

a) Advisory Board Members:

- Dr. S K Acharya, CMD, NLC India Limited.
- Dr. N K Raju, Executive Director- HR, Bharat Dynamics Ltd., Hyderabad.
- Prof A K Rath, Chairman and Professor, Center for Corporate Governance and Social Responsibility, IMI New Delhi.
- Mr. Shankar R, Head Quality, EHS, Sustainable and Business Excellence, Tata Projects

b) Organizing Committee:

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Dr. Shulgana Sarkar
Ms. Pragnya S Acharya
Dr. Shaheen
Dr. Samarendra Mohanty

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Mr. Ch. Upender
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About IPE

The Institute of Public Enterprise (IPE) is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is a premier B-School and is recognized as a "Center of Excellence", by the Indian Council for Social Science Research (Ministry of HRD, Government of India) for doctoral studies. It is also recognized by nine universities in India for guidance of PhD scholars. It has developed strong linkages with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS). It is also a member of Confederation of Indian Industry (CII) and Computer Society of India (CSI).

Prof R K Mishra, who is a widely recognized expert in Public Enterprise Management is currently the Director of IPE. The Institute is governed by a body of eminent professionals, academics and administration with Mr. K. Madhava Rao, IAS (Retd), as the President.

About IPE - Center for Corporate Social Responsibility

The Center for Corporate Social Responsibility (CCSR) was setup during 2011 to promote training, research, consultancy assignments and document case studies in thrust areas of Corporate Social Responsibility. The Center works on the existing body of knowledge, systems, structures, models and mechanisms associated with different CSR initiatives. The Center provides opportunities to discuss about the guidelines issued in the area of CSR and also deliberates upon the latest developments in the CSR field. The Institute is empanelled by TISS as center for training, research and consultancy.

NLCIL Chair on CSR

The NLCIL Chair on CSR was established at IPE through MoU between the two organizations, signed on 22nd Feb, 2014 at the new campus of IPE located in Shameerpet, Hyderabad. It is a progressive step by the two organizations towards its commitment to promote knowledge, experience and excellence in the area of CSR through research, training, workshop and work-association.

For further information contact :



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INSTITUTE OF PUBLIC ENTERPRISE

(Centre for Corporate Social Responsibility)

&



NLC INDIA LIMITED

Under the aegis of NLCIL Chair on CSR

Organizes a Two Day 5th International Conference on “Corporate Social Responsibility”

1st – 2nd February, 2018



Venue:
Institute of Public Enterprise

Conference Chair
Prof. R. K. Mishra

Convener

Dr. Shulgana Sarkar

Jt. Convener

Ms. Pragnya S. Acharya

"A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place."

- William Ford Jr., Chairman, Ford Motor Co.

There is a growing realization that long-term business success can only be achieved by companies that recognize corporate social responsibility (CSR) as part of the process of wealth creation and as providing a competitive advantage. The conference aims at discussing CSR in the existing perspective and future outlook with focus on lighting up the challenges and the best practices in CSR.

Conference Objectives

- To discuss the existing practices and future prospects of Corporate Social Responsibility in a globalized economy.
- To highlight the 'Best Practices in CSR in the context of business sustainability.
- To discuss implementation models and structures that can be used in all sectors of industry.
- To explore ways of aligning CSR to the business agenda for sustainability.
- To create awareness of the latest thinking on CSR and governance issues as a driver of change, innovation and sustainable profit.

Discussion Themes at the conference (Yet not limited to...)

- Perspectives of CSR in the Global Economy
- CSR and Sustainability
- Governing CSR
- Evaluation, Monitoring and Documenting CSR practices
- Accounting for value: Measuring and managing social investment
- Social Auditing Integrating CSR with Business Policy
- Cascading the CSR strategy
- Creating impact and ensuring sustainability of community based programmes
- Partnership – Engaging Stakeholders
- Ethical issues in CSR
- Leading Sustainability Change
- Benchmarking CSR practices
- Turning CSR into Corporate Social Innovation (CSI)
- Case Studies on Best practices in CSR (Private and Public sector)
- Making CSR mandatory
- CSR: Sectoral perspective
- Empowering the next generation: Engaging youth in CSR
- Entrepreneurship opportunities within CSR Participation
- Best practices in CSR

Participation

The conference is a platform for intellectual deliberations related to the area of Corporate Social Responsibility is open to Business - Corporate and Small & Medium Enterprise (SMEs), Company Chairmen, Directors & Practicing Managers, NGOs, Consultants and Academicians, Research scholars & Management students and Government Policymakers.

Call for Papers: Submission guidelines

All submissions must be in MS Word form in around 3500 - 7000 words, text typed in Times New Roman in 12 font size with heading in 14 font size. It should be printed on A4 size white paper. Each paper should include Title page that should contain title of the paper, name(s), affiliation(s), complete mailing address, telephone and fax number, and e-mail ID. All papers should use Harvard style of referencing only.

Please visit website for detailed guidelines for authors. Only those papers that adhere to the author's guidelines will be considered for review. All papers are to be submitted by electronic mail to gcsrcongress@ipeindia.org

Conference Schedule:

The conference will be held in the City of Hyderabad, India at Institute of Public Enterprise. The program will be divided into technical sessions. Each session shall be chaired by an expert from academia/industry. Each author will be given 10 minutes to present which will be followed by discussion for about five minutes.

Conference Fee:

S. No.	Registration category	(Indian delegates) (INR)	(Foreign/NRI delegates) (USD)
1	Corporates	8000	400
2	Corporate consultants	4000	300
3	Academicians	3500	200
4	Research Scholars	2000	150
5	Students	1000	100

- 10% discount will be given in case of two or more delegates from the same organization.
- 20% discount will be given in case of five or more delegates from the same organization.

Registration fee will include admission to all technical sessions, conference kit, and conference proceedings in a CD, working lunch, tea and coffee.

Registration:

Filled nomination forms along with a demand draft drawn in favor of "Institute of Public Enterprise", payable at Hyderabad should be sent to Training Officer, Training Department, Institute of Public Enterprise, Osmania University campus, Hyderabad-500-007.

Spot registration is discouraged, and will be allowed only at an additional charge of Rs. 500 over and above the fee mentioned.

Important Dates:

1 st December, 2017	:	Last date for submission of full papers
10 th December, 2017	:	Confirmation of paper acceptance
20 th December, 2017	:	Last date for registration & submission of power point presentation
15 th January, 2018	:	Communication of final schedule
1 st – 2 nd February, 2018	:	Conference