Entrepreneurship is a complex and multifaceted phenomenon. Entrepreneurs have many different roles to play, the role of an innovator being the most crucial. The world is heading towards entrepreneurial economies leaving behind managerial economies. Where trailblazing ideas are set to give a new global face and understanding to business. Hence, small and medium enterprises are increasingly becoming crucial in developing economies. Hence, Startupedia’16 was launched and brought alive with the theme “Start Up India with Young India”.

Startupedia’16 was organized by IPE in association with SBH, SIDBI, Canara Bank and IDBI as promoters. TiE - hyderabad, Hyderabad Angels and Technology Business Incubator, UoH as knowledge partners. Sakshi Media, The New Indian Express and Yourstory as media partners. “Palle Srujana” a rural entrepreneurship development organization, also partnered with Startupedia. They organized a live exhibition with 12 innovations and showcased how necessity brought out entrepreneurs from rural citizens.

A total of 97 teams registered for Startupedia of which 52 ideas were shortlisted on the basis of their abstracts and ideas. A total of 25 ideas were selected to present their B-Plans after scrutiny over their complete B-Plans.

On the 12th February, 2016, teams 25 institutions from Delhi, Mumbai, Kolkata, Bangalore, Chennai, Chandigarh, Warangal and Hyderabad. Over 100 participants came up with their trial
blazing ideas presented their B-Plans. The ideas ranged across domains like waste management, medical services, E-Commerce, hospitality, automobiles, rentals, service sector, manufacturing, electronics and electrical devices.

**Inaugural Session**

Starupedia’16 was inaugurated in the presence of our esteemed guests Shri Manoj Mishra - CMD, CCI, Shri Pradeep Mittal - VP, TiE-Hyderabad, Ms. Sree Divya Vadlapudi - MD, GiT-Hyderabad and also by Prof. R K Mishra – Director, IPE, Prof. S Srinivasa Murthy – Dean, IPE, Prof. V Anji Raju – Coordinator - Student Affairs, IPE and Dr. Prarthana Kumar – Coordinator - Starupedia’16, IPE.

- Dr. Prarthana Kumar, welcomed the guests and the participants and spoke about the vision of IPE to encourage startups and the evolution of Starupedia from Ankur. She also gave a brief on the selection process and report on Starupedia’16, its participants and partners.
- Prof. R K Mishra enlightened on the need and importance of Entrepreneurship. He quoted examples from the success stories of Mr. Shantanu Prakash – Educomp and learnings from Shri Vivekananda.
- Prof. S Srinivasa Murthy spoke about IPE and how its curriculum has been helping its students to startup and the need of startups.
- Ms. Sree Divya spoke on need of encourage women entrepreneurs and shared insights about various institutes and funds available for women entrepreneurs. She also shared her 10 golden rules to startup.
Mr. Manoj Misra was elated about the initiative taken by IPE, and gave best wishes.

Mr. Pradeep Mittal gave insights to the gathering about startups, When and Why to startup. The bumpy journey of entrepreneurship, Success and failure stories and the learnings from these. How Mentoring and Networking is the key behind achieving success.

**Mentoring and B Plan Evaluation Session**

After the enlightening and insightful inaugural, the 25 teams were divided into 5 groups for mentoring sessions. They were divided on the bases of the sector and idea of the business plans. The sessions lasted for 2 hours, where the mentors lent an ear to each and every plan and groomed the participants for the presentation. Followed by B-Plan presentations.

The following were the mentors and jury members:

- Ms. Sree Divya Vadlapudi - MD, GiT-Hyderabad
- Shri Sanju Pillai - Founder and CEO, MovingDneedle
- Shri Raj Singh - VP-Operations, Siesta Hitech
- Shri Syed Younus Kabir - Co-Founder and Managing Partner, Barakah Finserve
- Shri Anees Ahmed - Co-Founder and Managing Partner, Barakah Finserve
- Shri Naveen Kanth - Founder and Director, D R Knowledgematic Solutions Pvt. Ltd
- The external mentors were accompanied by IPE faculty
Valedictory Session

After the presentations of the trail blazing ideas. The Guests for the Valedictory Session were Shri Sampath Kumar - GM, SIDB, Shri Syed Younus Kabir - Co-Founder and Managing Partner, Barakah Finserve, Shri Anees Ahmed - Co-Founder and Managing Partner, Barakah Finserve, Prof. S Srinivasa Murthy – Dean, IPE and Prof. V Anji Raju – Coordinator - Student Affairs, IPE.

- Prof. V Anji Raju spoke about the encouragement given to students in IPE and the various events held to develop and evolve their skills.
- Mr. Syed Younus Kabir spoke about the bumpy ride during startups and the grinding process which one has to undergo and how one can see success if they are determined.
- Mr. Anees Ahmed congratulated the whole team of Startupedia and IPE for their initiative.
- Mr. Sampath Kumar spoke about Startups and how SIDBI has been helping this initiative over the years. He also spoke on the necessities in India and the need to startup.

The top three ideas were given Cash Prizes.