



MDP



Management Development Programmes 2019-2020



INSTITUTE OF PUBLIC ENTERPRISE

Director's Message



Institute of Public Enterprise (IPE) set up to promote excellence in management through training and management development is embarking on creating a range of programmes for managerial personnel at different levels in public and private organizations. The sweeping changes in the corporate world consequent upon liberalization, privatization and globalization, the convergence of technologies and the growth of the Internet have unleashed competition both in the domestic and international markets.

The new millennium demands that managers keep abreast of developments and be ahead of the needs of their organization. In the emerging learning society, knowledge has become an important tool in the corporate world.

Management Development Programmes conducted at IPE, over the years, have contributed significantly in IPE's quest for becoming a totally integrated institution and interactions with practicing Managers through MDPs will help IPE in this endeavour.

Prof RK Mishra
Director

About IPE

The Institute of Public Enterprise (IPE) was established in 1964 as a not-for-profit institution, with the initiative of Shri SS Khera, the then Cabinet Secretary, Government of India. IPE's forte has traditionally been its holistic approach to systematic and sustained study of issues relevant to Public Enterprise Policy. Widening its focus of work over the years, however, the IPE has emerged in recent years as an institution of excellence in executive training, consulting and management education with balanced focus on both private and public sector enterprises.

The post graduate courses offered by IPE are recognized by the Association of Indian Universities and other statutory bodies like the All India Council for Technical Education. The Institute has gained recognition as a 'Center of Excellence' in Social Science Research by the Indian Council of Social Science Research (ICSSR) of the Ministry of Human Resource Development, Govt. of India. With a multi-disciplinary team of around fifty full time faculty members and access to globally distributed resource persons in diverse areas of management and public policy, IPE stands out today as a one stop provider of management development services.

IPE has also established collaborative linkages with national and international agencies of repute. At the national level, it has collaborative arrangements with the Department of Public Enterprises (DPE) in the Government of India, various other Ministries of the Government of India, State Governments, autonomous think tanks, central universities, professional bodies,

industry associations, chambers of commerce and academic institutional networks.

Internationally, IPE enjoys professional linkages with the World Bank, Asian Development Bank, UNDP and other UN Agencies, DFID, Commonwealth Secretariat and the International Centre for Promotion of Enterprise (ICPE), Slovenia. The activities of the Institute are governed by a body of internationally acclaimed scientists, scholars, business leaders and policy makers. Mr K Madhava Rao, IAS (Retd.) former Chief Secretary to the Government of Andhra Pradesh and former State Election Commissioner is currently the President, Board of Governors of IPE. The Institute has world class infrastructure at its new campus in Shamirpet and the city campus with state of the art class rooms, library, computing, residential and recreational facilities.

State-of-the-Art Campus

With an idea to prepare for the next generation, IPE moved to its new campus situated on 21 acres of land located 25 km north of Secunderabad. Campus physique is explained in the following lines

- Built-in 3.5 lakh sq.ft covering all modern amenities.
- Lush green campus very near to Shamirpet lake.
- 400 rooms hostels for boys and girls separately.
- The buildings are energy efficient and GRIHA / LEED norms compliant.
- The Campus is networked with Wi-Fi.
- Our digitized library is accessible for 24x7.
- Computer Labs with ultra modern systems.
- Fully Air Conditioned Classrooms with Audio-visual facilities.



Management Development Programmes at IPE

Management Development Programmes (MDP) provide participants with the opportunity to refocus, to immerse themselves in the latest thinking about best practice in management, and provide them with personal and professional tools to strengthen their effectiveness as a manager and leader.

The sweeping changes in the corporate world consequent upon liberalization, privatization and globalization, the convergence of technologies and the growth of the Internet have unleashed competition both in the domestic and international markets. The new millennium demands that managers keep abreast of developments and be ahead of the needs of their organization. In the emerging learning society, knowledge has become an important tool in the corporate world. Managers have recognized the need to update their knowledge and skills to deal with rapidly changing situations and developments in the market place.

Fast-paced and intensive programmes in various functional areas dedicated to the latest techniques and trends in many core areas of management are imperative today in any capacity building endeavour. These programmes also provide a global context for enhancing awareness and organisation wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments, and harnessing technology to ensure that systems and procedures are optimized.

