

Advanced Leadership Programme – Leadership Challenges in a Digital Age

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Introduction

The **Advanced Leadership Programme** titled, “**Leadership Challenges in a Digital Age**” scheduled in the months of September/October 2019 is aimed at equipping the senior executives of the public sector enterprises to get insights about the challenges of the digital age. The programme is designed to provide inputs to the senior executives in leadership positions about the operation of the digital age and the corresponding changes on the functioning of the public sector enterprises. The programme has a domestic and an international component wherein the executives will be exposed to the nuances of the digital world in IPE, Hyderabad during the first phase. During the second phase, they will look at the leadership challenges of the digital age from a wider spectrum in the best business schools of Europe. The programme is designed to sensitize the participants all those skills which will enhance their insight and foresight.

Objectives

- Provide a comprehensive outlook for the participants
- Provide an exhaustive scenario about the changes in the digital age
- Provide a clear understanding of the changes needed in the digital age
- Sensitize the participants towards the challenges of the digital age

Participants

The programme is designed for the senior level functionaries of the public sector enterprises who would play a significant role in organizational transformation. They may be from different functional domains working either as a unit leader or as a member of the strategic team.

Duration and Venue

Fifteen days in September/October 2019

First Phase: **Hyderabad**

Second Phase: **Europe**

Methodology

The programme is highly interactive and is based on the case studies developed by eminent faculty at IPE and also other global business schools. The programme further provides hands on experience for the participants for some sessions in the form of activity or exercise which will be highly beneficial for the participants.

Outcome

The senior executives would develop a broad perspective about the working of their enterprise and its linkages at the global level in the digital age. The executives will be sensitized about how the organizations across the world have changed due to the impact of digital technologies. Further, the senior executives will understand the nuances of the digital world in an increasingly wired world where AI and cloud technologies are becoming the order of the day.