

About IPE

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is a premier B-School and is recognized as a "Center of Excellence", by the Indian Council for Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for guidance of PhD scholars. It has developed strong linkages with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS). It is also a member of Confederation of Indian Industry (CII) and Computer Society of India (CSI).

Prof R K Mishra, Director IPE is widely recognized for his expertise in Public Enterprise Management and also for his valuable contributions as a member of Taskforce of GoI. The Institute is governed by a body of eminent professionals, academics and administration with Mr. K. Madhava Rao, IAS (Retd), as the President.



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INSTITUTE OF PUBLIC ENTERPRISE
HYDERABAD

Organizes a Two Day Programme on

**“MANAGING CORPORATE SOCIAL RESPONSIBILITY
FOR HIGH IMPACT”**

19th – 20th July, 2018



Venue:

Institute of Public Enterprise

Programme Directors

Dr. Shulagna Sarkar

Ms. Pragnya S. Acharya

INTRODUCTION:

There is a growing realization that long-term business success can only be achieved by companies that recognize Corporate Social Responsibility (CSR) as part of the process of wealth creation and as a source of competitive advantage. Undoubtedly, high impact implementation of CSR projects calls for strong capacity building of managers across all functions and business units of the organization. The above programme is aimed at providing practical insights to participants in the planning, implementation, monitoring, documentation and reporting of CSR activities. A base line understanding of the project situation, knowledge of processes guiding effective implementation of the CSR projects and case studies in best practices, will be at the heart of the learning process. The understanding of the present implementation scenario will also be discussed as a part of the programme.

Programme Objectives:

- To orient the participants to Section 135 of the Companies Act 2013 and the relevant schedules of the Act.
- To discuss best practices in planning, implementation, monitoring, and reporting of CSR activities
- To strategize for enhancing CSR impact for all stake holders.

Programme Content:

- Evolution of CSR as a concept and practice, globally and in the Indian context.
- Holistic discussion of Section 135 of the Companies Act.
- Approaches to base line studies and impact assessment of CSR activities.
- Understanding best practices in planning, implementing and evaluating CSR activities
- Engaging stakeholders including civil society groups and NGOs in promoting high impact CSR projects.
- Health, Education and Sanitation : Understanding the inter –sectoral co-ordination
- Reporting of sustainability practices as per the standards and guidelines of the Global Reporting Initiative (GRI)

Target Group:

Directors, Senior Managers and Staff specialists in charge of corporate social responsibility in both public and private sector enterprises; Senior functionaries of non-governmental organizations (NGO's); Central and State Government officers from Industries and Commerce Departments and academics interested in CSR .

Programme Duration: Two days (19th-20th July, 2018)

Programme Coordinators: Dr. Shulagna Sarkar and Ms. Pragnya Sambit Acharya

Training Fee:

The fees charged **per participant will be Rs. 10,000/- (Non-Residential) plus Service Tax** for the programme. Accommodation for out station participants will be facilitated on request.

About IPE - Center for Corporate Social Responsibility

The Centre for Corporate Social Responsibility (CCSR) was set up during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of Corporate Social Responsibility. The centre works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives. The centre provides opportunities to discuss about the guidelines issued in the area of CSR and also deliberates upon the latest developments in the CSR field. The institute is empanelled by TISS as a center for training, research and consultancy.

NLC Chair on CSR: Institution of Chair on Corporate Social Responsibility at IPE by Neyveli Lignite Corporation Limited (NLC) Ltd.

The NLC Chair on CSR was established at IPE through a MoU between the two organizations, signed on 22nd Feb, 2014 at IPE new campus at Shameerpet, Hyderabad. It is a progressive step by the two organizations towards its commitment to promote knowledge, experience and excellence in the area of CSR through research, training, workshop and work-association.

Programme Directors:

Dr. SHULAGNA SARKAR

Dr. Shulagna Sarkar, Assistant Professor, Institute of Public Enterprise, has completed her Ph.D from RTMNU and MBA (HR). She is also a law graduate. She is also recognized as Master Trainer by DPE in the area of CSR. She is the Coordinator for the Center for CSR. Has the experience of organizing training programmes and conferences (National as well as International) in the area of CSR. Has worked on consultancy assignment such as Baseline Study, Impact Assessment and CSR policy formulation.

Ms. PRAGNYA SAMBIT ACHARYA

Ms. Pragnya Acharya is an Assistant Professor and the Joint-coordinator for PGDM HRM, with the Institute of Public Enterprises, Hyderabad. She has pursued her Post Graduate Diploma in Business Administration from Institute of Public Enterprise, Hyderabad with a specialization in Human Resources and Marketing. She is also a member for the Centre for CSR at IPE and teaches in various areas of HR. She has also worked on corporate assignments such as succession planning project, impact analysis of CSR activities and been a convener for national CSR conferences.