

Finance for Non-Finance Executives

(July 4-5, 2018)

Dr K V Ramesh & Mr M Chandrasekhar : Programme Directors

Introduction

In today's business world due to increasing competition and continuously changing economic environment, non finance managers are often called upon to make quick and accurate decisions having financial implications. So, knowledge of finance has become an essential and a must for every one.

The programme has been designed to provide the practicing non finance managers an understanding of financial management principles and equip them with the practical skills to develop informed and effective financial plans which will enable them to contribute to the financial performance of their organization or business unit and will give them the confidence to make decisions based on financial data. The programme also aims to enhance financial evaluation skills and provide managers with an improved ability to contribute to the financial management of their organization.

Under this backdrop IPE proposes to conduct a 3-day Management Development Programme on “Finance for Non-Finance Executives” for the Executives of, Public and Private Sector Organizations and Owner Managers as well as others who are new to the concepts of finance or for those who wish to update their basic knowledge on basic finance and accounts with the following objectives.

Programme Objectives

To explain financial concepts in an easy to follow manner along with practical aspects, this will help the managers in making better strategic and operational decisions.

To impart basic knowledge in the areas of accounting and corporate finance and the use of financial data in decision making, analysis and evaluation.

To provide today's manager with right skills and knowledge in finance to deal with the changing business paradigms.

Programme Content

The programme will cover the following broad areas :

- Accounting Concepts and Mechanics
- Analysis of Financial Statements – Emphasis on relevant provisions of The Companies Act, 2013 and Income Tax Act, 1961.
- Costing and Breakeven Analysis
- Budgeting and Budgetary Controls

- Corporate Planning and Financial Management
- Investment, Financing and Dividend Decisions
- Working Capital Management
- Overview of the Indian Financial Markets

Target Group

Senior/Middle level managers/executives, heads of divisions/functions in the areas of Marketing, Human Resources, Production and other functional areas from Public and Private Sector Organizations, Power Utilities, Owner Managers, Regulatory Commissions and Electricity/Power Departments will benefit from the programme.