With greater emphasis on organizational development, the programmes are engineered to enhance the managerial knowledge, skills, attitude and aptitude of practicing executives. These programmes would help the organizations to improve productivity and process efficiency, enhance communications and teamwork, improve human performance and morale,

retain talent and resources, reduce cost and waste, and anticipate workforce and technology changes and stay competitive.

IPE shares its knowledge and expertise to build corporate India's global competitiveness and government's facilitation role. IPE's strength lies in its diverse faculty traits and experience of nearly five decades of training public and private sector executives. The programmes are either customized in-house programmes designed to suit an organization's specific needs, or open programmes where participants from different organizations attend.

Learning and Development Interventions

Management Development Programmes conducted at IPE, over the years, have contributed significantly in IPE's quest for becoming a totally integrated institution. The objective of the MDPs is to help improve management systems through competency building at various levels in the corporate, government and non-government sectors to take on leadership roles in various positions – individually and collectively.

IPE devises and designs customized programmes to meet the specific needs of various organizations, in both the public and private sectors. These programmes pertain to general management as well as various functional areas. The programmes can be conducted at IPE campus or at a location designated by the client organizations.

The MDPs two-way learning process filters through to the Institute's MBA (PE) and PGDM programmes through case studies of current situations. As a result, IPE is able to produce leaders with not only the tools to build what tomorrow will be, but also with the knowledge of today that must work. The



'Emerging Issues in Public Policy' was jointly conducted by IPE, Hyderabad with BIGD, BRAC University, Dhaka, NASC, Kathmandu, Niti Foundation and IDRC during October 22nd to 27th 2018 at Hyderabad, India.

Institute has been organizing MDPs for over the past five decades for officers of state and central governments and practicing managers of public and private sector organizations. It has conducted nearly 100 programmes for over 1600 officers of IAS, IFS and other allied services. IPE has also conducted over 1000 MDPs and in-company programmes for practicing managers of the corporate sector, in the following areas:

General Management / Marketing / Corporate Social Responsibility & Sustainability / Project Planning & Appraisal / Corporate Planning / Human Resource Development / Financial Management / Information Technology / Project Management / Enterprise Risk Management / Operational Excellence / Supply Chain Management / Cyber Security and Cyber Laws / Corporate Governance etc.

Several seminars, conferences and other programmes sponsored by various international agencies and AICTE are regularly conducted by the Institute. The Institute has well-furnished conference halls and a large auditorium with modern audio-visual equipment. It also has an executive hostel and canteen facilities. IPE caters to fulfill the training and management development needs of public and private enterprises through the following methodology:

• **Unit-Based (In-Company / Customized) Programmes**

Customized training programmes and executive development interventions can be delivered at the designated venue of the organization. The training programmes are designed to help government, public and private business organizations to enhance their competence, performance, productivity and profitability. The Training Division offers a cafeteria approach to in company learning / training, which enables the client organization to choose training



'Certificate Course on 'Urbanization and the Planet' (January 8-28, 2018)



'Strategic Leadership in a Digital World' (September 2018) at Rotterdam School of Management, Rotterdam

modules that meet their HRD needs. IPE can design and conduct such customized training programmes as per the client organization's choice, or in combination with other modules. The duration generally ranges from 1-15 days.

• **In-house programmes conducted by IPE in the recent past include**

Executive Development Programme / Project Management / Supply Chain Management / Commercial Accounts and Financial Management / Corporate Social Responsibility / Pooling Resources for Optimum Results / Board Development Programme / Human Resources and Personnel Management in SLPEs / Best Practices for Resource Optimization / Manufacturing Excellence Best Result Through Competitive Advantage Analysis / Rural Marketing / Project Formulation, Project Evaluation & Project Management / Strategic Planning for Self-Sustainable Growth / Soft Skills / Frontiers of Finance / Cyber Security / Managerial Effectiveness / Finance for Non-Finance Executives.

