

Ethics, Values and Morals (EVM) for Professional Managers
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Introduction

‘If its first twelve years are any indication, the twenty first century risks going down in history as the century of scandals’. - **Prasad Kaipa & Navi Radjou**, authors of *From Smart to Wise*

The erosion of values, the lack of business integrity and the preponderance of weak leadership has been a matter of considerable concern in the recent past. The ill-effects on customers, employees, corporate reputation, and organizational bottom-line is readily visible. This distraught condition needs to be corrected. To this end, the Institute of Public Enterprise, Hyderabad is organizing a two day program to address the varied aspects of ‘Ethics, Values and Morals for Professional Managers’.

Programme Objectives

- To identify, characterize, analyse and resolve serious ethical and moral business dilemma.
- To focus on relevance of ethics, values and morals in personal and professional life
- To develop understanding of the professional and ethical behaviour at workplace.
- To nurture an attitude of ethical responsibility by managers at workplace.
- To focus on cultural ramifications on ethical-thinking and moral-reasoning in honest-decision making.

Target Group

Middle and senior level managers in profit and not for profit organisations will derive considerable value from attending this programme.