

Student Activities during September & October 2016

Samathi: Samathi (seminar) are organized annually as a series of events in four functional areas namely HR, Marketing, Finance and Operations at IPE. Samathi is an intra-college fest which is conducted by students for students. Some of the events conducted are Paper and Case Study presentations, Business Quiz, Budding Manager etc. The captains of the corporate world are invited to speak on the contemporary topics in the selected functional areas on the final event.

Marketing Samathi was organized during 26th September 2016

Guests were Shri Sarat Chandra, Director, Zenova Bio-Nutrition Pvt. Ltd, Shri L Sasi Kiran, Head-product management and marketing, Coromandel International Ltd.

Shri Sarat Chandra, Director, Zenova Bio-Nutrition Pvt. Ltd spoke the regulations and its impact on marketing of products. He shared his experiences and challenges in the development of a start up business specific to marketing aspects.

Shri L Sasi Kiran, Head-product management and marketing, Coromandel International Ltd. spoke on how they build the “Coromandal Brand”. He has shared his experiences on marketing of agricultural inputs.

Guests have distributed prizes to successful students in the competitions.



Sports Event

The sports event was organized from 29th and 30th September 2016.

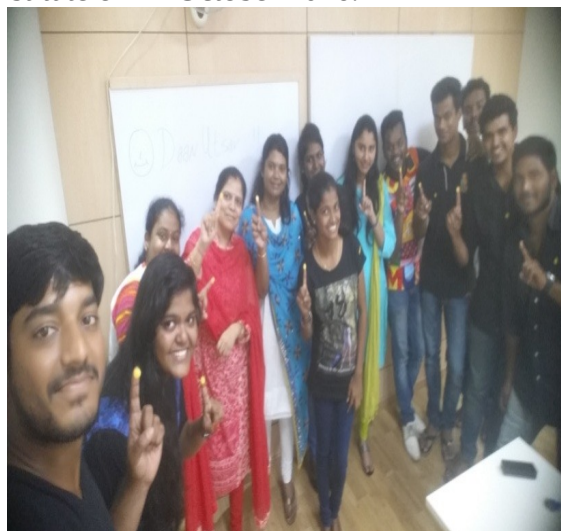
Students played cricket, Badminton, Table Tennis Volleyball, Basketball, Caroms, Chess etc. and prizes and medals were distributed on 29th March on Alumni Day.



"Daan Utasav"-2nd to 8th October 2016

"Daan Utasav-Joy of Giving Week" organized by students during 2nd to 8th October 2016.

They work out activities for 5 days during 3rd to 7th October that includes blood donation, collection of cloths and distribution to orphans, food supply to orphans etc. Students collected rice, pulses, usable clothes from 2nd to 6th October and donated to the orphans at "Save All Reach All" located nearby our Institute on 7th October 2016.



Sense The Dark Campaign 5th October 2016

Sense the Dark is an event Organised to feel how a blind person lives their daily life. In this event students blindfolded walked on their own from Canteen to Campus and vice-versa. About 100 students and employees of IPE pledged Eye Donation in Our Campus on 5th October.



Anti-ragging campaign- 7th October 2016

Organized anti-ragging campaign on 7th October 2016. Sri S ASHOK KUMAR, Asst. Commissioner of Police, Pet-Basheerabad Division and Shri A SATHAIAH, Inspector of Police, Shameerpet spoke on ragging and its ramifications. Students also shared their experiences and mentioned that they never had any problems with their seniors.



Blood Donation Camp-7th October 2016

Blood donation camp was organized by the students on 7th October 2016 and 70 students donated. Blood donated to Thalassemia & Sickle Cell Society for the children suffering with Thalassemia blood disease.

