

Effective Project Management for Competitive Advantage

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Introduction

The importance of Project Management is being felt more in the recent past than before, because of the large number of large scale projects that are being taken up by many enterprises. The current day requirements of 'Customer Satisfaction' and 'Global Competition' have ensured that no enterprise wants to enter the market a day too late or at a higher cost. More and more enterprises are looking at ways and means of managing projects effectively so as to be able to survive intense competition. Most projects are unique in their own ways and have to be handled differently because of the fact that a project requires performing different sets of non repetitive large-scale activities effectively. Project Management is a study of alternative tools / techniques that help an organization to address the complex issues of planning, controlling and executing these large activities in an effective manner. Many large-scale projects have failed due to poor planning and control. Central Public Sector Enterprises (CPSEs) have embarked on large-scale expansions and have won bids in international market against fierce competition. The need for using modern Project Management techniques has grown multi-fold. Sensing the importance of this, the Department of Public Enterprises (DPE), Government of India has included Project Management as a compulsory element for CPSEs. IPE identified this as a special need and created five-day/three-day programs in Project Management.

Programme Objectives

This programme aims to highlight the benefits of applying, project management principles in the management of projects, the concept of PMO and a systematic and organised way of working. Tools and techniques that can be used will be explained in brief so that the participants gain a bird's eye view of the best practices in managing projects.

Programme Contents

Introduction to Project Management concepts

- . Project phases
- . Project charter and project scope
- . Work breakdown structure and project scheduling
- . Network Modeling – PERT and CPM
- . Network re-planning, resource scheduling, project crashing
- . Project Finance
- . Human Resources Management in projects
- . Project Quality Management

. Project Management software and case studies

Target Group

This training program is for a number of audiences: the competent practitioners who may be looking to broaden their approach; board members; non-executive directors who want to become more familiar with the processes and concepts of project management; company project directors; project risk management practitioners wishing to extend their skills; business analysts; change agents; and graduate/under-graduate students. The course will benefit executives at all levels in the organisation, as all activities can after all be considered as 'Projects'.