Open Programmes

- Open-house programmes draw participation from across different industries in the public and private sectors. They are organized in functional areas such as Strategic Management, Marketing Management, Financial Management, Accounting & Finance for Non-Finance Executives, HR Development, Organizational Behavior, Industrial Relations, Information Technology, Supply Chain Management, Project Management, International Capital Markets and New Financial Instruments.
- Expert faculty in the respective areas identify topics of contemporary interest and offer these programmes and nominations are sought from various organizations for participation and these programmes are conducted at the IPE campus. Residential facilities are also offered to the participants when requested.
- Institute of Public Enterprise, in its fifty five years of existence, has traversed a path of continuous improvement and has developed skills and tools that help it to be a strategic partner for Public Sectors and Government in their Capacity Building endeavour.

Programmes Conducted 2018-19

S No	Title of Programme	Programme Dates	Programme Director(s)
1	Valuation of Public Sector Enterprises	May 10-11, 2018	Dr A Pawan Kumar
2	Ethical Hacking, Cyber Security & Cyber Law	May 23-25, 2018	Mr A Rakesh Phanindra
3	Board Orientation Programme for Directors	May 30-31, 2018	Prof R K Mishra and Ms J Kiranmai
4	Legal Aspects of People Management	June 21-22, 2018	Dr Deepti Chandra
5	Finance & Risk Management for Non-Finance Executives [for the executives of NMDC Ltd]	June 25-30, 2018	Mr S Satish Kumar and Dr K V Ramesh
6	Corporate Reforms and Changing Corporate Strategy	June 28-29, 2018	Dr K Trivikram and Dr Shaheen
7	Operations and Supply Chain Analytics for Competitive Advantage	July 2-4, 2018	Mr S Satish Kumar and Dr C V Sunil Kumar
8	Cyber Crime & Safety Measures	July 5-6, 2018	Mr A S Kalyana Kumar
9	Managing Corporate Social Responsibility for High Impact	July 19-20, 2018	Dr Shulgana Sarkar
10	Ethical Hacking and Cyber Security	Aug 22-24, 2018	Mr A Rakesh Phanindra
11	Change Management [for the officers of CBIC (NACIN)]	Sept 5-7, 2018	Mr S Satish Kumar and Dr Shulgana Sarkar
12	11 th Meeting of the Asia Network on Corporate Governance of State-Owned Enterprises	Sept 6-7, 2018	Prof R K Mishra and Ms J Kiranmai
13	Advanced Leadership Programme on 'Strategic Leadership in a Digital World'	Sept 10-23, 2018	Prof R K Mishra, Mr S Satish Kumar, Mr S N Mantha and Dr A Sridhar Raj
14	Board Orientation Programme for Directors	Sept 24-25, 2018	Prof R K Mishra and Ms J Kiranmai
15	Legal and Regulatory Issues in Power Sector	Sept 25-26, 2018	Dr Rajesh G
16	International Seminar on 'Inclusive Development: Issues and Challenges' [in association with CESS]	Oct 8-10, 2018	Prof R K Mishra and Dr K Trivikram
17	Emerging Issues in Public Policy	Oct 22-27, 2018	Dr P Geeta
18	Urban Commons and Right To The City [in association with ActionAid & European Union]	Nov 10-30, 2018	Urban Action School Team and Dr Ch Lakshmi Kumari
19	International Conference on 'Expanding HR Value: Unraveling the Future of Work'	Nov 15-16, 2018	Dr Shulgana Sarkar and Dr Samarendra Mohanty
20	Financial Models for Sustainable Excellence	Nov 15-16, 2018	Mr M Chandrashekar
21	Governance Reforms: Strengthening Accountability and Improving Service Delivery [for the officials of Myanmar]	Nov 26-29, 2018	Dr P Geeta

