

Artificial Intelligence and Its Applications in Business
[November 14-15, 2019]
Dr Shaheen and Dr C V Sunil Kumar - Programme Directors

Program Objective

The purpose of the program is to expose participants to harness the new technologies & trends around Artificial Intelligence towards keeping ahead of competition. It also focuses on making the participants comprehend how these new technologies & trends could impact businesses and organizations in terms of productivity, efficiency & effectiveness. Further, emphasis will be laid on understanding the desired skills for practitioners besides focusing on the requisites for upgrading an individual's skills.

Who Should Attend?

This programme is designed for Executives, Managers, Planners, Strategists, Consultants, Middle Level Managers in Corporate Sectors & Public Sector Units including Banks, Educational Institutions, Hospitals, and Government Departments in managerial positions and seeking additional management training. Working professionals, academicians and scholars interested in exposure to disruptive technologies besides successful implementation in their respective organizations will find this program useful for their professional excellence.