad Campus, India.
- Assistant Professor, 2010~2012, Institute of Public Enterprise, OU Campus, Hyderabad India.
- Assistant Professor, 2012~2013, Institute of Management Technology, Hyderabad.
- Assistant Professor, 2013~Till date, Institute of Public Enterprise, Shamirpet Campus, Hyderabad India

### Grants Received/Projects Completed/Ongoing

- USAID/SARIE-E Small Grants Programme- Development of Regional Resource Center India. (Completed)2004-05
- UID-Adhaar (Ongoing) 2010
- AICTE Sponsored Seminar Grant for National Seminar on Econometric Applications for Managers, Feb-16<sup>th</sup>, 2012.

### Publications

#### Peer Reviewed Journals

- **Sai Sailaja** & VenuGopal.J, (2008) Fuel Choice Trends in Fertilizer Industry of India., Artha Vijan Vol.,L/2, Pg. 179-184. ISSN:0971-586X
- **Sai Sailaja Bharatam** & Sarma I.R.S (2009) Inter-fuel Substitution Possibilities in Selected Energy Intensive Sectors and Firms in India.,GITAM Review of International Business., Vol.I; Issue,2, Pg.82-99. ISSN: 0974-357X
- **Sai Sailaja Bharatam** & Sarma. I.R.S(2010) *Derived Demand for Different Modes of Passenger-Freight & Freight Transportation in India with respect to Increasing Energy Price Levels*, Artha Vijan Vol. LII, No. 2, June 2010, pp. 152-162. ISSN: 0971-586X

#### Books Authored

- **Sai Sailaja** (2010) *Economics of Fuel Substitution with Special Reference to India: A note on Indian Energy Intensive Industries*, Paperback 176 pages Abstract ,Publisher: VDM Verlag Dr. Müller (September 21, 2010),Language: English,ISBN-10: 3639293606, ISBN-13: 978-3639293609.
- <http://www.amazon.com/Economics-Substitution-Special-Reference-India/dp/3639293606>
- <http://www.gyanbooks.com/index.php?p=sr&Field=author&String=Saisailaja.%20Bharatam>

#### Books Edited

Ram Kumar Mishra, Rajesh Gangakhedkar, **Sai Sailaja**, & Balaji (2011), *Power Sector Reforms Achievements, Opportunities and Challenges Ahead*, Ed. MacMillan Advanced Research Series, ISBN 978-935-059-026-3

Ram Kumar Mishra, **Sai Sailaja** & Srinivas.K. (2012), *Econometric Applications for Managers*, Allied Publishers Pvt.Ltd.

### Book Chapters

- **Sai Sailaja**, Ramkumar Mishra, Vishweswhar and Rajeshwar (2011), A Panel Data Analysis of Electricity Demand and Reforms- A Study of Selected Indian States, Power Sector Reforms Achievements, Opportunities and Challenges Ahead, Ed. MacMillan Advanced Research Series, ISBN 978-935-059-026-3
- **Sai Sailaja** & Ramkumar Mishra (2012), Role of Econometric Applications in Addressing Management Challenges of Operations, Marketing and Strategy—A Review, Econometric Applications for Managers, Ed. Allied Publishers Ltd.

### Other Articles

- **Sai Sailaja** (2005) *Why Power and Not Fertilizer Why power and not Fertilizer? A review of resource allocation to the agricultural sector* Proceedings published by Acharya N.G.Ranga Agricultural University Rajendranagar, Hyderabad India in association in association with NABARD-2005 June 21st & 22<sup>nd</sup>
- N.Viswanatham, **Sai Sailaja**, Abhijeet Kumar & Vijay (2008) *On the Future Path of Goods Movement*, ISB-Insight, 2008 – September
- **Sailaja, S.**, & IRS, S. *Estimation of total logistics expenditures of Indian economy*, International Journal of Research in Management, Economics and Commerce, Volume2, Issue 7(July 2012) ISSN: 2250-057X
- 9<sup>th</sup> Biennial International Workshop Advances in Energy Systems Stockholm, Sweden, May 4 to 7, 2015, Paper Titled *Energy consumption and output nexus in Indian states: A panel analysis with structural breaks* authored by Zulquar Nain, **Sai Sailaja Bharatam**, Bandi Kamaiah

### Address for further communication

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