

Seventh Programme on “Corporate Reforms and Changing Corporate Strategy”

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Dr K Trivikram - Programme Director

Programme Overview

The policies prior to initiation of economic reforms in 1991 were broadly characterized by multiple controls over private investments and imports. Myriad regulations and the intricate federal structure of the government inhibited business growth and held back India from achieving its expected economic potential. Years of structural policy changes by successive governments through Reforms 1.0 (the liberalisation since 1991) and Reforms 2.0 (the reforms from 1996-97 onwards) have boosted the productivity growth and employment in the economy.

Keeping the transitional phase of the economy into consideration, policies are being further liberalized and reformulated with Reforms 3.0 through various new laws, such as, the amendment of Companies Act in 2015, the passage of the Insolvency and Bankruptcy Code in 2016, Constitutional Amendment paving the way for implementing the GST in 2017, besides simplifying the administrative requirements, scrapping of several obsolete laws to stimulate Ease of Doing Business in India.

Several corporate reforms have been a part of this over all reform process and have significantly changed the policy environment forcing the domestic firms to review their strategies. There is today a dominance of product differentiation strategy and manufacturing capabilities and an emphasis on product related services marketing. More and more businesses are going global and adoption of export based growth strategies is widespread thereby requiring exposure to the international markets. All this has changed the dynamics of corporate functioning and strategy. Organizations now need to mould themselves to the changing scenario and strategize and function accordingly.

With this new corporate backdrop, the two day programme is designed to take stock of the changing corporate dynamics, and new ways of functioning and strategize to frame appropriate corporate systems, processes and policy to sustain in this changing global competitive setup.

Programme Content (Tentative)

The programme content, shall cover the following :

- Emerging issues and challenges of Public Enterprises
- Recent Trends in Corporate Governance under Companies Act, 2013
- Emerging issues and challenges of e-Governance and Data Analytics
- Developing Strategies for Business Excellence
- CSR and Sustainability
- Employee Engagement and Change Management
- Enterprise Risk Management

Who May Participate

Government officials, Top and Middle Level Managers, Functional Managers, Policy Makers, Consultants, Analyst and NGOs.