S No	Title of Programme	Programme Dates	Programme Director(s)
22	Managing Foreign Currencies Risk and Understanding Global Finance	Nov 29-30, 2018	Dr G Rajesh and Dr M Karthik
23	Public Procurement and Contract Administration	Dec 3-7, 2018	Dr K V Ramesh
24	Leadership and Change Management	Dec 6-7, 2018	Mr V Anji Raju
25	Strategic Leadership Course on 'Capacities Building for Think Tanks'	Dec 10-11, 2018	Prof R K Mishra and Dr Shulgana Sarkar
26	e-Procurement System for Vigilant and Transparency	Dec 10-12, 2018	Mr A S Kalyana Kumar
27	6 th National Conference on 'Diversity in Management - Development of Women Executives'	Dec 20-21, 2018	Dr Narendranath Menon, Dr Prarthana Kumar and Dr Anupama Dubey Mohanty
28	Management of Technology and Innovation [Sponsored by Department of Science & Technology, Government of India, New Delhi]	Jan 21-25, 2019	Dr P S Janaki Krishna and Dr N G Satish
29	Strategic Management in PSUs for Success	Jan 23-24, 2019	Mr S N Mantha and Dr M L N Rao
30	Digital and Social Media Marketing	Jan 23-24, 2019	Mr A Rakesh Phanindra
31	National Conference on 'Towards Peace, Harmony and Happiness'. IPE is conducting this in association with 'Pranab Mukherjee Foundation' and Centre for Research in Rural and Industrial Development, Chandigarh'	Mar 1-2, 2019	Dr Anand Akundy
32	Workshop on 'Reservation Policy for SCs, STs & OBCs in Central Government, CPSEs, SLPEs and Banks'	Mar 7-8, 2019	Prof R K Mishra and Ms J Kiranmai
33	Digital and Social Media Marketing	Mar 7-8, 2019	Dr V Srikanth, Dr Prarthana and Mr A Rakesh Phanindra
34	Enhancing Accountability and Responsiveness in Scientific Organizations [Sponsored by Department of Science & Technology, Government of India, New Delhi]	Mar 11-15, 2019	Dr P Geeta



Inaugural Session - Management of Technology and Innovation - DST Programme

Inaugural of Advanced Leadership Programme



Inauguration - Financial Models for Sustainable Excellence Programme



List of Programmes for the Year 2019-20

S No	Title of Programme	Programme Dates	Programme Director(s)
1	Industry 4.0	April 24, 2019	Dr Swayam Sampurna Panigrahi
2	Applying HR Analytics	Apr 25-26, 2019	Dr Shulgana Sarkar
3	Legal Aspects of People Management	May 10-11, 2019	Dr Deepti Chandra
4	Faculty Development Program on Advances in Research Methods & Data Analytical Tools	May 22-24, 2019	Dr Samarendra Mohanty
5	Personal Growth for Workplace Effectiveness	May 23-24, 2019	Dr A Sridhar Raj
6	Advanced Management Programme in Banking and Finance	June 7-8, 2019	CA Girija Mallikarjunan and Dr Shweta Mehrotra
7	Excelling CSR - Enabling High Impact	June 14-15, 2019	Dr Shulgana Sarkar
8	Corporate Reforms and Changing Corporate Strategy	June 20-21, 2019	Dr K Trivikram
9	Financial Derivatives and Risk Hedging Strategies	June 27-28, 2019	Dr Jyoti Kumari
10	Board Orientation Program for Directors	July 11-12, 2019	Prof R K Mishra and Ms J Kiranmai
11	Valuation in Public Sector Enterprises	July 18-19, 2019	Dr A Pawan Kumar
12	Strategic Management for Success	July 25-26, 2019	Mr S N Mantha and Dr M L N Rao
13	Cyber Security and Safety Measures	July 25-26, 2019	Mr A S Kalyana Kumar
14	Project Appraisal, Financing and Management	Aug 2-3, 2019	Dr S S Murthy
15	Ethical Hacking and Cyber Security	Aug 5-7, 2019	Mr A Rakesh Phanindra
16	Operations and Supply Chain Analytics for Competitive Advantage	Aug 8-9, 2019	Mr S Satish Kumar, Dr C V Sunil Kumar and Dr Swayam Sampurna Panigrahi
17	10 th International Conference on Corporate Governance, Governance & Integrity [in association with Accounting Research Institute, UTIM]	Aug 22-23, 2019	Prof R K Mishra, Ms J Kiranmai and Dr Shweta Mehrotra
18	Essentials of Corporate Finance	Aug 26-27, 2019	Dr A Pawan Kumar
19	Marketing – Planning & Strategy	Aug 29-30, 2019	Dr V Srikanth
20	Advanced Leadership Programme	Aug-Sept, 2019	Mr S Satish Kumar, Mr S N Mantha and Dr A Sridhar Raj
21	Data Science and Machine Learning Techniques Using MS Excel, R and Tableau	Sept 5-6, 2019	Dr Shaheen and Dr C V Sunil Kumar
22	Finance for Non-Finance Executives	Sept 5-6, 2019	Dr K V Ramesh
23	6 th Board Orientation Programme for Women Directors - 'Its' Her Time on the Board'	Sept 12-13, 2019	Prof R K Mishra and Ms J Kiranmai
24	International Conference on 'New Trade Policies and Flow of Capital Under De-globalization in the Emerging Economies	Sept 16-17, 2019	Dr Usha Nori and Dr Sandeep Kumar Kujur

