

6th International Conference on “Corporate Social Responsibility” (February 4-5, 2019)

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Introduction

There is a growing realization that long-term business success can only be achieved by companies that recognize corporate social responsibility (CSR) as part of the process of wealth creation and as providing a competitive advantage. The conference aims at discussing CSR in the existing perspective and future outlook with focus on lighting up the challenges and the best practices in CSR.

Conference Objectives

- To discuss the existing practices and future prospects of Corporate Social Responsibility in a globalized economy.
- To highlight the ‘Best Practices in CSR in the context of business sustainability.
- To discuss implementation models and structures that can be used in all sectors of industry.
- To explore ways of aligning CSR to the business agenda for sustainability.
- To create awareness of the latest thinking on CSR and governance issues as a driver of change, innovation and sustainable profit.

Conference Themes

- Perspectives of CSR in the Global Economy
- CSR and Sustainability
- Governing CSR
- Evaluation, Monitoring and Documenting CSR practices
- Accounting for value: Measuring and managing social investment
- Social Auditing Integrating CSR with Business Policy
- Cascading the CSR strategy
- Creating impact and ensuring sustainability of community based programmes
- Partnership – Engaging Stakeholders
- Ethical issues in CSR
- Leading Sustainability Change
- Benchmarking CSR practices
- Turning CSR into Corporate Social Innovation (CSI)
- Case Studies on Best practices in CSR (Private and Public sector)
- Making CSR mandatory
- CSR: Sectoral perspective

- Empowering the next generation: Engaging youth in CSR
- Entrepreneurship opportunities within CSR Participation
- Best practices in CSR

Target Group

The conference is a platform for intellectual deliberations related to the area of Corporate Social Responsibility is open to Business - Corporate and Small & Medium Enterprise (SMEs), Company Chairmen, Directors & Practicing Managers, NGOs, Consultants and Academicians, Research scholars & Management students and Government Policymakers.