

Effective Logistics and Supply Chain Management for Operational Excellence

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Introduction

Supply chain management has become the basis for most of the companies to effectively and efficiently compete in providing the best products or services to their customers. In this regard most of the supply chains are forced to dynamically focus on the order winning characteristics and strive to derive the sustainable competitive advantages. Consequently, now-a-days the supply chains are adopting relationship based strategies to cultivate strategic partnerships with their best stakeholders and derive the competitive advantages that exceed the dynamic expectations of the customer. The aforementioned competitive advantages and the said best match of supply capabilities for meeting the changing demand can be essentially developed through the well trained practitioners on supply chain management and analytics. In this regard a Management Development Program (MDP) is proposed by the Institute of Public Enterprise (IPE) to present the best supply chain management practices applied globally.

The program has been designed to provide the practitioners the essential learning that would transcend their understanding from the fundamentals to advance supply chain management concepts. The participants will learn the supply chain strategies that are made in line with the corporate strategies. Also there will be interactive sessions where the participants will learn the analytics tools and gain some hands on experience in making the supply chain decisions.

Programme Objectives

- To understand the important supply chain management concepts and learn to increase supply chain resilience through scientific supply chain risk management.
- To understand supply chain efficiency and responsiveness through lean and agile philosophies.
- To understand the supply management concepts and learn to scientifically evolve the buyer-supplier relationships.
- To appreciate the significance of various supply chain decisions and learn to use the prominent decision making and analytics tools.

Programme Contents

- Fundamentals of supply chain management
- Supply chain risk management
- Lean and agile supply chain
- Supplier relationship management

- Supply chain modeling and decision making
- Supply chain management analytics

Target Group

The knowledge of supply chain management and analytics is essential for every practitioner regardless of his/ her role in any function in contributing towards the success of the company. The proposed training would improve the efficiency of the junior and middle level supply chain and logistics managers, production & operations managers, supply chain analysts, logistics engineers, logistics managers, materials managers, purchasing managers, facilities managers, supply chain analysts/managers, warehouse managers, logistics information systems managers, sourcing and procurement analysts and business analysts from government and private organizations. The program is also useful for the graduate, post graduate and PhD students who want to build their careers in the area of operations and supply chain management.