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25	Customer Oriented Services Marketing	Sept 19-20, 2019	Dr V Srikanth
26	Legal and Regulatory Issues in Power Sector	Sept 25-26, 2019	Dr Rajesh G
27	Managing Work Stress with the Help of Positive Psychology for Superior Performance	Oct 14-15, 2019	Dr Samarendra Mohanty
28	Analytics for Decision Making	Oct 17-18, 2019	Dr K Anantha Kumar
29	Ethical Hacking and Cyber Security	Oct 21-23, 2019	Mr A Rakesh Phanindra
30	Ethics, Values and Morals (EVM) for Professional Managers	Oct 24-25, 2019	Dr Sinju Sankar
31	Art of Story Telling	Oct 30-31, 2019	Dr Prashant Raman and Mr Kumar Aashish
32	Labour Legislation Compliance	Nov 4-5, 2019	Dr Deepti Chandra
33	Sustainable Lean Management Practices for Improved Business Performance	Nov 7-8, 2019	Mr S Satish Kumar, Dr C V Sunil Kumar and Dr Swayam Sampurna Panigrahi
34	CSR Awareness Program for Executives of NLCIL	Nov 7-8, 2019	Dr Shulagna Sarkar
35	Artificial Intelligence and Its Applications in Business	Nov 14-15, 2019	Dr Shaheen and Dr C V Sunil Kumar
36	Financial Models for Sustainable Excellence	Nov 15-16, 2019	Mr M Chandra Shekar
37	Personal Growth for Workplace Effectiveness	Nov 21-22, 2019	Dr A Sridhar Raj
38	Customer Relationship Management – Road to Profitability	Nov 21-22, 2019	Mr P Mahesh and Dr S Vivek
39	Effective Use of Digital Media Technology for Tourism Industry in Kashmir	Nov 27-28, 2019	Dr Muzamil Ahmad Baba
40	Digital and Social Media Marketing	Dec 5-6, 2019	Mr A Rakesh Phanindra
41	Effective Financial Management Techniques to Succeed in a VUCA Corporate World	Dec 5-6, 2019	Dr S S Murthy
42	e-Procurement System	Dec 11-13, 2019	Mr A S Kalyana Kumar
43	Foreign Currency Risk Management and Global Finance	Dec 13-14, 2019	Dr M Karthik and Dr Rajesh G
44	International Conference on Corporate Social Responsibility	Dec 19-20, 2019	Dr Shulagna Sarkar
45	7 th National Conference on 'Diversity in Management – Development of Women Executives'	Dec 23-24, 2019	Dr Narendranath Menon
46	Effective Project Management	Jan 4-6, 2020	Mr S Satish Kumar
47	Mid Management Programme on 'Stepping Leadership Ladder' at Port Blair	Jan 22-24, 2020	Dr Shulagna Sarkar and Ms J Kiranmai
48	Communication for Managerial Effectiveness	Feb 4-5, 2020	Dr Anand Akundy and Dr N G Satish
49	Credit Risk Management in Banks and Financial Institutions	Feb 10-12, 2020	Dr Jyoti Kumari
50	Working Towards Organizational Excellence	Feb 20-21, 2020	Dr S Vivek and Mr P Mahesh



Group Photo - Corporate Reforms and Changing Corporate Strategy Programme



Group Photo - Legal Aspects of People Management Programme



Inauguration - Public Procurement and Contract Administration - Programme for Sri Lanka Officials



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